

*Sales Management*  
PART TWO

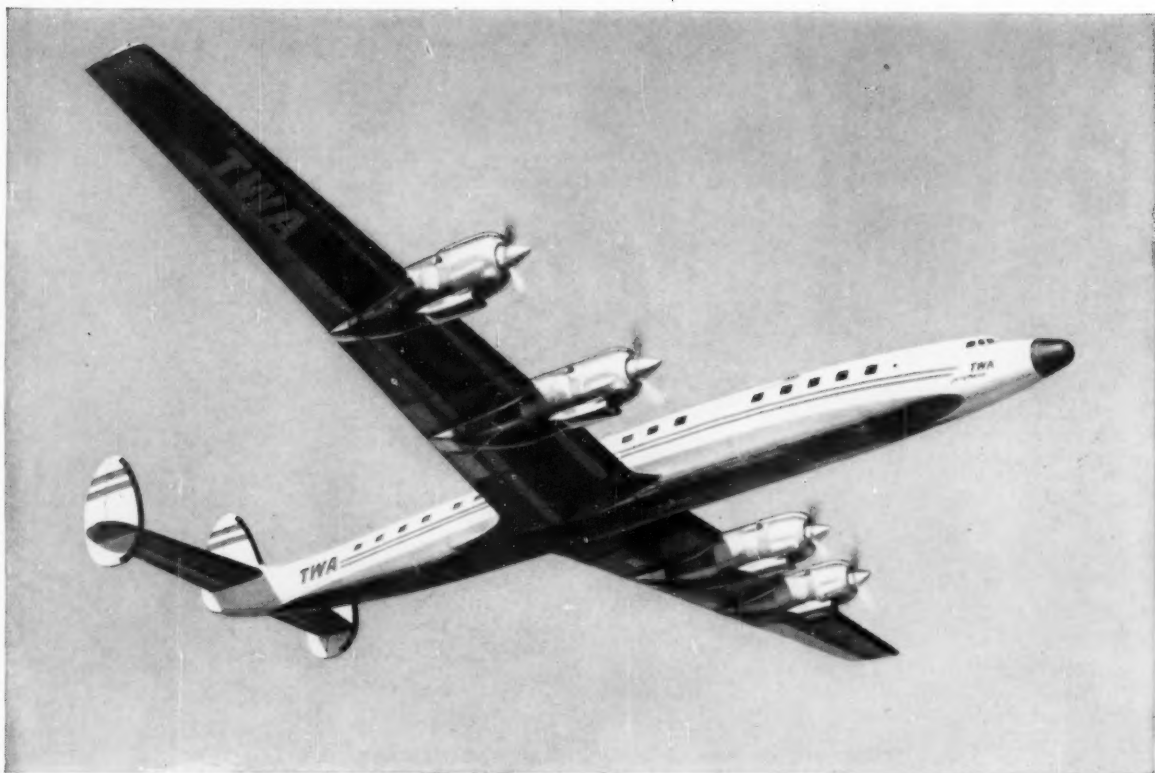
*Sales Meetings*  
CONVENTIONS • EXPOSITIONS • TRADE SHOWS

# convention facilities

TO MEETING PLANNERS, VENUE MANAGERS AND SERVICE SUPPLIERS

A BILL BROTHERS PUBLICATION

NOVEMBER 21, 1958



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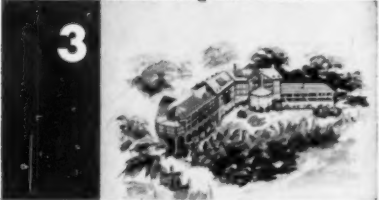
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NATIONAL AUTHORITY ON CONVENTIONS, SALES MEETINGS AND TRADE SHOWS

NOVEMBER 21, 1958

## HIGHLIGHTS

### SAVE THIS ISSUE — IT'S SPECIAL

This issue is designed for executives who plan meetings, conventions, exhibits or expositions. It provides the only reference volume available on convention hotel and auditorium facilities in North America and nearby islands. In addition, it is a handy reference to sources of services and suppliers for meeting and exhibit needs.

### AID TO MEETING BUDGET ESTIMATING

Included in the data on hotels and auditoriums are rates for meeting rooms, bedrooms, meals and exhibit areas. This affords a quick estimate of major meeting costs at the sites you are considering.

### GUIDE TO TRANSPORTATION TO MEETING SITES

Airlines and railroads that serve each of the more than 800 hotels listed in this facilities guide are shown for each city. This is a speedy reference for both meeting and exhibit plans (and for personal travel as well).

### DATA REVISED AND NEW FACILITIES ADDED

All information has been brought up to date and new facilities and services have been entered under their respective cities. While every effort has been made to provide complete and accurate data on popular meeting and exhibit sites, no responsibility can be assumed for omission or error.

SALES MEETINGS/Part II SALES MANAGEMENT

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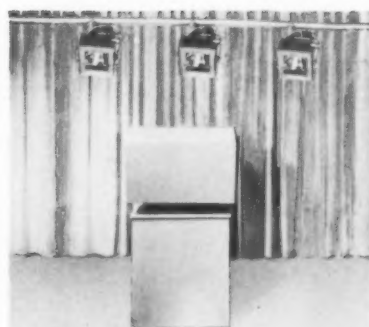
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NOVEMBER 21, 1958



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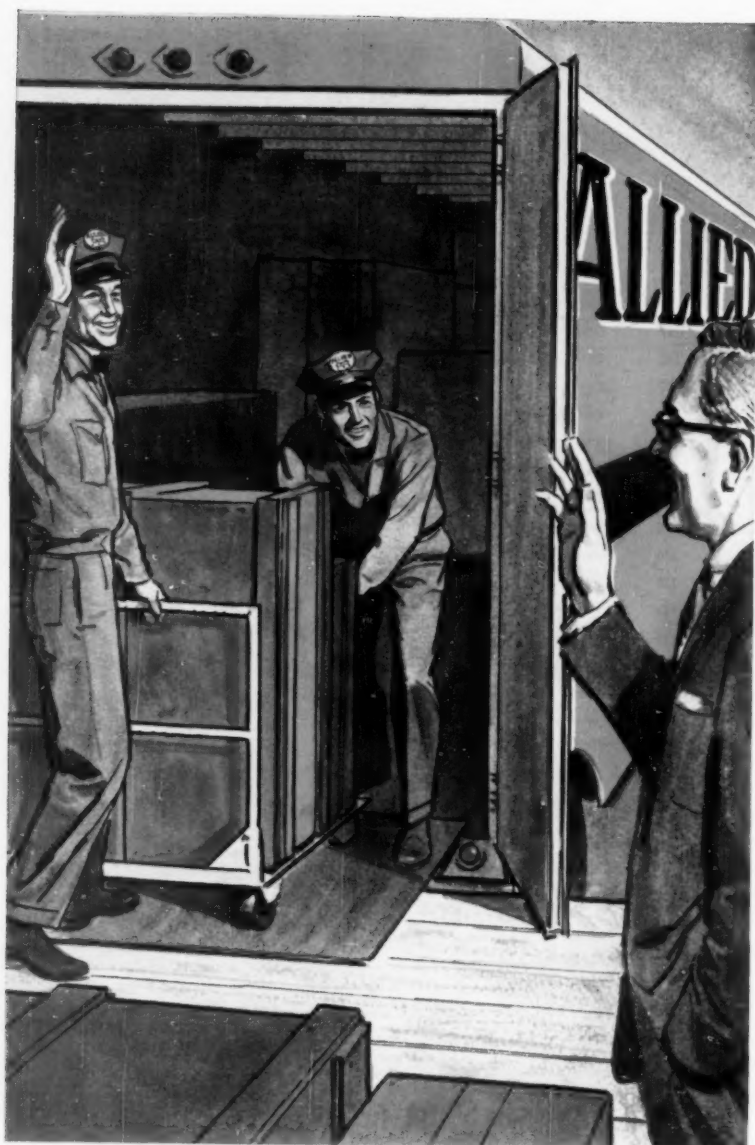
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PART  
TWO

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**Sales Meetings  
MAGAZINE**

EXECUTIVE OFFICES, 1212 Chestnut St.  
Philadelphia 7, Pa. WALnut 3-1788

PUBLISHER, Philip Harrison

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**Bill Brothers Publications in MARKET-ING:** Sales Management, Sales Meetings, Tide, Premium Practice, INDUSTRIAL: Rubber World, Plastics Technology, MERCHANDISING: Fast Food, Floor Covering Profits and Tires.



SALES MEETINGS is issued bimonthly: January, March, May, July, September and November as Part Two of SALES MANAGEMENT. All mail for SALES MEETINGS should be directed to Philadelphia Office.

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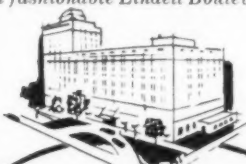
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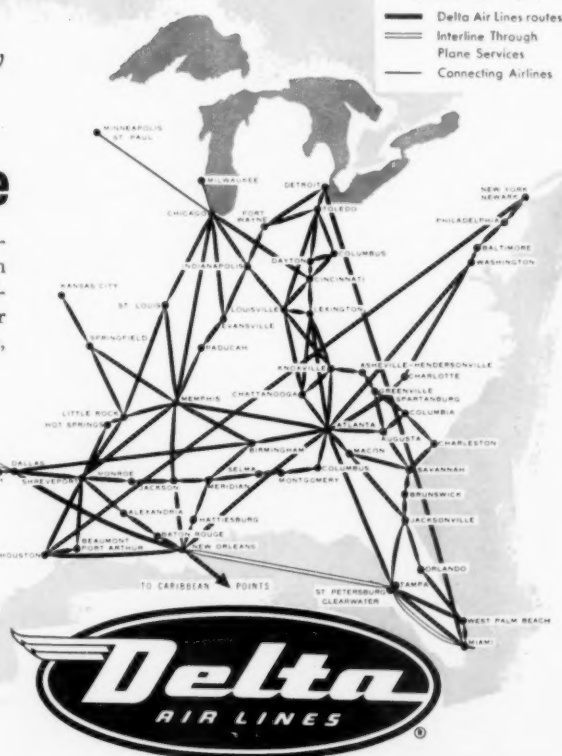


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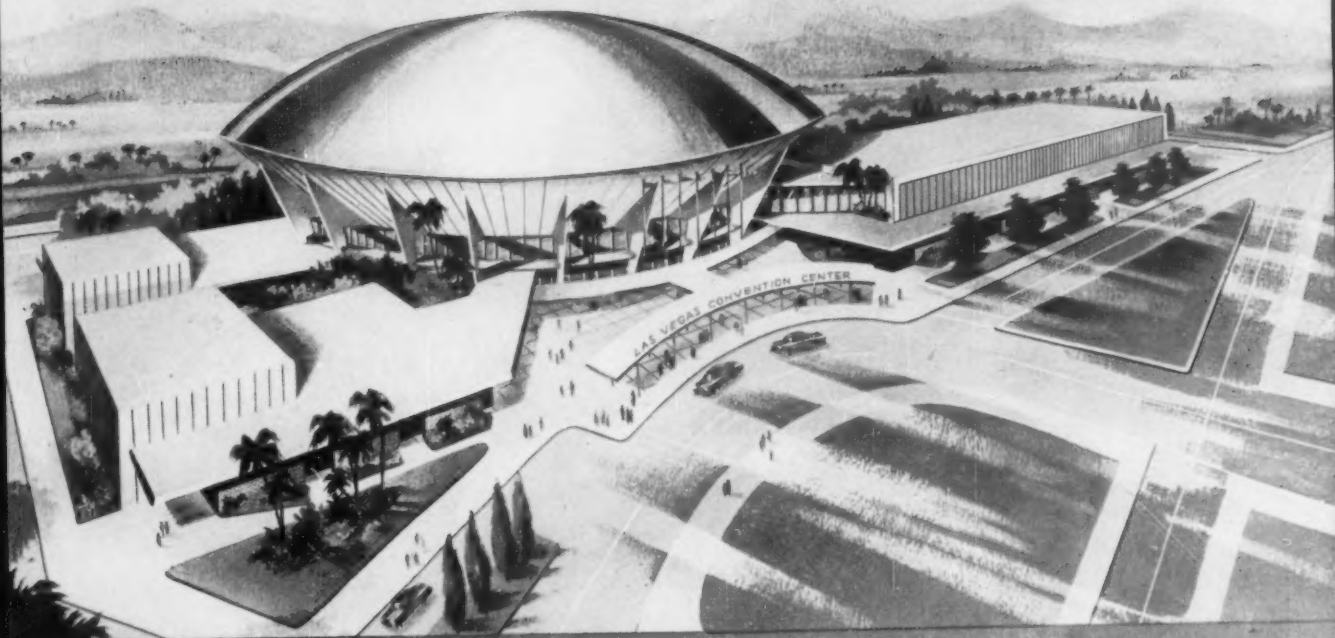
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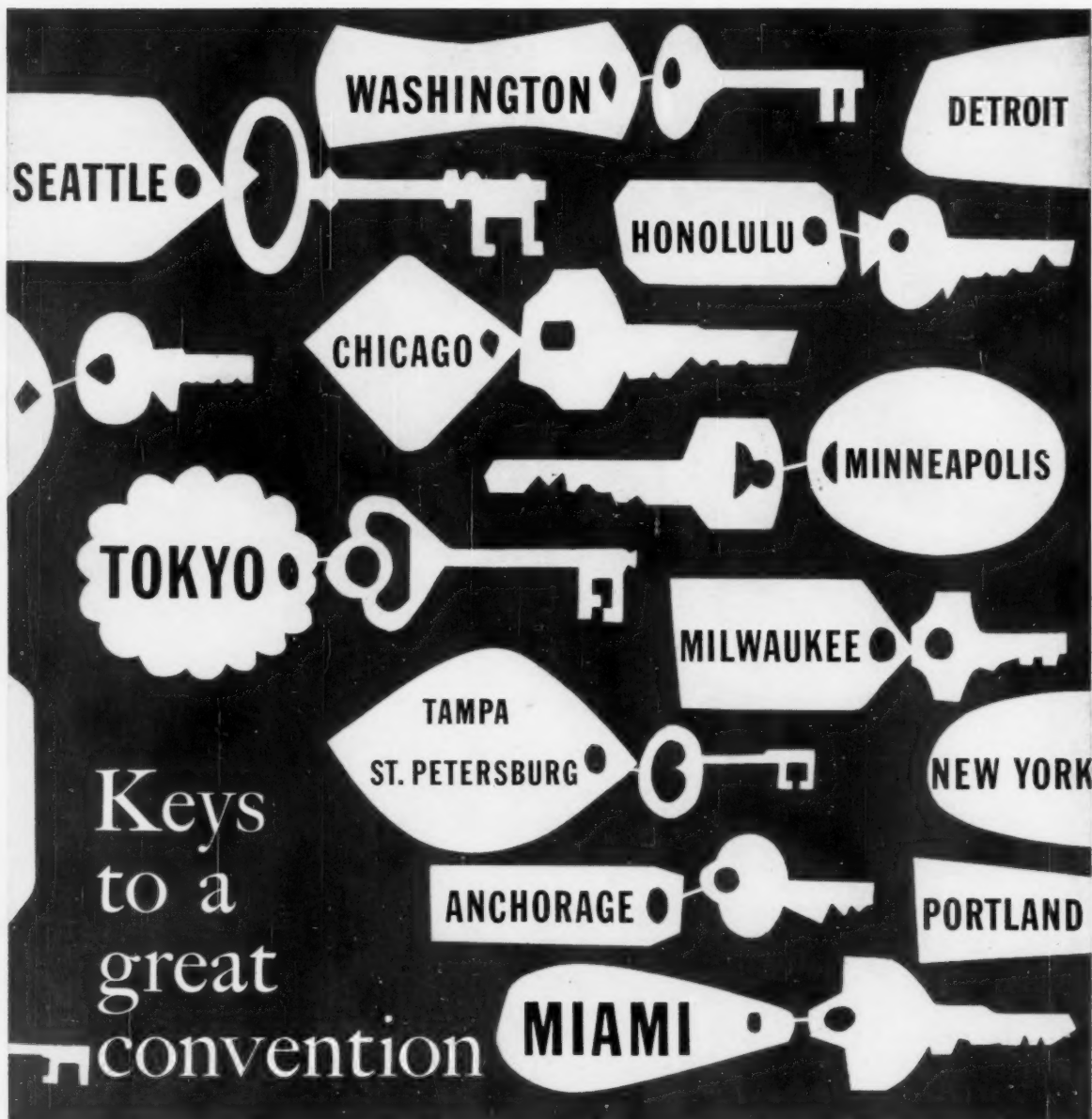
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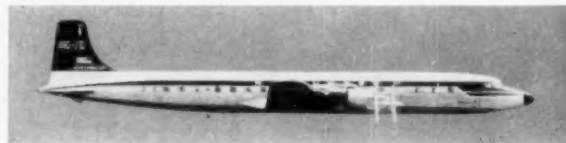






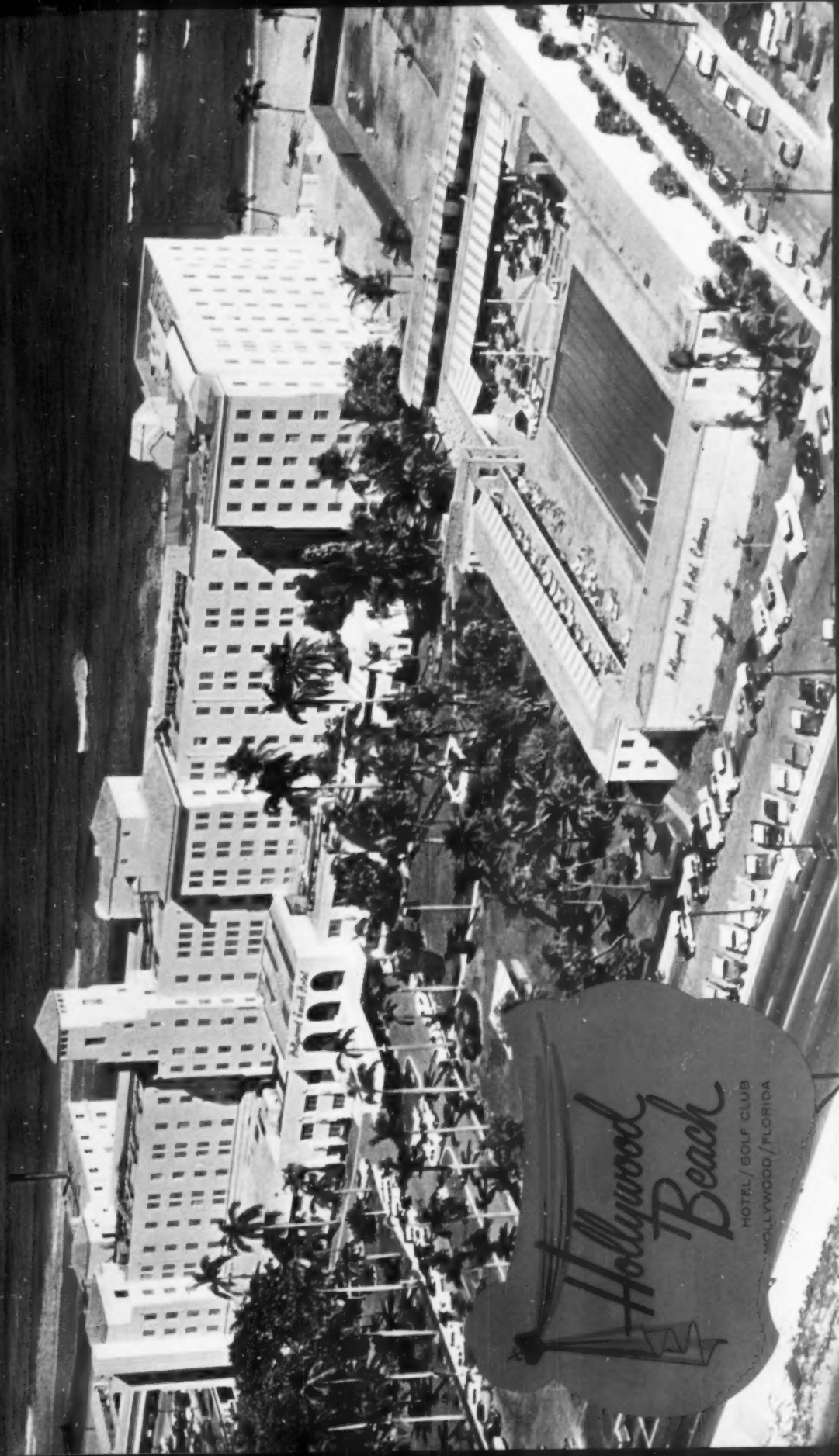
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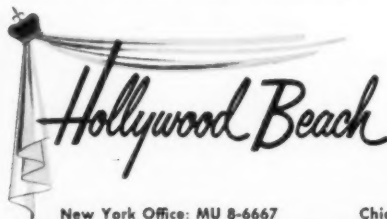
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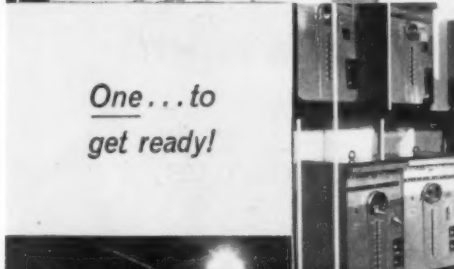
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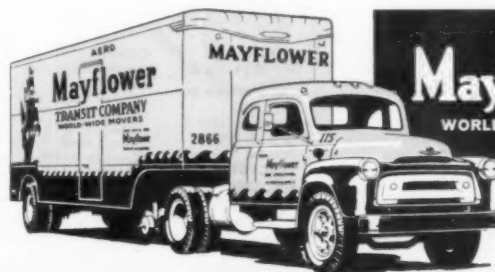
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"Yep, I've watched thousands of exhibits come and go through that door. Been some real 'humdingers,' too, that must have cost a mint of money. But regardless of their cost . . . plain or fancy, large or small . . . I've noticed the United folks give that little *extra* care to every shipment. Must be a comfort for any company to know their exhibit is in good hands."

A comfort . . . yes. But NOT a luxury.

More companies every day find that shipping their exhibits—uncrated—via United, is the safe, economical, "on-time" way to put their show on the road.

Ask your nearby United Van Lines' Agent for complete details. He's listed under "MOVERS" in the Yellow Pages.



Moving With Care Everywhere®

## United Van Lines



Storage Facilities In Principal Cities

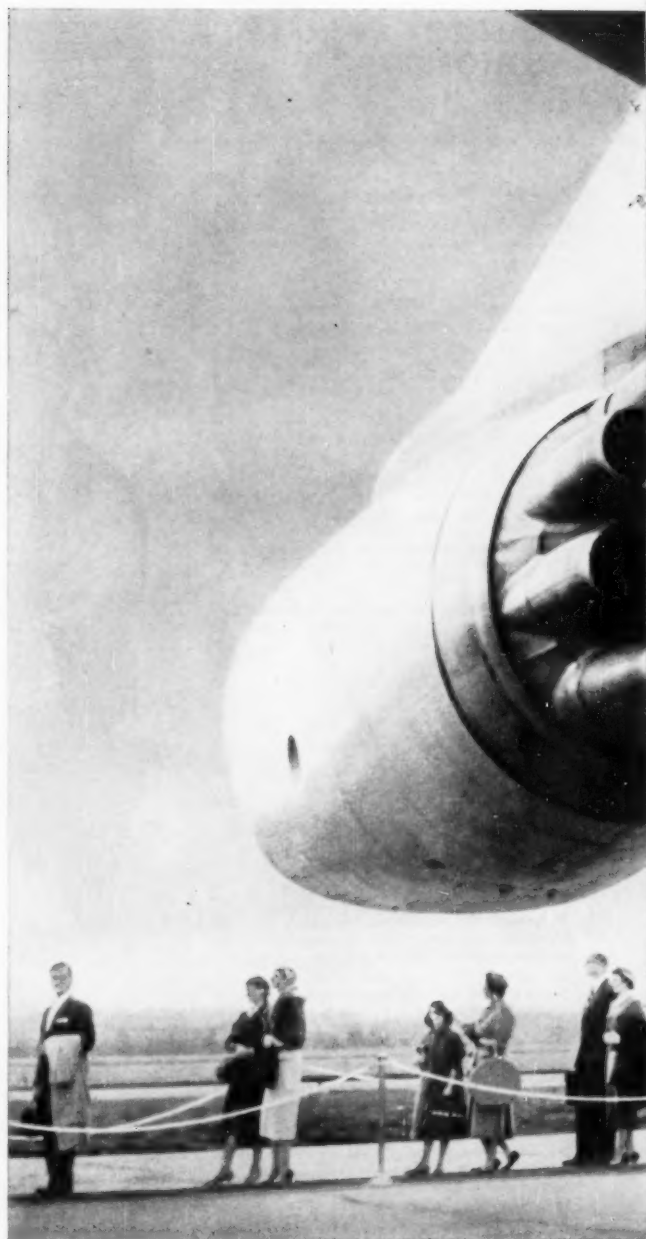
# Sales conventions that go over **BIG** ...go overseas

If you think that no place for a convention could please *everybody*—just wait till you announce that your next convention is going to be held in Nassau, Bermuda, Hawaii or some other romantic overseas resort. (And if you really want to give the boys a lift, think what flying them to Europe in a JET would do to their morale!)

Not only does an overseas convention please everybody, but it gives your company prestige. And consulting Pan Am will insure your picking the right place at the right time. Your Pan American representative will advise you regarding hotels, local arrangements, special events—and show you professional movies of the place you select. The cost? Often less than many ordinary gatherings in crowded cities here at home.

You have dozens of inviting places to choose from by Clipper\*. And Pan Am's experience in more than 31 years of overseas flying is proof positive that you'll have every service and consideration you might wish. For further information, call your Travel Agent or write: *Henry Beardsley, Pan American, P. O. Box 1790, New York 17, N. Y.*

\*Trade-Mark, Reg. U. S. Pat. Off.



## *Step by step on a typical Clipper Convention*



Excited Fedders-Quigan employees arrive in Nassau where sun, fun and sightseeing made it one of the best conventions in their company's history.



Luxury and old-world charm make conventions to other lands an unforgettable experience. That is why Fedders-Quigan, the largest producers of room air-conditioners, recently selected Pan American World Airways to help them plan another overseas convention. *This was the fourth year in a row Fedders chose Pan Am!*



American conventioners help the economies of overseas playgrounds. And the inhabitants go out of their way to make their American friends welcome.



What finer way to get your convention off to a successful start than aboard a Pan Am Jet Clipper. The new Boeing 707 is the most thoroughly flight-tested airliner ever to enter commercial service.



Who can think of a better way to "get away from it all" and unwrinkle nerves than going to a talcum-soft, pink beach in beautiful, restful Nassau.



Many salesmen along with their wives spent "off hours" relaxing and deep-sea fishing in some of the world's most famous fishing waters.



Shopping bargains abound in overseas lands where quality is high and prices are low. And what the men miss, the women are sure to ferret out.



**WORLD'S MOST  
EXPERIENCED AIRLINE**



# *Hotel Sales Management Association*

AN INTERNATIONAL ORGANIZATION DEVOTED WHOLLY TO BUSINESS PROMOTION

**1325 Boardwalk, Atlantic City, N. J.**

## To Sales Executives and Association Officials

. . . who wisely plan meetings toward an objective and gear all activities toward that objective,

. . . and whose judgment in the selection of meeting sites is important to those in authority as well as to all meeting attendees

## Here's a Helpful Suggestion:

Look for hotels that are members of Hotel Sales Management Association. HSMA membership is the symbol of an alert, progressive and sales-minded operation. It is your practical guide to hotels that are geared to the needs of meeting planners.

Their experience, integrity and know-how are valuable assets for you. They work with you in a friendly partnership to develop the arrangements that will serve you and your group best.

HSMA membership means the hotel is dedicated toward making your meetings more efficient. It's the seal you should look for when you want a hotel that knows how to handle a convention efficiently--one that can share years of meeting experience with you.

If you would like to receive a 1959 HSMA Membership Directory, write to me.

Cordially,

Adrian Phillips  
Executive Vice President

P.S. In the listings of the hotels in this directory HSMA membership is indicated by those initials after the name of the hotel.



## SECTION ONE

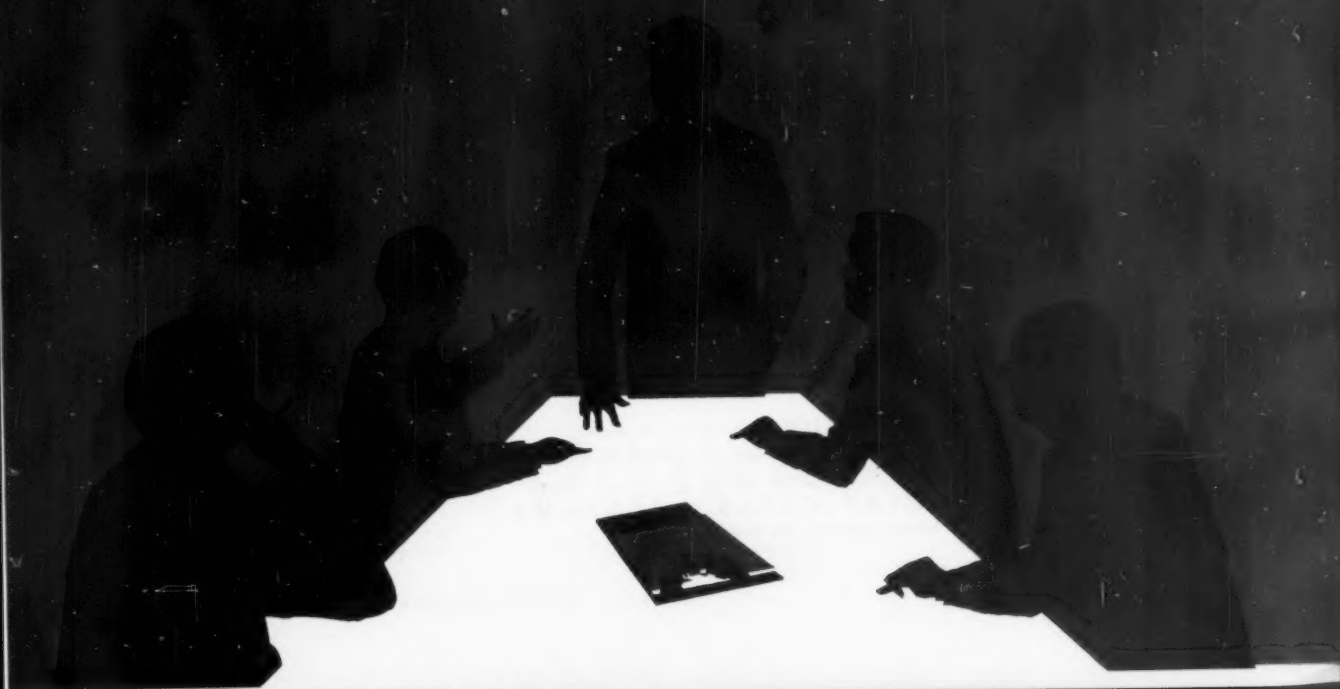
# Hotel and Auditorium Facilities

Hotels and auditoriums are listed alphabetically under the cities in which they are located. (HMA) after hotel name indicates membership Hotel Sales Management Assn.

Cities are listed alphabetically under their respective states. (Transportation lines to city and government bureaus are listed under each city.)

Cities are listed alphabetically. They are followed by Canadian provinces.

Island possessions follow Canada. These are followed by British West India, Cuba, Dominican Republic, Haiti, Mexico and Panama.





## ALABAMA

### BIRMINGHAM

Railroads: C. of Ga.; L. & N.; S.A.L.; So. Ry.; Frisco; Ill. Cent.; A.G.S.; A.C.L.; G.M. & O.; Bir. So.; Bir. Belt  
Airlines: CAP, DAL, EAL, SOU

#### CONVENTION BUREAU

Convention & Travel Department  
1914 8th Ave., North (3)  
Lowell S. Hamilton, Manager

#### AUDITORIUM

##### Municipal Auditorium

1928 8th Ave. (Phone: FA 2-6597)

Manager: Fred McCallum  
Exhibit Areas: 31,000 sq. ft.; 20,000 Main Auditorium; 11,000 sq. ft. exhibit hall  
Rental Fees: On Application  
Floor Load: Unlimited  
Ventilation: Air conditioned  
Ceiling Height: 50 ft.  
P. A. System: Available  
Dimensions, Opening to Exhibit Hall: 10.5 ft. by 10.5 ft.  
No. Elevators and Capacities: One, 10,000 lbs.  
Columns: None  
Utilities: AC 120-280 current, gas, water  
Loading Facilities: Elevated doors and hand trucks; railroad 150 ft. behind building  
Storage Areas: Ample  
Meeting Rooms and Capacities: Six; three-25; one-35; one-50; one-300  
Parking Facilities: 1,000 car lot  
Distance from Business District: Three blocks

##### The Dinkler-Tutwiler Hotel

See Advertisement, Page 27

2005 5th Ave. N. (Phone: ALpine 2-8161; Telegraph: FGM)

Manager: Ira M. Patton, Vice Pres.  
Sales Manager: Richard Thomas  
Convention Season: All year  
Largest Group Accommodated: 500 (275 rooms, 12 suites available)

Air Conditioning: Entire hotel  
Convention Rates: Single: 6.50-10.00; Double: 8.50-17.00; Suites: 30.00, European Plan  
No. Mtg. Rms. & Capacity of Largest: 8 (1800)  
No. Banquet Rms. & Capacity of Largest: 8 (1300)  
Group Meal Rates: Breakfast: 1.25; Lunch: 2.00; Dinner: 2.50  
Liquor: Served in hotel  
Charges for Mtg. Rm.: From 10.00 to 460.00  
Net Exhibit Space: 8,250 sq. ft. on one floor; separate area  
Audio-Visual Aids: PA system, spotlights, film projectors rental agency  
Stage: Available

#### Holiday Inn

See Advertisement, Page 11

4301 Bessemer Hwy (Phone: HAmilton 5-4352)

Manager: Louis P. Woods  
Convention Season: From Labor Day to June 1st  
Largest Group Accommodated: 175 (50 rooms, 5 suites available)  
Air Conditioning: Yes  
Convention Rates: Single: 6.25-10.00; Double: 9.00-14.00; Suites: 15.00-25.00  
No. Mtg. Rms. & Capacity of Largest: 3 (300)  
No. Banquet Rms. & Capacity of Largest: 3 (250)  
Group Meal Rates: Breakfast: 1.00; Lunch: 1.50; Dinner: 2.50  
Liquor: Served in hotel  
Charges for Mtg. Rms.: 15.00-50.00; allowance of 1.00 per bedroom occupied per day  
Charges for Exhibit Areas: 15.00-50.00; allowance of 1.00 per bedroom occupied per day  
Net Exhibit Space: 3,280 sq. ft. on one floor  
Audio-Visual Aids: Blackboard, lighted speakers rostrum, PA system, spotlights  
Stage: Yes  
Sports Facilities: Swimming pool, badminton, croquet, shuffleboard, golf putting green, ping pong

#### Molton Hotel

507 N. 20th St. (Phone: 3-7243)

Manager: William P. Wright  
Sales Manager: Jack L. Smith  
Convention Season: All year  
Largest Group Accommodated: 275 (125 rooms and 4 suites available)  
Convention Rates: Single: 4.50 to 7.00; Double: 6.50 to 9.00; Suites: 15.00 to 25.00  
No. Mtg. Rms. & Capacity of Largest: 2 (100)  
No. Banquet Rms. & Capacity of Largest: 2 (100)  
Group Meal Rates: Breakfast: 1.00; Lunch: 1.50; Dinner: 2.50  
Liquor: Served in hotel  
Air Conditioning: Banquet and meeting rooms, 27 bedrooms  
Charges for Banquet & Mtg. Rms.: 10.00  
Net Exhibit Space: 725 sq. ft. on one floor  
Audio-Visual Aids: PA system, spotlights  
Stage: Available

#### Pick-Bankhead Hotel

2300 - 5th Ave. N. (Phone: ALpine 1-3231; Telegraph: FTK)

Manager: Gene White  
Sales Manager: Ray Mitchell  
Convention Season: All year  
Largest Group Accommodated: 700 (300 rooms, 14 suites available)  
Air Conditioning: Entire hotel  
Convention Rates: Single: 5.00-7.50; Double: 7.50-10.00; Suites: 16.00 up, European  
No. Mtg. Rms. & Capacity of Largest: 6 (150)  
No. Banquet Rms. & Capacity of Largest: 6 (100)  
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00; Dinner: 2.50  
Liquor: Served in hotel  
Charges for Mtg. Rm.: Varies as to room size  
Audio-Visual Aids: PA system, spotlights  
Stage: Available  
Sports Facilities: Every type

#### Thomas Jefferson Hotel

See Advertisement, Page 100

2nd Ave. & 17th St. (Phone: AL 2-7141)

Manager: Nat D. Hurdle  
Sales Manager: Phillip Stackhouse  
Convention Season: All year  
Largest Group Accommodated: 300 (200 rooms and 25 suites available)  
Convention Rates: Single: 5.00 to 10.00; Double: 7.00 to 13.00; Suites: 18.00 to 25.00  
No. Mtg. Rms. & Capacity of Largest: 7 (750)  
No. Banquet Rms. & Capacity of Largest: 7 (500)  
Rates for Meals: Breakfast: 1.50; Lunch: 2.00; Dinner: 2.50  
Liquor: Served in hotel  
Air Conditioning: Entire hotel  
Net Exhibit Space: 6,000 sq. ft. on one floor  
Charges for Exhibit & Mtg. Rms.: 25.00 to 100.00  
Audio-Visual Aids: PA system, stage

## MOBILE

Railroads: L. & N.; So. Ry.; G.M. & O.; A.T. & N.  
Airlines: CAP, EAL, NAL, SOU

#### Admiral Semmes

See Advertisement, Page 100

251 Government St. (Phone: Hemlock 3-2771)

Manager: Frank C. Drane  
Sales Manager: C. S. Hill  
Convention Season: All year  
Largest Group Accommodated: 300 (200 rooms, 5 suites available)  
Air Conditioning: Entire hotel  
Convention Rates: Single: 5.50-8.00; Double: 8.00-12.00; Suites: 17.50-25.00, European  
No. Mtg. Rms. & Capacity of Largest: 5 (800)  
No. Banquet Rms. & Capacity of Largest: 5 (600)  
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00; Dinner: 2.50  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None  
Net Exhibit Space: None  
Audio-Visual Aids: PA system, spotlights, film projectors rental agency  
Stage: Available

#### The Battle House (HSMA)

26 N. Royal St. (Phone: HE 2-0531; Teletype MO 592)

Manager: B. C. Counts  
Convention Season: Not during February & March  
Largest Group Accommodated: 300 (150 rooms, 4 suites available)  
Air Conditioning: Entire hotel  
Convention Rates: Single: 5.50-10.00; Double: 8.00-15.00; Suites: 20.00 up, European  
No. Mtg. Rms. & Capacity of Largest: 4 (300)  
No. Banquet Rms. & Capacity of Largest: 4 (300)  
Group Meal Rates: Breakfast: 1-2.50; Lunch: 2-4; Dinner: 2.50-6.00  
Liquor: Served in hotel  
Charges for Mtg. Rms.: No charge if meals served  
Audio-Visual Aids: PA system, spotlights, film projectors rental agency  
Stage: Available

## MONTGOMERY

Railroads: A.C.L.; C. of Ga.; L. & N.; G.M. & O.; S.A.L.; W. of A.  
Airlines: DAL, EAL

#### AUDITORIUM

##### Alabama State Coliseum

P.O. Box 7026 (Phone: 5-2341)  
Manager: T. C. Reid

To get things done...  
and have more fun

COME TO POINT CLEAR, YOUR PRIVATE PLEASURE-LAND!



- New Lagoon Room
- Skylounge
- Club House Loft
- Championship Golf Course
- Deep-sea cruisers
- Swimming pool and white sand beach

Distinguished cuisine and service, plus luxurious comfort and the privacy of a 350-acre estate have established Grand Hotel as a favorite resort for discriminating guests. Add to these features the finest of meeting rooms and you have all the facilities you could ask for a successful, enjoyable meeting! Available all year, except March and April.

Maximum 200 persons (120 double rooms and suites)

For Convention Information Kit, write James M. Pope, Resident Manager  
Harry A. Peters, Jr., Director of Sales

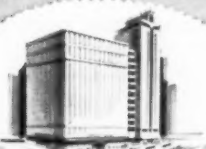
GRAND HOTEL • POINT CLEAR • ALABAMA

Murray Stevenson, Vice President

# 5

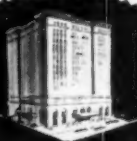
## INCOMPARABLE CONVENTION & SHOW CENTERS IN THE SOUTH

- ★ Central Locations—excellent transportation accessibility
- ★ Flexible meeting and display space arrangements
- ★ Heavy duty elevators and power facilities ★ The latest visual and acoustical devices
- ★ Excellent banquet facilities and service
- ★ Guest rooms with modern decor. T.V. ★ All hotels 100% air conditioned
- ★ Ample garage facilities ★ Superb restaurants



### DINKLER PLAZA...ATLANTA, GA.

Meeting capacities	25 to 2000
Banquets	to 1500
Dances	to 2000
Guest Rooms	600



### DINKLER-TUTWILER...BIRMINGHAM, ALA.

Meeting capacities	25 to 1800
Banquets	to 1300
Dances	to 1800
Guest Rooms	450



### DINKLER-JEFFERSON DAVIS...MONTGOMERY, ALA.

Meeting capacities	15 to 350
Banquets	to 275
Dances	to 300
Guest Rooms	250



### DINKLER-ANDREW JACKSON...NASHVILLE, TENN.

Meeting capacities	40 to 400
Banquets	to 350
Dances	to 300
Guest Rooms	400



### ST. CHARLES...NEW ORLEANS, LA.

Meeting capacities	12 to 900
Banquets	to 700
Dances	to 900
Guest Rooms	500

Write Sales Manager at the hotel of your choice for complete convention brochure.



CARLING DINKLER, SR.  
President

HOTELS

CARLING DINKLER, JR.  
Exec. V. P. & Gen. Mgr.

## ALABAMA

### Montgomery continued

Exhibit Areas: 33,000 sq. ft.  
Rental Fees: Minimum \$500 to \$750 per day, includes utilities and janitor service  
Ventilation: Fourteen 72" fans  
Ceiling Height: 100 ft. PA System: yes  
Columns: None  
Current and Utilities Available: 220 V, gas, water  
Railroad Sidings: For 8 cars  
Location, Size of Storage Areas: Limited  
Number of Meeting Rooms and Capacities: 4 (100)  
Facilities for Food Functions: Banquet for 500  
Parking Facilities: 4,000 cars  
Distance from Business District: 3 miles

### Dinkler-Jefferson Davis Hotel

See Advertisement, Page 27

348 Montgomery St. (Phone: Amherst 2-5251)  
Manager: Charles A. Dionne  
Sales Manager: C. A. Dionne  
Convention Season: All year  
Largest Group Accommodated: 175 (100 rooms, 5 suites available)  
Air Conditioning: Entire hotel  
Convention Rates: Single: 5.00-10.50; Double: 7.75-12.50; Suites: 26.00  
No. Mtg. Rms. & Capacity of Largest: 6 (450)  
No. Banquet Rms. & Capacity of Largest: 4 (300)  
Group Meal Rates: Breakfast: 1.00 up; Lunch: 1.50; Dinner: 2.50  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None if food is served  
Charges for Exhibit Areas: 10.00 to 125.00  
Net Exhibit Space: 8,000 sq. ft., including 5,720 sq. ft. on one floor  
Audio-Visual Aids: PA system, spotlights, film projector, blackboard, portable screen  
Stage: Available  
Sports Facilities: Tennis, golf, swimming, horse-back riding

### Whitley Hotel

Montgomery St. (Phone: Amherst 2-6461; Teletype: MG-6023)  
Manager: Mark L. Grable  
Sales Manager: Thomas A. Bell  
Convention Season: All year  
Largest Group Accommodated: 400 (200 rooms, 8 suites available)  
Air Conditioning: Entire hotel  
Convention Rates: Single: 5.50-8.50; Double: 8.00-12.00; Suites: 20.00-35.00  
No. Mtg. Rms. & Capacity of Largest: 7 (1,200)  
No. Banquet Rms. & Capacity of Largest: 7 (700)  
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00; Dinner: 2.50  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None  
Charges for Exhibit Areas: Depends on requirements  
Net Exhibit Space: 8,000 sq. ft. on two floors, separate area  
Audio-Visual Aids: PA system, spotlights, film projectors available next door  
Stage: Available

## POINT CLEAR

Railroads: L. & N.; G.M. & O.

## Grand Hotel (HMSA)

See Advertisement, Page 26

(Phone: WAvery 8-9201)  
Gen. Manager: Murray Stevenson  
Sales Manager: H. A. Peters, Jr.  
Convention Season: All year except March & April  
Largest Group Accommodated: 240 (120 rooms)  
Air Conditioning: Entire hotel  
Convention Rates: June 1-Sept. 30, Nov. 16-Feb. 14—Single: 20.00-22.00; Double: 30.00-32.00; Suites: 40.00-45.00, Feb. 15-May 31, Oct. 1-Nov. 15—Single: 25.00-27.00; Double: 36.00-38.00; Suites: 43.00-48.00, American  
No. Mtg. Rms. & Capacity of Largest: 3 (250)  
No. Banquet Rms. & Capacity of Largest: 2 (250)  
Group Meal Rates: Breakfast: 1.50; Lunch: 2.50; Dinner: 4.50  
Net Exhibit Space: 1,500 sq. ft.  
Sports Facilities: Golf, tennis, swimming, bowling on green, fishing, sailing, croquet, badminton, Liquor: Served in hotel  
Charges for Mtg. Rms.: None  
quits, cycling

## ARIZONA

### CHANDLER

Railroads: So. Pac.  
Airlines: Served through Phoenix

### San Marcos Hotel (HSMA)

(Phone: Yorktown 3-6655)  
Manager: John H. Quarty  
Convention Season: Nov. to Jan. 20, from Apr. 1 to May 19  
Largest Group Accommodated: 300 (155 rooms and 15 suites available)  
Convention Rates: Single: 20.00 to 22.00; Double: 38.00; Suites: 12.00 extra, American  
No. Mtg. Rms. & Capacity of Largest: 4 (400)  
No. Banquet Rms. & Capacity of Largest: 4 (550)  
Rates for Meals: Breakfast: 2.00; Lunch: 3.00; Dinner: from 4.00  
Liquor: Served in hotel  
Air Conditioning: Banquet and meeting rooms  
Charges for Banquet & Mtg. Rms.: None  
Net Exhibit Space: 6,000 sq. ft.  
Audio-Visual Aids: Projector for 16mm film and screen, PA system, stage, spotlights  
Sports Facilities: Golf, swimming, tennis, shuffleboard, riding

## GRAND CANYON

Railroads: A.T. & S.F.  
Airlines: FAL to Flagstaff

### El Tovar and Bright Angel Lodge

See Advertisement, Page 130

South Rim (Phone: Grand Canyon 40)

Manager: Fred W. Witteborg  
Convention Season: October 1 to April 30 (except Easter week)  
Largest Group Accommodated: 300 (149 rooms available)

Convention Rates: Single: 5.00 to 7.50; Double: 7.00 to 14.00; Suites: to 25.00; Deluxe Cabins: 10.00 to 12.00  
No. Mtg. Rms. & Capacity of Largest: 3 (200)  
No. Banquet Rms. & Capacity of Largest: 1 (400)  
Rates for Meals: Breakfast: 1.50; Lunch: 1.50 to 2.00; Dinner: 2.00 to 3.50  
Liquor: Served in hotel. Portable bar for cocktail parties  
Charges for Banquet & Mtg. Rms.: None  
Net Exhibit Space: 7,962 sq. ft., 2,720 sq. ft. on one floor  
Audio-Visual Aids: Admatic slide viewer, 35mm motion picture projector, PA system, stage  
Sports Facilities: Fishing, hiking, mule trips into the Canyon

## LITCHFIELD PARK

Railroads: So. Pac.  
Airlines: Served through Phoenix

### The Wigwam

See Advertisement, Page 28

(Phone: WEstport 5-3811)  
Manager: Reade Whitwell  
Convention Season: October to Early May, except February & March  
Largest Group Accommodated: 180 (55 rooms, 25 suites available)  
Air Conditioning: Banquet and meeting rooms  
Convention Rates: Single: 20.00-24.00; Double: 16.00-18.00; Suites: 8.00 additional, American  
No. Mtg. Rms. & Capacity of Largest: 10 (250)  
No. Banquet Rms. & Capacity of Largest: 3 (275)  
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00; Dinner: 3.00  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None  
Charges for Exhibit Areas: None  
Audio-Visual Aids: PA system, spotlights, 16mm sound, slide, easels  
Stage: Available  
Sports Facilities: Golf, riding, pool, tennis, putting greens, shuffleboard, croquet

## ARIZONA'S COUNTRY CLUB RESORT INVITES GROUP MEETINGS

Accommodations for 185 guests in a secluded club-like atmosphere only 15 miles to Phoenix. 70 acres of lawns and flowers. Magnificent golf course and other sports. 3740' Paved Airstrip. Superb food and well-trained service. Variety of meeting and conference rooms.

Season: NOVEMBER to MAY

## THE WIGWAM LITCHFIELD PARK ARIZONA READE WHITWELL - Mgr.

Telephone: WEstport 5-3811  
NATIONAL REPRESENTATIVES:  
GLEN W. FAWCETT, Inc.

Los Angeles Madison 6-7581  
San Francisco YUkon 2-6905  
(Toll free from East Bay ENTERprise 1-0450)  
Seattle MUtual 2-1981

ROBERT F. WARNER, INC.

New York MUrray Hill 2-4300  
Chicago RAndolph 6-0625  
Washington REpublic 7-2642  
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Toronto EMpire 3-2693



# Camelback Inn

One of the world's Great Vacation Resorts

## PHOENIX, ARIZONA

GOLF AT ADJOINING PARADISE VALLEY COUNTRY CLUB

Beautiful Modern Meeting rooms accommodating groups up to 250

## PHOENIX

Railroads: So. Pac.; R.I.; A.T. & S.F.  
Airlines: AAL, BAL, FAL, TWA, WAL

### CONVENTION BUREAU

Convention Bureau  
Chamber of Commerce  
Elmer Ferrall, Manager

### AUDITORIUM

#### Phoenix Coliseum

37th Ave. & Indian School Road (Phone: AP 3-3589)

Manager: Weldon Girard  
Exhibit Areas: 26,000 sq. ft.  
Ventilation: Refrigeration  
PA System: Yes  
Ceiling Height: 40 ft.  
Dimensions, Opening to Exhibit Hall: 14 ft. steel doors each end  
Columns, Location and Dimensions: None  
Utilities: AC, DC, water  
Loading Facilities: Railroad siding two blocks away  
Location, Size of Storage Areas: 10,000 sq. ft. in rear  
Facilities for Food Functions: 3 concession stands; banquet for 500  
Parking Facilities: for 2,500 cars  
Distance from Business District: 4 miles

#### Hotel Adams

P.O. Box 870 (Phone: ALpine 3-1131)  
Manager: Jack J. Kane  
Convention Season: All year  
Largest Group Accommodated: 200 (100 rooms, 20 suites available)  
Convention Rates: Single: 8.00-12.00; Double: 10.00-18.00; Suites: 25.00, European  
No. Mtg. Rms. & Capacity of Largest: 15 (300)  
No. Banquet Rms. & Capacity of Largest: 4 (300)  
Rates for Meals: Breakfast: 2.00; Lunch: 2.50; Dinner: 3.25  
Liquor: Served in hotel  
Air Conditioning: Entire hotel  
Charges for Banquet & Mtg. Rms.: 25.00 to 75.00  
Audio-Visual Aids: Spotlights, PA system, 16mm projector  
Stage: Available  
Sports Facilities: Swimming pool on roof, shuffleboard, table tennis



## WHAT

is everything you could expect to make a memorable meeting? Here it is for groups from a dozen to 125 in a 10-acre garden setting around azure pool. Superior accommodations, finest-equipped banquet and meetings rooms. Excellent cuisine. Entertainment, dancing. Our *priceless* ingredient is a management and staff dedicated to standards you'll acclaim.

## Arizona Manor

E. Camelback Rd. at 24th St.  
Phoenix, Arizona

Send for full-color folder and special MEETING brochure

#### Arizona Biltmore

(Phone: AM 5-4771)

Manager: George Lindholm  
Convention Season: Nov. 1 to Jan. 15, Apr.  
Largest Group Accommodated: 400 (200 rooms and 25 suites available)  
Convention Rates: Single: 35.00; Double: 48.00; Suites: 70.00-83.00, American  
No. Mtg. Rms. & Capacity of Largest: 6 (350)  
No. Banquet Rms. & Capacity of Largest: 1 (500)  
Liquor: Served in hotel  
Audio-Visual Aids: Spotlights, stage, screen  
Sports Facilities: Swimming pool, tennis, 18-hole golf course, horseback riding

#### Arizona Manor

See Advertisement, Page 29

2390 E. Camelback Road (Phone: AM-62431, Tele: FAX)

Directing Manager: Jack Kogen  
Manager: Norman Kogen  
Convention Season: All year  
Largest Group Accommodated: 125 (80 rooms, 20 suites available)

Air Conditioning: Entire hotel  
Convention Rates: \$16.00 per person; Suites, \$29.00  
European  
No. Mtg. Rms. & Capacity of Largest: 2 (300)  
No. Banquet Rms. & Capacity of Largest: 2 (250)  
Group Meal Rates: Breakfast: .75-1.75; Lunch: 1.00-2.50; Dinner: 2.50-4.50  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None  
Net Exhibit Space: 4,000 sq. ft. on one floor  
Audio-Visual Aids: PA system, spotlights, 8 & 16mm projector  
Stage: Available  
Sports Facilities: Golf, swimming, racing, riding

#### Camelback Inn

See Advertisement, Page 28

Lincoln Drive (Phone: Whitney 5-8441)

Manager: Jack Stewart  
Convention Season: Oct.-Jan., April  
Largest Group Accommodated: 250 (130 rooms, 10 suites available)  
Air Conditioning: Banquet and meeting rooms  
No. Mtg. Rms. & Capacity of Largest: 4 (250)  
No. Banquet Rms. & Capacity of Largest: 3 (300)  
Group Meal Rates: Breakfast: 2.50; Lunch: 3.00; Dinner: 4.50



## IDEAL CONVENTION CENTER

Plan now to hold your next meeting in the Southwest's garden spot and in the center of an ever expanding market. Here you'll find Everything Under The Sun for your convenience and entertainment.

**ACCOMMODATIONS.** Ultra-modern hotels and motor hotels, world-famous resorts and inns. Meeting and dining rooms seating 50 to 1500 persons. Off-season rates (after April 1 and before January 1) are attractively lower than mid-season rates.

**TRANSPORTATION.** Major and regional airlines. Southern Pacific (Rock Island) and Santa Fe railroads. All-weather highways from all directions.

**THINGS TO DO AND SEE.** The Valley of The Sun is the Southwest's scenic center. Grand Canyon, Indian Country, Old Mexico; more National Monuments than any other state. Smart shops offer Arizona-originated styles and accessories; fine restaurants and gay night spots.

The Phoenix Chamber of Commerce Convention Bureau cordially invites your inquiries about group-meeting facilities.

## PHOENIX, ARIZONA

and The Valley Of The Sun







# PARADISE INN

Phoenix, Arizona

## IDEAL FOR SALES MEETINGS & CONVENTIONS

Nestled at the foot of picturesque Camelback Mountain, just nine miles from Phoenix, Paradise Inn is the outstanding inn in the Valley of the Sun.

**NEW BEAUTIFUL EIGHTEEN HOLE all grass GOLF COURSE** — watered fairways — walk out from your cottage on to the golf course.

Nine holes designed for the "Coronary golfers". The other nine sportier, even to sinking a putt and driving off the side of Camelback Mountain.

**SUPERB FOOD** — Breakfast trips and moonlight steak fries on the desert over an open fire.

**ALL SPORTS AVAILABLE** — putting greens — tennis, riding, heated swimming pool, square dancing, sightseeing trips.

The nearest inn to Scottsdale — the "WEST'S MOST WESTERN TOWN", with the most interesting shops and stores for every occasion.

**PARADISE INN** offers warm hospitality and every facility for a successful and memorable convention.

**MEETING ROOMS** to accommodate various size groups up to 500.

*An Oasis of Luxury in the Sun Filled Desert*  
**OCTOBER 15 to MAY 1**

## ARIZONA

### Phoenix continued

Liquor: Served in hotel  
Charges for Mtg. Rms.: None  
Net Exhibit Space: 3,000 sq. ft. all on one floor  
Audio-Visual Aids: PA system, spotlights, 16mm slide projector  
Stage: 6 ft. x 24 ft.  
Sports Facilities: Golf, tennis, swimming, riding

#### Jokeke Inn

4000 E. Camelback Road (Phone: Whitney 5-6301)  
Manager: E. D. Bailey  
Convention Season: Nov. 1 to May 1  
Largest Group Accommodated: 175 (75 rooms, 6 suites available)  
Air Conditioning: Banquet and meeting rooms  
Convention Rates: Nov.-Jan.: Single: \$20, Double: \$32, Suites: \$20, Jan.-May: Single: \$28, Double: \$40, Suites: \$25, American  
No. Mtg. Rms. & Capacity of Largest: 3 (475)  
No. Banquet Rms. & Capacity of Largest: 4 (100)  
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00; Dinner: 3.50  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None  
Charges for Exhibit Areas: None  
Net Exhibit Space: Rm. for 5 or 6, 8' x 10' spaces, on one floor  
Audio-Visual Aids: PA system, spotlights, 16mm film projector  
Stage: Available  
Sports Facilities: Pool, tennis, golf putting, horseback riding in desert, 18-hole golf course where play can be started on the Inn premises

#### Paradise Inn

See Advertisement, Page 30

6150 E. Camelback Rd. (Phone Whitney 5-8491)  
Manager: Don Davis  
Convention Season: Oct. 15-Jan. 20, April  
Largest Group Accommodated: 500 (70 rooms at adjoining Jokeke Inn)  
Air Conditioning: Banquet rooms  
Convention Rates: Single: 18.00; Double: 32.00, American  
No. Mtg. Rms. & Capacity of Largest: 5 (500)  
No. Banquet Rms. & Capacity of Largest: 3 (400)  
Group Meal Rates: Breakfast: 1.50; Lunch: 2.50; Dinner: 3.50  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None  
Net Exhibit Space: 2,334 sq. ft.  
Audio-Visual Aids: 16mm projectors, PA system, spotlights  
Stage: Yes  
Sports Facilities: Tennis, shuffleboard, putting, croquet, 18-hole golf course, riding

#### Hotel Westward Ho (HSMA)

618 N. Central (Phone Alpine 3-2181; Telegraph: PX-287)  
Manager: Fred C. Lessing  
Sales Manager: John C. Stough  
Convention Season: All year except February & March  
Largest Group Accommodated: 750 (250 rooms, 15 suites available)  
Air Conditioning: Entire hotel  
Convention Rates: Single: 8.00-13.00; Double: 12.00-17.00; Suites: 25.00-50.00, European  
No. Mtg. Rms. & Capacity of Largest: 13 (1500)  
No. Banquet Rms. & Capacity of Largest: 13 (1500)  
Group Meal Rates: Breakfast: 1.75; Lunch: 2.00; Dinner: 3.00  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None  
Charges for Exhibit Areas: 10.00 per booth or total room rental  
Net Exhibit Space: 12,381 sq. ft. all on one floor, separate area  
Audio-Visual Aids: PA system, spotlights, motion picture screens  
Stage: Available  
Sports Facilities: Swimming, pool, golf nearby, dog racing & horse racing in season (Fall & Winter months)

## SCOTTSDALE

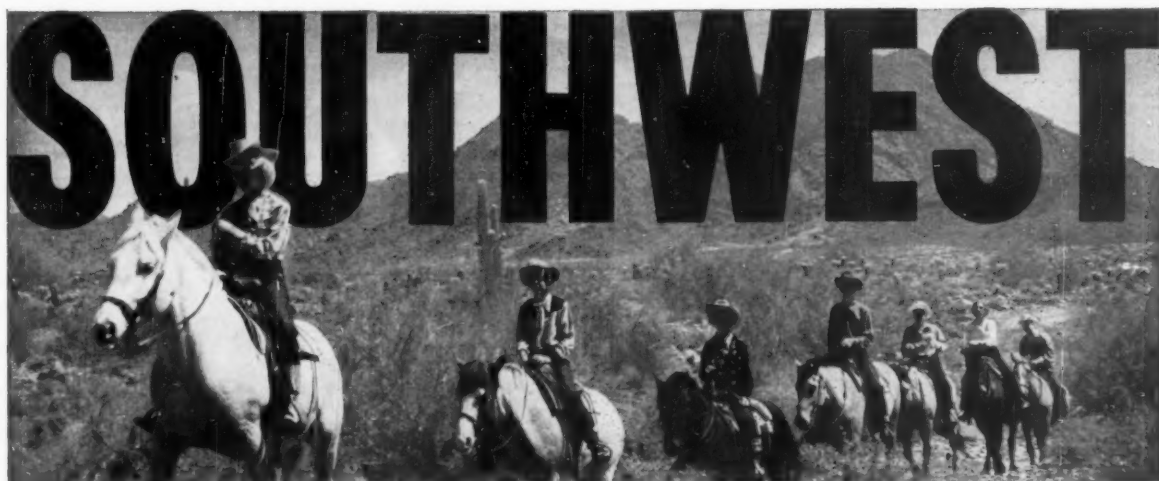
Railroads: So. Pac., Santa Fe (to Phoenix)  
Airlines: AAL, BAL, FAL, TWA, WAL (to Phoenix)

#### Casa Blanca Inn

P.O. Box 188 (Phone: Whitney 5-6391)  
Manager: Royal W. Treadway  
Sales Manager: Royal W. Treadway  
Convention Season: Nov., Dec., Jan., Apr., and

# **TWA**

PUTS  
WINGS  
ON  
CONVENTION  
PLANNING



## **PHOENIX, LAS VEGAS, TUCSON**

The Southwest is perfect for these business or holiday get-togethers. Let TWA help you . . . from finding a site right through to arranging the last delegate's luxurious flight home!

Highly trained TWA Convention Bureau specialists are at your disposal. Ready to help you choose facilities best suited to make your meeting an outstanding success . . . ideal locations . . . accommodations for large or small

groups . . . suggestions for fun and recreation. For information about TWA's Convention Planning and Transportation Service, call your nearest TWA office today. Or write: Convention Manager, Trans World Airlines, 380 Madison Avenue, New York 17, N. Y.

**FLY THE FINEST**  
**FLY TWA**

## ARIZONA

### Scottsdale continued

**Largest Group Accommodated:** 100 (42 rooms, 3 suites available)  
**Air Conditioning:** Banquet and meeting rooms  
**Convention Rates:** Single: 26.00; Double: 38.00;  
 Suites: 46.00, American  
**No. Mtg. Rms. & Capacity of Largest:** 2 (150)  
**No. Banquet Rms. & Capacity of Largest:** 2 (150)  
**Group Meal Rates:** Breakfast: 1.50; Lunch: 2.50;  
 Dinner: 4.50  
**Liquor:** Served in hotel  
**Charges for Mtg. Rms.:** None  
**Charges for Exhibit Areas:** None  
**Audio-Visual Aids:** PA system, spotlights, 16mm projector  
**Stage:** Available  
**Sports Facilities:** All sports

## TUCSON

Railroads: So. Pac.  
 Airlines: AAL, FAL, TWA

### CONVENTION BUREAU

Tucson Chamber of Commerce  
 C. Edgar Goyette, Manager

#### El Conquistador

**East Broadway (Phone: EA 5-2611)**  
**Manager:** Dick Schofield  
**Sales Manager:** Sadie L. Lark  
**Convention Season:** April through December  
**Largest Group Accommodated:** 150 (92 rooms, 8 suites available)  
**Air Conditioning:** Banquet rooms, bedrooms  
**Convention Rates:** Single: 8.00-14.00; Double: 12.00-20.00; Suites: 18.00-25.00, European  
**No. Mtg. Rms. & Capacity of Largest:** 2 (250)  
**No. Banquet Rms. & Capacity of Largest:** 1 (250)  
**Group Meal Rates:** Breakfast: .75; Lunch: 1.00;  
 Dinner: 1.75  
**Liquor:** Served in hotel  
**Charges for Mtg. Rms.:** None  
**Charges for Exhibit Areas:** Vary  
**Net Exhibit Space:** 4,028 sq. ft. on one floor  
**Audio-Visual Aids:** PA system, spotlights, 16 mm. projector, screen  
**Stage:** Portable  
**Sports/Sports Facilities:** Heated pool, golf, horse-back riding nearby

#### Pioneer Hotel

**80 N. Stone Ave. (Phone: 2-6441)**  
**Manager:** J. M. Procter  
**Convention Season:** All year  
**Largest Group Accommodated:** 200 (100 rooms and 6 suites available)  
**Convention Rates:** Single: 8.00; Double: 10.00; Suites: 25.00  
**No. Mtg. Rms. & Capacity of Largest:** 6 (500)  
**No. Banquet Rms. & Capacity of Largest:** 6 (500)  
**Rates for Meals:** Breakfast: from .75; Lunch: from 1.10; Dinner: from 2.10  
**Liquor:** Served in hotel  
**Air Conditioning:** Banquet and meeting rooms, bedrooms  
**Charges for Banquet & Mtg. Rms.:** None  
**Audio-Visual Aids:** PA system, spotlights, stage  
**Sports Facilities:** Golf privileges at clubs

#### Santa Rita Hotel

**Scott at Broadway (Phone: MAin 3-0551)**  
**Manager:** Roy Wright  
**Sales Manager:** Babs Moxley  
**Convention Season:** May 1st to January 1st  
**Largest Group Accommodated:** 250 (120 rooms, 15 suites available)  
**Air Conditioning:** Entire hotel  
**Convention Rates:** Single: 6.00; Double: 8.00; Suites: 12.00-25.00, European  
**No. Mtg. Rms. & Capacity of Largest:** 5 (300)  
**No. Banquet Rms. & Capacity of Largest:** 5 (250)  
**Group Meal Rates:** Breakfast: 1.50; Lunch: 2.50;  
 Dinner: 3.50  
**Liquor:** Served in hotel  
**Charges for Mtg. Rms.:** 10.00 to 75.00  
**Charges for Exhibit Areas:** 10.00  
**Net Exhibit Space:** Space for 20 booths  
**Audio-Visual Aids:** PA system, spotlights, 16mm projector & screen  
**Stage:** Available  
**Sports Facilities:** Golf, racing, polo, swimming

## WICKENBURG

Railroads: Santa Fe  
 Airlines: AAL, BAL, FAL, TWA, WAL to Phoenix.  
 Ranch cars will meet trains

## Rancho de Los Caballeros

(Phone: Mutual 4-5484)  
**Manager:** Mr. Dallas Gant  
**Convention Season:** Oct. to May except Feb. & Mar.  
**Largest Group Accommodated:** 100 (50 rooms)  
**Air Conditioning:** Banquet and meeting rooms  
**Convention Rates:** Single: 18.00; Double: 32.00, American  
**No. Mtg. Rms. & Capacity of Largest:** 2 (150)  
**No. Banquet Rms. & Capacity of Largest:** 2 (110)  
**Group Meal Rates:** Breakfast: 1.50; Lunch: 2.50;  
 Dinner: 3.50  
**Liquor:** Bar-locker system. Guests furnish own liquor  
**Charges for Mtg. Rms.:** None  
**Audio-Visual Aids:** 16mm & 30mm slide projector  
**Stage:** Available  
**Sports Facilities:** Golf, horseback riding, swimming, putting green, skeet field, pistol range, tennis, horseshoes, ping pong, pool table, shuffleboard

## ARKANSAS

### FORT SMITH

Railroads: Frisco; K.C. So.; Mid. Val.; M.P.  
 Airlines: BNF; CEN

#### Goldman Hotel

**1215 Garrison Ave. (Phone: SUNset 2-2061)**  
**Gen. Manager:** John R. England  
**Res. Manager:** Wm. P. England  
**Convention Season:** All year  
**Largest Group Accommodated:** 500 (200 rooms, 10 suites available)  
**Air Conditioning:** 2 banquet & meeting rooms, 125 bedrooms  
**Convention Rates:** Single: 4.00-12.50; Double: 6.00-12.50; Suites: from 12.50  
**No. Mtg. Rms. & Capacity of Largest:** 6 (350)  
**No. Banquet Rms. & Capacity of Largest:** 4 (300)  
**Group Meal Rates:** Breakfast: .80; Lunch: 1.00;  
 Dinner: 2.00  
**Liquor:** Package stores only—half-pint smallest unit  
**Charges for Mtg. Rms.:** 35.00 to 50.00  
**Net Exhibit Space:** Room for 12 8' x 10' booths on lobby floor  
**Audio-Visual Aids:** PA system, spotlights  
**Stage:** Available  
**Sports Facilities:** Bowling

#### Ward Hotel (HSMA)

**523 Garrison (Phone: 22031)**  
**Manager:** Frank Volker  
**Convention Season:** All year  
**Largest Group Accommodated:** 250 (200 rooms, 4 suites available)  
**Air Conditioning:** Entire hotel  
**Convention Rates:** Single: 3.50-6.00; Double: 5.50-9.00; Suites: 15.00  
**No. Mtg. Rms. & Capacity of Largest:** 2 (150)  
**No. Banquet Rms. & Capacity of Largest:** 2 (150)  
**Group Meal Rates:** Breakfast: .90; Lunch: from .90; Dinner: from 1.25  
**Liquor:** Package only  
**Charges for Mtg. Rms.:** None  
**Net Exhibit Space:** 5,000 sq. ft.  
**Audio-Visual Aids:** PA system, spotlights  
**Sports Facilities:** Golf, tennis, fishing, swimming

## HOT SPRINGS

Railroads: C.R.I. & P.; M.P.  
 Airlines: CEN, DAL, TTA

#### Arlington Hotel (HSMA)

**Central Ave. at Fountain (Phone: NAional 3-7771)**  
**Gen. Manager:** R. E. McEachin  
**Res. Manager:** Edgar A. May  
**Convention Season:** May through September  
**Largest Group Accommodated:** 650 (300 rooms, 20 suites available)  
**Air Conditioning:** Entire hotel  
**Convention Rates:** Single: 8.00; Double: 12.00; Suites: 25.00-30.00, European  
**No. Mtg. Rms. & Capacity of Largest:** 8 (800)  
**No. Banquet Rms. & Capacity of Largest:** 6 (600)  
**Group Meal Rates:** Breakfast: 1.50; Lunch: 2.50;  
 Dinner: 4.50  
**Liquor:** Served in hotel  
**Charges for Mtg. Rms.:** None  
**Net Exhibit Space:** 1,500 sq. ft. on 2 floors, separate area

**Audio-Visual Aids:** PA system, spotlights, 16mm projector (rental agency)  
**Stage:** Available  
**Sports Facilities:** Golf, fishing, boating, swimming

#### Majestic Hotel

**201 Park Avenue (Phone: NAional 3-5511)**  
**Manager:** W. L. Wolfe  
**Sales Manager:** J. E. Lewis  
**Convention Season:** April 16 to January 14  
**Largest Group Accommodated:** 100 (90 rooms, 15 suites available)  
**Air Conditioning:** Entire hotel  
**Convention Rates:** Single: 7.00; Double: 10.00; Suites: 12.50-20.00  
**No. Mtg. Rms. & Capacity of Largest:** 3 (90)  
**No. Banquet Rms. & Capacity of Largest:** 3 (75)  
**Group Meal Rates:** Breakfast: .75-1.50; Lunch: 1.00-2.50; Dinner: 2.00-6.00  
**Liquor:** Served in hotel  
**Charges for Mtg. Rms.:** None  
**Charges for Exhibit Areas:** None  
**Net Exhibit Space:** 600 sq. ft.  
**Audio-Visual Aids:** PA system, spotlights, 16mm projector  
**Stage:** Available  
**Sports Facilities:** Fishing, golf and shuffleboard

## LITTLE ROCK

Railroads: M.P.; C.R.I. & P.  
 Airlines: AAL, BNF, CEN, DAL, TTA

### AUDITORIUM

#### Robinson Memorial Auditorium

**Markham & Broadway (Franklin 2-4154)**  
**Manager:** A. W. Harville  
**Exhibit Areas:** Exhibition Hall, 12,000 sq. ft.  
 Lecture Hall, 3,000 sq. ft.  
**Rental Fees and Services:** Exhibition Hall, \$200 per day; Lecture Hall, \$50 per day; light, heat, janitor service included  
**Floor Load:** Unlimited ground floor  
**Ventilation:** Air conditioned  
**Ceiling Height:** 9 ft. at lowest point  
**P. A. System:** Available  
**Dimensions, Opening to Exhibit Hall:** Freight door, 10 ft. 11 in. by 8 ft. 7 in.  
**Columns:** 12 in Exhibition Hall

# Little Rock!

IDEAL

# Convention

CITY

LOOK AT YOUR DEALERS OR  
 MEMBERSHIP AND COMPARE  
 LITTLE ROCK'S LOCATION...

✓ CHECK THESE ADVANTAGES, TOO!

- ✓ 4 modern hotels
- ✓ Ample air conditioned rooms
- ✓ Air conditioned banquet rooms
- ✓ Air conditioned municipal auditorium
- ✓ Historical sights
- ✓ Central location—good transportation
- ✓ Excellent eating facilities
- ✓ Reasonable prices
- ✓ Numerous golf courses
- ✓ City of hospitality

FOR INFORMATION, WRITE OR PHONE  
**H. J. BURFORD, General Manager**  
**SOUTHWEST HOTELS, Inc.**  
 P. O. BOX 389  
**LITTLE ROCK, ARKANSAS**

Utilities: 110-220 current  
Loading Facilities: Freight doors  
Storage Areas: Limited  
Meeting Rooms and Capacities: Music hall, 3,000;  
Lecture Hall, 400  
Facilities for Food Functions and Banquet  
Capacity: Banquet for 1,000 can be catered by  
outside organization  
Parking Facilities: Limited  
Distance from Business District: Three blocks

### Albert Pike Hotel

See Advertisement, Page 32

7th & Scott Sts. (Phone: FR 2-5211)  
Manager: Walter E. Davis  
Convention Season: All year  
Largest Group Accommodated: 140 (70 rooms)  
Air Conditioning: Entire hotel  
Convention Rates: Single: 5.00-13.91; Double: 7.00-17.00; Suites: 22.15-32.45, European  
No. Mtg. Rms. & Capacity of Largest: 7 (140)  
No. Banquet Rms. & Capacity of Largest: 7 (140)  
Group Meal Rates: Breakfast: .65; Lunch: 1.00; Dinner: 1.75  
Liquor: Package only  
Charges for Mtg. Rms.: 3.00 up  
Charges for Exhibit Areas: 10.30 up  
Net Exhibit Space: 2,500 sq. ft. all on one floor  
Audio-Visual Aids: Spotlights  
Stage: Available  
Sports Facilities: Golf, fishing, swimming, horseback riding

### Hotel Grady Manning

See Advertisement, Page 32

Markham & Main Sts. (Phone: FR 2-5141)  
Manager: R. M. Eubanks, Jr.  
Sales Manager: P. E. Minihan  
Convention Season: All year  
Largest Group Accommodated: 250 (125 rooms, 5 suites available)  
Air Conditioning: Entire hotel  
Convention Rates: Single: 4.50-6.50; Double: 6.50-9.00; Suites: 12.00-13.00  
No. Mtg. Rms. & Capacity of Largest: 3 (200)  
No. Banquet Rms. & Capacity of Largest: 3 (150)  
Group Meal Rates: Breakfast: 1.25; Lunch: 1.50; Dinner: 2.00  
Liquor: Package store-private bars  
Charges for Mtg. Rms.: None with meals  
Net Exhibit Space: 1,000 sq. ft. all on one floor  
Audio-Visual Aids: PA system, spotlights, screens  
Stage: Available  
Sports Facilities: Golf, swimming, tennis, horseback riding can be arranged

### Hotel Lafayette

See Advertisement, Page 32

6th & Louisiana (Phone: FR 2-6202)  
Manager: Joe Matthew  
Sales Manager: Al Barnes  
Convention Season: All year  
Largest Group Accommodated: (200 rooms, 24 suites available)  
Air Conditioning: Entire hotel  
Convention Rates: Single: from 4.00; Double: from 6.00; Suites: from 12.00  
No. Mtg. Rms. & Capacity of Largest: 7 (600)  
No. Banquet Rms. & Capacity of Largest: 7 (500)  
Group Meal Rates: Breakfast: 1.50; Lunch: 2.25; Dinner: 3.50  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None with meals  
Net Exhibit Space: 5,000 sq. ft. on one floor  
Audio-Visual Aids: PA system, spotlights, movie, closed-circuit TV  
Stage: Available  
Sports Facilities: Golf, fishing, swimming, horseback riding

### Hotel Marion

See Advertisement, Page 32

200 West Markham (Phone: FR 5-8241)  
Manager: Ben R. Shelley  
Sales Manager: Al Barnes  
Convention Season: All year  
Largest Group Accommodated: 750 (300 rooms, 17 suites available)  
Air Conditioning: Entire hotel  
Convention Rates: Single: 4.50-12.00; Double: 8.00-15.00; Suites: 17.50-50.00, European  
No. Mtg. Rms. & Capacity of Largest: 25 (800)  
No. Banquet Rms. & Capacity of Largest: 15 (600)  
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00; Dinner: 3.00  
Liquor: Package only  
Charges for Mtg. Rms.: Varies with number of meals  
Net Exhibit Space: 20,000 sq. ft. on two floors separate areas  
Audio-Visual Aids: PA system, spotlights, 16mm projector, tape recorder  
Stage: Available  
Sports Facilities: Swimming, horseback, baseball, football, fishing, duck & upland hunting

## CALIFORNIA

### ANAHEIM

Airlines: Helicopter from Los Angeles  
Buses: Metropolitan Coach, Greyhound

### Disneyland Hotel

See Advertisement, Page 33

1441 South West St. (Phone: Keystone 5-8171)  
Manager: Don J. Daley  
Conv. Manager: Martha Henderson  
Convention Season: Sept. 15 to May 30  
Largest Group Accommodated: 600 (150 rooms and 8 suites available)  
Air Conditioning: Entire hotel  
Convention Rates: 12.00 per person, European  
No. Mtg. Rms. & Capacity of Largest: 8 (595)  
No. Banquet Rms. & Capacity of Largest: 7 (500)  
Group Meal Rates: Breakfast: 1.50; Lunch: 2.25; Dinner: 3.50  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None if meals are served  
Audio-Visual Aids: PA system, spotlights, 16mm sound projector  
Stage: Available  
Sports Facilities: Golf, horseback riding, fishing, tennis, water sports

### APPLE VALLEY

Railroads: So. Pac.

### Apple Valley Inn (HSMA)

(Phone: Victorville 77-271)  
Manager: Ted Ratcliff  
Convention Season: All year  
Largest Group Accommodated: 200 (90 rooms and 5 suites available)  
Air Conditioning: Entire hotel  
Convention Rates: Single: 12.00-19.00; Double: 14.00-19.00; Suites: 34.00  
No. Mtg. Rms. & Capacity of Largest: 4 (180)  
No. Banquet Rms. & Capacity of Largest: 2 (200)  
Group Meal Rates: Breakfast: 1.00; Lunch: 2.00; Dinner: 3.75  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None  
Net Exhibit Space: 1,000 sq. ft. on one floor  
Audio-Visual Aids: PA system, spotlights, projector & screen  
Stage: Available  
Sports Facilities: Golf, horseback riding, swimming, tennis, badminton, shuffleboard, putting green

## BAKERSFIELD

Railroads: So. Pac.; S. Fe; Sunset Ry  
Airlines: Pacific, UAL

### Hotel El Tejon

17th & K Streets (Phone: EAirview 4-6441)

Manager: James T. Cassell  
Convention Season: All year  
Largest Group Accommodated: 250 (110 rooms, 5 suites available)  
Air Conditioning: Yes  
Convention Rates: Single: 4.50 to 7.50; Double: 7.00 to 10.00; Suites: 14.00 to 18.00  
No. Mtg. Rms. & Capacity of Largest: 9 (450)  
No. Banquet Rms. & Capacity of Largest: 9 (300)  
Group Meal Rates: Breakfast: 1.50-2.50; Lunch: 1.75-3.50; Dinner: 2.50-6.00  
Liquor: Yes  
Charges for Mtg. Rms.: No Charge for convention  
Net Exhibit Space: 2,000 sq. ft.  
Audio-Visual Aids: Screen, blackboards, PA system, spotlights  
Stage: Yes  
Sports Facilities: Riding, golf, swimming, horseback riding

## BERKELEY

Railroads: So. Pac.; Santa Fe

### Hotel Claremont

See Advertisement, Page 34

Ashby & Domingo Ave. (Phone: THornwall 3-3720)  
Managing Director: Murray Lehr  
Convention Season: All year  
Largest Group Accommodated: 300 (125 rooms, 20 suites available)  
Air Conditioning: Banquet rooms  
Convention Rates: Single: 7.00-14.00; Double: 10.00-18.00; Suites: 20.00-40.00  
No. Mtg. Rms. & Capacity of Largest: 15 (1,000)  
No. Banquet Rms.: 15  
Group Meal Rates: Breakfast: 1.75; Lunch: 2.25; Dinner: 3.25  
Liquor: Yes  
Charges for Mtg. Rms.: None when hotel is headquarters  
Charges for Exhibit Areas: 5.00 per booth or double the daily all-day rate  
Net Exhibit Space: 25,000 sq. ft.  
Stage: Yes  
Sports Facilities: Tennis, riding, golf, swimming, ice skating  
Audio-Visual Aids: Screens, blackboards, PA system, spotlights

## MAKE CONVENTIONS A FAMILY AFFAIR



Bring the family to your next function...increase morale and attendance. Enter through Disneyland gates to a resort hotel that has every facility for successful conventions, meetings, banquets...from 10 to 1,000...parking for 700 cars. Air conditioned rooms with ample electrical outlets, built-in audio system, mikes and phono-jacks. Food by famous Gourmet Restaurants. Modern accommodations. Coral Club features Olympic swim pool. 16 shops in Hotel arcade. Special convention room and food rates. Just 30 minutes from Los Angeles. Combine business and pleasure at Disneyland Hotel.

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DON M. DALEY • Disneyland Hotel • Anaheim, California





## CALIFORNIA

### Berkeley continued

#### Shattuck Hotel

2086 Allston Way (Phone: THornwall 5-7300)  
 Manager: Jack Camp  
 Convention Season: all year  
 Largest Group Accommodated: 250 (80 rooms and 10 suites available)  
 Convention Rates: Single: From 5.00; Double: From 7.50; Suites: from 14.00  
 No. Mtg. Rms. & Capacity of Largest: 6 (500)  
 No. Banquet Rms. & Capacity of Largest: 6 (450)  
 Group Meal Rates: Breakfast: from .45; Lunch: from .75; Dinner: from 1.75  
 Liquor: Set ups available  
 Air Conditioning: Banquet and meeting rooms

Charges for Mtg. and Banquet Rms.: None  
 Net Exhibit Space: 3552 sq. ft. on one floor  
 Visual Aids Available: screen, blackboards, easel  
 Other Equipment Available: PA system, spotlights, stage

## BEVERLY HILLS

Railroads: Pac. Elec.; S.P.  
 Airlines: Served through Los Angeles

#### The Beverly Hilton Hotel (HSMA)

See Advertisement, Page 5

9876 Wilshire Blvd. (Phone: Crestview 4-777)  
 Manager: Robert A. Groves  
 Sales Manager: Lloyd Sando  
 Convention Season: All year

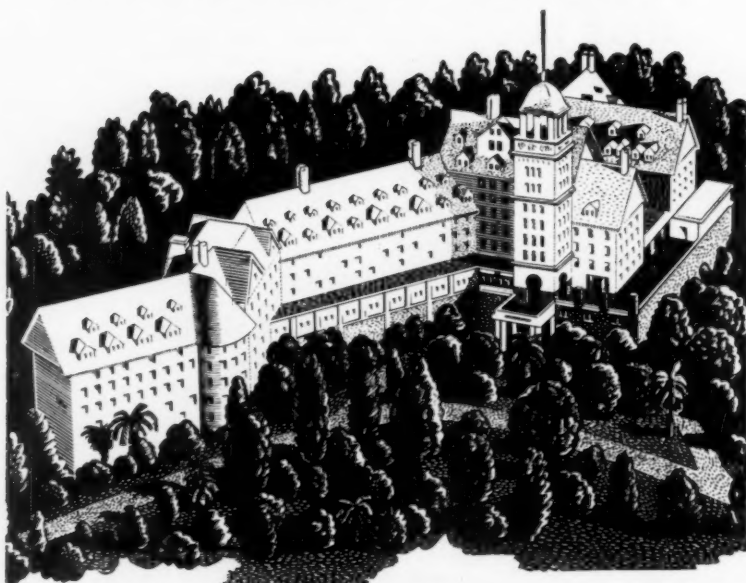
Largest Group Accommodated: 525 (225 rooms, 25 suites available)  
 Air Conditioning: Entire hotel  
 Convention Rates: Single: 13.00-23.00; Double: 16.00-26.00; Suites: 37.00-50.00. European  
 No. Mtg. Rms. & Capacity of Largest: 11 (1,800)  
 No. Banquet Rms. & Capacity of Largest: 11 (1,700)  
 Group Meal Rates: Breakfast: 3.50; Lunch: 4.00; Dinner: 7.00  
 Liquor: Served in hotel  
 Charges for Mtg. Rms.: None if food served  
 Charges for Exhibit Areas: Contingent upon supporting revenue  
 Net Exhibit Space: 30,400 sq. ft. on one floor, separate area  
 Audio-Visual Aids: PA system, spotlights, screens  
 Stage: Available  
 Sports Facilities: Swimming, shuffleboard, pool, golf courses nearby

#### Beverly Wilshire Hotel

See Advertisement, Page 35

9514 Wilshire Blvd. (Phone: Crestview 54282)  
 Sales Manager: Sig S. Front, Jr.  
 Convention Season: All year  
 Largest Group Accommodated: (200 rooms available during Apr. 15 to June 15, Oct. 15 to Dec. 15)  
 Convention Rates: Single: from 14.00; Double: from 16.00; Suites: 30.00 to 32.00  
 No. Mtg. Rms. & Capacity of Largest: 2 (550)  
 No. Banquet Rms. & Capacity of Largest: 3 (350)  
 Rates for Meals: Breakfast: 2.50; Lunch: 3.00; Dinner: from 4.50  
 Liquor: Served in hotel  
 Air Conditioning: Banquet and meeting rooms  
 Charges for Banquet & Mtg. Rms.: Depending on type of function  
 Audio-Visual Aids: Screen, PA system, spotlights  
 Stage: 54' x 20'  
 Sports Facilities: Tennis, swimming

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### 6 GOOD REASONS WHY YOU WILL GET MORE FROM YOUR MEETING AT THE HOTEL CLAREMONT:

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3. More true luxury—300 rooms, and suites with fresh flowers daily from 22 acres of lovely gardens surrounding the Bay Area's finest resort hotel.
4. More fun dancing to name bands in the great Garden Room, and enjoying the magnificent food you'll relish at the Claremont.
5. More business value—no traffic noise, no drifting away.
6. More prestige—the Wall Street Journal yearly carries the names of more than 100 top level U.S. business organizations holding meetings at the Claremont.

## HOTEL *Claremont*

Berkeley-Oakland, Calif. Murray Lehr, Managing Director

Reasonable rates on request THornwall 3-3720 Teletype OA 520

## BLAIRSDEN

Railroads: W.P.

#### Feather River Inn

(Phone: VERNON 6-2501)  
 Managing Owner: Albert Favetto  
 Sales Manager: C. Kenneth Graier  
 Convention Season: June, first part July, end of Aug. first half Sept.  
 Largest Group Accommodated: 250 (125 rooms and 4 suites available)  
 Convention Rates: Single: 22.00; Double: 32.00-34.00; Suites: 15.00-20.00 extra. American.  
 No. Mtg. Rms. & Capacity of Largest: 3 (250)  
 No. Banquet Rms. & Capacity of Largest: 2 (225)  
 Liquor: Served in hotel  
 Charges for Banquet & Mtg. Rms.: None  
 Net Exhibit Space: 4,000 sq. ft. on one floor  
 Audio-Visual Aids: 16mm silent projector, PA system, spotlights  
 Stage: 20' x 20'  
 Sports Facilities: Golf, horseback riding, swimming, fishing, tennis, badminton

## CARMEL

Airlines: SWA, UAL

#### Carmel Valley Inn

Carmel Valley Highway (Phone: OLIVE 9-2261)  
 Manager: Craig P. Smith  
 Convention Season: Year round  
 Largest Group Accommodated: 125 (55 rooms, 1 suite available)  
 Convention Rates: Single: 19.00; Double: 16.00  
 No. Mtg. Rms. & Capacity of Largest: 2 (125)  
 No. Banquet Rms. & Capacity of Largest: 2 (125)  
 Group Meal Rates: Breakfast: 2.00; Lunch: 2.00; Dinner: 4.00  
 Liquor: Served in hotel  
 Charges for Mtg. Rms.: None  
 Charges for Exhibit Areas: None  
 Net Exhibit Space: 700 sq. ft.  
 Audio-Visual Aids: PA system, spotlights  
 Stage: Yes  
 Sports Facilities: Golf, tennis, heated swimming pool

#### Holman's Guest Ranch

Holman Road (OLIVE 9-2557)  
 Manager: Vivian O. Holman  
 Convention Season: All year  
 Largest Group Accommodated: 40 (17 rooms available)  
 Convention Rates: Single: 17.00; Double: 25.00 to 27.50. American

No. Mtg. Rms. & Capacity of Largest: 2 (50)  
 Group Meal Rates: Breakfast: 1.25; Lunch: 1.50;  
 Dinner: 2.50  
 No. Banquet Rms. & Capacity of Largest: 1 (50)  
 Liquor: Not served  
 Net Exhibit Space: 3,600 sq. ft. on one floor  
 Audio-Visual Aids: Screen, projectors, PA system,  
 spotlights  
 Stage: Yes  
 Sports Facilities: Ping pong, badminton, horse-  
 shoes, volley ball, baseball, swimming, fishing,  
 riding

#### La Playa Hotel

P.O. Box 900 (Phone: Mayfair: 4-6476)  
 Manager: Ashton A. Stanley  
 Convention Season: All year except July and  
 August  
 Largest Group Accommodated: 120 (60 rooms; 2  
 suites available)  
 Convention Rates: Nov. 1, 1957 to Mar. 31, 1958:  
 Single: 15.00; Double: 24.00. Apr., 1958 to Nov.  
 1, 1958: Single: 18.00; Double: 28.00. American  
 No. Mtg. Rms. & Capacity of Largest: 3 (175)  
 No. Banquet Rms. & Capacity of Largest: 3 (175)  
 Group Meal Rates: Breakfast: 2.00; Lunch: 2.00;  
 Dinner: 4.00  
 Liquor: Served in hotel  
 Charges for Mtg. Rms.: None if in hotel  
 Net Exhibit Space: 1,550 sq. ft. on one floor,  
 separate area  
 Audio-Visual Aids: PA system, spotlights, slide and  
 16mm film projector  
 Stage: 12' x 8'  
 Sports Facilities: Swimming, tennis, golf

#### CATALINA ISLAND

Steamer: from Wilmington  
 Airlines: Catalina, Air Taxi

#### Toyen Boat Club

(Phone: Avalon 10F3, Bradshaw 2-2416)  
 Manager: William Schwarz  
 Convention Season: All year  
 Largest Group Accommodated: 110 (72 rooms  
 available)  
 Convention Rates: Single: 7.00-14.00; Double: 25.00.  
 No. Mtg. Rms. & Capacity of Largest: 4 (110)  
 Liquor: Served in hotel  
 Charges for Mtg. Rms.: None  
 Sports Facilities: Swimming, riding, fishing, golf,  
 water skiing, boating.

#### CORONADO

Railroads: S.D. & A.E.; Str. from S.F.  
 Airlines: Served through Oakland

#### Hotel Del Coronado (HSMA)

See Advertisement, Page 35

Ocean Front (Phone: HEMstead 5-3161)  
 Manager: H. B. Klingensmith  
 Sales Manager: Gethin D. Williams  
 Convention Season: All year, subject to confirma-  
 tion  
 Largest Group Accommodated: 750 (350 rooms,  
 50 suites available)  
 Convention Rates: Single: 20.00-24.00; Double:  
 30.00-34.00; Suites: 38.00-42.00, American  
 No. Mtg. Rms. & Capacity of Largest: 6 (1,200)  
 No. Banquet Rms. & Capacity of Largest: 6 (700)  
 Group Meal Rates: Breakfast: 2.00; Lunch: 3.00;  
 Dinner: 5.00  
 Liquor: Served in hotel  
 Charges for Mtg. Rms.: None  
 Charges for Exhibit Areas: None, but a service  
 charge based on requirements  
 Net Exhibit Space: 7,500 sq. ft. on one floor,  
 separate area  
 Audio-Visual Aids: PA system, spotlights, film  
 projector, rental basis  
 Stage: Available  
 Sports Facilities: Pool, tennis, golf, private beach

#### DEATH VALLEY JUNCTION

#### Furnace Creek Inn

See Advertisement, Page 126

Convention Season: Large groups: Nov., Dec., and  
 Jan.; Small groups: Nov. 1 to May 1  
 Largest Group Accommodated: 100 (50 rooms, 3  
 suites available) 50 rooms available at motel.  
 Convention Rates: Single: 25.00-27.00; Double:  
 36.00-42.00; Suites: 65.00-85.00  
 No. Mtg. Rms. & Capacity of Largest: 2 (175)  
 No. Banquet Rms. & Capacity of Largest: 2 (175)  
 Group Meal Rates: Breakfast: 2.00; Lunch: 2.50;  
 Dinner: 5.00  
 Liquor: Served at hotel  
 Charges for Mtg. Rms.: None  
 Charges for Exhibit Areas: None

Net Exhibit Space: 500 sq. ft. on one floor  
 Audio-Visual Aids: PA system, spotlights  
 Sports Facilities: Swimming, tennis, golf, horse-  
 back riding, badminton, shuffleboard, horse-  
 shoes

#### FRESNO

Railroads: S.P.; A.T. & S. Fe  
 Airlines: TWA, UAL

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 courts, fabulous dining  
 rooms, air-conditioned  
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 facilities that are  
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All convention activities under one roof  
 • Groups to 800 • American Plan  
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 • Fabulous Beach and Tennis Club  
 • Swim in heated, outdoor pool or  
 ocean • Deep sea fishing • Dancing  
 • Championship Golf Course, so close-  
 by! • Racing, Jai Alai, Bullfights in  
 nearby Mexico • Everything!

H. B. KLINGENSMITH  
 Managing Director



Famous All-Year  
 Resort... Across the Bay from San Diego

## CALIFORNIA

### Fresno continued

#### CONVENTION BUREAU

Fresno Convention Bureau  
1230 M St. (1)  
Gordon Hewson, General Manager

#### AUDITORIUM

##### Fresno Memorial Auditorium

1230 N. St. (Phone: AM 6-8031, AM 8-3069)

Manager: Gordon Hewson  
Exhibit Areas: Main floor, 14,000 sq. ft.; lobby and stage, 3,000 sq. ft.  
Rental Fees and Services: \$150 plus 10% of gross over \$2,000  
Floor Load: 2,000 lbs.  
Ventilation: Air-cooled  
Ceiling Height: 72 ft.  
PA System: Yes  
Dimensions, Opening to Exhibit Hall: 5 doors, 60 ft. wide  
No. of Elevators and Capacities: One 12 ft. by 12 ft. elevator, capacity 2,000 lbs.  
Columns, Locations and Dimensions: None  
Current and Utilities Available: AC and DC, 220 and 110  
Loading Facilities: Three locations, stage level, floor level and basement  
Size of Storage Area: 2,500 sq. ft.  
Number of Meeting Rooms and Capacities: 10 (25 to 150)  
Facilities to Handle Food Functions: Can handle banquet for 1,200  
Parking Facilities: Limited  
Distance from Business District: 5 blocks

##### Hotel Californian

Kern & Van Ness (Phone: Amherst 4-9611)  
Manager: John M. Lloyd  
Convention Season: All year  
Largest Group Accommodated: 380 (175 rooms, 3 suites available)  
Air Conditioning: Entire hotel  
Convention Rates: Single: 5.00-7.50; Double: 7.50-10.00; Suites: 16.00-25.00, European  
No. Mtg. Rms. & Capacity of Largest: 10 (500)  
No. Banquet Rms. & Capacity of Largest: 10 (400)  
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00; Dinner: 2.75  
Liquor: Served in hotel  
Charges for Mtg. Rms. None if hotel headquarters  
Charges for Exhibit Areas: Varies  
Net Exhibit Space: 2,500 sq. ft. on one floor  
Audio-Visual Aids: PA system, spotlights, blackboards  
Stage: Available (portable)

##### Fresno Hacienda

Highway 99 at Clinton (Phone: AM 8-4061)  
Manager: Otto Powell  
Sales Manager: Alice Rogers  
Convention Season: All year  
Largest Group Accommodated: 400 (200 rooms)  
Air Conditioning: Entire hotel  
Convention Rates: Single: 8.00; Double: 8.00; Twin: 9.00, American  
No. Mtg. Rms. & Capacity of Largest: 8 (600)  
No. Banquet Rms. & Capacity of Largest: 8 (600)  
Group Meal Rates: Breakfast: 1.75; Lunch: 2.00; Dinner: 3.00  
Liquor: Served in hotel  
Charges for Mtg. Rms. None if meals served  
Net Exhibit Space: 5,700 sq. ft.; 4,700 sq. ft. on one floor  
Audio-Visual Aids: PA system, spotlights, screens  
Stage: Available  
Sports Facilities: Three swimming pools

## HOBERGS

Transportation supplied from San Francisco, Oakland, Sacramento  
Buses: Greyhound daily from Oakland and San Francisco

##### Hoberg's Resort

(Phone: Hobergs 1)  
Manager: George G. Hoberg  
Sales Manager: Philip F. Ellis  
Convention Season: April, May, June, July, Sept., Oct.  
Largest Group Accommodated: 400 (200 rooms, 10 suites available)

Air Conditioning: Banquet and meeting rooms  
Convention Rates: Single: 14.50-16.50; Double: 25.00-30.00; Suites: 16.50-26.00, American  
No. Mtg. Rms. & Capacity of Largest: 8 (1,000)  
No. Banquet Rms. & Capacity of Largest: 3 (1,200)  
Group Meal Rates: Breakfast: 1.50; Lunch: 2.25; Dinner: 3.50-5.00  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None  
Net Exhibit Space: 8,000 sq. ft. on two floors  
Audio-Visual Aids: PA system, spotlights, 16mm sound projector, slide projectors, wide angle screen  
Stage: Available  
Sports Facilities: Golf, riding, softball, tennis, badminton, shuffleboard, swimming

## HOLLYWOOD

Railroads: PAC, ELEC., S.P.  
Airlines: Served through Los Angeles

##### Hollywood Knickerbocker Hotel

1714 N. Ivar St. (Phone: HOLLYWOOD 5-3171; Telegraph: VGP)  
Gen. Manager: C. Ray Poltras  
Sales Manager: Lila H. Brooks  
Gen. Manager: C. Warren Rock  
Convention Season: All year  
Largest Group Accommodated: 256 (75 rooms, 25 suites available)  
Air Conditioning: 2 banquet rooms and 16% of bedrooms  
Convention Rates: Single: 8.00-11.00; Double: 10.00-14.00; Suites: 16.00-45.00, European  
No. Mtg. Rms. & Capacity of Largest: 3 (300)  
No. Banquet Rms. & Capacity of Largest: 3 (300)  
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00; Dinner: 3.00  
Liquor: Served in hotel  
Charges for Mtg. Rms.: 15.00 to 125.00  
Charges for Exhibit Areas: 15.00 to 125.00  
Net Exhibit Space: 4,426 sq. ft. on two floors  
Audio-Visual Aids: PA system, spotlights, blackboards and screen  
Stage: Available  
Sports Facilities: Heated outdoor pool, golf, tennis, riding and ocean bathing nearby

##### Hollywood Plaza Hotel

1637 North Vine St. (Phone: HO 5-1131; TWX: 1840 L A)  
Manager: Walter M. Schroeder  
Convention Season: All year  
Largest Group Accommodated: 175 (60 rooms, 12 suites available)  
Air Conditioning: Banquet and meeting rooms  
Convention Rates: Single: 6.50-8.50; Double: 9.00-12.50; Twins: 9.00-12.50; Suites: 12.00-20.00, European  
No. Mtg. Rms. & Capacity of Largest: 2 (140)  
No. Banquet Rms. & Capacity of Largest: 2 (120)  
Group Meal Rates: Breakfast: 1.75; Lunch: 2.00; Dinner: 3.00  
Liquor: Served in hotel  
Charges for Mtg. Rms.: 15.00 & 50.00  
Net Exhibit Space: 1,500 sq. ft.  
Audio-Visual Aids: PA system, spotlights  
Stage: Available  
Sports Facilities: Pool, golf, tennis nearby

##### Hollywood Roosevelt Hotel (HSMA)

7000 Hollywood Blvd. (Phone: HOLLYWOOD 9-2443)  
Manager: L. B. Nelson  
Sales Manager: Robert M. Fannin  
Convention Season: All year  
Largest Group Accommodated: 100 (40 rooms, 10 suites available)  
Air Conditioning: Public rooms  
Convention Rates: Single: 8.00-16.00; Double: 10.00-16.00; Suites: 18.00-36.00  
No. Mtg. Rms. & Capacity of Largest: 6 (400)  
No. Banquet Rms. & Capacity of Largest: 6 (400)  
Group Meal Rates: Breakfast: 2.00; Lunch: 2.50; Dinner: 3.50  
Liquor: Served in hotel  
Charges for Mtg. Rms.: 12.50 to 100.00  
Net Exhibit Space: 8,900 sq. ft.  
Audio-Visual Aids: PA system, spotlights  
Stage: Available  
Sports Facilities: Swimming pool

## LA QUINTA

##### LaQuinta Hotel

(Phone: Diamond 7-4111)  
Manager: Warner E. Gilmore  
Convention Season: Nov. 15 until Easter  
Largest Group Accommodated: 110 (58 rooms, suites available)  
Air Conditioning: Dining room and cocktail lounge

## LET'S MEET IN LONG BEACH

in the heart of  
SOUTHERN CALIFORNIA



Where you **CAN** combine  
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"call the meeting to order"

- ✓ Wonderful year round climate
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- ✓ Experienced staff with plenty of trade show "know how" to help you.
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"meeting adjourned"

- ✓ Visit Disneyland, Marineland, Fun Zone or myriad other Southland attractions.
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- ✓ Enjoy dining, dancing and entertainment in dozens of renowned restaurants and night clubs.

LET US HELP YOU PLAN YOUR NEXT  
CONVENTION, CONFERENCE OR TRADE SHOW

## LONG BEACH

Convention and  
Visitors Bureau

Municipal  
Auditorium  
Long Beach,  
California



Convention Rates: Single: 21.00; Double: 17.00 per person  
 No. Mtg. Rms. & Capacity of Largest: 2 (90)  
 No. Banquet Rms. & Capacity of Largest: 1 (100)  
 Group Meal Rates: Breakfast: 2.00; Lunch: 3.00; Dinner: 5.00  
 Liquor: Yes  
 Charges for Mtg. Rms.: None  
 Charges for Exhibit Areas: None  
 Audio-Visual Aids: PA system  
 Stage: No  
 Sports Facilities: Tennis, riding, swimming, golf on nearby courses

## LAKE TAHOE

Railroads: So. Pac.

### Brockway Hot Springs

Brockway (Phone: Liberty 6-3353)  
 Manager: M. Bennett  
 Convention Season: June and September  
 Largest Group Accommodated: 250 (125 rooms, 10 suites available)  
 Convention Rates: Single: 20.00; Double: 30.00.  
 American  
 No. Mtg. Rms. & Capacity of Largest: 4 (250)  
 No. Banquet Rms. & Capacity of Largest: 1 (325)  
 Group Meal Rates: Breakfast: 1.50; Lunch: 2.50; Dinner: 3.50  
 Liquor: Served in hotel  
 Net Exhibit Space: 2,500 sq. ft. on one floor  
 Audio-Visual Aids: PA system, spotlights  
 Stage: Available  
 Sports Facilities: Golf, fishing, badminton, swimming, ping-pong

### Tahoe Tavern

Tahoe City (Phone JUniper 3-3771)  
 Manager: Fred Ichelson  
 Convention Season: Before July 1st and after August 20th  
 Largest Group Accommodated: 300 (92 rooms, 33 suites available)  
 Convention Rates: Single: 15.00; Double: 30.00;  
 Suites: 50.00 to 52.00, American  
 No. Mtg. Rms. & Capacity of Largest: 4 (300)  
 No. Banquet Rms. & Capacity of Largest: 1 (300)  
 Liquor: Served in hotel  
 Charges for Mtg. Rms.: None  
 Audio-Visual Aids: PA system, spotlights, 16mm projector, cinemascope theater

Stage: Available  
 Sports Facilities: Tennis, golfing, fishing, boating, bowling, swimming pool, riding, water skiing, badminton

## LONG BEACH

Railroads: A.T. & S.F.; Pac. Elec.; So. Pac.; U. Pac.  
 Airlines: UAL, WAL

### CONVENTION BUREAU

Long Beach Convention & Visitors Bureau  
 Municipal Auditorium  
 Howard A. Jones, Manager

### AUDITORIUM

### Municipal Auditorium

See Advertisement, Page 36

270 E. Seaside Blvd (Phone: HE 7-2771)  
 Manager: Wm. F. Hansen  
 Exhibit Areas: Exhibit Hall, 27,500 sq. ft.; Convention Hall, 15,000 sq. ft.; Mezzanine, 2,000 sq. ft.  
 Rental Fees: On application  
 Ventilation: Air conditioned  
 Ceiling Height: Exhibit Hall, 16 ft.; Convention Hall, 55 ft.  
 PA System: Available  
 Dimensions, Opening to Exhibit Hall: 10 ft. wide  
 14 ft. high  
 Elevators and Capacities: Two, 90 persons each  
 Columns: 24 in. by 30 in., 20 ft. apart  
 Utilities: AC 110-220 current  
 Loading Facilities: Truck entrance with one-ton hoist  
 Storage Areas: 900 sq. ft.  
 Meeting Rooms and Capacities: Two, 180; two 50; two, 40; one, 25. Convention Hall 4,400; Concert Hall 1,377  
 Facilities for Food Functions and Banquet  
 Capacity: Can handle banquet for 500 to 2,500  
 Parking Facilities: 1,000 cars  
 Distance from Business District: Two blocks

## Lafayette Hotel (HSMA)

See Advertisement, Page 36

Broadway & Linden (Phone: Hemlock 55681)  
 Manager: David Tellicher  
 Sales Manager: Richard Tully  
 Convention Season: All year  
 Largest Group Accommodated: 500 (319 rooms, 40 suites available)  
 Air Conditioning: Banquet and meeting rooms  
 Convention Rates: Single: 7.00-10.00; Double: 10.00-14.00; Suites: 23.00-35.00. European  
 No. Mtg. Rms. & Capacity of Largest: 15 (2,000)  
 No. Banquet Rms. & Capacity of Largest: 15 (1,500)  
 Group Meal Rates: Breakfast: 1.50; Lunch: 1.75; Dinner: 3.00  
 Liquor: Served in hotel  
 Charges for Mtg. Rms.: None if headquarters  
 Charges for Exhibit Areas: Charge for booth space  
 Net Exhibit Space: 35,000 sq. ft. (15,000 sq. ft. on one floor, separate area)  
 Audio-Visual Aids: PA system, spotlights, screens, film projectors (rental agency)  
 Stage: Available  
 Sports Facilities: Golf, bowling, tennis, riding, fishing, swimming pool in hotel

## Wilton Hotel

See Advertisement, Page 36

210 E. Ocean Blvd. (Phone: Long Beach 7-2201)  
 Manager: A. C. Moeller  
 Sales Manager: Larry Shea Lannon  
 Convention Season: All year  
 Largest Group Accommodated: 600 (250 rooms and 15 suites available)  
 Convention Rates: Single: 7.00; Double: 10.00; Twins: 11.00; Suites: 25.00  
 No. Mtg. Rms. & Capacity of Largest: 10 (1,000)  
 No. Banquet Rms. & Capacity of Largest: 10 (800)  
 Rates for Meals: Breakfast: 1.50; Lunch: 2.00; Dinner: 2.50  
 Liquor: Served in hotel  
 Charges for Banquet & Mtg. Rms.: None to conventions  
 Net Exhibit Space: 12,000 sq. ft. on one floor  
 Audio-Visual Aids: PA system, spotlights  
 Stage: Available  
 Sports Facilities: Swimming

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### ● THREE FULL FLOORS OF EXHIBIT SPACE...

56,000 square feet on street floor and mezzanine... an additional 40,000 square feet in newly renovated, air-conditioned lower level...

### ● COMPETENT PERSONNEL... complete stock of trade show furniture and equipment available on premises at all times.

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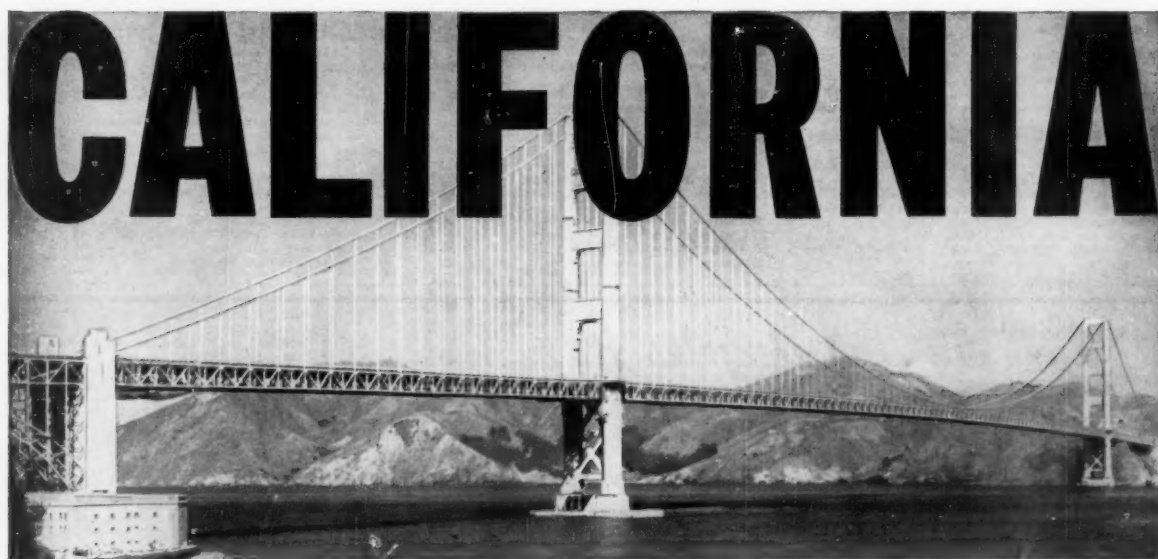
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 Telephone: Richmond 7-2923





# **TWA**

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CONVENTION  
PLANNING



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## CALIFORNIA

continued

### LOS ANGELES

Railroads: So. Pac.; Santa Fe; U. Pac.; Pac. Elec.; Los A. Jct.  
Airlines: AAL, BAL, CAL, WAL, Pacific, UAL

#### CONVENTION BUREAU

Los Angeles Convention & Visitors Bureau  
1151 S. Broadway (15)

#### AUDITORIUMS

##### Pan Pacific Auditorium

7600 Beverly Blvd. (Webster 8-3456)

Manager: C. E. Cord, President  
Exhibit Areas: 100,000 sq. ft.  
Rental Fees and Services: Rentals include overhead light, janitor service, maids, porters, ticket takers, night watchman, fireman and offices.  
Floor Load: Unlimited.  
Ceiling Height: 24 ft. PA system: Altec system dimensions. Opening to Exhibit Hall: 17 ft. high, 60 ft. wide.  
Columns: 20 feet apart.  
Utilities: 110, 220, 440 AC current; gas, water.  
Loading Facilities: level ground.  
Facilities for Food Functions: None, three refreshment stands and cocktail lounge.  
Parking Facilities: 32 acres.  
Distance from Business District: Eight miles.

##### Shrine Exposition Hall

See Advertisement, Page 37

700 West 32nd St. (Richmond 9-1091)

Manager: Fred J. Tabery  
Exhibit Area: Lower level, ground floor and balcony, 96,000 sq. ft.  
Rental Fees and Services: Depends on duration and type of show.  
Floor Load: Unlimited on lower level, other areas 200 lbs. Ventilation: Excellent.  
Ceiling Height: 35 ft. P. A. System: Available.  
Dimensions, Opening to Exhibit Hall: 14 ft. wide, 14 ft. high.  
Elevators and Capacities: One freight elevator 2,000-lb. capacity.  
Utilities: 110, 220, 440 AC, 60 cycles; gas water, drain.  
Loading Facilities: Ramp to balcony, truck doors to lower level and main floor.  
Storage Areas: Adjacent to building.  
Meeting Rooms and Capacities: Flexible as required.  
Facilities for Food Functions: Can handle banquets from 1,500 to 4,500.  
Parking Facilities: Adjacent lots.  
Distance from Business District: Three miles, eight minutes by car.

##### Alexandria Hotel (HSMA)

210 W. 5th St. (Phone: Madison 6-7484; Telegraph: LA881)

Manager: George H. Karlin  
Sales Manager: Philip J. Karlin  
Convention Season: All year  
Largest Group Accommodated: 800 (500 rooms, 10 suites available)  
Air Conditioning: No  
Convention Rates: Single: 5.00-8.00; Double: 6.50-10.50; Suites: 12.00-25.00  
No. Mtg. Rms. & Capacity of Largest: 10 (750)  
No. Banquet Rms. & Capacity of Largest: 10 (750)  
Group Meal Rates: Breakfast: 1.25; Lunch: 1.75; Dinner: 3.00  
Liquor: Served in hotel  
Charges for Mtg. Rms.: 15.00 to 150.00  
Charges for Exhibit Areas: 15.00 to 150.00  
Net Exhibit Space: 11,000 sq. ft.  
Audio-Visual Aids: PA system, spotlights, 8mm, 16mm sound projectors, screens, blackboard.  
Stage: Available  
Sports Facilities: None

##### Ambassador Hotel (HSMA)

See Advertisement, Page 145

3400 Wilshire Blvd. (Phone: DUnkirk 7-7011)  
Manager: Philip J. Weber  
Sales Manager: John Henne

Convention Season: All year  
Largest Group Accommodated: 750 (350 rooms, 25 suites available)

Air Conditioning: Entire hotel  
Convention Rates: Single: 9.00-23.00; Double: 12.00-26.00; Suites: 27.00-50.00, European  
No. Mtg. Rms. & Capacity of Largest: 14 (2,000)  
No. Banquet Rms. & Capacity of Largest: 14 (2,000)

Group Meal Rates: Breakfast: 2.50; Lunch: 3.50; Dinner: 5.50

Liquor: Served in hotel  
Charges for Mtg. Rms.: None  
Charges for Exhibit Areas: 10 per sq. ft.  
Net Exhibit Space: 20,000 sq. ft.  
Audio-Visual Aids: PA system, spotlights, film projectors, all types for rental  
Stage: Available

Sports Facilities: Swimming, outting, badminton

##### The Biltmore

515 S. Olive (Phone: Michigan 1011)

Manager: James Sinclair  
Sales Manager: Frances Bustillo  
Convention Season: All year except Dec. 30 to Jan. 2

Largest Group Accommodated: 1400 (600 rooms, 50 suites available)

Air Conditioning: Banquet and meeting rooms  
Convention Rates: Single: 7.00-14.00; Double: 9.00-16.00; Twins: 10.50-17.00; Suites: 20.00-30.00

No. Mtg. Rms. & Capacity of Largest: 11 (1,200)  
No. Banquet Rms. & Capacity of Largest: 14 (1,200)

Group Meal Rates: Breakfast: 2.00 up; Lunch: 2.50 up; Dinner: 4.00

Liquor: Served in hotel  
Charges for Mtg. Rms.: None, if headquarters  
Charges for Exhibit Areas: 20.00 to 400.00, depending on size

Net Exhibit Space: 23,000 sq. ft.  
Audio-Visual Aids: PA system, spotlights  
Stage: Available  
Sports Facilities: Beach and golf

##### Chapman Park Hotel and Bungalows

See Advertisement, Page 39

3405 Wilshire Blvd. (Phone DUnkirk 4-1181)

Manager: Tom D. Miles  
Convention Season: All year  
Largest Group Accommodated: 150 (50 rooms, 20 suites available)

Air Conditioning: Banquet rooms  
Convention Rates: Single: 9.00-11.00; Double: 12.00-15.00; Suites: 18.00-40.00, European

No. Mtg. Rms. & Capacity of Largest: 6 (300)  
No. Banquet Rms. & Capacity of Largest: 6 (300)

Group Meal Rates: Breakfast: 2.00; Lunch: 2.50; Dinner: 3.50

Liquor: Served in hotel  
Charges for Mtg. Rms.: Vary  
Charges for Exhibit Areas: Vary  
Audio-Visual Aids: PA system, spotlights  
Sports Facilities: Private outdoor pool

##### Mayfair Hotel

See Advertisement, Page 183

1256 W. 7th St. (Phone: HUBbard 3-4100; Telegraph HU 3-4510)

Manager: Carl Hudgens  
Sales Manager: Robert Lubach  
Convention Season: All year  
Largest Group Accommodated: 400 (125 rooms, 8 suites available)

Air Conditioning: Banquet and meeting rooms  
Convention Rates: Single: 6.00-9.00; Double: 8.00-12.00; Suites: 20.00-30.00, European

No. Mtg. Rms. & Capacity of Largest: 9 (300)  
No. Banquet Rms. & Capacity of Largest: 9 (300)

Group Meal Rates: Breakfast: 2.00; Lunch: 2.50; Dinner: 3.50

Liquor: Served in hotel  
Charges for Mtg. Rms.: 7.50 and up  
Charges for Exhibit Areas: 7.50 and up

Net Exhibit Space: 4,578 sq. ft.  
Audio-Visual Aids: PA system, spotlights  
Stage: Available  
Sports Facilities: Swimming pool

##### Sheraton-West Hotel (HSMA)

See Advertisement, Page 9

639 So. Commonwealth (Phone: DUnkirk 2-7171; Teletype: L.A. 52)

Manager: Edward J. Crowley  
Sales Manager: Peter Rothen  
Convention Season: All year

Largest Group Accommodated: 90 (40 rooms)

Air Conditioning: Entire hotel  
Convention Rates: Single: 9.00-18.00; Double: 14.00-23.00; Suites: 25.00-50.00, European

No. Mtg. Rms. & Capacity of Largest: 6 (450)  
No. Banquet Rms. & Capacity of Largest: 6 (300)

Group Meal Rates: Breakfast: 2.50; Lunch: 3.00; Dinner: 5.00

Liquor: Served in hotel  
Charges for Mtg. Rms.: Variable  
Charges for Exhibit Areas: Variable

Net Exhibit Space: 2,250 sq. ft. on one floor  
Audio-Visual Aids: PA system, spotlights, blackboards, projectors (rental basis)  
Stage: None available  
Sports Facilities: Swimming, golf, tennis

##### Hotel Statler Hilton (HSMA)

See Advertisement, Page 5

930 Wilshire Blvd. (Phone: Madison 9-4321)

Manager: J. C. Meacham

## Coming to Los Angeles?

When you are planning a sales meeting or other conference in Los Angeles, you'll find our newly decorated rooms and suites are bargains in luxury. Also bungalows with or without kitchenettes. Heated pool in 5 acres of magnificent gardens.

A variety of new meeting rooms accommodating 20 to 300 persons.



**Chapman Park**  
HOTEL and BUNGALOWS

TOM D. MILES, Gen. Manager

3405 WILSHIRE Blvd.  
LOS ANGELES  
DUnkirk 4-1181

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Convention Sales, 36 S. Wabash,  
Chicago 3, Ill.

## Monterey California's MOST FAMOUS CONVENTION RESORT



**CASA  
MUNRAS**

**MODERN  
GARDEN COTTAGE HOTEL**

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- Meeting Rooms
- Banquet Facilities

125 Cottage Rooms; Facilities for 250 Guests; Dancing; Cocktail Lounge; Suites. In the Center of World-famed Monterey Peninsula, the West Coast's Favorite Year-round Recreation Area.

**A Friendly Country Inn  
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JACK DOUGHERTY, OWNER  
BRUCE LOCKEN, MANAGER

For additional information, please write Casa Munras, Monterey, California.

## CALIFORNIA Los Angeles continued

Sales Manager: C. Thomas Barrett  
Convention Season: All year  
Largest Group Accommodated: 1,500 (700 rooms, 50 suites available)  
Air Conditioning: Entire hotel  
Convention Rates: Single: 8.00-14.00; Double: 11.50-18.00; Suites: 24.00-38.00, European  
No. Mtg. Rms. & Capacity of Largest: 17 (1,500)  
No. Banquet Rms. & Capacity of Largest: 17 (1,100)  
Group Meal Rates: Breakfast: 2.00; Lunch: 2.75; Dinner: 4.50  
Liquor: Served in hotel  
Net Exhibit Space: 11,000 sq. ft. on one floor  
Audio-Visual Aids: PA system, spotlights  
Stage: 42' x 18'  
Sports Facilities: Swimming pool

## MONTEREY

Railroads: So. Pac.  
Airlines: UAL, Pacific

### The Casa Munras Hotel

See Advertisement, Page 40

700 Munras Avenue (Phone: Frontier 5-2411)  
Manager: Bruce Locken  
Convention Season: All year  
Largest Group Accommodated: 250 (125 rooms, 12 suites available)  
Air Conditioning: Largest banquet and meeting rooms  
Convention Rates: Single: 6.00-14.00; Double: 8.00-18.00; Suites: 26.00-50.00, European  
No. Mtg. Rms. & Capacity of Largest: 6 (300)  
No. Banquet Rms. & Capacity of Largest: 6 (250)  
Group Meal Rates: Breakfast: 1.50; Lunch: 1.75; Dinner: 2.50  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None if rooms and meals at hotel  
Net Exhibit Space: 1,200 sq. ft. on one floor, separate area  
Audio-Visual Aids: PA system, spotlights, blackboard, screen, lecturns  
Stage: None available  
Sports Facilities: Heated pool, beach, deep sea fishing, tennis, golf, riding

### Mark Thomas' Inn at Del Monte

1300 Fremont St. (Phone: Frontier 2-8161)

Manager: J. Paul Jones  
Convention Season: All year  
Largest Group Accommodated: 116 (58 rooms available)  
Convention Rates: Single: 8.00-12.00; Double: 12.00-16.00; Suites: 22.00-32.00  
No. Mtg. Rms. & Capacity of Largest: 2 (300)  
No. Banquet Rms. & Capacity of Largest: 2 (200)  
Group Meal Rates: Breakfast: 1.75; Lunch: 1.35-2.00; Dinner: 2.75-5.00  
Liquor: Yes  
Charges for Mtg. Rms.: None, when food or room facilities are used.  
Charges for Exhibit Areas: None, when food or room facilities are used  
Net Exhibit Space: 1,248 and 1,728 sq. ft., 2 separate bldgs., both ground floor  
Audio-Visual Aids: PA system, spotlights  
Sports Facilities: Swimming pool, tennis, golf course adjoining, horseback riding nearby

### Hotel San Carlos

Franklin & Calle Principal (Phone: Frontier 5-2662)

Manager: Tom Knowlton  
Convention Season: All year  
Largest Group Accommodated: 250 (125 rooms, 6 suites available)  
Convention Rates: Single: 5.50-8.00; Double: 7.50-12.00; Suites: 22.00-35.00  
No. Mtg. Rms. & Capacity of Largest: 5 (500)  
No. Banquet Rms. & Capacity of Largest: 5 (400)  
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00; Dinner: 3.50  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None when headquarter hotel  
Charges for Exhibit Areas: None when headquarter hotel  
Net Exhibit Space: 4,000 sq. ft. all on one floor  
Audio-Visual Aids: Screen, blackboard, PA system, spotlights  
Stage: Yes  
Sports Facilities: Golf, swimming, tennis, horseback riding, fishing

## OAKLAND

Railroads: So. Pac.; Santa Fe; W.P.; Sac. Nor  
Airlines: TWA, WAL, Pacific, AAL, CAL, UAL

### AUDITORIUM

#### Oakland Municipal Auditorium-Arena

12th & Fallon Sts. (TE 2-3600, Ext. 386)

Manager: L. C. Lueddeke  
Exhibits Areas: Arena, 17,000 sq. ft. hallway  
6,000 sq. ft.; Exposition Building, 51,000 sq. ft.  
Rental Fees and Services: \$400 to \$500 per day; full utilities, house electrician, janitor service  
Floor Load: Unlimited  
Ventilation: Forced air  
Ceiling Height: 60 ft.  
PA System: Swanson Sound  
Dimensions, Opening to Exhibit Hall: 15 ft. by 15 ft.  
Columns: None  
Utilities: AC and DC current, drains, steam, gas, water  
Loading Facilities: Outside loading dock, ramp to Arena  
Storage Areas: Full basement  
Meeting Rooms and Capacities: Theater, 2,000; Ballroom, 300; four hallways, 250 each  
Facilities for Food Functions and Banquet  
Capacity: Can handle banquet up to 2,000  
Parking Facilities: 1,500 cars  
Distance from Business District: Six blocks

#### Hotel Claremont

See Advertisement, Page 34  
(See listing under Berkeley)

#### Hotel Leamington

19th and Franklin St. (Phone: Higate 4-2525)

Manager: Ernest Hilsenberg  
Res. Manager: Kenneth Bone  
Convention Season: All year  
Largest Group Accommodated: 300 (150 rooms, 10 suites available)  
Convention Rates: Single: 7.00-10.00; Double: 8.00-12.00; Suites: 15.00-35.00, European  
No. Mtg. Rms. & Capacity of Largest: 12 (1,000)  
No. Banquet Rms. & Capacity of Largest: 12 (400)  
Group Meal Rates: Breakfast: 1.75; Lunch: 2.50; Dinner: 3.00  
Liquor: Served in hotel  
Charges for Mtg. Rms.: from 7.50 to 150.00; no charge if headquarters  
Charges for Exhibit Areas: No charge if headquarters  
Net Exhibit Space: 8,000 sq. ft. on two floors, separate area  
Audio-Visual Aids: PA system, blackboards, screens  
Stage: Available  
Sports Facilities: None

## OJAI

Railroads: S. Pac

#### Ojai Valley Inn and Country Club

(Phone: Ojai 484)

Manager: Wm. G. Briggs  
Convention Season: All year  
Largest Group Accommodated: 80 (67 room)  
Air Conditioning: Some bedrooms, banquet and meeting rooms  
Convention Rates: Single: 20.00; Double: 30.00; Suites: 32.00, American  
No. Mtg. Rms. & Capacity of Largest: 2 (110)  
No. Banquet Rms. & Capacity of Largest: 1 (125)  
Group Meal Rates: Breakfast: 2.00; Lunch: 2.75; Dinner: 4.00  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None  
Charges for Exhibit Areas: None  
Audio-Visual Aids: PA system, 16mm sound projector screen and spotlights  
Stage: Available  
Sports Facilities: Golf, tennis, riding and swimming

## PACIFIC GROVE

Railroads: So. Pac.

#### Asilomar Hotel and

#### Conference Grounds

800 Asilomar Blvd. (Phone: Frontier 2-8016)

Manager: Mrs. Roma Philbrook  
Convention Season: All year  
Largest Group Accommodated: 450  
No. Mtg. Rms. & Capacity of Largest: 1 (500)  
No. Banquet Rms. & Capacity of Largest: 1 (500)  
Group Meal Rates: Breakfast: 1.00; Lunch: 1.25; Dinner: 2.25

Liquor: Not served in hotel  
 Charges for Mtg. Rms.: None when hotel is headquarters  
 Charges for Exhibit Areas: None when hotel is headquarters  
 Audio-Visual Aids: Screens, PA system, spotlights  
 Stage: Yes  
 Sports Facilities: 2 tennis courts, volley ball, soft ball, heated swimming pool, ping pong, pool tables, horseshoes

## PALM SPRINGS

Railroads: So. Pac.  
 Airlines: WAL

### CONVENTION BUREAU

Palm Springs Convention Bureau  
 Chamber of Commerce  
 Miss Roberta Nye, Manager

## El Mirador Hotel (HSMA)

See Advertisement, Page 41

1150 N. Indian Ave. (Phone: FAirview 4-1141)  
 Res. Manager: Richard VanderVeer  
 Sales Manager: Gethin D. William  
 Convention Season: Oct. 1 to May 15  
 Largest Group Accommodated: 400 (175 rooms, 20 suites available)  
 Air Conditioning: Banquet and meeting rooms  
 Convention Rates: Single: 22.00-30.00; Double: 36.00-50.00; Suites: 55.00-100. American  
 No. Mtg. Rms. & Capacity of Largest: 6 (500)  
 No. Banquet Rms. & Capacity of Largest: 6 (500)  
 Group Meal Rates: Breakfast: 1.50; Lunch: 2.50; Dinner: 5.00  
 Liquor: Served in hotel  
 Charges for Mtg. Rms.: None  
 Net Exhibit Space: 2,500 sq. ft. on one floor, separate area  
 Audio-Visual Aids: PA system, spotlights, 16mm sound movie projector, easels  
 Stage: Available  
 Sports Facilities: Swimming, tennis, putting, badminton

## Marion Davies' Desert Inn

153 N. Palm Canyon Drive (Phone: FAirview 4-1171)  
 Manager: Robert Talliaferro  
 Convention Season: Oct., Nov., Dec. and Jan.  
 Largest Group Accommodated: 200 (90 rooms, 9 suites available)  
 Convention Rates: Single: 10.00-16.00; Double: 14.00-20.00; Suites: 30.00-50.00. European  
 No. Mtg. Rms. & Capacity of Largest: 3 (150)  
 No. Banquet Rms. & Capacity of Largest: 2 (150)  
 Group Meal Rates: Breakfast: 2.00; Lunch: 3.00; Dinner: 5.00  
 Liquor: Served in hotel  
 Charges for Mtg. Rms.: None  
 Charges for Exhibit Areas: None  
 Audio-Visual Aids: PA system, spotlights  
 Stage: Available  
 Sports Facilities: Golf, croquet, archery, tennis, swimming, riding, badminton, ping pong, shuffleboard

## Palm Springs Biltmore Hotel

1000 E. Palm Canyon Drive (Phone: 2357)  
 Manager: Robert B. Levin  
 Convention Season: All year, except Feb. 1 to Easter  
 Largest Group Accommodated: 150 (54 rooms, 19 suites available)  
 Air Conditioning: Entire hotel  
 Convention Rates: Single: 10.00-14.00; Double: 12.00-16.00; Suites: 20.00-24.00 (June thru Sept.). Single: 16.00-19.50; Double: 18.00-22.50; Suites: 28.00-32.00 (Oct. to Xmas). Single 20.00-24.00; Double: 22.00-30.00; Suites: 36.00-40.00 (Xmas to Feb. 1st). European Plan  
 No. Mtg. Rms. & Capacity of Largest: 3 (150)  
 No. Banquet Rms. & Capacity of Largest: 3 (150)  
 Group Meal Rates: Breakfast: 1.50; Lunch: 2.50; Dinner: 3.50  
 Liquor: Served in hotel  
 Charges for Mtg. Rms.: None  
 Charges for Exhibit Areas: None  
 Net Exhibit Space: 1,500 sq. ft. on one floor  
 Audio-Visual Aids: PA system, spotlights, 8mm and 16mm projector  
 Sports Facilities: Swimming, tennis, golf, horseback riding, ping pong, shuffleboard

## The Pueblo

1983 N. Palm Canyon Drive (Phone: FAirview 5-2273)  
 Manager: Richard & Helen Leonard  
 Convention Season: All year  
 Largest Group Accommodated: 200 (100 rooms, 15 suites available)  
 Air Conditioning: Yes  
 Convention Rates: Single: 12.00; Double: 20.00

No. Mtg. Rms. & Capacity of Largest: 1 (100)  
 No. Banquet Rms. & Capacity of Largest: 1 (100)  
 Group Meal Rates: Breakfast: 1.50; Lunch: 2.00; Dinner: 4.00  
 Liquor: Not served in hotel  
 Charges for Mtg. Rms.: None  
 Charges for Exhibit Areas: None  
 Net Exhibit Space: 600 sq. ft.  
 Audio-Visual Aids: PA system, spotlights, screens, projectors  
 Stage: Yes  
 Sports Facilities: Tennis, golf, badminton, swimming, ping pong, horseback riding

## PASADENA

Railroads: So. Pac.; Santa Fe; Pac. Elec.; U.P.  
 Airlines: Served through Los Angeles

### CONVENTION BUREAU

Convention & Visitors Information Bureau  
 Pasadena Chamber of Commerce  
 William Adams, II

### AUDITORIUM

## Pasadena Civic Auditorium

300 E. Green St., (SY 2-6161, Ext. 348)  
 Manager: Edward J. Allen  
 Exhibit Areas: Exhibition Hall, 16,895 sq. ft.  
 Floor Load: Average Ventilation: Blower  
 Rental Fees: Exhibition Hall, 8 AM-6 PM, \$150—6 PM-12 M, 175; Auditorium, \$200 and \$300.  
 Calling Height: 35 ft. P. A. System: Available  
 Dimensions, Opening to Exhibit Hall: 10 ft.  
 Columns: None  
 Utilities: 110 and 220 current  
 Loading Facilities: Truck ramp to entrance  
 Meeting rooms and Capacities: Main Auditorium, 3,000; 2 lecture halls, 150 and 500; 14 committee rooms  
 Facilities for Food Functions: Can seat 2,000 for banquet  
 Parking Facilities: 1,000 cars in adjoining lots  
 Distance from Business District: In center of business district

## Hotel Green

See Advertisement, Page 11

50 E. Green St. (Phone: SYcamore 6-6141)  
 Convention Season: All year, except Dec. 25 to Jan. 5  
 Largest Group Accommodated: 80 rooms summer months, 10 suites available; 25 rooms winter months  
 Air Conditioning: Banquet rooms only  
 Convention Rates: Single: 8.00-9.00; Double: 9.00-12.00; Suites: 20.00  
 No. Mtg. Rms. & Capacity of Largest: 5 (300)  
 No. Banquet Rms.: 4  
 Group Meal Rates: Breakfast: 1.50; Lunch: 2.00; Dinner: 3.00  
 Liquor: Yes  
 Charges for Mtg. Rms.: 15.00 to 50.00 per day  
 Audio-Visual Aids: PA system, spotlights  
 Stage: Yes  
 Sports Facilities: Swimming pool and shuffleboard

## Huntington-Sheraton (HSMA)

See Advertisement, Page 9

1401 South Oak Knoll (Phone: SY 2-0266)  
 Manager: Stephen W. Royce  
 Sales Manager: George A. Whitcomb  
 Convention Season: Jan. 3-30, Mar. 15-Dec. 15  
 Largest Group Accommodated: 450 (225 rooms, 30 suites available)  
 Air Conditioning: All banquet and meeting rooms, 100 bedrooms  
 Convention Rates: Single: 9.00-10.00; Double: 12.00-14.00; Suites: 26.00-30.00. European (For American plan 8.00 per day, per person additional)  
 No. Mtg. Rms. & Capacity of Largest: 12 (700)  
 No. Banquet Rms. & Capacity of Largest: 7 (1,000)  
 Group Meal Rates: Breakfast: 2.00; Lunch: 2.50; Dinner: 3.75  
 Liquor: Served in hotel  
 Charges for Mtg. Rms.: No charge with 50% housing for meeting  
 Charges for Exhibit Areas: 10.00 per day for exhibit unit  
 Net Exhibit Space: 7,500 sq. ft. on one floor, 7,500 sq. ft. additional area  
 Audio-Visual Aids: PA system, screens, 35mm standard projector only  
 Stage: Available  
 Sports Facilities: Swimming, tennis, badminton, golf, horseback riding

## PEBBLE BEACH

Railroads: S.P.  
 Airlines: Served through Monterey

## Del Monte Lodge

(Phone: Mayfair 4-3811)  
 Manager: Wm. H. Hubbard  
 Convention Season: Sept. 15 to July 1  
 Largest Group Accommodated: 150 (90 rooms, 6 suites available)  
 Air Conditioning: Banquet and meeting rooms  
 Convention Rates: Single: 18.00-34.00; Double: 37.00-47.00; Suites: 55.00. American  
 No. Mtg. Rms. & Capacity of Largest: 5 (250)  
 No. Banquet Rms. & Capacity of Largest: 2 (250)  
 Group Meal Rates: Breakfast: 2.00; Lunch: 2.50; Dinner: 4.50  
 Liquor: Served in hotel  
 Charges for Mtg. Rms.: None  
 Charges for Exhibit Areas: None  
 Net Exhibit Space: 2,736 sq. ft. on one floor  
 Audio-Visual Aids: PA system, 16mm and 35mm projectors and standard slide projector  
 Stage: Available  
 Sports Facilities: Golf, tennis, swimming pool, riding and skeet shooting

## RICHARDSON SPRINGS

Railroads: So. Pac. (4 miles from Richardson)  
 Airlines: SWA (depot in Chica—12 miles away)

## Richardson Mineral Springs Hotel

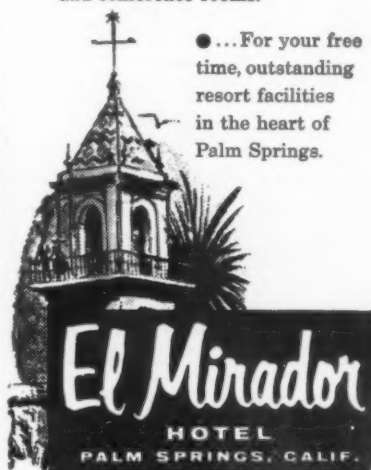
(Phone: Richardson Springs 71)  
 Manager: Robert Minerich  
 Sales Manager: John Parks  
 Convention Season: April 1 to Nov. 1  
 Largest Group Accommodated: 350 (125 rooms, 20 suites available)  
 Air Conditioning: Entire hotel  
 Convention Rates: Single: 15.00; Double: 24.00; Suites: 30.00. American  
 No. Mtg. Rms. & Capacity of Largest: 6 (400)  
 No. Banquet Rms. & Capacity of Largest: 2 (300)  
 Liquor: Served in hotel  
 Charges for Mtg. Rms.: None  
 Charges for Exhibit Areas: None  
 Net Exhibit Space: 5,950 all on one floor  
 Audio-Visual Aids: PA system, spotlights, 16mm movie projector  
 Stage: Available  
 Sports Facilities: Swimming, tennis, bocci ball, golf

# El Mirador

●...cordially solicits your group meetings from 25 to 400.

●...Adequate meeting, dining and conference rooms.

●...For your free time, outstanding resort facilities in the heart of Palm Springs.



Contact:  
 RICHARD VANDER VEER  
 Manager



## CALIFORNIA

continued

## RIVERSIDE

Airlines: Bonanza  
Railroads: Santa Fe, U.P.

### CONVENTION BUREAU

Riverside Convention Bureau  
Chamber of Commerce  
E. M. Barker, Convention Manager

### Mission Inn

See Advertisement, Page 43  
3649 7th. St. (Phone—Overland 6-1000, Tel. same)  
Manager: Frank Bret  
Convention Season: Spring and Fall  
Largest Group Accommodated: 350 (175 rooms, 10 suites available)  
Air Conditioning: Some bedrooms, banquet and meeting rooms  
Convention Rates: Single: 12.00; Double: 15.00; Suites: 25.00  
No. Mtg. Rms. & Capacity of Largest: 7 (600)  
No. Banquet Rms. & Capacity of Largest: 4 (600)  
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00; Dinner: 3.25  
Liquor: Served in hotel  
Charges for Mtg. Rms.: 10.00 to 50.00  
Charges for Exhibit Areas: 10.00 to 50.00  
Net Exhibit Space: 8,100 sq. ft. on more than one floor  
Audio-Visual Aids: PA system, spotlights and 35mm projector  
Stage: Available  
Sports Facilities: Swimming, golf and tennis

## SACRAMENTO

Railroads: S. Pac.; W.P.; Sac. No.; C. Cal. 1  
Airlines: Pacific, UAL

### AUDITORIUM

#### Sacramento Memorial Auditorium

15th and I St. (Gilbert 2-5041)  
Exhibit Areas: Basement, 1,000 sq. ft.; main floor, 9,000 sq. ft.; stage, 1,800 sq. ft.  
Rental Fees and Services: \$250 per day, includes janitor service, heat, light  
Ventilation: Circulating fans  
Ceiling Height: 50 ft.  
P. A. System: Available  
Dimensions: Opening to Exhibit Hall: 6 ft. by 12 ft.; 6 ft. by 6 ft.  
Elevators and Capacities: One, 3,000 lbs.  
Columns: Main floor, none; basement, every 10 ft.  
Utilities: AC current  
Loading Facilities: Two platforms  
Storage Areas: 1,000 sq. ft.  
Meeting Rooms and Capacities: Main Auditorium, 5,000; Little Theatre, 300; five committee rooms seat 30-40 each  
Facilities for Food Functions: None  
Parking Facilities: Street parking and parking lot  
Distance from Business District: Five blocks

### El Rancho Sacramento

West Capitol Ave. (Phone: Hudson 1-3031)  
Manager: Alfred Y. Berson  
Sales Manager: Louis Martin  
Convention Season: All year, except first two weeks in Sept.  
Largest Group Accommodated: 400 (200 rooms and 10 suites available)  
Convention Rates: Single: 6.00 to 10.00; Double: 8.50-12.00; Suites: 25.00  
No. Mtg. Rms. & Capacity of Largest: 4 (300)  
No. Banquet Rms. & Capacity of Largest: 3 (250)  
Rates for Meals: Breakfast: 2.00; Lunch: 2.50; Dinner: 3.50  
Liquor: Served in hotel  
Air Conditioning: Banquet and meeting rooms, bedrooms  
Charges for Banquet & Mtg. Rms.: None  
Net Exhibit Space: 1,650 sq. ft. on one floor  
Audio-Visual Aids: PA system, spotlights, platform  
Sports Facilities: Swimming pool, golf

## LOOKING FOR A GOOD DISPLAY BUILDER?

See Suppliers Directory  
Starting on Page 215

## El Dorado Hotel

500 Leisure Lane  
President-Gen. Mgr.: Frank F. Sebastian  
Convention Season: All year  
Largest Group Accommodated: (60 rooms, 30 suites available)  
Air Conditioning: Entire hotel  
Convention Rates: Single: 7.50-12.00; Double: 8.00-15.00; Suites: 18.00-30.00, European.  
No. Mtg. Rms. & Capacity of Largest: 4 (2,000)  
No. Banquet Rms. & Capacity of Largest: 4 (1,200)  
Group Meal Rates: Breakfast: 2.25; Lunch: 2.25; Dinner: 4.00  
Liquor: Served in hotel  
Charges for Mtg. Rms.: No charge if food served  
Charges for Exhibit Areas: 200.00 per day for Ballroom  
Net Exhibit Space: 15,000 sq. ft. on one floor  
Audio-Visual Aids: PA system, spotlights  
Stage: 28' by 18'  
Sports Facilities: Swimming, miniature golf

## Hotel Senator (HSMA)

See Advertisement, Page 11  
12th & "L" Sts. (Phone: Gilbert 2-5081)  
Manager: Henry L. Dienna  
Sales Manager: W. J. Rogers  
Convention Season: All year  
Largest Group Accommodated: 500 (200 rooms, 35 suites available)  
Air Conditioning: Banquet and meeting rooms and 50% of bedrooms  
Convention Rates: Single: 6.00-7.50; Double: 9.00-10.50; Suites: \$25.00 up, European  
No. Mtg. Rms. & Capacity of Largest: 6 (550)  
No. Banquet Rms. & Capacity of Largest: 6 (550)  
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00; Dinner: 3.50  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None  
Charges for Exhibit Areas: According to convention  
Net Exhibit Space: 500 sq. ft. on one floor  
Audio-Visual Aids: PA system, spotlights  
Stage: Available  
Sports Facilities: None

## SAN BERNARDINO

Railroads: So. Pac.; Santa Fe; U.P.; P.E.  
Airlines: Helicopter service from Los Angeles

## Arrowhead Springs Hotel

See Advertisement, Page 43

P.O. Box 571 (Phone: Turner 21-221)  
Manager: Richard L. Benton  
Convention Season: All year  
Largest Group Accommodated: 300 (125 rooms, 10 suites available)  
Air Conditioning: Most bedrooms and all banquet and meeting rooms  
Convention Rates: Single: 13.00-23.00; Double: 16.00-26.00; Parlor: 15.00-25.00, European  
No. Mtg. Rms. & Capacity of Largest: 6 (800)  
No. Banquet Rms. & Capacity of Largest: 4 (500)  
Group Meal Rates: Breakfast: 1.50; Lunch: 2.50; Dinner: 4.00  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None  
Charges for Exhibit Areas: None  
Net Exhibit Space: 5,000 sq. ft.  
Audio-Visual Aids: PA system, spotlights  
Stage: Available  
Sports Facilities: Golf, tennis, riding, swimming (2 pools)

## SAN DIEGO

Railroads: A.T. & S.F.; S.D. & A.E.  
Airlines: AAL, BAl, UAL, WAl

### CONVENTION BUREAU

San Diego Convention & Tourist Bureau  
924 Second Ave. (1)  
Mitch Angus, Executive Manager

### El Cortez Hotel

7th & Ash (Phone: BE 2-0161)  
Manager: Carl P. Frank  
Sales Manager: Howard Ebert  
Convention Season: All year  
Largest Group Accommodated: 700 (325 rooms, 25 suites available)  
Air Conditioning: Banquet rooms  
Convention Rates: Single: 8.00-12.00; Double: 11.00-16.00; Suites: 18.00-30.00, European  
No. Mtg. Rms. & Capacity of Largest: 7 (1,000)  
No. Banquet Rms. & Capacity of Largest: 7 (950)  
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00; Dinner: 3.00  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None

Charges for Exhibit Areas: None, if in meeting rooms  
Net Exhibit Space: 20,000 sq. ft. on one floor  
Audio-Visual Aids: PA system, spotlights, screens and blackboards  
Stage: Available  
Sports Facilities: Swimming in hotel, tennis, golf, fishing, riding

## Hotel San Diego

Broadway at State (Phone: BELmont 3-1221; Tele-type #6318)  
Manager: Eugene Nugent  
Convention Season: All year  
Largest Group Accommodated: 500 (250 rooms, 6 suites available)  
Air Conditioning: Banquet and meeting rooms and some bedrooms  
Convention Rates: Single: 6.00-8.00; Double: 8.00-12.00; Suites: 12.00-25.00, European  
No. Mtg. Rms. & Capacity of Largest: 7 (700)  
No. Banquet Rms. & Capacity of Largest: 7 (500)  
Group Meal Rates: Breakfast: 1.50; Lunch: 1.85; Dinner: 2.50  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None  
Charges for Exhibit Areas: None  
Net Exhibit Space: 7,800 sq. ft. on two floors  
Audio-Visual Aids: PA system, spotlights, screen  
Stage: Available  
Sports Facilities: Close to beaches and water sports

## U. S. Grant

324 Broadway (Phone: Belmont 2-3121)  
Gen. Manager: Carleton Lichty  
Convention Season: All year  
Largest Group Accommodated: 600 (500 rooms, 25 suites available)  
Air Conditioning: Banquet and meeting rooms  
Convention Rates: Single: 7.00-10.00; Double: 9.00-13.00; Suites: 22.00-50.00  
No. Mtg. Rms. & Capacity of Largest: 6 (1,200)  
No. Banquet Rms. & Capacity of Largest: 6 (800)  
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00; Dinner: 2.50  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None  
Charges for Exhibit Areas: If trade exhibits, separate area  
Net Exhibit Space: 100,000 sq. ft. on one floor, Audio-Visual Aids: PA system, spotlights, large film projector  
Stage: Available

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SAN FRANCISCO?  
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Less time en route... smoother flying and greater on-time dependability... service from most major cities.

For convention and post-convention tour planning, call or write  
M. A. Mathews, Mgr.,  
Convention Sales, 36 S. Wabash,  
Chicago 3, Ill.

## SAN FRANCISCO

Railroads: S.P.; Santa Fe; W.P.; N.W.P.; P. & S.R.  
Airlines: AAL, PAA, Pacific, TWA, UAL, WAL

### CONVENTION BUREAU

San Francisco Convention & Tourist Bureau  
Exposition Auditorium (2)  
W. G. Swanson, Vice President-Gen. Manager

### AUDITORIUMS

#### Civic Auditorium—Brooks Exhibit Hall

57 Grove St. (Hemlock 1-6352)

Manager: James T. Graham  
Exhibit Areas: Brooks Hall 90,000 sq. ft.; Civic Auditorium 70,000 sq. ft.  
Floor Load: Unlimited  
Ceiling Height: Brooks Hall 14 ft.; Auditorium 70 ft. PA System: Available in auditorium.  
Dimensions, Opening to Exhibit Hall: 50 ft. by 14 ft.  
Columns, Locations and Dimensions: Hall every 40 ft., auditorium, none.  
Utilities: AC, DC current, water, gas, sewage  
Meeting Rooms and Capacities: 20 rooms seating from 30 to 9,000  
Banquet Capacity: 3,000  
Distance from Business District: In business district

#### Cow Palace

(Phone: JUniper 4-2480)

Manager: Nye Wilson  
Exhibit Areas: 300,000 sq. ft.; Arena and two wings 80,000 sq. ft. on one level  
Rental Fees: Variable, no services included  
Floor Load: Unlimited  
Ventilation: Automatic  
Ceiling Height: 104 ft. in Arena, 18 ft. in wings  
PA System: Yes  
Dimensions, Opening to Exhibit Hall: Arena, 13 ft., 8 inches; wings, 12 ft., 2 inches  
Columns: None in Arena; 10 in. by 10 in. steel in wings, 20 ft. by 40 ft. spaces  
Utilities: 1,750 KVA—three phase  
Loading Facilities: Forklifts and docks on grounds; railroad siding ¼ mile away  
Storage Areas: Unlimited under cover  
Number of Mtg Rms. & Capacity: 6, 80' x 250' or divided  
Facilities for Food Functions: Banquet for 4,000 in Arena, 4 Restaurants  
Parking Facilities: 6,300 cars  
Distance from Business District: 12 minutes from center city via freeway

#### Alexander Hamilton Hotel

631 O'Farrell St. (Phone: GRaystone 4-5500)  
Manager: M. V. Shively  
Convention Season: All year  
Largest Group Accommodated: 175 (100 rooms; 8 suites available)  
Convention Rates: Single: 7.00-10.00; Double: 10.00-16.00; Suites: 18.00-60.00, European  
No. Mtg. Rms. & Capacity of Largest: 5 (200)  
No. Banquet Rms. & Capacity of Largest: 5 (150)  
Liquor: Served in hotel  
Charges for Mtg. Rms.: 10.00-40.00  
Net Exhibit Space: 2,000 sq. ft. on one floor  
Stage: Yes

#### Cliff Hotel (HSMA)

499 Geary St. (Phone: Prospect 5-4700)  
Manager: Dwight Hart, Jr.  
Sales Manager: Russell St. John  
Convention Season: All year  
Largest Group Accommodated: 50 (25 rooms, 2 suites available)  
Air Conditioning: Banquet and meeting rooms  
No. Mtg. Rms. & Capacity of Largest: 5 (225)  
No. Banquet Rms. & Capacity of Largest: 5 (225)  
Group Meal Rates: Breakfast: 2.75; Lunch: 3.50; Dinner: 4.50  
Liquor: Served in hotel  
Charges for Mtg. Rms.: 25.00 to 50.00 daily  
Audio-Visual Aids: PA system, spotlights  
Stage: Available

#### Fairmont Hotel

See Advertisement, Page 43

Atop Nob Hill (Phone: DO 2-8800)  
Manager: Richard L. Swig  
Sales Manager: John Tetley Co.  
Convention Season: All year  
Largest Group Accommodated: 350 (165 rooms, 15 suites available)  
Air Conditioning: Some banquet and meeting rooms  
Convention Rates: Single: 12.00-15.00; Double: 16.00-24.00; Suites: 37.00-84.00, European  
No. Mtg. Rms. & Capacity of Largest: 20 (1,500)

No. Banquet Rms. & Capacity of Largest: 20 (900)  
Group Meal Rates: Breakfast: 3.00; Lunch: 3.00; Dinner: 4.00  
Liquor: Served in hotel  
Charges for Mtg. Rms.: Varies  
Charges for Exhibit Areas: Varies  
Net Exhibit Space: 8,860 sq. ft.  
Audio-Visual Aids: PA system, spotlights, projectors on rental basis  
Stage: Available

#### Hotel Mark Hopkins (HSMA)

See Advertisement, Page 16

Nob Hill (Phone: EXbrook 2-3434)  
Manager: George D. Smith  
Sales Manager: Harold F. Sands  
Convention Season: All year  
Largest Group Accommodated: 400 (135 rooms, 25 suites available)  
Air Conditioning: Banquet rooms  
Convention Rates: Single: 14.00-18.00; Double: 18.00-22.00; Suites: 28.00-108.00  
No. Mtg. Rms. & Capacity of Largest: 9 (1,000)  
No. Banquet Rms. & Capacity of Largest: 9 (800)  
Group Meal Rates: Breakfast: 2.75; Lunch: 3.25; Dinner: 4.50  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None if hotel is convention headquarters  
Charges for Exhibit Areas: Yes  
Net Exhibit Space: 6,700 sq. ft.  
Audio-Visual Aids: PA system, spotlights  
Stage: Yes

#### Sheraton Palace Hotel (HSMA)

See Advertisement, Page 9

New Montgomery & Markets Sts. (Phone: EXbrook 2-8600)  
Manager: Edmond A. Rieder  
Sales Manager: James Stahlbaum  
Convention Season: All year  
Largest Group Accommodated: 700 (200 rooms, 25 suites available)  
Convention Rates: Single: from 8.85; Double: from 12.85; Suites: from 20.00  
No. Mtg. Rms. & Capacity of Largest: 20 (800)  
No. Banquet Rms. & Capacity of Largest: 12 (1,000)  
Group Meal Rates: Breakfast: from 2.75; Lunch: from 3.00; Dinner: from 4.00  
Liquor: Served in hotel  
Charges for Mtg. Rms.: 10.00 to 1,000  
Net Exhibit Space: 9,000 sq. ft. on one floor  
Audio-Visual Aids: PA system, spotlight, closed-circuit TV  
Stage: Available

#### St. Francis Hotel (HSMA)

See Advertisement, Page 183

Union Square (Phone: EXbrook 7-7000)  
Managing Director: Dan E. London  
Asst. Gen. Mgr.: David Plant  
Convention Season: All year  
Convention Rates: Single: from 10.00; Twins: from 15.00; Suites: from 25.00  
No. Mtg. Rms. & Capacity of Largest: 25 (750)  
No. Banquet Rms. & Capacity of Largest: 25 (750)  
Group Meal Rates: Breakfast: 2.75; Lunch: 3.00; Dinner: 4.50  
Liquor: Served in hotel  
Charges for Mtg. Rms.: 12.50 to 250.00  
Net Exhibit Space: 5,338 sq. ft. on one floor  
Audio-Visual Aids: PA system, spotlight, movie screens  
Stage: Available

#### Sir Francis Drake

See Advertisement, Page 183

Powell at Sutter Streets (Phone: EXbrook 2-7755)  
Gen. Manager: Edward C. Sequeira  
Convention Season: All year  
Largest Group Accommodated: (200 rooms, 15 suites available)  
Convention Rates: Single: 10.00-14.00; Double: 12.00-16.00; Twins: 15.00-20.00; Suites: 30.00-45.00, European  
No. Mtg. Rms. & Capacity of Largest: 9 (500)  
No. Banquet Rms. & Capacity of Largest: 9 (450)  
Group Meal Rates: Breakfast: 2.50; Lunch: 3.00; Dinner: 4.25 (plus 4% sales tax & gratuity)  
Liquor: Served in hotel  
Charges for Mtg. Rms.: Vary  
Audio-Visual Aids: PA system, spotlights, podiums, blackboards, film projectors may be rented  
Stage: Available

#### Hotel Whitcomb

8th & Market Sts. (Phone: UNderhill 1-9600)  
Manager: Karl C. Weber  
Convention Season: All year  
Largest Group Accommodated: 250 (230 rooms, 15 suites available)  
Convention Rates: Single: 7.00-10.00; Double: 8.00-16.00; Suites: 18.00-48.00, European  
No. Mtg. Rms. & Capacity of Largest: 9 (1,200)  
No. Banquet Rms. & Capacity of Largest: 9 (1,200)

## SWIG-FAIRMONT HOTEL MANAGEMENT

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The world's most enviable hotel location—high atop Nob Hill. 7 distinctively different dining rooms and bars, world famous entertainment. 19 meeting rooms seat up to 1000; room accommodations for 600. European Plan rates.

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Completely modernized. Spectacular view of Pike's Peak—summer and winter sports center. Pool, golf, riding, nightly entertainment and dancing. Wonderful food in 4 new restaurants. Good air and rail transportation. Various meeting rooms seat up to 600; room accommodations for 450. Open all year. European Plan Rates.

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SAN BERNARDINO, CALIF.

Complete freedom from distractions in a 2000-acre foothill estate, only an hour from Los Angeles. One of America's most luxurious resorts. 2 swimming pools, golf nearby, tennis, etc. Various meeting rooms, including theatre. Accommodations for 300. Open all year. European Plan Rates. Natural Spring Caves and masseurs!

*Mission Inn*  
HISTORIC GARDEN HOTEL  
RIVERSIDE, CALIF.

Historic charm in a modern setting. Hotel completely modernized with distinguished food in beautiful new restaurants. 1 hour from Los Angeles and Palm Springs. Magnificent pool, golf, etc. 10 meeting rooms. Accommodations for 400. Open all year. Free parking. European Plan Rates.

### FOR FURTHER INFORMATION—

write the hotel direct or consult  
John A. Tetley Company, 3440  
Wilshire Blvd., Los Angeles;  
phone: DUnkirk 8-1151; Fair-  
mont Hotel, San Francisco,  
phone: EXbrook 7-2717.

## CALIFORNIA San Francisco continued

Group Meal Rates: Breakfast: 2.25; Lunch: 3.00;  
Dinner: 4.00  
Liquor: Served in hotel  
Charges for Mtg. Rms.: 7.50 to 400.00  
Charges for Exhibit Areas: 7.50 to 400.00  
Net Exhibit Space: 21,060 sq. ft.  
Audio-Visual Aids: PA system, blackboards, motion picture screen  
Stage: Available

## SAN JOSE

Railroads: So. Pac., W.P.  
Airlines: Pacific, UAL



Betty West, Convention Counselor

## WESTERN ANNOUNCES PROGRAM TO AID CONVENTION MANAGERS

Los Angeles—Appointment of Betty West as Manager of its Convention Sales Department has been announced by Western Airlines as part of a program to expand its services to convention and sales meeting managers.

Miss West stated that she will carry forward Western's program that has helped to boost meeting attendance up to 40%.

If the convention city you've chosen is served by Western Airlines, write to Betty West. Return mail will bring you the details of a *proved* plan that has boosted attendance at dozens of conventions.

Western serves these outstanding convention cities:

Seattle-Tacoma	Reno
Portland	Palm Springs
San Francisco-Oakland	Phoenix
Las Vegas	Salt Lake City
Los Angeles	Denver
San Diego	Minneapolis-St. Paul
	Mexico City

Write Betty West, Convention Bureau,  
**WESTERN AIRLINES**  
6060 Avion Dr., Los Angeles 45, Calif.

## CONVENTION BUREAU

Convention & Tourist Bureau  
Civic Auditorium Bldg. (13)  
Henry M. Plymire, Manager

## AUDITORIUM

### Civic Auditorium

Market & San Carlos Sts. (Cy 2-3141, Ext. 207)  
Manager: Francis F. Heney  
Exhibit Areas: 14,000 sq. ft.  
Rental Fees and Services: 10% of gross, no services  
Floor Load: 100 per sq. ft.  
Ceiling Height: 45 ft.  
P. A. System: Available  
Dimensions, Opening to Exhibit Hall: 12-ft. door  
Columns: None  
Utilities: 110-220 current  
Loading Facilities: Truck-height loading zone  
Storage Areas: 2,000 sq. ft.  
Facilities for Food Functions: Concession and caterer  
Parking Facilities: 800 cars  
Distance from Business District: One block

### Montgomery Hotel

211 S. First St. (Phone: CY 4-9404)  
Manager: Ralph Caldwell  
Convention Season: All year  
Largest Group Accommodated: 150 (60 rooms, 2 suites available)  
Convention Rates: Single: 5.00-10.00; Double: 6.00-10.00  
No. Mtg. Rms. & Capacity of Largest: 3 (300)  
No. Banquet Rms. & Capacity of Largest: 2 (200)  
Group Meal Rates: Breakfast: 1.50; Lunch: 2.25; Dinner: 3.50  
Liquor: Served in hotel  
Charges for Mtg. Rms.: 10.00-50.00 per day  
Air Conditioning: Banquet and meeting rooms  
Net Exhibit Space: 2,000 sq. ft. on one floor  
Audio-Visual Aids: PA system, spotlights

### Hotel Saint Claire

See Advertisement, Page 143

Market & San Carlos (Phone: CY 5-2626)  
Manager: Ralph Cobb  
Sales Manager: Josephine LaMantia  
Convention Season: All year  
Largest Group Accommodated: 250 (100 rooms, 5 suites available)  
Air Conditioning: Banquet and meeting rooms  
Convention Rates: Single: 7.00-10.00; Double: 10.00-14.00; Suites: 25.00-40.00, European  
No. Mtg. Rms. & Capacity of Largest: 11 (900)  
No. Banquet Rms. & Capacity of Largest: 4 (900)  
Group Meal Rates: Breakfast: 2.00; Lunch: 2.50; Dinner: 3.00  
Liquor: Served in hotel  
Charges for Mtg. Rms.: No charge if food is served  
Charges for Exhibit Areas: No charge if food is served  
Net Exhibit Space: 1,000 sq. ft. on one floor  
Audio-Visual Aids: PA system, spotlights, screen  
Stage: Available  
Sports Facilities: Golf, wrestling, swimming

## SAN MATEO

Railroads: SP

### The Villa Hotel

Villa Sq. & El Camino Real (Phone: Elreside 1-0966)  
Manager: Lucien Golins  
Sales Manager: D. Butterfield  
Convention Season: All year  
Largest Group Accommodated: 300 (150 rooms, 5 suites available)  
Air Conditioning: Entire hotel  
Convention Rates: Single: 9.00-10.00; Double: 12.00-14.00; Suites: 25.00-42.00, European  
No. Mtg. Rms. & Capacity of Largest: 8 (800)  
No. Banquet Rms. & Capacity of Largest: 8 (800)  
Group Meal Rates: Breakfast: 1.75; Lunch: 2.00; Dinner: 4.00  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None if sufficient guest rooms used  
Charges for Exhibit Areas: None if sufficient guest rooms used  
Net Exhibit Space: 10,000 sq. ft. on two floors  
Audio-Visual Aids: Screens, blackboards, PA system, spotlights  
Stage: 50 ft.  
Sports Facilities: Heated pool, nearby golf and bowling

## SANTA BARBARA

Railroads: So. Pac.  
Airlines: Pacific, UAL

## CONVENTION BUREAU

Santa Barbara Convention Bureau  
P.O. Box 299  
Norine DeOrion, Manager

### Hotel Carrillo

Carrilla & Chapala Sts. (Phone: WO 6-7161)  
Manager: Pat Connolly  
Convention Season: All year  
Largest Group Accommodated: 256 (125 rooms, 6 suites available)  
Air Conditioning: Banquet halls only  
Convention Rates: Single: 6.50-12.00; Double: 7.50-16.00; Suites: 16.00-32.00  
No. Mtg. Rms. & Capacity of Largest: 1 (200)  
No. Banquet Rms. & Capacity of Largest: 1  
Group Meal Rates: Breakfast: 1.50; Lunch: 1.65; Dinner: 1.95  
Liquor: Yes  
Charges for Mtg. Rms.: None  
Charges for Exhibit Areas: None

### Mar Monte

East Cabrillo Blvd. (Phone: 6-6121)  
Manager: Victor Polkowski  
Convention Season: All year  
Largest Group Accommodated: 200 (70 rooms, 4 suites available)  
Convention Rates: Single: 8.00-10.00; Double: 10.00-12.00; Suites: 25.00-29.00, European (American if requested)  
No. Mtg. Rms. & Capacity of Largest: 6 (400)  
No. Banquet Rms. & Capacity of Largest: 6 (350)  
Group Meal Rates: Breakfast: 1.75; Lunch: 2.25; Dinner: 3.00  
Liquor: Served in hotel  
Charges for Mtg. Rms.: Varies  
Charges for Exhibit Areas: Varies  
Net Exhibit Space: 4,508 sq. ft. on one floor  
Audio-Visual Aids: PA system, spotlights, blackboards, screens  
Stage: Available  
Sports Facilities: Swimming, golfing, riding, boating, tennis, cricket, fishing & hunting (in season)

### Miramar Hotel (HSMA)

See Advertisement, Page 44

## SANTA BARBARA



Unequaled for conventions, sales and board of directors meetings, incentive award conferences, exhibits, etc. for groups large or small. Centrally located, only 90 miles from Los Angeles, served by air, rail and bus. Modern Convention Center accommodating 700 for meetings, 575 for banquets. 4 additional function rooms seating 10-200 for meetings and 10-180 for banquets.

Superb recreational facilities. Private sandy ocean beach, heated fresh water pool, tennis, ping-pong, shuffleboard and golfing at nearby country club.

Special group rates either European or American Plan on request.

WRITE: TED AHLSTEDT, SALES MGR.

**MIRAMAR  
HOTEL RESORT**  
SANTA BARBARA, CALIFORNIA  
W. P. GAWZNER, MGR.



South Coast Hwy. (Phone: 9-2203)  
 Manager: W. P. Gawzner  
 Sales Manager: Ted Ahlstedt  
 Convention Season: All year except July and Aug.  
 Largest Group Accommodated: 300 (130 rooms)  
 Convention Rates: Single: 8.00; Double: 10.00;  
 Suites: 14.00-25.00  
 No. Mtg. Rms. & Capacity of Largest: 7 (800)  
 No. Banquet Rms. & Capacity of Largest: 4 (600)  
 Group Meal Rates: Breakfast: .60-2.15; Lunch: 1.75-2.00; Dinner: 2.25-5.00  
 Liquor: Served in hotel  
 Charges for Mtg. Rms.: None  
 Charges for Exhibit Areas: None  
 Net Exhibit Space: 5,150 sq. ft. on one floor  
 Audio-Visual Aids: PA system, spotlights  
 Sports Facilities: Heated pool, tennis, golf, private beach, shuffleboard, ping pong, fishing, riding

#### Santa Barbara Biltmore and Cottages

(Phone: WOODLAND 9-2261)

Manager: W. A. Christensen  
 Sales Manager: Harry Westgate, Jr.  
 Convention Season: Sept. to July 15  
 Largest Group Accommodated: 260 (120 rooms, 12 suites available)  
 Convention Rates: Single: 9.00-22.00; Double: 11.00-25.00; Suites: 26.00-50.00, European  
 No. Mtg. Rms. & Capacity of Largest: 5 (500)  
 No. Banquet Rms. & Capacity of Largest: 6 (500)  
 Group Meal Rates: Breakfast: 1.50; Lunch: 2.50; Dinner: 4.50  
 Liquor: Served in hotel  
 Charges for Mtg. Rms.: None  
 Net Exhibit Space: 12,180 sq. ft. on one floor  
 Audio-Visual Aids: Two 35mm motion picture sound projectors, PA system, spotlights  
 Stage: Yes  
 Sports Facilities: Putting course, tennis, shuffleboard, croquet, table tennis, badminton, horse shoes, riding, deep sea fishing, swimming, 2 golf courses nearby

## SANTA CRUZ

Railroads: So. Pac.  
 Airlines: SWA

#### CONVENTION BUREAU

Santa Cruz Convention Bureau  
 Civic Auditorium  
 Mrs. Kay Dillon, Manager

#### Santa Cruz Civic Auditorium

Civic Center (Phone: GA 3-1214)  
 Manager: H. R. Judah  
 Exhibit Areas and Square Footage of Each:  
 Main auditorium only 7,000 sq. ft.  
 Rental Fees and Services Included in Rent:  
 Afternoon and evening \$90.00  
 Floor Load: Unlimited  
 Ceiling Height: 46 ft. PA System: Yes  
 No. of Elevators: None  
 Current and Utilities Available: Electric AC and gas  
 Loading Facilities: Ramp to stage door-two wide side entrances  
 Railroad Sidings: No  
 Number of Meeting Rooms and Capacities: 6 from 25 to 75 persons  
 Facilities for Food Functions: Kitchen for banquet of 720  
 Parking Facilities: Curb and lots—500 cars  
 Distance from Business District: One block and a half

#### Hotel Casa del Rey

Cliff and Beach Sts. (Phone: 2400)  
 Manager: Harry A. Farros  
 Sales Manager: Sam Millard  
 Convention Season: All year  
 Largest Group Accommodated: 500 (200 rooms and 15 suites available)  
 Convention Rates: Single: 5.00 to 17.00; Double: 8.00 to 10.00; Suites: 7.00 for parlor plus bedroom rate  
 No. Mtg. Rms. & Capacity of Largest: 10 (400)  
 No. Banquet Rms. & Capacity of Largest: 1 (500)  
 Group Meal Rates: Breakfast: from .75; Lunch: from .90; Dinner: from 1.50  
 Liquor: Served in hotel  
 Air Conditioning: Banquet and meeting rooms air cooled  
 Charges for Banquet & Mtg. Rms.: Variable  
 Net Exhibit Space: 9,000 sq. ft. on one floor  
 Other Equipment Available: PA System, spotlights, stage  
 Sports Facilities: Swimming, Tennis, Golf, Deep sea fishing

## SANTA MONICA

Railroads: Pac. Elec.; So. Pac.  
 Airlines: Served through Los Angeles

#### CONVENTION BUREAU

Santa Monica Convention Bureau  
 109 Santa Monica Blvd.  
 Robert Coleman, Manager

#### AUDITORIUM

#### Civic Auditorium

See Advertisement, Page 45  
 1855 Main St. (Phone: EXbrook 5-9915)  
 Manager: John T. Webb  
 Exhibit Area: 22,000 sq. ft.  
 Ventilation: Air conditioning  
 Ceiling Height: 48'  
 PA System: 3 channel Stereophonic  
 Dimensions, Opening to Exhibit Hall: 10' by 16'  
 No. of Elevators and Capacities: One—50 tons  
 Columns, Locations and Dimensions: None  
 Current and Utilities Available: 110, 220 V  
 Loading Facilities: Three docks  
 Location, Size of Storage Areas: 4,000 sq. ft. on perimeter of Auditorium  
 Number of Meeting Rooms and Capacities: Seven for 100 each  
 Facilities for Food Functions: Banquet for 1,850  
 Parking Facilities: For 800 cars  
 Distance from Business District: 3 blocks

#### Hotel Miramar

See Advertisement, Page 45  
 Second & Wilshire (Phone: EXbrook 4-3731)  
 Manager: William W. Donnelly  
 Sales Manager: William W. Donnelly  
 Convention Season: All year  
 Largest Group Accommodated: 500 (200 rooms, 30 suites available)  
 Air Conditioning: Banquet and meeting rooms  
 Convention Rates: Single: 8.00; Double: 13.00; Suites: 18.00 for 3, 20.00 for 4, European  
 No. Mtg. Rms. & Capacity of Largest: 9 (1,200)  
 No. Banquet Rms. & Capacity of Largest: 7 (1,000)  
 Group Meal Rates: Breakfast: 1.75; Lunch: 2.50; Dinner: 4.50 (plus tax & tip)  
 Liquor: Served in hotel  
 Charges for Mtg. Rms.: None if headquarters in hotel  
 Charges for Exhibit Areas: Variable  
 Net Exhibit Space: 6,800 sq. ft. on one floor

Audio-Visual Aids: PA system, spotlights, 16mm film projector  
 Stage: Portable  
 Sports Facilities: Heated swimming pool on grounds

## SANTA ROSA

Railroads: So. Pac., Nor. W. P.  
 Airlines: Southwest

#### CONVENTION BUREAU

Convention & Tourist Bureau  
 Chamber of Commerce  
 Flamingo Hotel  
 Scott Gordon, Manager

#### Veterans' War Memorial Building

1351 Bennett Ave. (Phone: Liberty 5-2013)  
 Manager: Jack Whelan  
 Exhibit Areas and Square Footage of Each: Main auditorium 10,800 sq. ft., Foyer and halls 2,500 sq. ft.  
 Rental Fees and Services Included in Rent: \$75.00 per day. Includes janitors, and all available equipment.  
 Ventilation: Forced air  
 Ceiling Height: 40' PA System: Yes  
 Dimensions, Opening to Exhibit Hall: 6' doors  
 Columns, Locations and Dimensions: None  
 Current and Utilities Available: 120-220 V  
 Loading Facilities: Truck ramp off rear of stage  
 Location, Size of Storage Areas: 4,000 sq. ft. off stage on same level  
 Number of Meeting Rooms and Capacities: Three rooms for 35, one for 400, one for 150, plus auditorium for 1,500  
 Facilities for Food Functions: Banquet for 1,000  
 Parking: Space for 500 cars  
 Distance from Business District: 1 mile

#### Flamingo Hotel

4th & Farmers Lane (Phone: LI 5-6310)  
 Manager: Randy Falkenstine  
 Convention Season: All year  
 Largest Group Accommodated: 200 (100 rooms, 16 suites available)  
 Air Conditioning: Entire hotel  
 Convention Rates: Single: 8.00; Double: 10.00; Suites: 21.00, European  
 No. Mtg. Rms. & Capacity of Largest: 4 (1,000)  
 No. Banquet Rms. & Capacity of Largest: 4 (900)  
 Group Meal Rates: Breakfast: 1.50; Lunch: 2.00; Dinner: 3.00

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## Santa Monica

America's all-year vacationland

IN FABULOUS LOS ANGELES COUNTY

**S**anta Monica's modern new civic auditorium — an entirely new concept in theater, convention and trade show auditoriums offers 21,360 square feet of exhibit space, enough for 150 booths. This multi-purpose 2,750 seat auditorium with adjoining meeting rooms has the latest in air conditioning, engineered acoustics and high fidelity sound systems. 1,800 meals can be served simultaneously in the main auditorium with 500 more in the adjoining wing. Parking for 1,850 automobiles. *The auditorium is rent free for conventions and there are attractive low rates for commercial and exhibit use.*

Santa Monica offers plenty of the very finest in hotel accommodations. There's sport fishing... tennis... swimming... sailing. Home of famed Pacific Ocean Park... close by desert and ski resorts... Disneyland... Marineland... Catalina Island... miles of clean beaches and scenic drives. Smog-free ocean-fresh air all year long.

For information write: **CONVENTION BUREAU,**  
 Chamber of Commerce, 109 Santa Monica Boulevard, Santa Monica, California



## CALIFORNIA

### Santa Rosa continued

Liquor: Served in hotel  
Charges for Mtg. Rms.: No charge if food served  
Audio-Visual Aids: PA system, spotlights  
Stage: Available  
Sports Facilities: Swimming pool, golf nearby

#### Santa Rosa Hotel

508 4th St. (Phone: Liberty 2-1742)  
Manager: Jack Kronstedt  
Convention Season: All year  
Largest Group Accommodated: 150 (75 rooms, 10 suites available)  
Air Conditioning: Banquet and meeting rooms  
Convention Rates: Single: 5.00-6.00; Double: 7.00-10.00; Suites: 14.00-20.00, European  
No. Mtg. Rms. & Capacity of Largest: 10 (350)  
No. Banquet Rms. & Capacity of Largest: 2 (350)  
Group Meal Rates: Breakfast: 1.50; Lunch: 1.75; Dinner: 2.25  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None  
Charges for Exhibit Areas: 10.00 per booth  
Net Exhibit Space: 1,800 sq. ft. on one floor  
Audio-Visual Aids: PA system, spotlights  
Stage: 8' by 14'  
Sports Facilities: Golf 2 miles away

## SOLVANG

#### Alisal Ranch

P.O. Box 497 (Phone: Santa Ynez 233)  
Manager: Lynn S. Gilham  
Convention Season: October to March  
Largest Group Accommodated: 120 (35 rooms, 8 suites available)  
Air Conditioning:  
Convention Rates: Single: 22.00; Double: 34.00, American  
No. Mtg. Rms. & Capacity of Largest: 2 (100)  
No. Banquet Rms. & Capacity of Largest: 1 (100)  
Liquor: Served in hotel  
Charges for Exhibit Areas:  
Net Exhibit Space:  
Audio-Visual Aids: PA system  
Stage: 10' by 20'  
Sports Facilities: Golf, swimming, tennis, croquet, badminton, shuffleboard, archery, riding.

## YOSEMITE NATIONAL PARK

Railroads: S. Pac.; Santa Fe; West Pac.; Yosemite Transportation System  
Airlines: United to Merced

#### The Ahwahnee

(Phone: FRontier 2-4411)  
Manager: Stuart Cross  
Sales Manager: George H. Oliver  
Convention Season: Sept. to June 1  
Largest Group Accommodated: 200 (100 rooms, 4 suites available)  
Convention Rates: Single: 23.00-24.00; Double: 34.00-36.00, American  
No. Mtg. Rms. & Capacity of Largest: 6 (225)  
No. Banquet Rms. & Capacity of Largest: 2 (500)  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None  
Net Exhibit Space: 7,780 sq. ft. on one floor  
Audio-Visual Aids: PA system, spotlights, 35mm slide, 2x2 slide, 16mm projector  
Stage: Available  
Sports Facilities: Horseback riding, golf, tennis, swimming, hiking, bicycling

## COLORADO

### COLORADO SPRINGS

Railroads: D. & R.G.W.; A.T. & S.F., Col. & So.; C.R.I. & P.; M.T.  
Airlines: BNF, CEN, CAL

#### Antlers Hotel

See Advertisement, Page 43  
Pikes Peak & Cascade Ave. (Phone: Melrose 2-2661; Telegraph: Antlers)  
Manager: Dale M. Seiders  
Convention Season: Sept. 15-June 15

Largest Group Accommodated: 385 (175 rooms, 10 suites available)  
Convention Rates: Single: 8.00-12.00; Double: 12.00-16.00; Suites: from 18.00, European  
No. Mtg. Rms. & Capacity of Largest: 8 (600)  
No. Banquet Rms. & Capacity of Largest: 5 (750)  
Group Meal Rates: Breakfast: 1.50; Lunch: 1.85; Dinner: 2.50  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None  
Charges for Exhibit Areas: 10.00 per booth  
Net Exhibit Space: 6,500 sq. ft.  
Audio-Visual Aids: PA system, spotlights, screens  
Stage: 8 ft. by 40 ft.  
Sports Facilities: Swimming, volley ball

#### Broadmoor Hotel

(Phone: Melrose 4-7711)  
Manager: William B. Hall, Jr.  
Sales Manager: John M. Haymes  
Convention Season: September to July  
Largest Group Accommodated: 460 (200 rooms, 30 suites available)  
Convention Rates: Single: 10.00-19.00; Double: 17.00-31.00; Suites: 23.00-47.00  
No. Mtg. Rms. & Capacity of Largest: 12 (400)  
No. Banquet Rms. & Capacity of Largest: 5 (400)  
Group Meal Rates: Breakfast: 1.25; Lunch: 3.00; Dinner: 4.50  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None  
Charges for Exhibit Areas: None  
Net Exhibit Space: 3,150 sq. ft. on one floor  
Audio-Visual Aids: PA system, spotlight, 35mm film projector  
Stage: Available

## DENVER

Railroads: Union Pac.; Santa Fe; Burlington Route; D. & R.G.W.; U.P.  
Airlines: BNF, CEN, CAL, FAL, TWA, UAL, WAL

#### CONVENTION BUREAU

Denver Convention & Visitors Bureau  
225 W. Colfax Ave. (2)  
Clarence N. Hockom, Manager

#### AUDITORIUM

##### City Auditorium Arena

14th and Curtis Sts. (MA 3-1133 Ext. 247)  
Manager: Michael Livoda  
Exhibit Areas: Convention Arena floor, 20,000 sq. ft.; Promenade, 2,000 sq. ft.; Remodeled theatre available December, 1956  
Rental Fees and Services: Rent is free; payment only for services. If exhibit space is sold, charge is .15 per sq. ft. of net space or cost of basic services—whichever is greater.  
Floor Load: Exhibition Hall, unlimited; Arena Level, 100 lbs. per sq. ft.  
P. A. System: Available in Auditorium, Arena  
Ceiling Height: Exhibition Hall, 12.5 ft.; Arena, 80 ft.  
Dimensions, Openings to Exhibit Hall: 14.4 ft. wide by 11 ft. high  
Elevators and Capacities: One service elevator, 12 ft. long by 6 ft. wide, 75 lbs. per sq. ft. load limit  
Columns: In Exhibition Hall  
Utilities: AC any voltage, water, drains, gas  
Loading Facilities: Ramps  
Storage Areas: Ample  
Meeting Rooms and Capacities: Nine meeting rooms seat from 60 to 120; Arena seats 5,588  
Facilities for Food Functions and Banquet Capacity: Catering kitchen can handle banquet for 2,000  
Parking Facilities: Three large lots adjacent to building

#### Denver Coliseum

46th Ave. and 44th St. (MAin 3-4820)  
Manager: Michael Livoda  
Exhibit Areas: Arena, 25,000 sq. ft.; Promenade, 10,000 sq. ft.; Basement 6,000 sq. ft.  
Rental Fees: On application  
Floor Load: Unlimited  
Ventilation: Roof exhaust blowers  
Ceiling Height: 87 ft.  
P. A. System: Available  
Columns: None  
Utilities: Electricity, gas, water  
Loading Facilities: Ample  
Storage Areas: Ample  
Meeting Rooms and Capacities: 11,433 seats (7,933 permanent)  
Facilities for Food Functions and Banquet Capacity: Can handle 2,000  
Parking Facilities: 2,500 cars  
Distance from Business District: Two miles

#### Brown Palace Hotel (HSMA)

17th & Tremont (Phone: TA-5-3111)  
Manager: Charles A. O'Toole  
Sales Manager: Karl W. Mehlmann  
Convention Season: All year  
Largest Group Accommodated: 500 (300 rooms, 20 suites available)  
Air Conditioning: Entire hotel  
Convention Rates: Single: 8.50-17.00; Double: 13.00-20.00; Suites: 22.00-65.00, European  
No. Mtg. Rms. & Capacity of Largest: 9 (830)  
No. Banquet Rms. & Capacity of Largest: 9 (580)  
Group Meal Rates: Breakfast: 2.00; Lunch: 2.25; Dinner: 3.25  
Liquor: Served in hotel  
Charges for Mtg. Rms.: 10.00 up  
Charges for Exhibit Areas: 10.00 up  
Audio-Visual Aids: PA system, spotlights  
Stage: 10' by 34'  
Sports Facilities: Golf (municipal course nearby)

#### The Cosmopolitan Western Hotel (HSMA)

See Advertisement, Page 183

18th & Broadway (Phone: Main 3-2181; Telegraph: FKJ)  
Manager: Tom Lee  
Convention Season: All year  
Largest Group Accommodated: 400 (200 rooms, 15 suites available)  
Air Conditioning: Banquet and meeting rooms, 50 bedrooms  
Convention Rates: Single: 7.50-13.00; Double: 12.00-19.00; Suites: 21.00-50.00, European  
No. Mtg. Rms. & Capacity of Largest: 11 (900)  
No. Banquet Rms. & Capacity of Largest: 11 (850)  
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00; Dinner: 3.25  
Liquor: Served in hotel  
Charges for Mtg. Rms.: 15.00-200.00  
Charges for Exhibit Areas: 15.00-200.00  
Net Exhibit Space: 800 sq. ft. on one floor, separate area  
Audio-Visual Aids: PA system, spotlight, movie screen  
Stage: Available

#### Hotel Park-Lane

See Advertisement, Page 143

450 S. Marion St. (Phone: Pearl 3-4611)

**Meeting in  
DENVER?  
Fly  
the RADAR Line**



Less time en route... smoother flying and greater on-time dependability... service from most major cities.

For convention and post-convention tour planning, call or write  
M. M. Mathews, Mgr.,  
Convention Sales, 36 S. Wabash,  
Chicago 3, Ill.

Manager: M. J. Frampton  
Sales Manager: Beth Von Rutch  
Convention Season: All year  
Largest Group Accommodated: 250 (125 rooms, 12 suites available)  
Air Conditioning: Banquet and meeting rooms, 90% of bedrooms  
Convention Rates: Single: 10.00; Double: 14.00; Suites: 25.00 up, European  
No. Mtg. Rms. & Capacity of Largest: 6 (200)  
No. Banquet Rms. & Capacity of Largest: 6 (200)  
Group Meal Rates: Breakfast: 1.50; Lunch: 2.50; Dinner: 3.50  
Liquor: Served in hotel  
Charges for Mtg. Rms.: Varies  
Charges for Exhibit Areas: Varies  
Audio-Visual Aids: PA system, spotlights, film projectors on rental basis  
Stage: Available  
Sports Facilities: Outdoor Swimming pool, golf

## ESTES PARK

Railroads: Union Pac.; Santa Fe; Burlington Route; D. & R.G.W.; U.P.—all to Denver  
Airlines: UAL, BNF, WAL, CAL—all to Denver

## Harmony Guest Ranch

See Advertisement, Page 47

(Phone: 530)  
Manager: S. W. Hayes  
Sales Manager:  
Convention Season: June-July 15, Sept. 1-20  
Largest Group Accommodated: 70 (36 rooms, 7 suites available)  
Air Conditioning:  
Convention Rates: Single: 40.00; Double: 50.00; Suites: 100.00, American  
No. Mtg. Rms. & Capacity of Largest: 1  
No. Banquet Rms. & Capacity of Largest: 1  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None  
Charges for Exhibit Areas: None  
Net Exhibit Space: 200 sq. ft. on one floor  
Audio-Visual Aids: 16mm projector, PA system  
Sports Facilities: Swimming, horses, golf

## Stanley Hotel

(Phone: 23)  
Manager: Bob Dean  
Convention Season: June 1-Sept. 15  
Largest Group Accommodated: 400 (175 rooms, 8 suites available)  
Convention Rates: Single: 22.00-42.00; Double: 34.00; Suites: 44.00-60.00, American  
No. Mtg. Rms. & Capacity of Largest: 9 (500)  
No. Banquet Rms. & Capacity of Largest: 2 (400)  
Group Meal Rates: Breakfast: 1.50; Lunch: 2.50; Dinner: 4.00  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None  
Charges for Exhibit Areas: None  
Net Exhibit Space: 10,000 sq. ft.  
Audio-Visual Aids: PA system, spotlights, 16mm and 35mm projectors, screens  
Stage: Available  
Sports Facilities: Swimming pool, golf, riding, shuffleboard, ping pong

## CONNECTICUT

### GROTON

Railroads: PRR; N.Y., N.H. & H.  
Airlines: NEA

#### Griswold Hotel & Country Club

Eastern Point (Phone: Hilltop 5-9701; N.Y.C. Office: CI: 5-6374)  
Convention Season: June, July, Aug., Sept.  
Largest Group Accommodated: 700 (350 rooms)  
Convention Rates: Single: 16.00-18.00; Double: 30.00-32.00, American  
No. Mtg. Rms. & Capacity of Largest: 7 (800)  
No. Banquet Rms. & Capacity of Largest: 2 (700)  
Group Meal Rates: Breakfast: 1.50; Lunch: 3.50; Dinner: 5.00-6.50  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None  
Charges for Exhibit Areas: 10.00 per exhibit a day  
Net Exhibit Space: 8,500 sq. ft. on one floor  
Audio-Visual Aids: PA system, spotlight, film projectors  
Stage: Available  
Sports Facilities: Golf, swimming pool, Tennis, badminton, horseshoes, fishing, boating, ping pong, softball

### HARTFORD

Railroads: N.Y., N.H. & H.  
Airlines: AAL, EAL, NEA, TWA, UAL

#### Hotel Bond

See Advertisement, Page 143

338 Asylum St. (Phone: CHapel 7-3231)  
Manager: G. R. Davies  
Sales Manager: Arthur Hewson  
Convention Season: All year  
Largest Group Accommodated: 300 (200 rooms, 5 suites available)  
Air Conditioning: 10 small banquet rooms, 100 bedrooms  
Convention Rates: Single: 5.00-8.50; Double: 7.50-13.00; Suites: 17.50-31.50, European  
No. Mtg. Rms. & Capacity of Largest: 12 (350)  
No. Banquet Rms. & Capacity of Largest: 14 (350)  
Group Meal Rates: Breakfast: 1.50; Lunch: 2.50; Dinner: 3.00  
Liquor: Served in hotel  
Charges for Mtg. Rms.: 5.00 to 150.00  
Charges for Exhibit Areas: 5.00 to 150.00  
Net Exhibit Space: 12,285 sq. ft.  
Audio-Visual Aids: PA system, movie screen  
Stage: Available

#### Hotel Statler Hilton (HSMA)

See Advertisement, Page 5

10 Ford St. (Phone: CHapel 9-5611)  
Manager: F. P. Morse  
Sales Manager: John R. Trippie  
Convention Season: All year  
Largest Group Accommodated: 600 (250 rooms, 12 suites available)  
Air Conditioning: Entire hotel  
Convention Rates: Single: 7.50-11.00; Double: 12.00-14.50; Twins: 15.00-17.00; Suites: 25.00-41.00  
No. Mtg. Rms. & Capacity of Largest: 14 (1,000)  
No. Banquet Rms. & Capacity of Largest: 14 (850)

Group Meal Rates: Breakfast: 2.00; Lunch: 3.00; Dinner: 4.25  
Liquor: Served in hotel  
Net Exhibit Space: 6,000 sq. ft. one floor  
Audio-Visual Aids: PA system, spotlights  
Sports Facilities: Golf nearby

### MOODUS

Railroads: N.Y., N.H. & H.

#### Banner Lodge

(Phone: Triangle 3-8652)  
Manager: Jack Banner  
Sales Manager: Irving Levowitz  
Convention Season: May 28-Sept. 15  
Largest Group Accommodated: 400 (200 rooms available)  
Convention Rates: 15.00 per day plus 15% for tax and gratuities  
No. Mtg. Rms. & Capacity of Largest: 2 (600)  
No. Banquet Rms. & Capacity of Largest: 1 (600)  
Group Meal Rates: Lunch: 3.50; Dinner: 5.00  
Liquor: Available locally  
Charges for Mtg. Rms.: None  
Charges for Exhibit Areas: None  
Net Exhibit Space: 3,000 sq. ft. on one floor  
Audio-Visual Aids: Slide and motion picture projector, PA system, spotlights  
Stage: Yes  
Sports Facilities: Swimming pool, 2 softball diamonds, 8 clay tennis courts, volleyball courts, handball courts, golf driving range, archery range, private lake, boating and water sketers, basketball court

### NEW HAVEN

Railroads: N.Y., N.H. & H.  
Airlines: AAL, EAL

#### AUDITORIUM

#### New Haven Arena

26 Grove St. (LOcust 2-3123)

Manager: Nathan Podoloff

Exhibit Areas: Main floor, 16,000 sq. ft.; mezzanine, 4,000 sq. ft.  
Rental Fees and Services: Depends on event  
Floor Load: 250 lbs. per sq. ft., main floor; 100 lbs. per sq. ft. mezzanine  
Ventilation: Exhaust fans  
Ceiling Height: 35 ft.  
P. A. Systems: Altec  
Dimension Opening to Exhibit Hall: 12 ft. 9 in. by 12 ft. 5 in.  
Columns: None  
Utilities: 110-220 single and 3-phase current  
Loading Facilities: Loading platforms, forklift equipment  
Storage Areas: 10,000 sq. ft. adjacent  
Meeting Rooms and Capacities: Ten rooms, up to 50 each  
Facilities for Food Functions and Banquet Capacity: Caterers can serve up to 1,500  
Parking Facilities: Garage in building, nearby lots  
Distance from Business District: Three blocks

#### Taft Hotel

81 College St. (Phone: State 7-1121)

Manager: William P. Diamond

Convention Season: All year  
Largest Group Accommodated: 500 (250 rooms, 6 suites available)  
Air Conditioning: Banquets and meeting rooms  
Convention Rates: Single: 5.00-8.50; Double: 10.00-13.00; Suites: 20.00-25.00, European  
No. Mtg. Rms. & Capacity of Largest: 7 (500)  
No. Banquet Rms. & Capacity of Largest: 7 (500)  
Group Meal Rates: Breakfast: from 1.75; Lunch: from 2.50; Dinner: from 3.00  
Liquor: Served in hotel  
Charges for Mtg. Rms.: 10.00 up  
Net Exhibit Space: 2,500 sq. ft. on one floor  
Audio-Visual Aids: PA system, spotlights  
Stage: Available  
Sports Facilities: Swimming, golf, boating

### NEW LONDON

Railroads: N.U., N.H. & H.; Cent. Vt.  
Airlines: NEA



#### Mohican Hotel

281 State St. (Phone: Gibson 3-4341)

**COLORADO'S BEAUTIFUL  
ESTES PARK**

**AMANI MGENI UWANDA**

## Harmony Guest Ranch

First choice for really exclusive, effective sales meetings and conventions . . . luxury amid the natural wonders of Colorado's Estes Park. Women love it! Private golf course, swimming pool, trout lake, stables . . . all sports.

- Facilities for 80
- Ample meeting rooms
- Low-cost American plan
- Rates on request
- Ideal for family vacation

**AMANI MGENI UWANDA**  
520 N. Michigan Ave. • Room 912 • Chicago 11, Ill.

## CONNECTICUT

### New London continued

Manager: E. T. Lemonis  
 Convention Season: All year  
 Largest Group Accommodated: 350 (200 rooms, 20 suite available)  
 Air Conditioning: Banquet rooms  
 Convention Rates: Single: 3.50-6.00; Double: 6.50-12.00; Suites: 12.00-15.00, European  
 No. Mtg. Rms. & Capacity of Largest: 4 (275)  
 No. Banquet Rms. & Capacity of Largest: 4 (275)  
 Group Meal Rates: Breakfast: .75; Lunch: 1.25; Dinner: 1.75  
 Liquor: Served in hotel  
 Charges for Mtg. Rms.: 10.00 to 100.00  
 Charges for Exhibit Areas: 10.00 to 100.00  
 Net Exhibit Space: 3,000 sq. ft., on one floor  
 Audio-Visual Aids: PA system, spotlights  
 Stage: Small platform

## STAMFORD

Railroads: N.Y., N.H. & H.

### Roger Smith Hotel

See Advertisement, Page 48

55 River Street (Phone: DAVIS 3-2112)  
 Manager: Douglas M. Brown  
 Convention Season: All year  
 Largest Group Accommodated: 200 (135 rooms available)  
 Air Conditioning: Banquet halls and some bedrooms  
 Convention Rates: Single: 7 to 10.50; Double: 10.00 to 13.50, European  
 No. Mtg. Rms. & Capacity of Largest: 4 (120)  
 No. Banquet Rms. & Capacity of Largest: 4 (90)  
 Liquor: Yes  
 Charges for Mtg. Rms.: Available on request  
 Charges for Exhibit Areas: Available on request

## WATERBURY

Railroads: N.Y., N.H. & H.

### Roger Smith Hotel

See Advertisement, Page 48

30 W. Main St. (Phone: PL 3-2161)  
 Manager: Vincent Gerardi  
 Convention Season: All year  
 Largest Group Accommodated: 200 (160 rooms, no suites available)  
 Air Conditioning: Smaller banquet and meeting rooms, one-third bedrooms  
 Convention Rates: Single: 4.00-8.00; Double: 6.75-11.00, European  
 No. Mtg. Rms. & Capacity of Largest: 9 (400)  
 No. Banquet Rms. & Capacity of Largest: 9 (325)  
 Group Meal Rates: Breakfast: 1.75; Lunch: 2.00; Dinner: 2.75  
 Liquor: Served in hotel  
 Charges for Mtg. Rms.: Vary  
 Charges for Exhibit Areas: Vary  
 Audio-Visual Aids: PA system, spotlights  
 Stage: Available  
 Sports Facilities: Golf one mile

## DELAWARE

### WILMINGTON

Railroads: Balt. & Ohio; Penna.; Reading  
 Airlines: AAA, AAL, EAL

### Hotel DuPont (HSMA)

11th & Market Sts. (Phone: 6-8121)

Manager: J. D. LaMothe  
 Sales Manager: F. H. Colbourn, Jr.  
 Convention Season: All year  
 Largest Group Accommodated: 400 (200 rooms and 4 suites available)  
 Convention Rates: Single: 9.00-11.00; Double: 12.00-20.00; Suites: 30.00 to 35.00  
 No. Mtg. Rms. & Capacity of Largest: 10 (600)

No. Banquet Rms. & Capacity of Largest: 10 (600)  
 Rates for Meals: Breakfast: 3.50; Lunch: 2.50; Dinner: 3.50  
 Liquor: Served in hotel  
 Air Conditioning: Banquet and meeting rooms, suites and large twins  
 Charges for Mtg. Rms.: 3.00 to 125.00  
 Net Exhibit Space: 7,800 sq. ft.  
 Audio-Visual Aids: Sound projector, screen, PA system, spotlights  
 Stage: Available

## DISTRICT OF COLUMBIA

### WASHINGTON

Railroads: Penna.; Balt. & Ohio; Ches. & Ohio; R.F. & P.; So. Ry.  
 Airlines: AAA, AAL, BNF, CAP, DAL, EAL, NAL, EAL, AL, NEA, NWA, PAA, TWA, UAL

### CONVENTION BUREAU

Greater National Capital Committee  
 1616 K. St., N.W. (6)  
 Clarence A. Arata, Manager

### AUDITORIUM

### National Guard Armory

See Advertisement, Page 49

2001 East Capitol St. (Lincoln 7-9077)  
 Manager: Arthur J. Bergman  
 Exhibit Areas: Main floor 76,000 sq. ft.; Lower-level 65,000 sq. ft.  
 Rental Fees and Services: Commercial, \$1,000 per day, \$5,000 per week; trade shows, \$15 per sq. ft. for exhibit area; services extra.  
 Floor Load: 400 lbs. per sq. ft.  
 Ventilation: 24-48 in. exhaust fans  
 Ceiling Height: 95 ft. P. A. System: Available  
 Dimensions, Opening to Exhibit Hall: 10 ft. 10 in. by 11 ft. 10 in.

## STAMFORD, CONN.

# THE Roger Smith HOTEL

offers inviting accommodations for your Sales Meetings and small Conventions

- opposite a park, city center around the corner
- 4 meeting rooms, up to 120 capacity
- 4 banquet rooms, up to 90 capacity
- Cafe Carle, Parisian cocktail lounge
- air-conditioned dining room
- air-conditioned guest rooms available
- exceptional cuisine
- courteous, trained staff
- complete cooperation on last minute changes

For information address hotel or Roger Smith Hotels Corp., 106 7th Ave., New York 11

Douglas M. Brown, Mgr.



## WATERBURY, CONN.

# THE Roger Smith

for the most satisfactory Sales Meetings and Conventions

- one of New England's most famous hotels
- 11 meeting rooms—capacity up to 400
- air-conditioned dining room and cocktail lounge
- 11 banquet rooms—capacity up to 325
- air-conditioned guest rooms available
- excellent food & service
- courteous, trained staff
- complete cooperation on last minute changes

For information address hotel or Roger Smith Hotels Corp., 106 7th Ave., New York 11

Vincent E. Gerardi, Mgr.



**Meeting in**  
**WASHINGTON?**  
**Fly**  
**the RADAR Line**

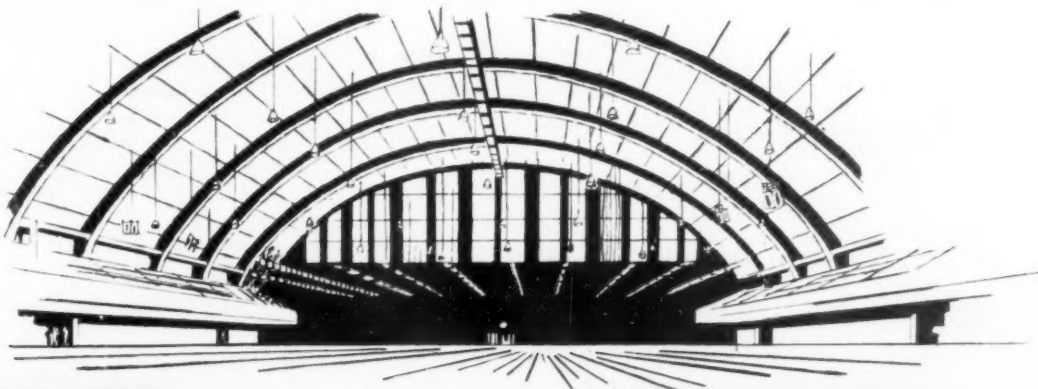


Less time en route... smoother flying and greater on-time dependability... service from most major cities.

For convention and post-convention tour planning, call or write  
 M. M. Mathews, Mgr.,  
 Convention Sales, 36 S. Wabash,  
 Chicago 3, Ill.

conventions — trade association shows — commercial and industrial exhibits

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136,000 square  
feet of exhibit  
space

76,000  
square feet of  
unobstructed  
floor space on  
main level



An additional  
60,000  
square feet on  
lower level,  
upon request

1500 car  
Parking Area  
•  
Catering and  
Restaurant  
Service

Excellent Public  
Address System  
•  
New, Efficient  
Ventilating  
System



Experienced,  
Specially Trained  
Staff  
•  
Quick-to-Reach  
from Anywhere  
in D. C.

Easy Drive-In  
Facilities  
•  
Convenient for  
Trucks and  
Heavy Equipment

Complete  
Convention and  
Exhibit Facilities



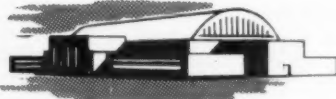
Additional  
Meeting Rooms and  
Crate Storage  
Space

## CAPITALIZE

on all the advantages offered by the

## NATIONAL GUARD

## ARMORY



showplace of the nation's capital

*for further information and free colorful  
brochure write: Arthur J. Bergman, Manager*

### Outstanding Facilities Plus Unparalleled Prestige

Any event becomes more significant when held in the nerve-center and news-center of the world. Washington is the perfect site, the Armory is the perfect setting. You reach and *influence* the most important people, the largest press corps, and foreign purchasing agents. The city is unsurpassed in hotel accommodations, in excellent transportation facilities, in things to do and see. As the nation's capital, it holds the interest and attention of more people than any other city. Be a part of Washington, where today's events become tomorrow's headlines.

*Largest Exhibit Space in the Nation's Capital*

NATIONAL GUARD ARMORY • 2001 East Capitol Street, Washington 3, D. C., Phone Lincoln 7-9077



## in WASHINGTON, D.C.

YOUR GROUP  
GETS

Service

WHEN YOU  
MEET AT THE

### Manger Annapolis

One of Washington's most modern hotels, completely air-conditioned, with function rooms for 300 persons. Contact James C. Bowen, The Manger Annapolis, 11th to 12th St. on H St., N. W. Phone: National 8-9920, Teletype: WA-260.

### Manger Hamilton

In one of the Capital's best locations, with air-conditioned banquet facilities for 300. Contact Patrick J. Duffy, The Manger Hamilton, 14th at K St., N. W. Phone: District 7-2580, Teletype: WA-260.

### Manger Hay-Adams

Facing the White House, one of the nation's finest hotels, completely air-conditioned, with meeting room for 30. Contact Marshall Jones, Mgr., 16th at H St., N. W. Phone: MEtropolitan 8-2260, Teletype WA-260.

## DISTRICT OF COLUMBIA

continued

**Columns:** None  
**Utilities:** gas and 120 single and 3-phase AC steam, gas water, air and drain lines  
**Loading Facilities:** Drive in  
**Storage Areas:** Basement 7,000 sq. ft.  
**Meeting Rooms and Capacities:** 24, 100 persons, 3, 150 persons; 2, 300 persons; 3, 500 persons; 2, 1,750 persons  
**Facilities for Food Functions and Banquet Capacity:** Facilities for banquets up to 5,000  
**Parking Facilities:** 1,500 cars  
**Distance from Business District:** Three miles

### Uline Arena

3rd & M Sts., N.W. (Phone LI 7-5800)  
**Manager:** Paul B. Rothgeb  
**Exhibit Areas:** 20,000 sq. ft.  
**Rental Fees and Services:** \$750 per show, plus expenses  
**Floor Load:** Unlimited  
**Ceiling Height:** 40 ft.  
**PA System:** Yes  
**Dimensions, Opening to Exhibit Hall:** 50 ft. by 15 ft.  
**Columns:** None  
**Loading Facilities:** Trucks can drive into building; railroad siding next door  
**Storage Areas:** Under Arena seating  
**Meeting Rooms and Capacities:** 14 rooms, up to 50 people  
**Facilities for Food Functions:** Banquet for 1,500  
**Distance from Business District:** 1/2 mile

### Manger Annapolis Hotel

See Advertisement, Page 50

11th & H Sts. (Phone: National 8-9220; Telegraph: WA260)  
**Manager:** James C. Bowen  
**Sales Manager:** H. Howard  
**Convention Season:** All year

**Largest Group Accommodated:** 400 (200 rooms available)  
**Air Conditioning:** Entire Hotel  
**Convention Rates:** Single: 5.50-9.50; Double: 9.50-14.00; Suites: 18.50-22.50, European  
**No. Mtg. Rms. & Capacity of Largest:** 3 (300)  
**No. Banquet Rms. & Capacity of Largest:** 3 (300)  
**Liquor:** Served in hotel  
**Net Exhibit Space:** 2,352 sq. ft. on one floor  
**Audio-Visual Aids:** PA system

### Manger Hamilton Hotel

See Advertisement, Page 50

14th St. & K Sts. (Phone: District 7-2580; Telegraph: WA 260-Hamilton)  
**Manager:** Patrick J. Duffy  
**Sales Manager:** Robert O'Brien  
**Convention Season:** All year  
**Largest Group Accommodated:** 400 (200 rooms available)  
**Air Conditioning:** Entire hotel  
**Convention Rates:** Single: 6.00-11.00; Double: 10.50-15.50; Suites: 30.00-35.00, European  
**No. Mtg. Rms. & Capacity of Largest:** 3 (260)  
**No. Banquet Rms. & Capacity of Largest:** 3 (260)  
**Group Meal Rates:** Breakfast: 1.50; Lunch: 2.00; Dinner: 3.00  
**Liquor:** Served in hotel  
**Net Exhibit Space:** 1,900 sq. ft. on one floor  
**Audio-Visual Aids:** PA system

### Marriott Motor Hotel

See Advertisement, Page 50

Twin Bridges on U.S. 1 (Phone: National 8-4200; Telegraph: ARL 991)  
**Manager:** Jack Kloss  
**Convention Season:** All year  
**Largest Group Accommodated:** 1000 (350 rooms, 10 suites available)  
**Air Conditioning:** Entire hotel  
**Convention Rates:** Single: 8.00-19.50; Double: 13.00-21.00; Suites: 26.00-45.00, European  
**No. Mtg. Rms. & Capacity of Largest:** 9 (500)  
**No. Banquet Rms. & Capacity of Largest:** 5 (500)  
**Group Meal Rates:** Breakfast: 1.00; Lunch: 2.00; Dinner: 3.00  
**Liquor:** Wine and beer served  
**Net Exhibit Space:** 6,500 sq. ft. on three floors  
**Audio-Visual Aids:** PA system, spotlights  
**Stage:** Available  
**Sports Facilities:** Swimming pool, ice rink, golf nearby

### The Mayflower Hotel (HSMA)

Connecticut and DeSales Sts. N.W. (Phone: District 7-3000, Tel: WA 359)  
**Manager:** C. J. Meck  
**Sales Manager:** Robert L. Pfeiffer  
**Convention Season:** All year  
**Largest Group Accommodated:** 1,000 (400 rooms, 40 suites available)  
**Air Conditioning:** Entire hotel  
**Convention Rates:** Single: 8.00-19.50; Double: 13.00-21.00; Suites: 26.00-45.00, European  
**No. Mtg. Rms. & Capacity of Largest:** 17 (1,064)  
**No. Banquet Rms. & Capacity of Largest:** 17 (1,064)  
**Group Meal Rates:** Breakfast: 2.75; Lunch: 3.25; Dinner: 5.25  
**Liquor:** Served in hotel  
**Charges for Mtg. Rms.:** Depends on size of convention  
**Charges for Exhibit Areas:** Depends on size of convention  
**Net Exhibit Space:** 80,000 sq. ft.  
**Audio-Visual Aids:** PA system, spotlight, blackboards, bulletin boards, movie screens  
**Stage:** Available

### The Raleigh Hotel

See Advertisement, Page 143

12th & Penn Ave. (Phone: RE 7-0791)  
**Manager:** Arthur A. Denterlein  
**Largest Group Accommodated:** (300 rooms, 20 suites available)  
**Air Conditioning:** Entire hotel  
**Convention Rates:** Single: 6.50-12.00; Double: 13.00-16.00; Suites: 25.00-50.00, European  
**No. Mtg. Rms. & Capacity of Largest:** 5 (300)  
**No. Banquet Rms. & Capacity of Largest:** 5 (325)  
**Group Meal Rates:** Breakfast: 2.00; Lunch: 2.75; Dinner: 4.00  
**Liquor:** Served in hotel  
**Charges for Mtg. Rms.:** None  
**Charges for Exhibit Areas:** None  
**Audio-Visual Aids:** PA system, screens  
**Stage:** Available

### Roosevelt Hotel

2101 14th St. N.W. (Phone: DE 2-0800)  
**Manager:** Rudi E. Sidler  
**Sales Manager:** M. B. Muffley  
**Convention Season:** All year  
**Largest Group Accommodated:** 752 (376 rooms, 87 suites available)  
**Air Conditioning:** Entire hotel  
**Convention Rates:** Single: 7.00-18.00; Double: 10.00-18.00; Suites: 18.00-24.00, European  
**No. Mtg. Rms. & Capacity of Largest:** 3 (500)  
**No. Banquet Rms. & Capacity of Largest:** 3 (500)  
**Group Meal Rates:** Breakfast: 1.00; Lunch: 1.75; Dinner: 3.75

## NOW AVAILABLE

# WORLD'S LARGEST COMBINED DRIVE-IN CONVENTION FACILITIES

Just five minutes from downtown WASHINGTON, D.C.

Economy, convenience, accessibility, characterize the Capital's two great new drive-in hotels each on the Virginia side of the Potomac, within a few minutes of the Pentagon and downtown Washington.



- 600 air conditioned rooms
- Phones, free TV & Hi-Fi in every room
- Free parking for 750 cars adjacent to rooms
- Choice of 10 meeting and banquet rooms
- Free swimming pools
- Free ice skating rink
- Dining rooms, coffee shops
- Barber and beauty shops

2 FINE LOCATIONS

## Marriott MOTOR HOTELS

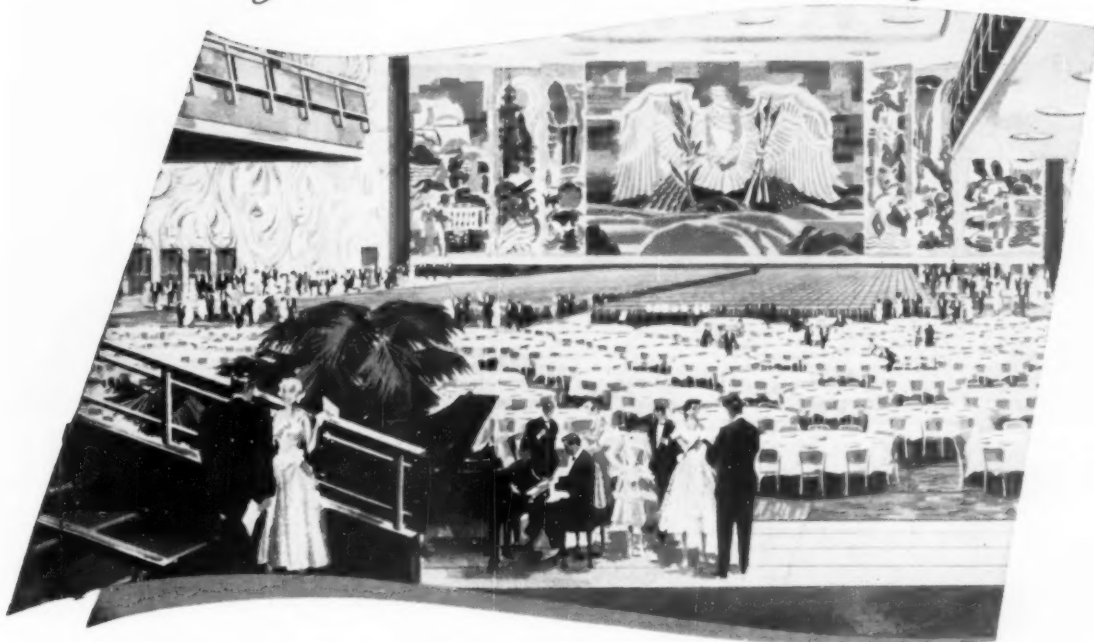
Owned and Operated by the Hot Shoppes

**Marriott Motor Hotel** **Marriott Key Bridge Motor Hotel**  
Twin Bridges • On U.S. 1 Key Bridge, Washington, D. C.

For Brochure and Reservations, Write:

Marriott Motor Hotel, Twin Bridges, On U.S. 1, Washington 1; D. C.

*the Convention  
they'll talk about for years!*



## SHERATON HALL

**Largest ballroom in Washington's largest hotel**

Every detail of the Sheraton-Park Hotel contributes to the one big effect you want . . . a successful, stimulating, result-getting sales meeting or banquet!

Sheraton Hall, the Sheraton-Park's new ballroom, can accommodate 2,000 for dinner or 3,000 for a meeting. The acoustics are perfect, closed circuit TV facilities are available, and there are 16,000 sq. ft. of exhibit space directly below the ballroom connected by an escalator. Seven additional function rooms accommodate from 50 to 400 people.

Between meetings, your members can enjoy all the relaxing pleasures of a resort hotel. The Sheraton-Park's 16 landscaped acres include an outdoor swimming pool, four tennis courts and a private train to take your guests around the grounds. All 1,200 rooms are air conditioned and have radio and TV. Three fine restaurants offer excellent dining at reasonable prices . . . there are also two delightful cocktail lounges for meeting and entertaining your associates. And you and your members are only ten minutes from the heart of the nation's Capital, in downtown Washington.

The Sheraton-Park has years of experience in producing successful conventions. You can count on efficient service and excellent facilities!



Foster H. Gurney, General Manager • Lewis M. Sherer, Jr., Sales Manager • Phone: Columbia 5-2000 • Teletype No. WA-75

**SHERATON-PARK HOTEL**

2650 CONNECTICUT AVENUE, N. W.  
WASHINGTON, D. C.

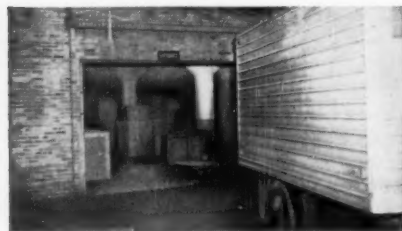
# NOW AT THE SHOREHAM HOTEL...



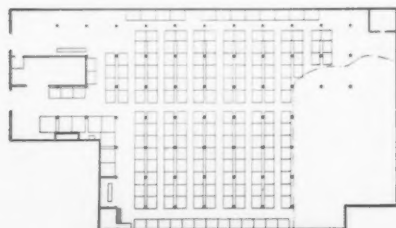
## WASHINGTON'S LARGEST HOTEL EXHIBIT HALL



View of one aisle at a recent trade show indicates spaciousness of the Shoreham's exhibit hall.



One of two private driveway entrances. Trailer trucks can deliver directly to the exhibit hall.



### 44,000 square feet of exhibit space for trade shows and convention exhibitions

Another great convention feature at the Shoreham, Washington's most complete convention hotel! Now, in addition to the finest facilities for meetings and banquets, the Shoreham offers you a huge, modern exhibit hall for trade association shows and convention exhibitions of every type:

- 44,000 square feet of exhibit space, entirely on one floor of the hotel, can accommodate up to 250 display booths, 8' x 10'.
- Unlimited floor load and up to 11'8" ceiling height allow you to exhibit large, heavy industrial equipment.
- Two special driveway entrances to exhibit hall. Displays are unloaded right at exhibit hall level and set up quickly . . . no elevators required.
- All meeting and banquet rooms are immediately adjacent to the exhibit hall and are easily accessible without need to use elevator service.
- Electrical outlets of 110 and 220 volts are located at every display booth, with a total capacity of 400,000 watts.
- Experienced staff of electricians and maintenance men to assist you with your exhibits . . . facilities for decorating, furniture available.

For complete information, write John E. McMurtagh, Sales Manager

*the* **Shoreham**

Connecticut Ave. at Calvert, Washington, D. C.



## DISTRICT OF COLUMBIA

continued

Liquor: Served in hotel  
Net Exhibit Space: 1,500 sq. ft. on one floor separate areas  
Audio-Visual Aids: PA system, spotlights  
Stage: Available

### Roger Smith Hotel

See Advertisement, Page 53

Penn. Ave. at 18th St., N.W. (Phone: National 8-2740)  
Manager: John G. Sinclair  
Sales Manager: Schuyler S. Bentley  
Convention Season: All year  
Largest Group Accommodated: 400 (214 rooms available)  
Air Conditioning: Banquet halls and 150 bedrooms  
Convention Rates: Single: 8.00-11.00; Double: 9.00 to 15.00; Suites: 16.00-22.00  
No. Mtg. Rms. & Capacity of Largest: 3 (250)  
No. Banquet Rms. & Capacity of Largest: 3 (250)  
Group Meal Rates: Breakfast: 1.50; Lunch: 2.50; Dinner: 3.00  
Liquor: Yes  
Charges for Mtg. Rms.: 20.00-70.00  
Charges for Exhibit Areas: Available on request  
Audio-Visual Aids: PA system, spotlights

### Sheraton-Carlton (HSMA)

See Advertisement, Page 9

923 16th St. N.W. (Phone: Metropolitan 8-2626)  
Manager: Michael T. McGarry  
Sales Manager: Mary Stuart Price  
Convention Season: All year  
Largest Group Accommodated: 100  
Air Conditioning: Entire hotel  
Convention Rates: Single: 13.50-20.50; Double: 18.50-24.50; Suites: 37.00-60.00, European  
No. Mtg. Rms. & Capacity of Largest: 5 (250)  
No. Banquet Rms. & Capacity of Largest: 5 (200)  
Dinner: 6.00  
Liquor: Served in hotel  
Charges for Mtg. Rms.: Vary  
Charges for Exhibit Areas: None  
Audio-Visual Aids: PA system, spotlights

### Sheraton-Park Hotel (HSMA)

See Advertisement, Page 51

2640 Woodley Rd. (Phone: Columbia 5-2000)  
Manager: Foster H. Gurney  
Sales Manager: Lewis M. Sherer, Jr.  
Convention Season: All year  
Largest Group Accommodated: 1200 (500 rooms, 75 suites available)  
Air Conditioning: Entire hotel  
Convention Rates: Single: 8.50-12.50; Double: 12.00-16.50  
No. Mtg. Rms. & Capacity of Largest: 8 (3,000)  
No. Banquet Rms. & Capacity of Largest: 8 (2,000)  
Group Meal Rates: Breakfast: 2.50; Lunch: 3.00; Dinner: 5.00  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None  
Charges for Exhibit Areas: 500.00 daily  
Net Exhibit Space: 16,000 sq. ft. on one floor, separate area

Audio-Visual Aids: PA system, spotlights  
Stage: Available  
Sports Facilities: Swimming, tennis, golf

### The Shoreham Hotel

See Advertisement, Page 52

2500 Calvert St. (Phone: Adams 4-0700)  
Sales Manager: John McMurtagh  
Convention Season: All year  
Largest Group Accommodated: 900 (425 rooms, 65 suites available)  
Air Conditioning: Entire hotel  
Convention Rates: Single: 9.00-13.00; Double: 14.00-17.00; Suites: 25.00-75.00, European  
No. Mtg. Rms. & Capacity of Largest: 12 (1,000)  
No. Banquet Rms. & Capacity of Largest: 9 (700)  
Group Meal Rates: Breakfast: .75-1.25; Lunch: 1.30-2.50; Dinner: from 2.75  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None  
Net Exhibit Space: 44,000 sq. ft. on one floor  
Audio-Visual Aids: PA system, spotlights  
Stage: Yes  
Sports Facilities: Golf, tennis nearby

### Statler Hilton Hotel (HSMA)

See Advertisement, Page 5

16th & "K" Sts. N.W. (Phone: EX 3-1000)  
Manager: Herbert C. Blum  
Sales Manager: James W. Fauquier  
Convention Season: All year  
Largest Group Accommodated: 1,100 (650 rooms, 30 suites available)  
Air Conditioning: Entire hotel  
Convention Rates: Single: 8.00-16.00; Double: 12.00-23.00; Suites: 35.00-45.00, European  
No. Mtg. Rms. & Capacity of Largest: 11 (1,000)  
No. Banquet Rms. & Capacity of Largest: 11 (1,000)  
Group Meal Rates: Breakfast: 2.50; Lunch: 3.50; Dinner: 5.50  
Liquor: Served in hotel  
Charges for Mtg. Rms.: 10.00 to 500.00  
Charges for Exhibit Areas: 100.00 to 500.00  
Net Exhibit Space: 32,000 sq. ft. on one floor  
Audio-Visual Aids: PA system, spotlights  
Stage: Available

### Washington Hotel (HSMA)

15th St. & Pennsylvania Ave. N.W. (Phone: Metropolitan 8-5900)  
Manager: Reyburn Miller  
Convention Season: All year  
Largest Group Accommodated: 250 (125 rooms, 5 suites available)  
Air Conditioning: Entire hotel  
Convention Rates: Single: 8.00-11.50; Double: 12.50-16.00; Suites: 24.00-44.00, European  
No. Mtg. Rms. & Capacity of Largest: 6 (650)  
No. Banquet Rms. & Capacity of Largest: 6 (650)  
Group Meal Rates: Breakfast: 2.00; Lunch: 2.50; Dinner: 4.00  
Liquor: Served in hotel  
Charges for Mtg. Rms.: 10.00 to 200.00  
Charges for Exhibit Areas: 10.00 to 200.00  
Net Exhibit Space: 7,000 sq. ft.  
Audio-Visual Aids: PA system, spotlights  
Stage: Available

### The Willard (HSMA)

See Advertisement, Page 53

14th St. & Penna Ave. N.W. (Phone: National 8-4420)  
Manager: Charles L. Ornstein  
Sales Manager: Harold M. Jacobs  
Convention Season: All year

Largest Group Accommodated: 600 (400 rooms, 12 suites available)  
Air Conditioning: Entire hotel  
Convention Rates: Single: 10.00-12.50; Double: 14.00-18.00; Suites: 25.00-35.00, European  
No. Mtg. Rms. & Capacity of Largest: 14 (1,000)  
No. Banquet Rms. & Capacity of Largest: 14 (900)  
Group Meal Rates: Breakfast: 2.50; Lunch: 3.00; Dinner: 5.00  
Liquor: Served in hotel  
Charges for Mtg. Rms.: 15.00 to 500.00  
Charges for Exhibit Areas: Percent of income  
Net Exhibit Space: 10,000 sq. ft. on one floor  
Audio-Visual Aids: PA system, spotlights  
Stage: Portable

## FLORIDA

### BELLEAIR

Railroads: A.C.L.; S.A.L.  
Airlines: Served through St. Petersburg

### Bellevue Biltmore (HSMA)

See Advertisement, Page 54

Belleair (Phone: Clearwater 3-2331)  
Manager: Donald E. Church  
Sales Manager: John J. Schantz  
Convention Season: Jan. and from Mar. 30 to late April  
Largest Group Accommodated: 600 (375 rooms, 15 suites available)  
Air Conditioning: 2 banquet rooms  
Convention Rates: Single: 20.00; Double: 34.00; Suites: 18.00 added to bedroom rate, American  
No. Mtg. Rms. & Capacity of Largest: 6 (575)  
No. Banquet Rms. & Capacity of Largest: 3 (750)  
Group Meal Rates: Breakfast: 2.00; Lunch: 4.00; Dinner: 6.00  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None  
Charges for Exhibit Areas: Only for extra electrical outlets & other equipment

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The Willard has been restored to its original splendor—and transformed into Washington's finest meeting place. Spacious ballrooms, eleven additional meeting rooms, expanded dining facilities—all air conditioned (Cap. 20 to 1500). Write for complete convention information.

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makes Sales Meetings and Conventions successful events

- delicious food, courteous service
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- 7 meeting rooms, capacity up to 175
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- Cafe Caprice, Starlight Roof, Steak House
- air-conditioned guest rooms
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- courteous, well trained staff
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- PA system—stage—spotlight

John G. Sinclair, Mgr.  
For information address hotel or Roger Smith Hotels Corp., 106 7th Ave., New York 11



## FLORIDA Belleaire continued

Audio-Visual Aids: PA system, spotlight, 35mm and 16mm projectors  
Stage: Available  
Sports Facilities: Golf, tennis, private beach, private pool, shuffleboard, putting green

## BOCA GRANDE

Railroads: SAL

### Boca Grande Hotel

(Phone: 2701)

Manager: John Rock  
Convention Season: All year  
Largest Group Accommodated: 100 (105 rooms and 12 suites available)  
Rates for Meals: Breakfast: to 1.75; Lunch: to 3.00; Dinner: to 4.75  
Liquor: Served in hotel  
Air Conditioning: Bedrooms  
Charges for Banquet & Mtg. Rms.: None  
Audio-Visual Aids: Spotlights  
Sports Facilities: Swimming, shuffleboard, golf, fishing

## BOCA RATON

Railroads: F.E.C.; S.A.L.

### Boca Raton Hotel and Club (HSMA)

See Advertisement, Page 52

(Phone: Boca 5411)  
Manager: Robert B. Leggett

Sales Manager: I. N. Parrish  
Convention Season: October to May  
Largest Group Accommodated: 700 (372 rooms, 28 suites available)  
Air Conditioning: Some banquet and meeting rooms

Convention Rates: Single: 25.00; Double: 40.00; Parlor: 25.00 (Peak season slightly higher)  
American  
No. Mtg. Rms. & Capacity of Largest: 9 (700)  
No. Banquet Rms. & Capacity of Largest: 6 (650)  
Group Meal Rates: Breakfast: 2.00; Lunch: 3.00; Dinner: 5.00  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None  
Charges for Exhibit Areas: 10% of Gross  
Net Exhibit Space: 10,793 sq. ft. on one floor  
Audio-Visual Aids: PA system, spotlight, 35mm, 16mm and slide projector, blackboard, podiums  
Stage: Available  
Sports Facilities: Golf, tennis, swimming, shuffleboard, bowling-on-the-green, archery, croquet, water skiing, polo, deep sea fishing

## CLEARWATER

Railroads: Atlantic Coast Line; Seaboard  
Airlines: EAL, Mackey, NAL, NEA, TCA, NWA

### CONVENTION BUREAU

Clearwater Convention Bureau  
R. L. Hendershott, Director

### AUDITORIUM

#### Municipal Auditorium

Pierce & Cleveland Sts. (Phone: 3-1241)  
Manager: Edward Moore  
Exhibit Areas: 10,080 sq. ft., 800 sq. ft., 400 sq. ft., 800 sq. ft., 400 sq. ft.  
Rental Fees and Services: \$150 per day includes light, heat and power  
Floor Load: 50 tons  
Ventilation: Air-conditioned  
Ceiling Height: 50 ft.  
P. A. System: Available  
Dimensions, Opening to Exhibit Hall: 7 ft. by 20 ft., 8 ft. by 8 ft.  
Columns: None  
Utilities: AC 110-220, gas water

Loading Facilities: Platform in rear, ground entrance in front  
Storage Areas: 400 sq. ft.  
Meeting Rooms and Capacities: One, 1,200; two, 100 and 150  
Facilities for Food Functions and Banquet  
Capacities: Can handle banquet for 1,000  
Parking Facilities: 600-car lot  
Distance from Business District: Two blocks

## Ft. Harrison Hotel (HSMA)

5, Fort Harrison (Phone: 3-5061)

Manager: Edward Hunt  
Convention Season: All year  
Largest Group Accommodated: 500 (225 rooms, 15 suites available)  
Air Conditioning: Entire hotel  
Convention Rates: Single: 6.00-8.00; Double: 9.00-12.00; Suites: 19.00-34.00, European  
No. Mtg. Rms. & Capacity of Largest: 9 (1,000)  
No. Banquet Rms. & Capacity of Largest: 9 (750)  
Group Meal Rates: Breakfast: 1.25; Lunch: 1.85; Dinner: 2.50  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None  
Charges for Exhibit Areas: None  
Net Exhibit Space: 6,000 sq. ft. on one floor  
Audio-Visual Aids: PA system, spotlight, 16mm film projector  
Stage: Available  
Sports Facilities: Golf, swimming, tennis, shuffleboard, fishing

## DAYTONA BEACH

Railroads: F.E.C.  
Airlines: EAL, NAL

### CONVENTION BUREAU

Daytona Beach Convention Bureau  
533 Seabreeze Blvd.

### AUDITORIUM

#### Peabody Auditorium

Bin & Peninsula Station (Phone 2-1441)  
Secretary: Miss Jessie L. Clark  
Exhibit Areas: Social Hall, 2,580 sq. ft.; lobby, 3,680 sq. ft.; stage, 3,920 sq. ft.  
Rental Fees and Services: \$300; janitor service, heat or air conditioning  
Floor Load: Unlimited  
Ventilation: Air conditioned  
Ceiling Height: 13 ft.  
P. A. System: Specially built Stromberg & Altec  
Dimensions, Opening to Exhibit Hall: 8 ft.  
Columns: Two in lobby  
Utilities: AC current  
Parking Facilities: Limited

## Daytona Plaza Hotel (HSMA)

600 N. Atlantic Ave. (Phone: Clinton 2-4711; Telegraph: F.B.H.)

Manager: John E. Leonard  
Sales Manager: Fran Culbertson  
Convention Season: All year except Feb., and Mar.  
Largest Group Accommodated: 400 (200 rooms, 25 suites available)  
Air Conditioning: Banquet and meeting rooms, 75 bedrooms  
Convention Rates: Single: 12.00; Double: 22.00; Suites: 34.00, American (European: \$7.00 single to \$10.00 double)  
No. Mtg. Rms. & Capacity of Largest: 4 (500)  
No. Banquet Rms. & Capacity of Largest: 3 (500)  
Group Meal Rates: Breakfast: 1.25; Lunch: 1.75; Dinner: 2.50  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None  
Charges for Exhibit Areas: None  
Net Exhibit Space: 50,000 sq. ft. on one floor  
Audio-Visual Aids: PA system, spotlights, 16mm projector  
Stage: Available  
Sports Facilities: Pitch & putt course, 2 pools, shuffleboard, fishing, tennis, golf

### Ellenor Village

626 S. Atlantic Ave. (Phone: OR 7-0661)

Manager: E. B. McFarland  
Sales Manager: Bob Sloan  
Convention Season: All year except Feb., Mar., July  
Largest Group Accommodated: 600 (300 rooms)  
Air Conditioning: Banquet and meeting rooms, 50 bedrooms  
Convention Rates: Single: 6.00-14.00; Double: 5.00-7.00; Suites: 10.00-14.00  
No. Mtg. Rms. & Capacity of Largest: 2 (300)



The 1958 Season marked the opening of the newly enlarged Starlight Room, comfortably seating convention groups up to 600.

## BELLEAIR, CLEARWATER, FLORIDA

More than the extensive convention facilities and ideal physical layout, it's the friendly spirit and old-fashioned hospitality that attract so many groups and conventions to the Belleview-Biltmore. Cheerful, efficient service from the moment you step across the threshold. Accommodations for groups up to 600. 36 holes of championship golf on the grounds. Complete Resort Facilities.

Groups from the following companies were recently entertained at the Belleview: Travelers Ins. Co., Berkshire Life, Northwestern Mutual Life, Home Life, Metropolitan Life, Family Finance Co., Tanners' Council of America, National Hide Assn., Paper Bag Institute and Broadcast Music Institute.

**DON CHURCH, Manager**

No. Banquet Rms. & Capacity of Largest: 2 (300)  
 Group Meal Rates: Breakfast: 1.00; Lunch: 1.50;  
 Dinner: 3.50  
 Liquor: Served in hotel  
 Charges for Mtg. Rms.: None  
 Charges for Exhibit Areas: None  
 Net Exhibit Space: 2,500 sq. ft. on one floor,  
 separate area  
 Audio-Visual Aids: PA system, spotlights, 16mm  
 sound film projector  
 Stage: Available  
 Sports Facilities: Golf, swimming pool, tennis,  
 shuffleboard, fishing, beach

#### Princess Issena Hotel

401 Seabreeze Blvd. (Phone: 7601)  
 General Manager: John E. Leonard  
 Sales Manager: Fran Cuthbertson  
 Convention Season: Apr. to Dec.  
 Largest Group Accommodated: 500 (200 rooms  
 and six suites available)  
 Convention Rates: Single: 4.00 to 6.00; Double:  
 7.00 to 9.00; Suites: 12.00 to 15.00; European.  
 (Add 6.00 per person for American.)

No. Mtg. Rm. & Capacity of Largest: 6 (1,000)  
 No. Banquet Rms. & Capacity of Largest: 3 (700)  
 Rates for Meals: Breakfast: from .50; Lunch: from  
 1.00; Dinner: from 2.25  
 Liquor: Served in hotel  
 Air Conditioning: Banquet, meeting rooms, 75%  
 bedrooms  
 Charges for Banquet & Mtg. Rms.: None  
 Net Exhibit Space: 4,000 sq. ft. on one floor  
 Audio-Visual Aids: 16mm projector with sound,  
 PA system, spotlights  
 Stage: 30' x 20'  
 Sports Facilities: Pitch 'n putt, tennis, swimming,  
 badminton

#### Riviera Hotel

U.S. Route 1 (Phone: OR 7-0171)  
 Manager: Robert A. Hickerson  
 Convention Season: All year  
 Largest Group Accommodated: 250 (125 rooms  
 and 1 suites available)  
 Convention Rates: Single: 4.00; Double: 6.00;  
 Suites: 12.00



Perfect Convention Site—  
 Florida's Most Complete Resort!

## Boca Raton

HOTEL and CLUB

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 pitch 'n putt . . . and famed Pro Sammy Snead to give you  
 pointers on your game! A mile-long private ocean beach,  
 two olympic swimming pools, smart cabana club, tennis  
 . . . and Gulf Stream fishing for the big ones!

Gourmet meals, five bars, dancing and entertainment  
 nightly. So—for the best convention you've ever  
 known, plan it now at Boca Raton!

For further information: L. N. Parrish, Convention Manager, Dept. 117

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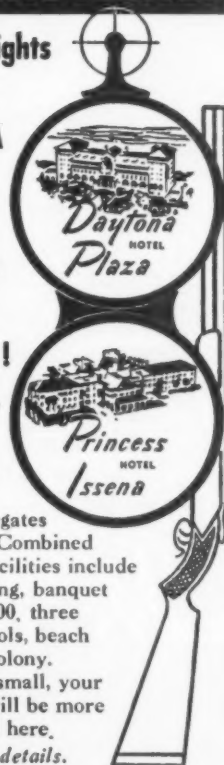
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 CHAMBER OF COMMERCE  
 DAYTONA BEACH, FLORIDA

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 . . . or both!

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 Daytona  
 Beach  
 luxury hotels  
 can handle  
 up to 500 delegates  
 comfortably. Combined  
 convention facilities include  
 air-conditioning, banquet  
 rooms for 1000, three  
 swimming pools, beach  
 and cabana colony.

Large or small, your  
 meeting will be more  
 successful here.  
 Write for details.



## FLORIDA

### Daytona Beach continued

No. Mtg. Rms. & Capacity of Largest: 5 (300)  
No. Banquet Rms. & Capacity of Largest: 1 (300)  
Rates for Meals: Breakfast: 40 to 1.00; Lunch: 1.00 to 1.50; Dinner: 1.75 to 3.00  
Liquor: Served in hotel  
Charges for Banquet & Mtg. Rms.: No charge if hotel is convention headquarters  
Net Exhibit Space: 2,500 sq. ft. on one floor  
Audio-Visual Aids: PA system, spotlights  
Stage: Available  
Sports Facilities: Swimming, golf, tennis

## FORT LAUDERDALE

Railroads: F.E.C.; S.A.L.

## AUDITORIUM

### War Memorial Auditorium

Holiday Park-N.E. 8th St. (Phone: Jackson 3-2221)  
Manager: William J. Eastman  
Exhibit Areas and Square Footage of Each: 20,000 sq. ft. Main floor 12,000; side terrace about 8,000  
Rental Fees and Services Included in Rent: In and out \$150.00 per day—when show is open to public \$300.00 per day plus whatever expenses you create. A charge is made for removing and replacing certain sections of ramps and seat ranging from \$50.00 to \$450.00 depending on space required.  
Floor Load: Unlimited Ventilation: Fans  
Ceiling Height: 39' PA System: Altec  
Dimensions, Opening to Exhibit Hall: 16' x 16'  
Columns, Location and Dimensions: None  
Current and Utilities Available: 1,200 Amps 110v/220v 3 phase  
Loading Facilities: Stage door truck height  
Location, Size of Storage Areas: Limited when seats and ramps are out  
Number of Meeting Rooms and Capacities: Private office facilities, two large chorus rooms approximately 50/60 capacity

Facilities for Food Functions: Caterer, banquet for 2,000  
Distance from Business District: 2 miles  
Parking Facilities: 1,000 cars, .25 charge

## Galt Ocean Mile Hotel

See Advertisement, Page 56

Galt Ocean Blvd. (Phone: Logan 4-8581)  
Manager: Fred A. Muller  
Sales Manager: David Searles  
Convention Season: All year, except Feb. and Mar.  
Largest Group Accommodated: 500 (248 rooms, 10 suites available)  
Air Conditioning: Entire hotel  
No. Mtg. Rms. & Capacity of Largest: 3 (800)  
No. Banquet Rms. & Capacity of Largest: 3 (700)  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None  
Charges for Exhibit Areas: None  
Net Exhibit Space: 1,980 sq. ft. on one floor  
Audio-Visual Aids: PA system, spotlights, 16 mm projectors  
Stage: two available  
Sports Facilities: Ocean bathing, salt water pool, golfing, boating, deep sea fishing

## GAINESVILLE

Railroads: A.C.L.; S.A.L.  
Airlines: EAL

### Hotel Thomas

615 N.E. 2nd St. (Phone: FR: 2-9501)  
Manager: Phillip E. Thomas  
Sales Manager: Mary Hesters  
Convention Season: All year  
Largest Group Accommodated: 250 (100 rooms, 3 suites available)  
Air Conditioning: Banquet and meeting rooms, 50 bedrooms  
Convention Rates: Single: 3.00-6.00; Double: 6.00-12.00; Suites: 12.00-15.00  
No. Mtg. Rms. & Capacity of Largest: 3 (250)  
No. Banquet Rms. & Capacity of Largest: 3 (250)  
Group Meal Rates: Breakfast: .95; Lunch: not served; Dinner: \$3.50  
Liquor: Not served in hotel  
Charges for Mtg. Rms.: Vary  
Net Exhibit Space: 2,400 sq. ft. on one floor  
Audio-Visual Aids: PA system, spotlight

## HOLLYWOOD

Railroads: F.E.C.; S.A.L.  
Airlines: Served through Miami

## Diplomat Hotel (HSMA)

See Advertisement, Page 57

Manager: George E. Fox  
Sales Manager: Irving Tillis  
Convention Season: April 15 to Dec. 15; Jan. 5 to Jan. 20  
Largest Group Accommodated: 1,000  
Air Conditioning: Entire hotel  
No. Mtg. Rms. & Capacity of Largest: 8 (1,100)  
No. Banquet Rms. & Capacity of Largest: 4 (1,000)  
Liquor: Served in hotel  
Net Exhibit Space: 10,000 sq. ft.  
Sports Facilities: 18 hole golf course, tennis, 3 swimming pools, deep sea fishing

## Hollywood Beach Hotel and Golf Club (HSMA)

See Advertisement, Pages 17, 18

(Phone: 2-1545)  
V-P Manager: John W. Braun  
V-P Sales: John W. Tyler  
Convention Season: All year  
Largest Group Accommodated: 950 (416 rooms, 32 suites available)  
Air Conditioning: Entire hotel  
Convention Rates: Single: 20.00-25.00; Double: 32.00-40.00; Suites: 10.00-20.00 add'l; 6/15 to 10/15: Single: 18.00-20.00; Double: 32.00-38.00; Suites: 10.00-20.00 add'l; 10/15 to 4/15: Single: 20.00-25.00; Double: 38.00-40.00; Suites: 10.00-20.00 add'l. American Plan  
No. Mtg. Rms. & Capacity of Largest: 22 (2,000)  
No. Banquet Rms. & Capacity of Largest: 4 (1,200)  
Group Meal Rates: Breakfast: 2.00; Lunch: 3.50; Dinner: 5.00  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None  
Charges for Exhibit Areas: Arranged  
Net Exhibit Space: 14,000 sq. ft. on one floor  
Audio-Visual Aids: PA system, spotlights, 35mm, 16mm and slide projectors  
Stage: Available  
Sports Facilities: Beach, pool, golf, tennis, racing, jai-alai, fishing



## Fort Lauderdale's only convention hotel GALT OCEAN MILE HOTEL

Directly on the ocean, this 250-room completely air-conditioned luxury hotel provides convention facilities for the first time in this Gold Coast "Venice of America."

In addition to enjoying the pleasures of a 600-foot private beach, olympic-size fresh water pool, adjacent par 3 golf course and vast sunning patio, you have available pillar-free meeting rooms for 50 to 1000 persons.



For detailed information  
write Convention Dept. S.

GALT OCEAN MILE HOTEL  
FORT LAUDERDALE, FLORIDA



**Accomplish More...Enjoy More—at the  
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**A COMPLETE CONVENTION WORLD-IN-ITSELF**...on its own 400-acre estate bordered by the blue Atlantic...the magnificent new Diplomat Hotel and Country Club offers every business and pleasure facility imaginable for meetings of from 10 to 1,000.

For your conference: a wide choice of flexible, air-conditioned meeting rooms; 550 luxurious guest rooms; your own Country Club with 4 tennis courts, (Fred Perry, pro), and a challenging, 18-hole tournament golf course

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**SPECIAL FACILITIES:** Hi-Fi Audio Equipment / Exhibit Areas / Theater Lighting Equipment / Print Shop / All Meeting "Props" / Expert Service Crew / Projectors and Screens / Decorations / Shopping Promenade / Cabana Club / Steam Rooms and Solaria / Complete, Convention-trained Staff.

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## FLORIDA

### Hollywood continued

#### The Sea Crest

See Advertisement, Page 58

3725 S. Ocean Drive (Phone: WAbash 2 6781)  
 Manager: G. S. Pickard  
 Convention Season: Nov., Dec., Jan., April & May  
 Largest Group Accommodated: 166 (83 rooms available)  
 Air Conditioning: Entire hotel  
 Convention Rates: Single: 14.00; Double: 20.00, European.  
 No. Mtg. Rms. & Capacity of Largest: 4 (300)  
 No. Banquet Rms. & Capacity of Largest: 4 (125)  
 Group Meal Rates: Breakfast: 1.50; Lunch: 2.50; Dinner: 3.50  
 Liquor: Served in hotel  
 Charges for Mtg. Rms.: None  
 Charges for Exhibit Areas: None  
 Net Exhibit Space: 1,500 sq. ft. on one floor  
 Audio-Visual Aids: PA system, spotlights, 16 mm. projector, Blackboard  
 Stage: 7' by 18'  
 Sports Facilities: Golf, tennis, fishing

## JACKSONVILLE

Railroads: A.C.L.; S.A.L.; S. Ry.; F.E.C.; Ga. So. & Fla. Steamers from New York  
 Airlines: DAL, EAL, NAL, SOU

#### Hotel Robert Meyer (HSMA)

Manager: Robert B. Neighbors  
 Sales Manager: Gloria M. Fray  
 Convention Season: All year  
 Largest Group Accommodated: 600 (300 rooms, 60 suites available)  
 Air Conditioning: Entire hotel

Convention Rates: Single: 7.00-14.00; Double: 9.00-17.00; Suites: 17.50-50.00  
 No. Mtg. Rms. & Capacity of Largest: 9 (1,400)  
 No. Banquet Rms. & Capacity of Largest: 3 (1,000)  
 Group Meal Rates: Breakfast: 1.50; Lunch: 1.75; Dinner: 2.50  
 Liquor: Served in hotel  
 Net Exhibit Space: 14,500 sq. ft. on one floor  
 Audio-Visual Aids: PA system, spotlights  
 Stage: Adjustable

#### Mayflower Hotel

Julian and Bay (Phone: Elgin 5-7621)  
 Manager: William Nolting  
 Sales Manager: Peter Niles  
 Convention Season: All year  
 Largest Group Accommodated: 425 (200 rooms, 10 suites available)  
 Air Conditioning: Entire hotel  
 Convention Rates: Single: 5.50-7.50; Double: 9.00-14.00; Suites: 15.00-22.00, European  
 No. Mtg. Rms. & Capacity of Largest: 8 (850)  
 No. Banquet Rms. & Capacity of Largest: 2 (400)  
 Group Meal Rates: Breakfast: .85; Lunch: 1.50; Dinner: 2.50  
 Liquor: Served in hotel  
 Charges for Mtg. Rms.: no charge for conventions  
 Charges for Exhibit Areas: no charge for conventions  
 Net Exhibit Space: 6,500 sq. ft. on one floor  
 Audio-Visual Aids: PA system, spotlights, film projectors  
 Stage: Not available  
 Sports Facilities: All nearby

#### Roosevelt Hotel (HSMA)

33 West Adams (Phone: Elgin 3-4892)  
 Manager: Harry J. Bourie  
 Sales Manager: C. D. Crawford  
 Convention Season: All year  
 Largest Group Accommodated: 450 (325 rooms, 35 suites available)  
 Air Conditioning: Entire hotel  
 Convention Rates: Single: 5.50-7.00; Double: 8.50-14.00; Suites: 15.00-25.00  
 No. Mtg. Rms. & Capacity of Largest: 6 (500)  
 No. Banquet Rms. & Capacity of Largest: 6 (400)  
 Group Meal Rates: Breakfast: 1.25; Lunch: 1.50; Dinner: 2.50  
 Liquor: Served in hotel  
 Charges for Mtg. Rms.: None if food is served  
 Charges for Exhibit Areas: None  
 Net Exhibit Space: 8,976 sq. ft. on one floor, separate area  
 Audio-Visual Aids: PA system, spotlights, screens  
 Stage: Available  
 Sports Facilities: None, 15 minutes to beach

#### Seminole Hotel (HSMA)

21 Hogan St. (Phone: EL 6-6952)  
 Manager: William B. Pfeiffer  
 Sales Manager: J. Paul Delgado  
 Convention Season: All year  
 Largest Group Accommodated: 500 (175 rooms, 4 suites available)  
 Air Conditioning: Entire hotel  
 Convention Rates: Single: 5.00-7.00; Double: 8.00-12.00; Suites: 15.00-20.00, European  
 No. Mtg. Rms. & Capacity of Largest: 10 (750)  
 No. Banquet Rms. & Capacity of Largest: 10 (500)  
 Group Meal Rates: Breakfast: 1.25 up; Lunch: 1.50 up; Dinner: 2.00 up  
 Liquor: Served in hotel  
 Charges for Mtg. Rms.: None if convention headquarters  
 Charges for Exhibit Areas: None if convention headquarters  
 Net Exhibit Space: 4,540 sq. ft. on one floor  
 Audio-Visual Aids: PA system, spotlights, closed-circuit TV  
 Stage: Available  
 Sports Facilities: Two municipal golf courses, beaches 18 miles

#### George Washington Hotel

Julia and Adams (Phone: Elgin 5-8811)  
 Manager: Arthur Kloppe  
 Sales Manager: Peter Niles  
 Convention Season: All year  
 Largest Group Accommodated: 600 (300 rooms, 15 suites available)  
 Air Conditioning: Entire hotel  
 Convention Rates: Single: 5.50-10.00; Double: 10.00-15.00; Suites: 25.00-38.00, European  
 No. Mtg. Rms. & Capacity of Largest: 13 (2,000)  
 No. Banquet Rms. & Capacity of Largest: 3 (1,000)  
 Group Meal Rates: Breakfast: 1.00; Lunch: 1.50; Dinner: 2.50  
 Liquor: Served in hotel  
 Charges for Mtg. Rms.: no charge for conventions  
 Charges for Exhibit Areas: no charge for conventions

Net Exhibit Space: 5,000 sq. ft. on one floor, separate area  
 Audio-Visual Aids: PA system, spotlights, film projectors all sizes & types  
 Stage: Available

## KEY WEST

Airlines: NAL, QA

#### Casa Marina Hotel

Reynolds & Flager Sts. (Phone: Cypress 6-2451)  
 Manager: Jack Alpin  
 Sales Manager: Madeline Bell  
 Convention Season: January, March, April  
 Largest Group Accommodated: 300 (140 rooms, 10 suites available)  
 Air Conditioning: Some sleeping rooms  
 No. Mtg. Rms. & Capacity of Largest: 3 (500)  
 No. Banquet Rms. & Capacity of Largest: 2 (1,000)  
 Liquor: Yes  
 Charges for Mtg. Rms.: None  
 Audio-Visual Aids: Movie projector & screen, PA system, spotlights  
 Stage: Yes  
 Sports Facilities: Swimming pools, private fishing pier, tennis, golf, shuffleboard, ping pong, badminton

## MIAMI

Railroads: F.E.C.; S.A.L.  
 Airlines: AAL, APA, AVENSA, AVN, GU, BOAC, BNE, BWIA, CAP, CDA, CINTA, CUBANA, DAL, EAL, GUEST, KLM, LACSA, LAV, MACKAY, NAL, NEA, NWA, PAA, REAL, TAN, TWA

#### CONVENTION BUREAU

City of Miami Convention Bureau  
 320 N.E. 5th St. (32)  
 Larry Mansfield, Convention Manager

#### AUDITORIUMS

#### Municipal Auditorium

320 N. E. 5th St. (Phone FR 1-7411)

IN  
 HOLLYWOOD BEACH, FLORIDA

## A Distinguished Resort Hotel

now  
 Soliciting

### SALES MEETINGS

20 to 200 people

All-Inclusive Rates

write

G. S. Pickard, Manager

Completely Air Conditioned  
 and Heated

PRIVATE BEACH  
 CABANAS—POOL



DIRECTLY ON THE OCEAN

THE  
**SEA  
 CREST**  
 HOLLYWOOD BEACH, FLORIDA

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## CONVENTION

## FACILITIES

## ISSUE

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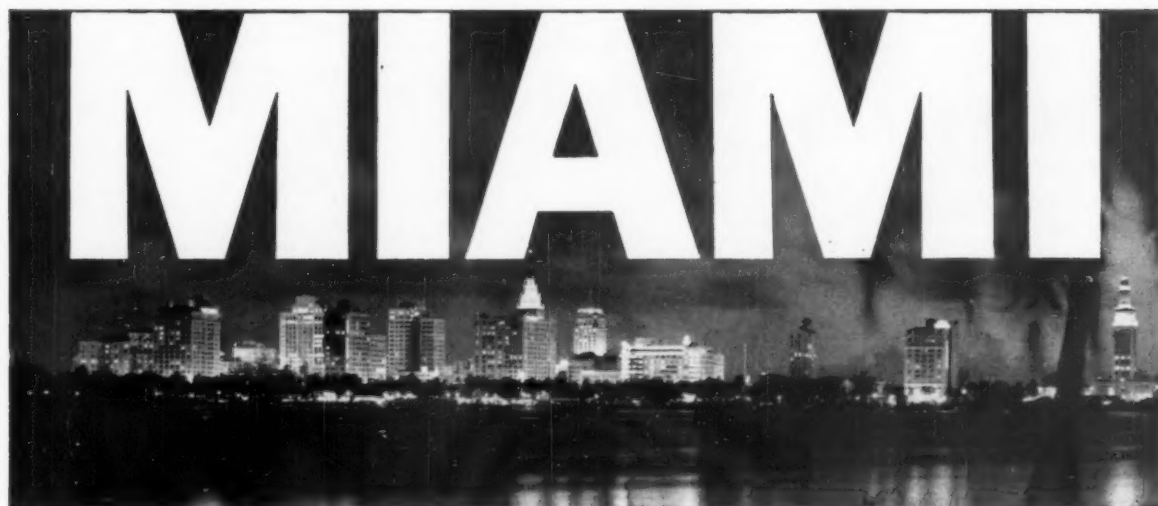
\$1 each by writing:

### SALES MEETINGS

1212 Chestnut Street

Philadelphia 7, Pa.

**TWA**  
PUTS  
WINGS  
ON  
CONVENTION  
PLANNING



Miami is the newest convention city on TWA's world-wide routes! It's a natural for business or holiday get-togethers...and naturally TWA offers every help, from site selection to round-trip transportation!

Highly trained TWA Convention Bureau specialists are at your disposal. Ready to help you choose facilities best suited to make your meeting a truly outstanding success... ideal locations... accommodations for big or small groups... relaxing recreation.

For information about TWA's Convention Planning and Transportation Service, call your nearest TWA office today. Or write: Convention Manager, Trans World Airlines, 380 Madison Avenue, New York 17, N.Y.

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**FLY TWA**  
**TRANS WORLD AIRLINES**

# INCENTIVE AND CONVENTION TRAVEL



**MONTREAL**



**NEW ENGLAND**



**MIAMI**

Northeast serves most of the resort areas and convention cities on the East Coast... including Montreal, the New England states and Cape Cod, New York, Philadelphia, Washington, D.C., Miami and Tampa. Write or wire Traffic and Sales Department 1700 "K" Street, N.W., Washington, D.C. for full details.

**NORTHEAST  
AIRLINES**

One of the nation's first airlines...  
now in its 25th year.

## FLORIDA Miami continued

Manager: Miss Elizabeth Bush  
Exhibit Areas: 20,000 sq. ft.  
Rental Fees: Based on square food used for exhibits, or minimum rental.  
Floor Load: Unlimited. Ventilation: Air conditioned  
Ceiling Height: 15 to 35 ft. P. A. System: Available  
Dimensions, Opening to Exhibit Hall: 12 ft. wide, 14 ft. high; 12 ft. wide, 10 ft. high  
Storage Areas: Limited  
Meeting Rooms and Capacities: Two seating 1,000 and 2,000

### Dinner Key Exposition Building

Dinner Key Drive (Phone: 83-4211)  
Manager: Walter Clewis, Jr.  
Exhibit Areas: 92,000 sq. ft.  
Rental Fees: On Application  
Floor Load: Unlimited  
Ventilation: Exhaust fans  
Ceiling Height: 12 ft. to 30 ft.  
P. A. System: Available  
Dimensions, Opening to Exhibit Hall: Street level, 50 ft. wide, 30 ft. high  
Columns, Locations and Dimensions: One in center of building, 20 ft. by 20 ft.  
Utilities: Electricity, water  
Loading Facilities: Fork lift truck  
Storage Areas: 34 ft. by 90 ft. by 15 ft. in rear of building  
Meeting Rooms and Capacities: 3 rooms for 100, 200, and 1,200 persons  
Capacities: Can handle banquet up to 4,000  
Parking Facilities: 2,000 cars  
Distance from Business District: Four miles

### Dade County Auditorium

2901 W. Flagler St. (Phone: Highland 8-5948)  
Manager: Ralph Gilman  
Exhibit Areas: None  
Rental Fees: \$150 afternoon; \$200 evening  
Ventilation: Centrifugal air conditioning  
P. A. System: Available  
Meeting Rooms and Capacities: One—50 people  
Parking Facilities: 859 cars  
Distance from Business District: Two miles

### Biscayne Terrace Hotel

See Advertisement, Page 11  
340 Biscayne Blvd. (Phone: FRanklin 9-3792)  
pool

General Manager: E. Lionel Ambler  
Convention Season: All year, except Feb.  
Largest Group Accommodated: 500 (200 rooms including 20 suites available)  
Convention Rates: April 1 to Dec. 31—Single: 4.00-13.00; Double: 6.00-19.00; Suites: 16.00-35.00.  
Jan. 1 to Mar. 31—Single: 5.00—17.00; Double: 9.00—23.00; Suites: 26.00—55.00, European  
No. Mtg. Rms. & Capacity of Largest: 19 (850)  
No. Banquet Rms. & Capacity of Largest: 19 (850)  
Rates for Meals: Breakfast: 1.50; Lunch: 1.75; Dinner: from 3.25  
Liquor: Served in hotel  
Air Conditioning: Entire hotel  
Charges for Banquet & Mtg. Rms.: None if hotel is headquarters  
Audio-Visual Aids: PA system, spotlights, projector  
Stage: Yes

### The Columbus (HSMA)

N. E. First St. and Biscayne Blvd. (Phone: FR 3-2671)  
Manager: A. L. Feenan  
Sales Manager: Robert H. Smith  
Convention Season: All year, except Feb. and Mar.  
Largest Group Accommodated: 250 (135 rooms, 5 suites available)  
Air Conditioning: Entire hotel  
Convention Rates: May 15-Dec. 15: Single: 7.00-15.00; Double: 11.00-20.00; Suites: 30.00-40.00; Dec. 15 to May 15: Single: 11.00-29.00; Double: 17.00-30.00; Suites: 50.00-75.00, European plan.  
No. Mtg. Rms. & Capacity of Largest: 3 (125)  
No. Banquet Rms. & Capacity of Largest: 4 (350)  
Group Meal Rates: Breakfast: 2.00; Lunch: 2.75; Dinner: 4.50  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None if headquarters  
Charges for Exhibit Areas: None if headquarters  
Net Exhibit Space: 7,820 sq. ft.  
Audio-Visual Aids: PA system, film projectors on rental basis  
Stage: Available

### The Dupont Plaza Hotel

See Advertisement, Page 60  
Biscayne Blvd. Way (Phone: FRanklin 9-8866)  
Manager: Leon M. Waite, Jr.  
Convention Season: All year  
Largest Group Accommodated: 300 (150 rooms, 12 suites available)  
Air Conditioning: Yes  
Convention Rates: May 1-Dec. 14—Single: 11.00-17.00; Double: 11.00-21.00; Suites: 30.00-90.00.  
Dec. 15-Apr. 30—Single: 17.00-25.00; Double: 17.00-31.00; Suites: 60.00-120.00  
No. Mtg. Rms. & Capacity of Largest: 7 (750)  
No. Banquet Rms. & Capacity of Largest: 7 (750)  
Group Meal Rates: Breakfast: 2.25; Lunch: 2.50; Dinner: 5.25  
Liquor: Yes  
Charges for Mtg. Rms.: None on group meetings  
Net Exhibit Space: 7,500 sq. ft.  
Audio-Visual Aids: Closed circuit TV, PA system, spotlights  
Stage: Yes  
Sports Facilities: Golf, boating, fishing, swimming

## NOW IN MIAMI...

in-town convenience / on-the-bay luxury—  
with facilities for 1,000 conventioners!

THE  
NEW

## DUPONT PLAZA HOTEL

where downtown Miami  
meets  
Biscayne Bay



Leon Waite, Jr.  
Managing Director

- 100% air conditioned
- 256 beautiful rooms & suites
- ideally located
- 1,000-seat Sky Room
- individual meeting rooms
- swimming pool
- men's health club
- dining rooms & coffee shop
- Miami River yacht dockage
- Encore Bar & Lounge
- Cloud Cafe
- Chez When Bar & Lounge
- trained convention staff
- shopping arcade

Represented by  
FLORIDA CONVENTION HOTELS, INC.  
Write to REUEL W. ELTON  
or JAMES C. "JIM" PARRISH  
for full information  
300 Biscayne Blvd. Way  
Miami 32, Florida  
FR 9-8861

## Key Biscayne Hotel and Villas (HSMA)

See Advertisement, Page 61

300 Ocean Drive (Phone: EMerson 1-5431)  
 Manager: Bob Neale  
 Sales Manager: Alan B. Bland  
 Convention Season: April 15-Feb. 1  
 Largest Group Accommodated: 225 (104 rooms, 30 suites available)  
 Air Conditioning: Entire hotel  
 Convention Rates: Single: 8.00-10.00; Double: 10.00-12.00; Suites: 20.00-24.00 (May-Nov. 15, European)  
 No. Mtg. Rms. & Capacity of Largest: 3 (225)  
 No. Banquet Rms. & Capacity of Largest: 3 (225)  
 Group Meal Rates: Breakfast: 1.25; Lunch: 2.00; Dinner: 3.50  
 Liquor: Served in hotel  
 Charges for Mtg. Rms.: None  
 Audio-Visual Aids: PA system, spotlights, film projector on rental basis  
 Stage: Available  
 Sports Facilities: 2 swimming pools, 9 hole pitch and putt golf course, 4 tennis courts, shuffleboard, ocean beach

## The McAllister Hotel (HSMA)

See Advertisement, Page 61

10 Biscayne Blvd. (Phone: 2-6151)  
 Gen. Manager: C. DeWitt Coffman  
 Convention Season: All year  
 Largest Group Accommodated: 1,000 (500 rooms, 25 suites available)  
 Air Conditioning: Entire hotel  
 Convention Rates: Single: 6.00-10.00; Double: 10.00-14.00; Suites: 18.00-36.00  
 No. Mtg. Rms. & Capacity of Largest: 10 (800)  
 No. Banquet Rms. & Capacity of Largest: 10 (650)  
 Group Meal Rates: Breakfast: from 1.50; Lunch: from 2.00; Dinner: from 3.00  
 Liquor: Served in hotel  
 Charges for Mtg. Rms.: None for convention groups  
 Audio-Visual Aids: PA system, spotlights, easels, blackboards, projectors, screens  
 Stage: Available  
 Sports Facilities: Racetrack, baseball, football, stadiums—15 minutes



## Looking for a location that's unique?

### Here's is a Magnificent Tropical Island Paradise!

Just 18 minutes from the heart of Miami. Delightful seclusion without remoteness. Unexcelled services... cordial hospitality. Air-conditioned. Diversified facilities. Picturesque, sporty, 9-hole Pitch 'n Putt Golf Course overlooking the Atlantic Ocean... described by Golfdom Magazine as one of the world's finest. Miles of secluded, beautiful, white sand beach. 4 Championship Tennis Courts... Shuffleboard. 2 Fresh Water Swimming Pools. Telephone or write for complete information.

Alan Bland, Director of Sales  
 Bob Neale, Managing Director

• Complete with everything necessary for Successful... Happy... Group Functions

## The KEY BISCAIYNE Hotel and Villas

301 OCEAN DRIVE • KEY BISCAIYNE • MIAMI 49, FLORIDA  
 Telephone EMerson 1-5431

## Book your Conventions and Sales Meetings at the biggest and finest hotel in Miami, Florida...

## THE McALLISTER HOTEL



In the hub of everything that goes on in Miami!

In Miami, everything centers around the McAllister—exciting places, events, fine shops, entertainment and business—all just a short walk away!

The McAllister is uniquely qualified to do a bang-up job for your convention or sales meeting. There are **475 superb suites and rooms—all air conditioned, all with FREE TV.** And for your get togethers the McAllister has the biggest selection of meeting and banquet rooms in Miami! There is also an excellent Staff, specially trained to help keep things running smoothly.

Write Convention Manager for full information

## THE McALLISTER HOTEL

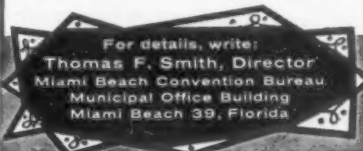
BISCAIYNE BOULEVARD AT FLAGLER STREET, MIAMI, FLORIDA



More than 34,000 modern air-conditioned hotel rooms... many hotels equipped with convention auditoriums and technical facilities and... for the really big convention the new **MIAMI BEACH EXHIBITION HALL** with a capacity of 15,000 and smaller meeting rooms from 170 to 825 connected with the **MIAMI BEACH AUDITORIUM** with a capacity of 4,300.

Both within minutes of hotels, restaurants, shops and a world of pleasure for those out-of-session hours.

The Miami Beach Convention Bureau spends as much time serving your convention as it does securing it.

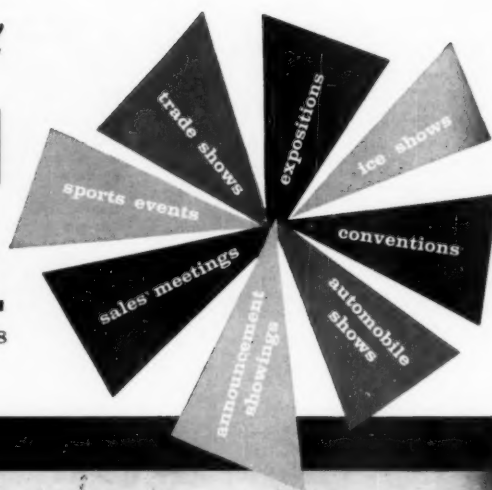




*Completely Air Conditioned*

# NEW MIAMI BEACH EXHIBITION HALL

ACCEPTING BOOKINGS BEGINNING OCTOBER 1, 1958



This magnificently designed structure will have an overall floor area of 200,000 square feet, of which 108,000 will be unobstructed exhibit space. Its planned versatility and flexibility make it ideal for a wide variety of entertainment events, trade shows and conventions.

- Will seat up to 15,000 • Portable stage and rigging
- 10 Meeting rooms with seating capacities up to 825
- Modern catering facilities • All utilities available
- Completely air conditioned • Parking area for 3500 cars
- Centrally located • Registration facilities • Offices

→ **The World's Largest Concentration of Hotels and Apartment Buildings** in the immediate vicinity of the Exhibition Hall creates an extremely favorable condition for visiting organizations and gate-receipt events. Within the city, for example, there are **30,400 hotel rooms and 24,000 apartments**. These range from luxurious oceanfront penthouses to secluded efficiency accommodations. This combination of housing and exhibition facilities places Miami Beach in the spotlight as one of the truly great convention and show cities of the world.

**THE PRESENT MIAMI BEACH AUDITORIUM**, with a seating capacity of 3,534, is south and adjacent to the Exhibition Hall. Together the two buildings will provide 173,105 square feet of exhibit space and accommodate 1,039 booths.

FOR ILLUSTRATED BROCHURE,  
DETAILS AND FLOOR PLANS  
contact **CLAUDE D. RITTER**, Manager

Miami Beach Exhibition Hall • Miami Beach Auditorium • 1700 Washington Ave. • Miami Beach 39, Florida • Phone: JEFFERSON 1-0436

## FLORIDA continued

### MIAMI BEACH

Railroads: F.E.C.; S.A.L.  
Airlines: Served through Miami

#### CONVENTION BUREAU

Miami Beach Convention Bureau  
17000 Washington Ave. (39)  
Thomas F. Smith, Director

#### AUDITORIUM

#### Miami Beach Auditorium & Exhibition Hall

See Advertisement, Page 62

1700 Washington Ave. (Phone JE 1-0436)

Manager: Claude Ritter  
Exhibit Areas and Square Footage of Each:  
Main Exhibit Hall 108,000 sq. ft., lobby ex-  
hibition hall 16,000 sq. ft., Arena 13,200 sq. ft.,  
two large rooms exhibit hall 10,000 sq. ft.,  
lobby 4,930 sq. ft., stage 5,500

Rental Fees and Services Included in Rent:  
20-25c per sq. ft. include air conditioning,  
house lights, janitor service in aisles, storage  
Floor Load: Unlimited Ventilation: Fully air  
conditioned

Ceiling Height: 38'6"-35'-20' PA System: Altec-  
Lansing

Dimensions, Opening to Exhibit Hall: 6 openings,  
largest 24' height-35' width

Columns, Locations and Dimensions: No columns  
in Auditorium, 20 columns in Exhibition Hall  
Current and Utilities Available: All types, A.C.,  
water, gas, drainage

Loading Facilities: Loading docks

Railroad Sidings: None

Location, Size of Storage Areas: 3 storage areas  
—total 22,000 sq. ft.

Number of Meeting Rooms and Capacities: 14  
rooms to seat 70-825, one -70; four at 75;  
one at 115; three at 185; one at 155; one at  
85; one at 200; one at 500; one at 825.  
Facilities for Food Functions: Banquet for 6,000  
Parking Facilities: 3,500 cars  
Distance from Business District: In center city

#### Allison Hotel (HSMA)

4261 Collins Ave. (Phone: Union 6-8881)

Manager: Arthur A. Adler

Sales Manager: H. Zipen

Convention Season: May, June, August to Jan.

Largest Group Accommodated: 200 (75 rooms,  
25 suites available)

**MIAMI BEACH'S NEWEST LUXURY RESORT  
PRESENTS AN EXCLUSIVE PLAN FOR  
CONVENTIONS WITH A PURPOSE!**

PREMIERE SEASON

# the Barcelona

## CONVENTION PAC

for \*Pleasure, \*Accomplishment, and  
\*Convenience, the BARCELONA Convention  
P\*A\*C\* is the plan for you!

For complete convention Pack write to:  
**JACK PARKER, Managing Director**

**Pleasure**  
250 rooms • Pool • Private  
Beach • Cabana Colony •  
Night Club • Coffee Shop  
Superb Cuisine • Bar

**Accomplishment**  
Convention Hall and Meeting  
Rooms seating 10 to 1000  
Banquet facilities for 700

**Convenience**  
Fabulous 40's location—close  
to Nightclubs • Shopping Areas  
Auditorium • Golf Courses  
Race Tracks • Fishing Docks  
Sightseeing



**OCEAN AT 43rd ST. MIAMI BEACH • FLORIDA**



WORLD'S FINEST  
CONVENTION SITE

# FLORIDA'S GOLD COAST!



## FLY NATIONAL!

**Your National flight is as  
glamorous as the Gold Coast!**

### COMPLETE CONVENTION SERVICE

- Fast modern Club Coaches and World-famed Star flights. National's Half-Fare Family Plan, Excursion Fares, and Go Now - Pay Later Plan help build attendance.
- National's trained personnel gives you prompt, courteous, professional service.
- National serves more Florida cities than any other airline—and a grand total of 36 cities plus Havana.

### Famous GOLD COAST Cities

<b>MIAMI BEACH</b>	<b>FORT LAUDERDALE</b>
<b>MIAMI</b>	<b>BOCA RATON</b>
<b>HOLLYWOOD</b>	<b>THE PALM BEACHES</b>

**SUPERB CONVENTION FACILITIES:** Convention Halls • Sales  
Presentation Equipment and Assistance • Restaurants. **WONDERFUL**  
**RECREATION FACILITIES:** Fishing • Golfing • Bathing • etc.

#### CONTACT CONVENTION MANAGER

For assistance in all phases of your transportation  
planning, contact any National Airlines ticket office  
or write or wire:

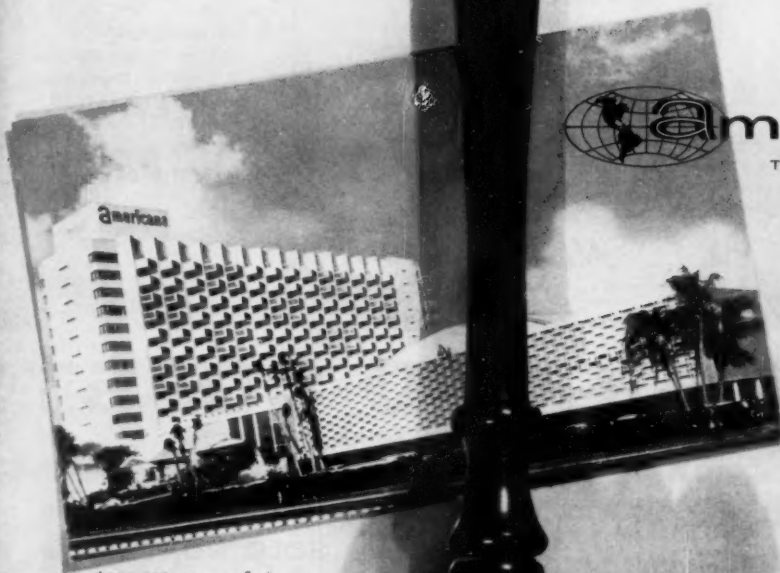
Convention Manager, National Airlines, Inc.  
P.O. Box NAL, International Airport  
Miami 48, Florida

**FLY NATIONAL**  
AIRLINE OF THE STARS

## IT'S THE WISE GAVEL...

*that hits the board,  
that stands on the lectern,  
which faces the crowds, that attend the speaker,  
who can be seen on closed TV  
in thirty rooms, both large and small,  
which create the nation's largest space\*  
available in portion or package  
to mammoth convention or intimate group...*

*but is yet just a part  
of the Wonderworld called*



*\*135,000 square feet.*



**Americana**  
THE HOTEL OF THE AMERICAS

A TISCH HOTEL • CHARLES CRADDOCK, Gen. Mgr. • OCEANFRONT, 96th TO 98th STREETS • BAL HARBOUR, MIAMI BEACH, FLORIDA

## FLORIDA

### Miami Beach continued

Air Conditioning: Entire Hotel  
No. Mtg. Rms. & Capacity of Largest: 2 (200)  
No. Banquet Rms. & Capacity of Largest: 3 (300)  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None  
Charges for Exhibit Areas: None  
Audio-Visual Aids: PA system, spotlights, film projectors provided on request.  
Stage: Available  
Sports Facilities: Private pool, ocean bathing off premises

### Americana Hotel (HSMA)

See Advertisement, Page 64

9701 Collins Ave., Bal Harbour (Phone: Union 5 7511)  
Manager: Charles T. Craddock  
Sales Manager: Frances Crane  
Convention Season: All year  
Largest Group Accommodated: 1,200 (600 rooms, 60 suites available)  
Air Conditioning: Entire hotel  
Convention Rates: May 1-Oct. 31: 18.00-28.00 per person; Nov. 1 to Dec. 31: 18.00-28.00 per person; Jan. 1 to March 15: 24.00-34.00 per person; March 15 to May 1: 20.00-30.00 per person  
No. Mtg. Rms. & Capacity of Largest: 25 (4,500)  
No. Banquet Rms. & Capacity of Largest: 25 (4,500)  
Group Meal Rates: Breakfast: 1.25; Lunch: 2.50; Dinner: 4.50  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None  
Charges for Exhibit Areas: None  
Net Exhibit Space: 129,000 sq. ft., separate area  
Audio-Visual Aids: PA system, spotlights, 16mm sound, 8mm, 35mm projectors  
Stage: Available  
Sports Facilities: Golf, swimming, fishing, shuffleboard, dog & horse racing, jai-alai, tennis

### Bal Harbour Hotel (HSMA)

10101 Collins Ave. (Phone: Union 5-2311)  
Manager: Herbert W. Norton  
Convention Season: All year except Feb. and March

Largest Group Accommodated: 350 (190 rooms, 4 suites available)  
Air Conditioning: Banquet and meeting rooms, bedrooms  
No. Mtg. Rms. & Capacity of Largest: 5 (650)



## WE LET THE **BIG** ONES GET AWAY

The greatest number of guests to whom we can offer painstaking, personalized attention—the kind of service that has become The BALMORAL standard—is 400. So, please bear in mind that if your sales meeting will contain fewer than that number (from 40 to 400 members), there is no hotel, anywhere, that can serve you better than can The BALMORAL!

We invite you to become one of the select Four Hundred.

At your disposal—complete facilities for meetings, banquets and between-meeting relaxation plus the imagination, experience and know-how to guarantee the complete success of your meeting.

For Complete Information write  
Jos. Carbone  
Director of Sales



SIX VAST ACRES ON THE OCEAN AT 98th ST. • BAL HARBOUR, MIAMI BEACH

# FLY EASTERN to your convention or sales meeting in **FLORIDA**



- Only Eastern flies the all-new Golden Falcon Prop-Jet Electra...world's fastest, quietest, most luxurious prop-jet airliner.
- Eastern offers more flights to Florida than any other airline.
- Let Eastern help you plan a post-convention side trip to Puerto Rico, Mexico, Virgin Islands, Bermuda, Nassau, or Havana. Leaders of groups of fifteen or more are our guests.

For full details, write or call Convention Manager, Eastern Air Lines, 10 Rockefeller Plaza, New York 20, New York, or your local Eastern Air Lines office.

**FLY WITH  
CONFIDENCE...**

# EASTERN AIR LINES

95% OF THE NATION'S CONVENTIONS ARE HELD IN CITIES SERVED BY EASTERN  
NOVEMBER 21, 1958





# HOLD YOUR CONVENTION WITHOUT ANY FUSS ...JUST LEAVE THE DETAILS TO US

the **Carillon**

MIAMI BEACH'S LARGEST — NEWEST HOTEL

*with a staff of full-time convention experts  
to serve you*

A convention is a confusion of small details that needs a highly experienced staff to organize it. Make your next convention smooth, blunderless, pleasurable. Relax in our sunshine... have fun. We'll do the work.



Nine Meeting Rooms with capacities from 75 to 1500  
Sixteen Conference Rooms with capacities from 10 to 50  
Eight Dining Areas with capacities from 40 to 1000  
Exhibit Area—18,000 sq. ft.  
Booth Area—116 booths (8' x 10')

## GUEST FACILITIES

- \* 620 elegant rooms with private bath
- \* 21" screen TV and radio in every room
- \* 1000 feet of private beach front
- \* Olympic-size swimming pool
- \* Sports of all sorts
- \* Parking facilities for 620 cars

## EQUIPMENT

- \* Complete audio and visual facilities
- \* Sound and slide projectors, 16MM and 35MM
- \* Lights, props comparable to average theatre
- \* Print shop, carpenter shop, paint shop
- \* Full-time engineer attends all meetings
- \* Technicians and stagehands

For brochure giving complete details, write Ben P. Gould, Vice President - Sales

the **CARILLON** • OCEANFRONT 68th TO 69th STREETS • MIAMI BEACH, FLORIDA

## FLORIDA

### Miami Beach continued

No. Banquet Rms. & Capacity of Largest: 5 (500)  
Group Meal Rates: Breakfast: 1.00-2.00; Lunch: 1.00-3.00; Dinner: 3.00-7.00  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None  
Net Exhibit Space: 8,000 sq. ft. on one floor  
Audio-Visual Aids: PA system, spotlights  
Stage: Available  
Sports Facilities: Swimming, ping-pong, shuffleboard, tennis, golf

### Balmoral Hotel (HSMA)

See Advertisement, Page 65

9801 Collins Ave. (Phone: Union 6-7792)  
Manager: Joseph Carbone  
Convention Season: All year, except Dec. 15 to Jan. 3 and Jan. 25 to Apr. 15  
Largest Group Accommodated: 350 (175 rooms and 20 suites available)  
Convention Rates: Single: 10.00 to 16.00; Double: 10.00 to 20.00; Suites: 26.00 to 36.00  
No. Mtg. Rms. & Capacity of Largest: 4 (600)  
No. Banquet Rms. & Capacity of Largest: 3 (750)  
Rates for Meals: Breakfast: 1.50; Lunch: from 2.50; Dinner: from 5.00  
Liquor: Served in hotel  
Air Conditioning: Entire hotel  
Net Exhibit Space: 9,000 sq. ft. on one floor  
Charges for Banquet & Mtg. Rms.: None  
Audio-Visual Aids: 16 and 35mm projectors, screens, blackboards

### Barcelona Hotel

See Advertisement, Page 63

4343 Collins Ave.  
Manager: Jack Parker  
Convention Season: All year, except February  
Largest Group Accommodated: 300 (200 rooms, 40 suites available)  
Air Conditioning: Yes  
No. Mtg. Rms. & Capacity of Largest: 7 (1,000)  
No. Banquet Rms. & Capacity of Largest: 6 (1,000)  
Liquor: Yes  
Charges for Mtg. Rms.: None  
Audio-Visual Aids: All equipment, PA system, spotlights  
Stage: Yes

### Beau Rivage Hotel

See Advertisement, Page 67

9929 Collins Ave. (Phone: Union 5-8611)  
Manager: Martin Levine  
Sales Manager: Si Krieger  
Convention Season: All year  
Largest Group Accommodated: 770 (250 rooms, 50 suites available)  
Air Conditioning: Entire hotel  
Convention Rates: May-October, Dec. 1-15—Single: 10.00-16.00; Double: 10.00-16.00; Suites: 24.00-36.00, Dec. 15-Feb. 1—Single: 26.00-30.00; Double: 26.00-38.00; Suites: 52.00-75.00, Feb. 1-April 30—Single: 26.00-30.00; Double: 36.00-36.00, European.  
No. Mtg. Rms. & Capacity of Largest: 5 (650)  
No. Banquet Rms. & Capacity of Largest: 4 (650)  
Group Meal Rates: Breakfast: 2.00; Lunch: 2.50; Dinner: 4.50  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None  
Charges for Exhibit Areas: None  
Net Exhibit Space: 9,000 sq. ft.  
Audio-Visual Aids: PA system, spotlights, 16 mm. and 8 mm. projectors, blackboard  
Stage: Available

### The Carillon (HSMA)

See Advertisement, Page 66

6801 Collins Ave. (Phone: Union 5-7561)  
Manager: Harry B. Esky  
Sales Manager: Benjamin Gould  
Convention Season: All year, except Dec. 20th-Jan. 2, Feb., Mar.  
Largest Group Accommodated: 700 (350 rooms, 75 suites available)  
Air Conditioning: Banquet Halls and 620 bedrooms.  
No. Mtg. Rms. & Capacity of Largest: 15 (1,500)  
No. Banquet Rms.: 15  
Group Meal Rates: Breakfast: 1.50; Lunch: 3.50; Dinner: 5.50  
Liquor: Yes  
Charges for Mtg. Rms.: None  
Charges for Exhibit Areas: 5c per sq. ft. per day  
Net Exhibit Space: 15,000; 1 floor and mezzanine  
Audio-Visual Aids: 16mm, 35mm, slide projector, PA system, spotlights  
Stage: Yes 30x16  
Sports Facilities: Swimming pool, cabana club, badminton, putting course

### The Castaways

16375 Collins Ave. (Phone: Wilson 7-4561)  
Manager: Leon Garfield  
Convention Season: All year  
Largest Group Accommodated: 600 (200 rooms, 100 suites available)  
Air Conditioning: Yes  
Convention Rates: Single: \$10.00 to \$19.00; Double: \$10.00 to \$19.00; Suite \$20.00 to \$38.00 from Apr. 10 to Apr. 30, from July 1 to Aug. 31, Single: \$8.00 to \$16.00; Double: \$8.00 to \$16.00; Suite: \$16.00 to \$32.00, from May 1 to June 30, from Sept. 1 to Dec. 14, Single \$16.00 to \$24.00; Double \$16.00 to \$24.00; Suite \$32.00 to \$48.00, from Dec. 15 to Jan. 19, Single \$18.00 to \$28.00; Double: \$18.00 to \$28.00; Suite \$36.00 to \$56.00, from Jan. 20 to Mar. 19, Single \$16.00 to \$24.00; Double \$16.00 to \$24.00; Suite \$32.00 to \$48.00, from March 20 to April 9.  
No. Mtg. Rms. & Capacity of Largest: 2 (400)  
No. Banquet Rms. & Capacity of Largest: 2 (400)  
Group Meal Rates: Breakfast: 1.00; Lunch: 1.50; Dinner: 3.50  
Liquor: Yes

Charges for Mtg. Rms.: None  
Charges for Exhibit Areas: None  
Net Exhibit Space: 1,000, all on one floor  
Audio-Visual Aids: All size film projectors available, PA system, spotlights  
Stage: Yes  
Sports Facilities: Fishing, boating, shuffleboard, volleyball, skiing, tennis, golf

### Crown Hotel (HSMA)

41st & Collins Ave. (Phone: Jefferson 1-5771)  
Manager: Jerry Sussman  
Convention Season: All year  
Largest Group Accommodated: 350 (150 rooms, 13 suites available)  
Air Conditioning: Entire hotel  
Convention Rates: May-Sept.—Single: 8.00-12.00; Double: 10.00-16.00; Suites: 22.00-38.00, Oct.-Jan., plus April—Single: 16.00-20.00; Double: 18.00-24.00; Suites: 38.00-50.00, Feb. & Mar.—Single: 22.00-26.00; Double: 24.00-30.00; Suites: 50.00-62.00, European.

completely air conditioned

# the Beau Rivage

WORLD'S MOST UNIQUE RESORT for CONVENTIONS AND MEETINGS

**MEETING ROOMS TO SERVE EVERY PURPOSE**

6 spacious rooms for groups of 35 to 650...both indoor and outdoor facilities.

**EQUIPMENT**

Closed-Circuit TV • Lighted Lecterns • Platforms • Multiple Microphones • Sound Projectors • Electric Current available: 110 volt one-phase, 220 volt two-phase.

featuring

**CLOSED-CIRCUIT TV** on our CHANNEL 13!



Si Krieger, Gen. Sales Manager  
Jack Mintzer, President

**ACCOMMODATIONS**

300 luxurious guest rooms, suites, lanais...all with 21" TV, radio, individually controlled air conditioning.

**FUN TO SERVE EVERY PLEASURE**

Cabana Club, beach, pool area with putting green, shuffleboard, table tennis • entertainment and dancing nightly.

DIRECTLY ON THE OCEAN AT 99th STREET • Bal Harbour, MIAMI BEACH

# the Empress

adds the personal touch that means so much!

## CONVENTIONS and SALES MEETINGS

Our superb facilities offer you an attractive choice of flexible rooms designed for groups of 10 to 1000...with special Display Areas, Penthouse Club, superior equipment and print shop. PLUS our own staff of convention experts whose thoughtful service assures you smoothly successful meetings.

For leisure hours, our magnificent pool-lounge area...fun programs and nightly entertainment and dancing add to your pleasure. And we're only minutes from golf courses, horse racing, deep sea fishing, boating, shopping...and Miami Beach Auditorium and Exhibition Hall.

Write for Convention Brochure

Georgia Hunter, Sales Mgr. Philip Snyder, Mgr.  
Kowal Ownership AFL/CIO Hotel

completely air conditioned

DIRECTLY ON THE OCEAN AT 43rd ST. • MIAMI BEACH, FLORIDA

Capital goes to Florida for the fun of it!  
Announcing new jet-powered Viscount  
**"FUN FLIGHTS" TO MIAMI**



The party begins  
December 1st!

Until now, you've never flown for the fun of it! Never were swept away by the holiday mood of a cruise in the sky. Never, before Capital's new "Fun Flights"! Soon, while the Viscount's four Rolls Royce jet-powered engines whisper their way to Miami, you'll enjoy the first Florida banquet of your vacation . . . drink your first champagne toast to each other . . . and make your first holiday friendships. This is a trip you'll want to

remember. If you left your own camera in your luggage, the hostess will snap your picture with hers. Capital begins these new "Fun Flights" on December 1st. Make your reservations now with your travel agent or Capital Airlines.

**VISCOUNT "FUN FLIGHT" FOR V.I.P.'s . . .** champagne, Florida banquet, photographs and music are only part of the fun. You're surrounded by a skyful of luxury.

**FOR VALUE-MINDED VACATIONERS**

**DAY "FUNCOACH"** . . . many exciting features of the "Fun Flight", with meals and champagne at slight additional cost. The fun way to save.

**NIGHT "FUNCOACH"** . . . best way to save money and still enjoy the speed and quiet of the Capital Viscount . . . America's first jet-powered airplane.

**FROM PITTSBURGH • BUFFALO • ROCHESTER • CLEVELAND**



# \$20,000,000 SUCCESS

**THE DEAUVILLE CELEBRATES  
PREMIER YEAR WITH RECORD-  
BREAKING CONVENTION BUSINESS!**



## THE REASONS ARE CLEAR!

**THE DEAUVILLE**, conceived as a magnificent convention-hotel, engineered in advance design, architecture and decor, offers the perfect setting for smoothly functioning conventions, regardless of size. This ultra-modern 600 room convention luxury hotel, occupying two blocks on the Atlantic Ocean in the Heart of Miami Beach, is an **IRRESISTIBLE** invitation to business, pleasure and relaxation for delegates and their families.

**The DEAUVILLE CONVENTION HALL**, over 21,000 square feet of unobstructed floor space, comfortably seating 3,500 people theatre-style...accommodating 2,500 people banquet-style. Sound-proofed sliding walls can be partitioned into two or three more areas for smaller groups.

## 35,000 SQUARE FEET OF EXHIBIT SPACE

## CLAIM POURS IN FROM NATION'S LEADING ORGANIZATIONS

"Par excellence."

**International Business Machine Corp., I.B.M.**

"Convention was one of the finest in history."

**Florida Retail Liquor Dealers Association**

"The most beautiful hotel in the world."

**Nat'l Postal Transport Association**

"Nothing but praise."

**Nat'l Institute on Crime & Delinquency**

"The biggest and best convention ever."

**Housing Authority, City of Miami**

"Complete satisfaction."

**American Petroleum Institute**

"Surpasses any previous convention."

**Protective Life Ins. Co.**

"Details carried out to the 'nth degree."

**Fla. R.R. & Public Utilities Commission**

"Convention executed flawlessly."

**Phi Lambda Kappa Fraternity**

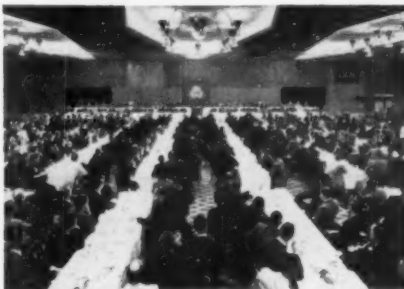
"The Deauville made all the difference."

**Watch Material Distr. Association**

"Completely successful."

**Fla. Consumers Finance Association**

"All members highly pleased." **Servall Co.**



## AIR CONDITIONED! SOUND CONDITIONED! LIGHT CONDITIONED!

"Projectioneered" for conventions, SUPER-abundant for the most demanding display purposes. Heavy exhibits are handled by powerful elevators that can lift a truck **HYDRAULICALLY** from the loading ramp to the auditorium's stage.

## 12 ULTRAMODERN COMMITTEE MEETING ROOMS FOR 50 OR MORE.

## 20 SPECIAL ROOMS FOR SMALLER GROUPS.

**NUMEROUS** Press Rooms and Work Shops, complete with telephones, typewriters for press releases. Projection Room with complete visual aid facilities.

## PLANNED FOR PLEASURE

2 swimming pools, and 550 feet of private ocean beach—the Cabana Colony, putting greens and sun decks...for fun in the sun!

2 magnificent night clubs, featuring great name bands and stars of Broadway and Hollywood!

Miami Beach's only indoor **ICE SKATING RINK**...one of the many **DEAUVILLE** pleasure exclusives!



# DEAUVILLE

**550 FEET ON THE OCEAN AT 67th STREET, MIAMI BEACH, FLORIDA**

Write, wire or phone  
**DICK ELTERMAN**  
Director of Sales



## FLORIDA

### Miami Beach continued

No. Mtg. Rms. & Capacity of Largest: 6 (1,700)  
No. Banquet Rms. & Capacity of Largest: 6 (1,000)  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None  
Charges for Exhibit Areas: None except for equipment  
Audio-Visual Aids: PA system, spotlights, 16mm and slide projector, blackboards  
Stage: Available  
Sports Facilities: Golf, fishing, shuffleboard, motorboating

#### Deauville Hotel (HSMA)

See Advertisement, Page 69

6701 Collins Ave. (Phone: UNion 6-7711)  
Manager: Irving Fried

Sales Manager: Richard "Dick" Elterman  
Convention Season: All year  
Largest Group Accommodated: 950 (450 rooms, 50 suites available)  
Air Conditioning: Entire hotel  
Convention Rates: Double: 12.00-20.00; Parlor: 25.00, 30.00, 35.00  
No. Mtg. Rms. & Capacity of Largest: 20 (3,500)  
No. Banquet Rms. & Capacity of Largest: 7 (2,500)  
Group Meal Rates: Breakfast: 1.50; Lunch: 2.50; Dinner: 5.00  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None  
Charges for Exhibit Areas: None  
Net Exhibit Space: 35,000 sq. ft.  
Audio-Visual Aids: Slide and 16mm projectors, blackboards, PA system, spotlights  
Stage: Yes  
Sports Facilities: Swimming pool, golf course, fishing, boating, ice skating rink

#### Di Lido Hotel (HSMA)

Lincoln Rd. & the Ocean (Phone: Jefferson 8-0811)  
Manager: James Carroll  
Sales Manager: Mrs. Frances P. Crane  
Convention Season: All year

Largest Group Accommodated: 750 (250 rooms, 30 suites available)  
Air Conditioning: Entire hotel  
Convention Rates: Rates per person, Jan., from 16.00; Feb., from 26.00; March, from 18.00; May, June, Aug., 15-30, Sept. to Dec., from 8.00; July, Aug., 1-15, Dec., from 10.00  
No. Mtg. Rms. & Capacity of Largest: 7 (1,000)  
No. Banquet Rms. & Capacity of Largest: 5 (1,000)  
Group Meal Rates: Breakfast: 1.75; Lunch: 2.75; Dinner: 4.50  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None  
Charges for Exhibit Areas: Vary  
Net Exhibit Space: 12,083 sq. ft. on one floor  
Audio-Visual Aids: PA system, spotlights, film projectors on rental basis  
Stage: Available  
Sports Facilities: 2 pools, ocean swimming, golf, tennis, deep sea fishing

#### Eden Roc Hotel (HSMA)

See Advertisement, Page 71

4525 Collins Ave. (Phone: Jefferson 2-2561)  
Manager: Frank Dolan  
Sales Manager: Robert Whalen  
Convention Season: All year, except Feb. and Mar.  
Largest Group Accommodated: 300 (225 rooms, 20 suites available)  
Air Conditioning: Banquet and meeting rooms, bedrooms  
Convention Rates: Double: 14.00, 16.00 and 18.00; Suites: 52.00 to 56.00  
No. Mtg. Rms. & Capacity of Largest: 7 (1,600)  
No. Banquet Rms. & Capacity of Largest: 5 (1,000)  
Group Meal Rates: Breakfast: 1.25; Lunch: 2.75; Dinner: 5.50  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None  
Audio-Visual Aids: PA system, spotlights  
Stage: Available  
Sports Facilities: Golf, fishing, tennis

#### Empress Hotel (HSMA)

See Advertisement, Page 67

4333 Collins Ave. (Phone: Jefferson 8-6892)  
Manager: Philip Snyder  
Sales Manager: Georgia Hunter  
Convention Season: All year except Feb. & Mar.  
Largest Group Accommodated: 500 (250 rooms, 20 suites available)  
Air Conditioning: Entire hotel  
No. Mtg. Rms. & Capacity of Largest: 7 (1,000)  
No. Banquet Rms. & Capacity of Largest: 4 (750)  
Group Meal Rates: Breakfast: 1.50; Lunch: 2.50; Dinner: 4.50  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None  
Net Exhibit Space: 10,000 sq. ft. on one floor  
Audio-Visual Aids: PA system, spotlights, easels, film projectors available  
Stage: Available  
Sports Facilities: Swimming, fishing, tennis, golf

#### Flamingo Hotel (HSMA)

1500 Bay Rd. (Phone: JE 1-0311)  
Manager: Col. Henry R. Dutton  
Convention Season: Dec., Jan., after Mar. 20, Apr.  
Largest Group Accommodated: 375 (200 rooms and 28 suites available)  
Convention Rates: Single: from 10.00; Double: from 14.00; Suites: from 20.00  
No. Mtg. Rms. & Capacity of Largest: 2 (900)  
No. Banquet Rms. & Capacity of Largest: 4 (900)  
Rates for Meals: Breakfast: from 1.50; Lunch: from 2.50; Dinner: from 3.50  
Liquor: Served in hotel  
Audio-Visual Aids: PA system, spotlights  
Sports Facilities: Golf, tennis, putting, swimming, shuffleboard, boating, fishing

#### Hotel Fontainebleau (HSMA)

See Advertisement, Page 72

64th & 48th & Oceanfront (Phone: Jefferson 8-8811)  
Manager: Duke Stewart  
Sales Manager: William Buckley  
Convention Season: All year except Dec. 20 to Jan. 2; Jan. 15 to Easter  
Largest Group Accommodated: 900 (400 rooms, 40 suites available)  
Air Conditioning: Entire hotel  
Convention Rates: Double: 14.00-30.00; Suites: 38.00-80.00, European  
No. Mtg. Rms. & Capacity of Largest: 8 (3,100)  
No. Banquet Rms. & Capacity of Largest: 8 (2,200)  
Group Meal Rates: Breakfast: from 2.00; Lunch: from 3.00; Dinner: from 7.50  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None  
Net Exhibit Space: 30,000 sq. ft.

## Give your Florida Conventions and Sales Meetings the LOOK OF SUCCESS!

BOOK THE  
FABULOUS

**RONEY**  
**PLAZA**

in the heart of Miami Beach

where the blue chip meetings are held!

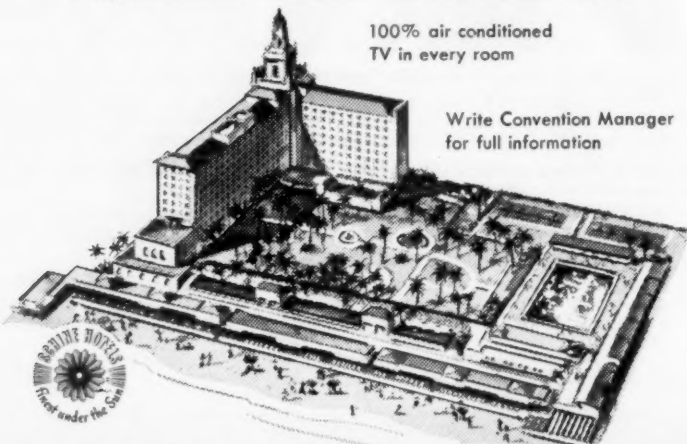
Here, a highly trained convention staff takes the headaches out of running a Convention... makes it come off smooth as silk.

### WHATEVER YOUR REQUIREMENTS...THE RONEY HAS THE ANSWER

- 300 air conditioned rooms and suites—all with free TV!
- Meeting rooms of all sizes to accommodate groups of 10 to 550!
- 7 lush, tropical acres—nothing like it on the beach!
- 700 feet of sun-drenched private beach!
- Olympic size swimming pool • Cabana Colony!
- Putting greens • Golf facilities • Tennis!
- World famous cuisine • European and American plans!
- Top orchestras and entertainment • The Exciting Bamboo Room!

100% air conditioned  
TV in every room

Write Convention Manager  
for full information



ON THE OCEAN AT 23rd ST., MIAMI BEACH, FLORIDA

**A whole new world  
for your  
convention**

# Eden Roc

hotel. cabana & yacht club

**ALL THIS IS YOURS . . .  
FOR A PERFECT CONVENTION!**

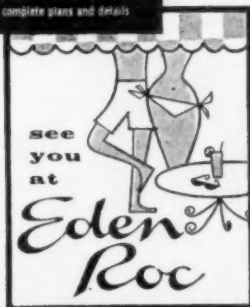
- 14 meeting rooms or combinations . . .  
to seat any size meeting from 24 to 1600!
- Monitored air-conditioning
- Modern lighting and sound equipment
- Outstanding cuisine . . .  
served from an ultra-modern kitchen,  
strategically placed to serve every  
banquet with maximum expediency
- Underground parking garage
- Yacht anchorage on protected Indian Creek
- 30,000 square feet of drive-in  
exhibit space at reasonable rates

**ALL THIS — PLUS:**

- Olympic pool and private ocean beach
- Over a hundred luxury cabanas  
with individual bathrooms
- Magnificent covered outdoor pavilion for  
dining and dancing, outdoor meetings
- Three delightfully different  
dining rooms to suit your every mood
- Informal gaiety and dancing in  
Harry's American Bar — Garden Café
- Fabulous entertainment nightly  
in the unparalleled Café Pompeii

ROBERT H. WHALEN, Director of Sales  
JEAN S. SUITS, Managing Director

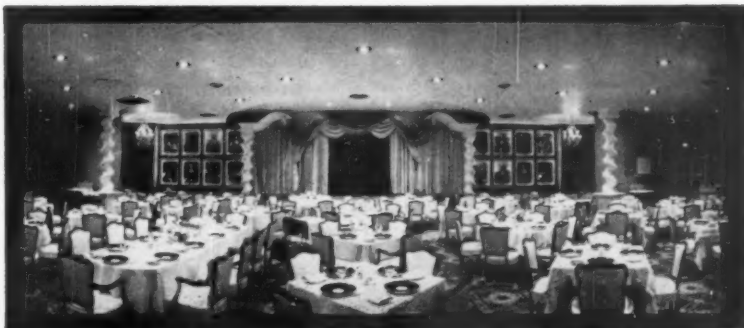
SEND NOW FOR COMPLETE  
CONVENTION BROCHURE . . .  
Blueprinting complete plans and details



New York: Circle 7-6940  
Washington: District 7-7346  
OCEANFRONT, 45th to 47th STREETS, MIAMI BEACH, FLORIDA



CABANA AREA ideal for outdoor buffets, cocktail parties and water shows.



MONA LISA ROOM — this beautiful room comfortably accommodates banquets up to 500 people.



POMPEIAN ROOM — Accommodating banquets of 1200 and business sessions of 1600 people. Four tiers assure all in attendance perfect view of the speaker's table.



30,000 square feet of DRIVE-IN EXHIBIT SPACE at reasonable rates. This area does not alter the availability of any of the 14 Major Meeting Rooms.

Chicago: Whitehall 4-7568  
Los Angeles: DUmkirk 8-1151  
Cleveland: PROspect 1-7827  
San Francisco: EXbrook 7-2717

NOVEMBER 21, 1958

## World's largest and finest convention-resort hotel...

### INCOMPARABLE MEETING FACILITIES

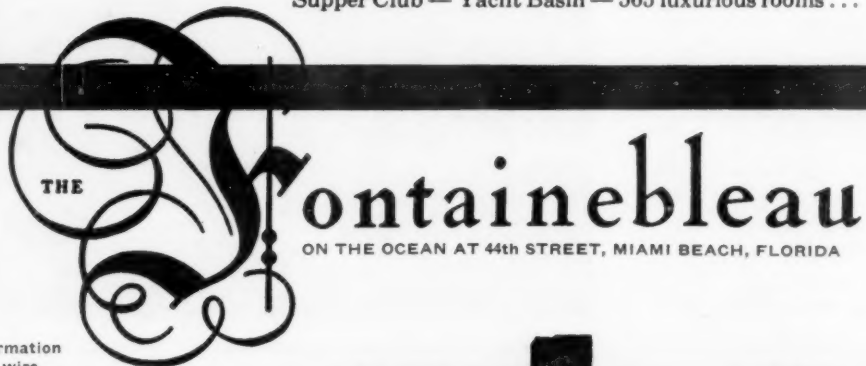
for up to 5750 people! Private conference rooms for 10 to 50 — convention hall accommodating 3000 !

### SUPERB BANQUET FACILITIES

for groups up to 2500! 6 private dining rooms, formal dining room, casual coffee shop for fine food at popular prices.

### UNSURPASSED FACILITIES FOR FUN AND RELAXATION

14 acres of oceanfront luxury—1000 foot private beach and Olympic swimming pool — Cabana Club — 4 cocktail lounges — exclusive shops — La Ronde Supper Club — Yacht Basin — 565 luxurious rooms...



# Fontainebleau

ON THE OCEAN AT 44th STREET, MIAMI BEACH, FLORIDA

For information  
write or wire  
**WILLIAM BUCKLEY**  
Director of Sales

**BEN NOVACK**  
President  
**DUKE STEWART**  
Manager





# Apply our **GOLDEN RULE** of Hospitality

**FOR BETTER CONTESTS**

**BIGGER CONVENTIONS**

**BUOYANT SALES**

**Personalized Service**

**Convenient Meeting Space**

**Luxury and Comfort**

Florida is a magic word when it comes to conventions, and Miami Beach the icing on the cake.

Top this all off with the Golden Gate and you have an irresistible goal that's bound to heat up the coldest sales contest to a boiling pitch, and push that graph up where it belongs.



Our new Convention Hall is designed so that 9 meetings can be held simultaneously . . . each in complete privacy. Seating capacity 1600 — banquet 1200 — all under one roof, with perfect visibility and acoustics. Exhibit area specifications, on request!

**Golden Gate different?**—the difference is the personal touch...our Golden Rule of hospitality that lifts your convention from an ordinary meeting to a talked-about event, with looked-forward enthusiasm for next year.

Our personalized service provides its own executive convention staff and public relations experts, together with a battery of conference secretaries

and photographers at your service 'round the clock!

Ideal Golden Gate accommodations (all air conditioned) include hotel, motel, apartments and villas...featuring 3 swimming pools, 500 feet of private beach, shopping plaza, tennis courts, 3 cocktail lounges, 2 dining rooms, coffee shop, dancing and continuous entertainment.



Your group, under the constant supervision of our General Sales Manager, Harry N. Snow . . . and of course, General Manager, Dick Frey administering the Golden Rule.



For full details and color convention brochure, write—Harry N. Snow, General Sales Manager  
Dick Frey, General Manager

## GOLDEN GATE

20 ACRES ON THE OCEAN AT 194th STREET • MIAMI BEACH 41, FLORIDA

NOVEMBER 21, 1958

73



## FLORIDA

### Miami Beach continued

Audio-Visual Aids: PA system, spotlights  
Stage: Available  
Sports Facilities: Swimming, tennis, pitch & putt golf, access to golf courses

#### Golden Gate Hotel-Motel (HSMA)

See Advertisement, Page 73

19400 Collins Ave. (Phone Wilson 7-4411)

Gen. Manager: Richard Frey  
Sales Manager: Harry N. Snow  
Convention Season: All year  
Largest Group Accommodated: 1000 (500 rooms and 150 suites available)  
Convention Rates: Single: from 8.00; Double: from 8.00; Suites: from 16.00. Rates are seasonal.  
No. Mtg. Rms. & Capacity of Largest: 11 (1600)  
No. Banquet Rms. & Capacity of Largest: 2 (1,200)  
Rates for Meals: Breakfast: 1.25; Lunch: 1.75; Dinner: 4.25  
Liquor: Served in hotel  
Air Conditioning: Entire hotel  
Net Exhibit Space: 10,000 sq. ft. on one floor  
Audio-Visual Aids: 16mm moving picture projector, 32mm still picture projector, PA system, spotlights  
Stage: 3 stages (largest 47' x 18')  
Sports Facilities: Swimming pools, tennis, shuffleboard, putting

#### Lucerne Hotel (HSMA)

4101 Collins Ave. (Phone: JE 2-2541)

Sales Manager: Col. Lee H. Tucker  
Convention Season: Year round  
Largest Group Accommodated: 100 (100 rooms available)

Air Conditioning: Yes  
No. Mtg. Rms. & Capacity of Largest: 4 (300)  
No. Banquet Rms. & Capacity of Largest: 2 (300)  
Group Meal Rates: Breakfast: 1.35; Dinner: 4.00  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None  
Charges for Exhibit Areas: None  
Audio-Visual Aids: Can be rented as needed  
Stage: Yes  
Sports Facilities: Swimming, golf nearby

#### Monte Carlo Hotel

6552 Collins Ave. (Phone: Union 8-8721)  
Manager: Harvey Denby  
Convention Season: Jan. 2 to Feb.; Aug. to Dec. 20  
Largest Group Accommodated: 300 (150 rooms)  
Air Conditioning: Entire hotel  
Convention Rates: Single: 6.00-8.00; Double: 8.00-12.00; Suites: 16.00-24.00  
No. Mtg. Rms. & Capacity of Largest: 4 (600)  
No. Banquet Rms. & Capacity of Largest: 2 (500)  
Group Meal Rates: Breakfast: .75 to 1.50; Lunch: 1.00-2.00; Dinner: 2.25 to 6.00  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None  
Net Exhibit Space: 3,000 sq. ft. on one floor  
Audio-Visual Aids: PA system, spotlights  
Stage: Available  
Sports Facilities: Golf, tennis, shuffleboard, swimming, ping pong

#### Roney Plaza (HSMA)

See Advertisement, Page 70

2301 Collins Ave. (Phone: 5-6011)  
Manager: Harry H. Hoogh  
Sales Manager: Louis E. Rogers  
Convention Season: All year  
Largest Group Accommodated: 400  
Air Conditioning: Entire hotel  
Convention Rates: Single: 10.00-14.00; Double: 10.00-16.00; Suites: from 25.00  
No. Mtg. Rms. & Capacity of Largest: 4 (450)  
No. Banquet Rms. & Capacity of Largest: 4 (450)  
Group Meal Rates: Breakfast: from 1.50; Lunch: from 2.00; Dinner: from 4.50  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None  
Net Exhibit Space: 16,000 sq. ft.  
Audio-Visual Aids: PA system, spotlights  
Stage: Available

Sports Facilities: Tennis, golf, fishing, swimming (pool and beach), shuffleboard

#### Saxony Hotel (HSMA)

See Advertisement, Page 75

32nd & 33rd St. (Phone: Jefferson 8-8111)  
Manager: Robert S. Robinson  
Sales Manager: Henry G. Phillips  
Convention Season: All year  
Largest Group Accommodated: 1,200 (446 rooms, 150 suites available)  
Air Conditioning: Entire hotel  
Convention Rates: Single: 10.00-14.00; Double: 12.00-18.00; Suites: 24.00-36.00. In-season rates slightly higher. European  
No. Mtg. Rms. & Capacity of Largest: 8 (1,800)  
No. Banquet Rms. & Capacity of Largest: 7 (1,800)  
Group Meal Rates: Breakfast: 1.75; Lunch: 2.50; Dinner: 4.50  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None  
Audio-Visual Aids: PA system, spotlights, projector, screen  
Stage: Available  
Sports Facilities: Golf, swimming pool, tennis, water skiing, shuffleboard

#### Hotel Seville (HSMA)

See Advertisement, Page 74

2901 Collins Ave. (Phone: JE 4-4721)  
VP & Gen. Mgr.: Fred Collier  
Sales Manager: Lee Cygielman  
Convention Season: All year except Dec. 15 to Jan. 3  
Largest Group Accommodated: 300 (100 rooms, 35 suites available)  
Air Conditioning: Entire hotel  
Convention Rates: Apr. to Dec. 15—Double: 8.00 to 16.00; Suites: from 8.00  
No. Mtg. Rms. & Capacity of Largest: 7 (1,750)  
No. Banquet Rms. & Capacity of Largest: 7 (1,500)  
Group Meal Rates: Breakfast: 1.50-3.00; Lunch: 2.50 to 4.25; Dinner: 5.00 to 10.00  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None for banquet or if hotel is headquarters  
Net Exhibit Space: 12,000 sq. ft. on one floor  
Audio-Visual Aids: PA system, spotlights, film projectors all kinds  
Stage: Available  
Sports Facilities: Swimming, fishing, golf, tennis, boating

For a meeting with everyone's approval, the

# 10 MILLION DOLLAR\* CONVENTION PLAN

The incomparable combined facilities of the SEVILLE and SEA ISLE

Miami Beach's most magnificent hotels



Yes, we've combined the SEVILLE & SEA ISLE hotels under one ownership/management... all to offer your group these unsurpassed combined facilities for fun, comfort and a "meeting with everyone's approval!"

- Grand Ballroom with no view-obstructing columns, seating 2000 at meetings, 1500 at banquets
- Seven meeting rooms for groups of 10 to 500
- 50,000 square feet of choice exhibit area
- Three tremendous pools, cabana and play areas for outdoor fun and meetings
- Complete inventory of equipment

FREE 21" TV AND RADIO IN EVERY ROOM  
1000 FT. OF PRIVATE, WHITE SANDY BEACH  
3 POOLS • 100% AIR CONDITIONED

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FRED COLLIER, Vice Pres. & Gen'l Mgr.

Two complete oceanfront blocks, 29th to 31st Streets, Miami Beach



always MIAMI BEACH'S finest .... now MIAMI BEACH'S newest!

Introducing... America's Most Exciting  
reached by a GLASS-WALLED ELEVATOR  
on the OUTSIDE of The Saxony

New Rooftop Rendezvous,  
gliding glamorously skyward  
... your window-on-the-world  
overlooking Miami Beach

A ROOM  
OVERLOOKING EVERYTHING  
AT THE HOTEL THAT  
OVERLOOKS NOTHING!

the Ivory tower

## THE MOST UNCONVENTIONAL HOTEL IN MIAMI BEACH!

*The Saxony* definitely assumes an unconventional approach to the business of serving conventions ... by which we mean also Sales Meetings, Seminars, Executive Sessions, Incentive-Plan Groups or any similar gathering.

In *The Saxony's* philosophy, the member of any group booking differs no whit from the individual guest who pays top dollar at the top of the season. The group guest must enjoy the same lavish luxury, the same suave service, the same celebrated cuisine, the same heartwarming hospitality that have made *The Saxony* the continuing standard of comparison in Miami Beach.

Now, over and above its accustomed advantages *The Saxony* provides unsurpassed new facilities for successful gatherings ... starting with 400 smart new rooms swathed in wall-to-wall luxury, backed by every modern comfort and convenience, every feature for sun and fun, enhanced by a fabulous collection of handsome meeting, eating, play and display rooms, to wit:

The Ivory Tower, The Upper Echelon Club, The Grand Ballroom, The Petite Ballroom, The Veranda Room, The Bella Roma Lounge, The Ocean Terrace, The Cardinal Room, The Town Hall, and as famous as always ... Ye Noshery!

Naturally, you will have at hand every necessary item of helpfulness: Exhibit Space, P.A. Systems, Sound or Slide Projection, Boards, Rostrums, Registration Set-ups; Power and Water Lines, Easy Loading and Unloading ... anything needed to help things run smoothly ... plus an experienced member of our Staff detailed to stay with *your* affair from start to finish.

If you are thinking of Miami Beach for your next gathering, write, wire or phone for Information That Will Give You Inspiration! P.S. — If you're *not* thinking about Miami Beach ... you *should*!

## THE RIGHT DIMENSIONS FOR YOUR CONVENTIONS

When *The Saxony* reopens this Fall, one thing you may be sure of: It will have "a corner in its heart" just for you ... for your Convention, Sales Meeting, Incentive Group or whatever affair you're planning. Among all the new facilities being created, you're sure to find a set-up that has just the right amount of elbow room for your party ... be it 25 or 2500. You're also sure to find the whole *Saxony Sales-Service Staff* watching for the slightest crook of your finger. If there's anything we can do for you right now ... ideas, information, "guestimates" ... please dial me, collect, at Jefferson 8-6811. See you at *The Saxony*.



HENRY G. PHILLIPS  
National Sales Manager

### EXTRA SPECIAL SERVICES!

*The Saxony* offers all the usual services you would expect, plus a few with our own special twist-of-the-wrist: Imprinted Announcement or Reservation-Blank Mailing Pieces; Imprinted Guest Stationery; Imprinted Welcome Booklets, and other helpful material ... WITHOUT CHARGE! Special Menus, Programs, Announcements, etc., designed and printed IN OUR OWN SHOP at actual cost! Decoration, Display Work, Signs, Publicity, Photography arranged at cost; ditto Entertainment, Music, Sightseeing and many other assignments where our experience and energy can help you.

GEORGE D. SAX, President

ROBERT "Robbie" ROBINSON  
Executive Vice President

Miami Beach:  
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YU 6-5044  
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- Over 500 air-conditioned luxurious rooms and suites
- 8 meeting and private dining rooms—25 to 750 person capacity
- Main Dining room with 1,100 capacity—the cuisine is exceptional
  - 10,000 square feet of exhibit space
- Public address systems, staging, motion picture and slide projectors available
- A complete convention staff with a member detailed to your affair at all times



**PLUS** deep sea fishing - golf - tennis courts - Olympic salt water pool - beach club - shuffleboard - sun deck - cabana colony - cocktail lounges - nightly entertainment.

**PLEASE REMEMBER** — at the Palm Beach Biltmore you, and every member of your group, will receive the ultimate in accommodations and service. Hospitality and interest in your gathering and its problems is our business!

For further information, please write, wire or phone—L. E. Ames,  
Director of Sales, Palm Beach Biltmore, Palm Beach, Florida.

## FLORIDA continued

### ORLANDO

Railroads: S.A.L.; A.C.L.  
Airlines: EAL, NAL

#### CONVENTION BUREAU

Orlando Convention Bureau  
Joel L. Moore, Executive Director

#### The Angebilt (HSMA)

37 N. Orange Ave. (Phone: 5-3511)  
Manager: James N. Conley  
Convention Season: All year  
Largest Group Accommodated: 150 (150 rooms, 3 suites available)  
Air Conditioning: Banquet and meeting rooms, bedrooms  
Convention Rates: Single: 5.50-8.50; Double: 8.50-12.50; Suites: 21.50-25.50  
No. Mtg. Rms. & Capacity of Largest: 8 (500)  
No. Banquet Rms. & Capacity of Largest: 2 (500)  
Group Meal Rates: Breakfast: from .75; Lunch: from 1.00; Dinner from 1.25  
Liquor: Served in hotel  
Charges for Mtg. Rms.: 10.00 up  
Net Exhibit Space: 5,000 sq. ft. (3,600 on one floor)  
Audio-Visual Aids: PA system, spotlights, movie projector & screen  
Stage: Available  
Sports Facilities: Golf, tennis, horseback riding, bowling, boating

#### Orange Court Hotel

650 N. Orange Avenue (Phone: 2-5131)  
Manager: James M. Milligan  
Convention Season: April through December  
Largest Group Accommodated: 528 (288 rooms, 22 suites available)  
Air Conditioning: All banquet and meeting rooms, 75% of bedrooms  
Convention Rates: Single: 5.00-8.00; Double: 8.00-12.00; Suites: 20.00-30.00  
No. Mtg. Rms. & Capacity of Largest: 12 (400)  
No. Banquet Rms. & Capacity of Largest: 4 (600)  
Group Meal Rates: Breakfast: 1.00; Lunch: 1.50; Dinner: 2.50  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None  
Charges for Exhibit Areas: Depends upon requirements  
Net Exhibit Space: 5,670 sq. ft. on one floor  
Audio-Visual Aids: PA system, spotlights, film projectors on rental basis  
Stage: Available  
Sports Facilities: Swimming pool, golf, putting green, shuffleboard, tennis, boating, horseback riding

#### San Juan Hotel (HSMA)

32 North Orange Ave. (Phone: GArden 2-4266)  
Manager: John E. Weir  
Convention Season: All year  
Largest Group Accommodated: 200 (150 rooms, 4 suites available)  
Air Conditioning: Banquet and meeting rooms, 75% of bedrooms  
Convention Rates: Single: 5.00-9.00; Double: 8.00-11.00; Suites: 15.00-25.00, European  
No. Mtg. Rms. & Capacity of Largest: 6 (400)  
No. Banquet Rms. & Capacity of Largest: 6 (300)  
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00; Dinner: 2.50  
Liquor: Served in hotel  
Charges for Mtg. Rms.: Vary  
Net Exhibit Space: 5,000 sq. ft. on one floor  
Audio-Visual Aids: PA system, spotlights, blackboard, movie screen  
Stage: Available

### PALM BEACH

Railroads: Fla. East Coast  
Airlines: EAL, Mackey, NAL

#### Colonnades Hotel (HSMA)

Ocean Drive (Phone: Palm Beach Victor 4-5221)  
Manager: Frank Williams  
Convention Season: December through May  
Largest Group Accommodated: 250 (54 rooms, 44 suites available)  
Air Conditioning: Entire hotel  
Convention Rates: Single: 6.00-10.00; Double: 10.00-14.00; Suites: 12.00-18.00, European  
No. Mtg. Rms. & Capacity of Largest: 6 (750)  
No. Banquet Rms. & Capacity of Largest: 6 (450)  
Group Meal Rates: Breakfast: 1.00-1.50; Lunch: 1.75-3.50; Dinner: 3.00-5.00  
Liquor: Served in hotel

Charges for Mtg. Rms.: None for conventions  
Charges for Exhibit Areas: None for conventions  
Net Exhibit Space: 1,976 sq. ft. on one floor  
Audio-Visual Aids: PA system, spotlights, blackboards, film projectors  
Stage: Available  
Sports Facilities: Swimming pool, ocean beach, fishing, shuffleboard, golf

#### Palm Beach Biltmore Hotel (HSMA)

See Advertisement, Page 76

Bradley Place (Phone: TE 2-1781)  
Managing Dir.: James J. Farrell  
Sales Manager: L. E. Ames  
Convention Season: Late Nov. to June 1  
Largest Group Accommodated: 1,000 (537 rooms, 55 suites available)  
Air Conditioning: Entire hotel  
Convention Rates: Nov. thru Dec.—Single: 20.00; Double: 32.00; Jan. to June—Single: 24.00; Double: 37.00; Parlor: 15.00 extra, American  
No. Mtg. Rms. & Capacity of Largest: 12 (750)  
No. Banquet Rms. & Capacity of Largest: 4 (1,000)  
Group Meal Rates: Breakfast: 1.50; Lunch: 2.50; Dinner: 5.00  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None  
Net Exhibit Space: 10,000 sq. ft. on one floor  
Audio-Visual Aids: PA system, spotlights  
Stage: Available  
Sports Facilities: Swimming pool, tennis, putting green, shuffleboard, badminton, fishing, boating, private beach

#### Palm Beach Towers

Phone: Temple 3-5761  
Manager: Charles A. Pickett  
Sales Manager: Hugh McKeeney  
Convention Season: May 1 to Dec. 1  
Largest Group Accommodated: 400 (200 rooms available)  
Air Conditioning: Yes  
Convention Rates: Single: 17.00; Double: 20.00; Suites: 20.00-40.00  
No. Mtg. Rms. & Capacity of Largest: 5 (300)  
No. Banquet Rms. & Capacity of Largest: 3 (300)  
Liquor: Yes  
Charges for Mtg. Rms.: None  
Charges for Exhibit Areas: None  
Stage: Yes  
Audio-Visual Aids: 16mm projector, PA system, spotlights  
Sports Facilities: Golf, tennis, swimming, fishing

#### Sea Breeze Hotel

South Ocean Blvd. (Phone: JUstice 2-7471)  
Manager: Edward Nash  
Convention Season: May 1—Nov. 31  
Largest Group Accommodated: 215 (103 rooms available)  
Air Conditioning: Banquet rooms, bedrooms  
Convention Rates: Single: 10.00-24.00; Double: 24.00-46.00  
No. Mtg. Rms. & Capacity of Largest: 6 (250)  
No. Banquet Rms. & Capacity of Largest: 6 (200)  
Liquor: Yes  
Audio-Visual Aids: PA system, spotlights  
Stage: Yes  
Sports Facilities: Swimming pools, tennis courts, shuffleboard, fishing, boating, 500 ft. private beach

### PONTE VEDRA BEACH

Railroads: A.C.L.; S.A.L.; S. Ry.; F.E.C.; Ga. So. & Fla.—all to Jacksonville  
Airlines: Served through Jacksonville

#### Ponte Vedra Club — The Inn

See Advertisement, Page 77

(Phone: Atwater 5-2121)  
Manager: Luther N. Grimes  
Asst. Manager: Mayhugh Courson  
Convention Season: All year, except Mar., Apr. July, August  
Largest Group Accommodated: 200 (75 rooms, 15 suites available)  
Air Conditioning: Entire hotel  
Convention Rates: Feb. and May—single: 30.00; Double: 38.00; parlor: 12.00 extra, June, Oct. thru Jan.—single: 22.00; Double: 34.00; Parlor: 12.00 extra, American  
No. Mtg. Rms. & Capacity of Largest: 4 (150)  
No. Banquet Rms. & Capacity of Largest: 4 (120)  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None  
Charges for Exhibit Areas: None  
Net Exhibit space: 3,000 sq. ft. on one floor  
Audio-Visual Aids: PA system, spotlights, 16mm projector  
Stage: Portable  
Sports Facilities: Golf, swimming, tennis, shuffleboard, pitch and putt

## SUCCESSFUL MEETINGS call for

*Ponte Vedra*

### PONTE VEDRA BEACH FLORIDA

Directly on the Atlantic just 25 miles from Jacksonville with through train and plane service from all points.

Four meeting rooms accommodating up to 125. All guest and function rooms air-conditioned. Championship golf course at door, tennis, private beach, fresh water pool, pitch and putt golf, fresh and salt water fishing.

National and regional associations and companies find Ponte Vedra "tops" for meetings from September through February and from May 1st to June 15th. Write for details. Address: Luther N. Grimes, Gen. Mgr., Ponte Vedra Club, Ponte Vedra Beach, Fla. Call ATwater 5-2121.



Florida's Foremost  
Four Season Resort

## Florida's Famous Hotel Ponce de Leon



with its exceptional  
facilities for 330

FLORIDA EAST COAST HOTEL CO.

Proudly presents  
the New, Deluxe

### PONCE DE LEON MOTOR LODGE

located right on the Championship  
Ponce de Leon Golf Course.  
Accommodations for 140 persons.

For complete information on both  
properties write

Edward G. Flatler, Jr., Mgr.  
P. O. Box 1291  
Saint Augustine, Florida



**FLORIDA**  
continued

**ST. AUGUSTINE**

Railroads: F.E.C.

**Monson Hotel and Motor Court**

Bay St. (Phone: Valley 9-2277)

Manager: John A. McIlhenny

Convention Season: All year  
Largest Group Accommodated: 100 (90 rooms, 5 suites available)

Air Conditioning: Public rooms and cottages, some bedrooms  
Convention Rates: Single: 5.00; Double: 8.00; Suites: 12.00, European

No. Mtg. Rms. & Capacity of Largest: 2 (100)  
No. Banquet Rms. & Capacity of Largest: 1 (100)  
Group Meal Rates: Breakfast: 1.25; Lunch: 1.50; Dinner: 2.50

Liquor: Not served in hotel  
Charges for Mtg. Rms.: None

Audio-Visual Aids: PA system, spotlights  
Stage: Available

Sports Facilities: Golf, swimming

**Hotel Ponce de Leon**

See Advertisement, Page 77

(Phone: Valley 9-5631)

Manager: Edw. G. Flather, Jr.

Convention Season: Dec. through April  
Largest Group Accommodated: 350 (240 rooms, 12 suites available)

Convention Rates: Single: 18.00; Double: 34.00; Suites: 45.00, American

No. Mtg. Rms. & Capacity of Largest: 5 (350)  
No. Banquet Rms. & Capacity of Largest: 2 (650)  
Group Meal Rates: Breakfast: 1.75; Lunch: 2.75; Dinner: 4.00

Liquor: Served in hotel  
Charges for Mtg. Rms.: None

Charges for Exhibit Areas: Vary  
Net Exhibit Space: 5,000 sq. ft. on one floor

Audio-Visual Aids: PA system, spotlights, 16mm and slide projector  
Stage: Available  
Sports Facilities: Golf, tennis, swimming, shuffleboard

**Ponce DeLeon Motor Lodge**

See Advertisement, Page 77

P.O. Box 1291 (Phone: BAILEY 4-2821)

Manager: Edward G. Flather, Jr.

Convention Season: All year

Largest Group Accommodated: 220 (60 rooms, 4 suites available)

Air Conditioning: Entire hotel  
Convention Rates: Single: 9.00-12.00; Double: 14.00-18.00; Suites: 25.00, European

No. Mtg. Rms. & Capacity of Largest: 3 (175)  
No. Banquet Rms. & Capacity of Largest: 1 (175)  
Group Meal Rates: Breakfast: 1.75; Lunch: 2.75; Dinner: 4.00

Liquor: Served in hotel  
Charges for Mtg. Rms.: None

Audio-Visual Aids: PA system, spotlights, 16 mm, slide projector  
Stage: Portable

Sports Facilities: Golf, swimming, bowling, badminton

**ST. PETERSBURG**

Railroads: A.C.L.; S.A.L.

Airlines: EAL, Mackey, NAL, NEA, NWA, TCA, TWA

**CONVENTION BUREAU**

Convention Bureau

Chamber of Commerce

Al J. Morgan, Director

**Colonial Inn and Desert Ranch**

See Advertisement, Page 78

6300 Gulf Blvd. (Phone: 22-1011)

Manager: John W. Astarita

Convention Season: All year

Largest Group Accommodated: 600 (350 rooms available)

Air Conditioning: Entire hotel  
Convention Rates: Apr. 5-Dec. 20—Single: 6.00-10.00; Double: 8.00-12.00; Suites: 12.00-20.00; Jan. 1-Apr. 15—Single: 14.00-20.00; Double: 16.00-22.00; Suites: 16.00-25.00, European

No. Mtg. Rms. & Capacity of Largest: 3 (650)  
No. Banquet Rms. & Capacity of Largest: 3 (500)  
Group Meal Rates: Breakfast: .75-1.50; Lunch: .85-2.50; Dinner: 2.50-7.00  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None for conventions over 70  
Charges for Exhibit Areas: Vary  
Audio-Visual Aids: PA system, spotlights  
Stage: Available  
Sports Facilities: Swimming, fishing, shuffleboard, boating, golf

**The Huntington**

4th Ave. at 2nd St. North (Phone: 7-7827)

Manager: Paul B. Barnes

Convention Season: Mar. 20 to Jan. 5

Largest Group Accommodated: 240 (140 rooms, 10 suites available)

Air Conditioning: Banquet and meeting rooms, some bedrooms  
Convention Rates: Single: 9.00-12.00; Double: 12.00-16.00; Suites: 25.00-40.00, European

No. Mtg. Rms. & Capacity of Largest: 4 (400)  
No. Banquet Rms. & Capacity of Largest: 1 (400)  
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00; Dinner: 3.50

Liquor: Served in hotel  
Charges for Mtg. Rms.: According to requirements

Charges for Exhibit Areas: According to requirements  
Net Exhibit Space: 10,290 sq. ft. on one floor, separate areas

Audio-Visual Aids: PA system, spotlights, blackboard, projectors on rental basis

Stage: Available

Sports Facilities: Horse and dog racing, baseball, swimming, tennis, shuffleboard, fishing, boating, golf

**Soreno Hotel (HSMA)**

See Advertisement, Page 79

Beach Dr. & First Ave. (Phone: 7-7801)

Manager: Martin C. McNeil

Sales Manager: James R. Bearce

Convention Season: Oct. 15 to May 15, except Feb. 1 to Mar. 25

Largest Group Accommodated: 550 (275 rooms, 15 suites available)

**THE NEWEST PRESTIGE MEETING SPOT OF FLORIDA'S WEST COAST!**



# Colonial Inn

**and the Desert Ranch**

6300 Gulf Blvd., St. Petersburg Beach, Fla.

**OVER 300**  
air conditioned twin bedded rooms

**IDEAL FOR  
WORK OR PLAY**

Meeting rooms for up to 600 . . . all completely air conditioned . . . tastefully furnished rooms . . . efficiencies . . . suites . . . delightful meals . . . planned social activities . . . two cocktail lounges . . . tropical patios . . . huge private beach . . . three swimming pools . . . three golf courses nearby . . . fishing . . . swimming . . . putting green . . . baseball . . . jai alai . . . horse and dog racing (winter season)

For information contact  
John W. Astarita, Mging. Dir., or phone 22-1011 St. Petersburg

**Air Conditioning:** Two banquet and meeting rooms, ballroom  
**Convention Rates:** American—Single: 16.00-22.00; Double: 26.00-34.00; Suites: 36.00-50.00. European—Single: 8.00-14.00; Double: 12.00-22.00; Suites: 20.00-36.00  
**No. Mtg. Rms. & Capacity of Largest:** 5 (550)  
**No. Banquet Rms. & Capacity of Largest:** 4 (700)  
**Group Meal Rates:** Breakfast: from 1.50; Lunch: from 2.50; Dinner: from 4.00  
**Liquor:** Served in hotel  
**Charges for Mtg. Rms.:** None for large conventions  
**Net Exhibit Space:** 26,633 sq. ft.  
**Audio-Visual Aids:** PA system, spotlights, easels, 16mm projector & screen  
**Stage:** Available  
**Sports Facilities:** Golf, tennis, swimming, horse-back riding, fishing, sailing, skiing

#### Swannee Hotel

**First Ave. & 5th St. North** (Phone: 7-7871)  
**Managing Dir.:** Paul Brown  
**Convention Season:** All year, except Dec. 7, Jan., Feb., Mar.  
**Largest Group Accommodated:** 200 (150 rooms, 15 suites available)  
**Air Conditioning:** Banquet and meeting rooms, 50 bedrooms  
**Convention Rates:** Single: 5.00; Double: 8.00; Suites: 12.00-20.00  
**No. Mtg. Rms. & Capacity of Largest:** 3 (550)  
**No. Banquet Rms. & Capacity of Largest:** 4 (200)  
**Group Meal Rates:** Breakfast: 1.25; Lunch: 2.00; Dinner: from 3.50  
**Liquor:** Served in hotel  
**Charges for Mtg. Rms.:** None  
**Net Exhibit Space:** 3,000 sq. ft. on one floor  
**Audio-Visual Aids:** Screens, PA system, spotlights  
**Stage:** Available

#### Tides Hotel and Bath Club

See Advertisement, Page 79

**Gulf Blvd. at Redington Beach** (Phone: 9-0111)  
**Manager:** Phil Dross  
**Sales Manager:** Jim Bearce  
**Convention Season:** Jan. 1 to 20, April 15th to Dec. 15  
**Largest Group Accommodated:** 300 (150 rooms, 30 suites available)  
**Air Conditioning:** Entire hotel

**Convention Rates:** Apr. 15 to Dec. 15—Single: 6.00-10.00; Double: 8.00-12.00; Suites: 12.00-20.00; Jan. 1 to 20—Single: 14.00-20.00; Double: 16.00-22.00; Suites: 16.00-25.00. European plan  
**No. Mtg. Rms. & Capacity of Largest:** 6 (500)  
**No. Banquet Rms. & Capacity of Largest:** 3 (500)  
**Group Meal Rates:** Breakfast: .75-1.50; Lunch: .85-2.50; Dinner: 2.50-7.00  
**Liquor:** Served in hotel  
**Charges for Mtg. Rms.:** None  
**Charges for Exhibit Areas:** None  
**Net Exhibit Space:** 4,204 sq. ft. on one floor  
**Audio-Visual Aids:** PA system, spotlights, 16mm projector  
**Stage:** Available  
**Sports Facilities:** Golf, swimming, water skiing, boating

#### Toffenetti Hotel

**First Ave. & 2nd St., North** (Phone: 7-7717)  
**Manager:** Jas. E. McManemon  
**Convention Season:** April 15 to Dec. 15  
**Largest Group Accommodated:** 100 (55 rooms)  
**Air Conditioning:** Banquet halls, bedrooms  
**Convention Rates:** Single: 5.50 to 6.00; Double: 8.50 to 11.00  
**No. Mtg. Rms. & Capacity of Largest:** 3 (85)  
**No. Banquet Rms. & Capacity of Largest:** 3 (150)  
**Group Meal Rates:** Breakfast: .55; Lunch: 1.50; Dinner: 2.25  
**Liquor:** Yes  
**Charges for Mtg. Rms.:** 15.00  
**Charges for Exhibit Areas:** 15.00  
**Audio-Visual Aids:** PA system  
**Stage:** Yes  
**Sports Facilities:** Swimming, fishing

#### The Vinoy Park (HSMA)

**5th Ave. North & Beach Drive** (Phone: 7-7891)  
**Manager:** Sterling B. Bottomo  
**Sales Manager:** James Bearce  
**Convention Season:** Prior to Feb. 1 and after Mar. 22  
**Largest Group Accommodated:** 650 (300 rooms, 25 suites available)  
**Air Conditioning:** Two meeting rooms  
**Convention Rates:** Single: 20.00; Double: 30.00; Suites: 15.00 daily, for parlor in addition to bedroom charge. American  
**No. Mtg. Rms. & Capacity of Largest:** 5 (750)



☆ For sales meetings, executive conferences or conventions...large or small, you can rest assured that your meeting at the Soreno will be an outstanding success. Our convention staff will work with your chairman on every detail.

- Meeting rooms for 10 to 500
- Superb cuisine—2 dining rooms; superb Coffee Shop
- Cocktail Lounge—nightly entertainment

For dates, Fall, Winter, Spring  
 Write, wire, phone Sales Manager

#### SORENO HOTEL

P. O. Box 3042

Phone 7-7801

# Unsurpassed

## FOR MEETINGS AND CONVENTIONS

### on Florida's Gulf Coast

# Tides

**HOTEL AND BATH CLUB**  
 Redington Beach  
 ST. PETERSBURG, FLORIDA

**Get More Done...Have More Fun...**

Your meetings take on a new meaning in the informal setting and private club atmosphere of the luxurious Tides. Tastefully designed rooms for business meetings, banquets or parties... a half-mile of the finest beach in the world... two filtered fresh-water pools... exquisite cuisine. Accommodations for as many as 300 guests in hotel rooms, apartments and cottages.

for information contact Phil S. Dross, Mgr.  
 Phone St. Petersburg WAverly 1-0711

## FLORIDA

### St. Petersburg continued

No. Banquet Rms. & Capacity of Largest: 2 (850)  
 Group Meal Rates: Breakfast: 1.50; Lunch: 2.50;  
 Dinner: 4.00  
 Liquor: Served in hotel  
 Charges for Mtg. Rms.: None  
 Net Exhibit Space: 4,992 sq. ft. (booths only)  
 Audio-Visual Aids: PA system, spotlights, 16mm projector and screen  
 Stage: Available  
 Sports Facilities: Swimming, shuffleboard, putting green, golf, sailing, tennis, horseback riding

## SANFORD

Railroads: A.C.L.; Str.

### Giant's Mayfair Inn (HSMA)

1000 E. 1st Street (Phone: FA 2-3411, FA 2-6011)  
 Manager: Frank Mebane, Jr.  
 Sales Manager: Ruby Williams  
 Convention Season: Dec., Jan., Mar., April (small groups entire Summer)  
 Largest Group Accommodated: 325 (175 rooms, 20 suites available)  
 Air Conditioning: 30 bedrooms  
 Convention Rates: May-Dec.—Single: 4.00-6.00; Double: 5.00-8.00; Suites: 10.00-24.00, European plan, Dec.-May—Single: 12.00-14.00; Double: 20.00-28.00; Suites: 24.00-40.00, American plan.  
 No. Mtg. Rms. & Capacity of Largest: 7 (500)  
 No. Banquet Rms. & Capacity of Largest: 6 (500)  
 Group Meal Rates: Breakfast: 1.25; Lunch: 1.75; Dinner: 3.00  
 Liquor: Served in hotel  
 Charges for Mtg. Rms.: Charges included in convention rate  
 Charges for Exhibit Areas: Charges included in convention rate  
 Net Exhibit Space: 3,200 sq. ft. on one floor, separate area  
 Audio-Visual Aids: PA system, spotlights, 16mm and slide projector  
 Stage: Available  
 Sports Facilities: Golf, tennis, heated swimming pool, shuffleboard, solariums, boat and fishing dock

## SARASOTA

Railroads: A.C.L.; S.A.L.  
 Airlines: NAL

### AUDITORIUM

#### Municipal Auditorium

801 Tamiami Trail  
 Sarasota, Fla. (Phone: Ringling 7-1219)  
 Manager: Mason Baldwin  
 Exhibit Areas: Arena, 10,000 sq. ft. including aisles  
 Rental Fees and Services: \$150 to \$185 per day includes light, janitor, PA and air conditioning  
 Ventilation: Air conditioned  
 Ceiling Height: 15 ft. to 50 ft. (domed)  
 Dimensions, Opening to Exhibit Hall: 6' 10" wide; 6' 11" ft. clearance  
 PA System: Available and permanently installed  
 Columns: None  
 Utilities: 110; and 220 on request.  
 Loading Facilities: Loading platform  
 Meeting Rooms: Adjoining annex may be available  
 Facilities for Food Functions and Banquet Capacity: Can seat banquet up to 900 — on kitchen facilities  
 Parking Facilities: Adequate  
 Distance from Business District: Three-fourths mile

#### Mira-Mar Hotel

Palm Ave. So. of Main (Phone: 2-5181)  
 Manager: Herbert W. Norton  
 Convention Season: Nov. 15 to June 1  
 Largest Group Accommodated: 200 (90 rooms and 6 suites available)  
 Convention Rates: Single: 4.00 to 6.00; Double: 6.00 to 9.00; Suites: from 12.00  
 No. Mtg. Rms. & Capacity of Largest: 5 (250)  
 No. Banquet Rms. & Capacity of Largest: 3 (200)  
 Rates for Meals: Breakfast: 50 to 1.50; Lunch: .65 to 2.50; Dinner: 2.50 to 4.50  
 Liquor: Served in hotel  
 Air Conditioning: Some banquet halls and 1 meeting room  
 Charges for Banquet & Mtg. Rms.: None  
 Net Exhibit Space: 500 sq. ft. on one floor  
 Audio-Visual Aids: PA system, spotlights  
 Sports Facilities: Shuffleboard

## TALLAHASSEE

Railroads: S.A.L.  
 Airlines: EAL, NAL

### Floridan Hotel

Monroe & Call (Phone: 2-3850)  
 Manager: Carl L. Daniels  
 Sales Manager: Jim Bearce  
 Convention Season: All year  
 Largest Group Accommodated: 175 (126 rooms, 2 suites available)  
 Air Conditioning: 80% of bedrooms, banquet and meeting rooms  
 Convention Rates: Single: 4.00-7.00; Double: 7.00-10.00; Suites: 16.00-20.00, European  
 No. Mtg. Rms. & Capacity of Largest: 3 (250)  
 No. Banquet Rms. & Capacity of Largest: 3 (250)  
 Group Meal Rates: Breakfast: 1.25; Lunch: 2.00; Dinner: 2.50  
 Liquor: Not served in hotel  
 Charges for Mtg. Rms.: None  
 Net Exhibit Space: 2,040 sq. ft. on one floor, separate area  
 Audio-Visual Aids: PA system, spotlights

## TAMPA

Railroads: A.C.L.; S.A.L.  
 Airlines: EAL, NAL, NEA, NWA, TCA, TWA

### AUDITORIUM

#### Fort Homer Hesterly Armory

Tampa, Fla. (Phone: 8-3079)  
 Manager: E. V. Chassee  
 Exhibit Area: 26,400 sq. ft.  
 Rental Fees and Services: Variable  
 Ventilation: Exhaust fans  
 Ceiling Height: 43 ft.  
 P. A. System: Available  
 Dimensions, Opening to Exhibit Hall: 10 ft. by 10 ft.  
 Columns: None  
 Utilities: 110-220 current  
 Loading Facilities: Truck lift  
 Locations, Size or Storage Areas: 2 rooms, down stairs (30' x 70')—10' ceilings—garage doors  
 Meeting Rooms and Capacities: Two, 100 each  
 Facilities for Food Functions and Banquet Capacity: Caterer can serve, 2,000  
 Parking Facilities: Free Parking for 1,000 cars  
 Distance from Business District: One mile

### Floridan Hotel

905 Floridan Ave. (Phone: 25511)  
 Manager: J. B. Pickard  
 Convention Season: All year except Jan., Feb., March  
 Largest Group Accommodated: 300 (150 rooms available)  
 Convention Rates: Single: 6.00-8.00; Double: from 9.00-12.00; Suites: from 15.00-25.00  
 No. Mtg. Rms. & Capacity of Largest: 3 (250)  
 No. Banquet Rms. & Capacity of Largest: 3 (250)  
 Group Meal Rates: Breakfast: 1.25; Lunch: 2.00; Dinner: 2.50  
 Liquor: Served in hotel  
 Air Conditioning: Entire hotel  
 Charges for Banquet & Mtg. Rms.: 75.00 for entire assembly room  
 Audio-Visual Aids: PA system, spotlights  
 Stage: Yes

#### Tampa Terrace

Lafayette & Florida Ave. (Phone: 2-5567)  
 Manager: Bartley Gay  
 Convention Season: All year  
 Largest Group Accommodated: 200 (150 rooms, 9 suites available)  
 Air Conditioning: Entire hotel  
 Convention Rates: Single: 6.00-10.00; Double: 10.00-14.00; Suites: 18.00-25.00, European  
 No. Mtg. Rms. & Capacity of Largest: 6 (600)  
 No. Banquet Rms. & Capacity of Largest: 5 (500)  
 Group Meal Rates: Breakfast: 1.35; Lunch: 1.75; Dinner: 2.95  
 Liquor: Served in hotel  
 Charges for Mtg. Rms.: None if hotel headquarters  
 Charges for Exhibit Areas: Vary  
 Net Exhibit Space: 5,253 sq. ft. one floor  
 Audio-Visual Aids: PA system, spotlights, aluminum easels  
 Stage: 50' x 20'

## WEST PALM BEACH

Railroads: F.E.C.; S.A.L.  
 Airlines: EAL, NAL, QA

### Hotel George Washington (HSMA)

1st St. & Flagler Drive (Phone: 8191)  
 Manager: Hubert D. England  
 Convention Season: All year  
 Largest Group Accommodated: 400 (Jan. 15 to Mar. 15—can protect to 50 room occupancy and 4 suites). Other time—to as many as 100 rooms and 8 suites)  
 Convention Rates: Single: from 5.00; Double: from 8.00; Suites: 12.00  
 No. Mtg. Rms. & Capacity of Largest: 9 (1,200)  
 No. Banquet Rms. & Capacity of Largest: 3 (1,000)  
 Rates for Meals: Breakfast: from 1.25; Lunch: from 1.50; Dinner: from 2.50  
 Air Conditioning: Entire hotel  
 Charges for Banquet & Mtg. Rms.: None  
 Liquor: Served in hotel  
 Audio-Visual Aids: PA system, spotlights, projectors on rental basis  
 Stage: Available  
 Sports Facilities: Deep-sea fishing, swimming, cruise inland waters

### Pennsylvania Hotel

Evernia at Flagler (Phone: TE 2-7101)  
 Manager: H. E. Glass  
 Convention Season: Large Groups: Mar. 1 to Feb. 1; Small Groups: Feb. 1 to Mar. 1  
 Largest Group Accommodated: 500 (300 rooms, 10 suites available)  
 Air Conditioning: All bedrooms  
 Convention Rates: Single: 5.00-8.00; Double: 8.00-12.00; Suites: 15.00-35.00, European  
 No. Mtg. Rms. & Capacity of Largest: 5 (600)  
 No. Banquet Rms. & Capacity of Largest: 5 (500)  
 Liquor: Served in hotel  
 Charges for Mtg. Rms.: None  
 Net Exhibit Space: 5,000 sq. ft. on one floor, separate area  
 Audio-Visual Aids: PA system, spotlights, projectors of many types  
 Stage: Available  
 Sports Facilities: Golf, swimming, tennis, sailing, fishing

## GEORGIA

## ALBANY

Railroads: A. & N., A.C.L., S.A.L.; C. of Ga., G.N.  
 Airlines: EAL, SOU

### New Albany Hotel

Pine & Jackson Sts. (Phone: HEmlock 2-6231)  
 Manager: Sam Farkas  
 Convention Season: All year  
 Largest Group Accommodated: 200 (150 rooms, 2 suites available)  
 Air Conditioning: Entire hotel  
 Convention Rates: Single: 5.00-6.50; Double: 8.00-10.00; Suites: 15.00-29.00, European  
 No. Mtg. Rms. & Capacity of Largest: 4 (600)  
 No. Banquet Rms. & Capacity of Largest: 4 (450)  
 Group Meal Rates: Breakfast: 1.00; Lunch: 1.50; Dinner: 2.50  
 Liquor: Served in hotel  
 Charges for Mtg. Rms.: 15.00 to 100.00  
 Charges for Exhibit Areas: 25.00 to 100.00  
 Net Exhibit Space: 5,000 sq. ft. on one floor separate area  
 Audio-Visual Aids: PA system, spotlights  
 Stage: Available

### Radium Springs

Radium Springs Road (Phone: HE 6-3345)  
 Manager: Carl Caldwell  
 Convention Season: All year, prefer May, Sept., Oct. and Nov.  
 Largest Group Accommodated: 100 (50 rooms, 4 suites available)  
 Air Conditioning: All bedrooms, small banquet rooms  
 Convention Rates: Single: 5.00-8.00; Double: 7.50-13.00; Suites: 19.00-21.00, European  
 No. Mtg. Rms. & Capacity of Largest: 4 (500)  
 No. Banquet Rms. & Capacity of Largest: 4 (500)  
 Group Meal Rates: Breakfast: 1.50; Lunch: 2.00; Dinner: 2.50  
 Liquor: Served in hotel  
 Charges for Mtg. Rms.: Vary  
 Charges for Exhibit Areas: Vary  
 Net Exhibit Space: 4,000 sq. ft. on two floors  
 Audio-Visual Aids: PA system, spotlights  
 Stage: Available  
 Sports Facilities: Swimming, fishing, golfing, badminton, shuffleboard



## ATLANTA

Railroads: C. of Ga.; S.A.L.; L. & N.; Southern;  
A. & W. P.; Ga.; A.C.L.; N.C. & St. L.  
Airlines: CAP, DAL, EAL, NWA, SOU, TWA

### CONVENTION BUREAU

Atlanta Convention Bureau  
912 Rhodes-Haverty Bldg. (3)  
Walter E. Crawford, Executive Vice President

### AUDITORIUM

#### Atlanta Municipal Auditorium

30 Courtland St., S.E. (JA 2-6371)  
Manager: H. H. Niebruegge  
Exhibit Areas: Arena, 10,290 sq. ft.; Taft Hall, 4,000 sq. ft.; Ex. Hall #1, 5,500; Ex. Hall #2, 4,400 sq. ft.; Ex. Hall #3, 7,000 sq. ft.; Com. Room #1, 1,316 sq. ft.; Com. Room #2, 2,386 sq. ft.; Sky Room, 7,500 sq. ft.  
Rental Fees and Services: Arena \$300 per day; Taft Hall, \$100; Ex. Hall #1, \$100; Ex. Hall #2, \$75; Ex. Hall #3, \$125; Com. Room #1, \$25; Com. Room #2, \$40; Sky Room, \$100. Includes heat, light, water, janitor service, 2 forklift trucks and operators, and labor that can be spared.  
Floor Load: Unlimited. Ventilation: Fully air conditioned.  
Dimensions, Opening to Exhibit Hall: Truck door 11 ft. high  
Columns: None to Main Arena; Ex. Hall #2 and #3, 18 in. on 20 ft. centers  
Utilities: 208 volt current, gas hot water  
Loading Facilities: Two forklift trucks and operators  
Storage Areas: Basement, sufficient for all shows  
Meeting Rooms and Capacities: Committee Rooms #1 and #2, 125 and 250  
Facilities for Food Functions: Outside caterers can serve banquets up to 1,200  
Parking Facilities: Limited; commercial lots adjacent have space for 600 cars  
Distance from Business District: Five blocks

#### Atlanta Biltmore (HSMA)

See Advertisement, Page 81

W. Peachtree, 5th, 6th & Cypress Sts. (Phone: Emerson 3461, TR 5-3461)  
V.P.-Gen. Manager: D. O. Beusse  
Sales Manager: Charlie L. Bird  
Convention Season: All year  
Largest Group Accommodated: 775 (400 rooms, 25 suites available)  
Air Conditioning: Banquet and meeting rooms, 90% of bedrooms  
Convention Rates: Single: 8.00-12.00; Double: 11.00-15.00; Suites: 20.00-60.00  
No. Mtg. Rms. & Capacity of Largest: 27 (2,500)  
No. Banquet Rms. & Capacity of Largest: 27 (2,500)  
Group Meal Rates: Breakfast: 1.50; Lunch: 2.50; Dinner: 4.50  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None  
Net Exhibit Space: 23,098 sq. ft. on one floor  
Audio-Visual Aids: PA system, spotlights  
Stage: Available  
Sports Facilities: Golf, swimming, tennis nearby

#### Dinkler Plaza Hotel (HSMA)

See Advertisement, Page 27

98 Forsyth St. N.W. (Phone: Jackson 4-2461; Telegraph AT298)  
Manager: George Fowler  
Sales Manager: Jon Barnes  
Convention Season: All year  
Largest Group Accommodated: 750 (300 rooms, 15 suites available)  
Air Conditioning: Entire hotel  
Convention Rates: Single: 7.00-12.50; Double: 10.00-16.50; Suites: 36.50-41.00, European  
No. Mtg. Rms. & Capacity of Largest: 19 (2,000)  
No. Banquet Rms. & Capacity of Largest: 19 (1,500)  
Group Meal Rates: Breakfast: 1.75; Lunch: 3.00; Dinner: 4.25  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None  
Charges for Exhibit Areas: 25.00 to 450.00  
Net Exhibit Space: 10,634 sq. ft. on one floor  
Audio-Visual Aids: PA system, spotlights, projectors of all sizes  
Stage: Available

#### Georgia Hotel

Luckie and Cone Sts. (Phone: JA 4-3261)  
Manager: J. Wade Linder  
Sales Manager: D. L. Flippin

Convention Season: All year  
Largest Group Accommodated: 400 (250 rooms, 6 suites available)  
Air Conditioning: Banquet and meeting rooms, some bedrooms  
Convention Rates: Single: from 5.00; Twin: from 7.50; Double: from 16.00; Suites: from 15.00  
No. Mtg. Rms. & Capacity of Largest: 4 (300)  
No. Banquet Rms. & Capacity of Largest: 3 (200)  
Group Meal Rates: Breakfast: from .75; Lunch: from 1.00; Dinner: from 1.50  
Liquor: Bottles only  
Charges for Mtg. Rms.: None  
Charges for Exhibit Areas: None  
Net Exhibit Space: 2,000 sq. ft. on one floor  
Stage: Yes

#### Henry Grady Hotel (HSMA)

210 Peachtree St. (Phone: JA 4-3211 Teletype AT 102)  
Manager: L. O. Moseley  
Sales Manager: J. P. (Jim) Hovis  
Convention Season: All year  
Largest Group Accommodated: 750 (550 rooms, 17 suites available)  
Air Conditioning: Entire hotel  
Convention Rates: Single: 7.00-14.00; Double: 10.00-16.00; Suites: 20.00-35.00, European  
No. Banquet Rms. & Capacity of Largest: 8 (350)  
No. Mtg. Rms. & Capacity of Largest: 8 (350)  
Group Meal Rates: Breakfast: 1.50; Lunch: 2.50; Dinner: 3.50  
Liquor: Served in hotel  
Charges for Mtg. Rms.: 15.00 to 300.00  
Net Exhibit Space: 7,800 sq. ft.  
Audio-Visual Aids: PA system, spotlights  
Stage: Portable

## AUGUSTA

Railroads: A.C.L.; A. & S.; C. of Ga.; Ga.; C. & W.C.; G. & F.; Southern  
Airlines: DAL, EAL

### AUDITORIUM

#### Bell Auditorium

712 Telfair St.



## South's Supreme Hotel with a Personal Touch

- ★ Atlanta's largest Exhibition Hall—seating 2500, located at ground level; no elevators required and completely staffed and equipped.
- ★ Banquets—20 to 2000.
- ★ Twenty-seven (27) meeting rooms adjacent.
- ★ Five (5) restaurants in latest vogue.
- ★ Nation's finest floor of meeting rooms.
- ★ Fabulous Empire Room with dining, dancing and star entertainment.
- ★ Arcade Shops of latest decoration.
- ★ Suites furnished in imported fabrics and collectors' items.
- ★ Summer Garden dining and dancing. Rainbow mystic lighting surrounds you. Entertainment is the fastest 50 minutes in show business.

A small City, within itself, with Southern hospitality flowering.



# Atlanta Biltmore



## FORE!

...YOUR NEXT CONVENTION  
"THE GOLF CAPITAL OF THE NATION"

## AUGUSTA GEORGIA

RESORT OF PRESIDENTS

HOME OF THE  
"MASTERS TOURNAMENT"

## Bon Air HOTEL

"THE SOUTH'S LARGEST CONVENTION RESORT HOTEL"

- 10 function rooms—all air-conditioned (banquet capacity—1000 meeting capacity—1200)
- 400 guest rooms—many air-conditioned
- 12 acres of beautiful grounds featuring Olympic Swimming Pool, 18-hole putting green, Free Parking
- A staff of convention specialists
- Superb cuisine
- Nightly entertainment

Information and literature on request:  
M. W. WITHERSPOON, SALES MANAGER



## GEORGIA continued

Manager: J. F. Bedingfield  
Exhibit Areas: 32,000. Main Arena: 10,800 sq. ft.;  
Exhibition Hall: 21,200 sq. ft.  
Rental Fees: On application  
Floor Load: 1,000 lbs. per sq. ft.  
Ventilation: Air-conditioned  
Ceiling Height: 42 ft. in Arena; Exhibition Hall  
10 ft.  
P. A. System: Available  
Dimensions, Opening to Exhibit Hall: 10 ft.  
Columns: 20 ft. apart Exhibition Hall  
Utilities: 600 Amp. current  
Loading Facilities: Drive-in ramp  
Meeting Rooms: Four  
Facilities to Handle Food Functions and Banquet  
Capacities: Banquet for 2,000  
Parking Facilities: Fair  
Distance from Business District: Three blocks

### Bon Air Hotel (HSMA)

See Advertisement, Page 81

Walton Way & Hickman Rd. Phone: REgent 3-3661  
Manager: Robert C. Trier  
Sales Manager: Bill Boswell  
Convention Season: All year  
Largest Group Accommodated: 750 (350 rooms,  
20 suites available)  
Air Conditioning: All banquet and meeting rooms,  
300 bedrooms  
Convention Rates: Single 5.00-8.00; Double: 8.00-  
12.00; Suites: 18.00-30.00. European  
No. Mtg. Rms. & Capacity of Largest: 11 (1,300)  
No. Banquet Rms. & Capacity of Largest: 10  
(1,000)  
Group Meal Rates: Breakfast: 1.50; Lunch: 2.50;  
Dinner: 3.50  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None  
Charges for Exhibit Areas: Vary  
Net Exhibit Space: 14,000 sq. ft. on one floor

## in SAVANNAH

YOUR GROUP  
GETS

Service

WHEN YOU  
MEET AT THE

Manger Hotel

Service plus superb meeting-room facilities insure the success of your meeting at The Manger Hotel. Every detail is handled with care, precision and foresight by an experienced, helpful staff. Completely air-conditioned, with function rooms for 300 persons, with entire floor of sample rooms . . . and Manger service at every step!

For complete details, contact Harry Weissinger, Manager, The Manger Hotel, 36 Bull St., Savannah, Ga. Telephone: Adams 2-6121, Teletype: SV-4055

Audio-Visual Aids: PA system, spotlights, projectors on rental basis  
Stage: Available  
Sports Facilities: Golf, fishing, hunting, ping pong, putting

### Richmond Hotel

744 Broad St. (Phone: 2-5541)  
Manager: Ray Campbell  
Sales Manager: Mrs. Anne F. Robertson  
Convention Season: All year  
Largest Group Accommodated: 300 (200 rooms,  
7 suites available)  
Air Conditioning: Entire hotel  
Convention Rates: Single: 5.00-7.25; Double: 7.00-  
11.00; Suites: 14.00-16.00  
No. Mtg. Rms. & Capacity of Largest: 7 (275)  
No. Banquet Rms. & Capacity of Largest: 7 (275)  
Group Meal Rates: Breakfast: .50 to 1.25; Lunch:  
.55 to 1.40; Dinner: 1.50 to 4.25  
Liquor: Served in hotel  
Charges for Mtg. Rms.: No charge if meal is  
served  
Net Exhibit Space: 4,550 sq. ft. on two floors  
Audio-Visual Aids: PA system, spotlights, podium,  
blackboard  
Stage: Available  
Sports Facilities: 3 golf courses

## COLUMBUS

Railroads: C. of Ga.; S.A.L.; So. Ry.  
Airlines: DAL, EAL, SOU

### AUDITORIUM

#### Columbus Municipal Auditorium

(Phone: FA 3-5927)  
Manager: Hubert Stubbs  
Exhibit Areas and Square Footage of Each:  
One—16,000 sq. ft.  
Rental Fees and Services Included in Rent: For  
afternoon performance \$125.00 or 10% whichever  
is the greater. Evening performance \$150.00 or  
10% whichever is greater.  
Ventilation: 14—36" Exhaust fans  
Ceiling Height: 55 ft. PA System: Yes  
Dimensions, Opening to Exhibit Hall: 171 ft.  
long, 192 ft. wide  
Columns, Locations and Dimensions: None  
Current and Utilities Available: 12—110 outlets,  
6 telephones & 6 microphone, 12—220 outlets  
in arena floor  
Loading Facilities: Two 12 ft. ramps at rear  
doors  
Locations, Size of Storage Areas: Ample  
Parking Facilities: 1,500 cars  
Distance from Business District: 8 blocks

### Ralston Hotel

12th St. & 2nd Ave. (Phone: FAirfax 2-7331)  
Manager: O. L. Betts, Jr.  
Convention Season: All year  
Largest Group Accommodated: 350 (175 rooms,  
suites available)  
Air Conditioning: Entire hotel  
Convention Rates: Single: 5.00-7.50; Double: 7.00-  
10.00; Suites: 15.00-26.50. European  
No. Mtg. Rms. & Capacity of Largest: 4 (500)  
No. Banquet Rms. & Capacity of Largest: 4 (300)  
Group Meal Rates: Breakfast: 1.25; Lunch: 2.00;  
Dinner: 2.50  
Liquor: Set-ups & Service  
Charges for Mtg. Rms.: 10.00 to 100.00  
Charges for Exhibit Areas: 10.00 to 100.00  
Net Exhibit Space: 2,500 sq. ft. on one floor  
Audio-Visual Aids: PA system, spotlights, screens,  
cassels, blackboards, all types of projectors  
Stage: Available  
Sports Facilities: Golf, swimming, tennis, boating,  
fishing

## MACON

Railroads: C. of Ga.; M.D. & Sav.; Ga. So. &  
F.; Southern  
Airlines: DAL, EAL

### Hotel Dempsey

Cherry at Third (Phone: 2-2511)  
Manager: W. P. Jackson  
Convention Season: All year  
Largest Group Accommodated: 400 (200 rooms,  
3 suites available)  
Air Conditioning: Entire hotel  
Convention Rates: Single: 5.00-11.00; Double: 7.00-  
13.00; Suites: 25.75-33.39  
No. Mtg. Rms. & Capacity of Largest: 6 (500)  
No. Banquet Rms. & Capacity of Largest: 6 (500)  
Group Meal Rates: Breakfast: 1.50 up; Lunch:  
2.00 up; Dinner: 2.75 up  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None where meal is served  
Audio-Visual Aids: PA system  
Stage: Available

## ST. SIMONS ISLAND

Railroads: So. to Brunswick; S.A.L. to Thalmann;  
A.C.L. to Nahant  
Airlines: DAL, EAL

### King & Prince Hotel

(Phone: 3411)  
Manager: Gadi Timbes  
Convention Season: All year, except Mar & Apr.  
Largest Group Accommodated: 150 (75 rooms,  
10 suites available)  
Air Conditioning: Banquet and meeting rooms,  
40 bedrooms  
Convention Rates: Single: 14.50-18.50; Double:  
22.50-28.50; Suites: 34.00-46.00. American  
No. Mtg. Rms. & Capacity of Largest: 5 (350)  
No. Banquet Rms. & Capacity of Largest: 2 (350)  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None  
Charges for Exhibit Areas: None  
Net Exhibit Space: 5,533 sq. ft., 3,466 sq. ft. on  
one floor  
Audio-Visual Aids: PA system, spotlights, screens  
Stage: Available  
Sports Facilities: Shuffleboard, table tennis,  
cycling, horseback riding, golf, tennis, fishing,  
private beach & freshwater swimming pool

## SAVANNAH

Railroads: A.C.L.; C. of Ga.; S.A.L.; Southern;  
Sav. & A.  
Airlines: DAL, EAL, NAL

### The De Soto (HSMA)

Liberty & Bull Sts. (Phone: Adams 2-0171)  
Manager: Don B. Grady  
Sales Manager: Miss Angie Barker  
Convention Season: All year  
Largest Group Accommodated: 400 (200 rooms,  
suites available)  
Air Conditioning: Entire hotel  
Convention Rates: Single: 5.00-14.00; Double: 8.00-  
15.00; Suites: 15.00-40.00. European  
No. Mtg. Rms. & Capacity of Largest: 7 (1,000)  
No. Banquet Rms. & Capacity of Largest: 7 (650)  
Group Meal Rates: Breakfast: 1.00; Lunch: 1.50;  
Dinner: 2.50  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None  
Audio-Visual Aids: PA system, spotlights, screen,  
projectors available in city  
Stage: Available  
Sports Facilities: Swimming pool

### Manger Hotel (HSMA)

See Advertisement, Page 82

Bull & Congress Sts. (Phone: Adams 2-6121; Tele-  
type: SV-4055)  
Manager: Harry Weissinger  
Sales Manager: Bernard Gleason  
Convention Season: All year  
Largest Group Accommodated: 300 (300 rooms, 12  
suites available)  
Air Conditioning: Entire hotel  
Convention Rates: Single: 6.50-8.50; Double: 8.50-  
12.00; Suites: from 15.00  
No. Mtg. Rms. & Capacity of Largest: 4 (275)  
No. Banquet Rms. & Capacity of Largest: 4 (250)  
Group Meal Rates: Breakfast: from 1.00; Lunch:  
from 1.50; Dinner: from 1.75  
Liquor: Served in hotel  
Charges for Mtg. Rms.: from 10.00  
Net Exhibit Space: 6,700 sq. ft. on one floor  
Audio-Visual Aids: PA system, spotlights  
Stage: Available

## SEA ISLAND

Railroads: So. to Brunswick; S.A.L. to Thalmann;  
A.C.L. to Nahant  
Airlines: DAL, EAL

### The Cloister Hotel

(Phone: 3611)  
Manager: I. A. Harned  
Convention Season: All year except Feb. 15 to  
May 15  
Largest Group Accommodated: 100 (75 rooms, 8  
suites available)  
Air Conditioning: Entire hotel  
Convention Rates: Single: 18.00-26.00; Double:  
27.00-47.00. American  
No. Mtg. Rms. & Capacity of Largest: 3 (200)  
No. Banquet Rms. & Capacity of Largest: 2 (200)  
Group Meal Rates: Breakfast: 1.75; Lunch: 3.00;  
Dinner: 5.00  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None  
Charges for Exhibit Areas: None  
Net Exhibit Space: 3,500 sq. ft. on one floor,  
separate areas

Audio-Visual Aids: PA system, spotlights, tape recorder, 16mm sound projector, blackboards  
 Stage: Available  
 Sports Facilities: Golf, tennis, cycling, fishing, putting course, croquet, shuffleboard, lawn bowling, horseback riding, skeet shooting, pool and ocean swimming

## IDAHO

### BOISE

Railroads: U.P. Sys.  
 Airlines: UAL, WCA

#### Hotel Boise

See Advertisement, Page 183

8th & Bannock (Phone: 2-5511)  
 Manager: George Horning  
 Convention Season: All year  
 Largest Group Accommodated: 320 (160 rooms)  
 Air Conditioning: Banquet and meeting rooms, 25 bedrooms  
 Convention Rates: Single: 6.00-8.50; Double: 8.50-12.50; Suites: 14.00-20.00, European  
 No. Mtg. Rms. & Capacity of Largest: 6 (600)  
 No. Banquet Rms. & Capacity of Largest: 6 (600)  
 Group Meal Rates: Breakfast: 1.50; Lunch: 1.50; Dinner: 5.00  
 Liquor: Served in hotel  
 Charges for Mtg. Rms.: 10.00 to 100.00 except for large banquets or conventions  
 Net Exhibit Space: 3,000 sq. ft. on one floor  
 Audio-Visual Aids: PA system, spotlights, blackboards, screen, projectors on rental basis  
 Stage: Available  
 Sports Facilities: Golf, skiing, swimming, fishing

#### Owyhee Hotel Motor Inn

See Advertisement, Page 183

1109 Main St. (Phone: 3-4611)  
 Manager: Basil Mavilis  
 Convention Season: All year  
 Largest Group Accommodated: 160 (75 rooms, 4 suites available)  
 Air Conditioning: 75 bedrooms, banquet and meeting rooms  
 Convention Rates: Single: 5.50-12.00; Double: 7.50-15.00; Suites: 18.00-28.00, European  
 No. Mtg. Rms. & Capacity of Largest: 5 (400)  
 No. Banquet Rms. & Capacity of Largest: 5 (400)  
 Group Meal Rates: Breakfast: 1.45; Lunch: 1.50; Dinner: 2.50  
 Liquor: Served in hotel  
 Charges for Mtg. Rms.: Vary  
 Charges for Exhibit Areas: Vary  
 Net Exhibit Space: 3,500 sq. ft. on one floor  
 Audio-Visual Aids: PA system, spotlights, blackboards, easel, screens  
 Stage: Available  
 Sports Facilities: Sinking, fishing, hunting, golf, trap shooting, swimming

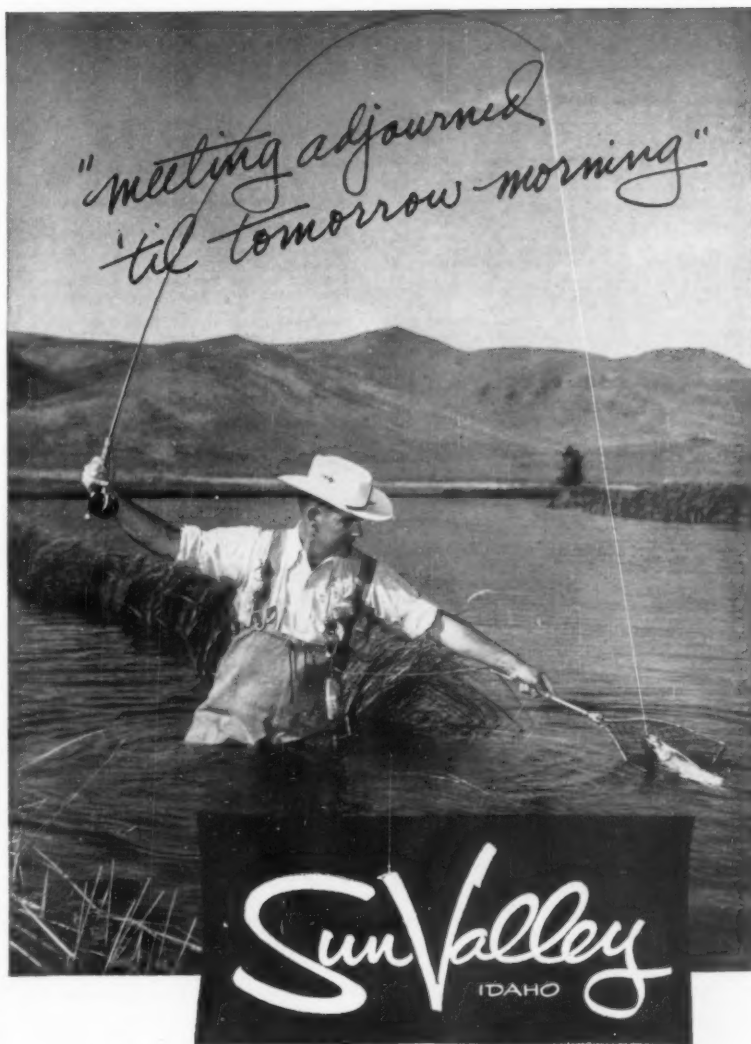
### SUN VALLEY

Railroads: U.P. Sys.  
 Airlines: UAL, WCA

#### Sun Valley Lodge & The Challenger Inn (HSMA)

See Advertisement, Page 83

(Phone: 3311)  
 Manager: Winston McCrea  
 Sales Manager: Adolph Roubicek  
 Convention Season: Apr. 15-June 30, after Labor Day to Oct. 15  
 Largest Group Accommodated: 500 (292 rooms, 4 suites available)  
 Convention Rates: Single: 21.00; Double: 18.00 per person; Inn: 19.00 single, 16.00 per person double, American  
 No. Mtg. Rms. & Capacity of Largest: 8 (479)  
 No. Banquet Rms. & Capacity of Largest: 2 (500)  
 Group Meal Rates: Breakfast: 1.50; Lunch: 2.50; Dinner: 4.00  
 Liquor: Served in hotel  
 Charges for Mtg. Rms.: Comes with American plan rate  
 Net Exhibit Space: 1,700 sq. ft.  
 Audio-Visual Aids: PA system, spotlight, 16mm, 35mm and 3/4 x 4 projectors  
 Stage: Available  
 Sports Facilities: Golf, ice skating, horseback riding, bowling, tennis, trap and skeet shooting



### YOUR COMPLETE CONVENTION CENTER

Here's a happy man attending a convention. The day's business was wrapped up half an hour ago and he'll be on deck in the morning really refreshed and ready to work, after relaxing at his favorite sport. If you like to make convention business a pleasure, then Sun Valley is for you.

We'd welcome the opportunity to show you how nicely our facilities and activities will fit your convention requirements. For free convention folder and the complete story, just write Mr. Winston McCrea, Manager, Sun Valley, Idaho (or phone Sun Valley 3311).

#### MEETING ROOMS

No. of Rooms	Max. Capacity
OPERA HOUSE	500
DUCHIN ROOM	100
SLALOM ROOM	100
Numerous smaller rooms	20 to 50

#### BANQUET ROOMS

No. of Rooms	Max. Capacity
LODGE DINING ROOM	350
CONTINENTAL	600

Liquor by the drink available per state laws except Sunday and designated holidays.

#### RATES

AMERICAN PLAN	EUROPEAN PLAN
LODGE INN	
\$18 \$16	per person, two in a room
\$21 \$19	per person, single room
	RATES ON REQUEST

#### CAPACITY

Sleeping accommodations for 500 persons



OWNED AND OPERATED BY UNION PACIFIC RAILROAD

## ILLINOIS

### CHICAGO

Railroads: G.M. & O.; Santa Fe; Balt. & Ohio; Burl. & Chi.; E. Ill.; C. & N.W.; Chi. & W. Ind.; Chi. Gr. W.; Chi. Ind. & Louisv.; C.M. St. P. & P.; Erie; Grant Tr.; Ill. Cent.; Mich. Cent.; N.Y. Chi. & St. L.; Penna.; Wab.; C. & I.W.; B. of C.; C. & O.; C.A. & El.; C.J.; Ch. S. Sh. & So. B.; C.N.S. & M.; C.R. & I.; I.N.; M. Jn.; B. & O. C. T.; C.C.C. & St. L.; N.Y.C. & C.R.I. & P.; Ind Harbor Belt; Soo Line Airlines: AAL, BNF, CAP, CAL, DAL, EAL, LCA, NOR, NWA, OZA, TCA, TWA, UAL

#### CONVENTION BUREAU

Chicago Convention Bureau  
134 N. LaSalle St. (2)  
Chester A. Wilkins, Executive Director

#### AUDITORIUMS

##### International Amphitheatre

See Advertisement, Page 84

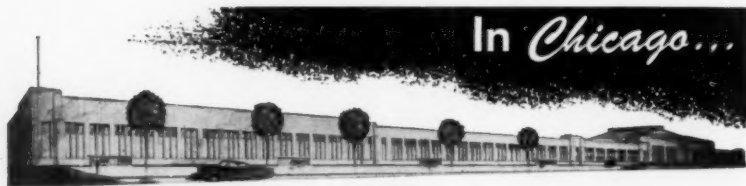
41st and S. Halsted Sts. (YArds 7-5580)

Manager: Merton E. Thayer

Exhibit Areas: 585,000 sq. ft.

Rental Fees and Services: On application  
Floor Load: First floor, unlimited; second, 180 lbs. per sq. ft.

Ventilation: Natural and forced air; Arena and side halls air conditioned  
Ceiling Height: 14 ft. 23 ft., 87 ft., 20 ft., 27 ft.



## There is No Reason Why...

*they like it!*

Chicago Automobile Show  
Chicago National Boat Show  
Chicago Sportsman's and Vacation Show  
International Livestock Exposition and Horse Show  
International Kennel Club Dog Show  
International Dairy Show and Rodeo  
National Metal Exposition  
International Heating and Air-Conditioning Exposition  
Republican and Democratic National Conventions  
National Packaging Exposition  
Materials Handling Exposition  
National Machine Tool Builders' Show  
Road Builders' Show and other leading exhibitions



home of the internationally famous  
**SIRLOIN ROOM**

"where the steak is born"

- Private dining rooms and meeting rooms
- Four Seasons and Harvest banquet rooms
- Pastillion Room for private meetings
- Saddle and Sirloin Club facilities

Your Very Next Convention or Sales Meeting Should Not Be in The Internationally Famous

## International Amphitheatre

Chicago... the convention city... is the natural spot for your next meeting. The International Amphitheatre has the facilities to accommodate meetings, conventions and exhibitions of any size.

- 585,000 Sq. Ft. Exhibit Space
- Air Conditioned Arena Seats 13,500
- New Public Address System
- Parking for 7,500 Cars
- Individual Halls 4,000 to 180,000 Sq. Ft.
- 15 Minutes from the Loop

Direct Your Inquiries To  
M. E. Thayer, General Manager

*Meetings?  
Any Size*

Many Smaller Rooms Available...  
Adjoining Nationally Famous Restaurants



Adjoining the Amphitheatre...

## Stock Yard Inn

A charming atmosphere housing some of the world's most famous restaurants. Complete facilities for sales meetings, banquets and special dinners for groups of 25 to 800. It will pay you to write for literature, plans and banquet menus.

Direct Inquiries To  
Mr. Robert Foss, General Manager

## International Amphitheatre

42nd and Halsted • Chicago 9, Illinois

P. A. System: in main Arena and adjoining six halls  
Dimensions, Opening to Exhibit Hall: 14 ft. high by 16 ft. wide  
Elevators and Capacities: Two, 8,000 lbs.  
Columns: 2 ft. diameter: 25.5 ft. by 26 ft. and 26 ft. by 52 ft., 40 ft. by 60 ft.  
Utilities: Gas, water, drainage, steam, AC—any capacity  
Loading Facilities: Railroad siding in building, ample truck doors  
Meeting Rooms and Capacities: Ten 15 to 500; Arena, 13,500  
Banquet Capacity: 8,000  
Parking Facilities: 7,500 cars  
Distance from Business District: Three and a half miles

#### Navy Pier

Lake Front and Grand Ave. (RAndolph 6-8000, Ext. 2274)

Manager: John J. Manley, Port Manager

Exhibit Areas: 350,000 sq. ft.

Rental Fees and Services: On application

Floor Load: 100 lbs. per sq. ft.

Ventilation: Natural

Leiling Height: 24 ft.

P. A. System: Available  
Dimensions, Opening to Exhibit Hall: 14.5 ft. by 19 ft.

Columns: None

Utilities: Electricity, gas, water

Loading Facilities: 16 loading doors

Storage Areas: 50,000 sq. ft.

Meeting Rooms and Capacities: 300 to 2,500

Parking Facilities: Several thousand cars

Distance from Business District: 1.5 miles

#### Chicago Coliseum

1513 S. Wabash Ave. (WAbash 2-5862)

President-Mgr.: Fred M. Morelli

Exhibit Areas: 92,000 sq. ft., main floor; 21,700 sq. ft. balcony

Rental Fees and Services: On application

Floor Load: 150 lbs. to unlimited

Ventilation: Natural and artificial

Ceiling Height: 16 ft. to 90 ft.

P. A. System: Available

Dimensions, Opening to Exhibit Hall: 12 ft. by 12 ft.; 16 ft. by 18 ft.

Elevators and Capacities: One, 10,000 lbs.

Utilities: AC current, any capacity; gas, water; drainage

Loading Facilities: Direct

Storage Areas: Ample

Meeting Rooms and Capacities: Coliseum, 9,000; North Hall, 4,000; Ballroom, 1,000

Facilities for Food Functions and Banquet Capacity:

Parking Facilities: Good

Distance from Business District: One mile

#### 8th Street Theatre

Operated by Conrad Hilton Hotels

741 S. Wabash Ave. (Phone: WEstber 9-3434)

Manager: Louis Liss

Exhibit Areas: 1,380 sq. ft. in foyer

Floor Load: 140 lbs. per sq. ft.

Ventilation: Air-conditioned

Ceiling Height: 30 ft.

Utilities: Unlimited AC and DC, water, steam, drainage. P.A. System: Yes

Loading Facilities: Receiving door on stage

Storage Areas: Limited

Seating Capacity: 1,300

Parking Facilities: Available

Distance from Business District: Three blocks

#### Prudential Building Auditorium

See Advertisement, Page 86

130 East Randolph Drive (1) (Phone: WHitehall 3-2800 Ext. 243)

Manager: M. J. Sylvester

Exhibit Areas and Square Footage of Each: Auditorium Proper, 7,099 sq. ft.; Foyer, 1,773 sq. ft. plus stage

Floor Load: 100 lbs per sq. ft.

Ventilation: Air conditioned

Ceiling Height: Auditorium, 21' 9"; Foyer, 9'

P.A. System: Yes

Dimensions, Opening to Exhibit Hall: 8' x 10'

Columns, Location and Dimensions: Six, 3 on each side of auditorium, 6 ft. from wall

Current and Utilities Available: 110, 220V, limited water

Loading Facilities: Street level entrance

Facilities for Food Functions: Banquet for 500 persons

Distance from Business District: Inside business area



# **TWA**

PUTS  
WINGS  
ON  
CONVENTION  
PLANNING



When it comes to a Chicago convention, here's a tip! Ask TWA for help . . . from site planning to round-trip transportation!

Highly trained TWA Convention Bureau specialists are at your disposal. Ready to help you choose facilities best suited to make your meeting an outstanding success . . . ideal locations . . . accommodations for large or small groups . . . relaxing recreation.

Chicago is a "natural" for these meetings.

It's centrally located. And TWA serves it with more than 60 flights every day.

For information about TWA's Convention Planning and Transportation Service, call your nearest TWA office today. Or write: Convention Manager, Trans World Airlines, 380 Madison Avenue, New York 17, N. Y.

**FLY THE FINEST**

**FLY TWA**



## ILLINOIS

### Chicago continued

#### Ambassador Hotels (HSMA)

N. State & Goethe Sts. (Phone: Superior 7-7200)  
 Manager: Max Blouet  
 Sales Manager: Phyllis Royce  
 Convention Season: All year  
 Largest Group Accommodated: 300 (150 rooms,  
 50 suites available)  
 Air Conditioning: Entire hotel  
 Convention Rates: Single: 15.00-25.00; Double:  
 19.00-30.00; Suites: 32.50-100.00, European  
 No. Mtg. Rms. & Capacity of Largest: 10 (900)  
 No. Banquet Rms. & Capacity of Largest: 10 (600)  
 Group Meal Rates: Breakfast: from 3.00; Lunch:  
 3.50; Dinner: 6.00

Liquor: Served in hotel  
 Charges for Mtg. Rms.: None  
 Audio-Visual Aids: PA system, spotlights  
 Stage: Portable  
 Sports Facilities: Swimming at Lake Michigan  
 2 blocks

#### Bismarck Hotel

See Advertisement, Page 86

171 W. Randolph St. (Phone: Central 6-0123; Tele-  
 graph: CG 1487)  
 Manager: William B. Horstman  
 Sales Manager: Pauline J. Brown  
 Convention Season: All year  
 Largest Group Accommodated: 758 (350 rooms,  
 26 suites available)  
 Air Conditioning: Entire hotel  
 No. Mtg. Rms. & Capacity of Largest: 14 (400)  
 No. Banquet Rms. & Capacity of Largest: 14 (400)  
 Group Meal Rates: Breakfast: 2.75; Lunch: 3.25;  
 Dinner: 4.75

Liquor: Served in hotel  
 Charges for Mtg. Rms.: Vary  
 Charges for Exhibit Areas: Vary  
 Net Exhibit Space: 2,268 sq. ft. on one floor  
 Audio-Visual Aids: PA system, spotlights  
 Stage: Available

#### The Conrad Hilton Hotel (HSMA)

See Advertisement, Page 5

Balbo & Michigan Ave. (Phone: Webash: 2-4400)  
 Manager: Robert F. Quain  
 Sales Manager: MacLellan E. King  
 Convention Season: All year  
 Largest Group Accommodated: 3,000 (1,800 rooms,  
 125 suites available)  
 Air Conditioning: Entire hotel  
 Convention Rates: Single: from 7.00; Double: from  
 12.50; Suites: from 23.00  
 No. Mtg. Rms. & Capacity of Largest: 27 (3,008)  
 No. Banquet Rms. & Capacity of Largest: 8 (1,606)  
 Group Meal Rates: Breakfast: 2.50; Lunch: 3.00;  
 Dinner: 4.50  
 Liquor: Served in hotel  
 Charges for Mtg. Rms.: 10.00 to 1,000  
 Net Exhibit Space: 42,000 sq. ft. on one floor  
 Audio-Visual Aids: All types including closed-  
 circuit TV, PA system, spotlights  
 Stage: Available

## The Prudential Auditorium

### Chicago's newest (and smartest) meeting hall!

Prudential's handsome, new assembly hall offers unique facilities to make your sales meetings more successful! Accommodating up to 1350 people, it features flexible seating arrangements to meet any meeting requirement. For luncheon or dinner, up to 425 people can be seated and served. Catering service is available.

Prudential's Auditorium stage is a full 40-feet wide, 20-feet deep—and raised 42 inches above main floor for "vantage point" viewing—anywhere in the Auditorium. Stage lighting facilities offer 120 and 208-volt current. And, for your convenience, there's a public address system plus a projection booth for slides and motion pictures.

Let the splendid, new Prudential Auditorium facilities help put your next sales meeting across! For reservations, contact:

WHITEHALL 3-2800, EXTENSION 261

For smaller meetings, the Prudential Building offers convenient Conference Rooms on the 2nd and 19th floors... accommodating up to 50 people.

#### THE PRUDENTIAL BUILDING

Randolph, just East of Michigan Avenue



Check this partial list of organizations who have held successful meetings in the Prudential Auditorium.

- Life Magazine
- Wilson & Co., Inc.
- Westinghouse Electric Corporation
- Edward Hines Lumber Company
- Ford Motor Company
- Sears, Roebuck and Co.
- American Steel Foundries
- Needham, Louis & Brorby
- Commonwealth Edison Company

IN THE HEART OF CHICAGO

LA SALLE  
 RANDOLPH  
 Known for GOOD FOOD

550 Air-Conditioned Guest Rooms

## WANTED!...

IN CHICAGO  
 SMALL GROUP MEETINGS  
 (150 or less)

SMALL CONFERENCES ARE  
 OUR BIG MEETINGS

## BISMARCK HOTEL

WM. B. HORSTMAN, Gen. Mgr. • ROBERT R. CARRA, Mgr.  
 PAULINE BROWN, Sales Mgr.

#### The Drake (HSMA)

See Advertisement, Page 87

140 E. Walton (Phone: Superior 7-2200)  
 Manager: L. E. Schoenbrunn  
 Sales Manager: G. E. R. Flynn  
 Convention Season: All year  
 Largest Group Accommodated: 800 (300 rooms, 50  
 suites available)  
 Air Conditioning: Entire hotel  
 Convention Rates: Single: 8.00-16.00; Double: 13.50-  
 22.00; Suites: 28.00-60.00, European  
 No. Mtg. Rms. & Capacity of Largest: 19 (800)  
 No. Banquet Rms. & Capacity of Largest: 4 (750)  
 Group Meal Rates: Breakfast: 2.75; Lunch: 3.50;  
 Dinner: 6.00 (plus tax & 13% fee)  
 Liquor: Served in hotel  
 Charges for Mtg. Rms.: None for conventions  
 Charges for Exhibit Areas: 50.00-60.00 per day  
 Net Exhibit Space: 5,650 sq. ft. on one floor,  
 separate area  
 Audio-Visual Aids: PA system, spotlights  
 Stage: Available

#### Edgewater Beach Hotel (HSMA)

See Advertisement, Page 145

5349 Sheridan Road (Phone: Longbeach 1-6000)  
 Manager: Edward L. Buckley  
 V.P. Sales: Harold J. LaFrenere  
 Convention Season: All year  
 Largest Group Accommodated: 1,000 (550 rooms,  
 125 suites available)  
 Air Conditioning: Banquet and meeting rooms,  
 50% bedrooms  
 Convention Rates: Single: 7.50-16.00; Double: 9.50-  
 20.00; Suites: 22.00-50.00, European  
 No. Mtg. Rms. & Capacity of Largest: 28 (1,000)  
 No. Banquet Rms. & Capacity of Largest: 6 (1,000)  
 Group Meal Rates: Breakfast: 2.00; Lunch: 2.50;  
 Dinner: 4.50  
 Liquor: Served in hotel  
 Charges for Mtg. Rms.: None  
 Charges for Exhibit Areas: 105.00 for 24 hours  
 Net Exhibit Space: 32,000 sq. ft. on one floor,  
 some separate area  
 Audio-Visual Aids: PA system, spotlights, all types  
 and sizes of projectors  
 Stage: Available  
 Sports Facilities: Swimming, golf, tennis, shuffle-  
 board, boating, horseback riding

#### LaSalle Hotel (HSMA)

See Advertisement, Page 88

10 N. LaSalle St. (Phone: Franklin 2-0700)  
 Manager: Allan Stubbins  
 V.P. Sales: M. P. Mathewson  
 Convention Season: All year  
 Largest Group Accommodated: 800 (400 rooms,  
 35 suites available)  
 Air Conditioning: Banquet and meeting rooms,  
 300 bedrooms  
 Convention Rates: Single: 7.50-15.00; Double: 10.00-  
 17.50; Twins: from 12.50; Suites: 17.50-85.00  
 No. Mtg. Rms. & Capacity of Largest: 17 (1,000)  
 No. Banquet Rms. & Capacity of Largest: 17 (650)  
 Group Meal Rates: Breakfast: 2.50; Lunch: 3.75;  
 Dinner: 4.75  
 Liquor: Served in hotel

## SURPRISE IN CHICAGO

You should know these surprising facts  
about Chicago's incomparable  
Drake Hotel before you schedule your next  
meeting—large or small...



1. While The Drake is one of America's most distinguished hostelrys, it doesn't cost one cent more than other leading hotels to headquarter your meeting here.
2. The Drake is "alive." Meetings go like clockwork and everyone enjoys the warm, hospitable service in a setting of luxuriant comfort.



*The Drake*  
HOTEL

LAKE SHORE DRIVE AND UPPER MICHIGAN AVENUE  
SUPERIOR 7-2200 TELETYPE NO. CG1586

G. E. R. FLYNN, Vice President—Sales  
H. B. RICHARDSON, Convention Manager

Now \$8,000,000 new! No hotel in the midwest can match The Drake for unsurpassed convenience, location, facilities. 4 major meeting rooms accommodating up to 800, plus 16 committee rooms for functions of 12 to 300. 700 guest rooms. 100% air conditioned. May we tell you more? Phone or write for brochure.

hold  
your next  
MEETING  
at the

**LaSalle**  
HOTEL

LA SALLE AT MADISON  
CHICAGO  
Teletype CG28

- ★ Complete facilities adaptable to any type of function
  - ★ Personalized attention to every detail
  - ★ Convenient to railroad terminals
  - ★ Located in the center of downtown Chicago
  - ★ Gracious, modern atmosphere, plus traditional LaSalle hospitality
- write for new brochure showing room charts, floor plans and full details

Allan Stubbins M. P. Mathewson  
General Manager Vice President, Sales

Meeting in  
CHICAGO?  
Fly  
the RADAR Line



Less time en route... smoother flying and greater on-time dependability... service from most major cities.

For convention and post-convention tour planning, call or write  
M. M. Mathews, Mgr.,  
Convention Sales, 36 S. Wabash,  
Chicago 3, Ill.

## ILLINOIS Chicago continued

Charges for Mtg. Rms.: According to food functions  
Net Exhibit Space: 15,000 sq. ft., including 10,000 sq. ft. on one floor  
Audio-Visual Aids: Many types, PA system, spotlights  
Stage: Available

### Hotel Maryland

900 N. Rush St. (Phone: Superior 7-4568; Teletype: CG 3559)  
Manager: Leigh C. Levering  
Sales Manager: Al Steiner  
Convention Season: All year  
Largest Group Accommodated: 400 (225 rooms, 35 suites available)  
Air Conditioning: Banquet and meeting rooms, some bedrooms  
Convention Rates: Single: 6.00-10.50; Double: 9.00-16.00; Suites: 18.50-50.00, European  
No. Mtg. Rms. & Capacity of Largest: 4 (150)  
No. Banquet Rms. & Capacity of Largest: 4 (150)  
Group Meal Rates: Breakfast: 1.15; Lunch: 2.00; Dinner: 3.25. (Plus tax and tip)  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None if guest rooms used  
Charges for Exhibit Areas: None if guest rooms used  
Net Exhibit Space: 3,634 sq. ft. on one floor  
Audio-Visual Aids: PA system, spotlights, 16 mm. sound projector, blackboards  
Stage: 6' by 13'

### Morrison Hotel (HSMA)

79 W. Madison St. (Phone: FR-2960)  
Manager: John B. Grande  
Sales Manager: John M. Logsdon  
Convention Season: All year  
Largest Group Accommodated: 5,000 (1,600 rooms, 200 suites available)  
Air Conditioning: Banquet and meeting rooms, 1,200 bedrooms  
Convention Rates: Single: 7.50-13.00; Double: 10.50-17.00; Twins: 14.50-24.00; Suites: 30.00-65.00  
No. Mtg. Rms. & Capacity of Largest: 35 (2,000)  
Group Meal Rates: Breakfast: 2.50; Lunch: 3.00; Dinner: 4.50  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None  
Net Exhibit Space: 100,000 sq. ft.; 21,000 sq. ft. on one floor  
Audio-Visual Aids: PA system spotlights screens  
Stage: 30 ft. x 60 ft.

### Hotel North Park

1931 Lincoln Park West (Phone: MOhawk 4-3200)  
Manager: Herbert Kruger  
Sales Manager: Clyde Olson  
Convention Season: All year  
Largest Group Accommodated: 250 (75 rooms, 10 suites available)  
Air Conditioning: Banquet and meeting rooms, some bedrooms  
Convention Rates: Single: 8.00-10.00; Double: 10.50-14.00; Suites: 15.50-45.00, European  
No. Mtg. Rms. & Capacity of Largest: 5 (400)  
No. Banquet Rms. & Capacity of Largest: 5 (350)  
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00; Dinner: 3.50  
Liquor: Served in hotel  
Net Exhibit Space: 3,240 sq. ft. on one floor  
Audio-Visual Aids: PA system, screens  
Sports Facilities: Swimming & horseback riding

### Palmer House (HSMA)

See Advertisement, Page 5

State & Monroe (Phone: Randolph 6-7500)  
Manager: Vernon Herndon  
Sales Manager: A. W. Lefavre  
Convention Season: All year  
Largest Group Accommodated: 3,200 (1,500 rooms, 80 suites available)  
Air Conditioning: Entire hotel  
Convention Rates: Single: 7.00-19.50; Double: 14.50-25.00; Suites: from 38.50, European  
No. Mtg. Rms. & Capacity of Largest: 25 (1,500)  
No. Banquet Rms. & Capacity of Largest: 25 (1,500)  
Group Meal Rates: Breakfast: 2.50; Lunch: 3.00; Dinner: 4.50  
Liquor: Served in hotel  
Charges for Mtg. Rms.: Nominal  
Charges for Exhibit Areas: Nominal

Net Exhibit Space: 21,800 sq. ft. on one floor  
Audio-Visual Aids: All types available, PA system, spotlights  
Stage: Available

### Pick-Congress Hotel (HSMA)

520 S. Michigan Ave. (Phone: HArrison 7-3800)  
Manager: Leonard Hicks  
Sales Manager: Fred G. Fischer  
Convention Season: All year  
Largest Group Accommodated: 400  
Air Conditioning: Banquet, halls, 70% bedrooms  
No. Mtg. Rms. & Capacity of Largest: 30 (1,000)  
No. Banquet Rms.: 2  
Group Meal Rates: Breakfast: 2.50; Lunch: 3.00; Dinner: 4.50  
Liquor: Served in hotel  
Net Exhibit Space: 5,000 sq. ft.  
Audio-Visual Aids: Movie screen  
Stage: Yes

### St. Clair Hotel

162 E. Ohio St. (Phone: Superior 7-4660)  
Manager: Malcolm James  
Sales Manager: David J. Gardner  
Convention Season: All year  
Largest Group Accommodated: 400 (250 rooms, 100 suites available)  
Air Conditioning: Banquet and meeting rooms, bedrooms  
Convention Rates: Single: 6.50-12.00; Double: 10.00-17.50; Suites: 17.50 up  
No. Mtg. Rms. & Capacity of Largest: 8 (400)  
No. Banquet Rms. & Capacity of Largest: 8 (400)  
Group Meal Rates: Breakfast: 2.25; Lunch: 2.75; Dinner: 3.75  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None if banquets are held  
Net Exhibit Space: 6,000 sq. ft. on one floor  
Audio-Visual Aids: Many types available, PA system, spotlight  
Stage: Available

### Sheraton Hotel (HSMA)

See Advertisement, Page 90

505 N. Michigan (Phone: Whitehall 4-4100)  
Manager: George D. Johnson  
Sales Manager: Tom McDonald  
Convention Season: All year  
Largest Group Accommodated: 600 (300 rooms, 50 suites available)  
Air Conditioning: Banquet and meeting rooms, bedrooms  
Convention Rates: Single: 7.25-15.25; Double: 13.25-20.00; Suites: 17.75-55.00, European  
No. Mtg. Rms. & Capacity of Largest: 11 (1,450)  
No. Banquet Rms. & Capacity of Largest: 11 (1,200)  
Group Meal Rates: Breakfast: 2.75; Lunch: 3.25; Dinner: 4.50  
Liquor: Served in hotel  
Charges for Mtg. Rms.: Depends upon catering functions  
Charges for Exhibit Areas: Depends upon catering functions  
Net Exhibit Space: 10,000 sq. ft. on one floor  
Audio-Visual Aids: All types available, PA system, spotlights  
Stage: Available

### Sheraton-Blackstone Hotel (HSMA)

See Advertisement, Page 90

636 So. Michigan Ave. (Phone: HA 7-4300)  
Gen. Mgr. Douglas M. Boone  
Sales Manager: Richard W. Davis  
Convention Season: All year  
Largest Group Accommodated: 250 (115 rooms, 10 suites available)  
Air Conditioning: Entire hotel  
Convention Rates: Single: 9.50; Double: 16.00; Suites: 26.00-90.00, European  
No. Mtg. Rms. & Capacity of Largest: 12 (600)  
No. Banquet Rms. & Capacity of Largest: 12 (500)  
Group Meal Rates: Breakfast: 2.50; Lunch: 3.00; Dinner: 5.00  
Liquor: Served in hotel  
Charges for Mtg. Rms.: Vary  
Charges for Exhibit Areas: Vary  
Net Exhibit Space: 2,420 sq. ft. on one floor  
Audio-Visual Aids: PA system, spotlights, screens, projectors on rental basis  
Stage: Available

### Hotel Sherman (HSMA)

See Advertisement, Page 89

Clark & Randolph Sts. (Phone: FRanklin 2-2100; Telegraph: CG1387)  
Manager: Eugene E. Barrett

**50,000**  
~~40,000~~ **SQUARE FEET**  
**OF AIR-CONDITIONED**  
**EXHIBIT SPACE!**

**ALL ROOMS AND SUITES**  
**AIR-CONDITIONED TOO!**

**PUT ALL YOUR**  
**EXHIBITS ON**  
**FLOOR**

The Sherman has added 10,000 square feet to its already large convention exhibit space. The total is now 50,000 square feet . . . all on one floor and all air-conditioned. No time lost racing around town . . . no stair climbing . . . no crowding into elevators. But single-floor convenience isn't all. The Sherman also offers 27 air-conditioned meeting rooms accommodating 10 to 2,000, plus exceptional banquet facilities for functions of any size.

**PUT ALL YOUR**  
**PEOPLE UNDER**



- 1,501 redecorated rooms.
- Radio in every room—TV in many.
- World-famous restaurants: The Porterhouse, offering wonderful steaks—Well of the Sea, seafood flown fresh daily from the principal rivers, lakes, and oceans of the world. And for exceptional food at considerate prices, the smart Celtic Grill and Cocktail Corner are long-time favorites of both Chicagoans and visitors. The Coffee Shop and the Snack Bar provide excellent meals quickly.
- The Sherman is in the heart of Chicago's shopping, theatre, and financial district.
- Drive-right-in convenience—the only hotel in Chicago with on-premise garage facilities. No waiting for busy doormen when you arrive . . . no waiting for delivery when you leave.



*Danny Amico, Vice President and Director of Sales, backed by highly qualified staff, is on hand day and night to attend to all your convention requirements. For help in planning your next convention, phone, wire or write Danny.*

**THE**  
**SHERMAN**

Chicago's Most Convenient Hotel  
**COMPLETELY AIR-CONDITIONED**

Randolph, Clark and LaSalle Streets • Telephone: FRANKlin 2-2100 • Teletype: CG 1387





## ILLINOIS

### Chicago continued

**Sales Manager:** Daniel Amico  
**Convention Season:** All year  
**Largest Group Accommodated:** 3,000 (1,501 rooms, 80 suites available)  
**Air Conditioning:** Entire hotel  
**Convention Rates:** Single: 7.45-15.95; Double: 11.45-19.95; Suites: 28.50-73.00, European  
**No. Mtg. Rms. & Capacity of Largest:** 27 (2,000)  
**No. Banquet Rms. & Capacity of Largest:** 27 (2,000)  
**Liquor:** Served in hotel  
**Charges for Mtg. Rms.:** Variable  
**Charges for Exhibiting Areas:** Variable  
**Net Exhibit Space:** 40,000 sq. ft. on one floor

**Audio-Visual Aids:** PA system, spotlights, projectors  
**Stage:** Available

### Stockyard Inn

See Advertisement, Page 84

4178 South Halsted St. (Phone: YArds 7-5580)  
**Manager:** Robert M. Foss  
**Sales Manager:** J. R. Hackworth  
**Convention Season:** All year  
**Largest Group Accommodated:** 300 (175 rooms, 8 suites available)  
**Air Conditioning:** 10 banquet and meeting rooms, 20 bedrooms  
**Convention Rates:** Single: 3.00-12.50; Double: 4.50-16.00; Suites: 15.00-35.00, European  
**No. Mtg. Rms. & Capacity of Largest:** 16 (800)  
**No. Banquet Rms. & Capacity of Largest:** 16 (800)  
**Group Meal Rates:** Breakfast: 2.00; Lunch: 2.50; Dinner: 3.50  
**Liquor:** Served in hotel  
**Charges for Mtg. Rms.:** None if food and beverages served

**Charges for Exhibit Areas:** Vary  
**Net Exhibit Space:** 18,040 sq. ft.  
**Audio-Visual Aids:** PA system, spotlights  
**Stage:** Will build

## DECATUR

**Railroads:** B. & O.; I.T. El.; Penna.; Wab.; Ill. Cent.  
**Airlines:** OZA

### Boss Orlando Hotel (HSMA)

Water & Wood Sts. (Phone: 4331)  
**Manager:** Peter E. Van Kleeck  
**Sales Manager:** Robert Finlayson  
**Convention Season:** All year  
**Largest Group Accommodated:** 300 (150 rooms, 6 suites available)  
**Air Conditioning:** Banquet and meeting rooms, 50 bedrooms  
**Convention Rates:** Single: 5.50-7.00; Double: 7.50-9.50; Twins: 11.00 & 12.00; Suites: 22.00, European  
**No. Mtg. Rms. & Capacity of Largest:** 4 (400)  
**No. Banquet Rms. & Capacity of Largest:** 6 (400)  
**Group Meal Rates:** Breakfast: 1.25; Lunch: 1.75; Dinner: 2.50  
**Liquor:** Served in hotel  
**Charges for Mtg. Rms.:** None if food is served  
**Charges for Exhibit Areas:** None if food is served  
**Net Exhibit Space:** 4,000 sq. ft. on one floor  
**Audio-Visual Aids:** PA system, spotlights  
**Stage:** Available  
**Sports Facilities:** Golf, swimming, tennis, boating

## EVANSTON

**Railroads:** C.M. St. P. & P.; C. & N.W.; C.N.S. & M.  
**Airlines:** Served through Chicago

### North Shore Hotel (HSMA)

1611 Chicago Ave. (Phone: UN 4-6400)  
**Manager:** John Poulos, Jr.  
**Convention Season:** All year  
**Largest Group Accommodated:** 150 (50 rooms, 8 suites available)  
**Air Conditioning:** Banquet and meeting rooms, some bedrooms  
**Convention Rates:** Single: 7.00-9.00; Double: 10.00-12.00; Suites: 20.00  
**No. Mtg. Rms. & Capacity of Largest:** 4 (500)  
**No. Banquet Rms. & Capacity of Largest:** 4 (300)  
**Group Meal Rates:** Breakfast: 1.25; Lunch: 1.75; Dinner: 2.50  
**Liquor:** Not served in hotel  
**Charges for Mtg. Rms.:** 10.00 to 175.00  
**Charges for Exhibit Areas:** 10.00-250.00  
**Net Exhibit Space:** 5,000 sq. ft. on one floor  
**Audio-Visual Aids:** PA system, spotlights, screen  
**Stage:** Available

### Orrington Hotel

Orington Ave. & Church St. (Phone: University 4-8700; Telegraph: 1830)  
**Manager:** Palmer Jones  
**Convention Season:** All year  
**Largest Group Accommodated:** 100 (100 rooms, 12 suites available)  
**Air Conditioning:** Entire hotel  
**Convention Rates:** Single: 7.00-12.00; Double: 10.00-15.00; Suites: 22.00-42.00, European  
**No. Mtg. Rms. & Capacity of Largest:** 7 (125)  
**No. Banquet Rms. & Capacity of Largest:** 7 (125)  
**Group Meal Rates:** Breakfast: 2.00; Lunch: 2.50; Dinner: 3.50  
**Liquor:** Not served in hotel  
**Charges for Mtg. Rms.:** 10.00 up  
**Charges for Exhibit Areas:** 10.00 up  
**Net Exhibit Space:** 3,240 sq. ft. on one floor  
**Audio-Visual Aids:** PA system, spotlights, blackboard, movie screens  
**Sports Facilities:** Golf, riding, swimming

## HIGHLAND PARK

**Railroads:** C. & N.W.; C. No. Sh. & M.  
**Airlines:** Served through Chicago

### Hotel Moraine-on-the-Lake (HSMA)

See Advertisement, Page 2

2501 North Sheridan Road (Phone: Idlewood 2-4444)  
**Manager:** Larry Boyle  
**Sales Manager:** William McCollough  
**Convention Season:** All year  
**Largest Group Accommodated:** 350 (180 rooms, 35 suites available)  
**Air Conditioning:** Banquet and meeting rooms  
**Convention Rates:** April to Nov.—Single: 10.00; Double: 15.00; Suites: 15.00-25.00, Dec. to March—Single: 7.50; Double: 11.50; Suites: 15.00-25.00, European  
**No. Mtg. Rms. & Capacity of Largest:** 11 (400)  
**No. Banquet Rms. & Capacity of Largest:** 5 (300)  
**Group Meal Rates:** Breakfast: 1.50; Lunch: 2.00; Dinner: 3.75  
**Liquor:** Served in hotel

# SHERATON

the proudest name in HOTELS



## IN CHICAGO—TWO FAMED SHERATON HOTELS

**THE SHERATON HOTEL:** Magnificent Grand Ballroom accommodates 1600 for meetings, 1200 for banquets. Direct hoist to ballroom can handle large displays and exhibits. Other function rooms for from 50-500 people. There are 450 bedrooms — all high above the city noise.

Thomas J. McDonald, Sales Manager

George D. Johnson, General Manager

**THE SHERATON-BLACKSTONE:** One of the world's most celebrated hotels — famed for political and business conventions. Old World elegance — combined with complete convention facilities. 400 bedrooms and suites.

Douglas M. Boone, General Manager

Kenneth E. Anderson, Sales Manager

**EASTERN DIV.**  
 NEW YORK  
 BOSTON  
 WASHINGTON  
 PITTSBURGH  
 BALTIMORE  
 PHILADELPHIA  
 PROVIDENCE  
 ATLANTIC CITY  
 SPRINGFIELD, Mass.

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 ROCHESTER  
 BUFFALO  
 SYRACUSE  
 BINGHAMTON, N. Y.  
 MOBILE, Ala.  
**MIDWESTERN DIV.**  
 CHICAGO

**DETROIT**  
 CINCINNATI  
 ST. LOUIS  
 OMAHA  
 LOUISVILLE  
 DALLAS  
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 AUSTIN  
 AKRON  
 INDIANAPOLIS

**FRENCH LICK, Ind.**  
 RAPID CITY, S. D.  
 SIOUX CITY, Iowa  
 SIOUX FALLS, S. D.  
 CEDAR RAPIDS, Iowa

**PACIFIC DIV.**  
 SAN FRANCISCO  
 LOS ANGELES

**PASADENA**  
 PORTLAND, Oregon  
 (Opens fall 1991)

**CANADIAN DIV.**  
 MONTREAL  
 TORONTO  
 NIAGARA FALLS, Ont.  
 HAMILTON, Ont.

Charges for Mtg. Rms.: None  
 Charges for Exhibit Areas: None  
 Net Exhibit Space: 3,000 sq. ft. on one floor  
 Audio-Visual Aids: PA system, spotlights, projection screens  
 Stage: Available  
 Sports Facilities: Private pool, golf, fishing, horse-back riding

## Villa Moderne Motor Hotel

See Advertisement, Page 91

(Opening May, 1959)  
 Manager: Paul L. Finner  
 Sales Manager: Harvey C. Amsterdam  
 Convention Season: All year  
 Largest Group Accommodated: 250 (98 rooms, 2 suites available)  
 Air Conditioning: Entire hotel  
 Convention Rates: Single: 6.50-14.00; Double: 14.00-25.00; Suites: 28.00-50.00. European.  
 No. Mtg. Rms. & Capacity of Largest: 5 (500)  
 No. Banquet Rms. & Capacity of Largest: 5 (400)  
 Group Meal Rates: Breakfast: 1.50; Lunch: 2.00; Dinner: 3.75  
 Liquor: Served in hotel  
 Charges for Mtg. Rms.: None  
 Charges for Exhibit Areas: None  
 Net Exhibit Space: 5,600 sq. ft. including 3,300 sq. ft. on one floor  
 Audio-Visual Aids: PA system, spotlights, 16 mm. sound slide projector  
 Stage: 12' by 32'  
 Sports Facilities: Indoor and outdoor swimming pool, ice skating rink, bowling

## LA SALLE

Railroads: C.R.I.&P.; C.B.&Q., Ill. Cent., La.S. & B. Co.

## Kaskaskia Hotel

217 Marquette St. (Phone: LaSalle 1200)  
 Manager: Wm. F. Hahne  
 Convention Season: All year  
 Largest Group Accommodated: 150 (60 rooms, 5 suites available)  
 Air Conditioning: Banquet and meeting rooms, 40 bedrooms  
 Convention Rates: Single: 5.00-8.00; Double: 8.00-10.00; Suites: 15.00-18.00  
 No. Mtg. Rms. & Capacity of Largest: 6 (400)  
 No. Banquet Rms. & Capacity of Largest: 6 (320)

Group Meal Rates: Breakfast: 1.50; Lunch: 2.00; Dinner: 2.50  
 Liquor: Served in hotel  
 Charges for Mtg. Rms.: None if food served in hotel  
 Charges for Exhibit Areas: 20.00 to 40.00  
 Net Exhibit Space: 1,200 sq. ft. on one floor  
 Audio-Visual Aids: PA system, spotlights, screen stage: Available  
 Sports Facilities: 2 golf courses 5 miles away

## MOLINE

Railroads: R.R., Burl., C.M.St.P.&P., C.R.I.&P., Dav. R.I., N.W.  
 Airlines: BNF, OZA, UAL

## Le Claire Hotel

421 19th St. (Phone: 4-4371)  
 Manager: James T. Devaney  
 Convention Season: All year  
 Largest Group Accommodated: 400 (200 rooms, 18 suites available)  
 Air Conditioning: Banquet and meeting rooms, some bedrooms  
 Convention Rates: Single: 5.00 up; Double: 7.50 up. European  
 No. Mtg. Rms. & Capacity of Largest: 6 (550)  
 No. Banquet Rms. & Capacity of Largest: 6 (550)  
 Group Meal Rates: Breakfast: 1.25; Lunch: 2.00; Dinner: 2.75  
 Liquor: Served in hotel  
 Charges for Mtg. Rms.: None  
 Charges for Exhibit Areas: 7.50 up  
 Net Exhibit Space: 7,500 sq. ft. on one floor, separate area  
 Audio-Visual Aids: PA system, spotlights, screens, projectors on rental basis  
 Stage: Available  
 Sports Facilities: Bowling alleys, swimming pool

## PEORIA

Railroads: Burl.; G.M. & O.; N.Y.C.; Ill. Cent.; M. & St. L.; C. & N.W.; P. & P.U.; T.P. & W.; C. & I.M.; C.R.I. & P.; N.Y.C. & St. L.; Penna.; P.T.; Ill. Term.  
 Airlines: AAL, OZA, TWA

## AUDITORIUM

### Shrine Mosque

207 N. Monroe St. (Phone: 3-1497)  
 Manager: Leonard B. Potter  
 Exhibit Areas: Auditorium lobby: 1,555 sq. ft.; Basement floor, dining room, lobby: 1,370 sq. ft.  
 Rental Fees and Services: Auditorium, \$250 with 1 electrician; Dining room, \$200. Extra charges for PA system, spotlights, projectors, and other equipment  
 Ventilation: Fan blowers  
 PA System: Yes  
 Elevators and Capacities: 1 freight, 2,000 lbs.  
 Loading Facilities: Front and rear of building  
 Storage Areas: Adjacent to stage and dining room and in annex  
 Meeting Rooms and Capacities: 3 rooms, up to 300  
 Facilities for Food Functions: Banquet for 1,050  
 Parking Facilities: Lots nearby  
 Distance from Business District: One block

### Hotel Jefferson

239 S. Jefferson St. (Phone: 4-1151)  
 Manager: H. J. Smith  
 Convention Season: All year  
 Largest Group Accommodated: 500 (250 rooms, 10 suites available)  
 Air Conditioning: Banquet and meeting rooms, 50 bedrooms  
 Convention Rates: Single: 5.00; Double: 7.00; Suites: 12.00-18.00  
 No. Mtg. Rms. & Capacity of Largest: 7 (600)  
 No. Banquet Rms. & Capacity of Largest: 7 (350)  
 Group Meal Rates: Breakfast: from 1.25; Lunch: from 1.50; Dinner: from 2.50  
 Liquor: Served in hotel  
 Audio-Visual Aids: PA system, spotlights, movie screens, easels

### Hotel Pere Marquette

501 Main St. (Phone: 4-2121; Teletype: PE-8567)  
 Manager: Ferdinand P. Spertl  
 Sales Manager: Joseph Lannas  
 Convention Season: All year  
 Largest Group Accommodated: 800 (350 rooms, 18 suites available)  
 Air Conditioning: Entire hotel  
 Convention Rates: Single: 6.75-10.00; Double: 8.00-16.00; Suites: 23.00-34.50. European  
 No. Mtg. Rms. & Capacity of Largest: 9 (750)  
 No. Banquet Rms. & Capacity of Largest: 3 (800)  
 Group Meal Rates: Breakfast: 1.75; Lunch: 2.00; Dinner: 3.00  
 Liquor: Served in hotel  
 Charges for Mtg. Rms.: None  
 Net Exhibit Space: 5,786 sq. ft. on one floor, separate area  
 Audio-Visual Aids: PA system, spotlights, screen, rostrum, closed-circuit TV  
 Stage: Available

## ROCKFORD

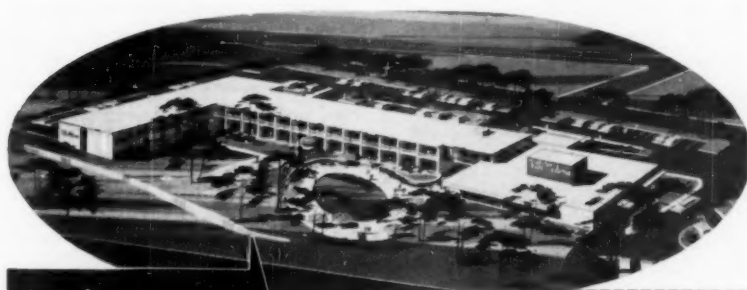
Railroads: C.B. & Q.; C.M. St. P. & P.; Ill. Cent.; C. & N.W.  
 Airlines: OZA

### Hotel Faust

630 E. States St. (Phone: 2-3731)  
 Manager: Frank H. Sweeney  
 Convention Season: All year  
 Largest Group Accommodated: 500 (250 rooms available)  
 Air Conditioning: Some banquet and meeting rooms, 15% bedrooms  
 Convention Rates: Single: 7.50-9.00; Double: 11.50-16.00; Suites: 25.00-45.00. European  
 No. Mtg. Rms. & Capacity of Largest: 10 (700)  
 No. Banquet Rms. & Capacity of Largest: 10 (550)  
 Group Meal Rates: Breakfast: 1.50; Lunch: 1.75; Dinner: 3.00  
 Liquor: Served in hotel  
 Charges for Mtg. Rms.: None if food is served  
 Net Exhibit Space: 8,800 sq. ft. on one floor  
 Audio-Visual Aids: PA system, spotlights  
 Stage: 30 ft. x 18 ft.  
 Sports Facilities: Bowling in hotel

### Hotel Lafayette

411 Mulberry (Phone: 45651; Telegraph: TWX RK-8625)  
 Manager: Donald Elisha  
 Convention Season: All year  
 Largest Group Accommodated: 160 (100 rooms, 2 suites available)  
 Air Conditioning: All banquet and meeting rooms, some bedrooms  
 Convention Rates: Single: 4.50-7.50; Double: 7.25-10.75; Suites: 18.00-25.00. European  
 No. Mtg. Rms. & Capacity of Largest: 6 (300)  
 No. Banquet Rms. & Capacity of Largest: 6 (250)



*Villa  
 Moderne*

CONVENTION  
 MOTEL & RESORT  
 Highland Park, Ill.

For information:  
 Harvey C. Amsterdam,  
 Sales Manager  
 900 North Rush St.  
 Chicago, Illinois  
 Phone: Superior 7-4563

### A Startling New Concept!

Groups of 20 to 300 invited. Meeting rooms, soundproofed, air-conditioned with complete sound, stage, visual equipment.

Hundred room, two story elevator building, all air-conditioned, heated. All rooms have TV, radio. Deluxe studio kitchenettes, doors adjoin for rooms en-suite. Overlooks spacious lawns and pool.

Ideally located on ten acres between Edens Highway (Rt. 41) and Skokie Highway (Rt. 50) 20 minutes to O'Hara International Airport, and Chicago loop via super highways.

Famous Villa Moderne Restaurant and Lounge. Exceptional cuisine and service.

50 bowling alleys. Indoor swimming pool—also outdoor pool with spacious, secluded patio. Olympic size outdoor artificial ice skating rink. Minutes to five golf courses. Summer Theatre—nightly, popular plays, professional cast, stars. Children's playground. Lawn games. Extensive parking for 500 cars.

OPENS MAY, 1959 • GROUPS WELCOME AT ALL TIMES

## ILLINOIS

### Rockford continued

Group Meal Rates: Breakfast: 1.50; Lunch: 1.65; Dinner: 2.50  
Liquor: Served in hotel  
Audio-Visual Aids: PA system, spotlights, 16mm projector, blackboards, screens  
Stage: Available

## SPRINGFIELD

Railroads: B. & O.; G.M. & O.; Ill. Cent.; Wab.; C. & I.M.; Ill. Term.; S.T.  
Airlines: AAL, OZA

### Hotel Abraham Lincoln

416 E. Capitol (Phone: 7511)  
Manager: Harold E. Yager  
Sales Manager: Miss F. Patterson  
Convention Season: All year  
Largest Group Accommodated: 550 (250 rooms, 12 suites available)  
Air Conditioning: Banquet & meeting rooms, 60% of bedrooms  
Convention Rates: Single: 6.50-10.00; Double: 9.00-12.00; Suites: 17.50-30.50, European  
No. Mtg. Rms. & Capacity of Largest: 11 (600)  
No. Banquet Rms. & Capacity of Largest: 11 (600)  
Group Meal Rates: Breakfast: 1.25; Lunch: 1.75; Dinner: 2.50  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None  
Charges for Exhibit Areas: 1.50 per foot booth space  
Net Exhibit Space: 3,290 sq. ft. on one floor, separate area  
Audio-Visual Aids: PA system, spotlights, projectors on rental basis, screens  
Stage: Available  
Sports Facilities: Golf, swimming (few blocks)

### Hotel Leland

(Phone: 4-5431; Telegraph: TWX-199)  
Manager: James P. Bolinger  
Sales Manager: Tressie Smith  
Convention Season: All year  
Largest Group Accommodated: 300 (200 rooms, 14 suites available)  
Air Conditioning: Entire hotel  
Convention Rates: Single: 6.50-10.00; Double: 11.00-15.00; Suites: 20.00-36.00, European  
No. Mtg. Rms. & Capacity of Largest: 9 (500)  
No. Banquet Rms. & Capacity of Largest: 4 (300)  
Group Meal Rates: Breakfast: 1.50; Lunch: 1.75; Dinner: 3.00  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None if food is served  
Net Exhibit Space: 2,500 sq. ft. on one floor  
Audio-Visual Aids: PA system, spotlights, closed-circuit TV  
Stage: Available  
Sports Facilities: Golf nearby

### Hotel St. Nicholas

4th & Jefferson Sts. (Phone: 7811)  
Manager: O. P. Greathouse  
Sales Manager: Paul R. Warren  
Convention Season: All year  
Largest Group Accommodated: 350 (125 rooms, 13 suites available)  
Air Conditioning: Entire hotel  
Convention Rates: Single: 6.50-9.00; Double: 9.00-12.00; Suites: 20.00-36.00, European  
No. Mtg. Rms. & Capacity of Largest: 8 (900)  
No. Banquet Rms. & Capacity of Largest: 8 (550)  
Group Meal Rates: Breakfast: 1.50; Lunch: 1.75; Dinner: 3.00  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None when food served  
Net Exhibit Space: 8,184 sq. ft. on two levels  
Audio-Visual Aids: Movie screens, easels, blackboards, PA system, spotlights  
Stage: 12 by 24  
Sports Facilities: Golf, bowling, swimming

## INDIANA

### ELKHART

Railroads: N.Y.C.

### Hotel Elkhart

500 S. Main (Phone: 35110)

Manager: H. J. Delbridge  
Sales Manager: Rod Casavant  
Convention Season: All year—but Thurs. through Sun. only  
Largest Group Accommodated: 300 (175 rooms, 5 suites available)  
Air Conditioning: Banquet & meeting rooms, some bedrooms  
Convention Rates: Single: 5.00 to 8.00; Double: 7.00 to 12.00; Suites: 14.00 to 45.00  
No. Mtg. Rms. & Capacity of Largest: 7 (500)  
No. Banquet Rms. & Capacity of Largest: 7 (400)  
Group Meal Rates: Breakfast: 1.75; Lunch: 2.00; Dinner: 2.75  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None when delegates stay in hotel  
Charges for Exhibit Areas: Nominal  
Net Exhibit Space: 510 sq. ft. on two floors, separate from meeting rooms  
Audio-Visual Aids: 8mm and 16mm projectors, PA system, spotlights  
Stage: Portable any size  
Sports Facilities: Golf and tennis

## EVANSVILLE

Railroads: C. & E.I.; N.Y.C.; Ev. S. & N.; Ill. Cent.; L. & N.; So.  
Airlines: DAL, EAL

### Hotel McCurdy (HSMA)

1st & Locust Sts. (Phone: HA 5-6121)  
Manager: R. W. Bushaw  
Convention Season: All year  
Largest Group Accommodated: 600 (285 rooms, 7 suites available)  
Air Conditioning: Entire hotel  
Convention Rates: Single: 5.25-9.00; Double: 7.50-12.00; Suites: 19.25-26.00, European  
No. Mtg. Rms. & Capacity of Largest: 7 (700)  
No. Banquet Rms. & Capacity of Largest: 7 (550)  
Group Meal Rates: Breakfast: 1.25; Lunch: 1.50; Dinner: 2.50  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None  
Net Exhibit Space: 13,000 sq. ft. (8,000 sq. ft. on one floor)  
Audio-Visual Aids: PA system, spotlights, blackboard, movie screen & projector  
Stage: Available  
Sports Facilities: Golf, tennis, swimming, fishing, riding, boating

### Hotel Vendome

24 N. W. 3rd St. (Phone: 5-7251)  
President: Norman F. Scholz  
Vice President: Frederick J. Scholz  
Convention Season: All year  
Largest Group Accommodated: 900 (300 rooms and 25 suites available)  
Convention Rates: Single: from 4.75; Double: from 6.50; Twins: from 10.00; Suites: from 16.75  
No. Mtg. Rms. & Capacity of Largest: 7 (380)

No. Banquet Rms. & Capacity of Largest: 7 (380)  
Rates for Meals: Breakfast: from .40; Lunch: from .75; Dinner: from 1.35  
Liquor: Served in hotel  
Air Conditioning: Banquet and meeting rooms, 300 bedrooms  
Charges for Banquet & Mtg. Rms.: 10.00 to 75.00  
Net Exhibit Space: 7,500 sq. ft. on one floor  
Audio-Visual Aids: PA system, spotlights  
Stage: 60 ft. long

## FORT WAYNE

Railroads: N.Y.C.; N.Y.C. & St. L.; Penn.; Wab.  
Airlines: DAL, UAL, TWA

### Convention Bureau

Convention Bureau  
220 E. Jefferson St.  
Wallace J. Oberlander, Exec. Dir.

### AUDITORIUM

### Allen County Memorial Coliseum

4000 Parnell Ave. (Phone: A-6146)  
Manager: Don Myers  
Exhibit Areas: Exhibition Hall, 50,000 sq. ft.; Arena, 25,000 sq. ft.  
Rental Fees and Services: Rental depends on event  
Floor Load: Unlimited  
Ventilation: Good  
Ceiling Height: 14 ft.  
PA System: Available  
Dimensions, Opening to Exhibit Hall: 12 ft. high  
Elevators and Capacities: One, 20,000 lbs.  
Columns: 24-in. columns on 21-ft. centers  
Utilities: Electricity, gas, water  
Loading Facilities: Good  
Storage Areas: 400 sq. ft. in exhibition area  
Meeting Rooms and Capacities: Three rooms, 200 each  
Facilities for Food Functions and Banquet Capacity: Caterers can serve 2,000  
Parking Facilities: 3,200 cars  
Distance from Business District: Two and a half miles

### Hotel Van Orman (HSMA)

128 West Berry St. (Phone: Anthony 6121)  
Manager: Harold Van Orman, Jr.  
Convention Season: All year  
Largest Group Accommodated: 600 (175 rooms, 8 suites available)  
Air Conditioning: Banquet and meeting rooms, bedrooms  
Convention Rates: Single: 5.50-8.50; Double: 7.00-10.00; Suites: 14.00-22.00, European  
No. Mtg. Rms. & Capacity of Largest: 6 (700)  
No. Banquet Rms. & Capacity of Largest: 6 (550)

## SALES SESSION

# SHANGRI-LA

High Priest of the Himalayas? Not this exalted executive. He's discovered a real *Shangri-la* for sales sessions in the *midwest*—the Marott Hotel in Indianapolis! Business topics? They almost resolve themselves in this perfect sanctuary that features *closed-circuit television facilities, king-size beds, TV in every room, and more.* Meditate now. Then call TWX IP380 for your reservations. It pays t'bet on the Marott as your *Shangri-la* in Indianapolis!



Free parking in two areas on hotel premises.  
CALL US AT WALNUT 6-4571



*The* **marott hotel**

NORTH MERIDIAN ST. AT FALL CREEK BLVD., INDIANAPOLIS, INDIANA

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SALES MEETINGS/Part II SALES MANAGEMENT

Group Meal Rates: Breakfast: 1.50; Lunch: 1.75; Dinner: 2.50  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None when food is served  
Charges for Exhibit Areas: Various rates, depending on size  
Audio-Visual Aids: PA system, spotlights, screens  
Stage: Available  
Sports Facilities: Golf at country club

## FRENCH LICK

Railroads: Monon; B. & O.

### French Lick Sheraton (HSMA)

See Advertisement, Page 93

(Phone: LD 9, Tel. 471)  
Gen. Mgr.: Orvis R. Connolly  
Sales Manager: Wm. A. Roth  
Convention Season: All year  
Largest Group Accommodated: 1,000 (500 rooms, 34 suites available)  
Air Conditioning: 500 bedrooms, 4 banquet and meeting rooms  
Convention Rates: Single: 16.00-26.00; Double: 28.00-38.00; Suites: On request, American  
No. Mtg. Rms. & Capacity of Largest: 10 (1,000)  
No. Banquet Rms. & Capacity of Largest: 4 (1,100)  
Group Meal Rates: Breakfast: 1.50; Lunch: 2.50; Dinner: 4.00  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None  
Charges for Exhibit Areas: None  
Net Exhibit Space: 3,200 sq. ft. on one floor, separate area  
Audio-Visual Aids: PA system, spotlights, 35mm, 16mm and slide projectors  
Stage: Available  
Sports Facilities: Golf, skeet and trap, swimming, horseback riding, tennis, croquet, badminton, shuffleboard

## GARY

Railroads: B. & O.; N.Y.C.; Penna.; M.C.;  
Wabash; Ch. So. Sh. & S.B. El.  
Airlines: LCA

### Hotel Gary (HSMA)

578 Broadway (Phone: Turner 5-7521)  
Manager: Clark H. Jones  
Convention Season: All year  
Largest Group Accommodated: 350 (150 rooms, 4 suites available)  
Air Conditioning: 50 Bedrooms, banquet and meeting rooms  
Convention Rates: Single: 7.00-10.50; Double: 9.50 to 13.50; Suites: 13.00 to 18.50, European  
No. Mtg. Rms. & Capacity of Largest: 10 (500)  
No. Banquet Rms. & Capacity of Largest: 11 (400)  
Group Meal Rates: Breakfast: 1.50 up; Lunch: 2.00 up; Dinner: 3.50 up  
Liquor: Served in hotel  
Charges for Mtg. Rms.: 10.00 up, depending on type of function  
Charges for Exhibit Areas: 10.00 up, depending on type of function  
Net Exhibit Space: 3,600 sq. ft. all on one floor  
Audio-Visual Aids: PA system, spotlights, screens  
Stage: Available

## INDIANAPOLIS

Railroads: N.Y.C.; Penna.; Erie; Ill. C.; I.U.;  
N.Y.C. & St. L.; B. & O.; Chi. Ind. & Lv.  
Airlines: AAL, DAL, EAL, LCA, OZA, TWA

### AUDITORIUM

### Indiana Coliseum

State Fairgrounds (Phone: WAlnut 3-1545)  
General Manager: Melvin T. Ross  
Exhibit Area: Main Arena 24,300 sq. ft.  
Rental Fees and Services Included in Rent: \$1,500  
includes heat, light, doormen and maintenance  
Ventilation: Fan system  
Ceiling Height: 125 ft. PA System: Yes  
Dimensions, Opening to Exhibit Hall: Four ramps, 20 ft. wide  
Columns, Locations and Dimensions: None  
Current and Utilities Available: 110, 220V, water, heat and light  
Loading facilities: Two electric truck doors  
Locations, Size of Storage Areas: Unlimited space in adjacent building

Parking Facilities: Unlimited  
Distance from Business District: 38 blocks

## Claypool Hotel

See Advertisement, Page 175

14 N. Illinois (Phone: Melrose 5-8471)  
Manager: W. Bryan Karr  
Catering Manager: C. E. Ehlers  
Convention Season: All year  
Largest Group Accommodated: 700 (350 rooms, 6 suites available)  
Air Conditioning: Entire hotel  
Convention Rates: Single: 7.00-9.00; Double: 9.50-15.00; Suites: 20.00-60.00, European  
No. Mtg. Rms. & Capacity of Largest: 12 (1,200)  
No. Banquet Rms. & Capacity of Largest: 12 (1,200)  
Group Meal Rates: Breakfast: 2.00; Lunch: 2.50; Dinner: 3.50 (Plus 10% gratuity)

Liquor: Served in hotel  
Charges for Mtg. Rms.: None when dinners & luncheons are scheduled  
Charges for Exhibit Areas: 15.00 up (per day)  
Net Exhibit Space: 2,000 sq. ft. on one floor, separate area  
Audio-Visual Aids: PA system, spotlights  
Stage: Available

## The Marott Hotel

See Advertisement, Page 92

N. Meridian St. & Fall Creek Blvd. (Phone: WA 6-4571)  
Manager: Palmer Suddaby  
Convention Season: All year  
Largest Group Accommodated: 1,000 (500 rooms available)  
Air Conditioning: Entire hotel  
No. Mtg. Rms. & Capacity of Largest: 12 (500)  
No. Banquet Rms. & Capacity of Largest: 12 (450)  
Liquor: Served in hotel  
Audio-Visual Aids: PA system, spotlights, closed-circuit TV

# SHERATON

the proudest name in HOTELS



In French Lick, Indiana

## FRENCH LICK-SHERATON

### THE MIDDLE WEST'S LARGEST CONVENTION RESORT . . .

1775 acres of Southern Indiana. Newly furnished, re-decorated and air-conditioned. Dining Rooms and Convention Hall each seating 1000. Many meeting and exhibit rooms for from 25 to 400 persons. Outdoor and indoor Swimming Pools. Tennis Court. Two 18-hole Golf Courses. Many other sports facilities. Air strip, Ladies' and Men's Mineral Baths, plus a private railroad siding.

600 rooms

William A. Roth, Sales Manager

#### EASTERN DIV.

NEW YORK  
BOSTON  
WASHINGTON  
PITTSBURGH  
BALTIMORE  
PHILADELPHIA  
PROVIDENCE  
ATLANTIC CITY  
SPRINGFIELD, Mass.

#### ALBANY

ROCHESTER  
BUFFALO  
SYRACUSE  
BINGHAMTON, N. Y.  
10 opens early 1991  
MOBILE, Ala.

#### MIDWESTERN DIV.

CHICAGO

#### DETROIT

CINCINNATI  
ST. LOUIS  
OMAHA  
LOUISVILLE  
DALLAS  
10 opens early 1991  
AUSTIN  
AKRON  
INDIANAPOLIS

#### FRENCH LICK, Ind.

RAPID CITY, S. D.  
SIOUX CITY, Iowa  
SIOUX FALLS, S. D.  
CEDAR RAPIDS, Iowa

#### PACIFIC DIV.

SAN FRANCISCO  
LOS ANGELES

#### PASADENA

PORTLAND, Oregon  
10 opens fall 1991

#### CANADIAN DIV.

MONTREAL  
TORONTO  
NIAGARA FALLS, Ont.  
HAMILTON, Ont.



## INDIANA

### Indianapolis continued

#### Severin Hotel

201 S. Illinois (Phone: ME 5-6471)  
 Manager: L. O. Doty  
 Convention Season: All year  
 Largest Group Accommodated: 500 (275 rooms, 25 suites available)  
 Air Conditioning: Some banquet and meeting rooms, some bedrooms  
 Convention Rates: Single: 5.50-12.00; Double: 7.50-16.00; Suites: 15.00-25.00, European  
 No. Mtg. Rms. & Capacity of Largest: 5 (400)  
 No. Banquet Rms. & Capacity of Largest: 5 (300)  
 Group Meal Rates: Breakfast: 1.50; Lunch: 1.50 plus 10%; Dinner: 2.50 plus 10%  
 Liquor: Served in hotel  
 Charges for Mtg. Rms.: 10.00  
 Charges for Exhibit Areas: 15.00 to 100.00  
 Net Exhibit Space: 7,500 sq. ft. on one floor  
 Audio-Visual Aids: PA system, spotlights  
 Stage: Available

#### Sheraton-Lincoln Hotel (HSMA)

See Advertisement, Page 20

Washington and Illinois Sts. (Phone Melrose 4-1361)  
 Manager: P. E. Rupprecht  
 Sales Manager: Fenimore C. Hicks  
 Convention Season: All year  
 Largest Group Accommodated: 350 (250 rooms, 10 suites available)  
 Air Conditioning: 230 bedrooms, all banquet and meeting rooms  
 Convention Rates: Single: 6.50-11.00; Double: 9.35-13.50; Suites: 19.85-36.35, European  
 No. Mtg. Rms. & Capacity of Largest: 11 (550)  
 No. Banquet Rms. & Capacity of Largest: 9 (350)  
 Group Meal Rates: Breakfast: 1.50 up; Lunch: 2.00 up; Dinner: 2.50 up  
 Liquor: Served in hotel  
 Charges for Mtg. Rms.: 4.00 to 100.00  
 Charges for Exhibit Areas: 4.00 to 100.00  
 Net Exhibit Space: 2,868 sq. ft. on one floor  
 Audio-Visual Aids: PA system, spotlights, projectors, closed circuit TV  
 Stage: Available

#### Hotel Washington (HSMA)

32 E. Washington St. (Phone: Melrose 2-2541)  
 Manager: C. H. Dohm  
 Sales Manager: Fred Jay  
 Convention Season: All year  
 Largest Group Accommodated: 350 (150 rooms, 6 suites available)  
 Air Conditioning: Majority of bedrooms, all banquet and meeting rooms  
 Convention Rates: Single: 5.50-10.00; Double: 7.50-15.00; Suites: 16.00-40.00, European  
 No. Mtg. Rms. & Capacity of Largest: 4 (250)  
 No. Banquet Rms. & Capacity of Largest: 5 (150)  
 Group Meal Rates: Breakfast: 1.50; Lunch: 1.50; Dinner: 2.50  
 Liquor: Served in hotel  
 Charges for Mtg. Rms.: None, if headquarters  
 Charges for Exhibit Areas: None, if headquarters  
 Net Exhibit Space: 2,973 sq. ft. on one floor  
 Audio-Visual Aids: PA system, spotlights  
 Stage: Available

## MUNCIE

Railroads: N.Y.C.; C. & O.; M. & W.; N.Y.C. & St. L.; Penna.

#### Hotel Roberts

(Phone: 8861)  
 Manager: E. L. Carpenter  
 Convention Season: All year  
 Largest Group Accommodated: 300 (175 rooms, 5 suites available)  
 Air Conditioning: 60 bedrooms, banquet and meeting rooms  
 Convention Rates: Single: 4.50-9.00; Double: 6.50-12.00, European  
 No. Mtg. Rms. & Capacity of Largest: 5 (450)  
 No. Banquet Rms. & Capacity of Largest: 3 (300)

**NEED A SOURCE OF  
 AUDIO-VISUAL  
 EQUIPMENT?**

**See Suppliers Directory  
 Starting on Page 215**

Group Meal Rates: Breakfast: 1.50; Lunch: 2.25; Dinner: 2.75  
 Liquor: Served in hotel  
 Charges for Mtg. Rms.: 10.00-25.00  
 Charges for Exhibit Areas: 10.00-25.00  
 Net Exhibit Space: 6,400 sq. ft.  
 Audio-Visual Aids: PA system  
 Stage: Available

## RICHMOND

Railroads: Penna.; C. & O.

#### Hotel Leland (HSMA)

South 9th and A Sts. (Phone: 2-1161)  
 Manager: Lincoln F. Stegman  
 Sales Manager: Roscoe Wehrey  
 Convention Season: All year  
 Largest Group Accommodated: 450 (150 rooms, 10 suites available)  
 Air Conditioning: 50 bedrooms  
 Convention Rates: Single: 5.00-8.00; Double: 7.00-10.00; Suites: 12.00-15.00  
 No. Mtg. Rms. & Capacity of Largest: 4 (450)  
 No. Banquet Rms. & Capacity of Largest: 2 (275)  
 Group Meal Rates: Breakfast: 1.25; Lunch: 1.50; Dinner: 2.50-5.00  
 Liquor: Served in hotel  
 Charges for Mtg. Rms.: Variable  
 Charges for Exhibit Areas: Variable  
 Net Exhibit Space: 4,000 sq. ft. on one floor  
 Audio-Visual Aids: PA system, spotlights  
 Stage: Available  
 Sports Facilities: Three golf courses

## SOUTH BEND

Railroads: N.Y.C.; Ch. So.; Sh. & S.B. El.; N.J.I. & I.; Penna.; Gr. Tk.  
 Airlines: LCA, NOR, TWA, UAL

#### La Salle Hotel

237 N. Michigan (Phone: 3-1181)  
 Manager: Leonard Mennucci  
 Convention Season: All year  
 Largest Group Accommodated: 250 (200 rooms available)  
 Air Conditioning: 2 banquet and meeting rooms  
 Convention Rates: Single: 5.50 up; Double: 8.00 up  
 No. Mtg. Rms. & Capacity of Largest: 4 (250)  
 No. Banquet Rms. & Capacity of Largest: 4 (175)  
 Group Meal Rates: Breakfast: 1.50; Lunch: 1.75; Dinner: 2.75  
 Liquor: Served in hotel  
 Charges for Mtg. Rms.: None  
 Charges for Exhibit Areas: 15.00-75.00  
 Audio-Visual Aids: PA system  
 Stage: Available

#### Hotel Pick-Oliver

105 N. Main St. (Phone: Central 3-7171)  
 Manager: Wm. C. Devereaux  
 Convention Season: All year  
 Largest Group Accommodated: 350 (175 rooms, 5 suites available)  
 Air Conditioning: Entire hotel  
 Convention Rates: Single: 5.00-9.25; Double: 7.00-11.75; Suites: 25.00, European  
 No. Mtg. Rms. & Capacity of Largest: 6 (500)  
 No. Banquet Rms. & Capacity of Largest: 6 (300)  
 Group Meal Rates: Breakfast: 1.50; Lunch: 1.75; Dinner: 2.75  
 Liquor: Served in hotel  
 Charges for Mtg. Rms.: Vary

Charges for Exhibit Areas: Vary  
 Net Exhibit Space: 7,806 sq. ft., part separate area  
 Audio-Visual Aids: PA systems, spotlights  
 Stage: Available

## TERRE HAUTE

Railroads: C. & E. Ill.; N.Y.C.; C.M. St. P. & P.; Penna.  
 Airlines: LCA, TWA

#### Terre Haute House

700 Wabash Ave. (Phone: Crawford 3341)  
 Manager: C. M. Ellis  
 Convention Season: All year  
 Largest Group Accommodated: 250 (150 rooms, 3 suites available)  
 Air Conditioning: Entire hotel  
 Convention Rates: Single: 5.00-7.00; Double: 8.00-12.00; Suites: 20.00-42.00  
 No. Mtg. Rms. & Capacity of Largest: 8 (1,000)  
 No. Banquet Rms. & Capacity of Largest: 3 (750)  
 Group Meal Rates: Breakfast: .55-1.50; Lunch: .90-1.50; Dinner: 1.90-2.50  
 Liquor: Served in hotel  
 Charges for Mtg. Rms.: None for conventions  
 Charges for Exhibit Areas: None for conventions  
 Net Exhibit Space: 5,400 sq. ft. on one floor  
 Audio-Visual Aids: PA system, spotlight  
 Stage: Available  
 Sports Facilities: Golf

## IOWA

### CEDAR RAPIDS

Railroads: C.M. St. P. & P.; C.R.I. & P.; Ill. Cent.; C. & N.W.; W.C.F. & N.; C.R. I.C.  
 Airlines: ULA

#### AUDITORIUM

#### Memorial Coliseum

May's Island (Phone: 2-6511)  
 Manager: Barney McPartland  
 Exhibit Areas: Auditorium, 11,000 sq. ft.; Armory, 7,000 sq. ft.; Dining Rooms, 2,500 sq. ft.  
 Rental Fees and Services: Rental varies; includes janitor service, heat, light and available equipment  
 Floor load: Unlimited  
 Ventilation: Blower  
 Ceiling Height: Auditorium, 50 ft.; Armory, 15 ft.  
 PA System: Available  
 Dimensions, Opening to Exhibit Hall: 10 ft. by 9 ft.  
 Columns: 10 under balcony  
 Utilities: 110-220V current  
 Loading Facilities: Ramp and loading platform  
 Storage Areas: Limited  
 Meeting Rooms: Three, partitioned by folding doors  
 Facilities for Food Functions and Banquet  
 Capacity: Dining room: 403; Armory, 800  
 Parking Facilities: Street only  
 Distance from Business District: In center city

#### Roosevelt Hotel (HSMA)

200 First Ave. NE (Phone: Empire 4-4111, Teletype CR-77)

# SHERATON

## -MONTROSE HOTEL

IN CEDAR RAPIDS, IOWA

Outstanding convention facilities. Bedrooms and all public rooms 100% air-conditioned. Ten soundproof function rooms plus ballroom seating 500 for meetings. Free parking. 350 rooms. CHARLES J. GUSTIN  
 General Manager



we're glad to see you

**SHERATON HOTELS**

#### Sheraton Hotels in the U. S. A. and Canada

##### EASTERN DIV.

NEW YORK SPRINGFIELD, Mass.  
 BOSTON ALBANY  
 WASHINGTON ROCHESTER  
 PITTSBURGH BUFFALO  
 BALTIMORE SYRACUSE  
 PHILADELPHIA BINGHAMTON, N.Y.  
 PROVIDENCE (opens early 1959)  
 ATLANTIC CITY MOBILE

##### MIDWESTERN DIV.

CHICAGO AUSTIN  
 DETROIT AKRON  
 CINCINNATI INDIANAPOLIS  
 ST. LOUIS FRENCH LICK, Ind.  
 OMAHA RAPID CITY, S. D.  
 LOUISVILLE SIOUX CITY, Iowa  
 DALLAS SIOUX FALLS, S. D.  
 (opens early 1959) CEDAR RAPIDS, Iowa

##### PACIFIC DIV.

SAN FRANCISCO LOS ANGELES  
 PASADENA PORTLAND, Oregon  
 (opens summer 1959)

##### CANADIAN DIV.

MONTREAL NIAGARA FALLS, Ont.  
 TORONTO HAMILTON, Ont.

Manager: J. C. Kennedy  
 Sales Manager: John A. Steyne  
 Convention Season: All year  
 Largest Group Accommodated: 400 (200 rooms, 20 suites available)  
 Air Conditioning: Entire hotel  
 Convention Rates: Single: 6.50-10.50; Double: 9.50-14.00; Suites: 17.50-35.00, European  
 No. Mtg. Rms. & Capacity of Largest: 16 (1,200)  
 No. Banquet Rms. & Capacity of Largest: 16 (1,200)  
 Group Meal Rates: Breakfast: 1.35; Lunch: 1.75; Dinner: 2.00  
 Liquor: Can be served but not sold  
 Charges for Mtg. Rms.: None  
 Charges for Exhibit Areas: None  
 Net Exhibit Space: 10,500 sq. ft.  
 Audio-Visual Aids: PA system, spotlights, 8mm, 16mm and 35mm projectors, screen  
 Stage: Available  
 Sports Facilities: Golf, boating

### Sheraton-Montrose Hotel (HSMA)

See Advertisement, Page 94

3rd St. at 3rd Ave. (Phone: EM 4-9111)  
 Manager: Chas. J. Gustin  
 Sales Manager: Marvin L. Tacker  
 Convention Season: All year  
 Largest Group Accommodated: 400 (200 rooms, 12 suites available)  
 Air Conditioning: Entire hotel  
 Convention Rates: Single: 6.50-10.00; Double: 10.00-14.00; Suites: 20.00-40.00, European  
 No. Mtg. Rms. & Capacity of Largest: 12 (500)  
 No. Banquet Rms. & Capacity of Largest: 12 (500)  
 Group Meal Rates: Breakfast: 1.25; Lunch: 2.00; Dinner: 3.00  
 Liquor: Your own  
 Charges for Mtg. Rms.: No charge  
 Charges for Exhibit Areas: Vary  
 Net Exhibit Space: 3,800 sq. ft. on one floor, separate area  
 Audio-Visual Aids: PA system, spotlights  
 Stage: Available

### CLINTON

Railroads: C.B. & O.; C.M.St.P. & P.; C.R.I. & P.; C. & N.W.; D.R.I. & N.W.  
 Airlines: Ozark

### Hotel Lafayette

See Advertisement, Page 11

6th Ave., So. & 2nd St. (Phone: CH 2-6161)  
 Manager: A. H. Weilmuenster  
 Convention Season: All year  
 Largest Group Accommodated: 250 (125 rooms available)  
 Air Conditioning: Banquet room, some bedrooms  
 Convention Rates: Single: 4.75 to 5.75; Double: 7.25 to 8.25; Twins: 9.00 to 9.50  
 No. Mtg. Rms. & Capacity of Largest: 5 (350)  
 No. Banquet Rms. & Capacity of Largest: 5 (330)  
 Group Meal Rates: Breakfast: 1.25; Lunch: 1.50; Dinner: 1.75  
 Liquor: Beer only  
 Charges for Mtg. Rms.: 5.00 to 50.00  
 Charges for Exhibit Areas: 5.00 to 50.00  
 Net Exhibit Space: 2,400 sq. ft. all on one floor  
 Audio-Visual Aids: PA system, spotlights  
 Stage: Yes

### COUNCIL BLUFFS

Railroads: Burl.; C.Gt.W.; C.M.St.P. & P.; C.R.I. & P.; Ill. Cent.; C. & N.W.; U.P.; Wab.  
 Airlines: Served through Omaha

### Hotel Chiefton

See Advertisement, Page 11

First & Pearl Sts. (Phone: 7701)  
 Manager: Clifford H. Powell  
 Convention Season: All year  
 Largest Group Accommodated: 300 (110 rooms & 6 suites available)  
 Air Conditioning: 50 bedrooms, 3 banquet halls  
 Convention Rates: Single: 3.75-6.00; Double: 6.25-9.00  
 No. Mtg. Rms.: 8  
 No. Banquet Rms.: 8  
 Group Meal Rates: Breakfast: 1.25; Lunch: 1.50; Dinner: 2.25  
 Liquor: No  
 Charges for Mtg. Rms.: None  
 Audio-Visual Aids: PA system, spotlights  
 Stage: Yes

### DAVENPORT

Railroads: C.B. & O.; C.M. St. P. & P.; C.R.I. & P.; D.R.I. & N.W.  
 Airlines: BNF, OZA, UAL

#### Convention Bureau

Convention Bureau  
 P. O. Box 868  
 Curtis M. Walker, Mgr.

### Hotel Blackhawk

3rd & Perry Sts. (Phone: 3-2711)

Manager: Earl R. Ackerman  
 Sales Manager: C. M. Walker  
 Convention Season: All year  
 Largest Group Accommodated: 600 (285 rooms, 15 suites available)  
 Air Conditioning: Entire hotel  
 Convention Rates: Single: 5.50-12.00; Double: 7.50-15.00; Suites: 18.50-30.00, European  
 No. Mtg. Rms. & Capacity of Largest: 15 (975)  
 No. Banquet Rms. & Capacity of Largest: 15 (975)  
 Group Meal Rates: Breakfast: 1.50; Lunch: 2.00; Dinner: 2.75  
 Liquor: Served in hotel  
 Charges for Mtg. Rms.: from 10.00  
 Charges for Exhibit Areas: from 10.00  
 Audio-Visual Aids: PA system, spotlights, screens, blackboards, easels  
 Stage: Available  
 Sports Facilities: Boating, swimming pools, golf, bowling

### DES MOINES

Railroads: Burl.; C. Gt. W.; C.M. St. P. & P.; C.R.I. & P.; D.M. & C.I.; D.M.U.; D.M.W.; F.D.D.M. & S.; M. & St. L.; C. & N.W.; Wab.  
 Airlines: BNF, OZA, UAL

#### AUDITORIUM

### Veterans Memorial Auditorium

See Advertisement, Page 95

833 Fifth Ave. (Phone: CHerry 4-2135)  
 Manager: Horace S. Strong  
 Exhibit Areas: 96,300 sq. ft.; Exhibit Hall, 50,000 sq. ft.; Arena, 46,300 sq. ft.  
 Rental Fees and Services: Arena, \$600 per day; Exhibit Hall, \$425 per day; heat and light included.  
 Floor Load: 400 lbs. per sq. ft.

make your next  
 sales meeting or convention  
 a SMASHING SUCCESS!



... have it in  
 Des Moines, Iowa, at the

## VETERANS MEMORIAL AUDITORIUM

Up to 96,000 square feet of floor space on two floors. Open Arena Floor with 46,300 square feet! Lower Exhibit Hall — 50,000 square feet!

Ground level drive-in on both floors! Portable stage and movable curtain on Arena Floor. Ideal for any type or size of Sales Meeting or Convention. Perfect acoustics. Accommodations for any size group to 12,000 people. Smaller meeting rooms for 50 to 1,000 people.

Catering Service in the building — serve banquets from 50 to 5,000! Nationally-known Decorating Service available locally. Parking facilities for 1,100 cars! Within walking distance of leading Des Moines hotels!

Whether your plans call for "surprise" display of new products—or a regular Sales Meeting or Convention—look to Des Moines, Iowa.

FOR ILLUSTRATED BROCHURE AND RENTAL INFORMATION, WRITE TO:

H. S. STRONG, MGR., VETERANS MEMORIAL AUDITORIUM, 833 5TH AVENUE, DES MOINES, IOWA



**VETERANS MEMORIAL AUDITORIUM**  
 833 FIFTH AVENUE  
 DES MOINES, IOWA

## IOWA Des Moines continued

Ventilation: Cooled air  
Ceiling Height: Arena, 86 ft., Exhibit Hall, 17 ft.  
PA System: Altec  
Dimensions, Opening to Exhibit Hall: Arena: 12' wide x 10' 6" high; Exhibit Hall 12' x 12'  
Elevators and Capacities: One, 10 tons with 7 ft. high door opening  
Columns: Exhibit Hall, 27 ft. centers, east and west; 21 ft. centers, north and south  
Utilities: Electricity, water, gas, sewer and air  
Loading Facilities: Drive-in facilities  
Storage Areas: 50 ft. by 150 ft. by 20 ft. high on ground floor  
Meeting Rooms and Capacities: Nine: (two—80; one—125; two—75; one—750; one—250 and two dressing rooms—150)  
Facilities for Food Functions: Banquet for 3,000  
Parking Facilities: Lot on grounds for 1,050 cars  
Distance from Business District: 4 blocks

## Fort Des Moines (HSMA) See Advertisement, Page 96

10th & Walnut (Phone: CH 3-1161)  
Gen. Manager: Joseph E. Whalen  
Sales Manager: Robert W. Stanley  
Convention Season: All year  
Largest Group Accommodated: 650 (300 rooms, 18 suites available)  
Air Conditioning: Banquet and meeting rooms, 50% of bedrooms  
Convention Rates: Single: 6.50-12.00; Double: 10.00-16.00; Suites: 25.00-40.00, European  
No. Mtg. Rms. & Capacity of Largest: 15 (1,000)  
No. Banquet Rms. & Capacity of Largest: 15 (1,000)  
Group Meal Rates: Breakfast: 1.75; Lunch: 2.25; Dinner: 3.50  
Liquor: Not sold, but will serve guest's liquor  
Charges for Mtg. Rms.: 15.00 to 200.00  
Net Exhibit Space: 3,000 sq. ft. on two floors  
Audio-Visual Aids: PA system, spotlights  
Stage: Available

## Hotel Kirkwood

4th & Walnut Sts. (Phone: CH-49191)  
Manager: Jack J. Calhoun  
Sales Manager: Wm. "Bill" Thompson  
Convention Season: All year  
Largest Group Accommodated: 450 (200 rooms, 6 suites available)  
Air Conditioning: Entire hotel  
Convention Rates: Single: 5.00-8.00; Double: 8.50-12.00; Suites: 16.00-25.00  
No. Mtg. Rms. & Capacity of Largest: 8 (350)  
No. Banquet Rms. & Capacity of Largest: 8 (275)  
Group Meal Rates: Breakfast: 1.50; Lunch: 1.75; Dinner: 2.75  
Liquor: Available at State liquor stores  
Charges for Mtg. Rms.: .30 per chair  
Charges for Exhibit Areas: .10 per sq. ft.  
Net Exhibit Space: 2,400 sq. ft. on one floor  
Audio-Visual Aids: PA system, spotlights, screens, projectors of all sizes  
Stage: Available  
Sports Facilities: Golf, tennis, swimming, boating

## Hotel Savery

4th & Locust (Phone: Cherry 4-2151; Teletype: DM49)  
Manager: Paul E. Lefton  
Sales Manager: Russell Rogers  
Convention Season: All year  
Largest Group Accommodated: 1,000 (300 rooms, 20 suites available)  
Air Conditioning: All banquet and meeting rooms, 150 bedrooms  
Convention Rates: Single: 6.00-16.00; Double: 8.50-16.00; Suites: 17.50-30.00, European  
No. Mtg. Rms. & Capacity of Largest: 10 (700)  
No. Banquet Rms. & Capacity of Largest: 10 (620)  
Group Meal Rates: Breakfast: 1.50; Lunch: 2.25; Dinner: 3.50  
Liquor: Available at State liquor store; hotel will set up bar  
Charges for Mtg. Rms.: 7.50 to 175.00  
Net Exhibit Space: 2,500 sq. ft. on one floor, separate area  
Audio-Visual Aids: PA system, spotlights, screen, projectors on rental basis  
Stage: Available  
Sports Facilities: Golf and swimming nearby

## MARSHALLTOWN

Railroads: C. & N.W.; C. Gt. W.; M. & St. L.

## Hotel Tallcorn

See Advertisement, Page 11  
2nd Avenue & Main St. (Phone: 6611)  
Manager: Karl Heumann  
Convention Season: All year  
Largest Group Accommodated: 180 (90 rooms, 3 suites available)  
Air Conditioning: Yes  
Convention Rates: Single: 5.00-6.50; Double: 8.00-10.50; Suites: 10.00  
No. Mtg. Rms. & Capacity of Largest: 5 (300)  
No. Banquet Rms. & Capacity of Largest: 3  
Group Meal Rates: Breakfast: 1.00; Lunch: 1.50; Dinner: 2.00  
Liquor: No  
Charges for Mtg. Rms.: 5.00-10.00  
Net Exhibit Space: 3,648 sq. ft.  
Audio-Visual Aids: Spotlights  
Stage: Yes

## SIOUX CITY

Railroads: C.M. St. P. & P.J. Ill. Cent.; Gt. Nor.; C. & N.W.; Burl.; S.C. Ter.  
Airlines: BNF, NOK, OZA

## AUDITORIUM

## Sioux City Municipal Auditorium

Gordon Drive (Phone 5-8044)  
Manager: Robert D. Hinchman  
Exhibit Areas: Exposition Hall, 15,840 sq. ft.  
Rental Fees and Services: Fees include no service  
Floor Load: Unlimited  
Ventilation: Air conditioned  
Ceiling Height: 12 ft. PA System: Available  
Dimensions, Opening to Exhibit Hall: 8 ft. by 9 ft.  
Elevators and Capacities: One freight  
Columns: 10, 4 ft. by 14 in. (to house folding doors to divide hall)  
Utilities: 110, 220, 440 current; water, gas, drainage  
Loading Facilities: Two fork trucks; railroad siding 100 ft. from building  
Meeting Rooms and Capacities: Six rooms seat from 25 to 1,000  
Facilities for Food Functions and Banquet  
Capacity: 1,000 persons  
Parking Facilities: Free lot, 1,000 cars  
Distance from Business District: Two blocks

One Of The Main Reasons Why Des Moines  
Hosted Over 400 Conventions Last Year . . .

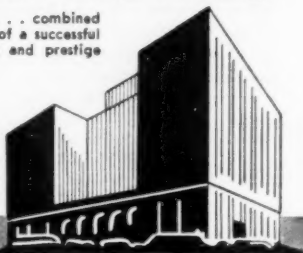
## HOTEL FORT DES MOINES

Des Moines' central location and complete facilities . . . combined with our outstanding accommodations . . . assure you of a successful business convention or sales meeting. Iowa's leading and prestige hotel offers you . . .

- 425 attractive modern guest rooms
- Air-conditioned rooms and suites available
- Accommodations for groups from 10 to 1,000
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ROBERT W. STANLEY, Sales and Convention Manager  
JOSEPH E. WHALEN, General Manager

Another Friendly BOSS Hotel



# SHERATON

## -MARTIN HOTEL IN SIOUX CITY, IOWA

Sioux City's Largest Hotel. Lobby, Sioux City Dining Room, New Minute Chef® Restaurant. All sleeping rooms and one entire function floor air-conditioned. Headquarters for airlines and civic clubs. Free TV and radio every room. Free parking. Family Plan. 250 rooms from \$5.00.  
A. J. (ANDY) PENNELLA  
General Manager



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WASHINGTON ROCHESTER  
PITTSBURGH BUFFALO  
BALTIMORE SYRACUSE  
PHILADELPHIA BINGHAMTON, N. Y.  
PROVIDENCE (opens early 1959)  
ATLANTIC CITY MOBILE  
**MIDWESTERN DIV.**  
CHICAGO AUSTIN  
DETROIT AKRON  
CINCINNATI INDIANAPOLIS  
ST. LOUIS FRENCH LICK, Ind.  
OMAHA RAPID CITY, S. D.  
LOUISVILLE SIOUX CITY, Iowa  
DALLAS (opens early 1959) CEDAR RAPIDS, Iowa  
**PACIFIC DIV.**  
SAN FRANCISCO LOS ANGELES  
PASADENA PORTLAND, Oregon  
(opens summer 1959)  
**CANADIAN DIV.**  
MONTREAL NIAGARA FALLS, Ont.  
TORONTO HAMILTON, Ont.

## KANSAS



## KANSAS CITY

Railroads: Union Pac.; Mo. Pac.; S.F.; C. Gt. W.; C.R.I. & P.; K.C.K.V.; K.C.S.; K. & M.R. Airlines: BNF, CEN, CAL, DAL, OZA, TWA, UAL

### The Town House (HSMA)

7th and State (Phone: FI-2-7500 Teletype KCK 1010)  
Manager: A. L. Lew  
Sales Manager: George Marstall  
Convention Season: All year  
Largest Group Accommodated: 400 (175 rooms, 15 suites available)  
Air Conditioning: Entire hotel  
Convention Rates: Single: 6.00-12.00; Double: 10.00-13.00; Twins: 11.00-16.00; Suites: 23.00 up, European  
No. Mtg. Rms. & Capacity of Largest: 7 (600)  
No. Banquet Rms. & Capacity of Largest: 5 (750)  
Group Meal Rates: Breakfast: 2.00; Lunch: 2.25; Dinner: 3.50  
Liquor: Served in hotel  
Charges for Mtg. Rms.: Vary  
Charges for Exhibit Areas: Vary  
Net Exhibit Space: 10,000 sq. ft.  
Audio-Visual Aids: PA system, spotlights  
Stage: 12 ft. x 18 ft.

## TOPEKA

Railroads: Santa Fe; C.R.I. & P.; U.P.; Mo. P. Airlines: CAL, TWA

### AUDITORIUM

#### Municipal Auditorium

(Phone: Flanders 7-4873)  
Manager: Roy G. Saunders  
Exhibit Areas: 19,000 sq. ft.  
Rental Fees: \$150-275 per day  
Ventilation: Air conditioned  
Ceiling Height: 45 ft.  
8th & Quincy (Phone: 5-4873)  
PA System: Available  
Dimensions, Opening to Exhibit Hall: 9 ft. by 12 ft.  
Elevators: One  
Columns: 30 in Exhibition Hall  
Utilities: Handle 400 Amps, current  
Loading Facilities: Ramp and stage door  
Meeting Rooms and Capacities: Main Arena, 4,200; Assembly Room, 400; three rooms, 150 each; six rooms, 50 each  
Facilities for Food Functions and Banquet  
Capacities: Excellent kitchen can serve 1,500  
Parking Facilities: Street parking  
Distance from Business District: One block

#### Hotel Jayhawk

7th and Jackson Sts. (Phone: 3-4111)  
Manager: Harry F. Lose  
Convention Season: All year  
Largest Group Accommodated: 400 (300 rooms, 11 suites available)  
Air Conditioning: Entire hotel  
Convention Rates: Single: 4.50-6.50; Double: 6.50-10.00; Suites: 15.00-25.00  
No. Mtg. Rms. & Capacity of Largest: 10 (400)  
No. Banquet Rms. & Capacity of Largest: 10 (400)  
Group Meal Rates: Breakfast: 1.25 to 2.00; Lunch: 1.50 up; Dinner: 2.00 up  
Liquor: Not sold in hotel, but will serve private parties  
Charges for Mtg. Rms.: 5.00 to 75.00 per day (not including night)  
Charges for Exhibit Areas: 5.00 to 75.00 per day  
Net Exhibit Space: 5,000 sq. ft.  
Audio-Visual Aids: PA system, spotlights, 16mm projector  
Stage: Available  
Sports Facilities: Public golf course

#### Pick Kansas Hotel

9th and Kansas Aves. (Phone: CE-4-6611)  
Manager: Al E. Lohoff  
Convention Season: All year  
Largest Group Accommodated: 400 (150 rooms, 8 suites available)  
Air Conditioning: 125 bedrooms, 6 banquet rooms  
Convention Rates: Single: 4.50-9.50; Double: 6.50-12.00; Suites: 9.50-35.00  
No. Mtg. Rms. & Capacity of Largest: 8 (600)  
No. Banquet Rms. & Capacity of Largest: 8 (450)  
Group Meal Rates: Breakfast: 1.25; Lunch: 1.75; Dinner: 2.25  
Liquor: Not served  
Charges for Mtg. Rms.: 7.50-75.00  
Charges for Exhibit Areas: 7.50-75.00 per exhibit  
Net Exhibit Space: 3,000 sq. ft. on one floor  
Audio-Visual Aids: PA system, spotlights  
Stage: Available

## WICHITA

Railroads: Santa Fe; C.R.I. & P.; M.V.; Frisco; Mo. Pac.  
Airlines: BNF, CEN, CAL, DAL, OZA, TWA, UAL

### AUDITORIUM

#### Municipal Forum Building

221 S. Water (Phone: Amherst 2-1127)  
Manager: C. A. Johnson  
Exhibit Areas: 104,888 sq. ft.; Garage, 33,000 sq. ft.; Lower Annex, 18,724 sq. ft.; Upper Annex, 23,000 sq. ft.; Rose Room, 19,164 sq. ft.; Arena, 11,000 sq. ft.  
Rental Fees and Services: Depends on event  
Ventilation: Fans  
Ceiling Height: Garage, lower annex and Rose Room, 18 ft.; Upper annex 14 ft.; Forum arena 46.5 ft.  
PA System: In Arcadia and Arena  
Dimensions, Opening to Exhibit Hall: Largest door, 15 ft. high by 12 ft.  
Columns: None in Upper Annex; Garage and Lower Annex, spaced 18.5 ft. by 20 ft.; 16 in Rose Room  
Utilities: 110 and 220 current  
Loading Facilities: Street  
Meeting Rooms and Capacities: Forum Arena, 3,940; Arcadia Theatre, 1,931  
Facilities for Food Functions and Banquet  
Capacity: Concessionaire; caterers can handle banquet up to 1,000  
Parking Facilities: Private parking lots  
Distance from Business District: In Business District

#### Hotel Lassen

1st and Market (Phone: Ho-4-5311)  
Manager: Walter Schimmel  
Convention Season: All year  
Largest Group Accommodated: 350 (200 rooms, 12 suites available)  
Air Conditioning: Entire hotel  
Convention Rates: Single: 5.25-12.50; Double: 8.00-17.50; Suites: 17.50-40.50  
No. Mtg. Rms. & Capacity of Largest: 12 (700)  
No. Banquet Rms. & Capacity of Largest: 12 (500)  
Group Meal Rates: Breakfast: 1.50 up; Lunch: 1.50 up; Dinner: 2.50 up  
Liquor: Package goods only  
Charges for Mtg. Rms.: Vary  
Charges for Exhibit Areas: Vary  
Net Exhibit Space: 10,975 sq. ft.  
Audio-Visual Aids: PA system, spotlights, projector and screen  
Stage: Available

## KENTUCKY

### LEXINGTON

Railroads: C. & O.; L. & N.; C.N.O. & T.P.; So. Airlines: DAL, EAL, PAI

#### Phoenix Hotel

120 E. Main (Phone: 5-3210)  
Manager: Chandler D. Davis  
Convention Season: All year, except during racing season  
Largest Group Accommodated: 550 (342 rooms, 8 suites available)  
Air Conditioning: Entire hotel  
Convention Rates: Single: 5.50-10.00; Double: 8.00-14.00; Suites: 18.00-55.00, European  
No. Mtg. Rms. & Capacity of Largest: 8 (2,000)  
No. Banquet Rms. & Capacity of Largest: 8 (1,500)  
Group Meal Rates: Breakfast: 1.25; Lunch: 1.50; Dinner: 2.75  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None if headquarters  
Charges for Exhibit Areas: Vary  
Net Exhibit Space: 9,600 sq. ft. on one floor  
Audio-Visual Aids: PA system, spotlights  
Stage: Available  
Sports Facilities: Golf

## LOUISVILLE

Railroads: B. & O.; C. & O.; N.Y.C.; Ill. Cent.; L. & N.; So.; Penna.; C.I. & L.; K. & I.T. Airlines: AAL, EAL, OZA, PAI, TWA

### AUDITORIUM

#### Kentucky Fair & Exposition Center

See Advertisement, Page 97

P.O. Box 47, Shelby Station (Phone: EMerson 6-9592)

Manager: H. Clyde Reeves

Exhibit Areas and Square Footage of Each:  
458,460 sq. ft. all on one floor, East Exposition Wing: 223,500 sq. ft.; West Exposition Wing: 184,600 sq. ft.; Coliseum: 40,000 sq. ft.; Room A: 3,600 sq. ft.; Room C: 2,000 sq. ft.  
Rental Fees and Services included in Rent: Varies with facilities used  
Floor Load: Unlimited in Exposition Wings; Coliseum—125 lbs. per sq. ft. Rooms A, B, C—125 lbs.  
Ventilation: Forced air and air conditioning  
Ceiling Height: Exposition Wings—14 to 24 ft.; Coliseum 60 ft.; Rooms A, B, C—10 ft.  
P. A. System: Available all areas  
Dimensions, Opening to Exhibit Hall: 20' x 14' high; Coliseum 18' x 11' high; Room A: 6' x 7' high; Rooms B & C: 9' x 7' high  
No. of Elevators: None, all exhibit space on first floor

## BEYOND YOUR IMAGINATION yet right in the CENTER OF AMERICA!



## KENTUCKY EXPOSITION CENTER

Facilities to fit your meeting needs. 357 acres. 22 acres under roof. Coliseum will seat up to 20,220. East Exposition Wing — 223,500 sq. ft. of exhibiting space. West Exposition Wing — 184,600 sq. ft. of exhibiting space. Stadium has seating capacity of 25,000. Banquet rooms, private meeting rooms, restaurant, cocktail lounge also available.

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## KENTUCKY continued

**Columns, Locations and Dimensions:** Exposition Wings: lengthwise 30' central columns and across 60' central columns; Coliseum and rooms A, B, C: none  
**Current and Utilities Available:** Gas, electricity, water, sewers  
**Loading Facilities:** Two 50' truck ramps; fork lift and floor trucks available at all times  
**Railroad Sidings:** Tracks within one mile of center  
**Location, Size of Storage Areas:** Approximately 2,500 sq. ft. in ends of each exposition wing  
**Unlimited under roof outside storage**  
**Number of Meeting Rooms and Capacities:** 3; A-400, B-650, C-100 (B&C can be combined to accommodate about 700-750—located 2nd floor Coliseum, under same roof as Exposition Wing)  
**Facilities for Food Functions:** Dining room for 500, cafeteria for 1,000, banquet for 6,000 or more  
**Parking Facilities:** 10,000 on paved lots adjacent to Coliseum and Exposition wings  
**Distance from Business District:** 4½ miles

### Brown Hotel (HSMA)

4th and Broadway Sts. (Phone: Juniper 4-1311)  
**Manager:** Harold E. Harter  
**Sales Manager:** Carl D. Anderson  
**Convention Season:** All year, except Kentucky Derby period  
**Largest Group Accommodated:** 400 rooms and 20 suites during June, July, Aug.; 300 rooms and 15 suites available rest of the year  
**Air Conditioning:** Entire hotel  
**Convention Rates:** Single: 6.00-11.00; Double: 9.50-16.00; Suites: 19.00-25.00, European  
**No. Mtg. Rms. & Capacity of Largest:** 10 (1,200)  
**No. Banquet Rms. & Capacity of Largest:** 10 (800)  
**Group Meal Rates:** Breakfast: 1.50 up; Lunch: 1.75 up; Dinner: 2.50 up  
**Liquor:** Served in hotel  
**Charges for Mtg. Rms.:** 15.00 to 150.00 (no charge if meal function is served in same room)  
**Charges for Exhibit Areas:** 15.00 to 150.00  
**Net Exhibit Space:** 4,500 sq. ft. on two floors  
**Audio-Visual Aids:** PA system, spotlights  
**Sports Facilities:** 1 to 2 block radius—bowling alleys, swimming

### The Kentucky Hotel

5th and Walnut Sts. (Phone: Juniper 7-1181)  
**Manager:** D. J. Quin  
**Sales Manager:** Russell L. Anderson  
**Convention Season:** All year, except Kentucky Derby period  
**Largest Group Accommodated:** 1,000 (500 rooms, 35 suites available)  
**Air Conditioning:** 75% of bedrooms, Banquet rooms  
**Convention Rates:** Single: 5.00-11.00; Double: 7.00-15.00; Suites: 19.00-24.00, European  
**No. Mtg. Rms. & Capacity of Largest:** 9 (1,500)  
**No. Banquet Rms. & Capacity of Largest:** 9 (1,000)  
**Group Meal Rates:** Breakfast: 1.50; Lunch: 1.50; Dinner: 2.50  
**Liquor:** Served in hotel  
**Charges for Mtg. Rms.:** None if food is served  
**Net Exhibit Space:** 20,000 sq. ft. on one floor  
**Audio-Visual Aids:** PA system, spotlights, movie screens, lectures, black boards  
**Stage:** Available

### Sheraton Hotel (HSMA)

See Advertisement, Page 20

500 South Fourth St. (Phone: Juniper 4-4141, Tel. LS-566)  
**Gen. Manager:** A. Michael O'Brien  
**Sales Manager:** Bill Howard  
**Convention Season:** All year  
**Largest Group Accommodated:** 600 (325 rooms, 25 suites available)  
**Air Conditioning:** Entire hotel  
**Convention Rates:** Single: 7.00-13.00; Double: 12.50-16.00; Suites: 20.00-35.00  
**No. Mtg. Rms. & Capacity of Largest:** 18 (950)  
**No. Banquet Rms. & Capacity of Largest:** 18 (850)  
**Group Meal Rates:** Breakfast: 1.75; Lunch: 2.50; Dinner: 3.00  
**Liquor:** Served in hotel  
**Charges for Mtg. Rms.:** None  
**Charges for Exhibit Areas:** None  
**Net Exhibit Space:** 4,500 sq. ft. on one floor  
**Audio-Visual Aids:** PA system, spotlights, all kinds of projectors available  
**Stage:** Available  
**Sports Facilities:** Golf, swimming nearby

## LOUISIANA

### ALEXANDRIA

**Railroads:** So. Pac.; T. & P.; L. & A.; C.R.I. P.; Mo. Pac.  
**Airlines:** DAL

#### Hotel Bentley

200 De Sota Street (Phone: 2-3371)  
**Manager:** Larry Blackburn  
**Convention Season:** All year  
**Largest Group Accommodated:** 350 (175 rooms, 8 suites available)  
**Air Conditioning:** Entire hotel  
**Convention Rates:** Single: 4.00-7.00; Double: 5.00-8.00; Suites: 15.00-25.00  
**No. Mtg. Rms. & Capacity of Largest:** 9 (700)  
**No. Banquet Rms. & Capacity of Largest:** 5 (400)  
**Group Meal Rates:** Breakfast: 1.00; Lunch: 1.85; Dinner: 2.25  
**Liquor:** Served in hotel  
**Charges for Mtg. Rms.:** 7.50 up  
**Charges for Exhibit Areas:** 15.00  
**Net Exhibit Space:** 300 sq. ft. on one floor  
**Audio-Visual Aids:** PA system, spotlights  
**Stage:** Available

### BATON ROUGE

**Railroads:** I.C.; L. & A.; Mo. P.  
**Airlines:** DAL, EAL, SOU

#### Bellefont Motor Hotel

See Advertisement, Page 11

7370 Airline Highway (Phone: ELgin 5-3311)  
**Manager:** Vance Thomas  
**Sales Manager:** Douglas Peak  
**Convention Season:** All year  
**Largest Group Accommodated:** 500 (250 rooms, 10 suites available)  
**Air Conditioning:** Yes  
**Convention Rates:** Single: 6.00-18.00; Double: 8.00-18.00; Suites: 15.00-100.00, European  
**No. Mtg. Rms. & Capacity of Largest:** 8 (550)

**No. Banquet Rms. & Capacity of Largest:** 6 (600)  
**Group Meal Rates:** Breakfast: from 1.25; Lunch: from 1.50; Dinner: from 2.50  
**Liquor:** Served in hotel  
**Charges for Mtg. Rms.:** 10.00 end up  
**Charges for Exhibit Areas:** 10.00 end up  
**Net Exhibit Space:** 5,000 sq. ft. on one floor  
**Audio-Visual Aids:** Screen, blackboard, easels, PA system, spotlights  
**Stage:** Will assemble in 4' x 4' sections  
**Sports Facilities:** Golf course ½ mile

#### Capitol House Hotel (Formerly: Heidelberg)

Lafayette at Convention (Phone: Dickens 2-7721)  
**Manager:** J. C. Eberhart  
**Sales Manager:** Delmar Walker  
**Convention Season:** All year, except May 10 to July 10 in even years, May 10 to June 10 in odd years  
**Largest Group Accommodated:** 600 (300 rooms, 8 suites available)  
**Air Conditioning:** Entire hotel  
**Convention Rates:** Single: 6.00-12.00; Double: 9.50-15.00; Suites: 24.50-60.00, European  
**No. Mtg. Rms. & Capacity of Largest:** 9 (1,800)  
**No. Banquet Rms. & Capacity of Largest:** 9 (1,800)  
**Group Meal Rates:** Breakfast: 2.00; Lunch: 3.00; Dinner: 4.00  
**Liquor:** Served in hotel  
**Charges for Mtg. Rms.:** 10.00 to 400.00  
**Charges for Exhibit Areas:** 10.00-400.00  
**Net Exhibit Space:** 11,652 sq. ft.  
**Audio-Visual Aids:** PA system, spotlights, screen and blackboards  
**Sports Facilities:** Swimming Pool

## NEW ORLEANS

**Railroads:** Ill. Cent.; G.M. & O.; L. & A.; Gulf Coast Lines; So. Pac.; L. & N.; La. So.; M.P.; N.O. & N.E.; N.O. & L.C.; T. & P.  
**Airlines:** AAL, BNF, CAP, DAL, EAL, NAL, PAA, SOU, TACA

#### CONVENTION BUREAU

**Convention & Visitors Bureau**  
 315 Camp St. (5)  
**Charles Genella, Director**

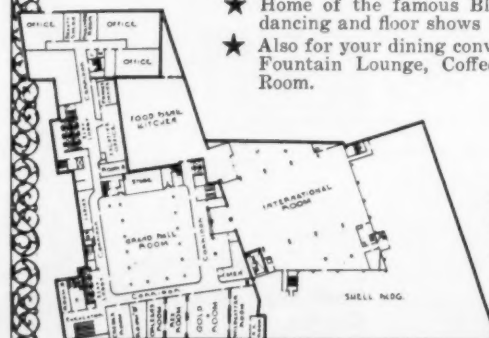
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 America's Most Interesting City  
 your convention business  
 is a pleasure at the*

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100% AIR-CONDITIONED THE YEAR 'ROUND



- ★ 14 comfortable meeting rooms, seating 25 to 2,250 persons
- ★ The center of business, civic and social activities in New Orleans
- ★ Home of the famous Blue Room for dining and dancing and floor shows
- ★ Also for your dining convenience The Coffee Shop, Fountain Lounge, Coffee House and Plantation Room.



**SEYMOUR WEISS**

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**A. C. BELLANDE**  
*Manager*



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## Summer is Ideal Convention or Visiting Time in *New Orleans*

All the magical charm of New Orleans is yours to enjoy—summer as well as winter. The city is particularly appealing in the lush, semi-tropical summer setting. Accommodations, normally ample, are even easier to obtain—thanks to 850 hotel rooms added in the last two years, plus many motel additions. And you'll enjoy New Orleans in air conditioned comfort that will greet you just about everywhere you go.

The tourist season never ends in New Orleans. The famed French Quarter, entertainment centers and other attractions draw throngs year 'round. Many attending conventions here stay on for a delightful vacation in New Orleans . . . often climaxing their stay with a visit to Latin America, sailing or flying directly from the City.

People everywhere *like* to come to New Orleans, so you're sure of a big and successful convention when you hold it here. Why not get detailed information about the convention facilities in New Orleans? Just call or write New Orleans Public Service Inc., P. O. Box 340, New Orleans 9, La., for a free Convention Planner's Guide and Check List, and friendly assistance without cost or obligation. Do it now while it's on your mind.



## LOUISIANA New Orleans continued

### AUDITORIUM

#### Municipal Auditorium

1201 St. Peter St. (Jackson 5-8441)  
Manager: W. Ray Scheuering  
Exhibit Areas: Arena, 32,250 sq. ft.; Annex, 26,408 sq. ft.; Upper Annex, 10,000  
Rental Fees: Arena, \$660 per day; Auditorium, \$495 per day; Concert Hall, \$330 per day; Annex, \$385 per day; half of Annex, \$211.75 per day; Upper Annex \$150.00 per day  
Floor Load: 200 lbs. per sq. ft. Ventilation: Arena, air conditioned  
Ceiling Height: Arena, 66 ft.; Annex, 14 ft.  
PA System: Available  
Dimensions, Opening to Exhibit Hall: Arena, 10 ft. by 10 ft. 9 in.; Annex, 12 ft. 8 in. by 13 ft. 4 in.  
Elevators and Capacities: Two passenger; one freight, 10,000 lbs.  
Columns: None in Arena; 14 in. columns on 17 ft. and 21 ft. centers in Annex  
Utilities: AC current, 3 phase, 4-wire distribution, 220 volts; gas, water  
Loading Facilities: Hand truck; railroad siding  
Railroad Sidings: Yes  
Storage Areas: Annex  
Meeting Rooms and Capacities: First, second and third floors—50 to 500  
Facilities for Food Functions: Dining Room, kitchen, banquet, 3,000  
Parking Facilities: Directly across from building  
Distance from Business District: 7 blocks

#### Jung Hotel (HSMA)

See Advertisement, Page 100

1500 Canal St. (Phone: Magnolia: 4471; Teletype No. 238)  
Manager: Ray Cantrell  
Sales Manager: Emmert J. Bieger  
Convention Season: All except Dec. 30, Jan. 1st and Mardi Gras Period

Largest Group Accommodated: 1,400 (600 rooms, 40 suites available)  
Air Conditioning: Entire hotel  
Convention Rates: Single: 8.00-10.00; Double: 12.00-16.00; Suites: 45.00-60.00; European  
No. Mtg. Rms. & Capacity of Largest: 12 (1,400)  
No. Banquet Rms. & Capacity of Largest: 12 (1,000)  
Group Meal Rates: Breakfast: 1.75 up; Lunch: 2.00 up; Dinner: 3.50 up  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None when used for business sessions by conventions  
Charges for Exhibit Areas: Depends on amount of space used  
Net Exhibit Space: 10,000 sq. ft. on one floor  
Audio-Visual Aids: PA system, spotlights, film projectors on rental basis  
Stage: Available  
Sports Facilities: Swimming, boating, fishing, golf, horse racing at fairgrounds from Thanksgiving Day through Mardi Gras

#### New Hotel Monteleone (HSMA)

214 Royal St. (Phone: Magnolia 3341)  
Manager: A. F. Spatafora  
Convention Season: Apr. to Oct.  
Largest Group Accommodated: 200 (100 rooms, 5 suites available)  
Air Conditioning: Entire hotel  
Convention Rates: Single: 6.00-9.00; Double: 9.00-16.00; Suites: 25.00-45.00  
No. Mtg. Rms. & Capacity of Largest: 5 (500)  
No. Banquet Rms. & Capacity of Largest: 5 (350)  
Group Meal Rates: Breakfast: 1.50; Lunch: 2.50; Dinner: 3.00  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None  
Charges for Exhibit Rms.: 35.00-150.00 per day  
Audio-Visual Aids: PA system, screen  
Stage: Available

#### The Pontchartrain Hotel (HSMA)

2031 St. Charles Ave. (Phone: Tu 0581)  
Manager: E. Lysle Aschaffenburg  
Sales Manager: J. Albert Lyle  
Convention Season: May to Dec.  
Largest Group Accommodated: 25 (10 rooms available)  
Air Conditioning: Entire hotel  
Convention Rates: Single: 8.00-12.00; Double: 11.00-18.00; Suites: from 25.00; European  
No. Mtg. Rms. & Capacity of Largest: 1 (40)

No. Banquet Rms. & Capacity of Largest: 1 (40)  
Group Meal Rates: Breakfast: 2.00; Lunch: 2.50; Dinner: 4.00  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None  
Audio-Visual Aids: Screen

#### The Roosevelt (HSMA)

See Advertisement, Page 98

123 Baronne (Phone: MA-2371)  
Manager: A. C. Bellande  
Sales Manager: Al Bourgeois  
Convention Season: All year  
Largest Group Accommodated: 1,000 (500 rooms, 50 suites available)  
Air Conditioning: Entire hotel  
Convention Rates: Single: 9.00-11.00; Double: 11.00-12.00; Twins: 15.00-18.00; Suites: 30.00-100.00; European  
No. Mtg. Rms. & Capacity of Largest: 15 (2,250)  
No. Banquet Rms. & Capacity of Largest: 4 (1,500)  
Group Meal Rates: Breakfast: 1.75; Lunch: 2.00; Dinner: 4.00  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None  
Charges for Exhibit Areas: 350.00 to 500.00 per day  
Net Exhibit Space: 22,000 sq. ft. on one floor  
Audio-Visual Aids: PA system, spotlights, film projectors on rental basis  
Stage: Available

#### The St. Charles (HSMA)

See Advertisement, Page 27

211 St. Charles Ave.  
Manager: Edwin J. Gaudet, Jr.  
Sales Manager: Mary F. Childers  
Convention Season: All year except Sugar Bowl and Mardi Gras periods  
Largest Group Accommodated: 1,000 (500 rooms, 30 suites available)  
Air Conditioning: Entire hotel  
Convention Rates: Single: 7.00-9.00; Double: 9.00-11.00; Twins: 13.00-16.00; Suites: 25.00-55.00; European  
No. Mtg. Rms. & Capacity of Largest: 10 (900)  
No. Banquet Rms. & Capacity of Largest: 10 (700)  
Group Meal Rates: Breakfast: 1.50; Lunch: 2.25; Dinner: 3.00  
Liquor: Served in hotel  
Charges for Mtg. Rms.: 10.00 up

# New Orleans

... and of course

# The JUNG hotel

The incomparable Jung ... largest and finest convention hotel in the South. 1100 guest rooms, 10 outstanding meeting rooms including the Tulane Room (stage, service elevator). Delightful guest rooms and service in America's most colorful city.

	FOR BANQUETS	MEETINGS
Tulane Room	1,000	1,400
Green Room	200	250
Tulane and Green Room	1,200	1,650
Map Room	100	125
Map Room	60	75
Plantation Room	80	100
Rouge Rooms	80	100
Audubon Room	40	50
Old New Orleans	35	50

#### OFFICES

Washington	EXecutive 3-6481
New York	Circle 7-6940
Chicago	MOhawk 4-5100
Miami	PLaza 4-1667

Completely air conditioned—TV and radios

Fabulous Charcoal Room—Comfortable Cocktail Lounge

Charges for Exhibit Areas: 10.00 up  
 Net Exhibit Space: 5,955 sq. ft. on one floor  
 Audio-Visual Aids: PA system, spotlights, film projectors on rental basis  
 Stage: Portable

## Tamanaca Motel

See Advertisement, Page 101

1725 Tulane Ave.  
 Manager: Tom Burns  
 Air Conditioning: Entire hotel  
 Convention Rates: Single: 8.00-15.00; Double: 12.00-25.00  
 No. Mtg. Rms.: 4  
 Liquor: Served in hotel

## SHREVEPORT

Railroads: I.C.; K.C.S.; L. & A.; St. L.S.W.; S. P.; T. & P.  
 Airlines: BNF, DAL, TTA

### Captain Shreve

408 Market (Phone: 2-9351; Telegraph: FGQ)  
 Manager: Johnny Brown  
 Sales Manager: C. C. Callahan  
 Convention Season: All year  
 Largest Group Accommodated: 400 (150 rooms, 15 suites available)  
 Air Conditioning: Entire hotel  
 Convention Rates: Single: 5.00-10.00; Double: 7.00-12.00; Suites: 12.00-45.00, European  
 No. Mtg. Rms. & Capacity of Largest: 6 (325)  
 No. Banquet Rms. & Capacity of Largest: 4 (300)  
 Group Meal Rates: Breakfast: 1.25; Lunch: 2.00; Dinner: 2.50  
 Liquor: Served in hotel  
 Charges for Mtg. Rms.: 25.00 to 125.00  
 Charges for Exhibit Areas: 25.00 to 125.00  
 Net Exhibit Space: 4,000 sq. ft. on one floor  
 Audio-Visual Aids: PA system, spotlights  
 Stage: Available

### Washington Youree Hotel

Edwards & Travis Sts. (Phone: 2-2121)  
 Manager: Alb L. Dietz  
 Convention Season: All year  
 Largest Group Accommodated: 350 (200 rooms, 8 suites available)  
 Air Conditioning: Entire hotel  
 Convention Rates: Single: 5.00-7.00; Double: 7.00-9.50; Suites: 15.00-25.00, European  
 No. Mtg. Rms. & Capacity of Largest: 5 (500)  
 No. Banquet Rms. & Capacity of Largest: 5 (500)

Group Meal Rates: Breakfast: 1.25; Lunch: 1.50; Dinner: 2.00  
 Liquor: Served in hotel  
 Charges for Mtg. Rms.: 8.00  
 Charges for Exhibit Areas: 10.00  
 Net Exhibit Space: 380 sq. ft. on one floor, separate area  
 Audio-Visual Aids: PA system, spotlights  
 Stage: Available

## MAINE

### BANGOR AUDITORIUM

Railroads: B. & A.  
 Airlines: NEA

#### Bangor Municipal Auditorium

100 Dutton St. (Phone: 2-9000, 2-9133, 2-4462)  
 Manager: John B. Quigley  
 Exhibit Areas: 15,000 sq. ft.  
 Rental Fees and Service Included in Rent: Min. 225.00 per night or 10% of Admissions  
 Ventilation: Blowers  
 Ceiling Height: 45 ft.  
 PA System: Yes  
 Dimensions, Opening to Exhibit Hall: 18 ft. by 22 ft. high  
 Columns: None  
 Current and Utilities Available: 110 & 220 AC  
 Parking Facilities: 3,000 cars  
 Distance from Business District: 1/3 mile

#### Bangor House

174 Main St. (Phone: Bangor 7321)  
 Manager: H. W. Chapman  
 Convention Season: All year  
 Largest Group Accommodated: 125 (75 rooms available)  
 Convention Rates: Single: 3.75 to 6.25; Double: 5.50 to 11.50; Suites: 20.00  
 No. Mtg. Rms. & Capacity of Largest: 5 (250)  
 No. Banquet Rms. & Capacity of Largest: 3 (250)  
 Rates for Meals: Breakfast: .50 to 1.25; Lunch: .75 to 2.00; Dinner: 2.25 to 5.00  
 Liquor: Served in hotel  
 Charges for Banquet & Mtg. Rms.: To 50.00  
 Audio-Visual Aids: PA system, spotlights  
 Stage: Available  
 Sports Facilities: Golf, tennis, bowling

## GREENVILLE JUNCTION

Railroads: B. & M.; C.P.R.

#### Squaw Mountain Inn (HSMA)

Moosehead Lake (Phone: Greenville 10)  
 Manager: Philip Sheridan  
 Convention Season: June 15 to July 15, Aug. 20 to Sep. 15  
 Largest Group Accommodated: 200 (101 rooms, 6 suites available)  
 Convention Rates: 12.00-14.00 per person, American  
 No. Mtg. Rms. & Capacity of Largest: 3 (200)  
 No. Banquet Rms. & Capacity of Largest: 1 (200)  
 Group Meal Rates: Breakfast: 1.50; Lunch: 2.00; Dinner: 3.00  
 Liquor: Served in hotel  
 Charges for Mtg. Rms.: None  
 Net Exhibit Space: 2,340 sq. ft. on one floor  
 Audio-Visual Aids: PA system, spotlights  
 Sports Facilities: Boating, fishing, tennis, golf, mountain climbing

## KENNEBUNKPORT

Railroads: B. & M.

#### The Colony Hotel

(Phone: Kennebunkport 7-3331)  
 Manager: Geo. M. Boughton  
 Convention Season: June 15 to July 1, Labor Day to Sept. 15  
 Largest Group Accommodated: 100 (125 rooms available)  
 Convention Rates: Single: 16.00; Double: 28.00, American  
 No. Mtg. Rms. & Capacity of Largest: 6 (125)  
 No. Banquet Rms. & Capacity of Largest: 1 (200)  
 Group Meal Rates: Breakfast: 1.50; Lunch: 2.50; Dinner: 3.50  
 Liquor: Served in hotel  
 Charges for Mtg. Rms.: None  
 Net Exhibit Space: 2,862 sq. ft. on one floor  
 Audio-Visual Aids: PA system, spotlights  
 Sports Facilities: New swimming pool, tennis, golf, fishing

## POLAND SPRING

Railroads: To Danville Jct. Maine Cent.

### Poland Spring Hotels (The Poland Spring House & The Mansion House)

(Phone: Poland 30 or 35)  
 Manager: Charles Connor  
 Sales Manager: Daniel A. Berry, Jr.  
 Convention Season: Mid May to Mid Oct., except last 2 weeks in July & first 2 weeks in Aug.  
 Largest Group Accommodated: 500 (350 rooms, 14 suites available)  
 Convention Rates: Single: 18.00; Double: 15.00-16.00; Suites: 20.00 above cost of bedroom, American  
 No. Mtg. Rms. & Capacity of Largest: 13 (450)  
 No. Banquet Rms. & Capacity of Largest: 2 (800)  
 Group Meal Rates: Breakfast: 2.00; Lunch: 3.00; Dinner: 4.00  
 Liquor: Served in hotel  
 Charges for Mtg. Rms.: None  
 Charges for Exhibit Areas: None  
 Net Exhibit Space: 300 sq. ft. on one floor, separate area  
 Audio-Visual Aids: PA system, spotlights, 16mm sound projector  
 Stage: Available  
 Sports Facilities: Golf, tennis, swimming, trap shooting, shuffleboard, putting, ping pong, badminton

## PORTLAND

Railroads: B. & M., M. C., GT.  
 Airlines: NEA, Air Taxi

#### The Eastland Hotel

157 High St. (Phone: 25411)  
 Manager: Leo G. Gain  
 Convention Season: All year  
 Largest Group Accommodated: 650 (300 rooms, 20 suites available)  
 Convention Rates: Single: 5.50-8.50; Double: 8.50-11.50; Suites: 12.50-24.00, European  
 No. Mtg. Rms. & Capacity of Largest: 5 (650)  
 No. Banquet Rms. & Capacity of Largest: 4 (550)  
 Group Meal Rates: Breakfast: .95; Lunch: 1.50; Dinner: 1.50  
 Liquor: Served in hotel  
 Charges for Mtg. Rms.: Vary  
 Charges for Exhibit Areas: Vary  
 Net Exhibit Space: 7,000 sq. ft.  
 Audio-Visual Aids: PA system, spotlights, screen

#### The Lafayette (HSMA)

638 Congress (Phone: Spruce 3-6441)  
 Manager: R. H. Pew  
 Convention Season: All year  
 Largest Group Accommodated: 300 (150 rooms, 2 suites available)  
 Air Conditioning: Two sleeping rooms  
 Convention Rates: Single: 5.25-7.50; Double: 7.50-10.50; Suites: 15.00, European  
 No. Mtg. Rms. & Capacity of Largest: 3 (300)  
 No. Banquet Rms. & Capacity of Largest: 3 (300)  
 Group Meal Rates: Breakfast: 1.25; Lunch: 1.75; Dinner: 2.00  
 Liquor: Served in hotel  
 Charges for Mtg. Rms.: None if meals served or headquarters  
 Charges for Exhibit Areas: If exhibitors are charged for showing, 5.00 per exhibit  
 Net Exhibit Space: 2,745 sq. ft. on two floors  
 Audio-Visual Aids: PA system, spotlights, screen  
 Stage: Available  
 Sports Facilities: Golf, deep sea fishing, swimming nearby

## RANGELEY

Railroads: B & M  
 Airlines: NEA

#### Rangeley Lakes Hotel

(Phone: Rangeley 1 or 9)  
 Manager: Morel L. Peterson  
 Convention Season: June, Sept.  
 Largest Group Accommodated: 300 (150 rooms and 4 suites available)  
 Convention Rates: Single: from 12.00; Double: from 24.00, American  
 No. Mtg. Rms. & Capacity of Largest: 4 (400)  
 No. Banquet Rms. & Capacity of Largest: 2 (300)  
 Rates for Meals: Breakfast: 1.50; Lunch: 2.50; Dinner: 3.50  
 Liquor: Served in hotel  
 Charges for Banquet & Mtg. Rms.: Variable  
 Net Exhibit Space: 12,000 sq. ft. on one floor  
 Audio-Visual Aids: 35mm projector and screen, PA system, spotlights  
 Stage: Available  
 Sports Facilities: Golf, tennis, putting, fishing, swimming, private beach

**TAMANACA**  
*Motel*

SOMETHING NEW

IN

DOWNTOWN NEW ORLEANS

SALES, BANQUET AND  
 CONVENTION FACILITIES

Radio and Television in every room  
 Banquet and Convention Rooms  
 Sheltered Parking  
 Swimming Pool  
 Thermostatically controlled Heating  
 and Air-Conditioning  
 Food and Beverage Service  
 Sound Insulated Rooms

**TAMANACA**

1725 TULANE AVE.  
 PHONE EX 5411 - TWX 407X

NOVEMBER 21, 1958



## ROCKLAND

Railroads: Maine Cent.  
Airlines: NEA

### Samoset Hotel

(Phone: Rockland 280)  
Manager: Larry Borsten  
Convention Season: June to Sept. (mostly during June and Sept.)  
Largest Group Accommodated: 300 (150 rooms, few suites available)  
Convention Rates: Single: 18.00; Double: 30.00-32.00; Parlor: 14.00, American  
No. Mtg. Rms. & Capacity of Largest: 10 (300)  
No. Banquet Rms. & Capacity of Largest: 3 (650)  
Group Meal Rates: Breakfast: from 1.50; Lunch: from 3.00; Dinner: from 4.25  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None  
Net Exhibit Space: 17,944 sq. ft. on one floor  
Audio-Visual Aids: PA system, spotlights, blackboards, 16mm projector  
Stage: Available  
Sports Facilities: Golf, tennis, swimming (ocean & pool), sailing, fishing

## YORK

Railroads: B. & M.

### The Marshall House

(Phone: York 300—in winter, York 27)  
Manager: Daniel O. Delany  
Convention Season: June and Sept.  
Largest Group Accommodated: 300 (172 rooms, 3 suites available)  
Convention Rates: Single: 13.00-18.00; Double: 26.00-30.00; Parlor: 16.00, American  
No. Mtg. Rms. & Capacity of Largest: 14 (450)  
No. Banquet Rms. & Capacity of Largest: 3 (450)  
Group Meal Rates: Breakfast: 2.00; Lunch: 3.00; Dinner: 4.00  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None  
Charges for Exhibit Areas: None  
Net Exhibit Space: 5,600 sq. ft. on one floor, separate area  
Audio-Visual Aids: PA system, spotlights, 16mm sound projector, screen  
Stage: Available  
Sports Facilities: Beach, salt water pool, tennis, putting, golf, boating, fishing, shuffleboard, soft ball

## MARYLAND

### BALTIMORE

Railroads: Penna.; Balt. & O.; West Md.; Bal. & An. El.; M. & P.  
Airlines: AAL, AAL, CAP, DAL, EAL, NAL, TWA, UAL

### Emerson Hotel

Baltimore & Calvert Sts. (Phone: MULberry 5-4400; Telegraph: BA-277)  
VP & Gen. Manager: William E. Stubbs, Jr.  
Sales Manager: Kemp C. Gattling  
Convention Season: All year  
Largest Group Accommodated: 1,200 (325 rooms, 17 suites available)  
Air Conditioning: Entire hotel  
Convention Rates: Single: 6.50-10.00; Double: 9.50-11.50; Suites: 20.00-50.00, European  
No. Mtg. Rms. & Capacity of Largest: 9 (1,200)  
No. Banquet Rms. & Capacity of Largest: 9 (1,000)  
Group Meal Rates: Breakfast: 1.25; Lunch: 2.00; Dinner: 3.00  
Liquor: Served in hotel  
Charges for Mtg. Rms.: 35.00-450.00  
Audio-Visual Aids: PA system, spotlights

### Lord Baltimore Hotel (HSMA)

Baltimore & Hanover Sts. (Phone: Lexington 9-8800)  
Manager: Harold Kraus  
Sales Manager: G. Sanford Core  
Convention Season: All year  
Largest Group Accommodated: 900 (500 rooms, 25 suites available)  
Air Conditioning: Entire hotel  
Convention Rates: Single: 7.00-13.50; Double: 9.00-17.50; Suites: 20.00-35.00, European  
No. Mtg. Rms. & Capacity of Largest: 14 (1,080)  
No. Banquet Rms. & Capacity of Largest: 4 (400)  
Group Meal Rates: Breakfast: 2.00; Lunch: 2.50; Dinner: 4.00  
Liquor: Served in hotel  
Charges for Mtg. Rms.: Depends on sleeping rooms occupied

Charges for Exhibit Areas: Four cents per square foot

Net Exhibit Space: 5,000 sq. ft. on one floor  
Audio-Visual Aids: PA system, spotlights  
Stage: Available

### Sheraton-Belevedere Hotel

See Advertisement, Page 9

Charles at Chase Sts. (Phone: Mulberry 5-1000)  
Manager: Albert S. Fox  
Sales Manager: A. Russell Phillips  
Convention Season: All year  
Largest Group Accommodated: 100 (50 rooms, 10 suites available)  
Air Conditioning: Entire hotel  
Convention Rates: Single: 7.85-13.50; Double: 10.85-17.00; Suites: 15.50-30.00, European  
No. Mtg. Rms. & Capacity of Largest: 9 (575)  
No. Banquet Rms. & Capacity of Largest: 9 (475)  
Group Meal Rates: Breakfast: 2.00; Lunch: 2.75; Dinner: 4.00  
Liquor: Served in hotel  
Charges for Mtg. Rms.: 15.00 up  
Charges for Exhibit Areas: 15.00 up  
Net Exhibit Space: 5,000 sq. ft.  
Audio-Visual Aids: PA system, spotlights, large TV projector  
Stage: Available

### Southern Hotel

Light & Redwood Streets (Phone: Saratoga 7-1600)  
Manager: Harold I. Fink  
Sales Manager: Albert W. Eldridge  
Convention Season: All year  
Largest Group Accommodated: 1,000 (400 rooms, 10 suites available)  
Air Conditioning: Entire hotel  
Convention Rates: Single: 6.50-12.00; Double: 9.50; Suites: 25.00  
No. Mtg. Rms. & Capacity of Largest: 22 (1,000)  
No. Banquet Rms. & Capacity of Largest: 22 (500)  
Group Meal Rates: Breakfast: .75; Lunch: 1.25; Dinner: 2.25  
Liquor: Served in hotel  
Charges for Mtg. Rms.: 10.00 minimum  
Net Exhibit Space: 1,000 sq. ft. on one floor  
Audio-Visual Aids: PA system, spotlights, screens

## CHESTERTOWN

Railroads: Penna.

### Great Oak Lodge

See Advertisement, Page 102

Route 2, Box 218 (Phone: 1100)  
Business Manager: Calvin C. Smith  
Convention Season: All year, except weekends in summer  
Largest Group Accommodated: 80 (40 rooms, 2 suites available)  
Air Conditioning: Banquet rooms, bedrooms  
Convention Rates: Single: 12.00-16.00; Double: 15.00-22.00; Suites: 27.00-38.00  
No. Mtg. Rms. & Capacity of Largest: 5 (350)  
No. Banquet Rms. & Capacity of Largest: 5 (100)  
Group Meal Rates: Breakfast: 2.00; Lunch: 3.00; Dinner: 5.00  
Liquor: Served in hotel  
Net Exhibit Space: 2,200 sq. ft. on one floor, included in meeting area  
Audio-Visual Aids: PA system, spotlights, 16mm projector  
Stage: Yes (12' x 16')  
Sports Facilities: Nine-hole golf course, sailing, swimming, hunting, badminton, ping pong, horseback riding, water skiing, fishing, trap shooting, power boats

## CUMBERLAND

Railroads: B. & O.; C. & P.; Penna.; W. Md.  
Airlines: AAA

### Algonquin Hotel

See Advertisement, Page 11

Washington St. (Phone: PA 2-3330)  
Manager: Pat Stakem  
Convention Season: All year  
Largest Group Accommodated: 250 (120 rooms, 3 suites available)  
Air Conditioning: Banquet halls  
Convention Rates: Single: 3.00 to 6.50; Double: 5.50 to 10.00; Suites: 8.00 to 15.00, European  
No. Mtg. Rms. & Capacity of Largest: 3 (75)  
No. Banquet Rms. & Capacity of Largest: 2 (75)  
Group Meal Rates: Breakfast: 1.75; Lunch: 1.50; Dinner: 2.50  
Liquor: Yes  
Charges for Mtg. Rms.: .20 a chair  
Charges for Exhibit Areas: 10.00  
Net Exhibit Space: 250 sq. ft.  
Audio-Visual Aids: Spotlights  
Stage: None  
Sports Facilities: Golf, swimming, horseback riding

## MASSACHUSETTS

### AMHERST

Railroads: C. V.; B. & M.

### The Lord Jeffery

30 Boltwood Ave. (Phone: Alpine 3-2576)  
Manager: Parry Benton  
Sales Manager: Harry E. Richards  
Convention Season: All year, except June 1 to June 15 and Sept. 15 to Nov. 1  
Largest Group Accommodated: 100 (65 rooms available)  
Air Conditioning: Banquet rooms  
Convention Rates: Single: 6.00-8.00; Double: 10.00-14.00, European  
No. Mtg. Rms. & Capacity of Largest: 3 (250)  
No. Banquet Rms. & Capacity of Largest: 3 (200)  
Group Meal Rates: Lunch: 1.50; Dinner: 2.25  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None  
Charges for Exhibit Areas: None  
Audio-Visual Aids: PA system, spotlights  
Sports Facilities: Golf, fishing

## BOSTON

Railroads: B. & M.; N.Y.C.; N.Y., N.H. & H.  
Airlines: AAL, EAL, MOH, NAL, NEA, TCA, TWA, UAL

### CONVENTION BUREAU

Convention & Tourist Bureau  
80 Federal St. (10)  
E. C. Sherry, Manager

### AUDITORIUMS

### Boston Garden

North Station (Cap. 7,320)  
Manager: Walter A. Brown  
Exhibit Areas: Arena, 26,730 sq. ft.; Exhibition Hall, 42,350 sq. ft.  
Rental Fees and Services: Exhibit Hall and Garden, \$3,500 per day, no services included



### on the beautiful upper Chesapeake Bay

Less than an hour by plane from New York to private airfield on Great Oak's 1500 acre estate. Only two hours by car from Philadelphia or Washington. Private yacht available for transportation across Chesapeake Bay from Baltimore to Great Oak. Superlative lodging and modern meeting space available for groups up to 80 persons. There is auditorium seating for 200, three dining rooms, three cocktail lounges, marvelous Eastern Shore cuisine. Completely air conditioned. Open year round—every seasonal sport can be enjoyed on estate. You'll "get things done" at Great Oak.

WRITE FOR BROCHURE—see why Great Oak is called "The Key Largo of the North".

### GREAT OAK

LODGE and YACHT CLUB

Fairlee Creek, Chestertown, Md.  
Calvin C. Smith, Business Manager

Floor Load: 200 lbs. per sq. ft.  
 Ventilation: Rotary fans and blowers  
 Ceiling Height: Exhibition Hall, 16 ft.; Arena, 68 ft.  
 PA System: Excellent  
 Dimensions, Opening to Exhibit Hall: 17 ft. 6 in. high by 15 ft. 6 in. wide  
 Elevators and Capacities: One, 3,000 lbs.  
 Columns: None on Arena floor  
 Utilities: AC and DC current, gas, steam, water  
 Loading Facilities: Ramp from railroad into exhibition hall  
 Storage Areas: Ample  
 Meeting Rooms: In hotel adjoining  
 Facilities for Food Functions and Banquet  
 Capacity: Complete facilities for 1,500 banquet  
 Parking Facilities: Ample  
 Distance from Business District: In heart of commercial district

#### Bradford Hotel (HSMA)

275 Tremont St. (Phone: Han. 6-1400)  
 Manager: R. N. Appleton  
 Convention Season: All year  
 Largest Group Accommodated: 650 (275 rooms, 10 suites available)  
 Air Conditioning: Some bedrooms, all banquet rooms  
 Convention Rates: Single: 7.00-10.50; Double: 10.50-15.50; Suites: 17.00-25.00, European  
 No. Mtg. Rms. & Capacity of Largest: 13 (2,400)  
 No. Banquet Rms. & Capacity of Largest: 13 (1,500)  
 Group Meal Rates: Breakfast: 2.00; Lunch: 2.50; Dinner: 3.50  
 Liquor: Served in hotel  
 Charges for Mtg. Rms.: Vary  
 Charges for Exhibit Areas: Vary  
 Net Exhibit Space: 33,049 sq. ft.  
 Audio-Visual Aids: PA system, spotlights  
 Stage, 52 ft. by 26 ft.

#### Hotel Kenmore (HSMA)

4909 Commonwealth Av. (Phone: KEnmore 6-2770)  
 Manager: Paul Sonnabend  
 Sales Manager: Daniel R. Mitchell

in **BOSTON**  
 YOUR GROUP  
 GETS



WHEN YOU  
 MEET AT THE

**Manger Hotel**

Service plus superb meeting-room facilities insure the success of your meeting at The Manger. Every detail is handled with care, precision and foresight by an experienced, helpful staff. Air-conditioned facilities accommodate up to 300 for banquets, meetings and conventions—with efficient Manger service at every step!

For complete details, contact Paul Morris, Gen. Mgr., The Manger, North Station, Boston, Mass. Telephone: CApital 7-2600. Teletype: BS-43.

Convention Season: All year  
 Largest Group Accommodated: 480 (250 rooms, 15 suites available)  
 Air Conditioning: Banquet and meeting rooms, some bedrooms  
 Convention Rates: Single: 7.50-13.50; Double: 11.50-16.50; Suites: 20.00-23.00, European  
 No. Mtg. Rms. & Capacity of Largest: 12 (400)  
 No. Banquet Rms. & Capacity of Largest: 12 (380)  
 Group Meal Rates: Breakfast: 3.75; Lunch: 2.50; Dinner: 3.75  
 Liquor: Served in hotel  
 Charges for Mtg. Rms.: 15.00 to 175.00  
 Audio-Visual Aids: PA system, spotlights  
 Stage: Yes

#### Manger Hotel

See Advertisement, Page 103

North Station (Phone: CA 7-2600)  
 Manager: Paul F. Morris  
 Sales Manager: Mrs. Joyce Butler  
 Convention Season: All year  
 Largest Group Accommodated: 300 (350 rooms available)  
 Air Conditioning: All banquet and meeting rooms  
 Convention Rates: Single: 6.00; Double: 8.50  
 No. Mtg. Rms. & Capacity of Largest: 10 (300)  
 No. Banquet Rms. & Capacity of Largest: 11 (250)  
 Group Meal Rates: Breakfast: from .65; Lunch: from .99; Dinner: from 1.35  
 Liquor: Served in hotel  
 Charges for Mtg. Rms.: 8.00 to 10.00  
 Audio-Visual Aids: PA system, spotlights  
 Stage: Available  
 Sports Facilities: Boston Garden next door with hockey, basketball, tennis, ice shows

#### Parker House (HSMA)

40 School Street (Phone: CA 7-8600)  
 Manager: Carl J. Peterson  
 Sales Manager: John E. Pacheco  
 Convention Season: All year  
 Largest Group Accommodated: 300 (200 rooms, 6 suites available)  
 Air Conditioning: Banquet and meeting rooms, some bedrooms  
 Convention Rates: Single: 8.00-11.50; Double: 13.50-17.00; Twins: 14.50-22.00, European  
 No. Mtg. Rms. & Capacity of Largest: 16 (500)  
 No. Banquet Rms. & Capacity of Largest: 16 (400)  
 Group Meal Rates: Breakfast: 2.25; Lunch: 3.00; Dinner: 4.25  
 Liquor: Served in hotel  
 Charges for Mtg. Rms.: Depends upon size of room  
 Charges for Exhibit Areas: Depends upon size of room  
 Net Exhibit Space: 6,000 sq. ft.  
 Audio-Visual Aids: PA system, spotlights, screens, projectors on rental basis  
 Stage: Available  
 Sports Facilities: Boston Garden nearby

#### Sheraton-Plaza Hotel (HSMA)

See Advertisement, Page 20

Copley Square (Phone: CO 7-5300)  
 Manager: H. de Fine Nyboe  
 Sales Manager: William N. Field  
 Convention Season: All year  
 Largest Group Accommodated: 1,000 (250 rooms and 15 suites available)  
 Air Conditioning: Entire  
 Convention Rates: Single: from 9.00; Double: from 15.00; Suites: from 34.00, European  
 No. Mtg. Rms. & Capacity of Largest: 12 (1,600)  
 No. Banquet Rms. & Capacity of Largest: 12 (1,200)  
 Rates for Meals: Breakfast: 2.25; Lunch: 3.00; Dinner: 4.50  
 Liquor: Served in hotel  
 Charges for Banquet & Mtg. Rms.: 10.00 to 650.00  
 Net Exhibit Space: 17,845 sq. ft. on one floor  
 Audio-Visual Aids: PA system, spotlights  
 Stage: 28' x 16'

#### Somerset Hotel (HSMA)

See Advertisement, Page 134

400 Commonwealth Ave. (Phone: CO 7-9000)  
 Manager: Paul Sonnabend  
 Sales Manager: Frank Hignett  
 Convention Season: All year  
 Largest Group Accommodated: 600 (300 rooms, 30 suites available)  
 Air Conditioning: Banquet halls, many bedrooms  
 Convention Rates: Single: 8.00 to 14.00; Double: 13.00 to 19.00; Suites: 20.00 to 50.00  
 No. Mtg. Rms. & Capacity of Largest: 15 (1,250)  
 No. Banquet Rms. & Capacity of Largest: 15  
 Group Meal Rates: Breakfast: 2.25; Lunch: 3.00; Dinner: 4.50  
 Liquor: Yes  
 Charges for Mtg. Rms.: None  
 Charges for Exhibit Areas: According to size required  
 Net Exhibit Space: 22,065  
 Audio-Visual Aids: PA system, spotlights  
 Stage: Available  
 Sports Facilities: Swimming pool

#### Hotel Statler Hilton (HSMA)

See Advertisement, Page 5

Park Square (Phone: HANcock 6-2000)  
 Manager: D. B. Stanbro  
 Sales Manager: Val W. Ringer  
 Convention Season: All year  
 Largest Group Accommodated: 1,500 (700 rooms, 30 suites available)  
 Air Conditioning: Banquet and meeting rooms, 50 bedrooms  
 Convention Rates: Single: 8.50-14.00; Double: 14.00-18.00; Suites: 34.00-80.00, European  
 No. Mtg. Rms. & Capacity of Largest: 11 (2,000)  
 No. Banquet Rms. & Capacity of Largest: 11 (1,400)  
 Group Meal Rates: Breakfast: 2.25; Lunch: 3.00; Dinner: 4.50  
 Liquor: Served in hotel  
 Charges for Mtg. Rms.: Vary  
 Charges for Exhibit Areas: Vary  
 Net Exhibit Space: 19,124 sq. ft. on one floor  
 Audio-Visual Aids: PA system, spotlights  
 Stage: Available

#### Hotel Touraine (HSMA)

62 Boylston St. (Phone: HANcock 6-3500; Telegraph: FJV)  
 Manager: Thomas J. Walsh  
 Sales Manager: Jane Walsh  
 Convention Season: All year  
 Largest Group Accommodated: 300 (200 rooms, 16 suites available)  
 Air Conditioning: Banquet and meeting rooms, 75 bedrooms  
 Convention Rates: Single: 7.00-12.00; Double: 10.00-14.00; Suites: 20.00-25.00, European  
 No. Mtg. Rms. & Capacity of Largest: 3 (500)  
 No. Banquet Rms. & Capacity of Largest: 3 (425)  
 Group Meal Rates: Breakfast: 1.50; Lunch: 2.50; Dinner: 3.00  
 Liquor: Served in hotel  
 Charges for Mtg. Rms.: 25.00-200.00  
 Charges for Exhibit Areas: 25.00-200.00  
 Net Exhibit Space: 3,700 sq. ft. on one floor  
 Audio-Visual Aids: PA system, spotlights

## BROOKLINE

Railroads: N.Y.C.

#### Beaconsfield Hotel

See Advertisement, Page 11

1731 Beacon St. (Phone: ASpinwall 7-6800)  
 Manager: George A. Scharf  
 Convention Season: All year  
 Largest Group Accommodated: 150 (55 rooms, 12 suites available)  
 Air Conditioning: 3 banquet rooms, 25 bedrooms  
 Convention Rates: Single: 7.00 to 12.00; Double: 12.00 to 16.00; Suites: 18.00 to 32.00  
 No. Mtg. Rms. & Capacity of Largest: 10 (250)  
 No. Banquet Rms. & Capacity of Largest: 10 (200)  
 Group Meal Rates: Breakfast: 1.50; Lunch: 2.95; Dinner: 2.95  
 Liquor: Yes  
 Charges for Mtg. Rms.: 10.00  
 Charges for Exhibit Areas: 10.00 to 20.00  
 Audio-Visual Aids: PA systems, spotlights  
 Stage: Yes

## CAMBRIDGE

#### Commander Hotel

See Advertisement, Page 11

16 Garden St. (Phone: KIRkland 7-4800)  
 Manager: Sheffield K. Hamsey  
 Convention Season: All year  
 Largest Group Accommodated: 150 (75 rooms available)  
 Air Conditioning: Banquet hall  
 Convention Rates: Single: 8.00-9.00; Double: 12.00; Suites: 20.00 to 35.00  
 Liquor: Yes  
 Audio-Visual Aids: None  
 Stage: Yes

## GREAT BARRINGTON

Railroads: N.Y., N.H. & H.

#### The Berkshire Inn

See Advertisement, Page 104

Main Street (Phone: Great Barrington 880)  
 Manager: James J. Joyce  
 Convention Season: May to Nov.  
 Largest Group Accommodated: 150 (85 rooms, 5 suites available)  
 Convention Rates: Single: 13.00 to 17.00; Double: 26.00 to 34.00; Suites: 28.00 to 40.00  
 No. Mtg. Rms. & Capacity of Largest: 7 (350)  
 No. Banquet Rms. & Capacity of Largest: 2 (350)  
 Group Meal Rates: Breakfast: a la carte; Lunch: 2.50; Dinner: 3.50

## MASSACHUSETTS

### Great Barrington continued

Liquor: Yes  
Charges for Mtg. Rms.: None  
Charges for Exhibit Areas: None  
Net Exhibit Space: 30,000  
Audio-Visual Aids: 16mm movie projector, PA system, spotlights  
Stage: Yes  
Sports Facilities: Golf, tennis, swimming, fishing, horseback riding, badminton, shuffleboard, croquet

## GREENFIELD

Railroads: B. & M.

### Hotel Weldon

(Phone: Prescott 3-5431)

Manager: Thomas J. Connor  
Convention Season: All year  
Largest Group Accommodated: 250 (166 rooms available)  
Convention Rates: Single 6.00; Double: 10.00; Suites: 15.00, European  
No. Mtg. Rms. & Capacity of Largest: 4 (300)  
No. Banquet Rms. & Capacity of Largest: 2 (250)  
Rates for Meals: Breakfast: 1.25; Lunch: 1.75; Dinner: 2.50  
Liquor: Served in hotel  
Charges for Banquet & Mtg. Rms.: From 10.00  
Net Exhibit Space: 2,000 sq. ft.  
Audio-Visual Aids: PA system  
Sports Facilities: Golf

## HOLYOKE

Railroads: B. & M.; N.Y., N.H. & H.  
Airlines: Served through Hartford



## THE BERKSHIRE INN

Great Barrington, Massachusetts

"The Convention Center of the Southern Berkshires"

Every Convention Facility at No Extra Charge

Conference Room accommodates 350

10 Small Meeting Rooms —

2 Dining Rooms

Cocktail Lounge

Stage PA System

SEASON, MAY TO NOVEMBER

Tel: G.B. 880 J. J. Joyce, Landlord

## Roger Smith Hotel

See Advertisement, Page 104

69 Suffolk St. (Phone: JE 2-1414)  
Manager: Robert N. Wish  
Convention Season: All year  
Largest Group Accommodated: 200 (134 rooms, 10 suites available)  
Air Conditioning: Some banquet and meeting rooms  
Convention Rates: Single: 6.50-10.50; Double: 9.50-13.50; Suites: 15.00-25.00  
No. Mtg. Rms. & Capacity of Largest: 7 (600)  
No. Banquet Rms. & Capacity of Largest: 7 (450)  
Group Meal Rates: Breakfast: 1.50; Lunch: 1.75; Dinner: 2.50  
Liquor: Served in hotel  
Charges for Mtg. Rms.: 15.00 up  
Charges for Exhibit Areas: 15.00 up  
Net Exhibit Space: 4,700 sq. ft. on one floor  
Audio-Visual Aids: PA system, spotlights, easels, blackboards, screen  
Stage: Available  
Sports Facilities: Bowling, billiards, golf, skiing, swimming

## LENOX

Railroads: N.Y. N.H. & H.

### Curtis Hotel (HSMA)

(Phone: Lenox 510)  
Manager: George A. Turain  
Convention Season: May-early June, late August, Sept.-Oct.  
Largest Group Accommodated: 200 (100 rooms available)  
Air Conditioning: Some bedrooms  
Convention Rates: 14.00-18.00 per person, American  
No. Mtg. Rms. & Capacity of Largest: 4 (400)  
No. Banquet Rms. & Capacity of Largest: 4 (400)  
Group Meal Rates: Breakfast: 1.50; Lunch: 2.25; Dinner: 3.25  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None  
Charges for Exhibit Areas: None  
Net Exhibit Space: 4,000 sq. ft. on one floor  
Audio-Visual Aids: PA system, spotlights, 16mm sound projector, blackboards  
Stage: Available  
Sports Facilities: Swimming, golf, tennis, shuffleboard, ping pong, badminton, fishing, boating

## MAGNOLIA

Railroads: B. & M.

### Oceanside Hotel

(Phone: Magnolia 1500)

Manager: Jerome W. Saphirstein  
Sales Manager: Adele Myerson  
Convention Season: All year  
Largest Group Accommodated: 400 (200 rooms available)  
Convention Rates: 14.00 per person, American  
No. Mtg. Rms. & Capacity of Largest: 10 (1,000)  
No. Banquet Rms. & Capacity of Largest: 2 (600)  
Group Meal Rates: Breakfast: 1.75; Lunch: 3.00; Dinner: 5.00  
Liquor: Served in hotel  
Net Exhibit Space: 6,000 sq. ft.  
Audio-Visual Aids: 35mm projector, PA system, spotlights  
Stage: Available  
Sports Facilities: Swimming, tennis, putting green, private beach, fishing, sailing, golf

## NORTHAMPTON

Railroads: B. & M.; N.Y., N.H. & H.

### Hotel Northampton and Wiggins Tavern

36 King Street (Phone: Justice 4-3100)  
Manager: Stephen E. Wood  
Sales Manager: Joseph A. Sylvia  
Convention Season: All year except first two week ends in June  
Largest Group Accommodated: 235 (115 rooms, 7 suites available)  
Air Conditioning: Entire hotel  
Convention Rates: Single: 6.00-12.50; Double: 11.00-22.00; Suites: 22.00-35.00, European  
No. Mtg. Rms. & Capacity of Largest: 6 (350)  
No. Banquet Rms. & Capacity of Largest: 6 (300)  
Group Meal Rates: Breakfast: 1.75; Lunch: 2.50; Dinner: 3.00  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None  
Charges for Exhibit Areas: None  
Net Exhibit Space: 1,500 sq. ft. on one floor, separate area  
Audio-Visual Aids: PA system, spotlights, projectors on rental basis  
Stage: Available  
Sports Facilities: Golf 4 miles

## NORTH FALMOUTH

Railroads: N.Y., N.H. & H.

### The Treadway Inn at Coonamisset (HSMA)

(Phone: Cataumet 1045)

Manager: James E. Clark  
Sales Manager: David F. Treadway  
Convention Season: May 25 to Oct. 15, Sept. 1-July 1  
Largest Group Accommodated: 100 (25 rooms and 20 suites available)  
Convention Rates: Single: 18.00; Double: 15.00; Suites: 18.00 per person, American  
No. Mtg. Rms. & Capacity of Largest: 2 (65)  
No. Banquet Rms. & Capacity of Largest: 5 (100)  
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00 to 3.00; Dinner: 3.00 to 5.00  
Liquor: Served in hotel  
Charges for Banquet & Mtg. Rms.: None  
Net Exhibit Space: 2,900 sq. ft. on one floor  
Audio-Visual Aids: Motion picture projector, PA system, spotlights  
Stage: Available  
Sports Facilities: Golf, tennis, horseback riding, swimming, boating, fishing, water sports

## PITTSFIELD

Railroads: N.Y.C.; N.Y., N.H. & H.  
Airlines: NEA

### The Wendell-Sherwood Hotel (HSMA)

8 South St. (Phone Hillcrest 5-4511)  
Manager: Wm. H. Clifford  
Sales Manager: J. Joshua Goldberg  
Convention Season: All year  
Largest Group Accommodated: 500 (300 rooms, 9 suites available)  
Air Conditioning: Banquet and meeting rooms, 50 bedrooms  
Convention Rates: Single: 7.50; Double: 11.50; Suites: 25.00-35.00, European  
No. Mtg. Rms. & Capacity of Largest: 4 (500)

**HOLYOKE, MASS.**  
**THE Roger Smith HOTEL**  
is a happy choice for Sales Meetings and Conventions

- courteous, trained staff
- complete cooperation on last minute changes
- centrally located for convenience
- 7 meeting rooms, up to 600 capacity
- 7 banquet rooms up to 450 capacity
- meeting and banquet rooms air-conditioned
- air-conditioned guest rooms available
- fine cuisine

**Robert N. Wish, Mgr.**  
For information address hotel or Roger Smith Hotels Corp., 106 7th Ave., New York 11

No. Banquet Rms. & Capacity of Largest: 4 (450)  
 Group Meal Rates: Breakfast: 1.10; Lunch: 1.75;  
 Dinner: 2.50  
 Liquor: Served in hotel  
 Charges for Mtg. Rms.: None  
 Charges for Exhibit Areas: None  
 Net Exhibit Space: 3,600 sq. ft. on one floor  
 Audio-Visual Aids: PA system, spotlights, screen  
 Stage: Available  
 Sports Facilities: Swimming, fishing, horseback riding, tennis, boating

## SOUTH EGREMONT

### Jug End Barn

(Phone: Great Barrington 434)

Manager: Angus R. MacDonald

Convention Season: Monday to Friday, Sept. 15-June 15

Largest Group Accommodated: 186 (93 rooms available)

Convention Rates: 14.00 per person, American

No. Mtg. Rms. & Capacity of Largest: 2 (250)

No. Banquet Rms. & Capacity of Largest: 1 (200)

Group Meal Rates: Breakfast: .95; Lunch: 2.00; Dinner: 2.50

Liquor: Served in hotel

Charges for Mtg. Rms.: None

Charges for Exhibit Areas: None

Net Exhibit Space: 6,000 sq. ft. on one floor

Audio-Visual Aids: Movie, slide projectors, PA system, spotlights, tape recorder

Stage: 12 ft. by 20 ft.

Sports Facilities: Horseback riding, outdoor swimming pool, tennis courts, badminton

## SOUTH LEE

Railroads: N.Y., N.H. & H.

### Oak N' Spruce

(Phone: 795 W)

Manager: Frank J. Prinz

Convention Season: Jan. to Jun., Sept. to Jan.

Largest Group Accommodated: 120 (60 rooms available)

Convention Rates: Single: 10.00-16.00; Double: 20.00-32.00, American

No. Mtg. Rms. & Capacity of Largest: 2 (150)  
 No. Banquet Rms. & Capacity of Largest: 2 (120)  
 Group Meal Rates: Breakfast: 1.00; Lunch: 2.00; Dinner: 2.50  
 Liquor: Served in hotel  
 Charges for Mtg. Rms.: None  
 Charges for Exhibit Areas: None  
 Net Exhibit Space: 1,000 sq. ft. on one floor  
 Audio-Visual Aids: PA system, spotlights, 35mm slide, 16mm sound projectors  
 Stage: Available  
 Sports Facilities: Swimming, golf, tennis, hunting, skiing, fishing

## SPRINGFIELD

Railroads: N.Y., N.H. & H.; B. & M.; N.Y.C.  
 Airlines: AAL, EAL, NEA, TWA, UAL

### AUDITORIUMS

#### Industrial Arts Building, Eastern States Exposition

Memorial Avenue (Phone: REpublic 3-5101)

Manager: Adrian L. Potter

Exhibit Areas: 123,000 sq. ft. on one level

Rental Fees and Services: \$600 per day of actual use; no services included

Floor Load: Unlimited

Ventilation: Ventilating monitors

Ceiling Height: 22 ft., 18 ft. clearance

PA System: No permanent installation

Dimensions, Opening to Exhibit Hall: 8 doors at ground level, 11 ft. by 11 ft., one door, 14 ft. high

Column: 10" by 10" located 24 ft. apart in one direction and 45 ft. in other direction

Utilities: 110 v. 220 v AC, gas, water, drainage

Loading Facilities: Railroad siding near building

Storage Areas: 30 ft. by 30 ft. in building, limitless capacity in nearby buildings

Meeting Rooms and Capacities: Little Theatre seating 300, two seating 60 each

Facilities for Food Functions: Caterers available

Parking Facilities: 150 acres

Distance from Business District: Two miles

#### Springfield Municipal Auditorium

54 Court Street (Phone: 6-2711, Ext. 215)

Manager: City Property committee  
 Exhibit Areas: Main floor, 8,100 sq. ft.; basement, 6,000 sq. ft.  
 Rental Fees and Services: Varies between \$33 and \$450 per day, depending on event. Average convention group pays \$65 a day plus \$50 a day for janitor service  
 Floor Load: Average. Ventilation: Exhaust system  
 Ceiling Height: 50 ft. PA System: Rented; 3-hour minimum, \$8.33  
 Opening to Exhibit Hall: Five double doors  
 Elevators and Capacities: One freight elevator  
 Columns: 16 columns, 3 ft. columns to side  
 Utilities: AC and DC current, gas, steam, water, compressed air  
 Loading Facilities: Ramp to elevator  
 Storage Areas: In basement  
 Meeting Rooms and Capacities: Main floor seats 1,424; balcony, 920; gallery, 874; 4 rooms, seat 40 each; Mahogany Room, 200; basement, 800  
 Facilities for Food Functions: Facilities for banquet of 1,000; Basement, 875  
 Parking Facilities: City Parking lot 1 block; Pay area near Auditorium  
 Distance from Business District: In heart of business district

#### Highland Hotel

28 Hillman St. (Phone: RE 4-2141)

Manager: Henry L. Orringer

Sales Manager: Thomas L. Sophinos

Convention Season: All year

Largest Group Accommodated: 200 (100 rooms available)

Air Conditioning: Banquet and meeting rooms, some bedrooms

Convention Rates: Single: 4.25-9.75; Double: 8.25-10.75, European

No. Mtg. Rms. & Capacity of Largest: 6 (600)

No. Banquet Rms. & Capacity of Largest: 6 (600)

Group Meal Rates: Breakfast: 1.65; Lunch: 1.75; Dinner: 2.75

Liquor: Served in hotel

Charges for Mtg. Rms.: None

Charges for Exhibit Areas: None

Net Exhibit Space: 10,000 sq. ft. on one floor

Audio-Visual Aids: PA system, spotlights, screen, blackboards, 16mm projector

Stage: Available

#### The Shelton Hotel

70 Chestnut Street (Phone: RE 4-3141)



**BERKSHIRE** County

**good business . . . good living**

- convenient location—easy to reach by all main transportation lines; a short drive from New York and from Boston via Massachusetts Turnpike
- thriving industrial area
- stable supply of skilled labor
- accessible to key markets and materials
- excellent source of power and utilities
- desirable plant sites—open to qualified companies
- superb cultural advantages—a world-famous center of music, art, and drama; home of the Tanglewood festival
- top recreational facilities—excellent golf, fishing and skiing

**write: BERKSHIRE COUNTY  
 INDUSTRIAL DEVELOPMENT COMMISSION  
 COUNTY COURT HOUSE  
 PITTSFIELD, MASSACHUSETTS**

**For sales meetings, conventions . . .**

**Berkshire Hills**  
 OF MASSACHUSETTS

*any season of the year*

The Berkshires, located just 135 miles from New York City and Boston, provide the perfect setting for business meetings. A superior selection of hotel and convention accommodations is available to groups of all sizes. For after-hours fun, enjoy theaters, concerts, and the famous recreation facilities of this year-round convention land.





## MASSACHUSETTS

### Lenox continued

**Manager:** Raymond J. Shea  
**Sales Manager:** Lou Danserev  
**Convention Season:** All year  
**Largest Group Accommodated:** 400 (200 rooms, 10 suites available)  
**Air Conditioning:** Entire hotel  
**Convention Rates:** Single: 6.85-8.85; Double: 9.85-12.35; Suites: 22.00-25.00, European  
**No. Mtg. Rms. & Capacity of Largest:** 10 (275)  
**No. Banquet Rms. & Capacity of Largest:** 10 (275)  
**Group Meal Rates:** Breakfast: 1.25; Lunch: 1.00; Dinner: 2.50  
**Liquor:** Served in hotel  
**Charges for Mtg. Rms.:** 10.00-75.00  
**Charges for Exhibit Areas:** 25.00-75.00  
**Net Exhibit Space:** 4,000 sq. ft. on one floor  
**Audio-Visual Aids:** PA system, spotlights, 16mm, 35mm projectors  
**Stage:** Available  
**Sports Facilities:** Country club 20 minutes

### Sheraton-Kimball Hotel (HSMA)

See Advertisement, Page 106

**140 Chestnut St. (Phone: 2-1121)**  
**Gen. Manager:** Maurice T. Lawler  
**Sales Manager:** John J. McDonald  
**Convention Season:** All year  
**Largest Group Accommodated:** 600 (275 rooms, 7 suites available)  
**Air Conditioning:** Banquet and meeting rooms, some bedrooms  
**Convention Rates:** Single: 6.85-12.00; Double: 10.85-16.00; Suites: 14.50-25.00, European  
**No. Mtg. Rms. & Capacity of Largest:** 8 (550)  
**No. Banquet Rms. & Capacity of Largest:** 8 (450)  
**Group Meal Rates:** Breakfast: 1.25; Lunch: 2.00; Dinner: 2.75  
**Liquor:** Served in hotel  
**Charges for Mtg. Rms.:** Variable  
**Charges for Exhibit Areas:** Variable  
**Net Exhibit Space:** 3,200 sq. ft. on one floor  
**Audio-Visual Aids:** PA system, spotlights, screens  
**Stage:** Available  
**Sports Facilities:** Golf, bowling

## STOCKBRIDGE

Railroads: N. Y., N. H. & H.

### Red Lion Inn

**(Phone: 46)**  
**Manager:** Byrne Bauer  
**Convention Season:** April to December  
**Largest Group Accommodated:** 100 (80 rooms available)  
**Convention Rates:** Single: from 10.00; Double: from 20.00; Suites: from 8.00, American  
**No. Mtg. Rms. & Capacity of Largest:** 5 (100)  
**No. Banquet Rms. & Capacity of Largest:** 2 (250)  
**Group Meal Rates:** Breakfast: .60-2.00; Lunch: .95-2.50; Dinner: 2.75-6.00  
**Liquor:** Served in hotel  
**Charges for Mtg. Rms.:** None if convention headquarters  
**Net Exhibit Space:** 1,800 sq. ft. on one floor  
**Sports Facilities:** Golf, tennis, swimming, fishing, boating

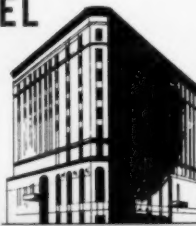
# SHERATON

## -KIMBALL HOTEL

SPRINGFIELD, MASS.

350 modern rooms, mostly air-conditioned. Excellent banquet facilities for groups 6-600. Two fine restaurants - coffee shop.

**MAURICE T. LAWLER**  
 General Manager



we're glad to see you

**SHERATON HOTELS**

## STURBRIDGE

Railroads: Putnam cr.

### Publick House (HSMA)

**Main St. (Phone: Dickens 7-3314)**  
**Manager:** Mrs. Louise Coggeshall  
**Sales Manager:** David F. Treadway  
**Convention Season:** All year except July and August  
**Largest Group Accommodated:** 60 (31 rooms, 2 suites available)  
**Convention Rates:** Single: 9.00; Double: 12.00-14.00; Suites: 20.00, European  
**No. Mtg. Rms. & Capacity of Largest:** 3 (100)  
**No. Banquet Rms. & Capacity of Largest:** 2 (100)  
**Group Meal Rates:** Breakfast: .85; Lunch: 1.75; Dinner: 3.75  
**Liquor:** Served in hotel  
**Charges for Mtg. Rms.:** None  
**Charges for Exhibit Areas:** None  
**Sports Facilities:** Golf 4 miles away

## SWAMPSCOTT

Railroads: B. & M.

### New Ocean House

**216 Puritan Road (Phone: Lynn 2-6500)**  
**Manager:** Clement Kennedy  
**Convention Season:** Apr., May, June, Sept., Oct.  
**Largest Group Accommodated:** 800 (300 rooms, 20 suites available)  
**Convention Rates:** Single: from 13.00; Double: from 23.00, American  
**No. Mtg. Rms. & Capacity of Largest:** 13 (2,000)  
**No. Banquet Rms. & Capacity of Largest:** 7 (1,000)  
**Group Meal Rates:** Breakfast: 1.50; Lunch: 2.75; Dinner: 3.50  
**Liquor:** Served in hotel  
**Net Exhibit Space:** 10,000 sq. ft. on one floor  
**Audio-Visual Aids:** Many types, PA system, spotlights  
**Stage:** Available  
**Sports Facilities:** Swimming, tennis, golf, quoits, private beach, ping pong

## TAUNTON

Railroads: N.Y., N.H. & H.

### Taunton Inn (HSMA)

See Advertisement, Page 106  
**Spring & Summer Sts. (Phone: 4-7574)**  
**Manager:** J. Edward Downes  
**Convention Season:** All year except July and August  
**Largest Group Accommodated:** 300 (100 rooms, 10 suites available)  
**Air Conditioning:** 2 banquet and meeting rooms  
**Convention Rates:** Single: 6.00; Double: 8.00; Suites: 12.00  
**No. Mtg. Rms. & Capacity of Largest:** 4 (350)  
**No. Banquet Rms. & Capacity of Largest:** 4 (300)  
**Group Meal Rates:** Breakfast: from .99; Lunch: from 1.50; Dinner: from 2.00  
**Liquor:** Served in hotel  
**Charges for Mtg. Rms.:** None  
**Net Exhibit Space:** 3,000 sq. ft.  
**Audio-Visual Aids:** PA system, spotlights, screen and projector  
**Stage:** Available  
**Sports Facilities:** Golf

## WILLIAMSTOWN

Railroad: B. & M.

### Sheraton Hotels in the U. S. A. and Canada

**EASTERN DIV.**  
 NEW YORK BOSTON SPRINGFIELD, Mass.  
 WASHINGTON ROCHESTER ALBANY  
 PITTSBURGH BUFFALO  
 BALTIMORE SYRACUSE  
 PHILADELPHIA BINGHAMTON, N. Y.  
 PROVIDENCE (opens early 1959)  
 ATLANTIC CITY MOBILE  
**MIDWESTERN DIV.**  
 CHICAGO AUSTIN  
 DETROIT AKRON  
 CINCINNATI INDIANAPOLIS  
 ST. LOUIS FRENCH LICK, Ind.  
 OMAHA RAPID CITY, S. D.  
 LOUISVILLE SIOUX FALLS, Iowa  
 DALLAS (opens early 1959) CEDAR RAPIDS, Iowa  
**PACIFIC DIV.**  
 SAN FRANCISCO LOS ANGELES  
 PASADENA PORTLAND, Oregon  
 (opens summer 1959)  
**CANADIAN DIV.**  
 MONTREAL NIAGARA FALLS, Ont.  
 TORONTO HAMILTON, Ont.

## Williams Inn

**(Phone: 550)**  
**Manager:** John F. Treadway  
**Convention Season:** All year  
**Largest Group Accommodated:** 50 (35 rooms available)  
**Convention Rates:** Single: 6.50; Double: 12.00  
**No. Mtg. Rms. & Capacity of Largest:** 4 (75)  
**No. Banquet Rms. & Capacity of Largest:** 4 (125)  
**Group Meal Rates:** Breakfast: 1.50; Lunch: 1.75; Dinner: 3.00  
**Liquor:** Yes  
**Charges for Mtg. Rms.:** None  
**Charges for Exhibit Areas:** None  
**Audio-Visual Aids:** PA system, spotlights  
**Stage:** Yes  
**Sports Facilities:** Tennis

## WINCHENDON

Railroads: N.Y.C.; B. & M.

### Toy Town Tavern (HSMA)

**(Phone: Winchendon 220)**  
**Manager:** W. Brewster Towne  
**Sales Manager:** David F. Treadway  
**Convention Season:** May, Jun., Sep., Oct.  
**Largest Group Accommodated:** 100 (55 rooms, 1 suite available)  
**Convention Rates:** Single: 12.50-14.50; Double: 25.00-29.00; Suites: 35.00, American  
**No. Mtg. Rms. & Capacity of Largest:** 8 (150)  
**No. Banquet Rms. & Capacity of Largest:** 1 (200)  
**Group Meal Rates:** Breakfast: 1.50; Lunch: 1.75; Dinner: 3.00  
**Liquor:** Served in hotel  
**Charges for Mtg. Rms.:** None  
**Charges for Exhibit Areas:** None  
**Net Exhibit Space:** 1,600 sq. ft. on one floor  
**Audio-Visual Aids:** PA system, spotlights, easel, screen, 8mm & 16mm movies & 35mm slide projectors  
**Stage:** Available  
**Sports Facilities:** Golf, tennis, swimming, putting green

## WORCESTER

Airlines: Mohawk, NAL, NEA  
 Railroads: N.Y.C.; B. & M.; N.Y., N.H. & H.

*At the Heart of  
 Southeastern  
 New England's  
 Billion-Dollar Market...*



Taunton, Massachusetts

- 30 minutes or less from all major centers at the Junction of Routes 24, 44, 138, and 140.
- 100 Modern Rooms.
- Complete facilities for Conventions, Sales Meetings, and Banquets.
- Home of the famed Herring Run Restaurant.
- Surrounded by Free Parking.

For complete information, phone Van Dyke 4-7574, or write J. Edward Downes, Host.



MOTEL CONVENIENCES WITH FULL HOTEL SERVICES

## AUDITORIUM

### Worcester Memorial Auditorium

Lincoln Square (Phone: Pleasant 2-6703)  
 Manager: Frank G. Kronoff  
 Exhibit Areas: Main Hall, 18,000 sq. ft.; Basement: 10,000 sq. ft.  
 Rental Fees and Services: Trade shows or exhibitions, \$3,500 per seven operating days, including one set-up day and one pull-down day. Electrician, stagehand, PA system operator, janitor  
 Ceiling Height: 70 ft. in Main Hall; Basement, 11 ft.  
 Dimensions, Opening to Exhibit Hall: 9 ft. by 9 ft.  
 Elevators and Capacities: Platform elevator, 57 ft. by 14 ft.  
 Columns: Balcony overhangs Main Hall 30 ft. on three sides  
 Utilities: Lighting, water, heat  
 Storage Areas: 2,000 sq. ft. in Basement  
 Meeting Rooms and Capacities: One—120; seven—49; Little Theatre—704; two—100  
 Facilities for Food Functions: Banquet for 1,600  
 Parking Facilities: Metered lots for 200 cars  
 Distance from Business District: 1/2 mile

### Bancroft Hotel

See Advertisement, Page 11

50 Franklin St. (Phone: Swift 9-4141)

Manager: Charles F. Dolan  
 Convention Season: All year  
 Largest Group Accommodated: 1,000 (450 rooms, 20 suites available)  
 Air Conditioning: Banquet rooms, some bedrooms  
 Convention Rates: Single: 6.85 to 8.35; Double: 10.85 to 16.00; Suites: 25.00 up. European  
 No. Mtg. Rms. & Capacity of Largest: 12 (800)  
 No. Banquet Rms. & Capacity of Largest: 12 (400)  
 Group Meal Rates: Lunch: 2.35; Dinner: 2.95  
 Liquor: Served in hotel  
 Charges for Mtg. Rms.: from 7.00  
 Charges for Exhibit Areas: from 10.00  
 Audio-Visual Aids: PA system, spotlights  
 Stage: Yes

## MICHIGAN

### CHARLEVOIX

Railroads: Pere Marquette; PRR.  
 Airlines: CAP to Pellston-Treasure City

#### Charlevoix Beach Hotel

195 W. Dixon Ave. (Phone: Liberty 7-6511)  
 Manager: E. L. Kramer  
 Convention Season: June to Sept. 15  
 Largest Group Accommodated: 300 (200 rooms, some suites available)  
 Convention Rates: Single: 16.00; Double: 14.00; Suites: 10.00-15.00, American  
 No. Mtg. Rms. & Capacity of Largest: 11 (300)  
 No. Banquet Rms. & Capacity of Largest: 1 (300)  
 Group Meal Rates: Breakfast: 1.75; Lunch: 2.25; Dinner: 3.50  
 Liquor: Served in hotel  
 Charges for Mtg. Rms.: None  
 Charges for Exhibit Areas: None  
 Net Exhibit Space: 2,000 sq. ft. on one floor  
 Audio-Visual Aids: PA system, spotlights  
 Stage: Available  
 Sports Facilities: Golf, riding, tennis, shuffleboard, fishing, heated swimming pool

### DEARBORN

Railroads: D.T. & L; N.Y.C.; Penna.; Western  
 Airlines: serves through Detroit

#### Dearborn Inn (HSMA)

20301 Oakwood Blvd. (Phone: Lo 5-3000, Tel. De 380)  
 Manager: Richard D. McLain  
 Sales Manager: Donald E. Jankura  
 Convention Season: All year  
 Largest Group Accommodated: 120 (55 rooms, 2 suites available)  
 Air Conditioning: Entire hotel  
 Convention Rates: Single: 9.00-14.00; Double: 14.00-18.00; Suites: 35.00, European  
 No. Mtg. Rms. & Capacity of Largest: 3 (400)  
 No. Banquet Rms. & Capacity of Largest: 3 (350)  
 Group Meal Rates: Breakfast: 2.25; Lunch: 3.00; Dinner: 4.50  
 Liquor: Served in hotel  
 Charges for Mtg. Rms.: Vary  
 Charges for Exhibit Areas: Vary  
 Net Exhibit Space: 3,400 sq. ft. on one floor  
 Audio-Visual Aids: PA system, spotlights  
 Stage: Available

## DETROIT

Railroads: B. & O.; C.P.; O. & T. Sh. L; D.I.; N.Y.C.; G. Tk.; C. & O.; Penna.; Wez.; D.T.  
 Airlines: AAA, AAL, CAP, DAL, EAL, MOH, NWA, TWA, UAL, NOR

### CONVENTION BUREAU

Detroit Convention & Tourist Bureau  
 626 Book Bldg. (26)  
 Herbert E. Boring, Jr., Exec. Vice President

## AUDITORIUMS

### Cobo Hall—Convention Arena

151 W. Jefferson St. (Phone: WO 3-5500)  
 (under construction; available April 30, 1960)  
 Manager: Stephen T. Kish  
 Exhibit Areas: Halls A, B & C; One hall, 300,000 sq. ft., divided by rising partition into three halls, 100,000 sq. ft. each. Hall D, 100,000 sq. ft.  
 Floor Load: Halls A, B, C, 400 lbs. per sq. ft.  
 Hall D, 600 lbs. per sq. ft.  
 Ventilation: Air conditioned  
 Ceiling Height: Halls A, B & C, 30 ft.; Hall D, 20 ft. PA System: Available  
 Dimensions, Opening to Exhibit Hall: 14 ft., 3 in. high by 20 ft. wide  
 Columns, Locations and Dimensions: Halls A, B & C, 10 columns, 5 ft. by 5 ft., 120 ft. apart and 90 ft. from side walls. Hall D, 3 ft. by 3 ft. columns with 60 ft. bays  
 Current and Utilities Available: 110, 220, 440 AC, gas, water, drain  
 Loading Facilities: Ramps and escalators, truck drive-in, docks  
 Location, Size of Storage Areas: 90,000 sq. ft. on lower level  
 Number of Meeting Rooms and Capacities: 33—Two 80; Six 100; One 125; Two 150; Four 200; Five 250; One 300; One 400; Six 500; One 800; One 820; One 1,050; One 1,250; One 3,250; plus 20 multi-purpose rooms, seating 50 people or less  
 Facilities to Handle Food Functions: Can handle banquet for 5,000  
 Parking Facilities: 3,000 cars at the building proper, 8,000 in the general neighborhood  
 Distance from Business District: In business district

### Masonic Temple

500 Temple (Temple 2-7100)  
 Manager: C. W. Van Lopik  
 Exhibit Areas: 50,000 sq. ft.  
 Rental Fees: On Application  
 Floor Load: 150 lbs. per sq. ft.  
 Ventilation: Forced air  
 Ceiling Height: 14 ft.  
 PA System: Available  
 Elevator and Capacity: One freight, 5,000 lb.  
 Columns: 15-ft. centers  
 Utilities: AC and DC current, water  
 Loading Facilities: Portable dock  
 Storage Areas: Limited  
 Meeting Rooms and Capacities: Seat 50 to 5,000  
 Parking Facilities: Ample  
 Distance from Business District: Quarter mile

### Detroit Leland Hotel (HSMA)

See Advertisement, Page 107

1707 Cass (Phone: Woodward 2-2300, Teletype De 1062, Telegraph GGP)  
 Manager: Lanson M. Boyer  
 Sales Manager: Leslie G. Hodgins  
 Convention Season: All year  
 Largest Group Accommodated: 700 (450 rooms, 16 suites available)  
 Air Conditioning: Some bedrooms, all banquet rooms  
 Convention Rates: Single: 6.00-15.00; Double: 9.00-18.00; Suites: 22.00-39.50, European  
 No. Mtg. Rms. & Capacity of Largest: 12 (500)  
 No. Banquet Rms. & Capacity of Largest: 12 (450)  
 Group Meal Rates: Breakfast: 2.00; Lunch: 2.75; Dinner: 3.75  
 Liquor: Served in hotel  
 Charges for Mtg. Rms.: 15.00 to 100.00 per day  
 Charges for Exhibit Areas: 100.00 per day  
 Net Exhibit Space: 4,300 sq. ft. on one floor  
 Audio-Visual Aids: PA system, spotlights  
 Stage: Available

### Pick-Fort Shelby Hotel (HSMA)

525 W. Lafayette (Phone: Woodward 3-7100, Tel. GXY)  
 Manager: Jerry Moore  
 Sales Manager: Gwynfor T. Golding  
 Convention Season: All year  
 Largest Group Accommodated: 500 (500 rooms, 20 suites available)  
 Air Conditioning: 200 bedrooms, all banquet rooms  
 Convention Rates: Single: 4.50-11.50; Double: 7.00-15.50; Suites: 21.00-40.50  
 No. Mtg. Rms. & Capacity of Largest: 14 (600)

No. Banquet Rms. & Capacity of Largest: 14 (600)  
 Group Meal Rates: Breakfast: 2.25; Lunch: 2.75; Dinner: 3.75  
 Liquor: Served in hotel  
 Charges for Mtg. Rms.: None  
 Charges for Exhibit Areas: None  
 Net Exhibit Space: 8,472 sq. ft. on two floors  
 Audio-Visual Aids: PA system, spotlights, 16mm projectors, blackboards, screens  
 Stage: Available

### The Sheraton-Cadillac Hotel

See Advertisement, Page 108

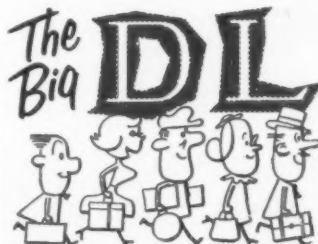
1114 Washington Blvd. (Phone: Wo 1-8000)  
 Manager: Mark A. Schmidt  
 Sales Manager: Wm. Goldsberry  
 Convention Season: All year  
 Largest Group Accommodated: 1,200 (600 rooms, 40 suites available)  
 Air Conditioning: Entire hotel  
 Convention Rates: Single: 7.00-21.50; Double: 10.75-21.50; Suites: 28.00-65.00, European  
 No. Mtg. Rms. & Capacity of Largest: 15 (1000)  
 No. Banquet Rms. & Capacity of Largest: 15 (800)  
 Group Meal Rates: Breakfast: 2.50; Lunch: 3.00; Dinner: 4.25  
 Liquor: Served in hotel  
 Charges for Mtg. Rms.: None if headquarters  
 Charges for Exhibit Areas: 5.00 per booth per day  
 Net Exhibit Space: 8,414 sq. ft. on one floor  
 Audio-Visual Aids: PA system, spotlights, projectors on rental basis, closed-circuit TV  
 Stage: Available  
 Sports Facilities: Bowling

### Hotel Statler Hilton (HSMA)

See Advertisement, Page 5

Washington Blvd. and Grand Circus Park (Phone: Wo 3-6000)  
 Manager: Ernest G. Steck  
 Sales Manager: Lloyd K. Stalcup  
 Convention Season: All year  
 Largest Group Accommodated: 1,000 (600 rooms, 30 suites available)  
 Air Conditioning: Entire hotel  
 Convention Rates: Single: 7.50-13.50; Double: 12.50-19.50; Suites: 25.00-36.00, European  
 No. Mtg. Rms. & Capacity of Largest: 13 (900)  
 No. Banquet Rms. & Capacity of Largest: 13 (600)

## YOU'RE INVITED TO CONVENE AT



- 800 luxurious rooms and suites.
- 12 meeting rooms for 50 to 500.
- Combinations up to 2,000.
- Adequate display space.
- Three great banquet halls.
- Impeccable service.
- Convenient to Detroit's new civic development.
- Gateway to the city's expressway system.
- In downtown Detroit.

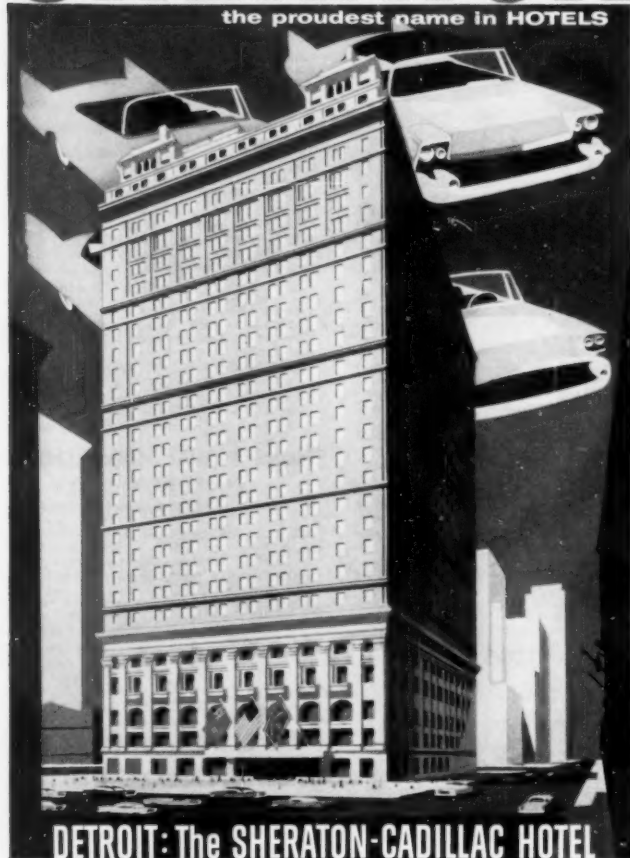
Let us place these superb convention facilities at your disposal. Phone Detroit, Woodward 2-2300. Teletype Number DE-1062.

Lanson M. Boyer, Gen. Mgr.



# SHERATON

the proudest name in HOTELS



## DETROIT: The SHERATON-CADILLAC HOTEL

**HEART OF THE MOTOR CITY**, the Sheraton-Cadillac is famed for friendly service, superlative rooms and suites, sparkling atmosphere. Grand Ballroom accommodates 800 for banquets, 1000 for meetings. Nine other function rooms accommodate from 10 to 500 people. 1200 rooms and suites. Completely air-conditioned.

1200 rooms

William Goldsberry, Sales Manager

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BALTIMORE  
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PROVIDENCE  
ATLANTIC CITY  
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**ALBANY**  
ROCHESTER  
BUFFALO  
SYRACUSE  
BINGHAMTON, N.Y.  
(Opens early 1959)  
MOBILE, Ala.

**MIDWESTERN DIV.**  
CHICAGO

**DETROIT**  
CINCINNATI  
ST. LOUIS  
OMAHA  
LOUISVILLE  
DALLAS  
(Opens early 1959)  
AUSTIN  
AKRON  
INDIANAPOLIS

**FRENCH LICK, Ind.**  
RAPID CITY, S. D.  
SIOUX CITY, Iowa  
SIOUX FALLS, S. D.  
CEDAR RAPIDS, Iowa

**PACIFIC DIV.**  
SAN FRANCISCO  
LOS ANGELES

**PASADENA**  
PORTLAND, Oregon  
(Opens fall 1959)

**CANADIAN DIV.**  
MONTREAL  
TORONTO  
NIAGARA FALLS, Ont.  
HAMILTON, Ont.

## MICHIGAN

### Detroit continued

**Group Meal Rates:** Breakfast: 2.50; Lunch: 3.25; Dinner: 4.25  
**Liquor:** Served in hotel  
**Charges for Mtg. Rms.:** Vary  
**Charges for Exhibit Areas:** Vary  
**Net Exhibit Space:** 16,721 sq. ft. on one floor  
**Audio-Visual Aids:** PA system, spotlights, 16mm projector  
**Stage:** Available

#### Whittier Hotel (HSMA)

415 Burns Drive (Phone: Valley 2-9000)  
**Manager:** James T. Hamilton  
**Sales Manager:** Stuart J. Hull  
**Convention Season:** All year  
**Largest Group Accommodated:** 300 (150 rooms, 20 suites available)  
**Air Conditioning:** 100 bedroom and all banquet rooms  
**Convention Rates:** Single: 7.00-12.50; Double: 11.00-16.00; Suites: 17.50-50.00, European  
**No. Mtg. Rms. & Capacity of Largest:** 10 (200)  
**No. Banquet Rms. & Capacity of Largest:** 9 (200)  
**Group Meal Rates:** Breakfast: 2.65; Lunch: 3.00; Dinner: 3.95  
**Liquor:** Served in hotel  
**Charges for Mtg. Rms.:** 15.00 up  
**Charges for Exhibit Areas:** From 15.00  
**Net Exhibit Space:** 4,600 sq. ft. on one floor  
**Audio-Visual Aids:** PA system, spotlights  
**Stage:** Available  
**Sports Facilities:** Swimming, golf, horseback riding

#### Wolverine Hotel

55 E. Elizabeth St. (Phone: Woodward 3-9000, Telegraph G 5 R)  
**Manager:** Tom Murray  
**Convention Season:** All year  
**Largest Group Accommodated:** 400 (400 rooms, 10 suites available)  
**Air Conditioning:** 50 bedrooms, all banquet rooms  
**Convention Rates:** Single: 5.00-14.00; Double: 8.00-15.00; Suites: 16.00-25.00  
**No. Mtg. Rms. & Capacity of Largest:** 30 (600)  
**No. Banquet Rms. & Capacity of Largest:** 5 (150)  
**Liquor:** Served in hotel  
**Charges for Mtg. Rms.:** 20.00 up  
**Charges for Exhibit Areas:** 15.00 up  
**Net Exhibit Space:** 7,000 sq. ft.  
**Audio-Visual Aids:** PA system, spotlights  
**Stage:** Available

## FLINT

**Railroads:** C. & O.; Gr. Tr.  
**Airlines:** CAP

#### Pick-Durant Hotel

Saginaw and Detroit Sts. (Phone: Cedar 2-5131)  
**Manager:** Scott Shattuck  
**Convention Season:** All year  
**Largest Group Accommodated:** 375 (150 rooms, 4 suites available)  
**Air Conditioning:** Bedrooms, banquet halls  
**Convention Rates:** Single: 5.00-9.00; Double: 7.50-13.50; Suites: 21.00-31.00  
**No. Mtg. Rms. & Capacity of Largest:** 7 (500)  
**No. Banquet Rms. & Capacity of Largest:** 7 (425)  
**Group Meal Rates:** Breakfast: 2.00; Lunch: 2.25; Dinner: 3.25  
**Liquor:** Served in hotel  
**Charges for Mtg. Rms.:** 10.00 to 100.00  
**Charges for Exhibit Areas:** 10.00 to 100.00  
**Net Exhibit Space:** 200 sq. ft. on one floor  
**Audio-Visual Aids:** PA system, spotlights  
**Stage:** 12 ft. by 30 ft.

## GRAND RAPIDS

**Railroads:** C. & O.; Gd. Tk.; N.Y.C.; Penna.  
**Airlines:** CAP, NCA, NOR

#### AUDITORIUM

#### Civic Auditorium

227 Lyon, N.W. (GL 47-257)  
**Manager:** Fred J. Barr, Jr.  
**Exhibit Areas:** Basement, 44,000 sq. ft.; main floor, 16,500 sq. ft.; Black & Silver Rooms, 4,500 sq. ft.  
**Rental Fees and Services:** Basement, \$25 per booth (12 ft. by 12 ft.)

## HOLD YOUR NEXT CONVENTION AFLOAT



For your next national, regional or district convention, sales meeting or group get-together, you can't pick a better meeting place than one of these big Great Lakes cruise ships—the SS NORTH AMERICAN or the SS SOUTH AMERICAN. Let us tell you why.

Write, Wire or Call

**N. L. CHINNOCK**

General Passenger Agent

**GEORGIAN BAY LINE** / FOOT OF WOODWARD AVE.  
WO 3-6750 • DETROIT 26, MICH.



Floor Load: Unlimited  
 Ventilation: Air conditioned  
 Ceiling Height: 14 ft.  
 PA System: Available  
 Dimensions, Opening to Exhibit Hall: 13 ft. by 12 ft.  
 Elevators: Lift 50 ft. by 8 ft.  
 Columns: 2 ft. sq., every 24 ft.  
 Utilities: AC and DC current  
 Loading Facilities: Ample  
 Storage Areas: Ample  
 Meeting Rooms and Capacities: 700; 12 rooms, 75 each  
 Facilities for Food Functions and Banquet  
 Capacity: Can handle banquet up to 1,500  
 Parking Facilities: Ample  
 Distance from Business District: In business district

## Manger Hotel

See Advertisement, Page 109

Michigan and Monroe (Phone: Glendale 9-0101)  
 Telegraph: GR 230  
 Manager: Max V. Bricker  
 Sales Manager: Doris McKee  
 Convention Season: All year  
 Largest Group Accommodated: 400 (200 rooms, 8 suites available)  
 Air Conditioning: 100 bedrooms and all banquet rooms  
 Convention Rates: Single: 4.00-9.00; Double: 6.50-15.00; Suites: 15.00-25.00  
 No. Mtg. Rms. & Capacity of Largest: 7 (600)  
 No. Banquet Rms. & Capacity of Largest: 7 (400)  
 Group Meal Rates: Breakfast: 1.25; Lunch: 1.75; Dinner: 2.75  
 Liquor: Served in hotel  
 Charges for Mtg. Rms.: None  
 Charges for Exhibit Areas: None  
 Net Exhibit Space: 8,000 sq. ft. on one floor  
 Audio-Visual Aids: PA system, spotlights, all sizes projectors  
 Stage: Available  
 Sports Facilities: Golf, tennis, swimming, boating, fishing, hunting

## Morton Hotel

Monroe & Ionia (Phone: 9-7121)  
 Manager: Noel K. Black  
 Sales Manager: James Danenberg  
 Convention Season: All year  
 Largest Group Accommodated: 300 (200 rooms and 7 suites available)  
 Convention Rates: Single: 6.00; Double: 8.50-14.50; Suites: 17.00-33.00, European  
 No. Mtg. Rms. & Capacity of Largest: 6 (250)  
 No. Banquet Rms. & Capacity of Largest: 4 (200)  
 Group Meal Rates: Breakfast: 2.00; Lunch: 2.50; Dinner: from 3.50  
 Liquor: Served in hotel  
 Air Conditioning: Banquet and meeting rooms  
 Charges for Banquet & Mtg. Rms.: None for conventions  
 Audio-Visual Aids: PA system, spotlights, screens, blackboards  
 Stage: 9'9" x 13'11"  
 Sports Facilities: Golf

## Pantlind Hotel

(Phone: 97201)  
 Manager: T. R. Corron  
 Convention Season: All year  
 Largest Group Accommodated: 1,100 (550 rooms and 35 suites available)  
 Convention Rates: Single: 5.50 to 9.00; Double: 7.50 to 16.00; Suites: from 16.00  
 No. Mtg. Rms. & Capacity of Largest: 14 (750)  
 No. Banquet Rms. & Capacity of Largest: 14 (535)  
 Group Meal Rates: Breakfast: 1.50; Lunch: 2.25; Dinner: 3.50  
 Liquor: Served in hotel  
 Air Conditioning: Banquet and meeting rooms, some bedrooms  
 Charges for Banquet & Mtg. Rms.: None for conventions  
 Net Exhibit Space: 8,440 sq. ft. on one floor  
 Audio-Visual Aids: Screens

## JACKSON

Railroads: N.Y.C.; G.T.  
 Airlines: AAL, NOR  
**Hotel Hayes**  
 228 W. Michigan Ave. (Phone: State 2-0551)  
 Manager: John J. Sakmar  
 Convention Season: All year  
 Largest Group Accommodated: 400 (160 rooms, 8 suites available)  
 Air Conditioning: Banquet rooms  
 Convention Rates: Single: 6.00-7.00; Double: 9.00-11.00; Suites: 12.00-16.00, European  
 No. Mtg. Rms. & Capacity of Largest: 7 (450)  
 No. Banquet Rms. & Capacity of Largest: 7 (312)  
 Group Meal Rates: Breakfast: 1.65; Lunch: 2.00; Dinner: 3.00  
 Liquor: Served in hotel  
 Charges for Mtg. Rms.: 5.00-10.00

Charges for Exhibit Areas: Same  
 Net Exhibit Space: 7,056 sq. ft. on two floors  
 Audio-Visual Aids: PA system, spotlights  
 Sports Facilities: Golf, swimming

## KALAMAZOO

Railroads: N.Y.C.; Penna.; C.K. S.; Gd. Tk.  
 Airlines: LCA, NOR

## Burdick Hotel

124 W. Michigan (Phone: Fireside 4-0121)  
 Manager: Frank Reichert  
 Convention Season: All year  
 Largest Group Accommodated: 300 (200 rooms, 5 suites available)  
 Air Conditioning: 45 bedrooms, all banquet rooms  
 Convention Rates: Single: 4.75-11.75; Double: 7.75-14.75; Suites: 16.75-30.00, European  
 No. Mtg. Rms. & Capacity of Largest: 3 (500)  
 No. Banquet Rms. & Capacity of Largest: 3 (350)  
 Group Meal Rates: Breakfast: 1.00; Lunch: 1.50; Dinner: 2.50  
 Liquor: By the bottle  
 Charges for Mtg. Rms.: None  
 Charges for Exhibit Areas: None  
 Net Exhibit Space: 300 sq. ft. on one floor  
 Audio-Visual Aids: PA system, spotlights  
 Stage: Available

## LANSING

Airlines: Capital; North Central  
 Railroads: Gd. Tk.; N.Y.C.; C. & O.

## AUDITORIUM

## Civic Center

505 W. Allegan St. (Phone: IV 5-7118)  
 Manager: Charles A. Ziegas  
 Exhibit Areas: Exhibition Hall, 31,265 sq. ft.; Main Auditorium, 26,808 sq. ft.; Small Auditorium, 5,936 sq. ft.  
 Rental Fees and Services: Exhibition Hall: \$350; Main Auditorium: \$600; Small Auditorium: \$100.  
 Rates for 8 a.m. to midnight  
 Floor Load: Unlimited  
 Ventilation: Partially air-conditioned  
 Ceiling Height: Main Aud.—50'; Exh. Hall—11'4"; Small Aud.—15'6"  
 PA System: Yes  
 Dimensions, Opening to Exhibit Hall: Ramp entrance, 12 ft. wide, 11 1/2 ft. high  
 Elevators and Capacities: Two, 2,500 lbs. and 25,000 lbs.  
 Columns: Exhibition hall only 23 1/2 ft. apart  
 Utilities: 110 volts—single phase, 216 volts—three phase, 4 wire; water, sewage  
 Loading Facilities: Stage loading dock, ramp to exhibition hall  
 Storage Areas: 1,000 sq. ft. adjacent to exhibition hall  
 Meeting Rooms and Capacities: 6 committee rooms, 75 persons each; Main Auditorium, 6,100; Small Auditorium, 850; Dining Room, 550  
 Facilities for Food Functions: Three kitchens for banquets for 2,000  
 Parking Facilities: Lot for 250 cars  
 Distance from Business District: Two blocks

## Olds Hotel

123 W. Michigan (Phone: IV 5-9155)  
 Manager: Olds Anderson  
 Convention Season: All year  
 Largest Group Accommodated: 500 (300 rooms, 14 suites available)  
 Air Conditioning: Entire hotel  
 Convention Rates: Single: 6.50-10.00; Double: 8.00-12.00; Suites: 16.00-26.00, European  
 No. Mtg. Rms. & Capacity of Largest: 9 (500)  
 No. Banquet Rms. & Capacity of Largest: 9 (500)  
 Group Meal Rates: Breakfast: 2.50; Lunch: 2.75; Dinner: 4.50  
 Liquor: Served in hotel  
 Charges for Mtg. Rms.: 7.50 up  
 Charges for Exhibit Areas: 7.50 up  
 Net Exhibit Space: Vary  
 Audio-Visual Aids: PA system, spotlights, projectors on rental basis  
 Stage: Available

## MACKINAC ISLAND

Railroads: Penna.; N.Y.C.; Steamers: Geo. Bay Line; C. & B. Line; D. & C. Line; Ferries from Mackinaw City & St. Ignace

## Grand Hotel (HSMA)

See Advertisement, Page 109  
 (Phone: Viking 7-3331)  
 Manager: N. C. Bicking  
 Sales Manager: R. D. Musser

## In GRAND RAPIDS, MICH.

YOUR GROUP GETS



WHEN YOU MEET AT THE

**Manger Hotel**  
 (Formerly The Rowe)

Service plus superb meeting-room facilities insure the success of your meeting at The Manger. Every detail is handled with care, precision and foresight by an experienced, helpful staff. Air-conditioned function rooms accommodate up to 600—with efficient Manger service at every step!

For complete details, contact Manager, The Manger Hotel, Michigan St. & Monroe Ave., Grand Rapids, Mich. Phone: Glendale 9-0101, Teletype: GR-330

CONVENE AT BEAUTIFUL...

**Grand Hotel**

MACKINAC ISLAND MICHIGAN



JUNE-SEPTEMBER

"WORLD'S LARGEST SUMMER HOTEL"



## MICHIGAN

### MacKinac Island continued

Convention Season: June to Sept.  
Largest Group Accommodated: 550 (300 rooms, 20 suites available)  
Air Conditioning: 2 banquet rooms  
Convention Rates: Single: 18.00; Double: 15.50-19.00; Parlor: 15.00-25.00, American  
No. Mtg. Rms. & Capacity of Largest: 7 (850)  
No. Banquet Rms. & Capacity of Largest: 2 (1,250)  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None  
Charges for Exhibit Areas: Nominal charge for commercial exhibit  
Audio-Visual Aids: PA system, spotlights, two 16mm, one 35mm slide projectors  
Sports Facilities: Everything except fishing

## MUSKEGON

Railroads: C. & O.; G.T.; M.R. & N.; Penna.  
Airlines: CAP

### Occidental Hotel

3rd & Western (Phone: 2-2611)  
Manager: E. R. Sweet, Jr.  
Convention Season: All year  
Largest Group Accommodated: 500 (330 rooms and 6 suites available)  
Convention Rates: Single: 4.75-7.50; Double: 6.25-9.50; Suites: 15.00-25.00, European  
No. Mtg. Rms. & Capacity of Largest: 7 (400)  
No. Banquet Rms. & Capacity of Largest: 6 (500)  
Group Meal Rates: Breakfast: 1.25; Lunch: 2.00; Dinner: 2.50  
Liquor: Served in hotel  
Air Conditioning: Banquet and meeting rooms  
Charges for Banquet & Mtg. Rms.: 7.00 to 50.00  
Net Exhibit Space: 3,800 sq. ft. on one floor  
Audio-Visual Aids: PA system, spotlights  
Stage: Available  
Sports Facilities: Swimming, golf

**35 Acres  
of Beauty  
on Lake  
Michigan**

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HOLLOW  
BEACH**

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• Conferences

Ideal for Groups Up to 250

Located just north of South Haven, Michigan, Sleepy Hollow Beach is convenient... less than 3 hours from Chicago — 4 hours from Detroit.

Our luxury heated Olympic Swimming Pool; 1/4 mile of private beach, golf and tennis, comfortable meeting rooms, excellent dining make your work fun! Write today for details and special rates during May, June and Sept.



**SLEEPY HOLLOW BEACH**

South Haven, Michigan PHONE 860

## SAGINAW

Railroads: Gd. Tk.; C. & O.; N.Y.C.  
Airlines: CAP

### Bancroft Hotel

Genesee & Washington Aves. (Phone: PL 5-7751)  
Manager: J. Jones Ruttman  
Convention Season: All year  
Largest Group Accommodated: 500 (300 rooms available)  
Convention Rates: Single: 5.50-8.50; Double: from 8.50; Suites: from 25.00  
No. Mtg. Rms. & Capacity of Largest: 10 (900)  
No. Banquet Rms. & Capacity of Largest: 8 (650)  
Group Meal Rates: Breakfast: 1.25; Lunch: 1.40; Dinner: 2.00  
Liquor: Served in hotel  
Charges for Mtg. Rms.: Variable  
Charges for Exhibit Areas: Variable  
Audio-Visual Aids: PA system, spotlights, closed circuit TV  
Stage: Yes

## SOUTH HAVEN

### Sleepy Hollow Beach

See Advertisement, Page 110

(Phone: 1440)

Manager: B. G. Gattrell  
Convention Season: May, June, Sept.  
Largest Group Accommodated: 200 (75 rooms, 25 suites available)  
Convention Rates: Single: 10.00-14.00; Double: 16.00-24.00; Suites: 20.00-35.00  
No. Mtg. Rms. & Capacity of Largest: 3 (250)  
No. Banquet Rms. & Capacity of Largest: 1 (200)  
Group Meal Rates: Breakfast: 1.00; Lunch: 1.50; Dinner: 2.50-5.00  
Liquor: Not served in hotel  
Charges for Mtg. Rms.: None  
Charges for Exhibit Areas: None  
Net Exhibit Space: 1,500 sq. ft. on one floor  
Audio-Visual Aids: 16mm sound projector, PA system, spotlights  
Sports Facilities: Swimming-pool, beach, tennis, shuffleboard, archery, golf

## MINNESOTA

### BEMIDJI

Railroads: Gt. N.; Nor. Pac.; M.St.P.&S.S.M.  
Airlines: NOR

### Ruttger's Birchmont Lodge

(Phone: PL 1-1630)  
Manager: Don Ruttger  
Convention Season: June and September  
Largest Group Accommodated: 160 (29 rooms, 28 cottages available)  
Convention Rates: Single: 12.00-14.00; Double: 25.00; Suites: 30.00, American  
No. Mtg. Rms. & Capacity of Largest: 3 (265)  
No. Banquet Rms. & Capacity of Largest: 2 (200)  
Group Meal Rates: Breakfast: 1.25; Lunch: 2.25; Dinner: 3.50  
Liquor: Not served in hotel  
Charges for Mtg. Rms.: None  
Charges for Exhibit Areas: None  
Net Exhibit Space: 1,600 sq. ft. on one floor  
Audio-Visual Aids: PA system, spotlights, 35mm slide and 16mm sound projectors  
Stage: Available  
Sports Facilities: Golf, tennis, shuffleboard, sailing, water skiing, surf boarding, riding, trap shooting, fishing

## BRAINERD

Railroads: Nor. Pac.  
Airlines: NOR

### Island View Lodge

Gull Lake, Box 141 (Phone: Brainerd 2897)  
Manager: Mr. & Mrs. E. B. Curry  
Convention Season: June and first two weeks in September  
Largest Group Accommodated: 80 (40 rooms, 26 cottages available)  
Convention Rates: Single: 14.00; Double: 24.00, American  
No. Mtg. Rms. & Capacity of Largest: 1 (100)  
No. Banquet Rms. & Capacity of Largest: 1 (115)  
Group Meal Rates: Breakfast: 1.25; Lunch: 2.00; Dinner: 3.00  
Liquor: Not served in hotel; setups available  
Charges for Mtg. Rms.: None  
Charges for Exhibit Areas: None

Net Exhibit Space: 950 sq. ft. on one floor, separate area  
Audio-Visual Aids: PA system, 8mm, 16mm sound, 35mm slide projectors  
Sports Facilities: Fishing, canoeing, sailing, swimming, volleyball, tennis, golf, shuffleboard, motor boating

### Madden Lodge

Route 4 (Phone: 2874)  
Manager: W. J. Madden  
Convention Season: May 27 to July 1, Aug. 24-Sept. 15  
Largest Group Accommodated: 600 (300 rooms, 4 suites available)  
Convention Rates: Single: 16.00-24.00; Double: 24.00-28.00; Suites: 40.00, American  
No. Mtg. Rms. & Capacity of Largest: 8 (600)  
No. Banquet Rms. & Capacity of Largest: 8 (500)  
Group Meal Rates: Breakfast: 1.25; Lunch: 2.00; Dinner: 3.75  
Liquor: Not served in hotel  
Charges for Mtg. Rms.: None  
Charges for Exhibit Areas: None  
Net Exhibit Space: 2,100 sq. ft.; 5,000 sq. ft. on one floor  
Audio-Visual Aids: PA system, spotlights, blackboard, easels, 16mm sound projector  
Stage: Available  
Sports Facilities: Golf, swimming, fishing, tennis, shuffleboard, trap shooting, surf board riding

### Roberts Pine Beach Resort

Route 26 (Phone: 2811)  
Manager: G. L. Goetting  
Convention Season: June, July, Aug. & Sept.  
Largest Group Accommodated: 140 (60 rooms, 3 suites available)  
Convention Rates: Single: 11.00-14.00; Double: 22.00-28.00, American  
No. Mtg. Rms. & Capacity of Largest: 3 (150)  
No. Banquet Rms. & Capacity of Largest: 1 (150)  
Group Meal Rates: Breakfast: 1.00; Lunch: 1.50; Dinner: 2.50  
Liquor: Not served in hotel; cocktail parties and setups available  
Charges for Mtg. Rms.: None  
Charges for Exhibit Areas: None  
Net Exhibit Space: 3,000 sq. ft. on one floor  
Audio-Visual Aids: PA system, spotlights, 16mm sound, 35mm slide projectors, chalkboards  
Stage: Available  
Sports Facilities: Waterskiing, golf, tennis, boating, trap shooting, fishing, horseback riding

## DEERWOOD

Railroads: Nor. Pac.

### Ruttger's Bay Lake Lodge

(Phone: Deerwood 4290)  
Manager: Alec and Jack Ruttger  
Sales Manager: Same  
Convention Season: May 25-July 1; Aug. 25-Sept. 15  
Largest Group Accommodated: 150 (70 rooms available)  
Convention Rates: 11.00 a day per person, American plan in convention season  
No. Mtg. Rms. & Capacity of Largest: 4 (150)  
No. Banquet Rms. & Capacity of Largest: 1 (150)  
Liquor: Not served in hotel  
Charges for Mtg. Rms.: None  
Charges for Exhibit Areas: None  
Net Exhibit Space: 3,000 sq. ft. on one floor  
Audio-Visual Aids: PA system, spotlights, 16mm sound and 8mm projectors  
Stage: Available  
Sports Facilities: Golf, tennis, swimming, horseback, fishing, sailing, canoeing

## DULUTH

Railroads: Nor. Pac.; Gt. Nor.; D.S.S. & At.; D.M. & I.R.; C. & N.W.; C.M. St. P. & P.; D.W. & P.; M. St. P. & S.S.M.

### Hotel Duluth

231 East Superior St. (Phone: RAndolph 7-4577)  
Manager: C. R. Schiek  
Convention Season: All year  
Largest Group Accommodated: 800 (400 rooms, 30 suites available)  
Convention Rates: Single: 5.00-8.00; Double: 8.00-12.50; Suites: 16.50-40.00, European  
No. Mtg. Rms. & Capacity of Largest: 8 (1,000)  
No. Banquet Rms. & Capacity of Largest: 8 (500)  
Group Meal Rates: Breakfast: 1.50; Lunch: 1.75; Dinner: 2.75  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None  
Charges for Exhibit Areas: None  
Net Exhibit Space: 8,722 sq. ft. on one floor  
Audio-Visual Aids: PA system, spotlights, movie screen  
Stage: Available

## MINNEAPOLIS

Railroads: Burl.; C. Gt. W.; C.M. St. P. & P.; C. & N.W.; Gt. Nor.; M. & St. L.; Soo line; Nor. Pac.; C.R.I. & P.; M.A. & C.R.; M.E.; M.N. & S.; M.T.; M.W.  
Airlines: AAL, BNF, CAP, NOR, NWA, OZA, WAL

### CONVENTION BUREAU

Minneapolis Convention & Visitors Bureau  
1750 Hennepin Ave. (3)  
Julius L. Perlt, Manager

### AUDITORIUM

#### Minneapolis Municipal Auditorium

Grant St. and 3rd Ave., S. (Phone: FE 3-1217)  
Co-Managers: Atwood A. Olson and Melvin Dahl  
Exhibit Areas: Main Arena, 25,000 sq. ft.; lower exhibition hall, 30,500 sq. ft.; West Hall, 11,000 sq. ft.  
Rental Fees and Services: \$500 to \$650; includes heat, light, cleaning  
Floor Load: Main Aud., 200 lbs. per sq. ft. balance unlimited; Ventilation: Air Cooled  
Ceiling Height: Main Aud., 82 ft.; Exhib. Hall, 16 ft.; PA System: Western Electric  
Dimensions, Opening to Exhibit Hall: 9 ft. 10 in. by 10 ft. 9 in.  
Elevators and Capacities: Four freight, 3,000 lbs. Columns: Lower exhibition hall only, 32 columns 23 1/2 by 32 ins.  
Utilities: 110 and 220 AC current, water, gas  
Loading Facilities: Drive ramp to basement, loading dock for 1st floor  
Storage Areas: Corridors and ramps  
Meeting Rooms and Capacities: Four rooms, 40 to 200  
Facilities for Food Functions and Banquet Capacity: Own concessionaire can serve 500; outside caterers can feed 3,000  
Parking Facilities: 6 Lots within 1 block area  
Distance from Business District: Six blocks

#### Curtis Hotel

10th St. 3rd Ave. (Phone: FE 3-5144)  
Gen. Manager: C. Chas. Melony  
Convention Season: All year  
Largest Group Accommodated: 300 (200 rooms, 10 suites available)  
Air Conditioning: Banquet and meeting rooms, some bedrooms  
Convention Rates: Single: 5.50-7.50; Double: 7.50-13.00; Suites: 12.00-25.00, European  
No. Mtg. Rms. & Capacity of Largest: 8 (600)  
No. Banquet Rms. & Capacity of Largest: 8 (450)  
Group Meal Rates: Breakfast: 1.50; Lunch: 1.75; Dinner: 2.50  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None if meals served  
Charges for Exhibit Areas: None if meals served  
Net Exhibit Space: 4,000 sq. ft.  
Audio-Visual Aids: PA system, spotlights, film projectors on rental basis  
Stage: Available

#### Hotel Dyckman (HSMA)

6th St. bet. Henn. & Nicollet (Phone FE 2-7244)  
Manager: Morris G. Levy, Jr.  
Sales Manager: Walter Peterson  
Convention Season: All year  
Largest Group Accommodated: 700 (400 rooms, 6 suites available)  
Air Conditioning: Entire hotel  
Convention Rates: Single: 7.00-9.50; Double: 8.50-15.00; Suites: 25.00-32.00, European  
No. Mtg. Rms. & Capacity of Largest: 11 (800)  
No. Banquet Rms. & Capacity of Largest: 11 (600)  
Group Meal Rates: Breakfast: 1.65; Lunch: 1.65; Dinner: 2.50  
Liquor: Served in hotel  
Charges for Mtg. Rms.: 10.00-25.00  
Charges for Exhibit Rms.: 70.00-125.00 per day  
Net Exhibit Space: 17,000 sq. ft.  
Audio-Visual Aids: PA system, spotlights, screens, easels, blackboards  
Stage: Portable

#### Leamington Hotel (HSMA)

3rd Ave. 10th & 11th Sts. (Phone: Federal 3-6161; Teletype: MP 512)  
Manager: E. William Benson  
Sales Manager: Grant Baere  
Convention Season: All year  
Largest Group Accommodated: 900 (450 rooms, 50 suites available)  
Air Conditioning: Banquet and meeting rooms, 200 bedrooms  
Convention Rates: Single: 8.00-11.00; Double: 10.00-18.00; Suites: 18.00-65.00, European  
No. Mtg. Rms. & Capacity of Largest: 20 (3,000)  
No. Banquet Rms. & Capacity of Largest: 20 (2,000)  
Group Meal Rates: Breakfast: 1.75; Lunch: 2.50; Dinner: 3.50

Liquor: Served in hotel  
Charges for Mtg. Rms.: Vary  
Charges for Exhibit Areas: Vary  
Net Exhibit Space: 27,000 sq. ft. on two floors  
Audio-Visual Aids: All types available, PA system, spotlights  
Stage: Available

#### Hotel Pick Nicollet (HSMA)

Nicollet and Washington Sts. (Phone: FE 3-3177, Teletype: MP 33)  
Acting Manager: Thomas P. Ryan  
Sales Manager: M. A. Donohue  
Convention Season: All year  
Largest Group Accommodated: 800 (350 rooms, 21 suites available)  
Air Conditioning: Entire hotel  
Convention Rates: Single: 8.00-12.50; Double: 10.50-15.50; Twins: 11.50-16.50; Suites: 25.00-60.00, European  
No. Mtg. Rms. & Capacity of Largest: 18 (1,500)  
No. Banquet Rms. & Capacity of Largest: 18 (1,000)  
Group Meal Rates: Breakfast: 1.50; Lunch: 2.25; Dinner: 3.25  
Liquor: Served in hotel  
Charges for Mtg. Rms.: Vary  
Charges for Exhibit Areas: Vary  
Net Exhibit Space: 26,559 sq. ft.  
Audio-Visual Aids: PA system, spotlights  
Stage: Available  
Sports Facilities: Golf, swimming, skating, tennis

#### Radisson Hotel

See Advertisement, Page 111

45 South Seventh St. (Phone: Federal 3-2181) (Telegraph: MP 423)  
Manager: Donald E. Clayton  
Sales Manager: Thomas J. Fitzgerald  
Convention Season: All year  
Largest Group Accommodated: 600 (250 rooms, 14 suites available)  
Air Conditioning: Banquet and meeting rooms, 75 bedrooms  
Convention Rates: Single: 5.50-10.00; Double: 8.50-12.50; Twins: 12.00-16.00; Suites: 25.00-50.00, European  
No. Mtg. Rms. & Capacity of Largest: 12 (1,350)  
No. Banquet Rms. & Capacity of Largest: 9 (900)  
Group Meal Rates: Breakfast: 2.00; Lunch: 2.25; Dinner: 3.25  
Liquor: Served in hotel  
Charges for Mtg. Rms.: 10.00-250.00  
Charges for Exhibit Areas: 10.00 to 250.00  
Net Exhibit Space: 15,000 sq. ft. on one floor  
Audio-Visual Aids: PA system, spotlights, screens, blackboards, rostrums  
Stage: 30 ft. by 14 ft.

## MOOREHEAD

Railroads: Nor. Pac.; Gt. Nor.

#### Frederick Martin Hotel (HSMA)

403 Center Ave. (Phone: 3-2466)  
General Manager: LaMarr Bittlinger  
Convention Season: All year  
Largest Group Accommodated: 250 (125 rooms, 9 suites available)  
Air Conditioning: Banquet and meeting rooms, entire second floor  
Convention Rates: Single: 5.00; Double: 8.00; Suites: 15.00  
No. Mtg. Rms. & Capacity of Largest: 3 (600)  
No. Banquet Rms. & Capacity of Largest: 3 (350)  
Group Meal Rates: Breakfast: from .80; Lunch: from 1.10; Dinner: from 2.00  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None  
Net Exhibit Space: 4,280 sq. ft. on one floor  
Audio-Visual Aids: PA system, spotlights, screen  
Stage: Available  
Sports Facilities: Swimming, golf

## PEQUET LAKES

#### Breezy Point Lodge

(Phone: Lowell 8-4315)  
Manager: Rush Strayer  
Convention Season: June-September 15  
Largest Group Accommodated: 350 (140 rooms, 5 suites available)  
Convention Rates: Single: 18.00-20.00; Double: 30.00-36.00; Suites: 20.00 extra, American  
No. Mtg. Rms. & Capacity of Largest: 5 (400)  
No. Banquet Rms. & Capacity of Largest: 2 (500)  
Group Meal Rates: Breakfast: 2.00; Lunch: 3.00; Dinner: 4.00  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None  
Charges for Exhibit Areas: None  
Net Exhibit Space: 2,900 sq. ft. on one floor  
Audio-Visual Aids: PA system, spotlights, slide projector & 16mm equipment  
Stage: Available  
Sports Facilities: Golf, shuffleboard, tennis, bowling, pool

## ROCHESTER

Railroads: C. & N.W.; C. Gt. W.  
Airlines: BNF, NWA, WAL

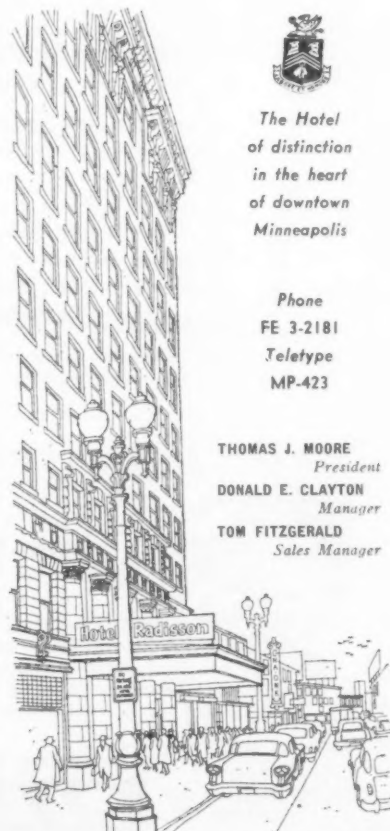
### AUDITORIUM

#### Mayo Civic Auditorium

30 2nd Ave. S.E. (Phone: Atlas 9-3963)  
Manager: Cal Smith  
Exhibit Areas: Arena, 15,655 sq. ft.  
Rental Fees and Services: Depends on event  
Floor Load: Unlimited  
Ventilation: Forced air  
Ceiling Height: 32 ft.  
PA System: Altec-Lansing  
Dimensions, Opening to Exhibit Hall: 8'10" by 10 ft.  
Columns: None  
Utilities: Water, gas, AC 110, 220V

*the* **Radisson** *hotel*  
MINNEAPOLIS

- BALLROOM CAPACITY — 1,500 for meetings, 1,000 for banquets
- AIR CONDITIONED public space
- FREE RADIO-TV all rooms
- CLOSED CIRCUIT TV facilities
- 500 first class guest rooms
- GARAGE connecting—750 cars
- 18,000 sq. ft. exhibition space
- FREE visual aids supplied
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*President*  
DONALD E. CLAYTON  
*Manager*  
TOM FITZGERALD  
*Sales Manager*

## MINNESOTA Rochester continued

Storage Areas: 32 ft. by 65 ft. adjacent  
Meeting Rooms and Capacities: North Hall, 350;  
South Hall, 125; Theater, 1,480; Arena, 5,000  
Facilities for Food Functions and Banquet  
Capacity: Can handle banquet up to 1,400  
Parking Facilities: Large lot adjacent  
Distance from Business District: Three blocks

## The Kahler Hotel (HSMA)

See Advertisement, Page 112

20 Second Ave., S.W. (Phone: AT 2-2581)  
Pres. & Gen. Mgr.: Roy Watson, Jr.  
Sales Manager: Earl L. Jorgensen  
Convention Season: All year  
Largest Group Accommodated: 600 (400 rooms, 25  
suites available)  
Air Conditioning: Banquet and meeting rooms,  
363 bedrooms  
Convention Rates: Single: 7.00-17.00; Double: 10.00-  
22.00; Suites: 26.75-48.50, European  
No. Mtg. Rms. & Capacity of Largest: 10 (250)  
No. Banquet Rms. & Capacity of Largest: 5 (250)

Group Meal Rates: Breakfast: 1.50 plus tip;  
Lunch: 1.75 plus tip; Dinner: 2.75 plus tip  
Liquor: Served in hotel  
Charges for Mtg. Rms.: Vary, depending on room  
business  
Charges for Exhibit Areas: 15.00 (8 x 10) booth,  
separate area  
Net Exhibit Space: 3,000 sq. ft. on one floor,  
separate area  
Audio-Visual Aids: PA system, spotlights, flip  
charts, slide projector, blackboard, 16mm pro-  
jector  
Stage: Available  
Sports Facilities: Golf, tennis, swimming, base-  
ball, hockey, basketball nearby

## ST. PAUL

Railroads: Burl.: C. Gt. W.; C. & N.W.; C.M.  
St. P. & P.; C.R.I. & P.; Gt. Nor.; Nor. Pac.;  
M. & St. L.; M. Ct. P. & S.S.M.; M.T.  
Airlines: BNF, CAP, NOR, NWA, OZA, WAL

### CONVENTION BUREAU

St. Paul Convention Bureau  
332 Cedar St. (1)  
John B. Marshall, Manager

### AUDITORIUM

Saint Paul Auditorium

143 West 4th St. (Garfield 7361)  
Manager: Edward A. Furni  
Exhibit Areas: Arena, 47,000 sq. ft.; Exhibition  
Hall, 54,000 sq. ft.  
Rental Fees and Services: \$540 per day or ses-  
sion, or \$275 plus cost of opening and operat-  
ing; includes all services except attendants  
Floor Load: Arena, 800 lbs. per sq. ft.; Exhibition  
Hall, unlimited  
Ventilation: Good  
Ceiling Height: Arena, 60 ft.; Ex. Hall, 17 ft.  
PA System: Altec-Lansing  
Dimensions: Opening to Exhibit Hall: Arena, 11.5  
ft. high by 40 ft.; Ex. Hall, 17 ft. high by 13 ft.  
Elevators and Capacities: One, 6,000 lbs.  
Columns: 25 ft. centers  
Utilities: AC and DC 110-220  
Storage Areas: Adequate  
Meeting Rooms and Capacities: Theater, 2,801;  
Stem Hall, 1,250; Ramsey Hall, 550; two small  
halls, 150 each; 14 committee rooms  
Facilities for Food Functions and Banquet Ca-  
pacity: Refreshment service; caterers can stage  
banquet for 4,000  
Parking Facilities: Adequate adjacent lots  
Distance from Business District: Three blocks

## Hotel Lowry (HSMA)

4th & Wabasha (Phone: Capitol 2-6611)  
Manager: John P. Cooney  
Sales Manager: Vincent J. Long  
Convention Season: All year  
Largest Group Accommodated: 500 (225 rooms,  
10 suites available)  
Air Conditioning: Banquet and meeting rooms,  
some bedrooms  
Convention Rates: Single: 5.50-12.00; Double: 9.00-  
14.00; Suites: 25.00-40.00, European  
No. Mtg. Rms. & Capacity of Largest: 5 (1,000)  
No. Banquet Rms. & Capacity of Largest: 3 (600)  
Group Meal Rates: Breakfast: 1.75; Lunch: 2.00;  
Dinner: 3.25  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None  
Charges for Exhibit Areas: Avg. 7.50 per booth  
per day  
Net Exhibit Space: 10,000 sq. ft. on one floor,  
separate area  
Audio-Visual Aids: PA system, spotlights,  
Stage: Available

Mr. "K" Presents

**YOUR KEY  
TO BETTER  
Sales Meetings**



### Big City Facilities With A Small Town's Convenience

- ✱ The Midwest's best bet for sales meetings and convention groups from 25 to 300 people.
- ✱ 8 minutes to airport - 3 minutes to railroad station.
- ✱ Friendly, intimate atmosphere... a little city exclusive.
- ✱ Air conditioned guest rooms and meeting areas.
- ✱ Subway connected to other downtown hotels.
- ✱ Six hundred and fifty luxurious rooms.

Write or call Earl L. Jorgensen, Director of Sales and Public Relations,  
for complete details and colored brochures.



perfect setting for your Sales Meeting!



**Sun-n-Sand**

**HOTEL COURT**  
The Resort with  
an Atmosphere

Most up-to-date facilities available for groups up to  
200. All guest rooms with TV—Swimming Pool—  
White Sand Beach—Dining Room—Cocktail Lounge—Private Salt  
Water Lake for Crabbing and Fishing—Three Championship Golf  
Courses near and many other attractive features.

MAX M. MITCHELL  
Manager

PHONE: IDlewood 2-1551  
TWX 389

Overlooking The GULF OF MEXICO



**BILOXI** MISSISSIPPI

Everything  
for your  
CONVENTION!

### 145 CONVENTIONS A YEAR CAN'T BE WRONG

250 hotel rooms and suites and 84 new, modern  
motel units (housing for 800) right on the Gulf  
Nine conference rooms, seating 50 to 1500...  
Banquet rooms for 25 to 1000... Huge beach  
swimming pool... Varied recreational program  
and entertainment... Experienced convention staff.

AIR-CONDITIONED

**THE Buena Vista**  
BEACH HOTEL and MOTEL

WRITE: JIMMIE LOVE,  
General Manager



Overlooking The Gulf of Mexico

at **BILOXI** MISS.

Telephone: IDlewood 6-5511

Teletype 163



### St. Paul Hotel

363 St. Peter St. (Phone: Capital 2-4114)  
Manager: William C. Wolf  
Sales Manager: Vincent Long  
Convention Season: All year  
Largest Group Accommodated: 860 (250 rooms and 20 suites available)  
Air Conditioning: Banquet and meeting rooms, some bedrooms  
Convention Rates: Single: 6.50-12.00; Double: 9.00-20.00; Suites: 24.00-50.00  
No. Mtg. Rms. & Capacity of Largest: 7 (950)  
No. Banquet Rms. & Capacity of Largest: 7 (600)  
Group Meal Rates: Breakfast: 1.65; Lunch: 2.00; Dinner: 3.00  
Liquor: Served in hotel  
Charges for Banquet & Mtg. Rms.: None for conventions  
Net Exhibit Space: 4,000 sq. ft.  
Audio-Visual Aids: TV and movie equipment, PA system, spotlights  
Stage: Available

## MISSISSIPPI

### BILOXI

Railroads: Lv. & N.; Ill. Cent.  
Airlines: NAL, SOU

### Buena Vista Hotel (HSMA)

See Advertisement, Page 112

Central Beach Blvd. (Phone: Idlewood 6-5511, Tel. TWX 163)

Manager: Jimmie Love  
Sales Manager: Juanita Baltar  
Convention Season: All year  
Largest Group Accommodated: 600 (200 rooms, 27 suites available) and 84 motel units  
Air Conditioning: Entire hotel  
Convention Rates: Single: 7.00-9.50; Double: 10.50-15.50; Suites: 20.00-50.00, European Plan  
No. Mtg. Rms. & Capacity of Largest: 9 (1,700)  
No. Banquet Rms. & Capacity of Largest: 9 (1,000)  
Group Meal Rates: Breakfast: 1.00; Lunch: 2.00; Dinner: 2.50  
Liquor: Served in hotel and motel  
Charges for Mtg. Rms.: None  
Charges for Exhibit Areas: Vary  
Net Exhibit Space: 7,500 sq. ft. on one floor, part separate area  
Audio-Visual Aids: PA system, spotlights, screens  
Stage: Available  
Sports Facilities: Swimming, golf, fishing, sailing, Gulf cruises, ping pong, and shuffleboard

### Sun-n-Sand Hotel Court

See Advertisement, Page 112

West Beach Blvd. (Phone: Idlewood 2-1551; Teletype: Biloxi 389)

Manager: Max M. Mitchell  
Convention Season: All year  
Largest Group Accommodated: 250 (110 rooms, 9 suites available)  
Air Conditioning: Entire hotel  
Convention Rates: March-Sept.—Single: 8.00-12.00; Double: 10.00-18.00; Suites: 20.00-28.00, Oct.-Feb.—Single: 6.00-10.00; Double: 8.00-12.00; Suites: 15.00-25.00, European  
No. Mtg. Rms. & Capacity of Largest: 2 (150)  
No. Banquet Rms. & Capacity of Largest: 2 (150)  
Group Meal Rates: Breakfast: 1.50; Lunch: 2.50; Dinner: 3.50  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None  
Charges for Exhibit Areas: 25.00  
Audio-Visual Aids: PA system, spotlights  
Stage: Available  
Sports Facilities: Golf, boating, water skiing, deep sea fishing

### The White House, Hotel and Motel

West Beach Blvd. (Phone: Idlewood 6-4343, Tel. TWX 163)

Manager: C. J. Nichols  
Sales Manager: Juanita Baltar  
Convention Season: All year  
Largest Group Accommodated: 300 (115 rooms, 3 suites available) plus 8 motel units and 20 cottages  
Air Conditioning: Entire hotel  
Convention Rates: Single: 4.50-7.50; Double: 8.50-12.50; Suites: 17.50-27.50, European  
No. Mtg. Rms. & Capacity of Largest: 3 (250)  
No. Banquet Rms. & Capacity of Largest: 2 (250)  
Group Meal Rates: Breakfast: 1.00; Lunch: 2.00; Dinner: 2.50  
Liquor: Served in hotel

NOVEMBER 21, 1958



*Sail Right into Biloxi  
for your Convention*



*More than a hundred  
Fine Hotels and Motels . . .*

Convention hosts and guests will find excellent meeting facilities and everything for their comfort and pleasure here on the scenic, historic Mississippi Coast at Biloxi . . . more than a hundred hotels and motels lining the beach provide choice lodgings for conventions up to 1500 . . . scores of restaurants offer a wide variety of food featuring seafood specialties . . . all of the outdoor and water sports . . . excursion boats for cruises on the Gulf . . . hundreds of charter boats for deep sea fishing . . . harbor for yachts and cruisers.



For complete information, write

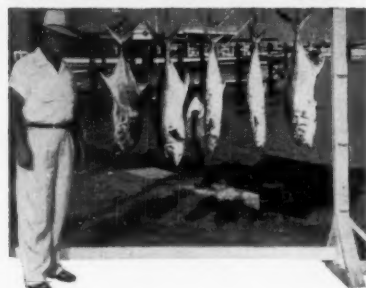
**BILOXI**  
**Port Commission**  
BILOXI, MISSISSIPPI  
On The Gulf of Mexico

*Plenty of Seafood for you to eat or catch*



# MISSISSIPPI'S Gulf Coast

... has everything  
for conventions

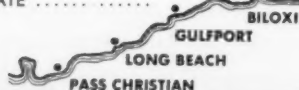


**CLIMATE** • 4300 modern rooms in beach hotels and motels • Meeting rooms for 20 to 1500 persons • Exhibition facilities • Banquet rooms with tables for up to 800 • Fishing • Swimming • Sailing • Boating • Golf • Tennis • Water-Skiing • Lighthouses, forts and other historical points . . . 60 minutes from Mobile or New Orleans.

## MAIL THE COUPON

For complete convention information, just mail the coupon to the Chamber of Commerce of any of the Mississippi cities shown below.

NAME .....  
BUSINESS .....  
ADDRESS .....  
CITY .....  
STATE .....



## MISSISSIPPI Biloxi continued

Charges for Mtg. Rms.: None  
Charges for Exhibit Areas: Vary  
Net Exhibit Space: 2,200 sq. ft. on one floor;  
1,000 sq. ft. separate area  
Audio-Visual Aids: PA system, spotlights, screens  
Stage: Available  
Sports Facilities: Golf beach, golf, shuffleboard,  
all water sports

## EDGEWATER PARK

### Edgewater Gulf Hotel

See Advertisement, Page 114

(Phone: UN-41312)

Manager: Frank Fagan  
Sales Manager: Nan Meisner  
Convention Season: All year  
Largest Group Accommodated: 450 (225 rooms,  
18 suites available)  
Air Conditioning: Entire hotel  
Convention Rates: Single: 14.00-18.00; Double:  
26.00-30.00; Parlor: 12.00 extra, American  
No. Mtg. Rms. & Capacity of Largest: 11 (750)  
No. Banquet Rms. & Capacity of Largest: 11 (700)  
Group Meal Rates: Breakfast: 1.50; Lunch: 2.50;  
Dinner: 4.00  
Liquor: Not served  
Charges for Mtg. Rms.: None  
Charges for Exhibit Areas: None  
Net Exhibit Space: 9,869 sq. ft.; 2,869 sq. ft.  
separate area  
Audio-Visual Aids: PA system, spotlights, 16mm,  
View-Graph and Vu-Lyte projectors  
Stage: Available  
Sports Facilities: Golf, swimming, tennis, shuffle-  
board, badminton, horseshoe pitching and  
softball

## GULFPORT

Railroads: L. & N.; I.C.  
Airlines: NAL, SOU

### Markham Hotel

Beach Blvd. (Phone: UN 4-2121)  
Manager: Lawrence A. Taylor  
Sales Manager: Charlie Miller  
Convention Season: All year  
Largest Group Accommodated: 400 (200 rooms, 3  
suites available)  
Air Conditioning: Entire hotel  
Convention Rates: Single: 5.00-9.00; Double: 8.00-  
12.00; Suites: 18.00-20.00, European  
No. Mtg. Rms. & Capacity of Largest: 3 (500)  
No. Banquet Rms. & Capacity of Largest: 4 (400)  
Group Meal Rates: Breakfast: 1.25; Lunch: 1.50;  
Dinner: 1.75  
Liquor: Available for private groups  
Charges for Mtg. Rms.: None  
Charges for Exhibit Areas: 10.00  
Net Exhibit Space: 3,500 sq. ft. on one floor,  
separate area  
Audio-Visual Aids: PA system, spotlights, 16mm  
projector  
Stage: Available  
Sports Facilities: Swimming, golf, fishing

## JACKSON

Railroads: Ill. Cent.; G.M. & O.  
Airlines: DAL, SOU

### AUDITORIUM

#### Jackson Municipal Auditorium

125 S. Congress St. (Phone: 2-3818)  
Manager: George T. Kurts  
Exhibit Areas: 8,100 sq. ft.  
Rental Fees: \$150 to \$200 per day  
Floor Load: Unlimited  
Ventilation: Blower system  
Ceiling Height: 30 ft.  
PA System: Available  
Dimensions, Opening to Exhibit Hall: Triple  
doors, standard width  
Utilities: All required  
Loading Facilities: Ramp to doors  
Storage Areas: Limited  
Meeting Rooms: None  
Facilities for Food Functions: Can feed catered  
lunch to 800  
Parking Facilities: Limited  
Distance from Business District: In center city

#### King Edward Hotel (HSMA)

See Advertisement, Page 169

235 W. Capital (Phone: 2-7741, Tel. TWX-JN 182)  
Manager: E. Bill Green  
Sales Manager: George Sturm  
Convention Season: All year  
Largest Group Accommodated: 600 (400 rooms,  
24 suites available)  
Air Conditioning: Entire hotel  
Convention Rates: Single: 5.00-8.00; Double: 8.00-  
12.00; Suites: 15.00-35.00, European  
No. Mtg. Rms. & Capacity of Largest: 17 (900)  
No. Banquet Rms. & Capacity of Largest: 17 (700)  
Group Meal Rates: Breakfast: 1.25; Lunch: 2.00;  
Dinner: 2.50  
Liquor: Dry state—customers may bring their own  
Charges for Mtg. Rms.: None  
Charges for Exhibit Areas: 150.00 per day for  
ballroom  
Net Exhibit Space: 10,000 sq. ft. on one floor  
Audio-Visual Aids: PA system, spotlights, black-  
boards, screens, closed circuit TV  
Stage: Available  
Sports Facilities: Golf, tennis, swimming

#### Heidelberg Hotel

131 E. Capitol St. (Phone: Fleetwood 2-6571)  
Manager: Alvin L. Grubbs  
Convention Manager: M. I. Sandefur  
Convention Season: All year  
Largest Group Accommodated: 500 (200 rooms,  
11 suites available)  
Air Conditioning: Entire hotel  
Convention Rates: Single: 5.50-8.00; Double: 7.00-  
11.00; Suites: 18.00  
No. Mtg. Rms. & Capacity of Largest: 10 (1,500)  
No. Banquet Rms. & Capacity of Largest: 8 (1,100)  
Group Meal Rates: Breakfast: 1.25; Lunch: 1.75  
up; Dinner: 2.25  
Liquor: Not served in hotel  
Charges for Exhibit Areas: 25-10 per sq. ft.  
Charges for Mtg. Rms.: None  
Net Exhibit Space: 13,000 sq. ft.  
Audio-Visual Aids: PA system, spotlights  
Stage: Available

## MERIDIAN

Railroads: Ill. Cent.; G.M. & O.; M. & B.R.;  
So. Ry.  
Airlines: DAL

*Your Host with the Most*  
on the **MISSISSIPPI GULF COAST**

**Edgewater Gulf HOTEL**

OVERLOOKING THE GULF OF MEXICO  
midway between GULFPORT & BILOXI  
**EDGEWATER PARK, MISS.**

**"THE GULF COAST'S FINEST HOTEL  
FOR THE FINEST CLIENTELE"**  
100% AIR-CONDITIONED

Everything under one roof—meeting rooms for small,  
Regional or large National groups, banquet and  
dining facilities. Beach—swimming pool—private 18-  
hole championship golf-course—dancing—planned en-  
tertainment. We specialize in personalized attention!

Inquiries appreciated and promptly handled.  
Write: FRANK FAGAN, Manager  
N. MEISNER, Sales and Convention Manager

### Lamar Hotel

5th St. and 21st Ave. (Phone: 8161)  
Manager: Robert H. Worth  
Convention Season: All year  
Largest Group Accommodated: 300 (125 rooms, 7 suites available)  
Air Conditioning: Entire hotel  
Convention Rates: Single: 5.50-7.50; Double: 7.50-11.50; Suites: 13.50-20.00, European  
No. Mtg. Rms. & Capacity of Largest: 3 (400)  
No. Banquet Rms. & Capacity of Largest: 2 (450)  
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00; Dinner: 3.00  
Charges for Mtg. Rms.: 10.00 to 25.00  
Net Exhibit Space: 1,100 sq. ft. on one floor  
Audio-Visual Aids: PA system, spotlights  
Stage: Available

## OCEAN SPRINGS

Railroads: L. & N.  
Airlines: Southern, National to Gulfport.

### Gulf Hills Dude Ranch & Country Club

See Advertisement, Page 115

(Phone: TRinity 5-2211)

Manager: Dick & Gladys Waters  
Convention Season: All year except Mar., April, July, Aug.  
Largest Group Accommodated: 150 (70 rooms and 6 suites available)  
Convention Rates: Single: 15.00 to 19.00; Double: 24.00 to 30.00; Suites: 30.00 to 44.00, American  
No. Mtg. Rms. & Capacity of Largest: 3 (175)  
No. Banquet Rms. & Capacity of Largest: 2 (225)  
Group Meal Rates: Breakfast: 2.00; Lunch: 3.00; Dinner: 3.50 to 4.50  
Liquor: Served in hotel  
Air Conditioning: Banquet and meeting rooms, bedrooms  
Charges for Banquet & Mtg. Rms.: None if convention headquarters  
Audio-Visual Aids: Screen, PA system, spotlights  
Stage: Available  
Sports Facilities: 18-hole golf course, pool, riding, boating, fishing, water skiing, tennis, shuffleboard



combine  
**BUSINESS**  
PLEASURE  
at the

# Gulf Hills

DUDE RANCH and COUNTRY CLUB  
OCEAN SPRINGS, MISSISSIPPI

Western Informality and Southern charm make this 700-acre resort-ranch ideal for group meetings of limited size. Water skiing . . . horseback riding . . . swimming . . . or fishing.

- HEATED POOL
- 18-HOLE GOLF COURSE

A GULF HILLS VACATION . . . giving "a bit of the old West in the deep South" . . . IDEAL AWARD for sale's incentive programs!

CLUB PLAN RATES  
\$12 to \$16 per person including all sports and wonderful meals.

for full information and color folder

**Write:**

Dick & Gladys Waters,  
Proprietors

## MISSOURI

### EXCELSIOR SPRINGS

Railroads: C.R.I. & P.; Web.; C.M. St. P. & P.

#### Elms Hotel

See Advertisement, Page 11

Elms Boulevard (Phone: ME 7-2181)  
Manager: Robert A. Mullin  
Sales Manager: Miss Rayloa M. Lavin  
Convention Season: All year, except July and August  
Largest Group Accommodated: 300 (150 rooms, 4 suites available)  
Air Conditioning: Banquet halls, some bedrooms  
Convention Rates: Single: 15.00; Double: 26.00; Suites: 25.00 to 40.00, American  
No. Mtg. Rms. & Capacity of Largest: 8 (300)  
No. Banquet Rms. & Capacity of Largest: 2 (250)  
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00; Dinner: 3.00  
Liquor: Yes  
Charges for Mtg. Rms.: None  
Charges for Exhibit Areas: None  
Net Exhibit Space: 2,813 sq. ft.  
Audio-Visual Aids: PA system, spotlights, 16mm projector  
Stage: Yes  
Sport Facilities: Tennis, archery, croquet, horseback riding, swimming, golf, badminton

#### The Oaks Hotel

See Advertisement, Page 11

109 S. Street (Phone: Medford 7-2151)  
Manager: Roy A. Takeda  
Convention Season: All year  
Largest Group Accommodated: 100 (70 rooms available)  
Air Conditioning: Banquet rooms  
Convention Rates: Single: 3.50 to 6.00; Double: 5.00 to 8.00; Suites: 10.00  
No. Mtg. Rms. & Capacity of Largest: 3  
No. Banquet Rms. & Capacity of Largest: 3  
Group Meal Rates: Breakfast: 1.25; Lunch: 1.25; Dinner: 1.50  
Liquor: Yes  
Charges for Mtg. Rms.: None if convention headquarters  
Charges for Exhibit Areas: None if convention headquarters  
Net Exhibit Space: 1,754 sq. ft. on one floor

## JOPLIN

Railroads: A.T. & S. Fe.; Frisco Sys.; Mo. Pac.; M.K. & T.; K.C. So.; M. & A.  
Airlines: AAL, CEN, OZA

#### Connor Hotel

4th & Main (Phone: MAYfair 3-5100)  
Manager: Steve Howard  
Convention Season: All year  
Largest Group Accommodated: 450 (275 rooms, 15 suites available)  
Air Conditioning: 3 banquet and meeting rooms, 125 bedrooms  
Convention Rates: Single: 4.00-5.00; Double: 5.50-7.00; Suites: 12.00-14.00  
No. Mtg. Rms. & Capacity of Largest: 5 (300)  
No. Banquet Rms. & Capacity of Largest: 5 (275)  
Group Meal Rates: Breakfast: .75 to 1.50; Lunch: .85-2.00; Dinner: 1.50-4.50  
Liquor: Served in hotel  
Charges for Mtg. Rms.: Variable  
Charges for Exhibit Areas: Variable  
Net Exhibit Space: 5,000 sq. ft.  
Audio-Visual Aids: PA system, spotlight, screens

## KANSAS CITY

Railroads: Santa Fe; Burl.; G.M. & O.; C. Gt. W.; C.M. St. P. & P.; Frisco; K.C. So.; M.K. & T.; Mo. Pac.; Web.; U.P.; R.I. & P.; K.C. K.V.; Str.  
Airlines: BNF, CEN, CAL, DAL, OZA, TWA, UAL, WAL

#### CONVENTION BUREAU

Convention & Visitors Bureau  
Chamber of Commerce (6)  
E. L. Pavel, Manager

#### AUDITORIUMS

**Municipal Auditorium**  
1310 Wyandotte (HA 1-8000)

## KANSAS CITY, MO.

has the **Finest**  
*Convention & Sales Meeting*  
*Facilities*  
*in America!*

**GRAND BALLROOM** . . .  
meeting capacity 1000 . . .  
air conditioned . . . lift from  
street for automobiles or  
heavy equipment.

**COLONIAL BALLROOM** . . .  
meeting capacity 500.

**IN ADDITION . . . 22 private**  
**Dining and Meeting Rooms**  
**accommodating 20 to**  
**200 guests.**

**FIVE DISTINCTIVE . . . . .**  
**PUBLIC DINING ROOMS.**

**100% AIR CONDITIONED . . . . .**  
**Less than 999 luxurious Guest**  
**Rooms . . . 150 combinations of**  
**expandable suites, two to five**  
**rooms . . . special motor entrance**  
**. . . adjacent parking for 5100 cars.**

*Write for Brochure*



8 Minutes  
to Airport  
10 Minutes  
to Rail Depot

From Lobby  
and Guest  
Rooms by  
High-Speed  
Elevators . .  
DIRECT  
TUNNEL TO  
BOTH  
UNDERGROUND  
1500-CAR  
GARAGE and  
MUNICIPAL  
AUDITORIUM

**Hotel Muehlebach**  
and MUEHLEBACH TOWERS

12th STREET AT BALTIMORE AND WYANDOTTE  
**KANSAS CITY 5, MISSOURI**

Barney L. Allis, President  
M. F. Landon, Sales Manager  
TELETYPE KC 530

# The NEW Pickwick HOTEL

10th &  
McGee  
KANSAS  
CITY  
MO.



## UNEXCELLED FACILITIES for SALES MEETINGS

9 Private Dining and Meeting Rooms plus Grand Ballroom to accommodate meetings and banquets from 30 to 1000 persons. Completely Air Conditioned. 400 Rooms. 4 Restaurants and lounges. Free Radio-TV Available. Free Parking. Freight Elevator Service. As much as 5200 square feet of exhibit space.

TELEPHONE Grand 1-5100

## Outstanding—for Your Kansas City Convention



- 400 "comfortized" air-conditioned rooms—18 suites—free radio and running ice water in every room.
- 2nd Floor expressly designed for your needs—especially equipped conference and dining rooms.
- Main ballroom capacity—Meeting 800—Dining 600—Junior ballroom & Aztec room 250. Closed circuit telecast facilities available. Drum Room & bar featuring famous cuisine and entertainment.
- Ideal location in the heart of Kansas City. 6 min. from Union Station & Municipal Airport. 1 block from Municipal Auditorium. Garage & parking facilities adjacent.

• for illustrated brochure write:  
Convention & Catering Dept.

## HOTEL President

14th & Baltimore • Kansas City, Mo.

## MISSOURI

### Kansas City continued

Manager: Clarence B. Hoff, Director  
Exhibit Areas: Exhibition Hall, 90,000 sq. ft.  
Rental Fees: Very according to usage  
Floor Load: Unlimited Ventilation: Air Conditioned  
Ceiling Height: 11 ft. and 25 ft. PA System: Available  
Dimensions, Opening to Exhibit Hall: Truck door Columns: 4 ft. sq. and 5 ft. sq.  
Utilities: 110-215 volt, 3 phase AC; water, gas, steam  
Loading Facilities: Direct to booth  
Storage Areas: 25,000 ft. adjoining  
Meeting Rooms and Capacities: 26 to seat from 25 to 425  
Facilities for Food Functions: No kitchen but can seat 3,000 at banquet  
Parking Facilities: 2,000 cars can park in immediate vicinity  
Distance from Business District: Three blocks

### Kansas City Municipal Stadium

2128 Brooklyn Avenue  
Manager: B. E. Musgrave  
Exhibit Areas: 120,000 sq. ft.  
Rental Fees and Services: Percentage of gate with minimum; include all utilities, personnel  
Floor Load: Unlimited  
Ventilation: Open  
PA System: 700 Watt, Cube speakers  
Dimensions, Opening to Exhibit Hall: 12 ft. in width  
Columns, Location and Dimensions: None in exhibit area  
Current and Utilities Available: 200 V, gas, water  
Loading Facilities: Ground loading  
Railroad Sidings: 2 blocks away  
Number of Meeting Rooms and Capacities: One for 30 people  
Facilities to Handle Food Functions: Concessionaire, kitchen  
Parking Facilities: Off street facilities for 6,000 cars  
Distance from Business District: 15 blocks

### The Aladdin Hotel

1213 Wyandotte St. (Phone: Victor 0371)  
Manager: Ralph Pellow  
Sales Manager: W. R. Warren  
Convention Season: All year  
Largest Group Accommodated: 400 (150 rooms and 10 suites available)  
Convention Rates: Single: 4.00 to 8.00; Double: 6.00 to 10.00; Suites: 18.00 to 20.00  
No. Mtg. Rms. & Capacity of Largest: 2 (400)  
No. Banquet Rms. & Capacity of Largest: 1 (300)  
Group Meal Rates: Breakfast: .75 to 1.00; Lunch: from 1.50; Dinner: from 2.75  
Liquor: Served in hotel  
Air Conditioning: Entire hotel  
Charges for Banquet & Mtg. Rms.: Variable  
Net Exhibit Space: 3,000 sq. ft. on one floor  
Audio-Visual Aids: PA system  
Stage: Available

### Continental Hotel (HSMA)

11th & Baltimore (Phone: HA 1-6040)  
Manager: Noel Daniel  
Sales Manager: Steve Pigg  
Convention Season: All year  
Largest Group Accommodated: 300 (150 rooms and 12 suites available)  
Air Conditioning: Entire hotel  
Convention Rates: Single: from 5.50; Double: from 8.50; Suites: 22.00 to 30.00  
No. Mtg. Rms. & Capacity of Largest: 12 (1,000)  
No. Banquet Rms. & Capacity of Largest: 10 (600)  
Group Meal Rates: Breakfast: 1.75; Lunch: 2.00; Dinner: 3.00  
Liquor: Served in hotel  
Charges for Banquet & Mtg. Rms.: from 12.50  
Net Exhibit Space: 7,000 sq. ft. on one floor  
Audio-Visual Aids: PA system, spotlights  
Stage: Available  
Sports Facilities: Swimming pool in hotel

### Muehlebach Hotel and Towers (HSMA)

See Advertisement, Page 115

12th St. Baltimore to Wyandotte (Phone: GR 1-1400; Teletype: KCS30)  
Manager: Barney L. Allis  
Sales Manager: M. F. Buddy London

Convention Season: All year  
Largest Group Accommodated: 1,000 (400 rooms, 50 suites available)  
Air Conditioning: Entire hotel  
Convention Rates: Single: 8.00; Double: 11.00; Suites: 25.00-75.00, European  
No. Mtg. Rms. & Capacity of Largest: 24 (1,000)  
No. Banquet Rms. & Capacity of Largest: 24 (850)  
Group Meal Rates: Breakfast: 2.00; Lunch: 2.50; Dinner: 4.00  
Liquor: Served in hotel  
Charges for Mtg. Rms.: Variable  
Charges for Exhibit Areas: Variable  
Net Exhibit Space: 10,175 sq. ft. on one floor  
Audio-Visual Aids: PA system, spotlights, projection booth, screens  
Stage: Available

### Phillips Hotel (HSMA)

12th & Baltimore (Phone: GR 1-5020)  
Manager: Robert L. Phillips  
Sales Manager: Bea Kennedy  
Convention Season: All year  
Largest Group Accommodated: 300 (175 rooms, 6 suites available)  
Air Conditioning: Entire hotel  
Convention Rates: Single: 7.50-10.50; Double: 9.50-13.00; Suites: 20.50-35.00, European  
No. Mtg. Rms. & Capacity of Largest: 6 (260)  
No. Banquet Rms. & Capacity of Largest: 6 (250)  
Group Meal Rates: Breakfast: 2.50; Lunch: 2.50; Dinner: 4.00  
Liquor: Served in hotel  
Charges for Mtg. Rms.: Nominal  
Charges for Exhibiting Areas: Vary  
Net Exhibit Space: 2,070 sq. ft. on one floor  
Audio-Visual Aids: PA system, spotlights  
Stage: Available

### New Pickwick Hotel

See Advertisement, Page 116

777 McGee St. (Phone: GR 1-5100)  
Manager: M. Corson  
Sales Manager: V. DiGiorganni  
Convention Season: All year  
Largest Group Accommodated: 900 (400 rooms, 50 suites available)  
Air Conditioning: Banquet and meeting rooms, bedrooms  
Convention Rates: Single: 5.50-7.50; Double: 9.35-9.35; Suites: 14.00-20.00, European  
No. Mtg. Rms. & Capacity of Largest: 12 (1,000)  
No. Banquet Rms. & Capacity of Largest: 12 (500)  
Group Meal Rates: Breakfast: 1.00; Lunch: 1.75; Dinner: 2.50  
Liquor: Served in hotel  
Charges for Mtg. Rms.: from 7.50  
Charges for Exhibit Areas:  
Net Exhibit Space: 9,876 sq. ft. on one floor  
Audio-Visual Aids: PA system, spotlights, screen, 8mm, 16mm projectors  
Stage: Available

### Hotel President

See Advertisement, Page 116

14th & Baltimore (Phone: GR 1-5440)  
Manager: Frank J. Dean Sr.  
Sales Manager: Harold Bosworth  
Convention Season: All year  
Largest Group Accommodated: 500 (200 rooms, 18 suites available)  
Air Conditioning: Entire hotel  
Convention Rates: Single: 6.00-9.50; Double: 8.50-15.00; Suites: from 26.00  
No. Mtg. Rms. & Capacity of Largest: 14 (700)  
No. Banquet Rms. & Capacity of Largest: 14 (700)  
Group Meal Rates: Breakfast: .75-1.50; Lunch: 1.00-2.50; Dinner: from 2.50  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None if meals served  
Net Exhibit Space: 7,470 sq. ft. on 2 floors  
Audio-Visual Aids: Many types, PA system, spotlights  
Stage: Available

## ST. JOSEPH

Railroads: A.T. & S.F.; C.B. & Q.; C.G.W.; C.R.I. & P.; Mo. Pac.; U.P.  
Airlines: BNF

### AUDITORIUM

#### Municipal Auditorium

4th and Farnon Sts. (Phone: 4-5663)  
Manager: Lewis Wallace  
Exhibit Areas: Main Arena, 9,600 sq. ft.; basement, 8,000 sq. ft.; small exhibit room, 4,375 sq. ft.  
Rental Fees and Services: \$150 per day, includes heat, light, cleaning  
Floor Load: Unlimited  
Ventilation: 4 large exhaust fans in ceiling of arena; heating-forced circulating hot air  
Ceiling Height: 60 ft.



**PA System:** Available  
**Dimensions, Opening to Exhibit:** 20 ft. wide by 16 ft. high  
**Utilities:** AC current, 220 volts  
**Loading Facilities:** Railroad siding  
**Storage Areas:** Basement  
**Meeting Rooms and Capacities:** One, 500  
**Facilities for Food Functions:** None  
**Parking Facilities:** Good  
**Distance from Business District:** Three blocks

#### Hotel Robidoux

5th & Francis St. (Phone: 4-0881)  
**Manager:** Robert Barrie  
**Sales Manager:** E. Abry  
**Convention Season:** All year  
**Largest Group Accommodated:** 450 (250 rooms, 15 suites available)  
**Air Conditioning:** Banquet and meeting rooms, 150 bedrooms  
**Convention Rates:** Single: 4.75; Double: 6.25; Suites: 15.00, European  
**No. Mtg. Rms. & Capacity of Largest:** 11 (1,400)  
**No. Banquet Rms. & Capacity of Largest:** 11 (900)  
**Group Meal Rates:** Breakfast: 1.25; Lunch: 1.50; Dinner: 2.25  
**Liquor:** Served in hotel  
**Charges for Mtg. Rms.:** None when food is served  
**Charges for Exhibit Areas:** Depends upon room patronage  
**Net Exhibit Space:** 10,000 sq. ft.; 8,000 sq. ft. on one floor, separate area  
**Audio-Visual Aids:** PA system, spotlights, 8mm silent, 16mm silent & sound projectors, screens, closed-circuit TV  
**Stage:** Available  
**Sports Facilities:** Pool tables

## ST. LOUIS

**Railroads:** G.M. & O.; B. & O.; Burl.; L. & M.; N.Y.C.; Frisco Sys.; Ill. Cent.; L. & N.; M.K. & T.; Mo. Pac.; C. & E.I.; C.R.I. & P.; T.R.R. of St. L.; N.Y.C. & St. L.; M'f'g; Penna.; Ill. Term; St. L.S.W.; St. L. & O'F.; So. Ry.; Web. Airlines: AAL, BNF, CEN, DAL, EAL, OZA, TWA

#### CONVENTION BUREAU

St. Louis Convention, Publicity & Tourist Bureau  
 911 Locust St. (1)  
**F. H. Rein, Secretary and General Manager**

#### AUDITORIUM

##### Henry W. Kiel Auditorium

Market St., between 14th & 15th St. (CHestnut 1-1010)  
**Manager:** Louis J. Gualdoni  
**Exhibit Areas:** Convention Hall, 20,000 sq. ft.; Promenade, 20,000 sq. ft.; Exposition Hall, 100,000 sq. ft.  
**Rental Fees:** Depends on Event  
**Floor Load:** Convention Hall and Promenade, 500 lbs. per sq. ft.; Exposition Hall, unlimited  
**Ventilation:** Forced air and air conditioning  
**Ceiling Heights:** Exposition Hall, 14 to 20 ft.; Convention Hall, 90 ft.  
**PA System:** Available  
**Dimensions, Opening to Exhibit Hall:** 20 by 19 ft.  
**No. Elevators:** Two freight  
**Columns:** None in Convention Hall or Promenade; vary in Exposition Hall  
**Utilities:** AC and DC current, hot and cold water, steam, compressed air, gas and drainage  
**Loading Facilities:** Truck unloading on Exposition Hall floor  
**Storage Areas:** Ample  
**Meeting Rooms and Capacities:** One seats 10,500; one seats 3,500; four seat 650 each; 13 seat various capacities from 75 to 300  
**Facilities for Food Functions:** Banquet facilities for 3,000 in one room  
**Parking Facilities:** Ample  
**Distance from Business District:** In business district

#### Chase Park Plaza Hotels

See Advertisement, Page 145

212-220 N. Kingshighway (Phone: FOrest 1-2500)  
**Manager:** Chase-Jim Robinson; Park Plaza-Jack Flynn  
**Sales Manager:** Bob Ross  
**Convention Season:** All year  
**Largest Group Accommodated:** 1,000 (500 units including suites available)  
**Air Conditioning:** Entire hotel  
**No. Mtg. Rms. & Capacity of Largest:** 25 (2,500)  
**No. Banquet Rms. & Capacity of Largest:** 25 (1,800)  
**Group Meal Rates:** Breakfast: 1.25; Lunch: 3.25; Dinner: 4.50  
**Liquor:** Served in hotel  
**Charges for Mtg. Rms.:** None  
**Net Exhibit Space:** 20,000 sq. ft. on one floor  
**Audio-Visual Aids:** PA system, spotlights

**Stage:** Hydraulic Stage (20' x 50')  
**Sports Facilities:** Swimming pool, golf, tennis, riding, boating

#### Coronado Hotel (HSMA)

3701 Lindell Boulevard (Phone: JEFFerson 3-7700)  
**Manager:** Arthur J. Newman  
**Sales Manager:** G. Edward Budde  
**Convention Season:** All year  
**Largest Group Accommodated:** 1,000 (450 rooms, 136 suites available)  
**Air Conditioning:** Entire hotel  
**Convention rates:** Single: 7.50 to 12.00; Double: 10.50 to 16.00; Suites: 16.00 to 40.00  
**No. Mtg. Rms. & Capacity of Largest:** 12  
**No. Banquet Rms. & Capacity of Largest:** 12  
**Group Meal Rates:** Breakfast: 2.00; Lunch: 2.75; Dinner: 4.00  
**Liquor:** Yes  
**Audio-Visual Aids:** PA system, spotlights  
**Stage:** Yes

#### Lennox Hotel

9th & Washington (Phone: Central 1-7200)  
**Manager:** W. J. Weber  
**Convention Season:** All year  
**Largest Group Accommodated:** 300 (180 rooms and 10 suites available)  
**Convention Rates:** Single: from 7.00; Double: from 8.50; Suites: from 23.50  
**No. Mtg. Rms. & Capacity of Largest:** 4 (150)  
**Folding doors open up between rooms to hold 300**  
**No. Banquet Rms. & Capacity of Largest:** 4 (150)  
**Group Meal Rates:** Breakfast: from 1.75; Lunch: from 2.50; Dinner: from 3.50  
**Liquor:** Served in hotel  
**Air Conditioning:** Entire hotel  
**Charges for Banquet & Mtg. Rms.:** None if food or beverage is served. Otherwise, 25.00 to 100.00  
**Net Exhibit Space:** 3,089 sq. ft. on mezzanine  
**Audio-Visual Aids:** Projector and screens, PA system, spotlights

# SHERATON

the proudest name in HOTELS



## ST. LOUIS: The SHERATON-JEFFERSON

**LARGEST HOTEL IN ST. LOUIS.** One of America's outstanding convention hotels. Fabulous Gold Room seats 1100 for banquets, 1600 for meetings. 12000 sq. ft. of exhibit space and many other function rooms for from 15 to 650 persons. Parking, air-conditioning, TV.

Joseph J. New, General Manager

**EASTERN DIV.**  
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 ATLANTIC CITY  
 SPRINGFIELD, Mass.

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 ROCHESTER  
 BUFFALO  
 SYRACUSE  
 BINGHAMTON, N. Y.  
 (Opens early 1959)  
 MOBILE, Ala.  
**MIDWESTERN DIV.**  
 CHICAGO

**DETROIT**  
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 LOS ANGELES

**PASADENA**  
 PORTLAND, Oregon  
 (Opens fall 1959)  
**CANADIAN DIV.**  
 MONTREAL  
 TORONTO  
 NIAGARA FALLS, Ont.  
 HAMILTON, Ont.



## MISSOURI

### St. Louis continued

#### Mayfair Hotel

8th & St. Charles (Phone: CE 1-7500)

Manager: C. Gordon Heiss  
Convention Season: All year  
Largest Group Accommodated: 200 (350 rooms and 30 suites available)  
Convention Rates: Single: 6.50 to 10.00; Double: 10.00 to 14.00; Suites: 17.50  
No. Mtg. Rms. & Capacity of Largest: 5 (75)  
No. Banquet Rms. & Capacity of Largest: 5 (75)  
Group Meal Rates: Breakfast: 1.75; Lunch: 2.50; Dinner: 3.75  
Liquor: Served in hotel  
Air Conditioning: Entire hotel  
Charges for Banquet & Mtg. Rms.: from 20.00  
Audio-Visual Aids: PA system, spotlights

#### Pick-Melbourne Hotel (HSMA)

3401 Lindell Blvd. (Phone: Olive 2-2500)

Manager: Ray E. Karr  
Sales Manager: Joan Gerard  
Convention Season: All year  
Largest Group Accommodated: 550 (375 rooms, 4 suites available)  
Air Conditioning: Banquet and meeting rooms, 278 bedrooms  
Convention Rates: Single: 6.25-9.25; Double: 8.75-11.25; Twins: 11.25-13.75; Suites: 17.50-25.00, European  
No. Mtg. Rms. & Capacity of Largest: 7 (225)  
No. Banquet Rms. & Capacity of Largest: 7 (200)  
Group Meal Rates: Breakfast: 1.75; Lunch: 2.50; Dinner: 3.00  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None if headquarters  
Charges for Exhibit Areas: Same  
Net Exhibit Space: 3,375 sq. ft. on 2 floors  
Audio-Visual Aids: PA system, spotlights, screens, lecturns, blackboards  
Stage: Available  
Sports Facilities: Golf, swimming

#### Sheraton-Jefferson Hotel (HSMA)

See Advertisement, Page 117

12th & Locust Sts. (Phone: MA 1-4600)  
Manager: Joseph J. New  
Sales Manager: Gregory R. Lucy  
Convention Season: All year  
Largest Group Accommodated: 1,100 (500 rooms, 40 suites available)  
Air Conditioning: Entire hotel  
Convention Rates: Single: 7.50-10.50; Twin: 13.50-17.00; Suites: 28.00-45.00, European  
No. Mtg. Rms. & Capacity of Largest: 15 (1,800)  
No. Banquet Rms. & Capacity of Largest: 15 (1,100)  
Group Meal Rates: Breakfast: 2.00; Lunch: 3.00; Dinner: 4.00  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None if headquarters  
Charges for Exhibit Areas: Vary—minimum charge  
Net Exhibit Space: 13,960 sq. ft. on one floor  
Audio-Visual Aids: PA system, spotlights  
Stage: Available

#### Statler Hilton Hotel (HSMA)

See Advertisement, Page 5

9th & Washington (Phone: CE 1-1400; Teletype: SL 570)  
Manager: Fletcher Brumit  
Sales Manager: Jack Alumbaugh  
Convention Season: All year  
Largest Group Accommodated: 750 (450 rooms, 19 suites available)  
Air Conditioning: Entire hotel  
Convention Rates: Single: 6.50-11.00; Double: 9.50-14.00; Suites: 32.00-45.00, European  
No. Mtg. Rms. & Capacity of Largest: 14 (800)  
No. Banquet Rms. & Capacity of Largest: 14 (500)  
Group Meal Rates: Breakfast: 2.00; Lunch: 3.00; Dinner: 4.00  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None if headquarters  
Charges for Exhibit Areas: 4.00 per 8 x 10 booth  
Net Exhibit Space: 2,000 sq. ft. on one floor  
Audio-Visual Aids: PA system, spotlights  
Stage: Available

## MONTANA

## BILLINGS

Railroads: N.P.; C.B. & O.; G.N.  
Airlines: WAL, NWA, FAL

### AUDITORIUM

#### Shrine Auditorium

1125 Broadwater St. (Phone: 9-2316)  
Manager: Harold Weston  
Exhibit Areas: Two, (14,000 sq. ft.; one, 2,100 sq. ft.)  
Floor Load: Ground floor, unlimited  
Ventilation: Blowers  
Ceiling Height: Main Auditorium, 30 ft.; lower floor, 11 ft.  
PA System: All rooms  
Dimensions, Opening to Exhibit Hall: 10 ft. 6 in. wide by 10 ft.  
Columns: Lower floor, 20 ft. on center; upper floor, none  
Utilities: 110 volt, 220 volt, electric harness available  
Loading Facilities: Ramp to main auditorium and lower exhibit hall  
Storage Areas: Storage building 40'x80'—adjacent to auditorium  
Meeting Rooms and Capacities: One—1,500; one—200  
Facilities for Food Functions: Banquet for 1,500  
Parking Facilities: Six acres  
Distance from Business District: 8 blocks

#### Northern Hotel

28th & 1st (Phone: 5-5121)  
Manager: Ray Baring  
Convention Season: All year  
Largest Group Accommodated: 300 (100 rooms and 5 suites available)  
Convention Rates: Single: from 4.50; Double: from 6.50; Suites: from 25.00  
No. Mtg. Rms. & Capacity of Largest: 10 (250)  
No. Banquet Rms. & Capacity of Largest: 10 (250)  
Group Meal Rates: Breakfast: 1.50; Lunch: 1.75; Dinner: 2.75  
Liquor: Served in hotel  
Air Conditioning: Banquet and meeting rooms  
Net Exhibit Space: 3,804 sq. ft. on one floor  
Audio-Visual Aids: PA system  
Stage: Available

## BUTTE

Railroads: Nor. Pac.; Gr. Nor.; U.P.; B. An. & Pac.; C.M. St. P. & P.  
Airlines: NWA, WAL

### AUDITORIUM

#### Butte Civic Center

1340 Harrison Ave. (Phone: 2-2353)  
Manager: Rene Rouleau  
Exhibit Area: Main Arena, 22,800 sq. ft.  
Rental Fees and Services: \$250 per day includes house crew  
Floor Load: Unlimited  
Ventilation: Forced air  
Ceiling Height: 35 ft.  
P. A. System: Altec with dual amps  
Dimensions, Opening to Exhibit Hall: 12 ft. by 14 ft. high  
Columns: None  
Utilities: 220 Volt AC current  
Storage Areas: Rear of building  
Meeting Rooms and Capacities: 20 small rooms  
Facilities for Food Functions: None  
Parking Facilities: 3,000 cars  
Distance from Business District: Half mile

#### Hotel Finlen

102 E. Broadway (Phone: 5461)  
Manager: Joseph J. Mogush  
Convention Season: All year  
Largest Group Accommodated: 350 (175 rooms, 1 suite available)  
Air Conditioning: Banquet and meeting rooms  
Convention Rates: Single: 5.50-7.50; Double: 7.50-11.50; Suites: 25.00-30.00, European  
No. Mtg. Rms. & Capacity of Largest: 10 (450)  
No. Banquet Rms. & Capacity of Largest: 10 (450)  
Group Meal Rates: Breakfast: 1.50; Lunch: 1.75; Dinner: 2.50  
Liquor: Served in hotel  
Charges for Mtg. Rms.: 10.00-100.00  
Charges for Exhibit Areas: 10.00-100.00  
Audio-Visual Aids: PA system, spotlights, screens  
Stage: Available  
Sports Facilities: Golf, swimming, hunting, fishing, horseback riding

## MISSOULA

Railroads: C.M. St. P. & P.; Nor. Pac.  
Airlines: NWA

#### Hotel Florence (HSMA)

111 North Higgins Ave. (Phone: 6-6631)  
Manager: Herb Jensen  
Convention Season: All year  
Largest Group Accommodated: 300 (137 rooms available)  
Convention Rates: Single: 5.00-6.00; Double: 7.00-8.00; Suites: 9.50-14.00, European  
No. Mtg. Rms. & Capacity of Largest: 9 (700)  
No. Banquet Rms. & Capacity of Largest: 9 (500)  
Group Meal Rates: Breakfast: 1.35; Lunch: 1.50; Dinner: 2.25  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None if food is served  
Charges for Exhibit Areas: 20.00 flat rate for average-sized booth  
Net Exhibit Space: 5,500 sq. ft. on one floor  
Audio-Visual Aids: PA system, spotlights, screens  
Stage: Available

## NEBRASKA

## COLUMBUS

#### Hotel Evans

See Advertisement, Page 11

1354-27th Ave. (Phone: LO 4-3177)  
Manager: E. J. Pohle  
Convention Season: All Year  
Largest Group Accommodated: 125 (60 rooms, 2 suites available)  
Air Conditioning: Two banquet halls, 33 bedrooms  
Convention Rates: Winter Rates: Single: 3.50-5.00; Double: 7.25-9.00; Suites: 8.50-10.50, European  
No. Mtg. Rms. & Capacity of Largest: 3 (125)  
No. Banquet Rms. & Capacity of Largest: 3 (125)  
Group Meal Rates: Breakfast: 1.25; Lunch: 1.50; Dinner: 1.75  
Liquor: Yes  
Charges for Mtg. Rms.: 5.00 up.  
Charges for Exhibit Areas: 5.00 up.  
Net Exhibit Space: 2,270 sq. ft. on one floor

## LINCOLN

Railroads: C.B. & Q.; C.R.I. & P.; Mo. Pac.; C. & N.W.; U.P.  
Airlines: BNF, UAL

### AUDITORIUM

#### Pershing Municipal Auditorium

See Advertisement, Page 119

15th & N St. (Phone: 7-3761)  
Manager: Dick Wagner  
Exhibit Areas: 30,000 Exhibition Hall; 18,000, Main Arena; 7,000 Concourse; Total sq. ft., 55,000  
Rental Fees and Services Included in Rent: Commercial shows, \$500. Exhibition Hall, \$250. Fee includes all services except special labor  
Floor Load: 250 lbs. per sq. ft.  
Ventilation: Air conditioned  
Ceiling Heights: 50 ft. arena  
P. A. System: Yes  
Dimensions, Opening to Exhibit Hall: 10 x 10  
Elevators and Capacities: One  
Columns: Exhibition hall only, some 25' 6" on center; others 45' 6"  
Current and Utilities Available: 110, 220, 440 v; gas, air, steam, sewer  
Loading Facilities: 10x10 door into Arena plus 12' doors from Concourse; 20x12 door into Exhibition Hall; also dock at stage  
Storage Facilities: 10,000 sq. feet around Exhibition Hall  
Meeting Rooms and Capacities: Two for 100 persons; one for 200; one for 750; six for committees up to 15 persons  
Facilities for Food Functions: Banquets up to 2,500  
Parking Facilities: Two large parking garages one block away  
Distance from Business District: Downtown

#### Capitol Hotel

See Advertisement, Page 11

11th & P Streets (Phone: 2-1261)  
Manager: George Bishoff  
Convention Season: All year  
Largest Group Accommodated: 400 (200 rooms available)  
Air Conditioning: Banquet hall and some bedrooms  
Convention Rates: Single: 4.50-6.00; Double: 6.25-10.25  
No. Mtg. Rms. & Capacity of Largest: 3 (200)  
No. Banquet Rms. & Capacity of Largest: 3 (200)  
Group Meal Rates: Breakfast: 1.10; Lunch: 1.10; Dinner: 1.50

Liquor: Beer only  
Charges for Mtg. Rms.: 25.00  
Charges for Exhibit Areas: 50.00  
Audio-Visual Aids: PA system, spotlights  
Stage: Available

### Hotel Cornhusker (HSMA)

301 S. 13th (Phone: 2-6971)

Managing Director: A. Q. Schimmel  
Sales Manager: Miss Amber White  
Convention Season: All year  
Largest Group Accommodated: 700 (300 rooms and 16 suites available)  
Convention Rates: Single: 4.50 to 10.00; Double: 7.00 to 13.00; Suites: 24.50 to 26.50  
No. Mtg. Rms. & Capacity of Largest: 5 (800)  
No. Banquet Rms. & Capacity of Largest: 5 (550)  
Group Meal Rates: Breakfast: from 1.25; Lunch: from 1.50; Dinner: from 2.50  
Liquor: Package only  
Air Conditioning: Banquet and meeting rooms, bedrooms  
Charges for Banquet & Mtg. Rms.: None  
Net Exhibit Space: 2,444 sq. ft.  
Audio-Visual Aids: Movie screens, PA system, spotlights  
Stage: Available

### Hotel Lincoln

See Advertisement, Page 11

147 North Ninth St (Phone: 2-6601)

Sales Manager: Mrs. Sarah Craven  
Gen. Manager: Wallace A. Plummer  
Convention Season: All year  
Largest Group Accommodated: 500 (250 rooms, 10 suites available)  
Air Conditioning: Yes  
Convention Rates: Single: 4.00 to 6.00; Double: 4.50 to 8.00; Suites: 8.00 to 20.00  
No. Mtg. Rms. & Capacity of Largest: 12 (600)  
No. Banquet Rms. & Capacity of Largest: 12 (500)  
Group Meal Rates: Breakfast: 1.00; Lunch: 1.35; Dinner: 2.00  
Liquor: Private parties  
Charges for Mtg. Rms.: Variable  
Charges for Exhibit Areas: Variable  
Audio-Visual Aids: PA system, spotlights  
Stage: Yes

## NORFOLK

Railroads: C. & N. W.; U. P.  
Airlines: Braniff

### Hotel Madison

See Advertisement, Page 11

110 N. 4th St. (Phone: 1920)

Manager: E. J. Polie  
Convention Season: All year  
Largest Group Accommodated: 150 (60 rooms, 12 suites available)  
Air Conditioning: Banquet and some bedrooms  
Convention Rates: Single: 4.75-5.50; Double: 7.25-8.00; Suites: 9.75-12.00  
No. Mtg. Rms. & Capacity of Largest: 5 (450)  
No. Banquet Rms. & Capacity of Largest: 5  
Group Meal Rates: Breakfast: 1.10; Lunch: 1.25; Dinner: 2.50  
Liquor: Yes  
Charges for Mtg. Rms.: 5.00-25.00  
Charges for Exhibit Areas: 15.00  
Net Exhibit Space: 4,024 sq. ft. all on one floor  
Audio-Visual Aids: PA system, spotlights, blackboard  
Stage: Yes  
Sports Facilities: Golf, tennis

Rental Fees: On application  
Floor Load: 100-150 lbs. per sq. ft.  
Ceiling Height: Arena: 58 ft., Exhibit Hall, 11 1/2 ft.  
P. A. System: In all rooms  
Dimensions, Opening to Exhibit Hall: 12 ft. by 11 ft.  
No. of Elevators and Capacities: 1 Freight, 6,000 lbs.  
Columns: Arena, none; Exhibit Hall, vary from 16 ft. to 30 ft. centers  
Utilities: Electricity, water, drainage  
Loading Facilities: Two large doors at floor level  
No. Meeting Rms. & Capacities: Six—150 each  
Banquet Facilities: For 3,500  
Parking: 1,000 cars  
Distance From Business District: Two blocks

### Ak-Sar-Ben Coliseum

63rd & Shirley (Jackson 8333)

Manager: J. J. Isaacson  
Exhibit Areas: 20,000 sq. ft.  
Rental Fees and Services: \$500 per day, includes heat, light, water  
Dimensions, Opening to Exhibit Hall: 20' by 20'  
Columns, Location: Outer perimeter of floor  
Current Available: 220 volt  
Parking Facilities: Lot for 6,000 cars  
Distance from Business District: Three miles

## OMAHA

Railroads: C.B. & Q.; C. & N. W.; C.M. St. P. & P.; C.R.I. & P.; Ill. Cent.; Mo. Pac.; C. & N.W.; U.P. Sys.; Wab.  
Airlines: BNF, NOR, UAL

### AUDITORIUMS

#### Omaha Civic Auditorium

1804 Capitol Avenue (Phone: WE 1323)

Manager: Charles Mancuso  
Exhibit Areas: Main Arena Floor: 25,000 sq. ft.; Outer Concourse: 25,000 sq. ft.; Exhibit Hall: 65,000 sq. ft.

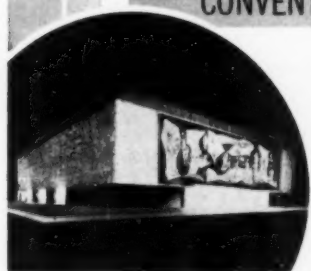
### Blackstone Hotel

See Advertisement, Page 119

36th and Farnam Sts. (Phone: Harney 0945)

Manager: Edward T. Schimmel  
Sales Manager: Robert Smallwood  
Convention Season: All year  
Largest Group Accommodated: 50 (25 rooms, 10 suites available)  
Air Conditioning: Entire hotel  
Convention Rates: Single: 7.00 up; Double: 10.00 up; Suites: 15.00 up, European  
No. Mtg. Rms. & Capacity of Largest: 8 (350)  
No. Banquet Rms. & Capacity of Largest: 5 (350)  
Group Meal Rates: Breakfast: .85; Lunch: 1.00 up; Dinner: 2.25 up

**NOW... NEW AUDITORIUM FACILITIES**  
in **LINCOLN** - favorite  
**CONVENTION CITY** of the great MIDWEST



Seats 7,000; two floors with 45,000 sq. ft. space; banquet facilities; large stage; 3 smaller meeting rooms; central downtown location.

Lincoln is easily accessible by train, plane, bus, truck, car. Hotel, motel accommodations for 3,000. Many cultural, athletic interests.

For complete details, write:

Convention Manager  
Lincoln Chamber of Commerce  
LINCOLN, NEBRASKA

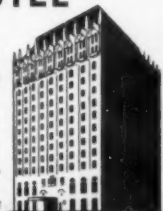
## SHERATON

### -FONTENELLE HOTEL

IN OMAHA, NEBR.

Centrally located in business and shopping center. Near new municipal auditorium. 3 air-conditioned function floors including new floor with seating facilities for 1,500. Banquet facilities for 1,250. Closed circuit TV facilities. Guest rooms air-conditioned, free radio and TV, private bath. 350 rooms.

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LLOYD N. PRINCE, Director of Sales



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WASHINGTON ROCHESTER  
PITTSBURGH BUFFALO  
BALTIMORE SYRACUSE  
PHILADELPHIA BINGHAMTON, N. Y.  
PROVIDENCE (opens early 1959)  
ATLANTIC CITY MOBILE

**MIDWESTERN DIV.**  
CHICAGO AUSTIN  
DETROIT AKRON  
CINCINNATI INDIANAPOLIS  
ST. LOUIS FRENCH LICK, Ind.  
OMAHA RAPID CITY, S. D.  
LOUISVILLE SIOUX CITY, Iowa  
DALLAS SIOUX FALLS, S. D.  
(opens early 1959) CEDAR RAPIDS, Iowa

**PACIFIC DIV.**  
SAN FRANCISCO LOS ANGELES  
PASADENA PORTLAND, Oregon  
(opens summer 1959)

**CANADIAN DIV.**  
MONTREAL NIAGARA FALLS, Ont.  
TORONTO HAMILTON, Ont.

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**BLACKSTONE**  
OMAHA NEBRASKA

Grand ballroom  
and function rooms for  
meetings of any size;  
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100% air conditioned;  
controlled free  
parking facility.



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- HOTEL LINCOLN-DOUGLAS Quincy, Illinois
- THE TOWN HOUSE, Kansas City, Kan.
- HOTEL CUSTER, Galesburg, Ill.

SEND FOR FREE CONVENTION  
PACK—plus PROMOTION KIT to help  
you make your next function an out-  
standing success!

Write **SCHIMMELvention**  
**HOTEL BLACKSTONE — OMAHA, NEBRASKA**

## NEBRASKA

### Omaha continued

Liquor: Served in hotel  
Charges for Mtg. Rms.: Vary  
Charges for Exhibit Areas: Vary  
Net Exhibit Space: 2,380 sq. ft. on one floor  
Audio-Visual Aids: PA system, spotlights  
Stage: Available

### Hotel Paxton

See Advertisement, Page 100

14th & Farnam (Phone: AT 8326)  
Manager: Julius Drollick  
Sales Manager: Edward Rush  
Convention Season: All year  
Largest Group Accommodated: 300 (300 rooms and 7 suites available)  
No. Mtg. Rms. & Capacity of Largest: 10 (700)  
No. Banquet Rms. & Capacity of Largest: 8 (500)  
Group Meal Rates: Breakfast: from 1.25; Lunch: from 1.50; Dinner: from 2.00  
Liquor: Served in hotel  
Air Conditioning: Banquet and meeting rooms, bedrooms  
Charges for Banquet & Mtg. Rms.: 5.00 to 20.00  
Audio-Visual Aids: Screen, PA system, spotlights  
Stage: Available

### Rome Hotel

See Advertisement, Page 11

16th and Jackson Sts. (Phone: Atlantic 9354)  
Manager: Don O. Roberts  
Convention Season: All year  
Largest Group Accommodated: 575 (300 rooms, 2 suites available)  
Air Conditioning: Entire hotel  
Convention Rates: Single: 3.50-4.50; Double: 5.75-8.25; Suites: 10.50, European  
No. Mtg. Rms. & Capacity of Largest: 11 (500)  
No. Banquet Rms. & Capacity of Largest: 11 (400)  
Group Meal Rates: Breakfast: 1.25; Lunch: 1.75; Dinner: 2.00

Liquor: Served in hotel  
Charges for Mtg. Rms.: 5.00 to 7.75  
Charges for Exhibit Areas: 5.00 to 7.75  
Net Exhibit Space: 10,120 sq. ft., 8,920 sq. ft. on one floor  
Audio-Visual Aids: PA system, spotlights, movie screen  
Stage: Available

### Sheraton-Fontenelle Hotel (HSM)

See Advertisement, Page 119

18th and Douglas Sts. (Phone: AT 6226)  
Manager: J. B. York  
Sales Manager: Paul Johnson  
Convention Season: All year  
Largest Group Accommodated: 600 (400 rooms, 16 suites available)  
Air Conditioning: Entire hotel  
Convention Rates: Single: 6.50-11.00; Double: 9.00-16.00; Suites: 25.00-32.00, European  
No. Mtg. Rms. & Capacity of Largest: 14 (900)  
No. Banquet Rms. & Capacity of Largest: 14 (750)  
Group Meal Rates: Breakfast: 2.00; Lunch: 2.50; Dinner: 3.00  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None (headquarters)  
Charges for Exhibit Areas: Same  
Net Exhibit Space: 6,000 sq. ft. on one floor  
Audio-Visual Aids: PA system, spotlights, screens, closed-circuit TV  
Stage: Available

## NEVADA

### LAS VEGAS

Railroads: U.P.  
Airlines: BAL, Pacific, TWA, UAL, WAL

#### CONVENTION BUREAU

Las Vegas Convention Bureau  
P.O. Box 950  
Desmond Kelly, Manager

## AUDITORIUM

### Las Vegas Convention Center

See Advertisement, Page 15

Paradise & Desert Inn Roads  
Exhibit Areas and Square Footage of Each: Exhibit Hall A, 45,000 sq. ft.; Exhibit Hall B, 45,000 sq. ft.; Main Auditorium, 39,000 sq. ft.  
Flood Load: 100 lb. per sq. ft.  
Ventilation: Air conditioning  
Ceiling Height: 25 ft.  
PA System: R.C.A.  
Dimensions, Opening to Exhibit Hall: 18' wide 20' high  
Columns, Location and Dimensions: 45' on center, 2 rows, 106' apart  
Current and Utilities Available: 50 KW at each column  
Location, Size of Storage Areas: 84' x 120'  
Number of Meeting Rooms and Capacities: 17 rooms seating 50-1,200; Auditorium, 7,500  
Facilities to Handle Food Functions: Banquet up to 3,000  
Parking Facilities: Yes  
Distance from Business District: 2 miles

### Dunes Hotel & Casino

On the Strip (Phone: DUDLEY 2-7700)  
Resident Manager: Anthony M. Padden  
Sales Manager: Lee Fisher  
Convention Season: All year  
Largest Group Accommodated: 350 (200 rooms and 4 suites available)  
Convention Rates: Single: 8.00; Double: 10.00; Suites: 30.00, European  
No. Mtg. Rms. & Capacity of Largest: 2 (700)  
No. Banquet Rms. & Capacity of Largest: 2 (700)  
Group Meal Rates: Breakfast: 1.50; Lunch: 1.25; Dinner: 3.25  
Liquor: Served in hotel  
Air Conditioning: Entire hotel  
Charges for Banquet & Mtg. Rms.: None  
Audio-Visual Aids: Projectors, closed-circuit TV, screen, PA system, spotlights  
Stage: Available  
Sports Facilities: Fishing, boating, skiing, swimming

### Wilbur Clark's Desert Inn

Highway 91 (Phone: DUDLEY 2-6000)  
Manager: Carl J. Williams  
Convention Season: All year  
Largest Group Accommodated: 800 (382 rooms, 15 suites available)  
Air Conditioning: Entire hotel  
Convention Rates: Single: 6.00-18.00; Double: 8.00-20.00; Suites: 15.00-60.00, European  
Group Meal Rates: Breakfast: 1.50; Lunch: 1.50 up; Dinner: 5.00  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None  
Charges for Exhibit Areas: None  
Audio-Visual Aids: PA system, spotlights  
Stage: Available  
Sports Facilities: Golf, swimming

### El Rancho Vegas

Highway 91 (Phone: DUDLEY 2-1300)  
Manager: Virgil C. Murphy  
Sales Manager: Elinore Wiley  
Convention Season: All year, except holiday periods  
Largest Group Accommodated: 450 (200 rooms, 25 suites available)  
Air Conditioning: Entire hotel  
Convention Rates: Single: 12.00-15.00; Double: 24.00-30.00; Suites: 25.00-75.00  
No. Mtg. Rms. & Capacity of Largest: 2 (200)  
No. Banquet Rms. & Capacity of Largest: 2 (200)  
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00; Dinner: 4.50  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None  
Charges for Exhibit Areas: None  
Audio-Visual Aids: PA system, spotlights  
Stage: Available  
Sports Facilities: Swimming, golf, horseback riding, fishing, tennis

### Hotel Flamingo Inc.

Highway 91 (Phone: DUDLEY 2-4000)  
Manager: Tony DeCarlo  
Convention Season: All year  
Largest Group Accommodated: 600 (300 rooms, 20 suites available)  
Air Conditioning: Entire hotel  
Convention Rates: Single: 10.00-20.00; Double: 10.00-20.00; Suites: 30.00-75.00, European  
No. Mtg. Rms. & Capacity of Largest: 4 (600)  
No. Banquet Rms. & Capacity of Largest: 2 (600)  
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00; Dinner: 5.00  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None  
Charges for Exhibit Areas: None  
Audio-Visual Aids: PA system, spotlights, projectors on rental basis  
Stage: Available  
Sports Facilities: Swimming, horseback riding, tennis, golf

## Complete Convention Facilities Plus Las Vegas Luxury at Economy Prices!

### Convention & Meeting Facilities for 10 to 1000 at The World's Largest Resort Hotel!

- ★ CAFE CONTINENTAL, America's most spectacular theater-dining room! Dining capacity 700, can accommodate up to 1,000 for special events!
- ★ PRIVATE BANQUET ROOMS with special kitchen facilities. Serve also as meeting rooms for 200-300 persons each.
- ★ TICKET TAPE LOUNGE for private cocktail parties for up to 150 persons.
- ★ EXHIBIT SPACE...complete audio and visual equipment...special installations for displays...flexible to meet any exhibitor's needs!
- ★ PLUS unmatched cuisine, mammoth swimming pool, lounge, shop promenade, and all the fun for which Las Vegas is famous!

On Stage! The exciting show-spectacle direct from Paris!

## LE LIDO DE PARIS

**STARDUST Hotel**  
LAS VEGAS, NEVADA

Phone Convention Department—DUDLEY 4-6350



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ROOMS AT  
\$6 to \$10  
DOUBLE!

★  
SUITES  
\$18 to \$30!

★  
All air-conditioned  
and with at-  
your-door parking!

### Fremont Hotel

200 Fremont St. (Phone: DUDley 4-3333)  
Manager: Morris L. Glass  
Convention Season: All year  
Largest Group Accommodated: 100 (100 rooms,  
4 suites available)  
Air Conditioning: Yes  
Convention Rates: Single: 9.00; Double: 12.00;  
Suites: 24.00  
No. Mtg. Rms. & Capacity of Largest: 1 (250)  
No. Banquet Rms. & Capacity of Largest: 1 (250)  
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00;  
Dinner: 1.50-5.00  
Liquor: Served in hotel  
Charges for Mtg. Rms.: No charge if food is  
served  
Charges for Exhibit Areas: No charge if food is  
served  
Net Exhibit Space: 1,800 sq. ft. on one floor  
Audio-Visual Aids: Blackboard, PA system, spot-  
lights  
Stage: Portable  
Sports Facilities: Golf, fishing

### Las Vegas Hacienda (HSMA)

Highway 91 (Phone: DUDley 2-7800; Telegraph:  
LV8639)  
Manager: Richard B. Taylor  
Resident Manager: Robert A. Schmuck  
Convention Season: All year  
Largest Group Accommodated: 500 (200 rooms,  
12 suites available)  
Air Conditioning: Entire hotel  
Convention Rates: 10.00 per room, double, twin  
or single, European  
No. Mtg. Rms. & Capacity of Largest: 3 (850)  
Group Meal Rates: Breakfast: 1.25; Lunch: 2.00;  
Dinner: 3.50  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None  
Charges for Exhibit Areas: None  
Net Exhibit Space: 1,000 sq. ft. on one floor  
Audio-Visual Aids: PA system, spotlights, pro-  
jectors on rental basis  
Stage: Available  
Sports Facilities: Golf, boating, swimming, fishing,  
water skiing, hiking, skiing

### Hotel Riviera (HSMA)

See Advertisement, Page 121

"The Strip" Highway 91  
Manager: Ben Goffstein  
Sales Manager: Elmo Ellsworth  
Convention Season: All year  
Largest Group Accommodated: 600 (420 rooms,  
41 suites available)  
Air Conditioning: Entire hotel  
Convention Rates: Single: 12.00-14.00; Double:  
14.00; Suites: 25.00-45.00, European  
No. Mtg. Rms. & Capacity of Largest: 6 (1,200)  
No. Banquet Rms. & Capacity of Largest: 2 (850)  
Group Meal Rates: Breakfast: .50 to 1.65; Lunch:  
1.25 to 3.00; Dinner: 3.00 to 7.50  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None  
Charges for Exhibit Areas: None  
Net Exhibit Space: 10,000 sq. ft.  
Audio-Visual Aids: PA system, spotlights, pro-  
jectors, screens, closed-circuit TV  
Stage: 50' x 30'  
Sports Facilities: Swimming, golf, horseback  
riding, boating, fishing

### Royal Nevada Hotel

Highway 91 (Phone: DUDley 2-4060)  
Manager: L. D. Hubbard  
Sales Manager: Maury Stevens  
Convention Season: All year  
Largest Group Accommodated: 200 (100 rooms,  
4 suites available)  
Air Conditioning: Entire hotel  
Convention Rates: Single: 10.00-12.00; Double:  
12.00-14.00; Suites: 25.00, European  
No. Mtg. Rms. & Capacity of Largest: 1 (400)  
Group Meal Rates: Breakfast: to 1.65; Lunch: 1.25  
to 3.00; Dinner: 3.50 to 3.85  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None  
Charges for Exhibit Areas: None  
Audio-Visual Aids: PA system, spotlights  
Stage: Available  
Sports Facilities: Swimming, golf

### Sahara Hotel (HSMA)

Highway 91 (Phone: DUDley 2-6800)  
Manager: Robert J. Glenn  
Sales Manager: Herb McDonald  
Convention Season: All year  
Largest Group Accommodated: 550 (250 rooms,  
10 suites available)  
Air Conditioning: Entire hotel  
Convention Rates: Single: 11.00-15.00; Double:  
12.00-16.00; Suites: 25.00-60.00, European  
No. Mtg. Rms. & Capacity of Largest: 3 (750)  
No. Banquet Rms. & Capacity of Largest: 3 (600)

# Fabulous . . .

EVEN FOR

## Fantastic Las Vegas

### The Riviera's NEW MEETING and EXHIBIT HALL



- LAVISHLY APPOINTED AUDITORIUM 72'x140'
- COMFORTABLY SEATS 1,200 PERSONS
- ACCOMMODATES 84 EXHIBIT BOOTHS
- IDEAL FOR SALES PRESENTATIONS & SHOWS

Even in fabulous Las Vegas, where "normal" is extra-ordinary, the facilities of the magnificent Riviera stand out. The Riviera is now able to handle any meeting — from the smallest executive conference — to a large national convention or sales meeting.

And nowhere on the famous "strip" will you find the equal to our 'round the clock shows and entertainment and renowned cuisine. The Riviera is truly a meeting planners dream come true.

#### PLANNING A SALES INCENTIVE PROGRAM?

Enthusiasm runs at an all time high when the prize is a trip to Las Vegas. Write us about the Riviera's special program.

Ben Goffstein, V.P. Genl. Mgr.  
Elmo Ellsworth, Dir. of Sis.

#### Now under construction:

New wing — 150 deluxe rooms and  
suites — For a total of  
450 of the most luxurious  
accommodations in the world



MAGNIFICENT **Riviera** HOTEL

THE SMARTEST ADDRESS IN  
*Las Vegas, Nevada*



## NEVADA

### Las Vegas continued

No. Banquet Rms. & Capacity of Largest: 3 (650)  
Group Meal Rates: Breakfast: 1.25; Lunch: 2.00;  
Dinner: 3.50  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None  
Charges for Exhibit Areas: None  
Net Exhibit Space: 1,000 sq. ft. on one floor  
Audio-Visual Aids: PA system, spotlights, projectors on rental basis  
Stage: Available  
Sports Facilities: Golf boating, swimming, fishing, water skiing, hiking, skiing

#### Sands Hotel

Highway 91 (Phone: Dudley 2-7100) Teletype LV 5688  
Manager: Archie E. Loveland  
Sales Manager: Lloyd C. Cope  
Convention Season: All year  
Largest Group Accommodated: 700 (300 rooms, 50 suites available)  
Air Conditioning: Entire hotel  
Convention Rates: Single: 10.00-18.00; Double: 12.00-20.00; Suites: 35.00-40.00, European  
No. Mtg. Rms. & Capacity of Largest: 2 (500)  
No. Banquet Rms. & Capacity of Largest: 1 (100)  
Group Meal Rates: Breakfast: 1.25; Lunch: 2.00; Dinner: 4.00  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None  
Charges for Exhibit Areas: None  
Audio-Visual Aids: PA system, spotlights  
Sports Facilities: Swimming, golf, riding, fishing, boating

#### Stardust Hotel

See Advertisement, Page 120

Highway 91 (Phone: Dudley 2-6000; Telegraph: TWX 5644)  
Manager: William Eisenbrey  
Sales Manager: Mark Swain  
Convention Season: All year  
Largest Group Accommodated: 2,500 (1,300 rooms, 3 suites available)  
Air Conditioning: Entire hotel  
Convention Rates: Single: 8.00-12.00; Double: 8.00-12.00; Suites: 20.00-35.00, European  
No. Mtg. Rms. & Capacity of Largest: 3 (1,600)  
No. Banquet Rms. & Capacity of Largest: 3 (700)  
Liquor: Served in hotel  
Group Meal Rates: Breakfast: 1.50; Lunch: 2.25; Dinner: 4.50  
Charges for Mtg. Rms.: None  
Charges for Exhibit Areas: None  
Net Exhibit Space: 16,000 sq. ft. on one floor  
Audio-Visual Aids: PA system, spotlights, 16 mm. slide projectors  
Stage: Available  
Sports Facilities: Swimming pool, golf

#### Thunderbird Hotel

Highway 91 (Phone: Dudley 2-5100)  
Gen. Manager: Jacob Kozloff  
Convention Season: All year  
Largest Group Accommodated: 800 (400 rooms, 25 suites available)  
Air Conditioning: Entire hotel  
Convention Rates: Single: 8.00; Double: 10.00; Suites: 25.00  
No. Mtg. Rms. & Capacity of Largest: 7 (600)  
No. Banquet Rms. & Capacity of Largest: 3 (600)  
Group Meal Rates: Breakfast: 1.50; Lunch: 1.50; Dinner: 4.00  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None  
Charges for Exhibit Areas: None  
Net Exhibit Space: 10,000 sq. ft. on one floor  
Audio-Visual Aids: PA system, spotlights, projectors of all types and sizes  
Stage: Available  
Sports Facilities: Casino, golf, swimming, horseback riding

#### Tropicana Hotel

South 5th St. (Phone: Dudley 2-6850)  
Manager: R. O. Cannon  
Sales Manager: J. W. Womble  
Convention Season: All year  
Largest Group Accommodated: 400 (180 rooms, 20 suites available)  
Air Conditioning: Entire hotel  
Convention Rates: Single: 12.00-16.00; Double: 14.00-18.00; Suites: 35.00-50.00  
No. Mtg. Rms. & Capacity of Largest: 3 (600)  
No. Banquet Rms. & Capacity of Largest: 3 (525)  
Group Meal Rates: Breakfast: 2.00; Lunch: 2.25; Dinner: 6.00  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None

Charges for Exhibit Areas: None  
Net Exhibit Space: 3,900 sq. ft. on one floor  
Audio-Visual Aids: PA system, spotlights  
Stage: Available  
Sports Facilities: Golf

## RENO

Railroads: So. Pac.; V. & T.; W.P.  
Airlines: BAL, UAL, WAL

### CONVENTION BUREAU

Convention Department  
P.O. Box 2109  
Robert N. Sullivan, Director

#### Hotel El Cortez

235-241 W. 2nd St. (Phone: FA 2-9161)  
Manager: Edward F. Kinney  
Convention Season: All year  
Largest Group Accommodated: 250 (100 rooms available)  
Air Conditioning: Entire hotel  
Convention Rates: Single: 6.00-7.00; Double: 9.00-11.00; Twins: 10.00-12.00  
No. Mtg. Rms. & Capacity of Largest: 3 (250)  
No. Banquet Rms. & Capacity of Largest: 3 (400)  
Group Meal Rates: Breakfast: .65; Lunch: 1.05; Dinner: 1.75  
Liquor: Served in hotel  
Charges for Mtg. Rms.: Vary  
Charges for Exhibit Areas: Vary  
Audio-Visual Aids: PA system, spotlights  
Stage: Available  
Sports Facilities: Golf, swimming, tennis, horseback riding, skiing

#### Holiday Hotel

Mills and Center Sts. (Phone: FA 9-0411)  
Manager: Les Frankovich  
Convention Season: All year  
Largest Group Accommodated: 400 (200 rooms, 10 suites available)  
Air Conditioning: Entire hotel  
Convention Rates: Single: 8.00-14.00; Double: 11.00-16.00; Suites: 20.00-30.00, European  
No. Mtg. Rms. & Capacity of Largest: 4 (350)  
No. Banquet Rms. & Capacity of Largest: 3  
Group Meal Rates: Breakfast: 1.25; Lunch: 2.00; Dinner: 3.00  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None, when meals served  
Charges for Exhibit Areas: 10.00-20.00 per room  
Audio-Visual Aids: PA system, spotlights, projectors of all types and sizes  
Stage: Available  
Sports Facilities: Golf, swimming, fishing, bowling, hunting

#### Mapes Hotel

(Phone: Reno 3-1611)  
Manager: W. H. Ramage  
Convention Season: All year  
Largest Group Accommodated: 300 (150 rooms, 5 suites available)  
Air Conditioning: Entire hotel  
Convention Rates: Single: 8.00; Double: 10.00; Twins: 12.00; Suites: 30.00  
No. Mtg. Rms. & Capacity of Largest: 2 (350)  
No. Banquet Rms. & Capacity of Largest: 2 (300)  
Group Meal Rates: Breakfast: 1.75; Lunch: 1.75; Dinner: 2.50  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None, if headquarters  
Charges for Exhibit Areas: None, if headquarters  
Net Exhibit Space: 4,000 sq. ft. on one floor  
Audio-Visual Aids: PA system, spotlights  
Stage: Available  
Sports Facilities: Fishing, hunting, skiing, swimming

#### The Riverside

17 So. Virginia St. (Phone: FAirview 3-2011)  
Manager: I. E. "Bill" Nitschke  
Sales Manager: Buster McClure  
Convention Season: All year  
Convention Rates: Single: 8.00 to 13.00; Double: 12.00 to 25.00; Suites: 16.00 to 30.00  
No. Mtg. Rms. & Capacity of Largest: 3 (300)  
No. Banquet Rms. & Capacity of Largest: 1 (400)  
Liquor: Served in hotel  
Air Conditioning: Banquet and meeting rooms, some bedrooms  
Audio-Visual Aids: PA system, spotlights  
Stage: Available  
Sports Facilities: Swimming pool

NEED A SHOW PRODUCER  
FOR YOUR MEETING?  
See Suppliers Directory  
Starting on Page 215

## NEW HAMPSHIRE

### BRETTON WOODS

Railroads: B. & Me.; Me. Cent.

#### The Mount Washington Hotel (Hsma)

See Advertisement, Page 122

(Phone: Bretton Woods 1000)  
Managing Director: Ben Harrison  
Sales Manager: Win Chesley  
Convention Season: June through Oct.  
Largest Group Accommodated: 550 (278 rooms, 6 suites available)  
Convention Rates: Single: 21.00; Double: 36.00, American  
No. Mtg. Rms. & Capacity of Largest: 11 (800)  
No. Banquet Rms. & Capacity of Largest: 8 (800)  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None  
Charges for Exhibit Areas: None  
Net Exhibit Space: 20,000 sq. ft. on one floor  
Audio-Visual Aids: PA system, spotlights, 35mm, 16mm, projectors  
Stage: Available  
Sports Facilities: Swimming, golf, tennis, bowling, fishing, putting green, driving range, horseback riding

### CRAWFORD NOTCH

Railroads: Me. Cent.

#### Crawford House

U.S. Route #302 (Phone: Twin Mountain, 30, Telegraph Crawford House)  
Manager: Richard Edgerton  
Convention Season: June, July, Sept., Oct.  
Largest Group Accommodated: 304 (171 rooms, 6 suites available)

### For The Life of Your Convention



### and The Convention of Your Life

THE  
*Mount Washington*  
BRETTON WOODS HOTEL  
NEW HAMPSHIRE

The largest and finest convention meeting resort in New England, 10,000 acre estate, 10 separate meeting rooms, exhibition hall, dining room seating 800, completely trained staff to make your work a pleasure, 18-hole golf course, all sports, entertainment, and the greatest chefs in the U.S.A. Convention season, June thru October. Write today for brochures, programs and menus.

All Inclusive Rate . . . No Extras!

WIN CHESLEY, Director of Sales  
1 East 57th St., New York City, Plaza 5-7648

Air Conditioning: No  
 Convention Rates: Single: 13.00-16.00; Double: 24.00-30.00; Suites: 40.00-60.00, American  
 No. Mtg. Rms. & Capacity of Largest: 8 (275)  
 No. Banquet Rms. & Capacity of Largest: 2 (400)  
 Group Meal Rates: Breakfast: 1.50; Lunch: 3.00; Dinner: 3.50  
 Liquor: Served in hotel  
 Charges for Mtg. Rms.: None  
 Charges for Exhibit Areas: None  
 Net Exhibit Space: 10,000 sq. ft. separate area from meeting room  
 Audio-Visual Aids: PA system, spotlights, 35mm, 16mm projectors  
 Stage: Available  
 Sports Facilities: Golf, tennis, swimming, lawn bowling, horseback riding, putting green

## DIXVILLE NOTCH

### The Balsams Hotel (HSMA)

(Phone: 9010)  
 Convention Manager: Philip C. Young  
 Sales Manager: Harold A. Taylor  
 Convention Season: June to Oct. 15  
 Largest Group Accommodated: 425 (275 rooms, 10 suites available)  
 Air Conditioning: No  
 Convention Rates: Single: 18.00; Double: 16.00; Suites: 45.00, American  
 No. Mtg. Rms. & Capacity of Largest: 10 (600)  
 No. Banquet Rms. & Capacity of Largest: 3 (550)  
 Group Meal Rates: Breakfast: 2.00; Lunch: 3.00; Dinner: 5.00  
 Liquor: Served in hotel  
 Charges for Mtg. Rms.: None  
 Charges for Exhibit Areas: None  
 Net Exhibit Space: 8,000 sq. ft. on one floor  
 Audio-Visual Aids: Spotlights, 16mm, 35mm projectors, PA system  
 Stage: Available  
 Sports Facilities: Golf, tennis, bowling, swimming, fishing, badminton, putting green, shuffleboard

## FRANCONIA

Railroads: Served through Littleton

5 LAKES  
 5,500 ACRES

SKY HIGH in the  
 WHITE MOUNTAINS

Lake **TARLETON** Club

Pike • New Hampshire

**EVERYTHING**  
 (But everything!)  
**To Make Your Next**  
**CONVENTION**  
**or Sales Meeting**  
**A SUCCESS!**

• COMPLETE PRIVACY •

- Magnificent 18-Hole Golf Course
- 2 Putting Greens • Famed Cuisine •
- Boating • Water-Skiing • Fishing
- 7 Tennis Courts, 3 all-weather •

ALL-INCLUSIVE RATES . . .  
 NO EXTRAS!

**BEN HARRISON**  
 Director of Sales,

43 Ithaca Ave., Atlantic Beach, N. Y.  
 Tel.: CEdarhurst 9-6423

### Forest Hills Hotel

Manager: H. C. Petties  
 Convention Season: June and September  
 Largest Group Accommodated: 200 (120 rooms, 6 suites available)  
 Air Conditioning: 6 bedrooms  
 Convention Rates: Single: 20.00; Double: 17.00 per person, American  
 No. Mtg. Rms. & Capacity of Largest: 4 (200)  
 No. Banquet Rms. & Capacity of Largest: 1 (200)  
 Group Meal Rates: Breakfast: 2.00; Lunch: 3.00; Dinner: 4.00  
 Liquor: Yes  
 Charges for Mtg. Rms.: None  
 Charges for Exhibit Areas: None  
 Audio-Visual Aids: RCA 16mm, Eastman 30mm, PA system, spotlights  
 Stage: No  
 Sports Facilities: Golf, tennis, swimming, riding

## MANCHESTER

Railroads: B. & Me.  
 Airlines: NEA

### Hotel Carpenter

323 Franklin St. (Phone: National 5-5422)  
 Manager: Herbert Brewster  
 Convention Season: All year  
 Largest Group Accommodated: 250 (125 rooms available)  
 Convention Rates: Single: 4.00-8.00; Double: 6.00-11.50, European  
 No. Mtg. Rms. & Capacity of Largest: 4 (355)  
 No. Banquet Rms. & Capacity of Largest: 1 (355)  
 Group Meal Rates: Breakfast: 1.00; Lunch: 1.50; Dinner: 2.00  
 Liquor: Served in hotel  
 Charges for Mtg. Rms.: 5.00-50.00  
 Charges for Exhibit Areas: 15.00-60.00  
 Net Exhibit Space: 3,500 sq. ft. on one floor  
 Audio-Visual Aids: PA system, spotlights  
 Stage: Available  
 Sports Facilities: Golf

## PIKE

Railroads: B. & M.

### Lake Tarleton Club

See Advertisement, Page 123

Manager: Walter Jacobs  
 Sales Manager: Joe L. McKibie  
 Convention Season: June 8-30, Sept. 1-20  
 Largest Group Accommodated: 500 (206 rooms and 22 suites available)  
 Convention Rates: Single: 20.00-25.00; Double: 36.00; Suites: 40.00 to 55.00, American  
 No. Mtg. Rms. & Capacity of Largest: 8 (600)  
 No. Banquet Rms. & Capacity of Largest: 3 (600)  
 Liquor: Served in hotel  
 Charges for Banquet & Mtg. Rms.: None  
 Net Exhibit Space: 5,000 sq. ft. on one floor  
 Audio-Visual Aids: Theater for movies, PA system, Spotlights, closed circuit TV  
 Stage: Available with complete theatrical equipment  
 Sports Facilities: Golf, putting course, 9-hole clock, tennis, baseball, handball, riding range, horses and buggies, badminton, bathing beach, boating, water skiing

## PORTSMOUTH

Railroads: B. & Me.

### Wentworth-By-The-Sea Hotel

(Phone: Ge 3100)  
 Manager: James B. Smith  
 Sales Manager: Wm. C. Welton  
 Convention Season: 15 May to 15 Oct., except July and Aug.  
 Largest Group Accommodated: 450 (230 rooms, 20 suites available)  
 Convention Rates: Single: 16.00-20.00; Double: 26.00-40.00; Suites: 30.00-50.00  
 No. Mtg. Rms. & Capacity of Largest: 12 (500)  
 No. Banquet Rms. & Capacity of Largest: 6 (700)  
 Group Meal Rates: Breakfast: 1.50; Lunch: 2.75; Dinner: 4.00  
 Liquor: Served in hotel  
 Charges for Mtg. Rms.: None  
 Charges for Exhibit Areas: 25.00-50.00  
 Net Exhibit Space: 4,000 sq. ft. on one floor  
 Audio-Visual Aids: PA system, spotlights  
 Stage: Available  
 Sports Facilities: Golf, swimming, tennis, boating, horseback riding

## RANDOLPH

Railroads: B. & M.

### The Ravine House

(Phone: Ho 6-3111)

Manager: Mrs. Phyllis M. Shea  
 Convention Season: Late June, July 4 to 15, Sept.-Oct.  
 Largest Group Accommodated: 80 (35 rooms available)  
 Convention Rates: Single: 10.00-20.00; Double: 20.00-24.00, American  
 No. Mtg. Rms. & Capacity of Largest: 3 (100)  
 No. Banquet Rms. & Capacity of Largest: 2 (100)  
 Group Meal Rates: Breakfast: 1.50; Lunch: 2.25; Dinner: 3.00  
 Liquor: Served in hotel  
 Charges for Mtg. Rms.: None  
 Charges for Exhibit Areas: None  
 Net Exhibit Space: 500 sq. ft. on one floor  
 Audio-Visual Aids: PA system, spotlight, 16mm 35mm, slide projectors  
 Stage: Available  
 Sports Facilities: Golf, swimming, tennis, ping pong, shuffleboard, croquet

## SUGAR HILL

Railroads: B. & Me.

### Sunset Hill House (HSMA)

(Phone: Valley 3-5522)  
 Manager: Warren Swift  
 Convention Season: June Sept.-Oct.  
 Largest Group Accommodated: 300 (175 rooms, 10 suites available)  
 Convention Rates: Single: 14.00-18.00; Double: 26.00-32.00, American  
 No. Mtg. Rms. & Capacity of Largest: 6 (350)  
 No. Banquet Rms. & Capacity of Largest: 2 (500)  
 Group Meal Rates: Breakfast: 1.50; Lunch: 3.00; Dinner: 4.00  
 Liquor: Served in hotel  
 Charges for Mtg. Rms.: None  
 Charges for Exhibit Areas: None  
 Net Exhibit Space: 9,000 sq. ft. on one floor  
 Audio-Visual Aids: PA system, spotlights, 16mm projector  
 Stage: 30' by 15'  
 Sports Facilities: Golf, tennis, croquet, shuffleboard, billiards, putting green, swimming

## WHITEFIELD

Railroads: B. & Me.; M.C.

### The Mountain View House

Mountain View Road (Phone: 7-2511)  
 Manager: Mrs. Thomas W. Silk  
 Sales Manager: Frank S. Dodge, Jr.  
 Convention Season: June, September, October  
 Largest Group Accommodated: 340 (195 rooms, 8 suites available)  
 Convention Rates: Single: 18.00; Double: 16.00-17.00; Suites: 10.00 extra, American  
 No. Mtg. Rms. & Capacity of Largest: 7 (250)  
 No. Banquet Rms. & Capacity of Largest: 1 (450)  
 Group Meal Rates: Breakfast: 1.50; Lunch: 4.00; Dinner: 5.00  
 Liquor: Served in hotel  
 Charges for Mtg. Rms.: None  
 Charges for Exhibit Areas: None  
 Audio-Visual Aids: Two 35mm, projectors, PA system, spotlights  
 Stage: Yes  
 Sports Facilities: Swimming, golf, tennis, croquet, putting, shuffleboard, lawn bowling, fishing

## NEW JERSEY

### ASBURY PARK

Railroads: PRR.; J.C.; N.Y. & Long Br.  
 Airlines: AAA

### Berkeley-Carteret Hotel (HSMA)

See Advertisement, Page 124  
 Ocean Ave. (Phone: Prospect 5-5000)  
 Manager: Moses Mager  
 Sales Manager: A. A. Gutteridge  
 Convention Season: Sept. through June — some small Summer meetings  
 Largest Group Accommodated: 650 (400 rooms, 20 suites available)  
 Air Conditioning: Banquet and meeting rooms, 250 bedrooms

## NEW JERSEY Asbury Park continued

Convention Rates: Single: 8.00-10.00; Double: 12.00-16.00; Suites: 20.00-30.00  
No. Mtg. Rms. & Capacity of Largest: 14 (600)  
No. Banquet Rms. & Capacity of Largest: 7 (600)  
Group Meal Rates: Breakfast: .65-1.25; Lunch: .75-2.50; Dinner: 3.95-7.50  
Liquor: Served in hotel  
Charges for Mtg. Rms.: Variable  
Net Exhibit Space: 8,000 sq. ft. on one floor  
Audio-Visual Aids: PA system, spotlights, screens, easels, projection equipment  
Stage: Available  
Sports Facilities: Golf, swimming, riding, tennis

## ATLANTIC CITY

Railroads: PRR; P.-R. S. S.  
Airlines: AAA, EAL

### CONVENTION BUREAU

Atlantic City Convention Bureau  
16 Central Pier  
Wayne Stetson, Manager

### AUDITORIUM

#### Atlantic City Convention Hall

2309 Boardwalk (Phone 4-3081)  
Manager: Philip E. M. Thompson  
Exhibit Areas: Main Hall, 156,802 sq. ft.; Ballroom, 23,000 sq. ft.; lower level, 97,488 sq. ft.  
Rental Fees and Services: Basic rental for meetings—\$2,500 a day for Arena; Ballroom: \$500 for day or evening; \$750 for day and evening; 25¢ per sq. ft. for exhibitions. Services include light, heat, use of booths and original chair set up  
Floor Load: 250 lbs. per sq. ft. Ventilation: Ballroom, air conditioned; Main hall, fans  
Ceiling Height: Ballroom, 60 ft.; Main Hall, 135 ft.; lower level, 10 ft. 2 ins. to 14 ft.  
P. A. System: Available  
Dimensions, Opening to Exhibit Hall: Freight entrances, 25 ft. wide by 20 ft. high; main entrance, 54 ft. wide

Elevators and Capacities: Two 5-ton; two 25-ton Columns; None except in lower level, 2 ft sq. at 20 ft. intervals  
Utilities: All currents and all utilities  
Loading Facilities: Loading platforms on each side of building; railroad siding on two sides  
Storage Areas: Depends on occupancy  
Meeting Rooms and Capacities: 21 with capacity 100 to 1,000; Ballroom, 4,400; arena, 32,000  
Facilities for Food Functions and Banquets: Portable restaurant; banquets up to 10,000  
Parking Facilities: 500 cars in lower level; numerous lots nearby  
Distance from Business District: In center of business district

### The Ambassador (HSMA)

Boardwalk at Stenton Ave. (Phone: 5-4141)  
Manager: John Nolan  
Sales Manager: Betty Torpey  
Convention Season: All year  
Largest Group Accommodated: 1,500 (650 rooms, 52 suites available)  
Convention Rates: Single: 8.00-18.00; Double: 10.00-22.00; Suites: 20.00-45.00  
No. Mtg. Rms. & Capacity of Largest: 18 (1,000)  
Group Meal Rates: Breakfast: 2.00; Lunch: 2.50; Dinner: 4.00  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None, when headquarters  
Net Exhibit Space: 60,000 sq. ft.  
Audio-Visual Aids: PA system, spotlights  
Stage: Available  
Sports Facilities: Golf, fishing, swimming, boating, indoor pool, ice skating

### Chalfonte-Haddon Hall (HSMA)

See Advertisement, Page 124

No. Carolina Ave. & Boardwalk (Phone: 4-0141)  
Manager: Joseph I. McDonell  
Sales Manager: E. D. Parrish  
Convention Season: All year  
Largest Group Accommodated: 1,500 (800 rooms, 75 suites available)  
Air Conditioning: Banquet and meeting rooms  
Convention Rates: Single: 7.00-11.00; Double: 10.00-26.00; Suites: 30.00-50.00, European  
No. Mtg. Rms. & Capacity of Largest: 33 (1,800)

No. Banquet Rms. & Capacity of Largest: 12 (1,200)  
Group Meal Rates: Breakfast: 2.25; Lunch: 3.00; Dinner: 5.00  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None  
Charges for Exhibit Areas: On request  
Net Exhibit Space: 66,047 sq. ft.; 20,000 sq. ft. on one floor  
Audio-Visual Aids: PA system, spotlights, view-graph, cinemascopes, 16mm, 35mm, 2x2 & 3/4 x 4 projectors  
Stage: Available  
Sports Facilities: Golf, tennis, fishing, hunting, squash courts, game rooms, putting green & shuffleboard

### The Claridge Hotel (HSMA)

See Advertisement, Page 124

Boardwalk at Indiana (Phone: 5-1271)  
Manager: George B. Bruni  
Dir. of Sales: Ada Taylor  
Convention Season: All year  
Largest Group Accommodated: 700 (350 rooms, 32 suites available)  
Air Conditioning: Banquet and meeting rooms  
Convention Rates: Sept. to June—Single: 7.00-15.00; Double: 11.00-19.00; Suites: 36.00-92.00  
July and Aug.—Single: 9.00-21.00; Double: 13.00-25.00; Suites: 47.00-110.00, European  
No. Mtg. Rms. & Capacity of Largest: 12 (950)  
No. Banquet Rms. & Capacity of Largest: 5 (700)  
Group Meal Rates: Breakfast: 2.25; Lunch: 3.00; Dinner: 5.00  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None  
Charges for Exhibit Areas: None  
Net Exhibit Space: 5,000 to 10,000 sq. ft. on one floor  
Audio-Visual Aids: PA system, spotlights, 16mm sound, 2x2 slide projectors, two screens  
Stage: Available  
Sports Facilities: Golf, tennis, fishing, swimming

### Hotel Dennis (HSMA)

See Advertisement, Page 125

Boardwalk & Michigan Ave. (Phone: 4-8111)  
Gen. Manager: Joseph M. Hitzel, Jr.



that rivals the best in the world.

**NOW—ONLY ONE HOUR  
FROM NEW YORK CITY**

and 'most anywhere in New Jersey (not much more from Philadelphia!). One of America's most magnificent resort hotels offers perfect setting for

**SALES MEETINGS • CONVENTIONS  
FRATERNAL AND SOCIAL GROUPS**

**BERKELEY-CARTERET**

**ASBURY PARK, N. J.**

For an executive session of 6, or full-scale convention of 600, you'll find the type of set-up and service you require, and a staff with years of know-how. Pool, Restaurants, Dancing, Entertainment. All sports facilities. Fireproof. 400 outside rooms. OPEN ALL YEAR.

**N. Y. Worth 2-4018**

elsewhere, call Asbury Park:

**PROSPECT 5-5000.**

## HERE'S HOW

A successful convention, like a good cocktail, is not only stimulating—it leaves a good taste in your mouth. Why not sample our old family recipe for mixing business with pleasure. We're inclined to believe you'll be back again for another round.



### CHALFONTE—HADDON HALL

on the Boardwalk, Atlantic City, N.J.  
Owned & operated by Leeds & Lipincott Co. for 68 years

Write for illustrated folder

#### EXECUTIVES

R. W. LEEDS • JOSEPH I. McDONELL  
J. H. LIPPINCOTT, JR. • E. D. PARRISH  
ELLSWORTH SOOY • DORIS SEARS • I. L. HAVERLY  
LAWRENCE B. RAUGH • GUY E. BROWN  
JAMES E. KNAUFF

## THE CLARIDGE HOTEL

### ATLANTIC CITY

**EVERYTHING REQUIRED—  
EVERYTHING DESIRED  
FOR SUCCESSFUL CONVENTIONS**

Seventeen meeting rooms — climaxed by Trimble Hall—provide facilities for groups of from 25 to 950 persons. Exhibit space of approximately 12,000 square feet is available, serviced by heavy-duty elevator.

400 spacious rooms, each with tub and shower, fresh and sea water—splendid meals—health baths—music for dancing twice daily.

**GEORGE B. BRUNI**  
Vice President & General Manager

**ADA TAYLOR**  
Director of Sales  
Telephone Atlantic City 5-1271

**THE SKYSCRAPER**

**BY-THE-SEA**

Dir. of sales, John E. Leishman  
**Convention Season:** All year, except July and August  
**Largest Group Accommodated:** 500 (300 rooms, 8 suites available)  
**Air Conditioning:** Some banquet and meeting rooms  
**Convention Rates:** Single: 7.00-18.00; Double: 10.00-23.00; Suites: 40.00-75.00  
**No. Mtg. Rms. & Capacity of Largest:** 12 (600)  
**No. Banquet Rms. & Capacity of Largest:** 6 (500)  
**Group Meal Rates:** Breakfast: from 2.50; Lunch: from 3.00; Dinner: from 5.00  
**Liquor:** Served in hotel  
**Charges for Mtg. Rms.:** None  
**Net Exhibit Space:** 5,000 sq. ft. on one floor  
**Audio-Visual Aids:** PA system, spotlights, 16mm projector, screens  
**Sports Facilities:** Bathing, fishing, golf nearby

## Jefferson (HSMA)

See Advertisement, Page 125

136 So. Kentucky Ave. (Phone: 5-0141)  
**Manager:** Harold L. Miller  
**Convention Season:** All year  
**Largest Group Accommodated:** 500 (237 rooms available)  
**Air Conditioning:** Banquet and meeting rooms, 38 bedrooms  
**Convention Rates:** Oct. 1-May 27—Single: 7.00; Double: 8.00-12.00; Suites: 14.00-22.00. European. Summer rates on request  
**No. Mtg. Rms. & Capacity of Largest:** 5 (1,000)  
**No. Banquet Rms. & Capacity of Largest:** 5 (800)  
**Group Meal Rates:** Breakfast: 1.50; Lunch: 2.00; Dinner: 3.50  
**Liquor:** Served in hotel  
**Charges for Mtg. Rms.:** None if headquarters  
**Charges for Exhibit Areas:** None if headquarters  
**Net Exhibit Space:** 8,875 sq. ft.  
**Audio-Visual Aids:** PA system, spotlights  
**Stage:** Available  
**Sports Facilities:** Tennis, golf, horseback riding, bicycling, fishing, swimming

## The Madison

See Advertisement, Page 125

Illinois Ave. near Beach (Phone: 4-8191)  
**Manager:** Charles W. Stitzer

**Convention Season:** All year, except July and August  
**Largest Group Accommodated:** 375 (185 rooms, 8 suites available)  
**Air Conditioning:** Banquet and meeting rooms, some bedrooms  
**Convention Rates:** Single: 6.00-12.00; Double: 8.00-14.00; Suites: 24.00-32.00. European.  
**No. Mtg. Rms. & Capacity of Largest:** 7 (400)  
**No. Banquet Rms. & Capacity of Largest:** 7 (260)  
**Group Meal Rates:** Breakfast: 1.00; Lunch: 1.75; Dinner: 3.00  
**Liquor:** Served in hotel  
**Charges for Mtg. Rms.:** None if convention in hotel  
**Charges for Exhibit Areas:** None if convention in hotel  
**Net Exhibit Space:** 10,000 sq. ft. on one floor  
**Audio-Visual Aids:** PA system, spotlights, blackboards, easels  
**Stage:** 10' by 16'  
**Sports Facilities:** Surf bathing, golf, boating, fishing, riding, bicycling, tennis

## President Hotel (HSMA)

Boardwalk at Albany (Phone: 4-5151)  
**Manager:** Alexander Berman  
**Sales Manager:** Lois H. Steckel  
**Convention Season:** All year, except July or Aug.  
**Largest Group Accommodated:** 400 (175 units, including 50 suites available)  
**Air Conditioning:** Ballroom and dining room, some bedrooms  
**Convention Rates:** Single: 6.00; Double: from 8.00; Suites: from \$10.00  
**No. Mtg. Rms. & Capacity of Largest:** 5 (700)  
**No. Banquet Rms. & Capacity of Largest:** 3 (550)  
**Group Meal Rates:** Breakfast: 2.00; Lunch: from 2.50; Dinner: 4.00  
**Liquor:** Served in hotel  
**Charges for Mtg. Rms.:** None  
**Net Exhibit Space:** 3,000 sq. ft. on one floor  
**Audio-Visual Aids:** PA system, spotlights  
**Stage:** Available  
**Sports Facilities:** Swimming pool, beach

## The Shelburne (HSMA)

See Advertisement, Page 127

Michigan & Boardwalk (Phone: 4-8131; Telegraph: SHELAC)

**Manager:** Roland Beyer  
**Sales Manager:** Marcus Ford  
**Convention Season:** All year  
**Largest Group Accommodated:** 1,000 (450 rooms, 40 suites available)  
**Air Conditioning:** Entire hotel  
**Convention Rates:** Sept. to July—Single: 7.00-23.00; Double: 10.00-25.00; Suites: 38.00 up. European, July-Sept. upon request  
**No. Mtg. Rms. & Capacity of Largest:** 9 (1,000)  
**No. Banquet Rms. & Capacity of Largest:** 9 (600)  
**Group Meal Rates:** Breakfast: 2.50; Lunch: 3.50; Dinner: 6.00  
**Liquor:** Served in hotel  
**Charges for Mtg. Rms.:** None  
**Charges for Exhibit Areas:** None  
**Net Exhibit Space:** 10,000 sq. ft. on one floor  
**Audio-Visual Aids:** PA system, spotlights, all types & sizes of projectors  
**Stage:** Available  
**Sports Facilities:** Ocean & beach, boating, golf, horseback riding, tennis, surf & boat fishing, indoor swimming, skating

## the Jefferson hotel

ATLANTIC CITY, N. J.

## Outstanding Facilities at Sensible Prices

If you plan to hold a convention or sales meeting in Atlantic City, it will pay to investigate the facilities at the Jefferson hotel. Famous for its excellent cuisine and outstanding facilities, the Jefferson's completely trained convention staff is your assurance of a most successful meeting.

- UNEXCELLED LOCATION —in the heart of the resort, convenient to railroad and bus terminal.
- BANQUET ROOM — seating 880 persons.
- SEPARATE MEETING ROOMS accommodating 35 to 350 persons.
- EXHIBIT SPACE of over 13,000 square feet.
- SOUNDPROOF, AIR-CONDITIONED auditorium.
- 250 COMFORTABLE ROOMS in the Jefferson
- EXPERIENCED STAFF to handle all details.

Harold L. Miller, General Manager  
 Telephone: 5-0141



**Jefferson Auditorium**  
 Atlantic City's Newest & Finest  
 Completely Air Conditioned

## A WHOLE CONVENTION TOWN for 50 to 800 under one roof

### EASY TO PLAN

Resident Convention Manager  
 Serial Assembly Rooms  
 Public Address Systems  
 Committee Rooms  
 Banquet Hall—Ballroom  
 Exhibit Areas  
 Roof Garden Suite  
 Private Reception Suites  
 Spacious Bedrooms  
 24-hour Room Service  
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### FUN FOR WIVES

Special Programs  
 Luncheon Parties  
 Card Parties  
 Fashion Shows  
 Couturier Shops  
 Sundecks • Buffets  
 Lobby Concerts  
 Beauty Salon  
 Luxury Service  
 Nightly Dancing

Write for free Convention Organizing Folios—Coordinating folio for General Chairman—separate folio to guide each special chairman

## HOTEL DENNIS

Boardwalk at Michigan Avenue  
 Atlantic City  
 Atlantic City 4-8111  
 John Leishman,  
 Convention Mgr.

## Atlantic City's Traditionally Outstanding Convention Hotel

## THE Madison

OVERLOOKING OCEAN at ILLINOIS AVE.

210 MODERN METICULOUS ROOMS  
 126 ROOMS WITH OCEAN VIEW

An Imaginative, Intelligent Cooperative Convention Staff

Fully Complete and Versatile Convention Facilities

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 President



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CAN SO MUCH BE  
ACCOMPLISHED WITH  
SO MUCH PLEASURE**

**SWIM!**...in our colorful outdoor pool or luxurious tropical indoor pool...or (in season) ocean bathing right at our door!



**SKATE!**...on our spacious, colorful, artificial outdoor rink night and day during the winter months.

**RELAX!**...in our modern Health Club under a soothing massage. Ease away unwanted pounds in the steam room.



**DANCE!**...in the gay, sophisticated Submarine Room to the music of top flight orchestras.

**DINE!**...in a choice of distinguished restaurants featuring truly fine food.



**SALES MEETINGS, EXHIBIT SPACE AND BANQUETS? THE TRAYMORE'S FACILITIES ARE UNEXCELLED IN ATLANTIC CITY.**

**For our entire CONVENTION STORY please write or phone**

Harold E. Baggs  
Vice Pres. &  
Gen. Mgr.

THE

**Traymore**



**Center of the Boardwalk  
ATLANTIC CITY  
New Jersey  
Atlantic City 4-3021**

**NEW JERSEY  
Atlantic City continued**

**Sheraton Ritz-Carlton Hotel  
(HSMA)**

See Advertisement, Page 126

Iowa Ave. & Boardwalk (Phone: 4-3051)  
Manager: William T. Bigler  
Sales Manager: George Gorman  
Convention Season: All year  
Largest Group Accommodated: 800 (465 rooms,  
30 suites available)  
Air Conditioning: Banquet and meeting rooms,  
some bedrooms

Convention Rates: Single: 8.00 14.00; Double: 10.00-  
22.00; Suites: 30.00-50.00, European  
No. Mtg. Rms. & Capacity of Largest: 20 (1,500)  
No. Banquet Rms. & Capacity of Largest: 20  
(1,100)  
Group Meal Rates: Breakfast: 2.50; Lunch: 2.75;  
Dinner: 4.50  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None  
Charges for Exhibit Areas: None  
Net Exhibit Space: 34,306 sq. ft., separate areas  
Audio-Visual Aids: PA system, spotlights  
Stage: 64 ft. by 40 ft.  
Sports Facilities: Swimming pool, table tennis,  
shuffleboard, horseback riding

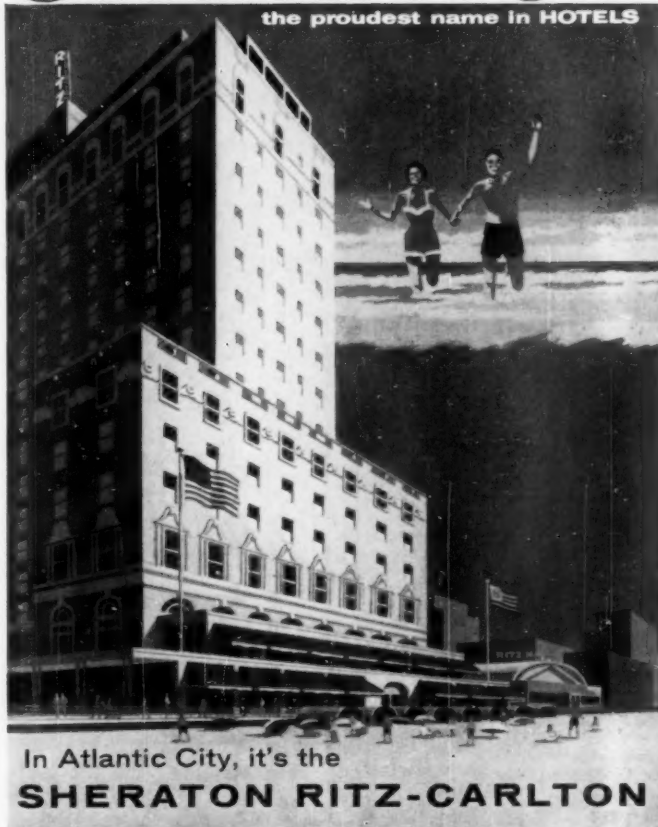
**Traymore Hotel (HSMA)**

See Advertisement, Page 126

Boardwalk & Illinois (Phone: 4-3021)

# SHERATON

the proudest name in HOTELS



**In Atlantic City, it's the  
SHERATON RITZ-CARLTON**

**ON THE BOARDWALK**...nearest hotel to world's largest convention hall. Our own Ritz Hall, adjacent to hotel, holds 1100 for banquets, 1500 for meetings. Main ballroom holds 600 for meetings, 450 for banquets. 19 other air-conditioned function rooms handle both large and small meetings.

William T. Bigler, General Manager

George E. Gorman, Sales Manager

**EASTERN DIV.**  
NEW YORK  
BOSTON  
WASHINGTON  
PITTSBURGH  
BALTIMORE  
PHILADELPHIA  
PROVIDENCE  
ATLANTIC CITY  
SPRINGFIELD, Mass.

**MIDWESTERN DIV.**  
CHICAGO  
ALBANY  
ROCHESTER  
BUFFALO  
SYRACUSE  
BINGHAMTON, N. Y.  
MOBILE, Ala.  
DALLAS  
AUSTIN  
AKRON  
INDIANAPOLIS

**PACIFIC DIV.**  
SAN FRANCISCO  
LOS ANGELES  
DETROIT  
CINCINNATI  
ST. LOUIS  
OMAHA  
LOUISVILLE  
DALLAS  
AUSTIN  
AKRON  
INDIANAPOLIS

**FRENCH LICK, Ind.**  
RAPID CITY, S. D.  
SIOUX CITY, Iowa  
SIOUX FALLS, S. D.  
CEDAR RAPIDS, Iowa  
PASADENA  
PORTLAND, Oregon  
TORONTO  
MONTREAL  
NAGARA FALLS, Ont.  
HAMILTON, Ont.

**CANADIAN DIV.**  
TORONTO  
MONTREAL  
NAGARA FALLS, Ont.  
HAMILTON, Ont.

Manager: Harold E. Baggs  
 Convention Season: All year  
 Largest Group Accommodated: 1,000 (570 rooms, 50 suites available)  
 Air Conditioning: Banquet and meeting rooms  
 Convention Rates: Single: 8.00-22.00; Double: 10.00-24.00; Suites: 25.00-100.00, European  
 No. Mtg. Rms. & Capacity of Largest: 6 (1,100)  
 No. Banquet Rms. & Capacity of Largest: 6 (900)  
 Group Meal Rates: Breakfast: 2.50; Lunch: 3.50; Dinner: 5.00  
 Liquor: Served in hotel  
 Charges for Mtg. Rms.: None  
 Charges for Exhibit Areas: None  
 Net Exhibit Space: 40,000 sq. ft. on one floor, separate area  
 Audio-Visual Aids: PA system, spotlights  
 Stage: Available  
 Sports Facilities: Swimming, ice skating

## CAMDEN

Railroads: PRR; P. R. S. S.  
 Airlines: Served through Philadelphia

**Walt Whitman Hotel**  
 Broadway & Cooper St. (Phone: Woodlawn 4-5700)  
 Manager: Jack Nagel  
 Sales Manager: Annetta T. Nagel  
 Convention Season: All year  
 Largest Group Accommodated: 200 (175 rooms, 5 suites available)  
 Air Conditioning: Entire hotel  
 Convention Rates: Single: 5.50; Double: 9.50; Suites: 18.00  
 No. Mtg. Rms. & Capacity of Largest: 5 (600)  
 No. Banquet Rms. & Capacity of Largest: 3 (550)  
 Group Meal Rates: Breakfast: 1.25; Lunch: 2.25; Dinner: 3.50  
 Liquor: Served in hotel  
 Charges for Mtg. Rms.: None  
 Net Exhibit Space: 15,000 sq. ft. on one floor  
 Audio-Visual Aids: PA system, spotlights, screen  
 Stage: Available  
 Sports Facilities: Golf, tennis, swimming, bowling

## ELIZABETH

Railroads: PRR; B. & O.; J.C.

**Elizabeth Carteret Hotel**  
 1155 East Jersey St. (Phone: EL 3-4000)  
 Manager: James J. Carey  
 Convention Season: All year  
 Largest Group Accommodated: 100 (50 rooms, 10 suites available)  
 Air Conditioning: 3 banquet and meeting rooms, some bedrooms  
 Convention Rates: Single: 5.50-7.45; Double: 7.00-11.45; Suites: 12.50-15.00, European  
 No. Mtg. Rms. & Capacity of Largest: 6 (600)  
 No. Banquet Rms. & Capacity of Largest: 6 (500)  
 Group Meal Rates: Breakfast: 1.75; Lunch: 2.50; Dinner: 3.00

Liquor: Served in hotel  
 Charges for Mtg. Rms.: Vary  
 Charges for Exhibit Areas: Vary  
 Net Exhibit Space: 2,928 sq. ft. on one floor  
 Audio-Visual Aids: PA system, spotlights  
 Stage: Available

## HADDONFIELD

Railroads: Penna., P.R.S.S.

### Cherry Hill Inn

Route 38 at Haddonfield Rd. (Phone: NOrmandy 2-7200)

Manager: F. R. Clausen  
 Sales Manager: Harry Anderson and J. A. O'Connor  
 Convention Season: All year  
 Largest Group Accommodated: 200 (100 rooms available)  
 Air Conditioning: Entire hotel  
 Convention Rates: Single: 10.00-14.00; Double: 15.00-20.00, European  
 No. Mtg. Rms. & Capacity of Largest: 5 (500)  
 No. Banquet Rms. & Capacity of Largest: 5 (500)  
 Group Meal Rates: Breakfast: .90 to 2.25; Lunch: 1.75 to 4.00; Dinner: 4.50 to 9.00  
 Liquor: Served in hotel  
 Charges for Mtg. Rms.: None if meals served  
 Net Exhibit Space: 6,000 sq. ft. on one floor  
 Audio-Visual Aids: PA system, spotlights  
 Stage: Yes  
 Sports Facilities: Golf, shuffleboard, horseback riding, swimming

## JERSEY CITY

Railroads: B. & O.; J.C.; D.L. & W.; Erie; H. & M.; L.V.; N.J. & N.Y.; N.Y.C.; N.Y.S. & W.; PRR

### Hotel Plaza

91 Sip Ave. (Phone: Oldfield 3-0100)

Manager: Samuel Forrest  
 Sales Manager: Betty Larkin  
 Convention Season: All year  
 Largest Group Accommodated: 100 (65 rooms, 5 suites available)  
 Air Conditioning: Banquet and meeting rooms, some bedrooms  
 Convention Rates: Single: 4.50-6.00; Double: 8.00-10.00; Suites: 12.00; European  
 No. Mtg. Rms. & Capacity of Largest: 8 (500)  
 No. Banquet Rms. & Capacity of Largest: 8 (500)  
 Group Meal Rates: Breakfast: 1.90; Lunch: 2.00; Dinner: 3.25  
 Liquor: Served in hotel  
 Charges for Mtg. Rms.: 6.00 to 100.00  
 Charges for Exhibit Areas: 6.00 to 100.00  
 Net Exhibit Space: 4,000 sq. ft.  
 Audio-Visual Aids: PA system, spotlights

## LAKEWOOD

Railroads: J.C.

### Laurel in The Pines

Lake Drive (Phone: Lakewood 6-8000)

Manager: Charles Seiden  
 Sales Manager: Frances Zwickel  
 Convention Season: Nov. to May  
 Largest Group Accommodated: 600 (350 rooms available)  
 No. Mtg. Rms. & Capacity of Largest: 2 (900)  
 No. Banquet Rms. & Capacity of Largest: 2 (900)  
 Liquor: Served in hotel  
 Charges for Mtg. Rms.: None  
 Charges for Exhibit Areas: None  
 Audio-Visual Aids: PA system, spotlights, 8mm, 16mm projectors  
 Stage: Available  
 Sports Facilities: Swimming, ice skating, golf, horseback riding, tennis

## NEWARK

Railroads: D.L. & W.; Erie; PRR; J.C.; L.V.; H. & M.  
 Airlines: AAA, AAL, BNF, CAP, DAL, EAL, MOH, NAL, TWA, UAL

### Douglas Hotel

15 Hill St. (Phone: Mitchell 2-5100)

Manager: Robert Loughlin  
 Convention Season: All year  
 Largest Group Accommodated: 500 (250 rooms, 4 suites available)  
 Air Conditioning: 5 banquet and meeting rooms, 100 bedrooms  
 Convention Rates: Single: 6.00-9.00; Double: 8.00-12.00; Suites: 16.00-22.00, European  
 No. Mtg. Rms. & Capacity of Largest: 5 (400)  
 No. Banquet Rms. & Capacity of Largest: 4 (300)  
 Group Meal Rates: Breakfast: 1.50; Lunch: 2.50; Dinner: 3.25  
 Liquor: Served in hotel  
 Charges for Mtg. Rms.: None  
 Charges for Exhibit Areas: 100.00 per day maximum  
 Net Exhibit Space: 6,340 sq. ft. on two floors  
 Audio-Visual Aids: PA system, spotlights

### Robert Treat Hotel (HSMA)

50 Park Place (Phone: Market 2-1000)

Manager: Stanley J. Akus  
 Sales Manager: Jack B. D. Still  
 Convention Season: All year  
 Largest Group Accommodated: 650 (250 rooms and 8 suites available)  
 Convention Rates: Single: 6.00 to 10.00; Double: 9.00 to 15.00; Suites: 15.00 to 30.00  
 No. Mtg. Rms. & Capacity of Largest: 5 (600)  
 No. Banquet Rms. & Capacity of Largest: 5 (600)  
 Group Meal Rates: Breakfast: from .55; Lunch: from 1.10; Dinner: from 2.00  
 Liquor: Served in hotel  
 Air Conditioning: Banquet and meeting rooms  
 Charges for Banquet & Mtg. Rms.: from 10.00  
 Net Exhibit Space: 8,000 sq. ft. on two floors  
 Audio-Visual Aids: Blackboards, PA system, spotlights  
 Stage: Available

## NEW BRUNSWICK

Railroads: PRR; Raritan

### Roger Smith Hotel

See Advertisement, Page 128

18 Livingston Ave. (Phone: CHarter 7-6000)  
 Manager: Edward R. Roberts  
 Sales Manager: Donald C. Charpentier  
 Convention Season: All year  
 Largest Group Accommodated: 200 (102 rooms, 2 suites available)  
 Air Conditioning: All banquet halls, 71 bedrooms  
 Convention Rates: Single: 4.75 to 10.00; Double: 6.75 to 12.50; Suites: 16.50-24.00, European  
 No. Mtg. Rms. & Capacity of Largest: 4 (450)  
 No. Banquet Rms. & Capacity of Largest: 4 (425)  
 Liquor: Yes  
 Group Rates for Meals: Breakfast: 1.75; Lunch: 2.50; Dinner: 3.00  
 Charges for Mtg. Rms.: 7.50-200.00  
 Charges for Exhibit Rooms: 7.50-160.00  
 Net Exhibit Space: 3,450 sq. ft.  
 Audio-Visual Aids: PA system, spotlights

## OCEAN CITY

Airlines: Allegheny  
 Railroads: PRR

## Outdoor Indoor Saltwater SWIMMING POOL Ice Skating Rink



## The Shelburne

BOARDWALK AT MICHIGAN AVENUE ATLANTIC CITY

Spacious guest rooms (air-conditioned) fresh and salt water baths. Ship's Deck overlooking Boardwalk. Boardwalk Lounge. Famous Shelburne Dining Room. Golf on two courses.

Ten magnificent meeting rooms featuring GRAND BALL ROOM and KERRY HALL. Seating capacity 1000. Banquet capacity 600.

Write MARCUS FORD, Vice President in Charge of Sales  
 Telephone ATLANTIC CITY 4-8131



## NEW JERSEY

### Ocean City continued

#### Flanders Hotel

See Advertisement, Page 128  
 11th & Boardwalk (Phone: 1000)  
 Manager: Mark D. Turner  
 Sales Manager: Albert E. Wright  
 Convention Season: September thru June  
 Largest Group Accommodated: 500 (250 rooms, 15 suites available)  
 Air Conditioning: One banquet and meeting room  
 Convention Rates: May & Sept.—Single: 16.00-19.00; Double: 12.00-17.00; Suites: 39.00. Oct. to April—Single: 11.50-14.50; Double: 11.00-14.50; Suites: 35.00. American.  
 No. Mtg. Rms. & Capacity of Largest: 7 (400)  
 No. Banquet Rms. & Capacity of Largest: 5 (350)  
 Group Meal Rates: Breakfast: 1.50; Lunch: 2.00;

Dinner: 5.00  
 Liquor: Served if brought by guests  
 Charges for Mtg. Rms.: None  
 Charges for Exhibit Areas: None  
 Net Exhibit Space: 6,000 sq. ft. on more than one floor  
 Audio-Visual Aids: PA system, spotlights  
 Stage: Portable  
 Sports Facilities: Swimming pools, tennis, shuffleboard, nearby golf, fishing, boating.

#### PATERSON

Railroads: Erie, D.L. & W.; N.Y.S. & W.

##### The Alexander Hamilton

55 Church St. (Phone: Sherwood 2-8000)  
 Manager: Walter T. Brazell  
 Convention Season: All year  
 Largest Group Accommodated: 70 (50 rooms, 1 suite available)  
 Air Conditioning: 3 banquet and meeting rooms, 20 bedrooms

Convention Rates: Single: 5.00-6.25; Double: 10.75-12.50; Suites: 17.50. European  
 No. Mtg. Rms. & Capacity of Largest: 8 (600)  
 No. Banquet Rms. & Capacity of Largest: 8 (400)  
 Group Meal Rates: Breakfast: 1.75; Lunch: 2.00; Dinner: 3.00  
 Liquor: Served in hotel  
 Charges for Mtg. Rms.: 10.00-150.00 per day  
 Charges for Exhibit Areas: 10.00-150.00 per day  
 Net Exhibit Space: 6,000 sq. ft.  
 Audio-Visual Aids: PA system, spotlights, blackboards easels  
 Stage: 12 ft. by 24 ft.

#### PLAINFIELD

Railroads: J.C. & B. & O.

##### Park Hotel (HSMA)

123 E. 7th St. (Phone: Plainfield 6-3400)  
 President: A. W. Stender  
 Manager: Carl Breier  
 Sales Manager: Alex Blake  
 Convention Season: All year  
 Largest Group Accommodated: 150 (90 rooms, 10 suites available)  
 Air Conditioning: Entire hotel  
 Convention Rates: Single: 7.50-8.50; Double: 9.50-15.00; Suites: 18.00-25.00. European  
 No. Mtg. Rms. & Capacity of Largest: 4 (300)  
 No. Banquet Rms. & Capacity of Largest: 4 (300)  
 Group Meal Rates: Breakfast: 1.75; Lunch: 2.00; Dinner: from 3.00  
 Liquor: Served in hotel  
 Charges for Mtg. Rms.: None if food served  
 Charges for Exhibit Areas: from 15.00  
 Net Exhibit Space: 2,600 sq. ft. on one floor  
 Audio-Visual Aids: PA system, spotlights  
 Stage: Available

#### PLEASANTDALE

Railroads: See Newark (30 minutes from Newark)  
 Airlines: See Newark

##### The Goldman

(Phone: Redwood 1-4400)  
 Manager: Arthur Goldman  
 Convention Season: All year



NEW BRUNSWICK, N. J.  
**THE Roger Smith HOTEL**  
 welcomes you to well-served  
 Sales Meetings and Conventions

- ✓ central location for convenience
- ✓ 4 meeting rooms up to 450 capacity
- ✓ 4 banquet rooms up to 425 capacity
- ✓ complete cooperation on last minute changes
- ✓ courteous, well-trained staff
- ✓ fine cuisine
- ✓ air-conditioned dining and cocktail rooms
- ✓ air-conditioned guest rooms available
- ✓ PA system-stage-spotlight

Edward R. Roberts, Mgr.  
 For information address hotel or Roger Smith Hotels Corp., 106 7th Ave., New York 11

## The Flanders

A Complete Resort • Ocean City N. J.

If you are looking for a quiet spot—away from distractions—where conventions are really pampered—look no further. Located on the ocean nearby to New York or Philadelphia, you'll find every facility you need—handled by a staff that goes out of their way to please. We even meet your delegates at the train or plane if you wish.

And speaking of facilities, we have everything to make your leisure hours pleasant; from nearby golf, swimming, tennis or just plain lounging around.

You'll get so much more accomplished at the Flanders and enjoy doing it, too!

For details write: Mark D. Turner, Managing Director

OPEN ALL YEAR

250 ROOMS  
WITH BATHS

7 MEETING  
ROOMS  
SEATING 50 TO 450

135 MILES FROM  
NEW YORK  
60 MILES FROM  
PHILADELPHIA



## Have You Considered PRINCETON, NEW JERSEY?

The Nassau Tavern Hotel, just 45 miles from New York or Philadelphia, has long made a specialty of conferences, group meetings and training programs.

An ever increasing number of prominent organizations are selecting the Nassau Tavern Hotel for group meetings of from 10 to 200—and with good reason—

- ✓ Princeton provides a tranquil atmosphere conducive to concentration on the problems at hand—
- ✓ The Nassau Tavern Hotel's location, directly opposite Princeton University's Campus, contributes immeasurably to its relaxing, restful, setting.
- ✓ The proximity to many of the nation's leading research organizations provides ready reference to sources of problem solutions.
- ✓ Our proficient staff, and rapidly convertible function rooms, assure smooth, trouble free service and facilities for every type of conference.

The advantages of holding your next meeting at the Nassau Tavern Hotel are clearly illustrated in our Conference Check List and Brochure—send for your free copy today.

George Washko, Manager  
 The Nassau Tavern Hotel  
 on Palmer Square  
 Princeton, New Jersey  
 Walnut 1-7500

**Largest Group Accommodated:** 400 (225 rooms available)  
**Air Conditioning:** Entire hotel  
**Convention Rates:** Single: 16.00-20.00; Double: 30.00-50.00, American  
**No. Mtg. Rms. & Capacity of Largest:** 3 (800)  
**No. Banquet Rms. & Capacity of Largest:** 2 (500)  
**Group Meal Rates:** Breakfast: from 1.50; Lunch: from 3.00; Dinner: from 5.00  
**Liquor:** Served in hotel  
**Charges for Mtg. Rms.:** None  
**Net Exhibit Space:** 2,000 sq. ft.  
**Audio-Visual Aids:** PA system, spotlights  
**Stage:** Available  
**Sports Facilities:** Golf, handball, shuffleboard, baseball, volleyball, archery, tennis, swimming, indoor pool, ice skating rink

## PRINCETON

Railroads: PRR

### Nassau Tavern Hotel

See Advertisement, Page 128

Palmer Square (Phone: Walnut 1-7500)  
**Manager:** George P. Washko  
**Sales Manager:** Janet Oliver  
**Convention Season:** All year  
**Largest Group Accommodated:** 110 (50 rooms, 6 suites available)  
**Air Conditioning:** 4 banquet rooms, bedrooms  
**Convention Rates:** Sept. through June—Single: 8.00-10.00; Double: 12.00-16.00; Suites: 20.00-24.00, July and August—Single: 6.00-10.00; Double: 10.00-16.00; Suites: 16.00-24.00, European  
**No. Mtg. Rms. & Capacity of Largest:** 6 (200)  
**No. Banquet Rms. & Capacity of Largest:** 8 (200)  
**Group Meal Rates:** Breakfast: 1.50; Lunch: 2.50; Dinner: 3.50  
**Liquor:** Served in hotel  
**Charges for Mtg. Rms.:** None if rooms and meals served  
**Net Exhibit Space:** 1,500 sq. ft. on one floor  
**Audio-Visual Aids:** PA system, spotlights, film projectors available  
**Stage:** Available  
**Sports Facilities:** Golf, tennis

### The Princeton Inn (HSMA)

(Phone: 1-5200)

## DISTINGUISHED CONVENIENT ATTENTIVE



A tradition of distinguished service to the discriminating. Convenient to New York and Philadelphia.

Attentive to your every wish.

Complete facilities for groups to 400 during June and September.

## Essex & Sussex

Spring Lake Beach, N. J.

For full information write or phone:

F. F. Schock, Sales Mgr. Gibson 9-7000

**Manager:** Sam Stewart  
**Convention Season:** All year  
**Largest Group Accommodated:** 100 (100 rooms and 3 suites available)  
**Convention Rates:** Single: 14.00 to 18.00; Double: 24.00 to 30.00; Suites: 40.00, American  
**No. Mtg. Rms. & Capacity of Largest:** 3 (100)  
**No. Banquet Rms. & Capacity of Largest:** 3 (200)  
**Group Meal Rates:** Breakfast: from 1.25; Lunch: from 2.00; Dinner: from 3.00  
**Liquor:** Served in hotel  
**Air Conditioning:** Meeting, banquet rooms, bedrooms  
**Charges for Banquet & Mtg. Rms.:** None  
**Net Exhibit Space:** 3,900 sq. ft. on one floor  
**Audio-Visual Aids:** Spotlights, PA system, 16mm projector  
**Sports Facilities:** 18 hole golf course adjacent

## SPRING LAKE BEACH

Railroads: PRR; V.C.; N.Y. & L. Br.

### Essex and Sussex Hotel

See Advertisement, Page 129

Ocean Avenue (Phone: Gibson 9-7000)  
**Manager:** F. L. Abel  
**Sales Manager:** F. F. Schock  
**Convention Season:** Mid-June to mid-September; groups under 25 Monday thru Friday July & Aug.  
**Largest Group Accommodated:** 425 (275 rooms, 10 suites available)  
**Convention Rates:** Single: 18.00; Double: 32.00; Parlor: 16.00, American  
**No. Mtg. Rms. & Capacity of Largest:** 7 (400)  
**No. Banquet Rms. & Capacity of Largest:** 2 (400)  
**Group Meal Rates:** Breakfast: 2.00; Lunch: 3.00; Dinner: 4.00  
**Liquor:** Served in hotel  
**Charges for Mtg. Rms.:** None  
**Charges for Exhibit Areas:** None  
**Net Exhibit Space:** 5,000 sq. ft.  
**Audio-Visual Aids:** PA system, spotlights, slide projectors, movie equipment  
**Stage:** Portable  
**Sports Facilities:** Surf bathing, tennis, putting, shuffleboard, golf one mile

### The Monmouth Hotel

(Phone: Gibson 9-5000)

**Managing Director:** James J. Farrel  
**Sales Manager:** Joseph P. Redden  
**Convention Season:** June 1-July 2, September—after Labor Day  
**Largest Group Accommodated:** 400 (250 rooms available)  
**Air Conditioning:** Banquet and meeting rooms  
**Convention Rates:** Single: 18.00-30.00; Double: 26.00-44.00; Suites: 50.00, American  
**No. Mtg. Rms. & Capacity of Largest:** 7 (600)  
**No. Banquet Rms. & Capacity of Largest:** 5 (800)  
**Group Meal Rates:** Breakfast: 2.00; Lunch: 3.00; Dinner: 5.00  
**Liquor:** Served in hotel  
**Charges for Mtg. Rms.:** None  
**Charges for Exhibit Areas:** None  
**Net Exhibit Space:** 1,000 sq. ft. on one floor  
**Audio-Visual Aids:** PA system, spotlights  
**Stage:** 12 ft. by 20 ft.  
**Sports Facilities:** Private beach, tennis, golf, putting green, shuffleboard

## TRENTON

Railroads: PRR; Read; T.-P. Traction

### Hildebrecht Hotel

27 W. State St. (Phone: Export 2-2111)

**Manager:** Robert K. McPherson

**Convention Season:** All year  
**Largest Group Accommodated:** 375 (175 rooms, 10 suites available)  
**Air Conditioning:** Banquet and meeting rooms, 65 bedrooms  
**Convention Rates:** Single: 6.00-9.25; Double: 8.50-13.00; Suites: 15.00-25.00, European  
**No. Mtg. Rms. & Capacity of Largest:** 4 (750)  
**No. Banquet Rms. & Capacity of Largest:** 6 (500)  
**Group Meal Rates:** Breakfast: 1.75; Lunch: 2.25; Dinner: 3.25  
**Liquor:** Served in hotel  
**Charges for Mtg. Rms.:** None  
**Charges for Exhibit Areas:** Vary  
**Net Exhibit Space:** 8,000 sq. ft. on one floor, 3,000 sq. ft. separate from meeting rooms space  
**Audio-Visual Aids:** PA system, spotlights, blackboards, easels, screens  
**Stage:** Available  
**Sports Facilities:** Golf

### Stacy-Trent Hotel (HSMA)

49 W. State St. (Phone: Export 2-3131)

**Manager:** F. A. Banfer

**Sales Manager:** Carl Knudsen

**Convention Season:** All year

**Largest Group Accommodated:** 375 (175 rooms, 10 suites available)

**Air Conditioning:** Banquet and meeting rooms, some bedrooms  
**Convention Rates:** Single: 5.75-9.50; Double: 8.75-12.00; Suites: 22.00-25.00, European  
**No. Mtg. Rms. & Capacity of Largest:** 6 (600)  
**No. Banquet Rms. & Capacity of Largest:** 6 (500)  
**Group Meal Rates:** Breakfast: 1.50; Lunch: 2.50; Dinner: 3.50  
**Liquor:** Served in hotel  
**Largest Group Accommodated:** 375 (175 rooms, 10 suites available)  
**Charges for Mtg. Rms.:** None if headquarters  
**Charges for Exhibit Areas:** Vary  
**Net Exhibit Space:** 9,500 sq. ft. on one floor  
**Audio-Visual Aids:** PA system, spotlights, screen  
**Stage:** Available  
**Sports Facilities:** Golf, bathing

## WEST END

Railroads: J.C.; N.Y. & L.B.; Penna

### Hollywood Hotel

Cedar Ave. (Phone: Capital 9-1420)

**Manager:** Irving Cohen

**Convention Season:** June and Sept.  
**Largest Group Accommodated:** 325 (140 rooms, 10 suites available)

**Air Conditioning:** Banquet and meeting rooms, 117 bedrooms  
**Convention Rates:** Single: 12.00-14.00; Double: 13.00-15.00, American  
**No. Mtg. Rms. & Capacity of Largest:** 4 (400)  
**Group Meal Rates:** Breakfast: 2.00; Lunch: 3.50; Dinner: 5.00  
**Liquor:** Served in hotel  
**Charges for Mtg. Rms.:** None  
**Charges for Exhibit Areas:** None  
**Audio-Visual Aids:** PA system, spotlights  
**Stage:** Available  
**Sports Facilities:** Golf, tennis, pool

## NEW MEXICO

## ALBUQUERQUE

Railroads: A.T. & S. Fe  
 Airlines: CAL, FAL, TWA

### AUDITORIUM

#### Civic Auditorium

Box 566 (Phone CH 2-3575)

**Manager:** Paul Villalta

**Exhibit Area:** 23,500 sq. ft.

**Rental Fees and Services:** 300.00, plus 50.00 for matinee

**Number of Meeting Rooms and Capacities:** Main auditorium, 6,500; Main lobby room, 500; East lobby room, 300; West lobby room, 125

**Ventilation:** Air conditioning

**Ceiling Height:** 40 ft. PA System: Altec-Lansing

**Dimensions, Opening to Exhibit Hall:** 22 ft. wide, 12 ft. high

**Columns, Locations and Dimensions:** No columns

**Locations, Size of Storage Area:** 6,000 sq. ft. in rear of arena

**Facilities to Handle Food Functions:** Catered banquet for 1,000

**Parking Facilities:** For 1,000 cars

**Distance from Business District:** 8 blocks

#### Hotel Alvarado

110 First Street, S.W. (Telegraph: Desk FAX FDZ)

**Manager:** Raymond W. Williams

**Sales Manager:** R. O. Buck

**Convention Season:** All year

**Largest Group Accommodated:** 160 (80 rooms, 6 suites available)

**Air Conditioning:** Entire hotel

**Convention Rates:** Single: 7.00-9.50; Double: 8.00-12.50; Suites: 20.00-35.00, European

**No. Mtg. Rms. & Capacity of Largest:** 4 (300)

**No. Banquet Rms. & Capacity of Largest:** 4 (300)

**Group Meal Rates:** Breakfast: 2.00; Lunch: 2.25; Dinner: 2.75

**Liquor:** Served in hotel

**Charges for Mtg. Rms.:** 10.00-75.00

**Net Exhibit Space:** 3,910 sq. ft.

**Audio-Visual Aids:** PA system, spotlights

**Stage:** Available

#### Hilton Hotel

See Advertisement, Page 130

125 2nd St. N.W. (Phone: CHapel 3-4423; Teletype AQ 85)



## NEW MEXICO

### Albuquerque continued

Manager: Bryan Gordon  
Sales Manager: Roy Ruskian  
Convention Season: All year  
Largest Group Accommodated: 200 (90 rooms, 8 suites available)  
Air Conditioning: Entire hotel  
Convention Rates: Single: 8.00-9.50; Double: 9.00-11.50; Suites: 23.00-26.00  
No. Mtg. Rms. & Capacity of Largest: 8 (500)  
No. Banquet Rms. & Capacity of Largest: 8 (400)  
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00; Dinner: 2.75  
Liquor: Served in hotel  
Charges for Mtg. Rms.: Variable  
Charges for Exhibit Areas: Variable  
Net Exhibit Space: 2,500 sq. ft. on one floor, separate area

Audio-Visual Aids: PA system, spotlights, screens  
Stage: Available  
Sports Facilities: Golf, skiing, tennis, swimming, riding

## GALLUP

Railroads: A.T.&S.F.  
Airlines: FAL

### Hotel El Rancho

See Advertisement, Page 143

Highway E. 66 (Phone: 650)  
Manager: Martin L. Hanks  
Convention Season: All year  
Largest Group Accommodated: 450 (200 rooms, 20 suites available)  
Air Conditioning: Entire hotel  
Convention Rates: Single: 5.00-9.00; Double: 8.00-15.00; Suites: 12.00-35.00. European

No. Mtg. Rms. & Capacity of Largest: 5 (200)  
No. Banquet Rms. & Capacity of Largest: 5 (155)  
Group Meal Rates: Breakfast: 1.25; Lunch: 1.50; Dinner: 2.00  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None  
Charges for Exhibit Areas: None  
Audio-Visual Aids: PA system, spotlights  
Stage: Available  
Sports Facilities: Golf, swimming

## SANTA FE

Railroads: Santa Fe  
Airlines: CAL, TWA

### The Bishop's Lodge

See Advertisement, Page 131

Bishop's Lodge Road (Phone: 3-6378)  
Manager: James R. Thorpe, Jr.  
Convention Season: Sept. 15-June 15  
Largest Group Accommodated: 125 (55 rooms, 12 suites available)  
Convention Rates: Single: 16.00-22.00; Double: 28.00-34.00; Suites: from 36.00. American  
No. Mtg. Rms. & Capacity of Largest: 5 (250)  
No. Banquet Rms. & Capacity of Largest: 4 (200)  
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00; Dinner: 3.00  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None  
Charges for Exhibit Areas: Net exhibit space 2,500 sq. ft.  
Net Exhibit Space: 2,500 sq. ft. on one floor  
Audio-Visual Aids: PA system, spotlights, screens, blackboard, 16mm, 3/4x1/4, 2x2, opaque projectors  
Stage: Available  
Sports Facilities: Golf, tennis, Shuffleboard, riding, swimming, hunting, fishing, skiing

### La Fonda Hotel

See Advertisement, Page 130

100 San Francisco St. (Phone: Santa Fe 3-5511)  
Manager: William W. Wallace

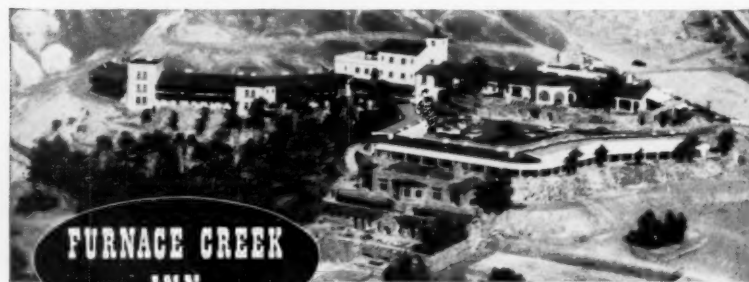
## This time... Meet amidst splendor



### IN PICTURESQUE SANTA FE

Meet at the center of the "most interesting hundred mile square in America" and enjoy the matchless accommodations of one of the world's most charming hotels. La Fonda provides a unique background

for memorable meetings. Meeting rooms, banquet facilities, ideal year 'round climate. Available for meetings of up to 300 from after Labor Day to June 30, for smaller conferences year 'round.



### FURNACE CREEK INN

### IN DRAMATIC DEATH VALLEY

Meet in the midst of scenic wonders—in an atmosphere both relaxed and luxurious. Unsurpassed recreational facilities, including swimming pool, tennis courts, nine-hole golf course, horseback riding

and sightseeing trips. Furnace Creek Inn can accommodate groups up to 175 during November, December and January. Smaller conferences November 1 to May 1.

### DISTINGUISHED ACCOMMODATIONS AMID SCENIC SPLENDOR

**La Fonda, Santa Fe, N. M.** Accommodations for groups up to 300 after Labor Day to June 30. Write Manager, W. W. Wallace. Phone: 3-5511, Teletype: SANTA FE, N. M. 5861.

**Alvarado Hotel, Albuquerque, N. M.** Accommodations for groups up to 150 all year. Write Manager, Raymond W. Williams. Phone: 3-5571, Teletype: AQ 62.

**Furnace Creek Inn, Death Valley National Monument, California.** Accommodations for groups up to 175 November 1 to May 1. Write Manager, Fred W. Witteborg.

or Fred Harvey Reservations Office, 530 W. 6th Street, Los Angeles 14, California. Phone: MADison 7-8048, Teletype: LA 1465.

**El Tovar Hotel, Bright Angel Lodge, Grand Canyon National Park, Arizona.** Accommodations for groups up to 200 October 1 to April 30. Write Manager, Fred W. Witteborg. Phone: Grand Canyon 40, Teletype: GRAND CANYON 3661.

Or Contact: Monte S. Gordon, Fred Harvey, 530 W. 6th Street, Los Angeles, Calif. Phone: MADison 7-8048, Teletype: LA 1465.



## Most popular Meeting and Convention Site in the Southwest



### FACILITIES

- Entire hotel completely air conditioned
- Meeting rooms accommodating from 6 to 600 for meetings or food service
- Located in main business area, convenient to all transportation facilities
- Adequate exhibit space
- Write for our free descriptive literature showing facilities and suggested menus.

the **HILTON HOTEL**  
ALBUQUERQUE, NEW MEXICO  
J. BRYAN GORDON, Mgr. C. N. HILTON, Pres.

Convention Season: From after Labor Day to June 30 (small mtgs. all year)  
**Largest Group Accommodated:** 300 (205 rooms, 11 suites available)  
**Convention Rates:** Single: 6.50-10.00; Double: 9.00-14.00; Suites: 17.50-50.00  
**No. Mtg. Rms. & Capacity of Largest:** 2 (150)  
**No. Banquet Rms. & Capacity of Largest:** 5 (300)  
**Group Meal Rates:** Breakfast: .75-2.50; Lunch: 1.10-2.50; Dinner: 2.50-6.50  
**Liquor:** Served in hotel  
**Charges for Mtg. Rms.:** None  
**Net Exhibit Space:** 984 sq. ft. on one floor  
**Audio-Visual Aids:** PA system, 16mm movie projector  
**Sports Facilities:** Golf, fishing, hunting, riding, skiing

## NEW YORK

### ALBANY

Railroads: N.Y.C.; D. & H.  
 Airlines: AAL, EAL, MOH, TWA



Schedule your next meeting at one of America's finest resort hotels —

## THE BISHOP'S LODGE

- ★ INTERNATIONALLY FAMOUS
- ★ MODERN, WELL EQUIPPED CONFERENCE FACILITIES
- ★ CHARMING ACCOMMODATIONS
- ★ OUTSTANDING FOOD
- ★ AIR, TRAIN AND HIGHWAY SERVICE
- ★ 5 MINUTES FROM HISTORIC OLD SANTA FE

Free from distractions, yet five short minutes from historic Santa Fe, The Bishop's Lodge offers the most modern conference facilities in the Southwest plus complete resort facilities for after work relaxations and social activities.

Write for our complimentary booklet, "A PLAN FOR GROUP MEETINGS" — no obligation.

**JAMES R. THORPE, JR., MGR.**

P. O. Box 1655 Tel. 3-6378  
 Santa Fe, New Mexico

Conference Season  
 September 15 - June 15

### CONVENTION BUREAU

Albany Convention & Visitors Bureau  
 74 Chapel St.  
 Fred S. Daiger, Executive Director

### Manger DeWitt Clinton Hotel (HSMA)

See Advertisement, Page 131

State and Eagle Sts. (Phone: 4-6111)  
**Manager:** Charles J. Mack  
**Sales Manager:** Charles S. Bass  
**Convention Season:** All year  
**Largest Group Accommodated:** 500 (400 rooms, 16 suites available)  
**Air Conditioning:** Banquet and meeting rooms, many bedrooms  
**Convention Rates:** Single: 7.00 up; Double: 8.50 up; Suites: 20.00-40.00  
**No. Mtg. Rms. & Capacity of Largest:** 7 (450)  
**No. Banquet Rms. & Capacity of Largest:** 7 (450)  
**Group Meal Rates:** Breakfast: 2.00; Lunch: 3.00; Dinner: 4.00  
**Liquor:** Served in hotel  
**Charges for Mtg. Rms.:** None  
**Charges for Exhibit Areas:** None  
**Audio-Visual Aids:** PA system, spotlights  
**Stage:** Available  
**Sports Facilities:** Golf, swimming, fishing

### Sheraton—Ten Eyck Hotel (HSMA)

See Advertisement, Page 9

87 State St. (Phone: Albany 4-1111)  
**Manager:** Morgan J. Smith  
**Sales Manager:** William J. Dolan  
**Convention Season:** All year  
**Largest Group Accommodated:** 600 (300 rooms, 15 suites available)  
**Air Conditioning:** 250 bedrooms, all banquet rooms and meeting rooms  
**Convention Rates:** Single: 6.00-10.00; Double: 9.00-15.00; Suites: 15.00-40.00, European  
**No. Mtg. Rms. & Capacity of Largest:** 12 (600)  
**No. Banquet Rms. & Capacity of Largest:** 12 (500)  
**Group Meal Rates:** Breakfast: 1.50; Lunch: 2.75; Dinner: 3.50  
**Liquor:** Served in hotel  
**Charges for Mtg. Rms.:** None  
**Charges for Exhibit Areas:** None  
**Net Exhibit Space:** 6,200 sq. ft.  
**Audio-Visual Aids:** PA system, spotlights, closed-circuit TV  
**Stage:** Available

### BINGHAMTON

Airlines: EAL, Mohawk, TWA  
 Railroads: Erie, D. L. & W.; D. & H.

### Sheraton-Binghamton Hotel

(Opening April 1959)

See Advertisement, Page 20

50 Front St. (Phone: 3-8341)  
**Manager:** L. G. Seible  
**Sales Manager:** James Mitchell  
**Convention Season:** All year  
**Largest Group Accommodated:** 225 (100 rooms, 12 suites available)  
**Air Conditioning:** Entire hotel  
**Convention Rates:** Single: 7.00-10.00; Double: 10.00-14.00; Suites: 20.00-25.00, European  
**No. Mtg. Rms. & Capacity of Largest:** 7 (675)  
**No. Banquet Rms. & Capacity of Largest:** 8 (450)  
**Group Meal Rates:** Breakfast: 1.25; Lunch: 1.65; Dinner: 2.75  
**Liquor:** Served in hotel  
**Charges for Mtg. Rms.:** 15.00-150.00  
**Charges for Exhibit Areas:** 15.00-150.00  
**Net Exhibit Space:** 4,000 sq. ft. on one floor  
**Audio-Visual Aids:** Projectors, screens, PA system, spotlights  
**Stage:** 16' by 22'  
**Sports Facilities:** Golf, bowling, boating, swimming

### BOLTON LANDING

#### Sagamore Hotel

(Phone: Bolton Landing 3121)

**Manager:** James Feyko  
**Convention Season:** May 1 to Oct. 1 except July 1 to 5 and July 17 to Aug. 15  
**Largest Group Accommodated:** 500 (250 rooms and 10 suites available)  
**Convention Rates:** 16.00 to 23.00 per person, according to size of group, American  
**No. Mtg. Rms. & Capacity of Largest:** 5 (900)  
**No. Banquet Rms. & Capacity of Largest:** 2 (600)  
**Liquor:** Served in hotel  
**Air Conditioning:** Entire hotel  
**Charges for Banquet & Mtg. Rms.:** none  
**Net Exhibit Space:** 4,000 sq. ft. on one floor  
**Audio-Visual Aids:** 16mm, 35mm Cinemascope projectors, PA system, spotlights  
**Stage:** Available

## BROOKLYN

Railroads: See New York City  
 Airlines: See New York City

### St. George Hotel

51 Clark St., (Phone: Main 4-5000)  
**Manager:** Norman H. Free  
**Sales Manager:** James Klarnet  
**Convention Season:** All year  
**Largest Group Accommodated:** 1,000 (500 rooms, 30 suites available)  
**Air Conditioning:** 100 bedrooms, all banquet and meeting rooms  
**Convention Rates:** Single: 6.00-8.00; Double: 9.00-12.00; Suites: 10.00-18.00, European  
**No. Mtg. Rms. & Capacity of Largest:** 10 (200)  
**No. Banquet Rms. & Capacity of Largest:** 16 (2,875)  
**Group Meal Rates:** Breakfast: 2.25; Lunch: 3.00; Dinner: 4.50  
**Liquor:** Served in hotel  
**Charges for Mtg. Rms.:** Vary  
**Charges for Exhibit Area:** Vary  
**Net Exhibit Space:** 15,000 sq. ft.  
**Audio-Visual Aids:** PA system, spotlights, 16 mm projector  
**Stage:** Available  
**Sports Facilities:** Salt water swimming pool

## BUFFALO

Railroads: B. & O.; B.C.; D.L. & W.; Erie; Gd. Tk.; Int.; L.V.; N.Y.C.; N.Y.C. & St. L.; PRR; C. & O.; S.B.; Wab.  
 Airlines: AAA, AAL, CAP, LCA, MOH

### CONVENTION BUREAU

Buffalo Convention & Tourist Bureau  
 155 Franklin St. (2)  
 H. Ward Stewart, Jr., Manager

### AUDITORIUM

#### Memorial Auditorium

Main & Terrace (Mohawk 4200)  
**Manager:** Thomas A. Timlin  
**Exhibit Areas:** Arena, 32,629 sq. ft.; Exhibition Floor, 49,980 sq. ft.

In **ALBANY, N.Y.**

**YOUR GROUP GETS**



**WHEN YOU MEET AT THE**

*Manager DeWitt Clinton*

Service plus superb meeting-room facilities insure the success of your meeting at The Manger DeWitt Clinton. Every detail is handled with care, precision and foresight by an experienced, helpful staff. Banquet facilities for up to 450 persons—with efficient Manger service at every step!

For complete details, contact Charles J. Mack, Mgr., The Manger DeWitt Clinton, State & Eagle Sts., Albany, N. Y. Phone: Albany 4-6111, Teletype: AL-287.

# Planned... To Make Your Next Convention the Finest

## BUFFALO'S MIDTOWN HOTEL GROUP

*offering*

# Complete Convention Facilities



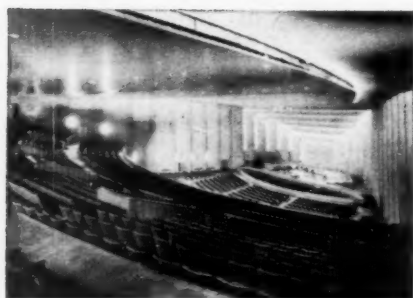
HOTEL LENOX

HOTEL SHERATON

KLEINHANS MUSIC HALL

HOTEL STUYVESANT

HOTEL WESTBROOK



Buffalo's Newest and Most Complete  
Convention Center, Located in the Most  
Fashionable Area . . .

Only 3 Minutes to the Heart of City  
and to Canada

### CONVENTION CAPACITIES

Kleinhans Music Hall		Hotel Stuyvesant	
Meeting	3800	Meeting	625
Exhibit	100	Banquet	510
Stage	100		
Banquet	1200	Hotel Lenox	
Dancing	1000	Meeting	525
		Banquet	410
		Hotel Westbrook	
		Meeting	500
		Banquet	425

State Armory—90,000 sq. ft. of unobstructed exhibit area

**Compare these facilities that  
insure complete satisfaction  
for your next convention**

- Accommodations from 12 to 1200
- Single, double or suite accommodations
- Air conditioned bedrooms
- Large screen television
- Conference rooms
- Free parking for 500 automobiles
- Direct airport limousine service
- Minutes away from theatres, shopping, public parks, golf courses, beaches and all houses of worship
- Drive-in entrances for motorists



*This is truly a center for trade shows, exhibits, conventions, large or small. Within easy reach of every interest spot in and around Buffalo.*

For further details write for "Convention Center" folder  
or call Tom McMann, Director of Sales—GR. 8035



245 ELMWOOD AVENUE • GRant 8035 • BUFFALO, NEW YORK

## NEW YORK

### Buffalo continued

Rental Fees and Services: \$500 per day, all normal services  
 Floor Load: Exhibition Hall, unlimited; Arena, 200 lbs. per sq. ft.  
 Ventilation: Forced Air  
 Ceiling Height: Exhibition Hall: 14 ft.; Arena: 60 ft.  
 P. A. System: Complete  
 Dimensions, Opening to Exhibit Hall: 13 ft. wide, 11 ft. 3 in.  
 Columns: Arena, none; Exhibition Hall, 24-in. columns  
 Utilities: All currents, gas, steam, compressed air, water, drainage  
 Loading Facilities: Platform, 101 ft. by 16 ft.; railroad siding  
 Storage Areas: 22,000 sq. ft.  
 Meeting Rooms and Capacities: One, 1,800; one, 700; one, 1,200; one, 500; two, 600; one 15,000; two, from 25 to 75  
 Facilities for Food Functions and Banquet Capacity: Complete facilities for banquet of 3,000  
 Parking Facilities: 500 cars  
 Distance from Business District: In business district

### Buffalo's Midtown Hotels' Group

See Advertisement, Page 132

245 Elmwood Ave. (Phone: GRant 8035)  
 Sales Manager: Thomas P. McMann  
 Convention Season: All year  
 Largest Group Accommodated: 1,200 (500 rooms, 40 suites available)  
 Air Conditioning: Banquet halls, bedrooms  
 Convention Rates: Single: 6.00-9.00; Double: 9.00-15.00; Suites: 14.00-24.00, European  
 No. Mtg. Rms. & Capacity of Largest: 25 (3,000)  
 No. Banquet Rms. & Capacity of Largest: 25 (1,200)  
 Group Meal Rates: Breakfast: 1.50; Lunch: 1.90; Dinner: 3.10  
 Liquor: Yes  
 Charges for Mtg. Rms.: None if food served  
 Charges for Exhibit Areas: 200.00  
 Net Exhibit Space: 90,000 sq. ft.  
 Audio-Visual Aids: 8, 16, 35mm projectors and screens, complete projection rooms, PA system, spotlights  
 Stage: Yes  
 Sports Facilities: Golf, boating, fishing

### Lafayette Hotel (HSMA)

Washington and Clinton Sts. (Phone: CL 5470)  
 Manager: E. J. Gavin  
 Sales Manager: William Ratzel  
 Convention Season: All year  
 Largest Group Accommodated: 400 (300 rooms, 8 suites available)  
 Air Conditioning: 1 banquet room  
 Convention Rates: Single: 7.00-10.75; Double: 10.00-14.00; Suites: 24.00-36.00  
 No. Mtg. Rms. & Capacity of Largest: 12 (700)  
 No. Banquet Rms. & Capacity of Largest: 12 (400)  
 Group Meal Rates: Breakfast: 1.50; Lunch: 2.25; Dinner: 3.50  
 Liquor: Served in hotel  
 Audio-Visual Aids: PA system, spotlights  
 Stage: Available

### Lenox Hotel

See Advertisement, Page 132

140 North Ave. (Phone: GR 1700)  
 Manager: Geo. J. Mooney  
 Sales Manager: Madeline Pritchard  
 Convention Season: All year  
 Largest Group Accommodated: 180 (75 rooms, 5 suites available)  
 Air Conditioning: Banquet room, some bedrooms  
 Convention Rates: Single: 6.00 to 10.00; Double: 8.50 to 15.00; Suites: 15.00 to 23.00  
 No. Mtg. Rms. & Capacity of Largest: 6 (150)  
 No. Banquet Rms. & Capacity of Largest: 6 (150)  
 Group Meal Rates: Breakfast: 1.50; Lunch: 1.90; Dinner: 3.10  
 Liquor: Served in hotel  
 Charges for Mtg. Rms.: 10.00 to 75.00  
 Charges for Exhibit Areas: 10.00 to 75.00  
 Net Exhibit Space: 3,000 sq. ft.  
 Audio-Visual Aids: 16mm movie projector, 35mm slide projector, screen, PA system, spotlights  
 Stage: Yes

### The Sheraton Hotel

See Advertisement, Page 132

715 Delaware (Phone: GRant 2121)  
 Manager: Don Cork  
 Sales Manager: Louis Jordan  
 Convention Season: All year

Largest Group Accommodated: 200 (125 rooms, 20 suites available)  
 Air Conditioning: Banquet and meeting rooms, 75 bedrooms  
 Convention Rates: Single: 7.00-10.50; Double: 10.50-14.00; Suites: 12.00-25.00, European  
 No. Mtg. Rms. & Capacity of Largest: 6 (225)  
 No. Banquet Rms. & Capacity of Largest: 6 (200)  
 Group Meal Rates: Breakfast: 1.75; Lunch: 1.90; Dinner: 3.00  
 Liquor: Served in hotel  
 Charges for Mtg. Rms.: None  
 Charges for Exhibit Areas: None  
 Net Exhibit Space: 2,800 sq. ft. on one floor  
 Audio-Visual Aids: PA system, spotlights, projectors on rental basis  
 Stage: Available

### Statler Hilton (HSMA)

See Advertisement, Page 5

107 Delaware Ave. (Phone: MOhawk 1000)  
 Manager: A. H. Zuger  
 Sales Manager: Edward E. Murphy, Jr.  
 Convention Season: All year  
 Largest Group Accommodated: 1,600 (900 rooms, 50 suites available)  
 Air Conditioning: Banquet and meeting rooms  
 Convention Rates: Single: 6.00-12.50; Double: 9.00-15.50; Suites: 24.00-65.00, European  
 No. Mtg. Rms. & Capacity of Largest: 17 (1,200)  
 No. Banquet Rms. & Capacity of Largest: 17 (1,000)  
 Group Meal Rates: Breakfast: 2.50; Lunch: 3.00; Dinner: 4.50  
 Liquor: Served in hotel  
 Charges for Mtg. Rms.: None  
 Charges for Exhibit Areas: 600.00 per day  
 Net Exhibit Space: 16,000 sq. ft. on one floor;  
 10,400 sq. ft. in separate area  
 Audio-Visual Aids: PA system, spotlights, projectors, blackboard, pegboard, flipcharts  
 Stage: 16 ft. by 42 ft.

### Hotel Stuyvesant

See Advertisement, Page 132

245 Elmwood Ave. (Phone: GRant 8020)  
 Manager: Thomas P. McMann  
 Convention Season: All year  
 Largest Group Accommodated: 400 (175 rooms, 14 suites available)  
 Air Conditioning: Yes  
 Convention Rates: Single: 6.00-9.00; Double: 9.00-15.00; Suites: 14.00-24.00, European  
 No. Mtg. Rms. & Capacity of Largest: 9 (350)  
 No. Banquet Rms. & Capacity of Largest: 9  
 Group Meal Rates: Breakfast: 1.50; Lunch: 1.90; Dinner: 3.10  
 Liquor: Yes  
 Charges for Mtg. Rms.: None if food served  
 Charges for Exhibit Areas: 10.00 to 150.00  
 Net Exhibit Space: 5,000  
 Audio-Visual Aids: 8, 16, 35mm projectors and screens, PA system, spotlights, screens  
 Stage: 12' x 14'  
 Sports Facilities: Golf and boating

### Hotel Westbrook

See Advertisement, Page 132

675 Delaware Ave. (Phone: GRant 9100)  
 Manager: Harold A. Levin  
 Convention Season: All year  
 Largest Group Accommodated: 160 (70 rooms, 11 suites available)  
 Air Conditioning: Banquet rooms  
 Convention Rates: Single: 6.00 to 9.00; Double: 9.00 to 13.00; Suites: 15.00 to 27.50  
 No. Mtg. Rms. & Capacity of Largest: 5 (250)  
 No. Banquet Rms. & Capacity of Largest: 5 (225)  
 Group Meal Rates: Breakfast: .90; Lunch: 1.90; Dinner: 3.10  
 Liquor: Served in hotel  
 Charges for Mtg. Rms.: 10.00 to 75.00  
 Charges for Exhibit Areas: 10.00 to 75.00  
 Net Exhibit Space: 3,000 sq. ft.  
 Audio-Visual Aids: 16mm and 35mm projectors, screen, PA system, spotlights  
 Stage: Yes

## COOPERSTOWN

Railroads: D. & H.

### Treadway-Otesaga Hotel (HSMA)

(Phone: 888)

Manager: Elliot S. Ryan  
 Convention Season: May-June, Sept., Oct.  
 Largest Group Accommodated: 250 (200 rooms available)  
 Convention Rates: Single: 20.00; Double: 34.00, American  
 No. Mtg. Rms. & Capacity of Largest: 6 (300)  
 No. Banquet Rms. & Capacity of Largest: 2 (300)  
 Liquor: Served in hotel  
 Group Meal Rates: Breakfast: 1.50; Lunch: 2.00; Dinner: 4.00  
 Charges for Exhibit Areas: None  
 Charges for Mtg. Rms.: None

Net Exhibit Space: 6,500 sq. ft. on one floor  
 Audio-Visual Aids: PA system, spotlights, blackboards, easels, screen, 16mm sound projector  
 Stage, 30 ft. by 25 ft.  
 Sports Facilities: Golf, shuffleboard, swimming, tennis

## ELMIRA

Railroads: D.L. & W.; Erie; L.V.; PRR  
 Airlines: CAP, MOH

### Mark Twain Hotel

West Gray Street (Phone: 6221; Teletype TWX-95)  
 Manager: William C. Emerson  
 Convention Season: All year  
 Largest Group Accommodated: 700 (300 rooms, 15 suites available)  
 Air Conditioning: Banquet and meeting rooms, 150 bedrooms  
 Convention Rates: Single: 6.50-9.00; Double: 10.00-14.00; Suites: 21.00, European  
 No. Mtg. Rms. & Capacity of Largest: 8 (600)  
 No. Banquet Rms. & Capacity of Largest: 9 (600)  
 Group Meal Rates: Breakfast: 1.50; Lunch: 2.00; Dinner: 2.50  
 Liquor: Served in hotel  
 Charges for Mtg. Rms.: None  
 Charges for Exhibit Areas: None  
 Net Exhibit Space: 6,312 sq. ft. on one floor  
 Audio-Visual Aids: PA system, spotlights  
 Sports Facilities: Golf, horseback riding, bowling, tennis

## GLENS FALLS

Railroads: Del. & Hud.  
 Airlines: EAL

### The Queensbury Hotel (HSMA)

50 Maple St. (Phone: 2-1121)  
 Manager: Jack P. Lynch  
 Sales Manager: Robert L. Gratton  
 Convention Season: All year  
 Largest Group Accommodated: 300 (175 rooms, 12 suites available)  
 Air Conditioning: Banquet and meeting rooms, 104 bedrooms

# MEETING PLANNERS HANDBOOK

Handy, pocket-size booklet contains reprints of some of the most popular articles on meeting planning that have appeared in Sales Meetings Magazine.

32 pages—more than 14 articles

## CONTENTS

- What I've Learned from My 11,000 Speaking Engagements
- Put Small Groups to Work for Idea Developments
- Guided Conference: Good Substitute for Skilled Leadership
- Why Doesn't Brainstorming Always Seem to Work?
- Buzz-Write Workshop Insures Participation
- A Conference Is a Contest—Do You Win Or Lose?
- If It's Worth Saying It's Worth Reporting
- How Bankers Become Good Speakers
- 43 Ways to Excite Interest in Your Meeting Objectives
- For the Modern Meeting Planner: Guide to Styles, Groups, Methods
- Good Audiences—Made Not Born
- It's Real Work to Plan Women's Activities
- Your Planning On-the-Spot Program Change Is Valuable
- How to Get the Most Out of Hotel Service
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Readers' Service Dept.

SALES MEETINGS Magazine  
 1212 Chestnut St., Phila. 7, Pa.



**BUSINESS IS A PLEASURE**

WHEN YOUR MEETING IS AT THE

**Concord** HOTEL



**This world-famous resort offers every facility to get more work done . . . while you have more fun**

● **Unequalled Convenience Under One Roof.** This complete year-round resort has *every* facility right on premises. Your men (and their wives, too) are happy to stay right on the spot, available for meetings. Yet the Concord is just 90 minutes from New York City over new super highways. Airport nearby. Scheduled bus and limousine service too.

● **Meeting and Exhibition Space.** 16 meeting rooms — capacity from 10 to 2000 persons. Completely Air-Conditioned. No extra charge for use.

● **Convention Equipment.** Slide and motion picture projectors, duplicating machines, typewriters, public address system, everything you need for the usual convention business . . . plus technical maintenance help to set up displays.

● **Accommodations.** Handsome rooms and suites to accommodate 2000 persons. Deluxe master suites too. If you like luxury, you'll love the Concord!

● **Gourmet Cuisine.** Superb, plentiful food on the economical American Plan. Conventioneers dine *together* . . . discuss and fraternize. Private dining rooms, if desired. Banquet facilities for up to 2000.

● **Sports and Recreation.** Two great golf courses, under head pro Jimmy Demaret. Huge Outdoor

Pool and glass-enclosed, radiant heated Indoor Tropical Pool — supervised by Buster Crabbe. Year-round ice skating — skiing too when temperature's below 32°. Health Clubs for both men and women, indoor sunbathing in the luxurious Cabana Club. Plus every other popular sports facility.

● **Ladies Too!** Yes, every vacation and recreation desire is filled to keep the little darlings happy while you attend to convention business. Beauty parlors, glamorous new shops, right on premises.

**YES, THE CONCORD HAS THE EQUIPMENT AND THE MANPOWER TO HELP MAKE YOUR CONVENTION THE GREATEST EVER.** We've had hundreds of the biggest and best — and they come back year after year. Here are just a few of our recent clients:

New York State Kiwanis, Philco TV, Prudential Life Insurance Co., Mutual of Omaha, Motorola TV, American Road Builders Association, Rotary International, Westinghouse.

**For complete information, call, wire or write:**

RAY PARKER, MANAGER  
JAY COHEN, CONVENTION SALES MANAGER

**CONCORD HOTEL** KIAMESHA LAKE  
NEW YORK

Call Monticello 1140 or, direct line from N.Y.C., Chickering 4-0771

SALES MEETINGS/Part II SALES MANAGEMENT

## NEW YORK

### Glen Falls continued

Convention Rates: Single: 6.50-11.00; Double: 10.50-18.00; Suites: 25.00-36.00. European  
No. Mtg. Rms. & Capacity of Largest: 9 (500)  
No. Banquet Rms. & Capacity of Largest: 7 (270)  
Group Meal Rates: Breakfast: 1.00; Lunch: 1.50; Dinner: 2.50  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None  
Charges for Exhibit Areas: None  
Net Exhibit Space: 1,200 sq. ft. on one floor  
Audio-Visual Aids: PA system, spotlights, blackboards, easels, all types of projectors  
Stage: Available  
Sports Facilities: Swimming, golf, tennis, horseback riding, skiing, boating, dancing, hunting, fishing, horse racing

## GROSSINGER

Bus Service: Intercity Transportation Co.—from New York City

### Grossinger Hotel and Country Club (HSMA)

See Advertisement, Page 136

(Phone: Liberty, N.Y., 960)  
Manager: Paul Grossinger  
Sales Manager: Richard B. Braine  
Convention Season: September through June  
Largest Group Accommodated: 1,000 (525 rooms and 25 suites available)  
Air Conditioning: Entire hotel  
No. Mtg. Rms. & Capacity of Largest: 25 (1,600)  
No. Banquet Rms. & Capacity of Largest: 1 (1,400)  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None  
Charges for Exhibit Areas: None  
Net Exhibit Space: 12,500 sq. ft. on one floor  
Audio-Visual Aids: PA system, spotlights, 16 mm projector  
Stage: 40 ft. by 20 ft.  
Sports Facilities: Golf, tennis, riding, swimming, fishing, boating, softball, handball, ice skating

## JAMESTOWN

Airlines: Allegheny  
Railroads: Erie, N.Y.C.

### Hotel Jamestown

106 West Third St. (Phone: 31-131)  
Genl. Manager: Merton A. Johnson  
Convention Season: All year  
Largest Group Accommodated: 350 (200 rooms, 7 suites available)  
Air Conditioning: Banquet and meeting rooms, 11 bedrooms  
Convention Rates: Single: 5.75-8.00; Double: 7.25-11.50; Suites: 15.00-17.00  
No. Mtg. Rms. & Capacity of Largest: 6 (750)  
No. Banquet Rms. & Capacity of Largest: 6 (630)  
Group Meal Rates: Breakfast: 1.25; Lunch: 1.75; Dinner: 2.75  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None to conventions  
Audio-Visual Aids: PA system, spotlights  
Stage: Available  
Sports Facilities: Golf

## KIAMESHA LAKE

Bus Service: Shortline System; Intercity Transportation Co.—from New York City

### Concord Hotel

See Advertisement, Page 134

(Phone: Monticello 1140)  
Manager: Raymond Parker  
Sales Manager: Jay Cohen  
Convention Season: All year  
Largest Group Accommodated: 2,000 (1,000 rooms and 75 suites available)  
Convention Rates: Single: 14.00 to 30.00; Double: 12.00 to 25.00; Suites: 50.00 to 100.00, American  
No. Mtg. Rms. & Capacity of Largest: 15 (3,000)  
No. Banquet Rms. & Capacity of Largest: 5 (1,500)  
Liquor: Served in hotel  
Air Conditioning: Banquet and meeting rooms, 750 bedrooms  
Charges for Banquet & Mtg. Rms.: None  
Net Exhibit Space: 10,000 sq. ft. on one floor

Audio-Visual Aids: 16mm sound projector, PA system, spotlights  
Stage: 28' x 40'  
Sports Facilities: Swimming pool, 2 golf courses

## LAKE PLACID

Railroads: N.Y.C.  
Airlines: EAL

### AUDITORIUM

#### Olympic Arena

Main Street (Phone: 800)  
Manager: Stanley Benham  
Exhibit Area: 20,000 sq. ft.  
Rental Fees and Services: Free, conventions served by Chamber of Commerce at no charge  
Floor Load: Unlimited  
Ceiling Height: 55 ft.  
Other Equipment Available: PA system  
Dimensions, Opening to Exhibit Hall: 18 ft. by 16 ft.  
Columns: None  
Utilities: 110, 220 V, AC, DC, water  
Loading Facilities: Door at street level, truck unloading on Arena floor  
Storage Areas: 10,000 sq. ft.  
Meeting Rooms and Capacities: Arena seats 5,000; three supplementary rooms  
Facilities for Food Functions: Catering service can serve banquet for 2,000  
Parking Facilities: Free facilities  
Distance from Business District: Center of business district

#### The Homestead

16 Main St. (Phone: 73)  
Manager: M. A. Roland  
Convention Season: All year, except July and Aug.  
Largest Group Accommodated: 80 (45 rooms available)  
Convention Rates: Single: 14.00; Double: 26.00, American  
No. Mtg. Rms. & Capacity of Largest: 1 (70)  
No. Banquet Rms. & Capacity of Largest: 1 (100)  
Group Meal Rates: Breakfast: 1.50; Lunch: 1.75; Dinner: 2.75-3.50  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None  
Audio-Visual Aids: Projectors  
Sports Facilities: Tennis, boating, swimming, summer ice skating, fishing, golf, riding, plus all winter sports

#### Lakeside Inn

North Main St. (Phone: 440)  
Manager: C. P. Crossman  
Convention Season: May 15 to July 1, Sept. 1 to Oct. 15  
Largest Group Accommodated: 100 (55 rooms available)  
Convention Rates: Single: 12.00; Double: 24.00, American  
No. Mtg. Rms. & Capacity of Largest: 2 (100)  
No. Banquet Rms. & Capacity of Largest: 1 (140)  
Group Meal Rates: Breakfast: 1.50; Dinner: 2.50-4.00  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None  
Charges for Exhibit Areas: None  
Audio-Visual Aids: Projectors  
Sports Facilities: Tennis, boating, swimming, summer ice skating, fishing, golf, riding, plus all winter sports

#### Marcy Hotel

(Phone: 1500)  
Manager: William Adler  
Convention Season: All year, except Xmas, New Year's & Washington's birthday  
Largest Group Accommodated: 280 (135 rooms, 3 suites available)  
Air Conditioning: Banquet and meeting rooms  
No. Mtg. Rms. & Capacity of Largest: 5 (200)  
No. Banquet Rms. & Capacity of Largest: 2 (400)  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None  
Charges for Exhibit Areas: None  
Audio-Visual Aids: PA system, spotlights, 16mm projector and screen  
Stage: Available  
Sports Facilities: Skating, skiing, bobsledding, tobogganing, fishing, hunting, swimming, boating, water skiing, tennis, golf, horseback riding, bicycling

#### Mirror Lake Inn

35 Lake Shore Drive  
Manager: Mrs. C. M. Witkoff  
Sales Manager: Dean Witkoff  
Convention Season: All year, except holidays  
Largest Group Accommodated: 100 (60 rooms available)  
Convention Rates: Single: \$12; Double: \$24. Rates for American Plan

No. Mtg. Rms.: 3  
No. Banquet Rms.: 3  
Group Meal Rates: Breakfast: \$1.50; Lunch: \$1.75 to \$2.25; Dinner: \$2.50 to \$4  
Liquor: Served in hotel  
Air Conditioning: Banquet and meeting rooms  
Charges for Banquet & Mtg. Rms.: None  
Net Exhibit Space: 500 sq. ft. on one floor  
Audio-Visual Aids: 16 mm., 35 mm. sound projectors, blackboard, PA system  
Sports Facilities: Tennis, Boating, Swimming, Summer Ice Skating, Fishing, Golf, Riding, plus all winter sports

#### St. Moritz Hotel

31 Saranac Ave. (Phone: 600, 601, 399)  
Manager: William E. Rascoe  
Convention Season: May to June, Sept., Oct.  
Largest Group Accommodated: 150 (75 rooms, 6 suites available)  
Convention Rates: Single: 13.00-15.00; Double: 24.00-28.00; Suites: 36.00-40.00, American  
No. Mtg. Rms. & Capacity of Largest: 3 (125)  
No. Banquet Rms. & Capacity of Largest: 1 (200)  
Group Meal Rates: Breakfast: 1.50; Lunch: 2.50; Dinner: 3.50  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None  
Charges for Exhibit Areas: None  
Net Exhibit Space: 1,800 sq. ft. on one floor  
Audio-Visual Aids: PA system, spotlights, 8mm & 16mm sound projectors  
Sports Facilities: Tennis, Golf, shuffleboard

#### Whiteface Inn (HSMA)

(Phone: Lake Placid 130)  
Manager: F. Burton Fisher  
Convention Season: May 15 to July 10, Sept. 1 to Oct. 15  
Largest Group Accommodated: 500 (300 rooms and 12 suites available)  
Convention Rates: Single: 18.00; Double: 32.00; Suites: 40.00, American  
No. Mtg. Rms. & Capacity of Largest: 10 (450)  
No. Banquet Rms. & Capacity of Largest: 1 (500)  
Group Meal Rates: Breakfast: 2.00; Lunch: 3.00; Dinner: 4.00  
Liquor: Served in hotel  
Net Exhibit Space: 3,400 sq. ft. on one floor  
Audio-Visual Aids: 35mm projectors, PA system, spotlights  
Stage: Available  
Sports Facilities: Golf, tennis, boating, bathing, fishing, water skiing

## LIBERTY

Railroads: N.Y.O. & W.

#### Young's Gap Hotel

(Phone: Liberty 700)  
Manager: Wolf Olkin  
Sales Manager: Moe Senate  
Convention Season: All year, except July, August  
Largest Group Accommodated: 400 (200 rooms, 6 suites available)  
Air Conditioning: Banquet and meeting rooms  
Convention Rates: Oct.-May—Single: 10.50-13.50; Double: 9.00-11.00. May-June—Double: 10.50-14.00, Modified American  
No. Mtg. Rms. & Capacity of Largest: 4 (500)  
No. Banquet Rms. & Capacity of Largest: 2 (500)  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None  
Charges for Exhibit Areas: None  
Net Exhibit Space: 4,000 sq. ft. on one floor, separate area  
Audio-Visual Aids: PA system, spotlights  
Stage: Available  
Sports Facilities: Swimming, tennis, quoits, baseball, golf, shuffleboard, indoor ice skating, skiing, tobogganing

## LIVINGSTON MANOR

Railroads: N.Y.O. & W.

#### White Roe Lake Hotel

(Phone: 770)  
Manager: Mack Weiner  
Sales Manager: John Weiner  
Convention Season: May-Oct.  
Largest Group Accommodated: 350 (150 rooms available)  
Convention Rates: 12.00-20.00 per person, American  
No. Mtg. Rms. & Capacity of Largest: 5 (750)  
No. Banquet Rms. & Capacity of Largest: 3 (550)  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None  
Net Exhibit Space: 4,000 sq. ft.  
Audio-Visual Aids: PA system, spotlights, 16mm and slide projectors  
Stage: Available  
Sports Facilities: Golf, swimming, horse back riding, tennis, boating, fishing, baseball

# GROSSINGER'S HAS EVERYTHING

Only 2 hours from New York, in the beautiful Catskill Mountains, you'll find a blending of natural beauty and man-made ingenuity . . .

1000 acres of fabulous resort estate, providing America's most versatile setting for every type of Convention, Sales Meeting, Training Seminar and Incentive-Plan Holiday.

In this pleasant country atmosphere you'll enjoy every modern facility for the smooth functioning of your convention; all the advantages of a captive audience, plus an unequalled array of Sports, Social and Entertainment features.

There's the Championship 18-Hole Golf Course; Tennis on all-weather courts; Private Riding Academy and Bridle Trails; Grossinger Lake for Swimming, Boating, Fishing;



The spacious Dining Room seats 1400 guests . . . to enjoy Grossinger's nationally famed cuisine.

Hunting in season; Outdoor Artificial Skating Rink open 7 months of the year; Skiing and Tobogganing in Winter; always Top-drawer Entertainment and Dancing to 2 fine Orchestras.

There are 25 Meeting Rooms, to seat from 10 to 1600 people . . . complete with latest ALTEC P. A. equipment, Movie and Slide Projectors and Large Screens, Tape Recording Facilities, etc. Convention Hall seating 1600 has 40' x 20' x 4' Permanent Stage.

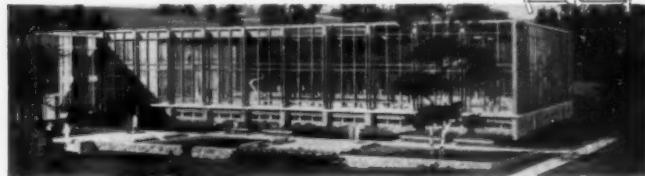
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*Grossinger's*  
**GROSSINGER, NEW YORK**

## FOR *Your* MOST SUCCESSFUL CONVENTION!



The Grossinger Cabana Club boasts one of the world's largest Olympic Swimming Pools. The new million-dollar Indoor Pool and Health Club is being rushed to completion.



**OPEN ALL YEAR!  
ALL SPORTS AT  
ALL SEASONS**

FOR FULL-COLOR CONVENTION BROCHURE AND COMPLETE DETAILS, Phone or Write  
**RICHARD B. BRAINE**  
Director of Sales  
GROSSINGER HOTEL & COUNTRY CLUB

NEW YORK OFFICE:  
221 West 57th Street  
Circle 7-4965



10,000 Square Feet of Exhibit Space under one roof!



## NEW YORK continued

### LONG BEACH

Railroads: Long Island

#### The Lido

See Advertisement, Page 137

(Phone: GEneral 4-9000; New York City, REgent 4-9000)

Sales Manager: Maurice Pfursich  
Convention Season: May, June, Sept., October  
Largest Group Accommodated: 600 (267 rooms, 24 suites available)

Air Conditioning:  
Convention Rates: Single: 22.00; Double: 32.00-36.00; Parlor: 12.00 additional. American.  
No. Mtg. Rms. & Capacity of Largest: 11 (1,000)  
No. Banquet Rms. & Capacity of Largest: 6 (1,000)



HAVE  
A  
"LUXURY LINER"  
CONVENTION  
100  
MILES  
OUT  
TO  
SEA!

Add all the gaiety, all the delights of a luxury cruise to your convention plans. Hold it at the magnificent Montauk Manor and assure its unparalleled success. Dramatically located at scenic tip of Long Island, Montauk Manor provides one of the most desirable, the most completely self-contained convention facilities anywhere. 200 luxurious suites and rooms accommodate your guests in supreme comfort . . . the spacious, gracious main dining room overlooking the pounding Atlantic surf offers an extraordinary banquet setting that befits the superb cuisine . . . and the variety and size of the group meeting rooms are limitless. The surf and cabana Club rivals anything the Riviera has to offer. A championship 18 hole golf course, clay tennis courts, and unsurpassed boating, sailing and fishing activities fill your festive stay to the brim. Join the many distinguished groups and organizations that have made Montauk Manor their convention headquarters year after year. For complete details and special Full American Plan rates from June through October, 1959 call William C. Tonetti, Gen'l Mgr. & Vice Pres., or R. D. Waterman, Convention Mgr., MU 2-5198 (direct line)

## MONTAUK MANOR

for a "luxury liner" convention at  
nearby MONTAUK POINT, LONG ISLAND, NEW YORK  
So easy to reach by land, sea & air

Group Meal Rates: Breakfast: 1.50; Lunch: 2.50;  
Dinner: 5.00  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None  
Net Exhibit Space: 20,000 sq. ft. on one floor  
Audio-Visual Aids: PA system, spotlights, 16 mm. & 35 mm. projectors, blackboards, slide projectors, lecturns, easels, screens  
Stage: Two  
Sports Facilities: Golf, tennis, indoor and outdoor pools, fishing, archery, shuffleboard

### MONTAUK

Railroads: Long Island

#### Gurney's Inn

See Advertisement, Page 137

Old Montauk Highway (Phone: Montauk Point 8-2345)

Manager: Nick Monte  
Convention Season: May, June, Sept., Oct.  
Largest Group Accommodated: 125 (50 rooms, 7 suites available)

#### NOTHING LIKE



ANYWHERE

America's finest and most  
modern summer resort hotel

- One hour from Manhattan
- One mile of private beach
- World famous championship 18 hole golf course
- Six fast clay tennis courts
- Huge indoor and outdoor swimming pools
- Magnificent meeting rooms with push button sliding roof and sliding stage
- Luxurious accommodations for 600 persons

For Complete Information  
Address

MAURICE PFURSICH  
SALES MANAGER

THE LIDO, LIDO BEACH  
LONG ISLAND, N. Y.  
PHONE N.Y.C. REGENT 4-9000

Air Conditioning: Banquet and meeting rooms  
Convention Rates: Single: 20.00-25.00; Double: 30.00-40.00. European.  
No. Mtg. Rms. & Capacity of Largest: 2 (100)  
No. Banquet Rms. & Capacity of Largest: 1 (100)  
Group Meal Rates: Breakfast: 2.50; Lunch: 3.50;  
Dinner: 4.50  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None  
Charges for Exhibit Areas: None  
Net Exhibit Space: 1,500 sq. ft. on one floor  
Audio-Visual Aids: PA system  
Sports Facilities: Swimming, golf, tennis, riding, boating, water skiing, fishing

### Montauk Manor (HSMA)

See Advertisement, Page 137

(Phone: Montauk Point 8-2311)

Manager: William C. Tonetti  
Sales Manager: R. D. Waterman  
Convention Season: June to October  
Largest Group Accommodated: 350 (200 rooms, 6 suites available)

Convention Rates: June and Sept.—Single: 24.00; Double: 38.00; Suites: 53.00; July and Sept.—Single: 25.00; Double: 40.00; Suites: 55.00. American

No. Mtg. Rms. & Capacity of Largest: 6 (575)  
No. Banquet Rms. & Capacity of Largest: 3 (400)  
Group Meal Rates: Breakfast: 2.00; Lunch: 3.50;  
Dinner: 6.50

Liquor: Served in hotel  
Charges for Mtg. Rms.: None  
Charges for Exhibit Areas: None  
Audio-Visual Aids: PA system, projectors  
Stage: Available  
Sports Facilities: Golf, sailing, swimming, pool, riding, tennis, fishing, softball

### NEW CITY

Railroads: NJ & NY

#### Dellwood Country Club

Phone: NE 4-4626

Manager: Lee Wills

Convention Season: All year

Largest Group Accommodated: 165 (75 rooms, 6 suites available)

Air Conditioning: Entire hotel

Convention Rates: Single: 20.00; Double: 18.00; Suites: 25.00. American

No. Mtg. Rms. & Capacity of Largest: 5 (250)

No. Banquet Rms. & Capacity of Largest: 3 (400)

Group Meal Rates: Breakfast: 1.50; Lunch: 3.50;  
Dinner: 5.00

Liquor: Served in hotel

Audio-Visual Aids: 16mm. sound projector, PA system, spotlights

Stage: 16' by 8'

Sports Facilities: Tennis, golf, swimming, volley ball, baseball, fishing

### NEW YORK CITY

Railroads: B. & O.; J.C.; D.L. & W.; Erie; H. & M.; L.V.; L.I.; N.J. & N.Y.; N.Y.C.; N.Y., NH & H.; N.Y.O. & W.; N.Y.S. & W.; Penna.; S.I.R.T.; W.S.

Airlines: ARG, AF, AAL, AVN, BOAC, BNF, BWIA, CAP, CUBANA, DAL, EAL, ELAL, IBERIA, KLM, LAI, LAV, LH, MOH, NAL, NEA, NWA, PAA, SABENA, SAS, SR, TCA, TWA, UAL, VARIG

## Perfect Setting for Executive Meetings

On the Brink O' The Beach

Convention Season from May 15th to Oct. 15th



- Luxury Accommodations for 100 persons
- 2 New Meeting Rooms
- Banquet Facilities for 200

## GURNEY'S Inn

Ocean Front Cottages and Hostelry

Montauk, Long Island

Nick Monte, Owner-Manager

Phone Montauk Point 8-2345



## NEW YORK New York City continued

**CONVENTION BUREAU**  
New York Convention & Visitors Bureau, Inc.  
90 E. 42nd St. (17)  
Royal W. Ryan, Executive Vice President

### AUDITORIUMS

#### New York Coliseum

Columbus Circle (Phone: Plaza 7-5000)  
Manager: Charles W. Strong  
Exhibit Areas: Four floors. First, 64,401 sq. ft., plus 13,686 sq. ft. on First Mezzanine; second floor, 82,517 sq. ft.; third floor, 70,553 sq. ft.; fourth, 70,003 sq. ft.

Rental Fees and Services: First floor, \$18,000; second floor, \$23,000; third floor, \$13,000; fourth floor, \$10,000. Two-week period. Includes light, heat, storage.

Floor Load: First and second floors, 300 lbs. per sq. ft.; third floor, 200 lbs. per sq. ft.; fourth floor, 150 lbs. per sq. ft.

Ventilation: Zone controlled air conditioning

Ceiling Height: Up to 55 ft. PA System: Yes  
Dimensions, Opening to Exhibit Hall: Ramp to 1st floor, inner door 15'6" W x 17'6" H; Ramp to 2nd floor, inner door 20' W x 20' H

No. of Elevators and Capacities: 10 passenger elevators capacity 33 persons each. 5 freight elevators, capacity 75,000 lbs, largest (48' x 15' x 15')

Current and Utilities Available: AC, air, water, gas, steam television, vacuum, high and low tension

Loading Facilities: 80 ft. loading dock, 3 truck passages, ramp, 5 freight elevators

Locations, Size of Storage Areas: 8-12,000 sq. ft. on each floor

Number of Meeting Rooms and Capacities: 10, 25 to 300 Exhibit floors 6,250 to 8,149 each

Facilities to Handle Food Functions and Banquet Capacity: Can handle banquet for 5,000  
Parking Facilities: Two levels under Coliseum hall  
Distance from Business District: Center of district

#### Kingsbridge Armory

29 West Kingsbridge Rd., Bronx (LU 4-5700)  
Manager: Ed Cullen, Superintendent  
Exhibit Areas: 180,000 sq. ft.

Rental Fees and Services: \$1,000-\$1,500 per day; half rate for erection and dismantling time; no services included

Floor Load: Unlimited

Ventilation: Natural draft; 2 exhaust fans

Ceiling Height: 105 ft.

P. A. System: Available on rental

Dimensions, Opening to Exhibit Hall: 13 ft. high by 12 ft.; 25 ft. high by 20 ft.

Columns: None

Utilities: Water, gas, sewer, AC current—3-phase, 208 V, single-phase, 118 V, 60 cycle

Loading Facilities: Unload directly on floor

Storage Areas: 40,000 sq. ft.

Meeting Rooms and Capacities: 12 rooms seat up to 100; other rooms seat 1,000, 750, 400 and two seat 150 each

Facilities for Food Functions and Banquet Capacity: Dining room seats 510 for banquet

Parking Facilities: 3,000 cars, adjoining streets

Distance from Business District: 20 minutes by subway; 30 minutes by cab

Madison Square Garden

307 W. 49th St. (Columbus 5-6800)  
Manager: John A. Goldner

Exhibit Areas: Exhibition Hall, 50,000 sq. ft.

Rental Fees and Services: \$1,000 per day; \$500 per day for moving in and out; no services included in rental

Floor Load: 125 lbs. per sq. ft.

Ceiling Height: 14 ft.

P. A. System: Has to be installed

Dimensions, Opening to Exhibit Hall: 10 ft. wide by 12 ft. high

Columns: 30 ft. centers

Utilities: AC and DC current, water, gas

Loading Facilities: Drive onto floor

Storage Areas: 1,400 sq. ft.

Meeting Rooms: None

Parking Facilities: Adjacent to building

Distance from Business District: In midtown

#### New York Trade Show Corp.

See Advertisement, Page 138

500 Eighth Ave. (1) (Phone: LOngacre 4-4100)

President and Executive Director: Duane W. Carlton

Exhibit Areas: 18,000 sq. ft., open booths plus additional 4 floors of 200 sample rooms

Rental Fees and Services: Meetings, \$500 to \$1,000; Exhibits, \$600 to \$1,000

Floor Load: 150 lbs. per sq. ft.

Ventilation: Air-conditioned

Ceiling Height: 11 ft. 2nd Floor, other Floors 8' 6"

PA System: Yes

Dimensions, Opening to Exhibit Hall: 180 ft. by 100 ft.

No. of Elevators and Capacities: 6 passenger elevators, 20 persons each

Columns, Locations and Dimensions: 18 columns, 1 ft., 11 inches square 2nd floor

Current and Utilities Available: AC ample, 110 and 220, 3 phase

Loading Facilities: Freight elevator, 9' x 9 x 17 1/2' capacity 5,000 lbs.

Locations, Size of Storage Area: 5,000 sq. ft. in basement

Number of Meeting Rooms and Capacities: 200 (10 to 1500)

Facilities to Handle Food Functions: Can handle banquet for 1,200

Parking Facilities: Garage nearby

Distance from Business District: Center of business district

#### 69th Regiment Armory

26th St. & Lexington Ave. (MU 4-6170)

Manager: Lt. Col. H. M. Lutz

Exhibit Areas: 32,000 sq. ft.

Rental Fees and Services: \$743 per day; no service included

Floor Load: 180 lbs. per sq. ft.

Ventilation: Natural

Ceiling Height: 100 ft.

PA System: Available on rental

Dimensions, Opening to Exhibit Hall: 10 ft. by 8 ft.

Elevators and Capacities: One freight, 4,000 lbs.

Columns: None

Utilities: AC 3-phase-208 V, single-phase-118 V, 60 cycle

Loading Facilities: Street level door

Meeting Rooms: None

Facilities for Food Function and Banquet Capacity: Restaurant can handle 250

Parking Facilities: None

Distance from Business District: In heart of city

## "The Very Best in Exhibit Facilities"

Forgive our immodesty, but this is no idle boast. In our first year of operation, sixty progressive and forward-looking trade shows and conventions, used our excellent facilities. Because of the resultant demand for additional bookings, we are now in the process of planning substantial expansion. If you too, are interested in greater acceptance and enthusiastic reception for your show, call or write us. There's no obligation!

DUANE W. CARLTON, President

## New York TRADE SHOW BUILDING

EIGHTH AVENUE AT 35th STREET

500 Eighth Avenue, N. Y. 1, N. Y.

LOngacre 4-4100



- 4 floors—200 rooms with display windows—complete circulation—no dead ends!
- 1 open floor of 18,000 square feet
- Acoustical ceilings
- 6 hi-speed elevators plus heavy duty freight lift
- Modern lighting equipment—ample A.C. 110 and 220—3 phase
- Crew of experienced personnel
- 8th Avenue, 35th to 36th Streets
- Tunnel to Penn Station
- Adequate facilities for storage
- Restaurant & Beverage Facilities—room service
- Free tables, shelving, racks and chairs
- Spotlights—special peg-board display walls
- No gratuities for service
- Nearly 5,000 hotel rooms adjacent
- Center of Show Area
- Telephone in each room—switchboard service

Diagonally Across from Hotel New Yorker

**COMPLETELY AIR-CONDITIONED**

**TWA** PUTS WINGS ON  
CONVENTION PLANNING



# EAST COAST

**BOSTON  
NEW YORK  
ATLANTIC CITY  
PHILADELPHIA  
WASHINGTON**

Looking East for your convention site? The Atlantic seaboard offers everything. And TWA offers every help from selecting a site to round-trip transportation!

Highly trained TWA Convention Bureau specialists are at your disposal. Ready to help you choose facilities best suited to make your meeting an outstanding success . . . ideal locations . . . accommodations for large or small groups . . . relaxing recreation.

For information about TWA's Convention Planning and Transportation Service, call your nearest TWA office today. Or write: Convention Manager, Trans World Airlines, 380 Madison Avenue, New York 17, N. Y.

**FLY THE FINEST  
FLY TWA**

**NEW YORK**  
New York City continued

why  
more  
meetings  
come  
to order  
at  
the

# **BARBIZON-PLAZA**

Overlooking Central Park. Just 2 blocks to New Coliseum.  
106 CENTRAL PARK SOUTH AT 6TH AVENUE, NEW YORK 19, N.Y.

The final success  
of a convention or sales meeting  
is dependent upon the facilities  
and the personal services  
rendered by the hotel  
organization where  
it is held.

Superb air-conditioned  
accommodations for groups  
of any size—25 to 2500

**71st Infantry Regiment Armory**  
34th St. and Park Ave. (MU 5-2400)  
Manager: Col. Donald Sherman  
Exhibit Areas: 40,000 sq. ft.  
Rental Fees and Services: \$1,000 per day; no  
services included  
Floor Load: Unlimited

Groups of 25 to 530 enjoy the ideal  
accommodations offered here:

- Entire hotel 100% Air-Conditioned.
- Only New York hotel with a fully equipped theatre; 530 comfortable, spring-cushioned seats. Can be set up school room, auditorium or conference style.
- 7,000 square feet of exhibit space adjacent to theatre; ideal for trade shows.
- 20 soundproof meeting rooms that can be expanded to suit.
- Closed circuit telecasts.
- Superb catering facilities—luncheon, banquet or cocktail party. Chefs of world renown.
- 1200 rooms, air-conditioned and thermostatically controlled for year-round comfort for out-of-town guests. Private bath, radio in every room. TV.

Owner - Management assures personalized service. Arrange 1958-59 bookings now. Write to Director of Sales for illustrated brochure.



**HOTEL**

*Commodore*

**42nd St. at Lexington Ave.**

A Zeckendorf Hotel

**John C. Egan**  
Director of Sales

**Louis Fiora**  
Convention Manager

**Teletype: NY 1-2477-X**

Ventilation: Windows  
Ceiling Height: 100 ft.; 9 ft. under balcony  
PA System: Available on rental  
Dimensions, Opening to Exhibit Hall: 10 ft. high,  
10 ft. wide  
Columns: None  
Utilities: AC current single and three-phase, 60  
cycle  
Loading Facilities: Door from street level  
Storage Areas: On balconies  
Facilities for Food Function and Banquet  
Capacity: Restaurant seating up to 300  
Parking Facilities: 2 garages within one block  
and 3 parking lots within two blocks  
Distance from Business District: In business district

## **Barbizon-Plaza Hotel**

See Advertisement, Page 140  
106 Central Park South (Phone: CI 7-7000)  
Gen. Manager: David S. Racusin  
Sales Manager: Charles D. Erickson  
Convention Season: All year  
Largest Group Accommodated: 700 (700 rooms,  
12 suites available)  
Air Conditioning: Entire hotel  
Convention Rates: Single: 9.50-14.00; Double:  
14.00-19.50; Suites: 30.00-35.00  
No. Mtg. Rms. & Capacity of Largest: 22 (265)  
No. Banquet Rms. & Capacity of Largest: 3 (200)  
(450 buffet style)  
Group Meal Rates: Breakfast: .85-1.65; Lunch: 1.85-  
2.50; Dinner: 2.85-3.95  
Liquor: Served in hotel  
Charges for Mtg. Rms.: Meetings only—25.00 to  
100.00  
Net Exhibit Space: 15,000 sq. ft. on one floor  
Audio-Visual Aids: PA system, spotlights, profes-  
sionally equipped theatre  
Stage: Available

## **Belmont Plaza Hotel**

49th & 50th St. & Lexington Ave. (Phone: Plaza  
5-1200 Teletype—NY 1,3877)  
Manager: Robert N. Sarason  
Sales Manager: Trudy Cohen  
Convention Season: All year  
Largest Group Accommodated: 1,000 (500 rooms,  
30 suites available)  
Air Conditioning: Banquet and meeting rooms,  
many bedrooms  
Convention Rates: Single: 7.00-9.85; Double: 9.50-  
13.85; Suites: 18.00-30.00. European  
No. Mtg. Rms. & Capacity of Largest: 8 (500)  
No. Banquet Rms. & Capacity of Largest: 8 (450)  
Group Meal Rates: Breakfast: 3.00; Lunch: 4.00;  
Dinner: 5.00  
Liquor: Served in hotel  
Charges for Mtg. Rms.: Open  
Charges for Exhibit Areas: Open  
Net Exhibit Space: 12,000 sq. ft. on 2 floors  
Audio-Visual Aids: PA system, spotlights, 4' x 6'  
screen  
Stage: Available

## **The Biltmore (HSMA)**

Madison Ave. at 43rd St. (Phone: Murray Hill  
7-7000)  
Res. Manager: Jack Wilder  
Sales Manager: Ray Ashbaugh  
Convention Season: All year  
Largest Group Accommodated: 1,000 (600 rooms,  
75 suites available)  
Air Conditioning: Banquet and meeting rooms,  
bedrooms  
Convention Rates: Single: 8.00-18.95; Double:  
12.00-20.95; Suites: 25.00 to 50.00. European  
No. Mtg. Rms. & Capacity of Largest: 25 (1000)  
No. Banquet Rms. & Capacity of Largest: 18 (850)  
Group Meal Rates: Breakfast: 3.00 up; Lunch:  
4.50; Dinner: 6.50  
Liquor: Served in hotel  
Charges for Mtg. Rms.: Variable  
Charges for Exhibit Areas: Variable  
Net Exhibit Space: 9,000 sq. ft.  
Audio-Visual Aids: PA system, spotlights  
Stage: Yes  
Sports Facilities: Men's health club, bowling

## **Commodore Hotel (HSMA)**

See Advertisement, Page 140  
42nd St. & Lexington Ave. (Phone: MUrray Hill  
6-6000)  
Manager: Geo. H. Howard  
Sales Manager: John C. Egan  
Convention Season: All year  
Largest Group Accommodated: 2,500 (1,200 rooms,  
100 suites available)  
Air Conditioning: Banquet and meeting rooms,  
800 bedrooms  
Convention Rates: Single: 7.00-15.00; Double: 12.00-  
19.00; Suites: 20.00-50.00. European  
No. Mtg. Rms. & Capacity of Largest: 22 (2,200)  
No. Banquet Rms. & Capacity of Largest: 22  
(1,800)  
Group Meal Rates: Breakfast: 3.00; Lunch: 4.00;  
Dinner: 6.00  
Liquor: Served in hotel  
Charges for Mtg. Rms.: Variable

Charges for Exhibit Areas: Variable  
 Net Exhibit Space: 20,000 sq. ft. on one floor  
 Audio-Visual Aids: FA system, spotlights  
 Stage: Available

#### Essex House (HSMA)

160 Central Park South (Phone: Circle 7-0300)  
 Manager: Vincent J. Coyle  
 Convention Season: All year  
 Largest Group Accommodated: 200 (150 rooms, 50 suites available)  
 Air Conditioning: Entire hotel  
 Convention Rates: Single: 13.00-23.00; Double: 17.00-25.00; Suites: 35.00-70.00  
 No. Mtg. Rms. & Capacity of Largest: 5 (500)  
 No. Banquet Rms. & Capacity of Largest: 5 (500)  
 Liquor: Served in hotel  
 Charges for Mtg. Rms.: 25.00 to 600.00  
 Charges for Exhibit Areas: 25.00 to 600.00  
 Net Exhibit Space: 11,000 sq. ft. on 2 floors  
 Audio-Visual Aids: PA system, spotlights, projectors from rental service  
 Stage: Available

#### Governor Clinton Hotel (HSMA)

See Advertisement, Page 11

31st St. & 7th Avenue (Phone: Pennsylvania 6-3400; Teletype: N.Y. 1-3202)  
 Manager: Victor J. Giles  
 Convention Manager: J. H. Syrett  
 Convention Season: All year  
 Largest Group Accommodated: 1,500 (900 rooms, 10 suites available)  
 Air Conditioning: All meeting rooms  
 Convention Rates: Single: 7.50-12.00; Twins: 12.00-19.00; Double: 12.00-19.00; Suites: 21.50-47.50.  
 European  
 No. Mtg. Rms. & Capacity of Largest: 15 (500)  
 No. Banquet Rms. & Capacity of Largest: 15 (500)  
 Group Meal Rates: Breakfast: 2.75; Lunch: 4.25; Dinner: 5.00  
 Liquor: Served in hotel  
 Charges for Mtg. Rms.: None if meals served  
 Net Exhibit Space: 8,371 sq. ft.  
 Audio-Visual Aids: PA system, spotlights  
 Stage: Portable

#### Henry Hudson Hotel (HSMA)

See Advertisement, Page 141

353 West 57th Street (Phone: CO 5-6100)  
 Manager: Albert F. Koenig  
 Sales Manager: Frank W. Berkman  
 Convention Season: All year  
 Largest Group Accommodated: 800 (500 rooms, 50 suites available)  
 Air Conditioning: Entire hotel  
 Convention Rates: Single: 6.00-9.00; Double: 10.00-16.50; Suites: 20.00-50.00. European  
 No. Mtg. Rms. & Capacity of Largest: 15 (1,000)  
 No. Banquet Rms. & Capacity of Largest: 15 (750)  
 Group Meal Rates: Breakfast: 2.50; Lunch: 3.75; Dinner: 4.75  
 Liquor: Served in hotel  
 Net Exhibit Space: 3,000 sq. ft. on one floor, separated area from meeting rooms  
 Audio-Visual Aids: PA system, spotlights  
 Stage: Available  
 Sports Facilities: Swimming pool

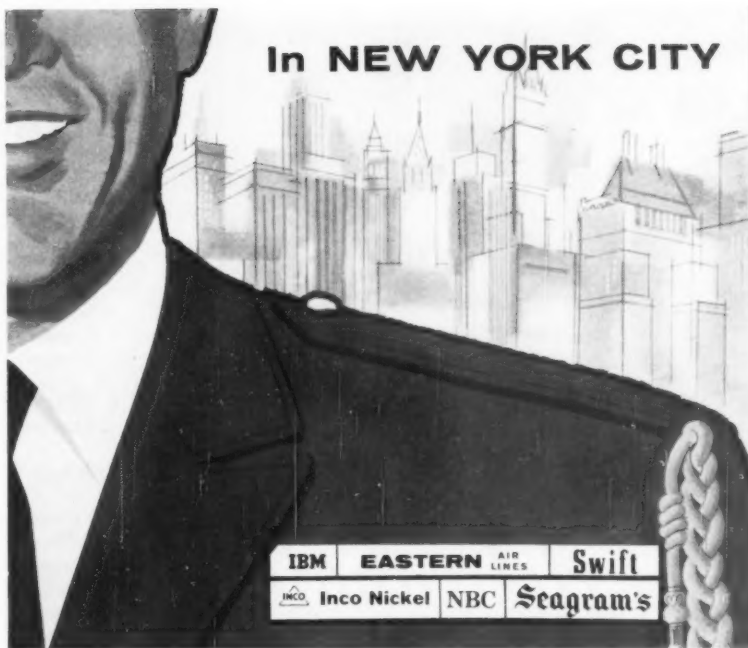
#### Lexington Hotel

48th & Lexington Ave. (Phone: Plaza 5-4400)  
 Genl. Manager: Fred F. Holsten  
 Sales Manager: Peter Mellon  
 Convention Season: All year  
 Largest Group Accommodated: 1,000 (740 rooms, 25 suites available)  
 Air Conditioning: Banquet rooms, 10 floors  
 No. Mtg. Rms. & Capacity of Largest: 3 (80)  
 Group Meal Rates: Breakfast: 2.75; Lunch: 3.75; Dinner: 5.00  
 Liquor: Served in hotel  
 Charges for Mtg. Rms.: 25.00 up, depends upon usage  
 Charges for Exhibit Areas: 25.00 up, depends upon usage  
 Net Exhibit Space: 2,750 sq. ft. on one floor  
 Audio-Visual Aids: PA system, spotlights, screen, blackboards  
 Stage: Available

#### Manger Vanderbilt Hotel (HSMA)

See Advertisement, Page 143

Park Ave. at 34th St. (Phone: Murray Hill 3-4000)  
 Manager: Walter Henkel  
 Sales Manager: Helaine Benjamin  
 Convention Season: All year  
 Largest Group Accommodated: 450 (200 rooms, 25 suites available)  
 Air Conditioning: Entire hotel  
 Convention Rates: Single: 7.50-19.50; Double: 14.00-19.50; Suites: 24.50-46.00. European  
 No. Mtg. Rms. & Capacity of Largest: 5 (400)  
 No. Banquet Rms. & Capacity of Largest: 5 (350)  
 Group Meal Rates: Breakfast: 3.50; Lunch: 4.00; Dinner: 5.00



Honored by great organizations of America...

## For Service Beyond the Call of Duty

- **Personalized attention:** Your first contact at Henry Hudson becomes your group's very own *aide de camp*, to guide you through your stay at the Henry Hudson, to take care of *everything*.
- **Choice location**—steps from the Coliseum, a short walk to Times Square, Radio City.
- **Complete Facilities** for groups of 10—1,000, with largest banquet-meeting space of any hotel in the Coliseum zone.
- **1200 choice guest rooms:** your group can *stay together* when you hold your function at the Henry Hudson.

# HENRY HUDSON HOTEL

353 West 57th Street, New York City

Mr. Frank W. Berkman, Henry Hudson Hotel, Dept. A-11  
 353 West 57th St., New York, N. Y.

Kindly send me full information about meeting room facilities and service.

Name \_\_\_\_\_  
 Company \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ Zone \_\_\_\_\_ State \_\_\_\_\_

For complete details,  
direct inquiries to  
Frank W. Berkman.  
For your convenience,  
send in coupon today.



Look for the big



For your next conference

HOTEL

*Manhattan*

44TH TO 45TH STREETS  
AT 8TH AVENUE

NEW YORK CITY • JUDSON 2-0300

Frank W. Kridel, General Manager • A Zeckendorf Hotel

## New York's Newest Hotel

COMPLETELY AIR-CONDITIONED

- 1400 beautifully decorated guest rooms—each with television and radio.
- Located in the heart of Times Square and the fabulous theatre district.
- 10 new luxurious meeting rooms to accommodate from 10 to 500.
- A variety of exciting new dining rooms.
- Private subway entrance—one stop to the Coliseum.
- Minutes away from Grand Central and Pennsylvania Stations.
- Within walking distance of West Side Airlines and Port Authority Bus Terminals.
- Excellent hotel garage facilities.

in NEW YORK CITY



## The PARK-SHERATON HOTEL is the *Convention City!*

Only a hotel with the size, the specialization and the location of the Park-Sheraton can offer so much—under one roof! At the Park-Sheraton, your convention sessions will move along smoothly, on time, because your people meet *and* live at the same address. Group interest *stays high* because the convention *stays together*. Small wonder the Park-Sheraton is the site of many of the nation's most important meetings, year after year. Send for detailed brochure to help plan your next convention.

- Grand Ballroom accommodates 800 for meetings and banquets.
- 10 other function rooms to choose from, capacities up to 400.
- Heart-of-the-city location—one block from Coliseum, short walk to Radio City, Times Square, Fifth Avenue shops, and theaters.
- Over 1600 guest rooms and suites.
- Superb exhibition facilities and services.
- Famous banquet cuisine.
- Coffee Shop, Dining Rooms and Cocktail Lounges.
- All personal guest services right in the hotel.

**ENTIRE HOTEL AIR-CONDITIONED**

MAIL COUPON TODAY FOR COMPLETE DETAILS ••

Park-Sheraton Hotel Dept. A-11  
7th Ave. and 56th Street, New York, N. Y.

Gentlemen: Please send me your complete Convention Brochure.

Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Zone \_\_\_\_\_ State \_\_\_\_\_

## NEW YORK CITY New York City continued

Liquor: Served in hotel  
Charges for Mtg. Rms.: 15.00 up  
Charges for Exhibit Areas: 15.00 up  
Net Exhibit Space: 10,105 sq. ft.  
Audio-Visual Aids: PA system, spotlights  
Stage: Available

### Manhattan Hotel (HSMA)

See Advertisement, Page 142

44th & 45th St. & 8th Ave. (Phone: Judson 2-0300)  
Manager: Frank W. Kridel  
Sales Manager: William H. Hutchinson  
Convention Season: All year  
Largest Group Accommodated: 1,000 (600 rooms, 18 suites available)  
Air Conditioning: Entire hotel  
Convention Rates: Single: 6.50-12.00; Double: 9.50-18.00; Suites: 25.00-60.00. European  
No. Mtg. Rms. & Capacity of Largest: 10 (450)  
No. Banquet Rms. & Capacity of Largest: 10 (400)  
Group Meal Rates: Breakfast: 2.50; Lunch: 4.00; Dinner: 6.00  
Liquor: Served in hotel  
Charges for Mtg. Rms.: Variable  
Charges for Exhibit Areas: Variable  
Net Exhibit Space: 6,136 sq. ft.  
Audio-Visual Aids: PA system, spotlights  
Stage: Available

### New Weston Hotel

34 E. 50th St. (Phone: Plaza 3-4800)  
Manager: J. T. McTighe  
Sales Manager: J. A. Zaccaria  
Convention Season: All year  
Largest Group Accommodated: 100 (25 rooms, 25 suites available)  
Air Conditioning: Banquet and meeting rooms, most bedrooms  
Convention Rates: Single: 9.00-17.00; Double: 14.00-22.00; Suites: 23.00-60.00. European  
No. Mtg. Rms. & Capacity of Largest: 5 (50)  
Group Meal Rates: Breakfast: 2.50; Lunch: 5.00; Dinner: 5.50 (plus 4% tax & 15% gratuities)  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None when meals are served

## in NEW YORK CITY

YOUR GROUP  
GETS



WHEN YOU  
MEET AT THE

# Manger Vanderbilt

Service plus superb meeting-room facilities insure the success of your meeting. Every detail is perfectly handled by an experienced helpful staff. Air-conditioned banquet facilities for up to 350 people — with efficient Manger service at every step!

For complete details, contact Walter A. Henkel, Gen. Mgr., The Manger Vanderbilt, Park Ave. at 34th St., N. Y. C. Phone: MU 3-4000, Teletype: N. Y. 1-3265.

# Manger Windsor

300 rooms, 100% air-conditioned. E. James Holman, Mgr., 6th Ave. at 58th Street. Phone: CO 3-2100, Teletype: N. Y. 1-3265.

Charges for Exhibit Areas: 25.00 to 50.00  
Net Exhibit Space: 3,000 sq. ft.; 755 sq. ft. on one floor

### Hotel New Yorker (HSMA)

See Advertisement, Page 143

34th & 8th Ave. (Phone: LO 3-1000) (Teletype: N. Y. 1-1384)  
Gen. Manager: Charles W. Cole  
Sales Manager: John A. Potter  
Convention Season: All year  
Largest Group Accommodated: 2,600 (1500 rooms, 50 suites available)  
Air Conditioning: Banquet and meeting rooms, bedrooms  
Convention Rates: Single: 8.00-11.00; Double: 12.00-14.00; Suites: 25.00 up  
No. Mtg. Rms. & Capacity of Largest: 18 (1,000)  
No. Banquet Rms. & Capacity of Largest: 18 (950)  
Group Meal Rates: Breakfast: 2.75; Lunch: 3.75; Dinner: 5.50  
Liquor: Served in hotel  
Charges for Mtg. Rms.: 15.00 up  
Charges for Exhibit Areas: 15.00 up  
Net Exhibit Space: 10,000 sq. ft.

Audio-Visual Aids: PA system, spotlights, closed-circuit TV, screens  
Stage: Available

### Park Sheraton Hotel (HSMA)

See Advertisement, Page 142

7th Ave. at 56th St. (Phone: Circle 7-8000)  
Manager: T. C. Deveau  
Sales Manager: James T. Flanagan  
Convention Season: All year  
Largest Group Accommodated: 1,200 (500 rooms, 200 suites available)  
Air Conditioning: Entire hotel  
Convention Rates: Single: 8.00-14.00; Double: 12.00-18.00; Suites: 17.00-35.00. European  
No. Mtg. Rms. & Capacity of Largest: 11 (1,200)  
No. Banquet Rms. & Capacity of Largest: 11 (1,000)  
Group Meal Rates: Breakfast: 3.00; Lunch: 4.00; Dinner: 5.50  
Liquor: Served in hotel  
Charges for Mtg. Rms.: Variable  
Charges for Exhibit Areas: Variable  
Net Exhibit Space: 10,000 sq. ft. on one floor  
Audio-Visual Aids: PA system, spotlights  
Stage: Available

## SPOTLIGHT YOUR CONVENTION

at the

HOTEL

# New Yorker

JOSEPH MASSAGLIA JR.,

President

CHARLES W. COLE,

Gen. Mgr.

- 125 suites
- 2500 rooms
- 25 meeting rooms
- 350 show rooms and large exhibit areas

New York's largest skyscraper hotel — the New Yorker — tops for convenience and Convention facilities . . . plus the "know how" of an experienced Convention staff.

In the heart of the city's trading and entertainment area. Direct subway to Pennsylvania Railroad Station and Long Island Railroad. Center Auditorium adjacent to the hotel (capacity 3500). New York Trade Show building diagonally across the street.

Write, phone (LOngacre 3-1000) or teletype (NY 1-1384)  
Jack Potter, Dir. of Sales, or contact Chicago Office DE 7-6344.



12 Massaglia Hotels across the USA and in Hawaii

Santa Monica, Calif. Hotel MIRAMAR  
San Jose, Calif. Hotel SAINTE CLAIRE  
Long Beach, Calif. Hotel WILTON  
Gallup, N. M. Hotel EL RANCHO  
Albuquerque, N. M. Hotel FRANCISCAN  
Honolulu Hotel WAIKIKI BILTMORE

Washington, D. C. Hotel RALEIGH  
Hartford, Conn. Hotel BOND  
Cincinnati, O. Hotel SINTON  
Pittsburgh, Pa. Hotel SHERWYN  
Denver, Col. Hotel PARK LANE  
New York City Hotel NEW YORKER

## NEW YORK New York City continued

### The Plaza (HSMA)

59th St. & 5th Ave. (Phone: PL 9-3000)  
Manager: John G. Horsman  
Sales Manager: Clyde J. Harris  
Convention Season: All year  
Largest Group Accommodated: 1,000 (250 rooms and 50 suites available)  
Convention Rates: Single: 10.00 to 16.00; Double: 16.00 to 26.00; Suites: from 26.00  
No. Mtg. Rms. & Capacity of Largest: 5 (1,000)  
No. Banquet Rms. & Capacity of Largest: 6 (800)  
Group Meal Rates: Breakfast: from 3.00; Lunch: from 4.00; Dinner: from 7.00  
Liquor: Served in hotel

Air Conditioning: Banquet and meeting rooms, and bedrooms  
Net Exhibit Space: 4,000 sq. ft. on one floor  
Audio-Visual Aids: Many types, PA system, spotlights  
Stage: Available

### Hotel Roosevelt (HSMA)

See Advertisement, Page 145  
Madison Ave. at 45th St. (Phone: MU 6-9200)  
Manager: Neal Lang  
Director of Sales: Robert L. Golbach  
Convention Season: All year  
Largest Group Accommodated: 1,800 (900 rooms, 50 suites available)  
Air Conditioning: Banquet rooms  
Convention Rates: Single: 7.00-19.50; Double: 14.00-24.50; Suites: 37.00-49.00, European  
No. Mtg. Rms. & Capacity of Largest: 20 (2,800)  
No. Banquet Rms. & Capacity of Largest: 20 (1,000)  
Group Meal Rates: Breakfast: 2.50; Lunch: 4.00; Dinner: 6.00

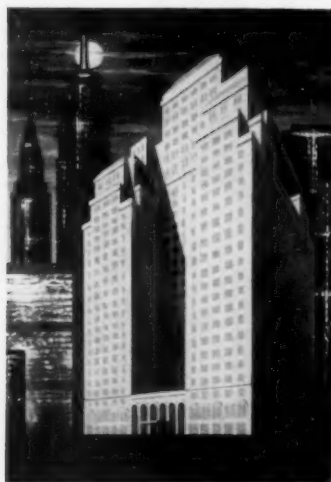
### St. Moritz-On-The-Park

See Advertisement, Page 144

50 Central Park South (Phone: PLaza 5-5800)  
Manager: John Mados  
Sales Manager: Nancy B. Zabel  
Convention Season: All year  
Largest Group Accommodated: 800 (300 rooms, 100 suites available)  
Air Conditioning: Banquet and meeting rooms, 50% of bedrooms  
Convention Rates: Single: 10.00-15.00; Double: 15.00-18.00; Suites: 20.00 up, European  
No. Mtg. Rms. & Capacity of Largest: 8 (400)  
No. Banquet Rms. & Capacity of Largest: 8 (400)  
Group Meal Rates: Breakfast: 3.00; Lunch: 5.00; Dinner: 6.50  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None if food is served  
Charges for Exhibit Areas: None if food is served  
Audio-Visual Aids: PA system, spotlights, 3 screens  
Stage: Available

# SHERATON

the proudest name in HOTELS



## IN NEW YORK CITY

**THE PARK-SHERATON:** Midtown Manhattan, overlooking Central Park. Beautiful Grand Ballroom accommodates 900 for meetings and banquets. Many other function rooms accommodating from 25 to 250 persons. Air-conditioned.

1600 rooms from \$7.85

Thomas C. Deveau, General Manager

**THE SHERATON-McALPIN:** Located at Herald Square. Completely modernized. Air Conditioned Ballroom and 20 other dining and meeting rooms accommodating from 20-500 persons. 1500 guest rooms — many air-conditioned.

Kurt A. Smith

General Manager

**EASTERN DIV.**  
NEW YORK  
BOSTON  
WASHINGTON  
PITTSBURGH  
BALTIMORE  
PHILADELPHIA  
PROVIDENCE  
ATLANTIC CITY  
SPRINGFIELD, Mass.

**AIBANY**  
ROCHESTER  
BUFFALO  
SYRACUSE  
BINGHAMTON, N. Y.  
(Opens early 1959)  
MOBILE, Ala.  
**MIDWESTERN DIV.**  
CHICAGO

**DETROIT**  
CINCINNATI  
ST. LOUIS  
OMAHA  
LOUISVILLE  
DALLAS  
(Opens early 1959)  
AUSTIN  
AKRON  
INDIANAPOLIS

**FRENCH LICK, Ind.**  
RAPID CITY, S. D.  
SIoux CITY, Iowa  
SIoux FALLS, S. D.  
CEDAR RAPIDS, Iowa  
**PACIFIC DIV.**  
SAN FRANCISCO  
LOS ANGELES

**PASADENA**  
PORTLAND, Oregon  
(Opens fall 1959)  
**CANADIAN DIV.**  
MONTREAL  
TORONTO  
NIAGARA FALLS, Ont.  
HAMILTON, Ont.



## getting down to business...

It's a pleasure to concentrate on the business at hand in the handsome setting of the St. Moritz. Function rooms are completely isolated assuring privacy and quiet for your group. And the famed St. Moritz service and cuisine add immeasurably to your affair. Newly decorated private function rooms accommodate from 10 to 300 for directors' meetings, sales meetings, luncheons, banquets, receptions or testimonial dinners. For an especially beautiful setting, choose the Sky Gardens or Terrace Club, overlooking Central Park from high atop the St. Moritz.

## ST. MORITZ ON-THE-PARK

50 Central Park South, New York  
PLaza 5-5800  
Nancy B. Zabel, Sales Manager

### Shelton Towers Hotel

525 Lexington Ave. (Phone: Plaza 5-4000)  
Manager: Leslie L. Paul  
Sales Manager: John Gallagher  
Convention Season: All year  
Largest Group Accommodated: 400 (200 rooms, 20 suites available)  
Air Conditioning: All bedrooms  
Convention Rates: Single: 6.50-13.00; Double 9.00-16.00  
No. Mtg. Rms. & Capacity of Largest: 5 (300)  
No. Banquet Rms. & Capacity of Largest: 5 (300)  
Group Meal Rates: Breakfast: 2.50; Lunch: 3.00; Dinner: 3.75  
Liquor: Served in hotel  
Charges for Mtg. Rms.: Variable  
Charges for Exhibit Areas: Variable  
Net Exhibit Space: 5,358 sq. ft.  
Audio-Visual Aids: PA system, spotlights  
Stage: Available  
Sports Facilities: Swimming pool, health club

### Aster Hotel (HSMA)

Times Square (Phone: Judson 6-3000; Teletype NY 1,2715)  
Manager: Frank Kriedel  
Convention Season: All year  
Largest Group Accommodated: 3,000 (800 rooms, 150 suites available)  
Air Conditioning: Entire hotel  
Convention Rates: Single: 8.00-13.00; Double: 10.00-13.00; Suites, 16.00-50.00  
No. Mtg. Rms. & Capacity of Largest, 31 (3,000)  
No. Banquet Rms. & Capacity of Largest: 31 (3,000)  
Group Meal Rates: Breakfast: 2.75; Lunch: 3.50; Dinner: 6.80  
Liquor: Served in hotel  
Charges for Mtg. Rms.: Variable  
Charges for Exhibit Areas: Variable  
Net Exhibit Space: 30,000 sq. ft.  
Audio-Visual Aids: PA system, spotlights, slide, 16mm projectors, screens  
Stage: Available

### Sheraton-McAlpin (HSMA)

See Advertisement, Page 144

34th & Broadway St. (Phone: 6-5700)  
Manager: Kurt Smith  
Sales Manager: Fernald Washburn  
Convention Season: All year  
Largest Group Accommodated: 1,000 (700 rooms, 30 suites available)  
Air Conditioning: Entire hotel  
Convention Rates: Single: 8.00-12.50; Twin or Double: 11.00-15.50; Suites: 25.00-50.00, European  
No. Mtg. Rms. & Capacity of Largest: 15 (500)  
No. Banquet Rms. & Capacity of Largest: 15 (500)  
Group Meal Rates: Breakfast: 2.75; Lunch: 4.00; Dinner: 5.50  
Liquor: Served in hotel  
Audio-Visual Aids: PA system, spotlights  
Stage: Available

### Statler-Hilton Hotel (HSMA)

See Advertisement, Page 5

7th Ave. & 33rd St. (Phone: Pe 6-5000)  
Manager: Thomas F. Troy  
Sales Manager: Bruce E. Ender  
Convention Season: All year  
Largest Group Accommodated: 2,200 (1,100 rooms and 45 suites available)  
Convention Rates: Single: from 8.00; Double: from 11.00; Twins: from 13.00; Suites: from 38.00  
No. Mtg. Rms. & Capacity of Largest: 18 (2,000)  
No. Banquet Rms. & Capacity of Largest: 18 (1,800)  
Group Meal Rates: Breakfast: from 2.75; Lunch: from 3.75; Dinner: from 5.75  
Liquor: Served in hotel  
Air Conditioning: Banquet and meeting rooms, and bedrooms  
Charges for Banquet & Mtg. Rms.: Variable  
Net Exhibit Space: 39,172 sq. ft.  
Audio-Visual Aids: 8mm and 16mm sound projector, motion picture screens, PA system, spotlights  
Stage: Available  
Sports Facilities: Swimming pool

### The Waldorf-Astoria (HSMA)

See Advertisement, Page 5

50th Street & Park Ave. (Phone: Eldorado 5-3000)  
Manager: Wallace W. Lee, Jr.  
Sales and Convention Manager: R. W. Keilt

### The Warwick Hotel

65 W. 54th St. (Phone: Circle 7-2700)  
Manager: Erwin H. Schlicht

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More than exceptional facilities and expert planning goes into the success of group meetings and conventions at Distinguished Hotels. You'll find no mass-produced formula at these individually managed hotels, but a *personal* ingredient, an abiding interest in your individual requirements.

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cooperating with Distinguished Hotels

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Parker House  
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**BALTIMORE**  
Lord Baltimore

**WASHINGTON**  
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**PITTSBURGH**  
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**CHICAGO**  
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**SAN FRANCISCO**  
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**LOS ANGELES**  
The Ambassador





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Chicago 3, Ill.

**DECORATING and EXPOSITION CO., Inc.**  
3524 Third Avenue, New York 58, N. Y.  
Ludlow 8-7700

## NEW YORK

### New York City continued

Sales Manager: William M. Keenan  
Convention Season: All year  
Largest Group Accommodated: 500 (250 rooms available)  
Convention Rates: Single: 12.00-20.00; Double: 16.00-25.00; Suites: 28.00-50.00, European  
No. Mtg. Rms. & Capacity of Largest: 5 (250)  
No. Banquet Rms. & Capacity of Largest: 5 (250)  
Group Meal Rates: Breakfast: 1.00-2.50; Lunch: 3.00-5.00; Dinner: 4.00-10.00  
Liquor: Served in hotel  
Charges for Mtg. Rms.: No charge when food served  
Net Exhibit Space: 4,300 sq. ft. on one floor  
Audio-Visual Aids: PA system, spotlights  
Stage: Yes

## NIAGARA FALLS

Railroads: N.Y.C.; L.V.; Erie; N. St. C. & T. N.J.  
Airlines: AAL, CAP, MOH

### Hotel Niagara (HSMA)

201 First St. (Phone: 9321)  
Manager: Floyd D. Vandervort  
Sales Manager: Herbert Parker  
Convention Season: All year  
Largest Group Accommodated: 300 (125 rooms, 5 suites available)  
Air Conditioning: Banquet and meeting rooms, except one  
Convention Rates: Single: 7.00-10.00; Double: 10.00-15.00; Suites: 20.00-23.00, European  
No. Mtg. Rms. & Capacity of Largest: 7 (550)  
No. Banquet Rms. & Capacity of Largest: 7 (450)  
Group Meal Rates: Breakfast: .75; Lunch: 2.00; Dinner: 3.00  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None  
Net Exhibit Space: 3,600 sq. ft. on one floor, separate area  
Audio-Visual Aids: PA system, all types projectors available on notice, blackboards, easels  
Stage: Available  
Railroads: N.Y. Cent.; N.Y., N.H. & H.  
Airlines: EAL, MOH

## POUGHKEEPSIE

### Nelson House (HSMA)

Mark St. (Phone: Globe 2-1100)  
Genl. Manager: H. J. Kowal  
Convention Season: All year  
President: Walter Averill  
Largest Group Accommodated: 350 (150 rooms, 6 suites available)  
Air Conditioning: Banquet and meeting rooms, many bedrooms  
Convention Rates: Single: 6.00-8.00; Double: 11.00-13.00; Suites: 16.00-24.00, European  
No. Mtg. Rms. & Capacity of Largest: 5 (300)  
No. Banquet Rms. & Capacity of Largest: 6 (325)  
Group Meal Rates: Breakfast: 1.35; Lunch: 1.75; Dinner: 2.75  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None for convention  
Charges for Exhibit Areas: None for conventions  
Net Exhibit Space: 1,500 sq. ft. on one floor  
Audio-Visual Aids: PA system, spotlights, projectors on rental basis, screens, blackboards, IBM lectern

### Poughkeepsie Inn (HSMA)

Cannon Street (Phone: Globe 2-2200)  
Manager: Stephen H. Anderson  
Sales Manager: Ruth Jeanne Uhl  
Convention Season: All year  
Largest Group Accommodated: 250 (120 room, 5 suites available)  
Air Conditioning: Entire hotel  
Convention Rates: Single: 6.50-10.00; Double: 8.50-16.00; Suites: 18.00-28.00, European  
No. Mtg. Rms. & Capacity of Largest: 7 (200)  
No. Banquet Rms. & Capacity of Largest: 5 (165)  
Group Meal Rates: Breakfast: 1.25; Lunch: 1.25; Dinner: 2.50  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None for overnight groups  
Net Exhibit Space: 3,600 sq. ft.; 3,000 sq. ft. included in meeting room area  
Audio-Visual Aids: PA system, spotlights, 16mm sound projector  
Stage: Available

## ROCHESTER

Railroads: N.Y.C.; Erie; B & O.; Penna.  
Airlines: AAL, CAP, MOH

### CONVENTION BUREAU

Rochester Convention & Publicity Bureau, Inc.  
1 Washington Square (7)  
William H. Gannett, Executive Secretary

### Rochester War Memorial

100 Exchange St. (Phone: 8Aker 5-7100)  
Manager: Harold S. Rand  
Exhibit Areas: Auditorium, 27,000 sq. ft.; Exhibit Hall, 55,000 sq. ft.  
Rental Fees and Services included in Rent: 20c per sq. ft. for exhibit; includes move-in and move-out time and life of show; fork lift and operator furnished. Conventions, \$250. per day. Includes 20 meeting rooms  
Floor Load: Unlimited  
Ceiling Heights: 16' in Exh. Hall, 46' in Auditorium  
PA System: In entire building  
Dimensions: Opening to Exhibit Hall: Truck ramp 22' wide; 16' high, rail siding  
Columns: Locations and Dimensions: Exhibit hall columns, 27' x 22' bays  
Current and Utilities Available: 108, 220, 440 v. lines; gas; water  
Loading Facilities: 3 loading docks plus storage area  
Railroad Sidings: On exhibit floor. Connects to all five railroads  
Number of Meeting Rooms and Capacities: 20 meeting rooms, seats 30-150 persons.  
Facilities for Food Functions: Catering, banquet up to 1,200  
Parking Facilities: 1,400-car underground garage connecting building under construction  
Distance from Business District: One block

### Manger Hotel (HSMA)

See Advertisement, Page 146

26 Clinton Ave., South (Phone: HAmilton 6-7800)  
Manager: Reed Seely  
Sales Manager: John M. Mahler  
Convention Season: All year

## in ROCHESTER

**YOUR GROUP  
GETS**

Service plus superb meeting-room facilities insure the success of your meeting at The Manger Hotel. Every detail is handled with care, precision and foresight by an experienced, helpful staff. Air-conditioned function rooms (Rochester's largest ballroom) to accommodate up to 1000—with efficient service at every step!

For complete details, contact Reed Seely, Mgr., The Manger Hotel, 26 Clinton Ave., South, Rochester, N. Y. Phone: HAmilton 6-7800, Teletype: RO-293

**Largest Group Accommodated:** 600 (325 rooms, 8 suites available)  
**Air Conditioning:** Banquet rooms  
**Convention Rates:** Single: 7.50 to 11.25; Double: 10.75-15.25; Suites: 22.00 to 30.00, European  
**No. Mtg. Rms. & Capacity of Largest:** 10 (1,000)  
**No. Banquet Rms. & Capacity of Largest:** 10 (800)  
**Group Meal Rates:** Breakfast: 2.00; Lunch: 2.50; Dinner: 3.50  
**Liquor:** Yes  
**Charges for Mtg. Rms.:** Depends on meal functions involved  
**Net Exhibit Space:** 16,379 sq. ft. on two floors  
**Audio-Visual Aids:** PA system, spotlights  
**Stage:** Yes

#### Powers Hotel

36 Main St. West (Phone: LOcust 2-6400; Telefax FFFN Powers Hotel)  
**Manager:** Isaac Gordon, Prop.  
**Sales Manager:** Eugene L. Kleehamer  
**Convention Season:** All year  
**Largest Group Accommodated:** 400 (200 rooms, 10 suites available)  
**Air Conditioning:** Banquet and meeting rooms, 25 bedrooms  
**Convention Rates:** Single: 6.00-9.25; Double: 8.75-15.00; Suites: 18.00-39.00, American  
**No. Mtg. Rms. & Capacity of Largest:** 10 (1,000)  
**No. Banquet Rms. & Capacity of Largest:** 10 (700)  
**Group Meal Rates:** Breakfast: 2.00; Lunch: 2.50; Dinner: 3.50  
**Liquor:** Served in hotel  
**Charges for Mtg. Rms.:** None if headquarters  
**Net Exhibit Space:** 8,000 sq. ft. on one floor, separate area  
**Audio-Visual Aids:** PA system, spotlights, screens  
**Stage:** Available

#### The Sheraton Hotel (HSMA)

See Advertisement, Page 147

111 East Ave. (Phone: Baker 5-8400)  
**Manager:** William P. German  
**Sales Manager:** William L. Sullivan  
**Convention Season:** All year  
**Largest Group Accommodated:** 500 (300 rooms, 20 suites available)  
**Air Conditioning:** Banquet and meeting rooms, 200 bedrooms  
**Convention Rates:** Single: 7.35-12.50; Double: 10.35-16.85; Suites: 25.00-50.00, European  
**No. Mtg. Rms. & Capacity of Largest:** 10 (800)  
**No. Banquet Rms. & Capacity of Largest:** 10 (500)  
**Group Meal Rates:** Breakfast: 1.50; Lunch: 2.75; Dinner: 3.50  
**Liquor:** Served in hotel  
**Charges for Mtg. Rms.:** None if convention  
**Charges for Exhibit Areas:** Depends on size of exhibits  
**Net Exhibit Space:** 9,110 sq. ft. on one floor  
**Audio-Visual Aids:** PA system, spotlights, projectors on rental basis  
**Stage:** Available  
**Sports Facilities:** Golf, tennis, bowling, swimming, boating

#### RYE

Railroads: N.Y.; N.H. & H.; Rye Main Line

#### Westchester Country Club (HSMA)

**Manager:** David J. Martin  
**Sales Manager:** Martin Barry  
**Convention Season:** All year except July & Aug.

**Largest Group Accommodated:** 250 (130 rooms, 15 suites available)  
**Convention Rates:** Single: 14.00; Double: 18.00; Suites: 29.00-35.00, European  
**No. Mtg. Rms. & Capacity of Largest:** 7 (400)  
**No. Banquet Rms. & Capacity of Largest:** 7 (300)  
**Group Meal Rates:** Breakfast: 2.50; Lunch: 4.00; Dinner: 6.00  
**Liquor:** Served in hotel  
**Charges for Banquet & Mtg. Rms.:** None  
**Audio-Visual Aids:** Blackboards, screens, easels, 16mm and 32mm projectors, PA system, spotlights  
**Stage:** Available  
**Sports Facilities:** Golf, tennis, baseball, swimming

### SARANAC INN

Railroads: N.Y.C.  
Airlines: EAL

#### Saranac Inn

Saranac Inn Post Office (Phone: Saranac Lake 1800)  
**Manager:** John F. Clifford  
**Convention Season:** June 1 to July 15, Aug. 20 to Oct. 1  
**Largest Group Accommodated:** 750 (450 rooms, 20 suites available)  
**Convention Rates:** Single: 15.00-20.00; Double: 30.00-40.00; Suites: 50.00, American  
**No. Mtg. Rms. & Capacity of Largest:** 3 (500)  
**No. Banquet Rms. & Capacity of Largest:** 2 (750)  
**Liquor:** Served in hotel  
**Charges for Mtg. Rms.:** None with convention  
**Net Exhibit Space:** 5,000 sq. ft. on one floor  
**Audio-Visual Aids:** PA system, spotlights, 35mm & 16mm projectors, screen  
**Sports Facilities:** Golf, fishing, boating, tennis, swimming, water skiing, riding

### SARATOGA SPRINGS

Railroads: Del. & Hud.; S. & S.

#### Gideon Putnam Hotel

See Advertisement, Page 147

Geyser Park (Phone: 4200)  
**Manager:** Myron H. Woolley  
**Convention Season:** Mid-November to April 1  
**Largest Group Accommodated:** 200 (100 rooms, 12 suites available)  
**Air Conditioning:** Banquet and meeting rooms, Some bedrooms  
**Convention Rates:** Single: 18.50; Double: 34.00; Suites: 45.00  
**No. Mtg. Rms. & Capacity of Largest:** 2 (150)  
**No. Banquet Rms. & Capacity of Largest:** 1 (200)  
**Group Meal Rates:** Breakfast: 2.00; Lunch: 3.00; Dinner: 4.00  
**Liquor:** Served in hotel  
**Sports Facilities:** Swimming, golf, tennis

### SCHROON LAKE

Railroads: D. & H.

#### Schroon Manor Hotel

(Phone: Schroon Lake 75)

**Manager:** Joseph Frieber  
**Convention Season:** May 27 until Oct. 1  
**Largest Group Accommodated:** 500 (250 rooms available)  
**Convention Rates:** 10.00 to 15.00 per person, American  
**No. Mtg. Rms. & Capacity of Largest:** 5 (700)  
**No. Banquet Rms. & Capacity of Largest:** 2 (700)  
**Liquor:** Served in hotel  
**Air Conditioning:** Banquet halls and dining room  
**Charges for Banquet & Mtg. Rms.:** None  
**Net Exhibit Space:** 700 sq. ft.  
**Audio-Visual Aids:** All types, PA system, spotlights  
**Stage:** 2 Available  
**Sports Facilities:** Golf, tennis, boating, swimming, fishing, shuffleboard

### SUFFERN

Transportation: 30 miles from New York City

#### Motel on the Mountain

See Advertisement, Page 148

(Phone: 5-2500)  
**Manager:** Robert L. Schwartz  
**Convention Season:** All year  
**Largest Group Accommodated:** 200 (99 rooms, 2 suites available)  
**Air Conditioning:** Entire hotel  
**Convention Rates:** Single: 11.00-12.00; Double: 15.00-20.00; Suites: 30.00, European  
**No. Mtg. Rms. & Capacity of Largest:** 3 (200)  
**No. Banquet Rms. & Capacity of Largest:** 3 (200)  
**Group Meal Rates:** Breakfast: 1.50; Lunch: 3.00  
**Liquor:** Served in hotel  
**Charges for Mtg. Rms.:** None  
**Charges for Exhibit Areas:** None  
**Audio-Visual Aids:** PA system, spotlights  
**Sports Facilities:** Swimming pool, golf, tennis, riding nearby

### SYRACUSE

Railroads: N.Y.C.; D.L. & W.  
Airlines: AAL, EAL, MOH

#### CONVENTION BUREAU

Syracuse Convention Bureau  
Chamber of Commerce (2)  
Clarence Keller, Manager

#### Convenient and Desirable Location

#### Foothills of the Adirondacks

#### Saratoga SPA

### GIDEON PUTNAM HOTEL

SARATOGA SPRINGS, NEW YORK

Accessible via New York Thruway to Albany exit #24, Route #9 to Saratoga Springs; or Scotia Exit #26 to Route 50 to Saratoga Springs.

New York Central Lines to Albany, and motor to Saratoga Springs, or D. & H. Railroad direct from New York Grand Central Terminal to Saratoga Springs.

Private Meeting Rooms, accommodating from 30 to 100

Space available from November 15th until April 1st.

American Planned Restaurant, and Cocktail Lounge.

Arrangements can be made for private cocktail parties.

Parking space and garage

For further information and descriptive literature, contact:

Myron H. Woolley,  
Manager

Telephone Saratoga  
Springs 4200

Gideon Putnam Hotel  
Saratoga Springs, N.Y.



# SHERATON

## THE SHERATON HOTEL IN ROCHESTER, N. Y.

Complete facilities for groups of up to 400. Attractive ballroom and seven other meeting rooms. Parking.

350 outside rooms  
**WILLIAM P. GORMAN**  
General Manager



we're glad to see you

**SHERATON HOTELS**

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NEW YORK BOSTON SPRINGFIELD, Mass.  
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WASHINGTON ROCHESTER  
PITTSBURGH  
BALTIMORE SYRACUSE  
PHILADELPHIA BINGHAMTON, N. Y.  
PROVIDENCE (opens early 1959)  
ATLANTIC CITY MOBILE

##### MIDWESTERN DIV.

CHICAGO AUSTIN  
DETROIT AKRON  
CINCINNATI INDIANAPOLIS  
ST. LOUIS FRENCH LICK, Ind.  
OMAHA RAPID CITY, S. D.  
LOUISVILLE SIOUX CITY, Iowa  
DALLAS SIOUX FALLS, S. D.  
(opens early 1959) CEDAR RAPIDS, Iowa

##### PACIFIC DIV.

SAN FRANCISCO LOS ANGELES  
PASADENA PORTLAND, Oregon  
(opens summer 1959)

##### CANADIAN DIV.

MONTREAL NIAGARA FALLS, Ont.  
TORONTO HAMILTON, Ont.

## NEW YORK Syracuse continued

### AUDITORIUM

#### Onondaga County War Memorial

515 Montgomery St. (Phone: GR 4-1213)  
Executive Director: W. B. Stark  
Exhibit Areas: Lower level, 48,000 sq. ft.; Auditorium, 30,000 sq. ft.  
Rental Fees: \$400 per event or 15% of ticket sale, whichever is greater.  
Ventilation: Air conditioned auditorium  
Ceiling Height: Auditorium, 65 ft.; Exhibit Area, 14 ft. PA System: Available

Dimensions, Opening to Exhibit Hall: Doors will take truck  
Elevators and Capacities: Two passenger and one freight  
Columns: None in Auditorium; 33 ft. apart in Exhibit Area  
Utilities: All types of current, steam, water and drainage  
Loading Facilities: Forklift trucks, stage door and drive in  
Storage Areas: Adjacent to both floors  
Meeting Rooms and Capacities: 20, from 10 to 1,000 (one room, 1,000; one, 500; two rooms 200)  
Facilities for Food Functions: Two cocktail lounges; facilities for banquets up to 2,500  
Distance from Business District: In center of town

#### DeWitt Motel

Erie Blvd., East (Phone: GI 6-3300)  
Manager: Mark Flaherty  
Convention Season: All year  
Largest Group Accommodated: 250 (100 rooms available)  
Air Conditioning: Banquet rooms, bedrooms  
Convention Rates: Single: 7.00-9.50; Double: 11.00-14.50, European  
No. Mtg. Rms. & Capacity of Largest: 2 (175)  
No. Banquet Rms. & Capacity of Largest: 2 (200)  
Group Meal Rates: Breakfast: 1.25; Lunch: 1.50; Dinner: 2.50  
Liquor: Served in hotel  
Charges for Mtg. Rms.: From 15.00  
Charges for Exhibit Areas: From 25.00  
Net Exhibit Space: 1,200 sq. ft. on one floor, included in meeting space  
Audio-Visual Aids: PA system, blackboard  
Sports Facilities: Golf course within two miles

## 30 miles from New York

## The MOTEL on the MOUNTAIN



The Motel, and the equally famous Restaurant on the Mountain, now have enlarged their facilities to handle the growing number of groups which are electing to hold their meetings at this unique location only thirty miles from Manhattan. No noise, no distractions—just beauty, isolation, and complete facilities for up to 200.

For reservations and information: MR. E. V. CRANE, THE MOTEL ON THE MOUNTAIN, SUFFERN, N. Y. TEL.: SUFFERN 5-2500.

## SHERATON -SYRACUSE INN IN SYRACUSE

At Exit 35, New York State Thruway. A new motel that features luxuries usually found only in the finest in-town hotels. Air-conditioning, TV, dining and bar facilities, magnificent indoor heated swimming pool.  
153 rooms from \$9.00.  
Meeting rooms for 10 to 160

MARK FLAHERTY  
General Manager  
Howard 3-6601



we're glad to see you...

SHERATON HOTELS

#### Sheraton Hotels in the U. S. A. and Canada

##### EASTERN DIV.

NEW YORK SPRINGFIELD, Mass.  
BOSTON ALBANY  
WASHINGTON ROCHESTER  
PITTSBURGH BUFFALO  
BALTIMORE SYRACUSE  
PHILADELPHIA BINGHAMTON, N. Y.  
PROVIDENCE opens early 1959  
ATLANTIC CITY MOBILE

##### MIDWESTERN DIV.

CHICAGO AUSTIN  
DETROIT AKRON  
CINCINNATI INDIANAPOLIS  
ST. LOUIS FRENCH LICK, Ind.  
OMAHA RAPID CITY, S. D.  
LOUISVILLE SIOUX CITY, Iowa  
DALLAS SIOUX FALLS, S. D.  
opens early 1959 CEDAR RAPIDS, Iowa

##### PACIFIC DIV.

SAN FRANCISCO LOS ANGELES  
PASADENA PORTLAND, Oregon  
opens summer 1959

##### CANADIAN DIV.

MONTREAL NIAGARA FALLS, Ont.  
TORONTO HAMILTON, Ont.

#### Sheraton-Syracuse Inn

See Advertisement, Page 148

Thompson Rd. & Court St. (Phone: HO 3-6601)  
Manager: Frank E. McGinnis  
Convention Season: All year  
Largest Group Accommodated: 300 (153 rooms, 10 suites available)  
Air Conditioning: Banquet rooms, bedrooms  
Convention Rates: Single: 8.85-10.90; Double: 12.00-15.00; Suites: 28.00-31.00, European  
No. Mtg. Rms. & Capacity of Largest: 3 (125)  
No. Banquet Rms. & Capacity of Largest: 3 (125)  
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00; Dinner: 3.00  
Liquor: Served in hotel  
Charges for Mtg. Rms.: 10.00 to 35.00  
Charges for Exhibit Areas: 10.00 to 35.00  
Net Exhibit Space: 1,000 sq. ft. on one floor, included in meeting space  
Sports Facilities: Swimming, shuffleboard, golf course within one mile

#### Hotel Syracuse (HSMA)

500 S. Warren (Phone: Harrison 2-5121)  
Manager: James F. Gilday  
Sales Manager: Donald F. Haynes  
Convention Season: All year  
Largest Group Accommodated: 900 (500 rooms, 40 suites available)  
Air Conditioning: Entire hotel  
Convention Rates: Single: 7.00-12.00; Double: 11.00-15.00; Suites: 21.50-43.00, European  
No. Mtg. Rms. & Capacity of Largest: 12 (1,000)  
No. Banquet Rms. & Capacity of Largest: 12 (800)  
Group Meal Rates: Breakfast: 2.00; Lunch: 2.50; Dinner: 4.00  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None  
Charges for Exhibit Areas: Very  
Net Exhibit Space: 9,800 sq. ft.  
Audio-Visual Aids: PA system, spotlights, movie screens, blackboards, closed-circuit TV  
Stage: Available  
Sports Facilities: Golf, tennis, swimming, bowling, ice skating

#### TROY

Railroads: N.Y.C.; D. & H. B. & H.; T.U.  
Airlines: Served through Albany

#### The Hendrick Hudson Hotel

200 Broadway (Phone: Ashley 2-7000)  
Manager: I. Harrison Levy  
Convention Season: All year  
Largest Group Accommodated: 325 (150 rooms, 10 suites available)

Convention Rates: Single: 6.00-9.50; Double: 8.00-13.00; Suites: 20.00-30.00, European  
 No. Mtg. Rms. & Capacity of Largest: 8 (650)  
 No. Banquet Rms. & Capacity of Largest: 8 (500)  
 Group Meal Rates: Breakfast: 1.50; Lunch: 2.00; Dinner: 3.00  
 Liquor: Served in hotel  
 Charges for Mtg. Rms.: None  
 Charges for Exhibit Areas: Vary  
 Net Exhibit Space: 4,000 sq. ft. on one floor  
 Audio-Visual Aids: PA system, spotlights  
 Stage: 50 ft. by 30 ft.

## UTICA

Railroads: N.Y.C.; D.L.&W.; N.Y., O. & W.  
 Airlines: MDH

### Hotel Utica (HSMA)

102 Lafayette St. (Phone: 4-4111)  
 Manager: Steen Weinold  
 Sales Manager: Richard Buehning  
 Convention Season: All year  
 Largest Group Accommodated: 600 (350 rooms, 4 suites available)  
 Air Conditioning: Few bedrooms, 2 banquet and meeting rooms  
 Convention Rates: Single: 5.75-8.00; Double: \$8.50-11.50; Suites: 14.00-18.25, European  
 No. Mtg. Rms. & Capacity of Largest: 12 (750)  
 No. Banquet Rms. & Capacity of Largest: 12 (500)  
 Group Meal Rates: Breakfast: 1.50; Lunch: 1.65; Dinner: 2.45  
 Liquor: Served in hotel  
 Charges for Mtg. Rms.: 5.00 to 90.00, depending on size  
 Charges for Exhibit Areas: 5.00 to 90.00  
 Net Exhibit Space: About 4,000 sq. ft., some of which is meeting room space  
 Audio-Visual Aids: PA system, spotlights, movie screen, projectors on rental basis  
 Stage: Available

## WATERTOWN

Railroads: N.Y.C.  
 Airlines: EAL

### Hotel Woodruff (HSMA)

49-51 Public Sq. (Phone: 5Unset 8-3000)  
 Manager: J. N. Russell  
 Convention Season: All year  
 Largest Group Accommodated: 350 (200 rooms, 10 suites available)  
 Convention Rates: Single: 6.50-12.50; Double: 8.50-12.50; Suites: 15.00-20.00, European  
 No. Mtg. Rms. & Capacity of Largest: 7 (300)  
 No. Banquet Rms. & Capacity of Largest: 7 (300)  
 Group Meal Rates: Breakfast: .65; Lunch: 1.25; Dinner: 3.00  
 Liquor: Served in hotel  
 Charges for Mtg. Rms.: None for conventions of 100 or more  
 Charges for Exhibit Areas: 10.00 up  
 Net Exhibit Space: 2,000 sq. ft. on one floor  
 Audio-Visual Aids: PA system, spotlights  
 Stage: Available  
 Sports Facilities: Golf, swimming, fishing, boating, skiing

## WEST POINT

Railroads: N. Y. Cent.; Sty.

## U.S. Hotel Thayer

See Advertisement, Page 149

(Phone: Highland Falls 6-4731)  
 Manager: Joseph E. Kosakowski  
 Convention Season: Any time, except the first week in June and from Dec. 20 to Jan. 2—groups of 10-20 only on week ends  
 Largest Group Accommodated: 400 (240 rooms, 7 suites available)  
 Convention Rates: Single: 11.50 up; Double: 23.50; Suites: 20.00-28.00, American  
 No. Mtg. Rms. & Capacity of Largest: 2 (250)  
 No. Banquet Rms. & Capacity of Largest: 2 (325)  
 Group Meal Rates: Breakfast: 1.00; Lunch: 2.00; Dinner: 3.00  
 Liquor: Served in hotel  
 Charges for Mtg. Rms.: None  
 Charges for Exhibit Areas: Depends on extent of displays and labor involved  
 Net Exhibit Space: 11,000 sq. ft. on 3 floors  
 Audio-Visual Aids: PA system, spotlights, 16 mm and 35 mm projectors  
 Stage: Available  
 Sports Facilities: Tennis, horseback riding, swimming

## WHITE PLAINS

Railroads: N. Y. Cent.  
 Airlines: MOH, UAL

### Roger Smith Hotel

See Advertisement, Page 149

1 Chester Ave. (Phone: White Plains 9-1000)  
 Manager: Thomas J. O'Brien  
 Convention Season: All year  
 Largest Group Accommodated: 200 (100 rooms available)  
 Air Conditioning: Yes  
 Convention Rates: Single: 5.25 to 10.25; Double: 8.00 to 13.50  
 No. Mtg. Rms. & Capacity of Largest: 3 (200)  
 No. Banquet Rms. & Capacity of Largest: 3 (175)  
 Liquor: Yes

## NORTH CAROLINA

## ASHEVILLE

Railroads: So. Ry.  
 Airlines: CAP, DAL, PAI

### CONVENTION BUREAU

Asheville Convention Bureau  
 P.O. Box 7497  
 Charles E. Newcomb, Manager

### AUDITORIUM

#### Municipal Auditorium

Haywood Street (Phone 3-3611)  
 Manager: Ralph James  
 Exhibit Areas: Main floor, 9,000 sq. ft.; basement floor, 13,761 sq. ft.  
 Services included in Rent: PA System main floor, clean-up, maid, porter, lights, stage labor extra  
 Floor Load: Unlimited

WHEN  
 CONVENTIONS  
 COME  
 MARCHING  
 OUR  
 WAY



The entire staff of the Hotel Thayer stands at attention. In reviewing our services, you'll find:

### IDEAL LOCATION

... 50 miles from New York City on the Military Reservation of the United States Military Academy

### TRADITIONAL HOSPITALITY

... thoughtful comfort from the moment of welcome to time for leave-taking

### PRIVATE FUNCTION ROOMS

... for groups of 20 to 400 persons including the spacious Crest Room and smaller meeting rooms

### BANQUET FACILITIES

... superb food and fine drinks, artfully prepared and served in a gracious manner

### ATTRACTIVE ACCOMMODATIONS

... 196 guest rooms in addition to comfortable quarters for 172 persons in dormitory rooms

### "AT EASE" HOURS

... guided tours of historic West Point. Sports and recreational activities nearby.

For rates and information write to Joseph E. Kosakowski, Manager

**U.S.**  
**HOTEL**  
**THAYER**  
 WEST POINT, NEW YORK

**WHITE PLAINS, N. Y.**  
**THE Roger Smith HOTEL**  
 offers an attractive country club setting for Sales Meetings and small Conventions

- at the hub of important Westchester cities
- 4 meeting rooms up to 200 capacity
- 4 banquet rooms up to 175 capacity
- attractive ballroom
- all guest and dining rooms air-conditioned
- noted for excellent food and drinks
- popular Westchester Room
- courteous, trained staff
- complete cooperation on last minute changes

Thomas J. O'Brien, Mgr.  
 For information address hotel or Roger Smith Hotels Corp., 106 7th Ave., New York 11

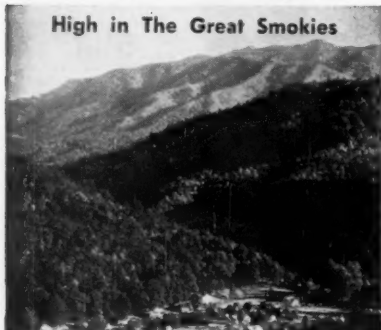


# NOW!

*a different*

*convention spot*

High in The Great Smokies



## FONTANA VILLAGE RESORT

Two miles from Fontana Dam and 30-mile lake

Wouldn't it be refreshing to try a new, all new convention spot? Before you plan that next meeting (or that next sales trip prize) consider this completely modern resort town in the southern edge of the Great Smoky Mts. Nat'l Park.

### Lodge, Cottages, Convention Halls

Beautifully appointed 56-room lodge, 300 cottages, convention halls that seat from 50 to 750, banquet space, excellent food services, up-to-the-minute business district. Sunny days and blanket nights, world-famous fishing, large heated swimming pool, horseback riding . . . more things to see and do than there's time. At your service, expert convention director.

### Easy To Reach

Every meeting at Fontana Village starts with a beautiful, scenic drive over wide, paved highways, through the mountain-lake country of Western North Carolina. Train and plane guests met at Knoxville, Tenn.

### Very Reasonable Rates

Rates are surprisingly reasonable. Make a real hit with your next convention in a wonderful, different atmosphere. Send coupon today for literature and complete details.

Reservation Manager, Dept. SM  
FONTANA VILLAGE, N. C.  
Please send complete convention information.

Name \_\_\_\_\_ Title \_\_\_\_\_

Company \_\_\_\_\_

Street \_\_\_\_\_ City \_\_\_\_\_

## NORTH CAROLINA Asheville continued

Ventilation: Air-conditioned  
Ceiling Height: Main floor, 35 ft.; basement, 9 ft.  
PA System: Available  
Dimensions, Opening to Exhibit Hall: 7 ft. x 7 ft.  
Columns: Main floor, 6 under balcony  
Loading Facilities: Ramp with uppley set-up  
Storage Areas: 800 sq. ft. in basement  
Meeting Rooms: None  
Facilities for Food Functions: Hotel next door  
Parking Facilities: 2,000 cars within one block  
Distance from Business District: 1 block

### Battery Park Hotel (HSMA)

Battle Square (Phone: Alpine 2-8211)  
Manager: George L. Chumbley, Jr.  
Sales Manager: Neli Stanley  
Convention Season: All year  
Largest Group Accommodated: 300 (150 rooms, 5 suites available)  
Air Conditioning: 60% of bedrooms, 3 banquet and meeting rooms  
Convention Rates: Single: 5.00-10.00; Double: 7.00-14.00; Suites: 20.00-35.00, European plan  
No. Mtg. Rms. & Capacity of Largest: 5 (500)  
No. Banquet Rms. & Capacity of Largest: 5 (350)  
Group Meal Rates: Breakfast: 1.25; Lunch: 2.00; Dinner: 3.00  
Liquor: No  
Charges for Mtg. Rms.: None  
Charges for Exhibit Areas: None  
Net Exhibit Space: 1,400 sq. ft. on one floor  
Audio-Visual Aids: PA system, spotlights, blackboards, easels, movie screens  
Stage: Available  
Sports Facilities: Golf, riding, tennis, swimming

### Grove Park Inn—Fairway Lodge (HSMA)

(Phone: 2-2711)  
Managing Director: George Stobie  
Sales Manager: Claire Perkins  
Convention Season: Mid April through Oct.  
Largest Group Accommodated: 450 (200 rooms, 8 suites available)  
Air-Conditioning: Some bedrooms  
Convention Rates: Single: 17.00-21.00; Double: 28.00-32.00; Suites: 15.00 additional, American  
No. Mtg. Rms. & Capacity of Largest: 9 (500)  
No. Banquet Rms. & Capacity of Largest: 6 (500)  
Group Meal Rates: Breakfast: 1.50; Lunch: 2.50; Dinner: 4.00  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None  
Charges for Exhibit Areas: None  
Net Exhibit Space: 4,000 sq. ft. on one floor  
Audio-Visual Aids: PA system, spotlights, 16mm sound projector, screens  
Stage: Available  
Sports Facilities: Croquet, horseshoes, golf, tennis, swimming, shuffleboard, archery, riding

### The Manor

245 Charlotte Street (Phone: ALpine 2-5371)  
Manager: Michael A. Byrne  
Convention Season: All year  
Largest Group Accommodated: 200 (60 rooms, 5 suites available)  
Air Conditioning: Some banquet halls, all bedrooms  
Convention Rates: Single: 5.00 to 7.00; Double: 11.00 to 14.00  
No. Mtg. Rms. & Capacity of Largest: 4 (200)  
No. Banquet Rms. & Capacity of Largest: 4  
Group Meal Rates: Breakfast: 1.25; Lunch: 1.50; Dinner: 2.50  
Liquor: State operated package stores  
Charges for Mtg. Rms.: None  
Charges for Exhibit Areas: None, unless there is a booth charge  
Net Exhibit Space: 1,458 sq. ft.  
Audio-Visual Aids: PA system, spotlights, 16mm and slide projectors  
Stage: Yes  
Sports Facilities: Swimming pool, badminton, shuffleboard

### George Vanderbilt Hotel (HSMA)

75 Haywood St. (Phone: Alpine 2-7671)  
Manager: W. D. Turner  
Convention Season: All year  
Largest Group Accommodated: 300 (125 rooms, 12 suites available)  
Air Conditioning: Entire hotel  
Convention Rates: Single: 5.00 to 8.00; Double: 8.00 to 14.00; Suites: 20.00 to 34.00, European  
No. Mtg. Rms. & Capacity of Largest: 5 (400)  
No. Banquet Rms. & Capacity of Largest: 5 (400)  
Group Meal Rates: Breakfast: 1.25; Lunch: 2.00; Dinner: 3.00  
Liquor: Served in hotel

Charges for Mtg. Rms.: None  
Charges for Exhibit Areas: None  
Net Exhibit Space: 5,000 sq. ft. on one floor, part separate area  
Audio-Visual Aids: PA system, spotlights, projectors available  
Stage: Available

## Mayview Manor

See Advertisement, Page 5

Manager: Paul Faber  
Sales Manager: Rush Strayer  
Convention Season: June-mid Sept.  
Largest Group Accommodated: 250 (120 rooms, 10 suites available)  
Convention Rates: Single: 14.00-18.00; Double: 28.00-34.00; Suites: 25.00, American  
No. Mtg. Rms. & Capacity of Largest: 3 (400)  
No. Banquet Rms. & Capacity of Largest: 1 (300)  
Liquor: Not served  
Charges for Mtg. Rms.: None  
Charges for Exhibit Areas: None  
Audio-Visual Aids: PA system, spotlights  
Stage: Yes (18x24)  
Sports Facilities: Golf, swimming, tennis, putting green, horseback riding, badminton, ping pong, horseshoes

## CHARLOTTE

Railroads: So. Ry.; S.A.L.; P. & N.; Nor. Sou.  
Airlines: CAP, DAL, EAL, PAI, SOU

### AUDITORIUMS

#### Charlotte Coliseum

2700 N. Independence Blvd. (Phone: EDison 3-9831)  
Manager: Paul Buck  
Exhibit Areas and Square Footage of Each: 60,000 sq. ft. Arena, 21,000 sq. ft.; Lobby 3,300 sq. ft.; Concourse, 14,500 sq. ft.; Exhibition Area A, 10,900 sq. ft.; Exhibition Area B, 8,700 sq. ft.  
Floor Load: Unlimited  
Ventilation: Forced Air  
Ceiling Height: 114 ft.  
PA System: Altec  
Dimensions, Opening to Exhibit Hall: 14 ft. high, 20 ft. wide  
Columns, Location and Dimensions: Arena floor, none  
Current and Utilities Available: 120, 208V, 3 phase, 4 wire electric outlet  
Location of Storage Areas: Adjacent to building  
Number of Meeting Rooms and Capacities: 10 rooms, including theater for 2,500  
Facilities for Food Functions: Catered banquet for 2,000  
Parking Facilities: 3,400 cars  
Distance from Business District: 3 1/2 miles

#### Park Center Auditorium

310 N. Cecil St. (Phone: FRanklin 6-5743)  
Manager: C. L. Jordan  
Exhibit Areas: 25,642 sq. ft. in separate areas including 14,700 sq. ft. in one area.  
Rental Fees and Services included in Rent: Local sponsor \$200, out of city sponsor \$275, daily  
Ventilation: Air conditioned  
PA System: R.C.A.  
Ceiling Height: 22'  
Columns, Locations and Dimensions: 20' on center separating concourse from main floor  
Current and Utilities Available: 110 and 220 AC  
Loading Facilities: Same level  
Location, Size of Storage Areas: 2 rooms, approximately 16' x 25'  
Meeting Rooms and Capacities: One civic room included in exhibit footage  
Facilities for Food Functions: Kitchen for caterer, banquet up to 1,500 persons  
Parking Facilities: Ample  
Distance from Business District: 1 mile

#### Hotel Wm. R. Barringer

426 N. Tryon St. (Phone: ED 30331)  
Manager: Rex B. Knorr  
Convention Season: All year  
Largest Group Accommodated: 200 (200 rooms, 10 suites available)  
Air Conditioning: Banquet and meeting rooms, bedrooms  
Convention Rates: Single: from 5.50; Double: from 9.00; Suites: from 17.00  
No. Mtg. Rms. & Capacity of Largest: 4 (200)  
No. Banquet Rms. & Capacity of Largest: 4 (200)  
Group Meal Rates: Breakfast: from .75; Lunch: from 1.25; Dinner: from 2.00  
Liquor: Beer and wine served only  
Net Exhibit Space: 2,000 sq. ft. on one floor  
Audio-Visual Aids: PA system

#### Hotel Charlotte

Cor. Trade & Poplar Sts. (Phone: EDison 2-1121)  
Manager: Kenneth B. Cross  
Convention Season: All year  
Largest Group Accommodated: 350 (200 rooms, 7 suites available)

**Air Conditioning:** bedrooms, banquet and meeting rooms  
**Convention Rates:** Single: 6.00-11.00; Double: 9.00-14.00; Suites: 17.50-32.50, European  
**No. Mtg. Rms. & Capacity of Largest:** 12 (700)  
**No. Banquet Rms. & Capacity of Largest:** 12 (600)  
**Group Meal Rates:** Breakfast: 1.50; Lunch: 2.50; Dinner: 3.50  
**Liquor:** Beer only  
**Charges for Mtg. Rms.:** 10.00 up  
**Charges for Exhibit Areas:** 10.00 up  
**Net Exhibit Space:** 6,000 sq. ft. on one floor, included in meeting areas  
**Audio-Visual Aids:** PA system, spotlights, screens, closed-circuit TV  
**Stage:** Available  
**Sports Facilities:** Golf, ice skating (indoors)

## FONTANA DAM

Airlines: Served thru Knoxville

### Fontana Village Resort

See Advertisement, Page 150

(Phone: 2105, 2145, 2875)  
**Manager:** Major O. A. Fetch  
**Sales Manager:** Lucile K. Boyden  
**Convention Season:** May-June 15, Sept.-Nov. 1  
**Largest Group Accommodated:** 200 (56 rooms, 300 cottages available)  
**Convention Rates:** Single: 5.00-6.00; Double: 6.00-9.00; Cottages: 9.00-17.00, European  
**No. Mtg. Rms. & Capacity of Largest:** 8 (750)  
**No. Banquet Rms. & Capacity of Largest:** 2 (350)  
**Group Meal Rates:** Breakfast: 1.20; Lunch: 1.50; Dinner: 2.00  
**Liquor:** Served in private convention club room  
**Charges for Mtg. Rms.:** None  
**Charges for Exhibit Areas:** None  
**Net Exhibit Space:** 6,050 sq. ft. on one floor  
**Audio-Visual Aids:** PA system, spotlights  
**Stage:** Available  
**Sports Facilities:** All types of sport and recreational facilities

## GREENSBORO

Railroads: A. & Y.; So. Ry.  
 Airlines: CAP, EAL, PAI

### The King Cotton

E. Market & Davis Streets (BR 2-8181)  
**Manager:** Haywood Duke  
**Resident Manager:** Rogers Rudd  
**Convention Season:** All year  
**Largest Group Accommodated:** 400 (213 rooms, 12 suites available)  
**Air Conditioning:** Bedrooms, meeting, banquet rooms, except ballroom  
**Convention Rates:** Single: 6.00 to 10.00; Double: 9.00 to 12.00; Suites: 20.00 to 30.00, European  
**No. Mtg. Rms. & Capacity of Largest:** 6 (400)  
**No. Banquet Rms. & Capacity of Largest:** 4 (400)  
**Group Meal Rates:** Breakfast: 1.50; Lunch: 2.50; Dinner: 3.50  
**Liquor:** Not served  
**Charges for Mtg. Rms.:** 15.00 to 200.00  
**Charges for Exhibit Areas:** 200.00  
**Net Exhibit Space:** 4,200 sq. ft. on one floor, included in meeting areas  
**Audio-Visual Aids:** 16mm projectors, PA system, spotlights  
**Stage:** Available

### O. Henry Hotel

Elm and Bellemeads (Phone: BRoadway 2-7171)  
**Manager:** Nolan B. Williams  
**Convention Season:** All year  
**Largest Group Accommodated:** 350 (300 rooms, 4 suites available)  
**Air Conditioning:** Banquet and meeting rooms, 50% bedrooms  
**Convention Rates:** Single: 4.00-9.00; Double: 7.00-10.00; Suites: 12.00-15.00, European  
**No. Mtg. Rms. & Capacity of Largest:** 3 (400)  
**No. Banquet Rms. & Capacity of Largest:** 3 (350)  
**Group Meal Rates:** Breakfast: 1.50; Lunch: 2.00 up; Dinner: 3.50 up  
**Liquor:** A.B.C. stores  
**Charges for Mtg. Rms.:** None  
**Charges for Exhibit Areas:** Depends on size of convention  
**Net Exhibit Space:** 1,400 sq. ft. on one floor  
**Audio-Visual Aids:** PA system, spotlights  
**Stage:** Available

### Sedgefield Inn

(Phone: BR 2-7154)  
**Manager:** Harold Colvert  
**Convention Season:** All year  
**Largest Group Accommodated:** 150 (100 rooms available)  
**Air Conditioning:** Entire hotel  
**Convention Rates:** Single: 8.00 to 18.00; Double: 12.00 to 20.00; Suites: 18.00 to 20.00

**No. Mtg. Rms. & Capacity of Largest:** 5 (400)  
**No. Banquet Rms. & Capacity of Largest:** 5 (400)  
**Group Meal Rates:** Breakfast: 2.90; Lunch: 3.00 up; Dinner: 5.00 up  
**Liquor:** Not served  
**Charges for Mtg. Rms.:** None  
**Charges for Exhibit Areas:** None  
**Stage:** Available  
**Sports Facilities:** Golf, swimming, horse back riding

## HIGH POINT

Railroads: So. Ry.; H. Pt. R. A. & S.; H. Pt. T. & D.  
 Airlines: CAP, EAL, PAI

### Sheraton Hotel

314 N. Main St. (Phone: 22511)  
**Manager:** Arthur G. Corpening Jr.  
**Sales Manager:** Dan Clark  
**Convention Season:** All year  
**Largest Group Accommodated:** 300 (200 rooms, 3 suites available)  
**Air Conditioning:** 50 Bedrooms, banquet halls  
**Convention Rates:** Single: 4.50 to 8.00; Double: 7.00 to 12.00; Suites: 12.50 to 17.50, European  
**No. Mtg. Rms. & Capacity of Largest:** 5 (300)  
**No. Banquet Rms. & Capacity of Largest:** 5 (150)  
**Group Meal Rates:** Breakfast: .65; Lunch: 1.65; Dinner: 2.50  
**Liquor:** Not served in hotel  
**Charges for Mtg. Rms.:** None  
**Charges for Exhibit Areas:** None  
**Net Exhibit Space:** 8,000 sq. ft. on two floors, included in meeting areas  
**Audio-Visual Aids:** PA system, spotlights  
**Stage:** Available  
**Sports Facilities:** Golf

## PINEHURST

Railroads: S.A.L.  
 Airlines: PAI

### The Carolina

(Phone: Cypress 2911)  
**Manager:** Daniel O. Delany  
**Convention Season:** Dec.-Jan.-Feb. (small groups) Oct. and May (large groups)  
**Largest Group Accommodated:** 450 (250 rooms, 6 suites available)  
**Convention Rates:** Single: 15.00; Double: 26.00; 12.00 for parlor use, American  
**No. Mtg. Rms. & Capacity of Largest:** 5 (700)  
**No. Banquet Rms. & Capacity of Largest:** 2 (700)  
**Group Meal Rates:** Breakfast: 2.00; Lunch: 3.00; Dinner: 4.00  
**Liquor:** Served in hotel via A.B.C. stores  
**Charges for Mtg. Rms.:** None  
**Charges for Exhibit Areas:** Nominal  
**Net Exhibit Space:** 32,000 sq. ft. on one floor, separate area  
**Audio-Visual Aids:** PA system, spotlights, 16mm projector  
**Stage:** Available  
**Sports Facilities:** Golf, tennis, horseback riding, bowling green, trap shooting, putting greens

## RALEIGH

Railroads: So. Ry.; S.A.L.; No. So.  
 Airlines: CAP, EAL, PAI

### Hotel Sir Walter

400 Fayetteville (Phone: Temple 2-7711—Teletype RL 5070)  
**Manager:** Arthur E. Buddenhagen  
**Sales Manager:** Mrs. Lee Dunnagan  
**Convention Season:** All year  
**Largest Group Accommodated:** 400 (225 rooms, 15 suites available)  
**Air Conditioning:** Entire hotel  
**Convention Rates:** Single: 5.75 to 11.00; Double: 8.50 to 15.00; Suites: 19.00 to 32.00, European  
**No. Mtg. Rms. & Capacity of Largest:** 7 (450)  
**No. Banquet Rms. & Capacity of Largest:** 2 (350)  
**Group Meal Rates:** Breakfast: 1.50; Lunch: 2.25; Dinner: 2.50  
**Liquor:** Not served in hotel  
**Charges for Mtg. Rms.:** None for conventions  
**Charges for Exhibit Areas:** Nominal fee for commercial exhibits  
**Net Exhibit Space:** 3,000 sq. ft. not on one floor, included in meeting areas  
**Audio-Visual Aids:** PA system, spotlights  
**Stage:** Portable  
**Sports Facilities:** Golf courses nearby

## WINSTON-SALEM

Railroads: S. Ry.; N. & W.; W.S.S.B.  
 Airlines: CAP, EAL, PAI

## Carolina Hotel

407 W. 4th St. (Phone: 2-1181)  
**Manager:** R. E. O'Connell  
**Convention Season:** All year  
**Largest Group Accommodated:** (100 rooms and 15 suites available)  
**Convention Rates:** Single: 4.00; Double: 6.50; Suites: 15.00  
**No. Mtg. Rms. & Capacity of Largest:** 2 (300)  
**No. Banquet Rms. & Capacity of Largest:** 1 (100)  
**Group Meal Rates:** Breakfast: .60 to 1.00; Lunch: 1.00 to 2.00; Dinner: 1.50 to 3.50  
**Liquor:** Not served in hotel  
**Air Conditioning:** Banquet & meeting rooms, some bedrooms  
**Net Exhibit Space:** 5,000 sq. ft. on one floor  
**lights, stage**  
**Audio-Visual Aids:** PA system, spotlights  
**Stage:** Available

### Hotel Robert E. Lee (HSMA)

5th & Cherry Sts. (Phone: Park 2-6161)  
**Manager:** Douglas Boyle  
**Sales Manager:** Ernest J. O'Banion  
**Convention Season:** All year  
**Largest Group Accommodated:** 500 (225 rooms, 5 suites and 8 studio combinations available)  
**Air Conditioning:** Entire hotel  
**Convention Rates:** Single: 5.00 to 8.00; Double: 7.00 to 12.00; Suites: 25.00 to 36.00, 25% discount on week ends  
**No. Mtg. Rms. & Capacity of Largest:** 8 (500)  
**No. Banquet Rms. & Capacity of Largest:** 8 (500)  
**Group Meal Rates:** Breakfast: 1.50; Lunch: 2.25; Dinner: 2.50  
**Liquor:** Not served in hotel  
**Charges for Mtg. Rms.:** None  
**Charges for Exhibit Areas:** None  
**Net Exhibit Space:** 3,700 sq. ft. on one floor  
**Audio-Visual Aids:** PA system, spotlights, screens  
**Stage:** Available

## NORTH DAKOTA

## BISMARCK

Railroads: No. Pac.; Soo Line  
 Airlines: BNF, FAL, NWA

### Hotel Patterson

422 Main St. (CA 3-4660)  
**Manager:** Frank Hayes  
**Convention Season:** All year  
**Largest Group Accommodated:** 300 (150 rooms available)  
**Convention Rates:** Single: 3.00; Double: 4.50; Suites: 8.00 to 10.00  
**No. Mtg. Rms. & Capacity of Largest:** 5 (450)  
**No. Banquet Rms. & Capacity of Largest:** 5 (450)  
**Group Meal Rates:** Breakfast: .75; Lunch: 1.25; Dinner: 1.75  
**Liquor:** Served in hotel  
**Charges for Exhibit Areas:** 8.00 to 20.00  
**Net Exhibit Space:** 4,500 sq. ft.  
**Audio-Visual Aids:** PA system  
**Stage:** Available

## FARGO

Railroads: Nor. Pac., Great Nor.  
 Airlines: NOR, NWA

### Gardner Hotel (HSMA)

26 Roberts St. (Phone: 2-2556)  
**Manager:** T. L. Powers  
**Convention Season:** All year  
**Largest Group Accommodated:** 340 (125 rooms, 9 suites available)  
**Air Conditioning:** Banquet and meeting rooms, some bedrooms  
**Convention Rates:** Single: 2.75 to 10.00; Double: 4.00 to 12.00; Suites: 12.00 to 15.00, European  
**No. Mtg. Rms. & Capacity of Largest:** 8 (500)  
**No. Banquet Rms. & Capacity of Largest:** 8 (300)  
**Group Meal Rates:** Breakfast: 1.25; Lunch: 1.50; Dinner: 1.75  
**Liquor:** Served in hotel  
**Charges for Mtg. Rms.:** 10.00 to 50.00 if no meals served  
**Net Exhibit Space:** 5,627 sq. ft. on two floors, included in meeting areas  
**Audio-Visual Aids:** PA system, spotlights, screen  
**Stage:** Available  
**Sports Facilities:** Golf, swimming, nearby

### Grave Hotel

(Phone: 5-5551)  
**Manager:** B. M. Ness  
**Convention Season:** All year

## NORTH DAKOTA Fargo continued

**Largest Group Accommodated:** 225 (100 rooms, 10 suites available)  
**Air Conditioning:** 25 bedrooms, all banquet and meeting rooms  
**Convention Rates:** Single: 5.00 to 7.50; Double: 7.50 to 12.00; Suites: 10.00 to 12.00. European  
**No. Mtg. Rms. & Capacity of Largest:** 5 (185)  
**No. Banquet Rms. & Capacity of Largest:** 5 (185)  
**Group Meal Rates:** Breakfast: 1.25; Lunch: 1.50; Dinner: 1.75  
**Liquor:** Served in hotel  
**Charges for Mtg. Rms.:** 10.00 to 35.00  
**Charges for Exhibit Areas:** 10.00 to 35.00  
**Net Exhibit Space:** 2,500 sq. ft. on one floor, included in meeting areas  
**Audio-Visual Aids:** PA system, spotlights, 16mm projector  
**Stage:** 16' x 36'

## MINOT

**Railroads:** G.N.; Soo  
**Airlines:** BNF

## AUDITORIUM

**Minot Municipal Auditorium**  
 (Phone: 5-2141)  
**Manager:** Charles V. Stenersen  
**Exhibit Areas:** 19,325  
**Rental Fees and Services Included In Rent:** \$75 to \$300  
**Floor Load:** No limit  
**Ventilation:** Blower  
**Ceiling Height:** 35'  
**PA System:** Yes  
**Columns, Locations and Dimensions:** None  
**Current and Utilities Available:** 110-220  
**Meeting Rooms and Capacities:** Two; 125 to 175  
**Facilities for Food Functions:** Banquet up to 2,000, outside catering  
**Parking Facilities:** Adjacent  
**Distance from Business District:** Three blocks

## Clarence Parker Hotel (HSMA)

**1st St. & 1st Ave., S.E. (Phone: 51-153)**  
**VP & Gen. Mgr.:** Ruth Parker Flowers  
**Convention Season:** All year  
**Largest Group Accommodated:** 256 (131 rooms and 3 suites available)  
**Convention Rates:** Single: 4.00 to 6.00; Double: 7.25 to 9.50; Suites: 15.00 to 20.00  
**No. Mtg. Rms. & Capacity of Largest:** 3 (300)  
**No. Banquet Rms. & Capacity of Largest:** 3 (300)  
**Liquor:** Served in hotel  
**Air Conditioning:** Banquet and meeting rooms  
**Charges for Banquet & Mtg. Rms.:** 5.00 to 35.00  
**Net Exhibit Space:** 4,000 sq. ft. on one floor  
**Audio-Visual Aids:** PA system  
**Stage:** Available

## OHIO

## AKRON

**Railroads:** Penn.; B. & O.; Erie; A.C. & Y.; A. & B.B.  
**Airlines:** AAL, CAP, EAL, UAL

## Sheraton Hotel (HSMA)

**See Advertisement, Page 152**  
**259 S. Main Street (Phone: Jefferson 5-1871—Telegraph AK 99)**  
**Manager:** Arch J. Oliver Jr.  
**Sales Manager:** Genevieve Donahue  
**Convention Season:** All year  
**Largest Group Accommodated:** 700 (325 rooms, 16 suites available)  
**Air Conditioning:** Bedrooms, banquet and meeting rooms  
**Convention Rates:** Single: 6.00 to 10.35; Double: 8.50-14.00; Suites: 22.00 to 40.00. European  
**No. Mtg. Rms. & Capacity of Largest:** 10 (800)  
**No. Banquet Rms. & Capacity of Largest:** 10 (600)  
**Group Meal Rates:** Breakfast: 1.75; Lunch: 2.00; Dinner: 3.00  
**Liquor:** Served in hotel  
**Charges for Mtg. Rms.:** None  
**Charges for Exhibit Areas:** Vary  
**Net Exhibit Space:** 1,344 sq. ft. on one floor  
**Audio-Visual Aids:** PA system, spotlights, blackboards, screens  
**Stage:** Available

# SHERATON

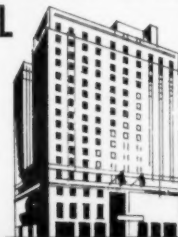
## THE SHERATON HOTEL

(Formerly the Mayflower)

### AKRON, OHIO

The rubber city's largest and most popular hotel. Ballroom accommodates 800. Eight other air-conditioned function rooms for 30-250. Garage. Superb food.

**Expert Convention Staff**  
**ARCH J. OLIVER, JR.**  
 General Manager



we're glad to see you

**SHERATON HOTELS**

## Sheraton Hotels in the U. S. A. and Canada

**EASTERN DIV.**  
 NEW YORK  
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 WASHINGTON  
 PITTSBURGH  
 BALTIMORE  
 PHILADELPHIA  
 PROVIDENCE  
 ATLANTIC CITY  
 SPRINGFIELD, Mass.  
 ALBANY  
 ROCHESTER  
 BUFFALO  
 SYRACUSE  
 BINGHAMTON, N. Y.  
 (opens early 1959)  
 MOBILE

**MIDWESTERN DIV.**  
 CHICAGO  
 DETROIT  
 CINCINNATI  
 ST. LOUIS  
 OMAHA  
 LOUISVILLE  
 DALLAS  
 (opens early 1959)  
 AKRON  
 INDIANAPOLIS  
 FRENCH LICK, Ind.  
 RAPID CITY, S. D.  
 SIOUX CITY, Iowa  
 SIOUX FALLS, S. D.  
 CEDAR RAPIDS, Iowa

**PACIFIC DIV.**  
 SAN FRANCISCO  
 PASADENA  
 (opens summer 1959)  
 PORTLAND, Oregon

**CANADIAN DIV.**  
 MONTREAL  
 TORONTO  
 NIAGARA FALLS, Ont.  
 HAMILTON, Ont.

# SHERATON

the proudest name in HOTELS



In Cincinnati, it's the  
**SHERATON-GIBSON**

**IT'S THE LARGEST IN THE CITY . . . the most popular . . . the friendliest!** 1000 rooms all with TV and radio, 950 air-conditioned. 24. function rooms serving from 10 to 1700 and up to 1000 for banquets — all air-conditioned.

Ann Kroger

Sales Manager

**EASTERN DIV.**  
 NEW YORK  
 BOSTON  
 WASHINGTON  
 PITTSBURGH  
 BALTIMORE  
 PHILADELPHIA  
 PROVIDENCE  
 ATLANTIC CITY  
 SPRINGFIELD, Mass.

**ALBANY**  
**ROCHESTER**  
**BUFFALO**  
**SYRACUSE**  
**BINGHAMTON, N. Y.**  
 (opens early 1959)  
**MOBILE, Ala.**

**MIDWESTERN DIV.**  
 CHICAGO

**DETROIT**  
**CINCINNATI**  
**ST. LOUIS**  
**OMAHA**  
**LOUISVILLE**  
**DALLAS**  
 (opens early 1959)  
**AUSTIN**  
**AKRON**  
**INDIANAPOLIS**

**FRENCH LICK, Ind.**  
**RAPID CITY, S. D.**  
**SIOUX CITY, Iowa**  
**SIOUX FALLS, S. D.**  
**CEDAR RAPIDS, Iowa**

**PACIFIC DIV.**  
 SAN FRANCISCO  
 LOS ANGELES

**PASADENA**  
**PORTLAND, Oregon**  
 (opens fall 1959)

**CANADIAN DIV.**  
 MONTREAL  
 TORONTO  
 NIAGARA FALLS, Ont.  
 HAMILTON, Ont.



## CINCINNATI

Railroads: B. & O.; C. & O.; C.N.O. & T.P.; N.Y.C.; Erie; L. & N.; N. & W.; Penn. Airlines: AAL, DAL, LCA, PAI, TWA

### CONVENTION BUREAU

Cincinnati Convention & Visitors Bureau, Inc.  
307 Union Central Bldg. (2)  
J. S. Turner, Executive Vice President

### AUDITORIUMS

#### Cincinnati Gardens, Inc.

2250 Seymour Ave. (Phone: REdwood 1-8300)  
Manager: Alex Sinclair  
Exhibit Areas: Two buildings, 22,000 sq. ft. and 11,200 sq. ft.  
Rental Fees: \$1,500 per day  
Floor Load: 1,500 lbs. per sq. ft.  
Ceiling Height: One building 72', other building 18'  
PA System: Yes  
Dimensions, Opening to Exhibit Hall: Large enough for trailer trucks  
Columns, Location and Dimensions: None  
Railroad Sidings: Nearby  
Size of Storage Areas: 9,000 sq. ft.  
Number of Meeting Rooms: Several small rooms, 1 large room  
Parking Facilities: For 2,200 cars  
Distance from Business District: 8 miles

#### Cincinnati Music Hall

1243 Elm St. (CHerry 1-3086)  
Manager: Chas. W. Bauer, Jr.  
Exhibit Areas: South Hall, 22,500 sq. ft.; North Hall, 22,500 sq. ft.; Ballroom, 22,500 sq. ft.; Foyer, 6,000 sq. ft. (buildings separate but interconnected)  
Services Available in Rental: Heat, general lighting, water, cleaning  
Floor Load: South and North Halls, unlimited; other areas, 150 lbs. per sq. ft. or more  
Ventilation: Forced draught and air conditioning  
Ceiling Heights: South Hall, 19 ft.; North Hall, 40 ft.; Foyer, 40 ft.  
PA System: Available  
Dimensions: Opening to Exhibit Hall: Accommodates largest trailers  
Elevators and Capacities: One to Ballroom, 6,000 lbs.  
Columns: South Hall only, 21 by 17 ins., two rows, 21 ft. longitudinal, 30 ft. lateral  
Utilities: Gas, water, steam, sewerage, telephone, 110-220 AC 4-wire 1- and 3-phase & DC  
Loading Facilities: Drive in at street level  
Storage Facilities: Ample, adjacent storage to accommodate full exhibit capacities  
Meeting Rooms and Capacities: North Hall (if not used for exhibits), 5,700; Auditorium, 3,718; Ballroom, 2,000; 12 small rooms, 300 total  
Facilities for Food Functions: Bars, restaurants, any size banquet (1,900 in one room; 5,500 in three)  
Parking Facilities: 500-car municipal lot across street, plus private lots for 1,000 cars  
Distance from Business District: Seven blocks

#### Netherland-Hilton (HSMA)

See Advertisement, Page 5

Fifth & Race Sts. (Phone: MA 1-3800—Telegraph CI 244)  
Gen. Manager: Louis E. Del Coma  
Sales Manager: James D. McDonough  
Convention Season: All year  
Largest Group Accommodated: 1,200 (550 rooms, 35 suites available)  
Air Conditioning: Most bedrooms, all banquet and meeting rooms  
Convention Rates: Single: 7.25-17.25; Double: 12.50-16.00; Suites: from 27.75, European  
No. Mtg. Rms. & Capacity of Largest: 20 (1,500)  
No. Banquet Rms. & Capacity of Largest: 20 (1,100)  
Group Meal Rates: Breakfast: 2.00; Lunch: 2.50; Dinner: 3.50  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None  
Charges for Exhibit Areas: None  
Net Exhibit Space: 22,000 sq. ft. on one floor, included in meeting areas  
Audio-Visual Aids: PA system, spotlights, screens  
Stage: Available

#### Sheraton-Gibson Hotel (HSMA)

See Advertisement, Page 152

421 Walnut St. (Phone: MA 1-6600—Teletype CI 559)  
Manager: Thomas G. Corcoran  
Sales Manager: Ann Kroger  
Convention Season: All year  
Largest Group Accommodated: 1,200 (600 rooms, 25 suites available)  
Air Conditioning: 95% of bedrooms, all banquet meeting rooms

Convention Rates: Single: 5.85 up; Double: 8.85 up; Suites: 25.00 up, European  
No. Mtg. Rms. & Capacity of Largest: 24 (1,700)  
No. Banquet Rms. & Capacity of Largest: 24 (1,000)  
Group Meal Rates: Breakfast: 1.75; Lunch: 2.25; Dinner: 3.25  
Liquor: Served in hotel  
Charges for Mtg. Rms.: Variable  
Charges for Exhibit Areas: Variable  
Net Exhibit Space: 20,000, not all on one floor  
Audio-Visual Aids: PA system, spotlights film projectors on rental basis, Closed-circuit TV  
Stage: Available  
Sports Facilities: Bowling

#### Hotel Sinton

4th & Vine Sts. (Phone: DUbar 1-1200)  
Manager: John H. Scheibly  
Sales Manager: Robert H. Bockweg  
Convention Season: All year  
Largest Group Accommodated: 550 (300 rooms, 25 suites available)  
Air Conditioning: 75% Bedrooms, banquet and meeting rooms  
Convention Rates: Single: 5.50 to 11.00; Double: 8.50 to 14.00; Suites: 20.00 to 38.50, European  
No. Mtg. Rms. & Capacity of Largest: 8 (600)  
No. Banquet Rms. & Capacity of Largest: 8 (500)  
Group Meal Rates: Breakfast: 2.00; Lunch: 2.25; Dinner: 3.00  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None  
Charges for Exhibit Areas: None  
Net Exhibit Space: 9,881 sq. ft. on one floor, included in meeting areas  
Audio-Visual Aids: PA system, spotlights, screens, blackboards, easels  
Stage: Available  
Sports Facilities: Bowling

#### Terrace Hilton Hotel (HSMA)

See Advertisement, Page 5

15 W. Sixth St. (Phone: DU 1-4000; Telegraph CI 394)  
Gen. Manager: Louis E. Del Coma  
Sales Manager: James D. McDonough  
Convention Season: All year  
Largest Group Accommodated: 500 (20 rooms, 20 suites available)  
Air Conditioning: Entire hotel  
Convention Rates: Single: 12.25-18.25; Double: 16.50-22.50; Suites: from 35.00, European  
No. Mtg. Rms. & Capacity of Largest: 23 (500)  
No. Banquet Rms. & Capacity of Largest: 23 (375)  
Group Meal Rates: Breakfast: 2.00; Lunch: 2.50; Dinner: 3.50  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None  
Charges for Exhibit Areas: None  
Audio-Visual Aids: PA system, spotlights, screens  
Stage: Available  
Sports Facilities: Ice skating

## CLEVELAND

Railroads: B. & O.; Erie; N.Y.C.; Penna.; W. & L.E.; C.V. & N. & S.S.; N.Y.C. & St. L.; R.T. Airlines: AAL, AAL, CAP, EAL, LCA, NWA, TCA, TWA, UAL

### CONVENTION BUREAU

Cleveland Convention & Visitors Bureau  
511 Terminal Tower (13)  
Edward C. Brennan, Executive Vice President

### AUDITORIUMS

#### Cleveland Municipal Auditorium

Lakeside at East 6th St. (MAin 1-8300)  
Manager: Paul Hurd  
Exhibit Areas: 250,000 sq. ft.  
Rental Fees and Services: \$.20 per sq. ft.; all house services  
Floor Load: Unlimited  
Ventilation: Forced and air conditioning  
Ceiling Height: 24 ft. under trusses  
PA System: Available  
Dimensions, Opening to Exhibit Hall: 14½ by 19 ft.  
Elevator Capacities: 6,000 lbs.  
Columns: In South Hall only  
Utilities: AC and DC current; compressed air, hot water, gas  
Loading Facilities: Truck ramps leading into building  
Storage Areas: Ample  
Meeting Rooms and Capacities: Seven rooms with capacities from 150 to 3,000  
Facilities for Food Functions: Can handle banquet for 2,500  
Parking Facilities: 7,000 cars  
Distance from Business District: Eight-minute walk

#### Cleveland Arena

3700 Euclid Ave. (EN 1-3700)

## Meeting in CLEVELAND?

## Fly the RADAR Line



Less time en route... smoother flying and greater on-time dependability... service from most major cities.

For convention and post-convention tour planning, call or write  
M. M. Mathews, Mgr.,  
Convention Sales, 36 S. Wabash,  
Chicago 3, Ill.

## in CLEVELAND

YOUR GROUP GETS

Service

WHEN YOU MEET AT THE

Manger Hotel

Service plus superb meeting-room facilities insure the success of your meeting at the Manger Hotel. Every detail is handled with care, precision and foresight by an experienced staff. Air-conditioned function rooms for up to 1,000—with efficient Manger service at every step! **Cleveland's only 100% air-conditioned downtown hotel!**

For details, contact James L. Barber, Mgr. The Manger Hotel, Chester Ave. and East 13th St., Cleveland, O. Phone: Tower 1-2345, Teletype: CV-605



## OHIO

### Cleveland continued

Manager: James C. Hendy  
Exhibit Areas: 20,000 sq. ft.  
Rental Fees and Services: Rental depends on event and includes light and heat  
Ceiling Height: 70 ft. PA System: Available  
Utilities: Every type  
Meeting Rooms and Capacities: One seats 120  
Facilities for Food Functions and Banquet  
Capacity: Can handle banquet of 120  
Parking Facilities: Available  
Distance from Business District: 1.8 miles

#### Hotel Carter (HSMA)

(Phone: PProspect 1-7200)  
Manager: Allen James Lowe  
Sales Manager: Andrew Ginn  
Convention Season: All year  
Largest Group Accommodated: 700 (350 rooms, 15 suites available)  
Air Conditioning: 300 bedrooms, banquet and meeting rooms  
Convention Rates: Single: 6.00 to 8.25; Double: 9.00 to 12.50; Suites: 22.00 to 32.00  
No. Mtg. Rms. & Capacity of Largest: 20 (1,500)  
No. Banquet Rms. & Capacity of Largest: 20 (1,200)  
Group Meal Rates: Breakfast: 2.25; Lunch: 2.25; Dinner: 3.25  
Liquor: Served in hotel  
Audio-Visual Aids: PA system  
Stage: Available

#### Hotel Cleveland (HSMA)

See Advertisement, Page 145  
Public Square (Phone: Tower 1-8000)  
Managing Director: Robert F. Brydell  
Sales Manager: Ralph G. Moorhouse  
Convention Season: All year  
Largest Group Accommodated: 1200 (600 rooms, 40 suites available)  
Air Conditioning: Most bedrooms, all banquet and meeting rooms  
Convention Rates: Single: 6.50 to 11.00; Double: 9.50 to 13.50; Twins: 20.00-19.00; Suites: 25.00 to 50.00, European  
No. Mtg. Rms. & Capacity of Largest: 27 (1,700)  
No. Banquet Rms. & Capacity of Largest: 27 (1,050)  
Group Meal Rates: Breakfast: 2.00; Lunch: 2.75; Dinner: 4.00  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None for conventions  
Charges for Exhibit Areas: Vary  
Net Exhibit Space: 6,900 sq. ft. on one floor  
Audio-Visual Aids: PA system, spotlights  
Stage: 42' x 18' x 12'

#### Manger Hotel (HSMA)

See Advertisement, Page 153  
1802 East 13th Street (Phone: TOWer 1-2345; Telegraph: FRM)  
Manager: James L. Barber  
Sales Manager: Lee Leffton  
Convention Season: All year  
Largest Group Accommodated: 700 (325 rooms, 40 suites available)  
Air Conditioning: Entire hotel  
Convention Rates: Single: 6.00 to 10.00; Double: 9.00-10.50; Suites: 22.00-60.00, European  
No. Mtg. Rms. & Capacity of Largest: 10 (1,000)  
No. Banquet Rms. & Capacity of Largest: 10 (700)  
Group Meal Rates: Breakfast: 1.75 up; Lunch: 2.00 up; Dinner: 3.00 up  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None for convention  
Charges for Exhibit Areas: None for convention  
Net Exhibit Space: 7,634 sq. ft. on more than one floor, included in meeting areas  
Audio-Visual Aids: PA system, spotlights  
Stage: Available

#### Statler-Hilton (HSMA)

See Advertisement, Page 5  
12th & Euclid (Phone: PProspect 1-6800)  
Manager: R. J. McSoley  
Sales Manager: Donald M. Woodard  
Convention Season: All year  
Largest Group Accommodated: 1,000 (650 rooms, 25 suites available)  
Air Conditioning: 750 bedrooms, banquet and meeting rooms  
Convention Rates: Single: 6.50 to 9.00; Double: 12.00-20.00; Suites: 27.00 to 37.00, European  
No. Mtg. Rms. & Capacity of Largest: 22 (1,200)  
No. Banquet Rms. & Capacity of Largest: 22 (1,200)  
Group Meal Rates: Breakfast: 2.25; Lunch: 3.00; Dinner: 4.00  
Liquor: Served in hotel

Charges for Mtg. Rms.: None  
Charges for Exhibit Areas: None  
Net Exhibit Space: 5,560 sq. ft. on one floor, included in meeting areas  
Audio-Visual Aids: PA system, spotlights, blackboards, easels  
Stage: Available

#### Wade Park Manor

E. 107th & Park Lane (Phone: Cedar 1-3300)  
Manager: Owen C. Obetz  
Convention Season: All year  
Largest Group Accommodated: 350 (225 rooms available)  
Air Conditioning: 5 meeting rooms  
Convention Rates: Single: 7.00 to 12.50; Double: 10.50 to 16.50; Suites: from 17.00  
No. Mtg. Rms. & Capacity of Largest: 5 (400)  
No. Banquet Rms. & Capacity of Largest: 3 (350)  
Group Meal Rates: Breakfast: .75; Lunch: 1.45; Dinner: 3.25  
Liquor: Served in hotel  
Audio-Visual Aids: PA system, spotlights

## COLUMBUS

Railroads: B. & O.; C. & O.; N.Y.C.; N. & W.; Penna.  
Airlines: AAL, EAL, LCA, PAI, TWA

### CONVENTION BUREAU

Columbus Convention Bureau, Inc.  
50 West Broad St. (15)  
Arthur G. Frank, Executive Director

### AUDITORIUMS

#### Franklin County Veterans Memorial

300 West Broad St. (Phone: CA 1-4341)  
Manager: Harry Schreiber  
Exhibit Areas: 45,000 sq. ft.; West Hall, 22,000 sq. ft.; East Hall, 15,000 sq. ft.; South Terrace, 8,000 sq. ft.  
Floor Load: Unlimited Ventilation: Air conditioned  
Ceiling Height: 17 ft. graduated to 8 ft.  
PA System: Yes  
Dimensions, Opening to Exhibit Hall: Two doors, 10 ft. high  
Columns: 35 ft. by 22 ft. apart  
Utilities: 110, 220 volts, water, gas, drainage  
Loading Facilities: Two loading docks  
Storage Areas: Directly off Exhibition Hall  
Meeting Rooms and Capacities: 7, from 50 to 200; one hall for 750  
Facilities for Food Functions: Catering for 4,000  
Parking Facilities: Lot for 1,200 cars  
Distance from Business District: Three blocks

#### Ohio State Fair

State Fairgrounds (Phone: AXminster 4-1645)  
Manager: D. Robert Jones  
Exhibit Areas and Square Footage of Each: Youth Center, 15,400 sq. ft.; Buckeye Bldg., 75,000 sq. ft.  
Current and Utilities Available: 110, 220V, gas, water  
Loading Facilities: Buckeye Bldg., drive-in doors  
Railroad Sidings: New York Central, Penna.  
Number of Meeting Rooms and Capacities: Youth Center auditorium for 2,000 plus smaller meeting rooms; Little Theater seats 500  
Facilities for Food Functions: Banquet for 5,000  
Parking Facilities: For 5,000 cars  
Distance from Business District: 2 1/2 miles

#### Deshler Hilton Hotel

See Advertisement, Page 5

Broad and High Sts. (Phone: CApiTal 4-1221; Telegraph: CL 396)  
Manager: Truett J. Gore  
Sales Manager: Mark L. Mowrey  
Convention Season: All year  
Largest Group Accommodated: 1,600 (850 rooms, 60 suites available)  
Air Conditioning: 350 bedrooms, banquet and meeting rooms  
Convention Rates: Single: 6.00 to 12.00; Double: 10.50 to 18.00; Suites: 15.00 to 65.00, European  
No. Mtg. Rms. & Capacity of Largest: 20 (1,200)  
No. Banquet Rms. & Capacity of Largest: 23 (1,000)  
Group Meal Rates: Lunch: 2.25; Dinner: 3.25  
Liquor: Served in hotel

### WHERE CAN YOU FIND BADGE MANUFACTURERS?

See Suppliers Directory  
Starting Page 215

Charges for Mtg. Rms.: None with meals  
Charges for Exhibit Areas: 10% of convention rate  
Net Exhibit Space: 15,000 sq. ft. on more than one floor, additional area  
Audio-Visual Aids: PA system, spotlights, movie screens, blackboards, easels, projectors on rental basis  
Stage: Available

#### Neil House Hotel (HSMA)

41 S. High St. (Phone: CA 1-5221)  
Manager: J. R. Penebaker  
Sales Manager: Robert E. Wendelken  
Convention Season: All year  
Largest Group Accommodated: 1,000 (400 rooms, 30 suites available)  
Air Conditioning: 250 Bedrooms, banquet and meeting rooms  
Convention Rates: Single: 5.50 to 10.00; Double: 9.00 to 18.00; Suites: 15.50 to 54.00  
No. Mtg. Rms. & Capacity of Largest: 9 (1,200)  
No. Banquet Rms. & Capacity of Largest: 9 (800)  
Group Meal Rates: Breakfast: 2.00; Lunch: 2.50; Dinner: 3.50  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None for convention  
Charges for Exhibit Areas: Vary  
Net Exhibit Space: 12,000 sq. ft. on one floor  
Audio-Visual Aids: PA system, spotlights, screens  
Stage: 41 ft. by 24 ft.

#### Pick-Fort Hayes (HSMA)

31 W. Spring St. (Phone: CA 4-8211)  
Manager: Thomas S. Walker  
Sales Manager: Ruth Griffin  
Convention Season: All year  
Largest Group Accommodated: 600 (300 rooms, 12 suites available)  
Air Conditioning: Banquet and meeting rooms, 70% of bedrooms  
Convention Rates: Single: 6.50; Double: 10.00; Suites: 15.00 to 65.00  
No. Mtg. Rms. & Capacity of Largest: 8 (200)  
No. Banquet Rms. & Capacity of Largest: 8 (200)  
Group Meal Rates: Breakfast: from 1.75; Lunch: from 1.75; Dinner: from 3.00  
Liquor: Served in hotel  
Charges for Mtg. Rms.: 7.50 to 65.00  
Charges for Exhibit Areas: 7.50 to 65.00  
Audio-Visual Aids: PA system, spotlights  
Stage: Available

## DAYTON

Railroads: N.Y.C.; Erie; B. & O.; Penn.  
Airlines: AAL, LCA, TWA

#### The Dayton Biltmore Hotel (HSMA)

210 N. Main Street (Phone: ADams 2161)  
Manager: Arthur Griffith  
Sales Manager: J. D. McDonough  
Convention Season: All year  
Harlin L. Walter, Secretary-Manager  
Largest Group Accommodated: 600 (275 rooms, 15 suites available)  
Air Conditioning: Entire hotel  
Convention Rates: Single: 7.00 to 15.00; Double: 10.00 to 18.50; Suites: 16.00, 29.50, 41.50, European  
No. Mtg. Rms. & Capacity of Largest: 15 (1,200)  
No. Banquet Rms. & Capacity of Largest: 15 (1,000)  
Group Meal Rates: Breakfast: 2.00; Lunch: 2.25; Dinner: 3.50  
Liquor: Served in hotel  
Charges for Mtg. Rms.: Various  
Charges for Exhibit Areas: Various  
Net Exhibit Space: 12,000 sq. ft., not on one floor, included in meeting area  
Audio-Visual Aids: PA system, spotlights, screens, blackboard, easels, projectors  
Stage: Available  
Sports Facilities: Golfing, swimming

#### Pick-Miami Hotel

2nd & Ludlow Sts. (Phone: BAldwin 7-7131)  
Manager: Gene Berry  
Convention Season: All year  
Largest Group Accommodated: 485 (300 rooms and 6 suites available)  
Convention Rates: Single: 5.50-15.75; Double: 8.00-18.75; Suites: 22.00-45.00, European  
No. Mtg. Rms. & Capacity of Largest: 10 (550)  
No. Banquet Rms. & Capacity of Largest: 8 (400)  
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00; Dinner: 3.00  
Liquor: Served in hotel  
Air Conditioning: Banquet & Mtg. Rms.; some bedrooms  
Charges for Banquet & Mtg. Rms.: 15.00 to 150.00  
Net Exhibit Space: 4,437 sq. ft. on one floor  
Audio-Visual Aids: PA system, spotlights  
Stage: 30 ft. by 21 ft.

#### Van Cleve Hotel

36 West First Street (Phone FU-6131)

Manager: Claude J. Cannon  
 Sales Manager: Buel J. Cannon  
 Convention Season: All year  
 Largest Group Accommodated: 400 (237 rooms, 10 suites available)  
 Air Conditioning: Entire hotel  
 Convention Rates: Single: 7.00-10.00; Double: 9.50-18.00; Suites: 19.00 to 46.00, European  
 No. Mtg. Rms. & Capacity of Largest: 9 (350)  
 No. Banquet Rms. & Capacity of Largest: 9 (275)  
 Group Meal Rates: Breakfast: 2.00; Lunch: 2.00; Dinner: 3.50  
 Liquor: Served in hotel—except Sunday  
 Charges for Mtg. Rms.: 7.50 up  
 Charges for Exhibit Areas: 7.50 up  
 Net Exhibit Space: 2,322 sq. ft. on two floors  
 Audio-Visual Aids: PA system, spotlights, screens  
 Stage: Available

## MANSFIELD

Railroads: B. & O.; Erie; Penna.  
 Airlines: LCA

### Mansfield-Leland Hotel (HSMA)

27 Park Avenue West (Phone Lafayette 2-5111)  
 Manager: Joseph G. Wright  
 Convention Season: All year  
 Largest Group Accommodated: 500 (250 rooms, 25 suites available)  
 Air Conditioning: 50 bedrooms, banquet and meeting rooms  
 Convention Rates: Single: 6.00 to 9.00; Double: 8.50 to 12.00; Suites: 16.00 to 30.50, European  
 No. Mtg. Rms. & Capacity of Largest: 11 (300)  
 No. Banquet Rms. & Capacity of Largest: 11 (300)  
 Group Meal Rates: Breakfast: 1.50; Lunch: 2.00; Dinner: 3.50  
 Liquor: Served in hotel  
 Charges for Mtg. Rms.: None  
 Charges for Exhibit Areas: None  
 Net Exhibit Space: 1,200 sq. ft. on more than one floor, included in meeting areas  
 Audio-Visual Aids: PA system, spotlights, screen  
 Stage: Available  
 Sports Facilities: Golf, bathing, fishing, boating

## TOLEDO

Railroads: Ann. Ar.; C. & O.; D. & T.S.L.; L.S. El.; Penna.; Wab.; W. & L.E.; B. & O.; D.T. & I.; N.Y.C.; N.Y.C. & St. L.; T.T.; T. & E.  
 Airlines: CAP, DAL, EAL, LCA, TWA, UAL

### CONVENTION BUREAU

Toledo Convention Bureau  
 218 Huron St. (4)

### AUDITORIUM

### Sports Arena

1 Main St. (OX 1-2403)  
 Manager: Andrew Mulligan  
 Exhibit Areas: 20,000 sq. ft. Main Arena; 30,000 sq. ft. adjoining Convention Hall.  
 Floor Load: Unlimited  
 Ceiling Height: 45 ft.  
 PA System: Available  
 Dimensions, Opening to Exhibit Hall: 14 ft. by 14 ft.  
 Columns: None  
 Loading Facilities: Trucks can drive in  
 Storage Areas: In concourse  
 Meeting Rooms: None  
 Facilities for Food Function and Banquet  
 Capacity: Caterer can serve 2,000  
 Parking Facilities: 1,500 cars  
 Distance from Business District: Half mile

### Commodore Perry Hotel (HSMA)

Superior & Jefferson Sts. (Phone CHerry 4-2441; Telegraph: TO 644)  
 Manager: John D. Sabrey  
 Sales Manager: John P. Martin  
 Convention Season: All year  
 Largest Group Accommodated: 1,000 (500 rooms, 30 suites available)  
 Air Conditioning: Entire hotel  
 Convention Rates: Single: 5.00 to 14.00; Double: 7.50 to 16.00; Suites: 18.50 to 40.00, European  
 No. Mtg. Rms. & Capacity of Largest: 15 (1,000)  
 No. Banquet Rms. & Capacity of Largest: 15 (1,000)  
 Group Meal Rates: Breakfast: 2.00; Lunch: 2.75; Dinner: 3.75  
 Liquor: Served in hotel  
 Charges for Mtg. Rms.: None if food is served  
 Charges for Exhibit Areas: 30.00-175.00  
 Net Exhibit Space: 10,487 sq. ft. on more than one floor, included in meeting areas

Audio-Visual Aids: PA system, spotlights, screens  
 Stage: Available

### Hillcrest Hotel (HSMA)

241 16th Street (Phone CH 3-4261)  
 Gen. Manager: Edward D. Ramage  
 Resident Manager: Clifford D. Reulein  
 Convention Season: All year  
 Largest Group Accommodated: 200  
 Air Conditioning: 125 bedrooms, banquet halls  
 Convention Rates: Single: 8.00; Double: 11.00; Suites: 10.00 to 20.00, European  
 No. Mtg. Rms. & Capacity of Largest: 7 (150)  
 No. Banquet Rms. & Capacity of Largest: 7 (150)  
 Group Meal Rates: Breakfast: 1.50; Lunch: 2.25; Dinner: 3.50  
 Liquor: Served in hotel  
 Charges for Mtg. Rms.: None when food is served  
 Charges for Exhibit Areas: 10.00 to 100.00 per day  
 Net Exhibit Space: 3,700 sq. ft., not on one floor, included in meeting areas  
 Audio-Visual Aids: PA system, spotlights  
 Stage: Available

### Secor Hotel (HSMA)

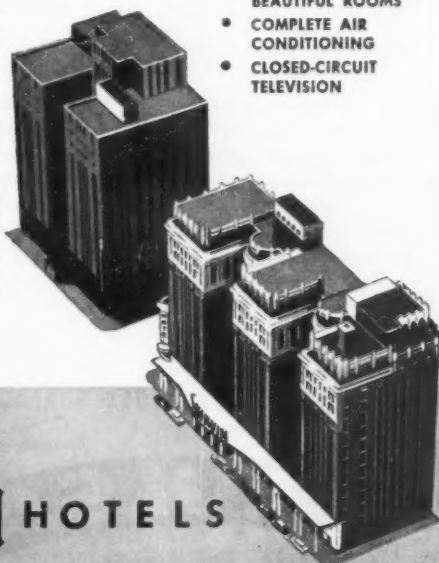
Jefferson and Superior (Phone: CH 4-5501)  
 Manager: Raymond Mougey  
 Sales Manager: John F. Martin  
 Convention Season: All year  
 Largest Group Accommodated: 400 (170 rooms, 9 suites available)  
 Air Conditioning: Entire hotel  
 Convention Rates: Single: 5.00 to 8.00; Double: 7.00 to 12.00; Suites: from 17.00, European  
 No. Mtg. Rms. & Capacity of Largest: 8 (650)  
 No. Banquet Rms. & Capacity of Largest: 8 (650)  
 Group Meal Rates: Breakfast: 1.80; Lunch: 2.50; Dinner: 3.50  
 Liquor: Served in hotel  
 Charges for Mtg. Rms.: None if meals are served  
 Charges for Exhibit Areas: 20.00-125.00  
 Net Exhibit Space: 8,000 sq. ft. on one floor, included in meeting areas  
 Audio-Visual Aids: PA system, spotlights, screens, blackboards  
 Stage: Available  
 Sports Facilities: Bowling



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Write for our detailed  
 "Facts File."



# Skirvin HOTELS

Broadway at Park Avenue • CEntral 2-4411 • Teletype OC 532  
 Oklahoma City, Okla. • Dan W. James, President and General Manager

**OHIO**  
continued

**YOUNGSTOWN**

Railroads: B. & O.; Erie; L.E. & E.; N.Y.C.;  
Penn.: P. & L.E.; Y. & N.; Y. & S.  
Airlines: CAP, LCA, UAL

**Hotel Pick-Ohio**

Hazel & Boardman St. (Phone: Riverside 4-1131)  
Manager: Roger Jacobson  
Convention Season: All year  
Largest Group Accommodated: 600 (250 rooms,  
8 suites available)  
Air Conditioning: Banquet and meeting rooms,  
120 bedrooms  
Convention Rates: Single: 6.50-8.50; Double: 8.00-  
10.00; Suites: 19.00, European  
No. Mtg. Rms. & Capacity of Largest: 8 (600)  
No. Banquet Rms. & Capacity of Largest: 3 (500)  
Group Meal Rates: Breakfast: 1.00; Lunch: 1.50;  
Dinner: 2.75  
Liquor: Served in hotel  
Charges for Mtg. Rms.: Variable  
Net Exhibit Space: 9,000 sq. ft. on one floor  
Audio-Visual Aids: PA system, spotlights, film  
projectors on rental basis  
Stage: Available  
Sports Facilities: Golf, boating, fishing, tennis

**OKLAHOMA**

**OKLAHOMA CITY**

Railroads: Santa Fe; C.R.I. & P.; OK. C.A.A.;  
M.K. & T.; Frisco Sys.  
Airlines: AAL, BNF, CAL, CEN

**AUDITORIUM**

**Municipal Auditorium**

201 N. Dawey (CE 2-6418)  
Manager: Dee Fuller  
Exhibit Areas: Zebra Room, 38,000 sq. ft.; Main  
Auditorium, 14,000 sq. ft.; Mirror Room, 5,000  
sq. ft.  
Rental Fees and Services: Rentals include heat,  
light and cleaning  
Ventilation: Air conditioning  
Ceiling Height: Main Aud., 40 ft.; Mirror Room,  
23 ft.; Zebra Room, 14 to 16 ft.; PA System:  
In all halls  
Dimensions, Opening to Exhibit Hall: 10 ft. & in.  
by 18 ft.  
Elevators: One elevator  
Columns: None in Auditorium and Mirror Room;  
behind drapes in Zebra Room  
Utilities: 110-220 volt AC current  
Loading Facilities: Trucks drive into Zebra Room  
Storage Areas: 450 sq. ft., plus unused rooms  
Meeting Rooms and Capacities: 10 meeting rooms  
from 25-600  
Facilities for Food Function and Banquet  
Capacity: Can handle banquet to 3,500  
Parking Facilities: Seven parking lots within half  
block  
Distance from Business District: In downtown dis-  
trict

**Huckins Hotel**

Main at Broadway (Phone: Forest 5-4341)  
Manager: Paul Huckins  
Sales Manager: Archer Reid  
Convention Season: All year  
Largest Group Accommodated: (175 rooms, 9  
suites available)  
Air Conditioning: All bedrooms, 6 banquet halls  
Convention Rates: Single: 5.00 to 10.00; Double:  
6.50 to 11.50; Suites: 15.00 to 17.50, European  
No. Mtg. Rms. & Capacity of Largest: 6 (250)  
No. Banquet Rms. & Capacity of Largest: 6 (250)  
Group Meal Rates: Breakfast: 1.25; Lunch: 1.75;  
Dinner: 3.50

Liquor: Not served  
Charges for Mtg. Rms.: No charge if food is  
served  
Charges for Exhibit Areas: Vary  
Net Exhibit Space: 5,000 sq. ft. on one floor, in-  
cluded in meeting areas  
Audio-Visual Aids: PA system, spotlights  
Stage: Available

**Oklahoma Biltmore Hotel**

228 West Grand (Phone: REgent 6-5611; Teletype:  
OC 544)  
Manager: Paul J. Saunders  
Sales Manager: Vern Schlect  
Convention Season: All year  
Largest Group Accommodated: 900 (500 rooms,  
42 suites available)  
Air Conditioning: 50% Bedrooms, banquet and  
meeting rooms  
Convention Rates: Single: 5.00-8.25; Double:  
7.00-13.00; Suites: 18.00-52.00, European  
No. Mtg. Rms. & Capacity of Largest: 14 (600)  
No. Banquet Rms. & Capacity of Largest: 14 (658)  
Group Meal Rates: Breakfast: 1.25; Lunch: 2.00;  
Dinner: 3.00  
Liquor: Not served in hotel  
Charges for Mtg. Rms.: None for conventions of  
100  
Charges for Exhibit Areas: 10% gross booth rental  
Net Exhibit Space: 80,000 sq. ft. on one floor, in-  
cluded in meeting areas  
Audio-Visual Aids: PA system, spotlights, screen,  
blackboards  
Stage: 36 ft. wide, 17 ft. deep

**The Skirvin Hotels (HSMA)**

See Advertisement, Page 154

Park Avenue at Broadway (Phone: CEntal 2-4411;  
Telegraph: OC 532)  
Manager: Dan W. James  
Convention Season: All year  
Largest Group Accommodated: 700 (250 rooms,  
50 suites available)  
Air Conditioning: Entire hotel  
Convention Rates: Single: 6.50 to 9.50; Double:  
9.50 to 18.00; Suites: 20.00 to 60.00, European  
No. Mtg. Rms. & Capacity of Largest: 16 (600)  
No. Banquet Rms. & Capacity of Largest: 16 (500)  
Group Meal Rates: Breakfast: 1.50; Lunch: 1.85;  
Dinner: 2.75  
Liquor: Not served in hotel  
Charges for Mtg. Rms.: Various  
Charges for Exhibit Areas: Various  
Net Exhibit Space: 9,000 sq. ft. on one floor  
Audio-Visual Aids: PA system, spotlights, 8mm,  
16mm and 35mm projectors, screens, black-  
boards, closed-circuit TV  
Stage: Available

**TULSA**

Railroads: M.K. & T.; A.T. & S. Fe.; M.V.; Frisco  
Sys.; T.S.U.  
Airlines: AAL, BNF, CAL, CEN, UAL

**CONVENTION BUREAU**

Convention & Visitors Department  
616 S. Boston Ave. (19)  
J.P. Arwood, Manager

**The Mayo Hotel**

See Advertisement, Page 158

5th & Cheyenne (Phone: 3-2141)  
Manager: Frank R. Bentley  
Convention Season: All year  
Largest Group Accommodated: 625 (300 rooms  
and 15 suites available)  
Convention Rates: Single: from 8.00; Double: from  
10.00; Suites: 25.00 to 75.00  
No. Mtg. Rms. & Capacity of Largest: 10 (600)  
No. Banquet Rms. & Capacity of Largest: 10 (600)  
Group Meal Rates: Breakfast: 1.00; Lunch: 1.50;  
Dinner: 2.75  
Liquor: Not served in hotel  
Air Conditioning: Banquet and meeting rooms,  
bedrooms  
Charges for Banquet & Mtg. Rms.: Variable  
Net Exhibit Space: 5,250 sq. ft. on one floor  
Audio-Visual Aids: PA system, spotlights  
Stage: Available  
Sports Facilities: Golf, swimming, tennis, horse-  
back riding

**Hotel Tulsa (HSMA)**

See Advertisement, Page 158

125 E. Third St. (Phone: CH 2-4301)  
Manager: Hollis H. Hodges  
Convention: All year  
Largest Group Accommodated: 400 (300 rooms,  
12 suites available)  
Convention Rates: Single: 6.00-10.00; Double: 8.00-  
12.50; Suites: 15.00-35.00, European  
No. Mtg. Rms. & Capacity of Largest: 9 (650)  
No. Banquet Rms. & Capacity of Largest: 9 (500)  
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00;  
Dinner: 3.00

**Try TULSA ! . . .**

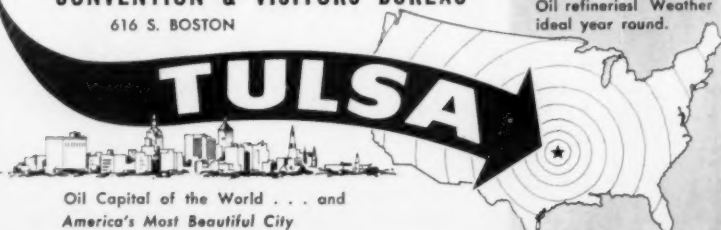
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quate public space for banquets, meetings  
and exhibits! Two turnpikes, 65 airline  
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professional bureau with the "know-how"  
to help you plan your most successful—and  
pleasant convention.

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**CONVENTION & VISITORS BUREAU**

616 S. BOSTON



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Civic & cultural center.  
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rose garden.

**LAKES & RECREATION**  
Center of scores of beau-  
tiful lakes & recreation  
areas.

plus  
Indian Western history!  
Oil refiner's Weather  
ideal year round.

Liquor: Not served in hotel  
Charges for Mtg. Rms.: None if food served  
Charges for Exhibit Areas: None  
Audio-Visual Aids: PA system, spotlights, screen  
Stage: Portable

## WAGONER

Railroads: K. O. & G.; M. K. T.; M. P.

### Western Hills Lodge

Box 276 (Phone: Tahlequah 1290; Telegraph: Tahlequah, Oklahoma)  
Manager: Conrad Johnson  
Convention Season: All year—no weekends during June, July and August  
Largest Group Accommodated: 450 (180 rooms, 6 suites available)  
Air Conditioning: Entire hotel  
Convention Rates: Single: 9.00-12.00; Double: 12.00-14.50; Suites: 21.50-30.00, European  
No. Mtg. Rms. & Capacity of Largest: 8 (800)  
No. Banquet Rms. & Capacity of Largest: 8 (650)  
Group Meal Rates: Breakfast: 1.50; Lunch: 1.95; Dinner: 2.75  
Liquor: Not served in hotel  
Charges for Mtg. Rms.: Various  
Charges for Exhibit Areas: Various  
Net Exhibit Space: 11,800 sq. ft., on more than one floor  
Audio-Visual Aids: PA system, 16mm projector, screen  
Stage: Available  
Sports Facilities: Swimming, horseback riding, fishing, boating, skiing, shuffleboard, badminton, ping pong tables, putting green, golf course nearby

## OREGON

### PORTLAND

Railroads: Nor. Pac.; So. Pac.; S.P. & S.; Gr. Nor.; P.T. U.P.; O.E.  
Airlines: NWA, PAA, Pacific, UAL, WCA, WAL

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the RADAR Line**



Less time en route... smoother flying and greater on-time dependability... service from most major cities.

For convention and post-convention tour planning, call or write  
M. M. Mathews, Mgr.,  
Convention Sales, 36 S. Wabash,  
Chicago 3, Ill.

## CONVENTION BUREAU

Portland Convention Bureau  
1020 S.W. Front Ave. (4)  
V. A. McNeil, Manager

### AUDITORIUM

#### Exposition-Recreation Center

(Opens Fall 1960)  
623 Park Bldg.  
Manager: Don Jewell  
Exhibit Areas and Square Footage of Each: Exhibit Hall, 52,600 sq. ft.; Arena floor, 27,300 sq. ft.; Arena concourse, 18,000 sq. ft.; Assembly Room, 6,550 sq. ft.  
Floor Load: Unlimited Ventilation: Air-cooled  
Ceiling Height: Exhibit Hall, 15'; Arena, 85'  
PA System: Yes  
Dimensions, Opening to Exhibit Hall: 20' Columns, Location and Dimensions: 30' on center in Exhibit Hall  
Current and Utilities Available: 122, 208V  
Loading Facilities: Two overhead doors into all areas  
Number of Meeting Rooms and Capacities: 10 rooms with total capacity of 2,700  
Facilities for Food Functions: Banquet for 3,000  
Parking Facilities: For 2,500 cars  
Distance from Business District: 1 mile

#### Benson Hotel

309 S. W. Broadway (Phone: Ca 8-9611)  
Manager: Sam Standard  
Sales Manager: Ralph Van Noy  
Convention Season: All year  
Largest Group Accommodated: 300 (150 rooms, 4 suites available)  
Air Conditioning: Banquet and meeting rooms, some bedrooms  
Convention Rates: Single: 7.00-9.50; Double: 9.50-16.00; Suites: 25.00-40.00, European  
No. Mtg. Rms. & Capacity of Largest: 11 (850)  
No. Banquet Rms. & Capacity of Largest: 11 (500)  
Group Meal Rates: Breakfast: 1.50; Lunch: 1.75; Dinner: 3.00  
Liquor: Served in hotel  
Charges for Mtg. Rms.: 15.00 to 150.00  
Charges for Exhibit Area: 15.00 to 125.00  
Net Exhibit Space: 5,553 sq. ft., not on one floor  
Audio-Visual Aids: PA system, spotlights  
Stage: Available

#### Hotel Multnomah

319 S. W. Pine Street (Phone: CApitol 8-7441)  
Gen. Manager: C. R. Lindquist  
Sales Manager: Lucille Brundige  
Convention Season: All year  
Largest Group Accommodated: 600 (300 rooms, 12 suites available)  
Air Conditioning: Banquet halls  
Convention Rates: Single: 6.00-12.00; Double: 8.50 to 16.00; Suites: 25.00 to 45.00  
No. Mtg. Rms. & Capacity of Largest: 14 (900)  
No. Banquet Rms. & Capacity of Largest: 14 (800)  
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00; Dinner: 3.00  
Liquor: Served in hotel  
Charges for Mtg. Rms.: 5.00 to 50.00  
Charges for Exhibit Areas: 30.00 to 150.00  
Net Exhibit Space: 6,500 sq. ft. on one floor, included in meeting areas  
Audio-Visual Aids: PA system, spotlights, easels, screens  
Stage: Available

#### Sheraton-Portland Hotel

(Opening Fall, 1959)  
See Advertisement, Page 20  
Lloyd Center  
Sales Manager: John R. Moore  
Convention Season: All year  
Largest Group Accommodated: 400 (200 rooms, 10 suites available)  
Air Conditioning: Entire hotel  
No. Mtg. Rms. & Capacity of Largest: 12 (1,650)  
No. Banquet Rms. & Capacity of Largest: 12 (1,150)  
Liquor: Served in hotel  
Audio-Visual Aids: PA system, spotlights  
Stage: Available  
Sports Facilities: Golf

## PENNSYLVANIA

### ALLENTOWN

Railroads: L.V.; J.C.; L. & N.E.; Reading  
Airlines: EAL, TWA, UAL

## The Largest and Finest Resort Hotel in Western Pennsylvania

## Bedford Springs HOTEL

BEDFORD, PENNSYLVANIA

Offers complete

Convention facilities  
for 25 to 550 people



#### Ideal Location

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#### Delightful Meeting Rooms

16 fully equipped rooms accommodating from 25 to 550 persons.

#### Superb Accommodations

250 smartly redecorated rooms... each with private bath.

#### Experienced Staff

During 1957 our staff had the pleasure of serving 355 state and national groups.

#### Finest Recreational Facilities

Championship 18 hole golf course, tennis, horseback riding, swimming in indoor pool and Red Oaks Lake and, of course, complete bar and beverage service facilities.

#### Special Convention Rates

Extended to groups throughout our season—April 15th—November 15th.

Your inquiry will receive immediate attention. Wire, call or write...

E. Harris Knight, Sales Manager  
Phone: Bedford 500





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### OUTDOORS

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National Sales Representatives  
230 Park Avenue, New York 17  
MUrray Hill 4-0004

or  
**Loretta E. Ziegler, Convention Manager**

or  
**Clifford R. Gillam, General Manager**



## PENNSYLVANIA

### Allentown continued

#### Americus Hotel (HSMA)

6th & Hamilton Sts. (Phone: Hemlock 46101)  
V.P. & Gen. Manager: Harry W. Clark  
Sales Manager: P. Joseph Fitzgerald  
Convention Season: All year  
Largest Group Accommodated: 450  
Air Conditioning: Banquet and meeting rooms  
Convention Rates: Single: 6.00 to 7.00; Double: 8.00 to 12.00; Suites: 12.00 to 25.00  
No. Mtg. Rms. & Capacity of Largest: 15 (600)  
No. Banquet Rms. & Capacity of Largest: 15 (375)  
Group Meal Rates: Breakfast: 1.25; Lunch: 1.50; Dinner: 2.50  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None for convention delegates  
Charges for Exhibit Areas: None for convention delegates  
Audio-Visual Aids: PA system, spotlights, platform, screen  
Sports Facilities: Golf

## ALTOONA

Railroads: Penna.  
Airlines: AAA

#### Hotel Penn Alto (HSMA)

13th Ave. & 12th St. (Phone: Windsor 3-6171)  
Manager: Herbert A. Hanson  
Convention Season: All year  
Largest Group Accommodated: 300 (150 rooms, 4 suites available)  
Air Conditioning: Meeting and banquet rooms, 26 bedrooms  
Convention Rates: Single: 5.00-8.75; Double: 6.50-12.00; Suites: from 19.00, European  
No. Mtg. Rms. & Capacity of Largest: 12 (500)  
No. Banquet Rms. & Capacity of Largest: 3 (400)  
Group Meal Rates: Dinner: 2.50 to 4.75  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None  
Net Exhibit Space: 2,110 sq. ft. on one floor  
Audio-Visual Aids: Two screens—52" x 70" each, PA system, spotlights  
Stage: Yes

## BEDFORD

Railroads: Penna.; H. & B.T.M.

#### Bedford Springs Hotel

See Advertisement, Page 157

(Phone: Bedford 500)  
Manager: L. Gardner Moore  
Sales Manager: Harris Knight  
Convention Season: April 15 to Nov. 15  
Largest Group Accommodated: 500 (240 rooms, 12 suites available)  
Air Conditioning: 50 bedrooms, 4 banquet halls  
Convention Rates: Single: 17.00 to 19.00; Double: 14.00 to 16.00; Suites: 20.00 to 25.00, American  
No. Mtg. Rms. & Capacity of Largest: 14 (450)  
No. Banquet Rms. & Capacity of Largest: 4 (450)  
Group Meal Rates: Breakfast: 1.50; Lunch: 2.50; Dinner: 4.00  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None  
Audio-Visual Aids: PA system, spotlights, three 16mm projectors, 2 x 2, 2 1/2 x 4 slide projectors  
Stage: Available

## BETHLEHEM

Railroads: L.V.; P.B. & N.E.; Reading; J.C.; L. & N.E.  
Airlines: EAL, TWA, UAL

#### Hotel Bethlehem (HSMA)

427-447 Main St.  
Manager: Norman J. Canfield  
Convention Season: All year  
Largest Group Accommodated: 250 (150 rooms, 3 suites available)  
Air Conditioning: Bedrooms and 3 meeting rooms  
Convention Rates: Single: 6.00-7.00; Double: 9.00-11.00; Suites: 13.50-21.00, European  
No. Mtg. Rms. & Capacity of Largest: 6 (500)  
No. Banquet Rms. & Capacity of Largest: 6 (400)  
Group Meal Rates: Breakfast: 1.10; Lunch: 1.50; Dinner: 2.25  
Liquor: Served in hotel  
Charges for Mtg. Rms.: Variable

Charges for Exhibit Areas: Variable  
Net Exhibit Space: 18,000 sq. ft. on one floor  
Audio-Visual Aids: PA system, spotlights, screen, 16mm projector  
Stage: Available

## BUCK HILL FALLS

Railroads: Del., Lackawanna & West.

#### The Inn (HSMA)

See Advertisement, Page 158

(Phone: Cresco 7741)  
Manager: Clifford R. Gillam  
Sales Manager: Loretta E. Ziegler  
Convention Season: From late Oct. to mid-June  
Largest Group Accommodated: 450 (300 rooms available)  
No. Mtg. Rms. & Capacity of Largest: 6 (900)  
No. Banquet Rms. & Capacity of Largest: 2 (425)  
Audio-Visual Aids: PA system, spotlights, 35mm and 16mm projectors, slide projectors  
Stage: Available  
Sports Facilities: Golf, tennis, bowling on the green, horseback riding, swimming, fishing

## BUSHKILL

Railroads: D.L. & W.

#### Bushkill Falls House

(Bushkill 8-6634)  
Manager: Frank L. Pipher  
Reservation Manager: Joseph E. Boyle  
Convention Season: May, June, September  
Largest Group Accommodated: 200 (100 rooms available)  
Air Conditioning: Banquet halls  
Convention Rates: 9.00 to 15.00 per person, American  
No. Mtg. Rms. & Capacity of Largest: 2 (300)  
No. Banquet Rms. & Capacity of Largest: 1 (250)  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None  
Charges for Exhibit Areas: None  
Audio-Visual Aids: PA system, spotlight, 8mm and 16mm projectors  
Stage: Available  
Sports Facilities: Swimming pool, private lake, tennis, softball, handball, shuffleboard, quoits, croquet, ping pong, badminton, putting, golf, basketball, archery, volleyball, horseback riding, golf

## EAGLES MERE

Railroads: Penna. to Muncie

#### The Lakeside Hotel

(Phone: Lakeview 5-3201)  
Manager: Henry E. Kirk, Jr.  
Convention Season: June 15 to Sept. 15  
Largest Group Accommodated: 200 during June & Sept. (130 rooms available); 30 during July & Aug. (15 rooms available)  
No. Mtg. Rms. & Capacity of Largest: 2 (150)  
No. Banquet Rms. & Capacity of Largest: 1 (200)  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None  
Charges for Exhibit Areas: None  
Net Exhibit Space: 225 sq. ft. on one floor  
Audio-Visual Aids: PA system, spotlights, 16mm projector  
Stage: Yes  
Sports Facilities: Swimming, tennis, golf, horseback riding, boating, fishing

## ERIE

Railroads: B. & L.E.; N.Y.C.; N.Y.C. & St. L.; Penna.  
Airlines: AAA, CAP, LCA, MOH

#### Lawrence Hotel (HSMA)

See Advertisement, Page 159

10th & Peach Sts. (Phone: 25231)  
Manager: Clement C. Dias  
Sales Manager: James Dehnert  
Convention Season: All year  
Largest Group Accommodated: 450 (200 rooms and 6 suites available)  
Convention Rates: Single: 5.85-8.50; Double: 9.00-13.00; Twins: 12.00-13.00; Suites: 26.00-45.00, European  
No. Mtg. Rms. & Capacity of Largest: 6 (500)  
No. Banquet Rms. & Capacity of Largest: 4 (400)  
Group Meal Rates: Breakfast: 1.75; Lunch: 2.50; Dinner: from 3.25

Liquor: Served in hotel  
Charges for Mtg. Rms.: None for conventions  
Charges for Exhibit Areas: 5.00 per 10 ft. space  
Audio-Visual Aids: PA system  
Stage: 10 ft. by 32 ft.  
Sports Facilities: Swimming, boating, fishing, bowling

## HARRISBURG

Railroads: Penna.; Reading  
Airlines: AAA, CAP, TWA

### Penn Harris Hotel (HSMA)

Third and Walnut Streets (Phone: Cedar 8-7211)  
Managing Director: Mark W. Swager  
Sales Manager: Robert Cournoyer  
Convention Season: All year  
Largest Group Accommodated: 600 (400 rooms, 9 suites available)  
Air Conditioning: Banquet and meeting rooms, some bedrooms  
Convention Rates: Single: 6.50 to 11.50; Double: 9.00 to 17.00; Suites: 28.00 to 37.50, European  
No. Mtg. Rms. & Capacity of Largest: 6 (400)  
No. Banquet Rms. & Capacity of Largest: 6 (240)  
Group Meal Rates: Breakfast: 2.00; Lunch: 2.25; Dinner: 3.00  
Liquor: Served in hotel  
Charges for Mtg. Rms.: 10.00 to 100.00  
Charges for Exhibit Areas: 10.00 to 100.00  
Net Exhibit Space: 3,600 sq. ft. on one floor, included in meeting areas  
Audio-Visual Aids: PA system, spotlights, screens, blackboards  
Stage: Available  
Sports Facilities: Golf nearby

## HERSHEY

Railroads: Reading

### Hotel Hershey

See Advertisement, Page 159

(Phone: KEystone 3-2171)  
Manager: Joseph Gassler

Sales Manager, Harvey Schell  
Convention Season: All year  
Largest Group Accommodated: 250 (120 rooms, 8 suites available)  
Air Conditioning: Entire hotel  
Convention Rates: Single: 9.00-14.00; Double: 17.00-24.00; Suites: 32.00-52.00, European  
No. Mtg. Rms. & Capacity of Largest: 8 (250)  
No. Banquet Rms. & Capacity of Largest: 4 (200)  
Group Meal Rates: Lunch: 3.00; Dinner: 4.00  
Liquor: Served in hotel  
Charges for Mtg. Rms.: 10.00 and up  
Net Exhibit Space: 1,377 sq. ft. on one floor  
Audio-Visual Aids: Spotlights  
Sports Facilities: Golf, tennis, riding, swimming, croquet, lawn bowling

## JOHNSTOWN

Railroads: B. & O.; Penna.  
Airlines: AAA

### Hotel Fort Stanwix

331 Main (Phone: 41-271)  
Manager: W. E. La Brack  
Convention Season: All year  
Largest Group Accommodated: 300 (150 rooms, 4 suites available)  
Air Conditioning: Entire hotel  
Convention Rates: Single: 5.50 to 9.00; Double: 8.50 to 12.00; Suites: 11.00 to 14.00  
No. Mtg. Rms. & Capacity of Largest: 5 (250)  
No. Banquet Rms. & Capacity of Largest: 4 (300)  
Group Meal Rates: Breakfast: 1.50; Lunch: 1.75; Dinner: 2.50  
Liquor: Served in hotel  
Charges for Mtg. Rms.: 7.50 to 25.00  
Charges for Exhibit Areas: 7.50 to 25.00  
Net Exhibit Space: 3,000 sq. ft. on one floor, included in meeting areas  
Audio-Visual Aids: PA system, spotlights  
Stage: Available  
Sports Facilities: Golf, swimming, bowling, fishing

## LANCASTER

Railroads: Penna.; Reading  
Airlines: AAA, EAL

### Brunswick Hotel (HSMA)

N. Queen & Chestnut Sts. (Phone: EX 7-6201, Teletype: LN 88)

Manager: Paul L. H. Heine  
Sales Manager: Mildred Kaetz  
Convention Season: All year  
Largest Group Accommodated: 200 (150 rooms available)  
Convention Rates: Single: from 4.50; Double: 10.50  
No. Mtg. Rms. & Capacity of Largest: 6 (400)  
No. Banquet Rms. & Capacity of Largest: 6 (525)  
Group Meal Rates: Breakfast: from 1.00; Lunch: from 1.50; Dinner: from 2.00  
Liquor: Served in hotel  
Air Conditioning: Banquet and meeting rooms, 54 bedrooms  
Charges for Banquet & Mtg. Rms.: 5.00 to 100.00 except when food and liquor is served  
Net Exhibit Space: 5,772 sq. ft.—all but 588 sq. ft. on one floor  
Audio-Visual Aids: Blackboard, easel, movie screen, PA system, spotlights  
Stage: Available  
Sports Facilities: Golf, swimming

## MOUNTAINHOME

Railroads: D.L. & W.

### Mo-nom-o-nock Inn (HSMA)

(Phone: Cresco 7411)  
Gen. Manager: Edward F. Nash  
Sales Manager: Martin H. Malm  
Convention Season: May, June, Sept., Oct.  
Largest Group Accommodated: 150 (104 rooms, 8 suites available)  
Convention Rates: Single: 16.00; Double: 24.00 to 23.00; Suites: 32.00 to 34.00, American  
No. Mtg. Rms. & Capacity of Largest: 6 (200)  
No. Banquet Rms. & Capacity of Largest: 3 (200)  
Group Meal Rates: Breakfast: 2.00; Lunch: 2.75; Dinner: 4.00  
Liquor: Served in clubhouse adjoining  
Charges for Mtg. Rms.: None  
Charges for Exhibit Areas: None  
Net Exhibit Space: 4,200 sq. ft. on one floor  
Stage: Available  
Sports Facilities: Tennis, swimming (outdoor pool), horseshoes, table tennis, pocket billiards, golf

### Onawa Lodge

(Phone: Cresco 7421)  
Manager: H. Irwin Shinnen  
Convention Season: Oct. to June, except holiday week ends  
Largest Group Accommodated: 150 (75 rooms available)  
Convention Rates: Single: 9.00 to 11.00; Double: 17.00 to 23.00, American  
No. Mtg. Rms. & Capacity of Largest: 4 (150)  
No. Banquet Rms. & Capacity of Largest: 1 (150)  
Group Meal Rates: Breakfast: 1.50; Lunch: 2.25; Dinner: 2.75  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None  
Charges for Exhibit Areas: None  
Net Exhibit Space: 2,500 sq. ft. on one floor  
Audio-Visual Aids: PA system, spotlights, 16mm projector, slideomatic viewer, rostrum  
Stage: Available  
Sports Facilities: Tennis, swimming, shuffleboard, table tennis, volleyball, softball, horseback riding, golf nearby, skiing, ice skating, tobogganing

## MOUNT POCONO

Railroads: D.L. & W.

### High Point Inn

Belmont Avenue (Phone: Mt. Pocono 3811)  
Manager: George Colovos  
Sales Manager: Martin Memolo  
Convention Season: May, June, Sept., Oct.  
Largest Group Accommodated: 150 (74 rooms, 1 suite available)  
Convention Rates: Single: 15.00; Double: 24.00, American  
No. Mtg. Rms. & Capacity of Largest: 3 (150)  
No. Banquet Rms. & Capacity of Largest: 2 (150)  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None  
Charges for Exhibit Areas: None  
Sports Facilities: Indoor and outdoor swimming pools, game rooms, baseball, volleyball, golf nearby, horseback riding.

### Mount Airy Lodge (HSMA)

See Advertisement, Page 160  
(Phone: Mt. Pocono 3551)  
Manager: J. C. Martens

## The Lawrence

ERIE, PENNSYLVANIA

By the Shores of Lake Erie . . . 400 Luxurious Guest Rooms . . . TV . . . Redecorated Executive Suites . . . One Minute to Railroad Station . . . Five Minutes to Airport . . . 24-Hour Parking just Fifty Cents . . . Excellent Accommodations for Conventions and Sales Meetings, from 10 to 600 . . . Large Exhibit Area . . . Unexcelled Recreational Facilities . . . Distinguished Cuisine and Service.



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ERIE 2-5231

## Hotel Hershey

HERSHEY, PENNSYLVANIA

"Open Year 'Round"

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At delightful Hotel Hershey, Centrally located, easily accessible by air, rail or highway. 11 conference rooms, tastefully decorated and comfortably equipped, accommodate 12-225. Seclusion if desired, renowned sport and recreational facilities available. Superb food, most of it fresh from Hershey Farms. Evening entertainment includes Professional Ice Hockey and special attractions at Sports Arena and Broadway Productions at Theatre.

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Room 127, Hotel Hershey, Hershey, Pa.

Charles E. Todd  
Managing Director

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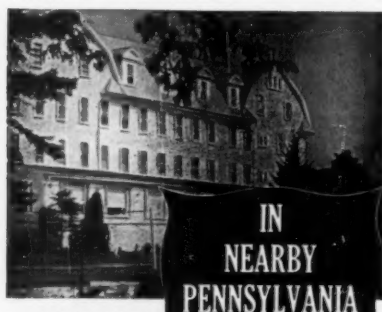
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In the beautiful POCONOS . . . only 3 hrs. from N. Y. or Phila. Unsurpassed facilities for any Convention, Meeting or Group Outing. Comfortable rooms, superb cuisine . . . and don't overlook either, the excellent sports & recreational facilities. Dancing every evening in our magnificent "Club Suzanne" . . . the largest night club ballroom in the Poconos.

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**Mount Airy  
Lodge**

MOUNT POCONO 44, PA.  
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A fine hotel, equipped with every modern technical and physical aid for successful meetings, in a scenic setting, at the "top of the Pocono Mountains." Rooms with bath, phone. Cottage accommodations available for greater privacy. Fine food. All sports facilities. Special Convention rates.

During past five years Skyline has established an enviable reputation as host to many nationally known Companies. (Names on request).

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**the SKYLINE INN**

AND COTTAGES  
Mount Pocono, Pennsylvania  
Edward C. Jenkins, Manager



## PENNSYLVANIA Mount Pocono continued

Sales Manager: George Trippi  
Convention Season: October to May  
Largest Group Accommodated: 250 (130 rooms, 22 suites available)  
Air Conditioning: Banquet and meeting rooms  
Convention Rates: Single: 16.00; Double: 29.00; Suites: 35.00  
No. Mtg. Rms. & Capacity of Largest: 3 (300)  
No. Banquet Rms. & Capacity of Largest: 2 (300)  
Group Meal Rates: Breakfast: 1.50; Lunch: 3.00; Dinner: 3.50  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None  
Charges for Exhibit Areas: None  
Net Exhibit Space: 8,000 sq. ft. on one floor  
Audio-Visual Aids: PA system, spotlights, screens, blackboards, 16mm projector  
Stage: Available

### The Skyline Inn (HSMA)

See Advertisement, Page 160

Knob Drive (Phone: TE 9-3661)  
Manager: Edward C. Jenkins  
Convention Season: May, June, Aug., Sept., Oct.  
Largest Group Accommodated: 150 (75 rooms, 3 suites available)  
Convention Rates: Single: 14.00; Double: 20.00 to 26.00; Suites: 30.00, American  
No. Mtg. Rms. & Capacity of Largest: 4 (150)  
No. Banquet Rms. & Capacity of Largest: 1 (175)  
Group Meal Rates: Breakfast: 1.50; Lunch: 2.50; Dinner: 3.50  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None  
Charges for Exhibit Areas: None  
Net Exhibit Space: 2,000 sq. ft. on one floor  
Audio-Visual Aids: PA system, spotlights, easels, 16mm sound projector  
Stage: Available  
Sports Facilities: Outdoor pool, tennis, pitch 'n putt, croquet, shuffleboard, billiards, volleyball

## PHILADELPHIA

Railroads: Penna.; Read.; B. & O.; P.-R. S. L.  
Airlines: AAA, AAL, CAP, DAL, EAL, NAL, NEA, TWA, UAL

### CONVENTION BUREAU

Philadelphia Convention & Visitors Bureau  
Juniper & Filbert Sts. (5)  
William Morrison, Executive Secretary

### AUDITORIUM

### Trade and Convention Center

34th St. and Convention Ave (Evergreen 6-9800)  
Manager: Santo S. Panetta  
Exhibit Areas: South Exhibition Hall, 11,000 sq. ft.; Grand Exhibition Hall, 113,130 sq. ft.; Center Exhibition Hall, 35,000 sq. ft.; Convention Exhibition Hall, 37,000 sq. ft.; Convention Auditorium, 40,000 sq. ft.; Ballroom, 9,000 sq. ft.  
Rental Fees: Minimum rental charge and percentage of gate receipts, plus labor charges  
Floor Load: Unlimited in all areas except Auditorium & Ballroom; the latter, 300 lbs. per sq. ft.  
Ventilation: Air conditioned in Convention, Exhibition Hall, Convention Auditorium, Ballroom and all meeting rooms  
Ceiling Height: Varies in each area; maximum 90 ft. PA System: Available  
Dimensions, Opening to Exhibit Hall: 12 by 10 ft. 11 truck entrances, varying from 9' x 10' to 20' x 30'  
Elevators and Capacities: Two 45-passenger; two 15-passenger, two 21-passenger, two 10-ton freight  
Columns: 27 in. sq.; 20 ft. centers  
Utilities: 110-220-440 Volt AC single; two and three-phase 40 cycle; water, gas, steam, air  
Loading Facilities: Loading platforms; 22-car railroad siding  
Storage Areas: 40,000 sq. ft. under cover  
Meeting Rooms and Capacities: 45 rooms, 8 to 1,750 capacities  
Facilities for Food Functions: Can handle banquet for 7,000  
Parking Facilities: 2,000 cars  
Distance from Business District: 10-minute ride

### Adelphia Hotel

See Advertisement, Page 160

13th and Chestnut Sts. (Phone: RI 6-3000)

## Meeting in PHILADELPHIA?

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Less time en route . . . smoother flying and greater on-time dependability . . . service from most major cities.

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Convention Sales, 36 S. Wabash,  
Chicago 3, Ill.

## CONVENTIONS AND SALES MEETINGS IN PHILADELPHIA

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Adele Downey  
Sales Manager  
Bennett Tausley  
General Manager

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and Dining—  
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• Coffee Shop



**ADELPHIA HOTEL**  
CHESTNUT STREET AT 13TH



**Manager:** Bennett E. Tousley  
**Sales Manager:** Adele Downey  
**Convention Season:** All year  
**Largest Group Accommodated:** 500 (275 rooms, 10 suites available)  
**Air Conditioning:** Bedrooms, some banquet rooms  
**Convention Rates:** Single: 6.00-10.00; Double: 10.00-15.00; Suites: 25.00-30.00, European  
**No. Mtg. Rms. & Capacity of Largest:** 9 (500)  
**No. Banquet Rms. & Capacity of Largest:** 9 (500)  
**Group Meal Rates:** Breakfast: 2.50; Lunch: 2.50; Dinner: 4.00  
**Liquor:** Served in hotel  
**Charges for Mtg. Rms.:** 10.00 to 300.00 for meetings, no charge if meals served  
**Charges for Exhibit Areas:** 10.00-300.00  
**Audio-Visual Aids:** PA system, spotlights

#### Bellevue Stratford Hotel (HSMA)

**Bread and Walnut Streets** (Phone: PE 5-0700; Telegraph: P.H. 626)  
**Managing Director:** Joseph P. Hoenig  
**Director of Sales:** Paul G. Foley  
**Convention Season:** All year  
**Largest Group Accommodated:** 1,000 (600 rooms, 35 suites available)  
**Air Conditioning:** Entire hotel  
**Convention Rates:** Single: 8.00 to 13.00; Double: 12.00 to 17.00; Suites: 20.00 to 50.00, European  
**No. Mtg. Rms. & Capacity of Largest:** 20 (1,400)  
**No. Banquet Rms. & Capacity of Largest:** 19 (1,400)  
**Group Meal Rates:** Breakfast: 2.50; Lunch: 3.00; Dinner: 5.00  
**Liquor:** Served in hotel  
**Net Exhibit Space:** 6,000 sq. ft. on one floor  
**Audio-Visual Aids:** PA system, screen  
**Stage:** Available

#### The Benjamin Franklin Hotel (HSMA)

**Ninth at Chestnut St.** (Phone: WA 2-8600)  
**Manager:** William G. Chadwick  
**Sales Manager:** Robert C. Bennett  
**Convention Season:** All year  
**Largest Group Accommodated:** 1,600 (850 rooms, 50 suites available)  
**Air Conditioning:** Entire hotel  
**Convention Rates:** Single: 7.00-11.00; Double: 10.00-16.00; Suites: 26.00-70.00  
**No. Mtg. Rms. & Capacity of Largest:** 18 (1,200)  
**No. Banquet Rms. & Capacity of Largest:** 18 (1,200)  
**Group Meal Rates:** Breakfast: 2.50; Lunch: 2.75; Dinner: 4.25  
**Liquor:** Served in hotel  
**Charges for Mtg. Rms.:** Variable  
**Charges for Exhibit Areas:** Variable  
**Net Exhibit Space:** 6,430 sq. ft. on one floor—additional area  
**Audio-Visual Aids:** PA system, spotlights, 16mm sound projector  
**Stage:** 20 ft. by 30 ft.

#### Drake Hotel (HSMA)

**See Advertisement, Page 161**  
**1512 Spruce St.** (Phone: KI 5-0100)  
**Manager:** B. B. Leider  
**Sales Manager:** Michael A. Devitt  
**Convention Season:** All year  
**Largest Group Accommodated:** 250 (150 rooms, 25 suites available)  
**Air Conditioning:** Some bedrooms, banquet and meeting rooms  
**Convention Rates:** Single: 7.00 to 14.00; Double: 10.00 to 18.00; Suites: 20.00 to 30.00  
**No. Mtg. Rms. & Capacity of Largest:** 6 (800)  
**No. Banquet Rms. & Capacity of Largest:** 6 (625)  
**Group Meal Rates:** Breakfast: 1.50; Lunch: 2.75; Dinner: 4.50  
**Liquor:** Served in hotel  
**Charges for Mtg. Rms.:** None if meals served  
**Net Exhibit Space:** 6,000 sq. ft. on one floor  
**Audio-Visual Aids:** PA system, spotlights, easels, blackboards, screens  
**Stage:** Available

#### Penn Sherwood Hotel (HSMA)

**3900 Chestnut St.** (Phone: Evergreen 6-9000)  
**Manager:** Antonio Di Scala  
**Convention Season:** All year  
**Largest Group Accommodated:** 500 (350 rooms, 30 suites available)  
**Air Conditioning:** 180 bedrooms, 14 suites, banquet and meeting rooms  
**Convention Rates:** Single: 6.25-10.00; Twins: 10.50-14.00; Double: 10.00-14.00; Suites: 15.50 to 32.50, European  
**No. Mtg. Rms. & Capacity of Largest:** 12 (600)  
**No. Banquet Rms. & Capacity of Largest:** 12 (500)  
**Group Meal Rates:** Breakfast: 2.50; Lunch: 2.65; Dinner: 3.50  
**Liquor:** Served in hotel  
**Charges for Mtg. Rms.:** None for convention  
**Net Exhibit Space:** 7,000 sq. ft. on one floor  
**Audio-Visual Aids:** PA system, spotlights, screens

#### Sheraton Hotel (HSMA)

**See Advertisement, Page 161**  
**1725 Pennsylvania Blvd.**  
**Manager:** Lloyd B. Carswell  
**Sales Director:** Alan Schnell  
**Convention Season:** All year  
**Largest Group Accommodated:** 1,200 (600 rooms, 50 suites available)  
**Air Conditioning:** Entire hotel  
**Convention Rates:** Single: 8.50; Double: 13.00; Suites: 25.00  
**No. Mtg. Rms. & Capacity of Largest:** 20 (2,000)  
**No. Banquet Rms. & Capacity of Largest:** 15 (1,630)  
**Group Meal Rates:** Breakfast: 2.50; Lunch: 2.75; Dinner: 4.50  
**Liquor:** Served in hotel  
**Charges for Mtg. Rms.:** None for conventions or day meetings  
**Net Exhibit Space:** 23,000 sq. ft.  
**Audio-Visual Aids:** PA system, spotlights, projectors, screens, blackboards  
**Stage:** Available

#### Sylvania Hotel (HSMA)

**Locust below Broad Sts.** (Phone: PENNYPACKER 5-7200)  
**Manager:** Fred Lehman  
**Sales Manager:** Louis J. Slettery  
**Convention Season:** All year  
**Largest Group Accommodated:** 700 (400 rooms, 12 suites available)  
**Air Conditioning:** Banquet hall and 200 bedrooms  
**Convention Rates:** Single: 5.50 to 8.50; Double: 9.50 to 13.00; Suites: 22.00 to 25.00, European  
**Liquor:** Served in hotel  
**Audio-Visual Aids:** PA system, spotlights  
**Stage:** Yes

#### The Warwick (HSMA)

**17th and Locust** (Phone: PE 5-3800; Telegraph: PH 376)  
**Manager:** Paul J. McNamara  
**Sales Manager:** J. Lloyd Larkins  
**Convention Season:** All year  
**Largest Group Accommodated:** 500 (400 rooms, 40 suites available)  
**Air Conditioning:** Entire hotel  
**Convention Rates:** Single: 10.00 to 14.00; Double: 14.00 to 18.00; Suites: 24.00 to 65.00, European  
**No. Mtg. Rms. & Capacity of Largest:** 10 (500)  
**No. Banquet Rms. & Capacity of Largest:** 10 (500)  
**Group Meal Rates:** Breakfast: 2.50; Lunch: 3.00; Dinner: 5.00  
**Liquor:** Served in hotel  
**Charges for Mtg. Rms.:** Variable  
**Net Exhibit Space:** Space for ten 6-foot table top exhibits  
**Audio-Visual Aids:** PA system, spotlights, screens, easels  
**Stage:** Available

### PITTSBURGH

**Railroads:** B. & O.; Penna.; P. & L.E.; A. & So. S.; P. & W.V.

**Airlines:** AAA, AAL, CAP, EAL, LCA, NWA, TWA, UAL

#### CONVENTION BUREAU

**Pittsburgh Convention Bureau, Inc.**  
**411 Seventh Ave. (19)**  
**Charles W. Shaffer, Executive Vice President**

#### AUDITORIUM

(under construction)  
**Bedford Ave. & Center** (Phone: EXpress 1-0192)  
**Executive Director:** Edward Fraher  
**Exhibit Areas and Square Footage of Each:** 90,000 sq. ft. Area A, 50,000 sq. ft.; Area B, 30,000 sq. ft.; Area C, 10,000 sq. ft.  
**Floor Load:** 300 lbs. per sq. ft.  
**Ventilation:** Air conditioned  
**Ceiling Height:** Area A, 13' 6"; Area B, 100'; Area C, 26'  
**Dimensions, Opening to Exhibit Hall:** 13' 6" high by 30' wide  
**Columns, Location and Dimensions:** Vary (approximately 28' centers)  
**Current and Utilities Available:** 500 KVA 120V single phase; 250 KVA 208V three phase; 144 KVA 400 ampere 208V three phase; hot and cold water, floor drains, waste outlets, compressed air, gas and steam  
**Loading Facilities:** Drive-in truck entrance, two tail gate loading docks  
**Size of Storage Areas:** Limited  
**Number of Meeting Rooms and Capacities:** Two for 400 each, 2 for 350 each, one for 600; rooms can be combined for room for 1,200  
**Facilities for Food Functions:** Banquet for 3,000  
**Parking Facilities:** Space for 1,700 cars  
**Distance from Business District:** On edge of district

#### The Corliss House (HSMA)

**550 Grant St.** (Phone: Grant 1-6040)  
**Manager:** John N. Penn  
**Sales Manager:** Herbert C. Fetzer  
**Convention Season:** All year  
**Largest Group Accommodated:** 200 (100 rooms, 5 suites available)  
**Air Conditioning:** Entire hotel  
**Convention Rates:** Single: 12.00-16.00; Double: 15.00-18.00; Suites: 32.50 to 75.00, European  
**No. Mtg. Rms. & Capacity of Largest:** 2 (225)  
**No. Banquet Rms. & Capacity of Largest:** 3 (225)  
**Group Meal Rates:** Breakfast: 1.75 to 2.50; Lunch: 3.50 to 5.00; Dinner: 4.50 to 8.50  
**Liquor:** Served in hotel  
**Charges for Mtg. Rms.:** No charge when food and liquor served  
**Audio-Visual Aids:** PA system, spotlights



## Supremely Suitable for SALES MEETINGS CONVENTIONS • BANQUETS

A distinguished hotel - with a distinguished name - in the heart of the city nearest everything, with complete facilities for everything.



## The DRAKE PHILADELPHIA

- ★ Luxurious Guest Rooms and Executive Suites
- ★ Closed Circuit TV
- ★ Meeting and Functional Rooms for 10 to 850

**MICHAEL A. DEVITT, Sales Manager**  
**1512 SPRUCE STREET • Kingsley 5-0100**  
**B. B. LEIDER, Managing Director**

# SHERATON

## THE SHERATON HOTEL

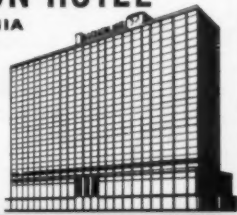
### NEW IN PHILADELPHIA

1,000 Air-conditioned rooms all with TV, 1,000 Car Garage, with private entrance to Hotel. Main Ballroom seats 1700 for banquets, 2400 for meetings, 29 meeting and function rooms.

**LLOYD B. CARSWELL**  
**General Manager**

*we're glad to see you*

**SHERATON HOTELS**



#### Sheraton Hotels in the U. S. A. and Canada

**EASTERN DIV.**  
**NEW YORK** SPRINGFIELD, Mass.  
**BOSTON** ALBANY  
**WASHINGTON** ROCHESTER  
**PITTSBURGH** BUFFALO  
**BALTIMORE** SYRACUSE  
**PHILADELPHIA** BINGHAMTON, N. Y.  
**PROVIDENCE** (opens early 1959)  
**ATLANTIC CITY** MOBILE  
**MIDWESTERN DIV.**  
**CHICAGO** AUSTIN  
**DETROIT** AKRON  
**CINCINNATI** INDIANAPOLIS  
**ST. LOUIS** FRENCH LICK, Ind.  
**OMAHA** RAPID CITY, S. D.  
**LOUISVILLE** SIOUX CITY, Iowa  
**DALLAS** SIOUX FALLS, S. D.  
 (opens early 1959) CEDAR RAPIDS, Iowa  
**PACIFIC DIV.**  
**SAN FRANCISCO** LOS ANGELES  
**PASADENA** PORTLAND, Oregon  
 (opens summer 1959)  
**CANADIAN DIV.**  
**MONTREAL** NIAGARA FALLS, Ont.  
**TORONTO** HAMILTON, Ont.



## PENNSYLVANIA Philadelphia continued

### Penn Sheraton (HSMA)

See Advertisement, Page 162

Mellon Park Square (Phone: AT 1-7100)  
Manager: Charles T. Carey  
Director of Sales: E. H. Gallup, Jr.  
Sales Manager: John F. Johnson  
Convention Season: All year  
Largest Group Accommodated: 1,500 (900 rooms and 35 suites available July and Aug.; 700 rooms and 35 suites available Sept. to July)  
Air Conditioning: 1,000 bedrooms, all banquet halls  
Convention Rates: Single: 8.50 to 11.00; Double: 11.50 to 14.00; Suites: 25.00 to 100.00  
No. Mtg. Rms. & Capacity of Largest: 25 (1,300)  
No. Banquet Rms. & Capacity of Largest: 25 (950)  
Group Meal Rates: Breakfast: 2.00; Lunch: 3.00; Dinner: 4.00  
Liquor: Served in hotel

Charges for Mtg. Rms.: None if food is served  
Charges for Exhibit Areas: Vary—according to number of sleeping rooms  
Net Exhibit Space: 2,200 sq. ft. on one floor, included in meeting areas  
Audio-Visual Aids: PA system, spotlights, closed-circuit TV, screens, blackboards  
Stage: Available

### Pick Roosevelt Hotel (HSMA)

Penn Ave. and 6th St. (Phone: AT 1-3700)  
Manager: E. A. Leach  
Sales Manager: Dean A. Phillips  
Convention Season: All year  
Largest Group Accommodated: 500 (300 rooms, 16 suites available)  
Air Conditioning: Entire hotel  
Convention Rates: Single: 6.75-10.25; Double: 10.00-13.00; Suites: 20.00-50.00, European  
No. Mtg. Rms. & Capacity of Largest: 9 (500)  
No. Banquet Rms. & Capacity of Largest: 9 (450)  
Group Meal Rates: Breakfast: 2.25; Lunch: 2.85; Dinner: 4.00  
Liquor: Served in hotel, except Sunday  
Charges for Mtg. Rms.: None if food is served

Charges for Exhibit Areas: 10.00 per booth  
Net Exhibit Space: Room for 20 6 x 6 ft. booths on one floor  
Audio-Visual Aids: PA system, spotlights  
Stage: Available  
Sports Facilities: Bowling

### Sherwyn Hotel (HSMA)

212 Wood St. (Phone: Co 1-6600)  
Manager: Jay White  
Sales Manager: James Cassell  
Convention Season: All year  
Largest Group Accommodated: 250 (150 rooms, 5 suites available)  
Air Conditioning: 130 bedrooms, 6 banquet rooms  
Convention Rates: Single: 6.00 to 10.50; Double: 9.00 to 14.00; Suites: 17.00 to 30.00, European  
No. Mtg. Rms. & Capacity of Largest: 10 (400)  
No. Banquet Rms. & Capacity of Largest: 10 (400)  
Group Meal Rates: Breakfast: 2.00; Lunch: 2.50; Dinner: 3.50  
Liquor: Served in hotel  
Charges for Mtg. Rms.: 6.00-75.00 if food not served  
Charges for Exhibit Areas: 6.00-75.00  
Net Exhibit Space: 4,400 sq. ft. on one floor  
Audio-Visual Aids: PA system, spotlights, screen, easel, blackboards  
Stage: Available  
Sports Facilities: Bowling alleys in hotel

### Hotel Webster Hall (HSMA)

4415 Fifth Avenue (Phone: Mayflower 1-7700) (Telephone PG 253)  
Manager: Henry J. Huemrich  
Sales Manager: Florence Rittinger  
Convention Season: All year  
Largest Group Accommodated: 375 (250 rooms, 20 suites available)  
Air Conditioning: 230 bedrooms, banquet rooms  
Convention Rates: Single: 8.00-12.50; Double: 11.00-16.00; Suites: 20.00-36.00, European  
No. Mtg. Rms. & Capacity of Largest: 8 (900)  
No. Banquet Rms. & Capacity of Largest: 8 (750)  
Group Meal Rates: Breakfast: 1.75; Lunch: 2.75; Dinner: 3.75  
Liquor: Served in hotel  
Charges for Mtg. Rms.: 10.00 to 275.00  
Charges for Exhibit Areas: 10.00 to 275.00  
Net Exhibit Space: 11,600 sq. ft. on one floor, included in meeting areas

# SHERATON

the proudest name in HOTELS



## IN PITTSBURGH — IT'S THE PENN-SHERATON

(FORMERLY THE WILLIAM PENN)

**THE HUB OF THE GOLDEN TRIANGLE** with the vast new Civic Arena at its doorstep. A full city block of function space accommodates groups up to 2500. Every convention facility and convenience under one roof. Sales meetings a specialty.

1600 rooms

C. T. Carey, General Manager

**EASTERN DIV.**  
NEW YORK  
BOSTON  
WASHINGTON  
PITTSBURGH  
BALTIMORE  
PHILADELPHIA  
PROVIDENCE  
ATLANTIC CITY  
SPRINGFIELD, Mass.

**ALBANY**  
ROCHESTER  
BUFFALO  
SYRACUSE  
BINGHAMTON, N. Y.  
(Opens early 1959)  
MOBILE, Ala.  
**MIDWESTERN DIV.**  
CHICAGO

**DETROIT**  
CINCINNATI  
ST. LOUIS  
OMAHA  
LOUISVILLE  
DALLAS  
(Opens early 1959)  
AUSTIN  
AKRON  
INDIANAPOLIS

**FRENCH LICK, Ind.**  
RAPID CITY, S. D.  
SIOUX CITY, Iowa  
SIOUX FALLS, S. D.  
CEDAR RAPIDS, Iowa  
**PACIFIC DIV.**  
SAN FRANCISCO  
LOS ANGELES

**PASADENA**  
PORTLAND, Oregon  
(Opens fall 1959)  
**CANADIAN DIV.**  
MONTREAL  
NIAGARA FALLS, Ont.  
HAMILTON, Ont.



Less time en route... smoother flying and greater on-time dependability... service from most major cities.

For convention and post-convention tour planning, call or write  
M. M. Mathews, Mgr.,  
Convention Sales, 36 S. Wabash,  
Chicago 3, Ill.

Audio-Visual Aids: PA system, spotlights, 16mm projector, easels, blackboards, screens  
Stage: Available

## POCONO MANOR

Railroads: D. L. & W.

### Pocono Manor Inn (HSMA)

See Advertisement, Page 163

(Phone: Mt. Pocono, TE 9-3611)  
Gen. Manager: John M. Crandall  
Sales Manager: Betty J. Evans  
Convention Season: All year—except July and August  
Largest Group Accommodated: 400 (230 rooms available)  
Convention Rates: Single: 20.00; Double: 34.00. Nov.-April, Single 18.00; Double: 30.00. American  
No. Mtg. Rms. & Capacity of Largest: 10 (375)  
No. Banquet Rms. & Capacity of Largest: 2 (500)  
Group Meal Rates: Breakfast: 2.36; Lunch: 3.59; Dinner: 4.62 (includes tax and gratuity)  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None  
Charges for Exhibit Areas: None  
Net Exhibit Space: 2,800 sq. ft. on one floor  
Audio-Visual Aids: PA system, spotlights, 16mm sound and 2x2 slide projectors, blackboards, easels, lecterns  
Stage: Available  
Sports Facilities: Golf, horseback riding, tennis, putting course, scheduled trap shooting, swimming, boating, shuffleboard, horseshoes, bowling, ping pong, billiards

## READING

Railroads: Penna.; Read.  
Airlines: CAI, CAP, EAL, TWA

### Abraham Lincoln Hotel (HSMA)

Fifth & Washington Sts. (Phone: FR 4-1121)  
Manager: Francis H. Mills  
Convention Season: All year  
Largest Group Accommodated: 525 (175 rooms, 17 suites available)  
Air Conditioning: Entire hotel  
Convention Rates: Single: 6.00 to 10.00; Double: 9.00 to 13.50; Suites: 18.50 to 33.00  
No. Mtg. Rms. & Capacity of Largest: 5 (1,000)  
No. Banquet Rms. & Capacity of Largest: 5 (550)  
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00; Dinner: 3.00  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None  
Net Exhibit Space: 10,000 sq. ft. on one floor  
Audio-Visual Aids: PA system, spotlight, easels, screens, blackboards  
Stage: Main stage, 29' x 15'; Center stage, 19' x 15'  
Sports Facilities: Golf

## SCRANTON

Railroads: J.C.; D. & H.; D.L. & W.; Erie; L. & W.; N.Y.O. & W.  
Airlines: AAA, AAL, EAL, CAI, TWA

### Hotel Jermyn

322 Spruce Street (Phone: DI-3-1181)  
Manager: Mr. George P. McKeon  
Convention Season: All year  
Largest Group Accommodated: 390 (185 rooms, 3 suites available)  
Air Conditioning: Some bedrooms, all banquet halls  
Convention Rates: Single: 3.50 to 9.75; Double: 6.50 to 13.50; Suites: 20.00 to 22.00. European  
No. Mtg. Rms. & Capacity of Largest: 6 (800)  
No. Banquet Rms. & Capacity of Largest: 3 (650)  
Group Meal Rates: Breakfast: 1.50; Lunch: 1.50; Dinner: 2.75  
Liquor: Served in hotel  
Net Exhibit Space: 7,500 sq. ft. on one floor, included in meeting areas  
Audio-Visual Aids: PA system, spotlights, screen  
Stage: Available  
Sports Facilities: Golf course and bowling alleys nearby

## SHAWNEE-ON-DELAWARE

Railroads: to Stroudsburg, E. Stroudsburg

### Shawnee Inn (HSMA)

See Advertisement, Page 163

(Phone Stroudsburg 140)  
Manager: Weldon S. Garrison  
Sales Manager: Edgar A. Sweet

Convention Season: May, June, September and October  
Largest Group Accommodated: 240 (120 rooms available)  
Air Conditioning: Banquet rooms  
Convention Rates: Single: 24.00; Double: 36.00; Suites: 25.00. American  
No. Mtg. Rms. & Capacity of Largest: 5 (250)  
No. Banquet Rms. & Capacity of Largest: 2 (350)  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None  
Net Exhibit Space: 2,698 sq. ft. on one floor, included in meeting areas  
Audio-Visual Aids: PA system, spotlights, 35mm and 16mm projectors  
Stage: Available  
Sports Facilities: Golf, swimming, tennis, boating

## SKYTOP

Railroads: D. L. & W.  
Airlines: served through Scranton

### Skytop Club (HSMA)

See Advertisement, Page 164

(Phone: Cresco 7401)  
Manager: Wm. W. Malleson, Jr.  
Resident Manager: D. M. Biles  
Convention Season: September through June  
Largest Group Accommodated: 300 (190 rooms available)  
Convention Rates: May to Oct.—Single: 16.00-20.50; Double: 32.00-39.00; Nov. to May—Single: 16.00-18.50; Double: 31.00-33.00. American  
No. Mtg. Rms. & Capacity of Largest: 11 (300)  
No. Banquet Rms. & Capacity of Largest: 3 (300)  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None  
Charges for Exhibit Areas: None  
Net Exhibit Space: Handle small exhibits only, usually in meeting room  
Audio-Visual Aids: PA system, spotlights, 35mm, 3 1/2 x 4 1/2, 2 x 2. 16mm projectors, screens, easels, blackboards  
Stage: 12 ft. by 20 ft.  
Sports Facilities: Golf, riding, fishing, lawn bowling, tennis, putting greens, swimming, shuffleboard, archery, skiing, skating, tobogganing

## UNIONTOWN

Railroads: Penna.; B. & O.

### Summitt Hotel

(Phone: 88594)  
Manager: Don Shoemaker  
Convention Season: April 15 to Nov. 15  
Largest Group Accommodated: 200 (105 rooms, 2 suites available)  
Convention Rates: Single: 14.00-16.00; Double: 22.00-26.00; Suites: 40.00. American  
No. Mtg. Rms. & Capacity of Largest: 6 (300)  
No. Banquet Rms. & Capacity of Largest: 2 (400)  
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00; Dinner: 3.50  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None  
Charges for Exhibit Areas: None  
Net Exhibit Space: 7,000 sq. ft. on one floor  
Net Exhibit Space: 3,000 sq. ft. on one floor  
Audio-Visual Aids: PA system, spotlights, 16mm, slide projectors, screens  
Stage: 35 ft. by 12 ft.

## WERNERSVILLE

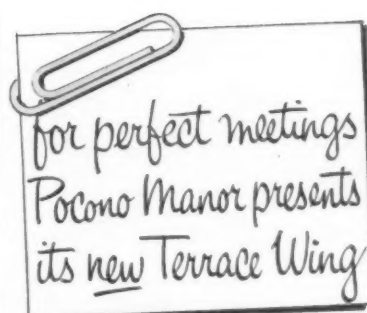
Railroads: Read.

### Galen Hall Hotel

(Phone: Sinking Spring ORchard 8-8011)  
Manager: Daniel Burack  
Sales Manager: Samuel Sopenoff  
Convention Season: April 15 to Oct. 30  
Largest Group Accommodated: 475 (285 rooms, 12 suites available)  
Air Conditioning: 225 bedrooms, banquet rooms  
Convention Rates: Single: 18.00 to 20.00; Double: 16.00 to 18.00; Suites: 20.00 to 25.00. July and Aug.—Single: 22.00 to 25.00; Double: 20.00 to 27.50; Suites: 25.00 to 32.50. American  
No. Mtg. Rms. & Capacity of Largest: 6 (550)  
No. Banquet Rms. & Capacity of Largest: 3 (600)  
Group Meal Rates: Breakfast: 2.00; Lunch: 4.00; Dinner: 5.00  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None  
Charges for Exhibit Areas: None  
Net Exhibit Space: 2,400 sq. ft. on one floor  
Audio-Visual Aids: PA system, spotlights, projectors  
Stage: Available  
Sports Facilities: 18-hole golf course, swimming pool, tennis, handball, game room

## WHITE HAVEN

Railroads: L.V.; J.C.



Offering new fine facilities for business and pleasure, magnificent new Terrace Ballroom, Auditorium and other conference rooms—adaptable to every type of meeting event... Terrace Cocktail Lounge, banquet facilities... indoor year round Swimming Pool. Championship golf course atop a superb 3500 acre mountaintop setting, secluded yet easily accessible. All sports in every season.

Write for Conference Facilities Folder

## POCONO MANOR

Pocono Manor, Pa.  
Phone (Mt. Pocono)  
Terminal 9-3611

Betty J. Evans, Sales Mgr.  
John M. Crandall, Gen. Mgr.



## Shawnee Inn

SHAWNEE-ON-DELAWARE, PA.

A distinguished summer resort in the Poconos catering to capacity meetings during May, June & September, October. Accommodations for smaller Executive Groups in July & August. Air-conditioned public space. Capacity 225-250. "Golf Capitol of the East", plus other sports facilities.

WELDON S. GARRISON  
General Manager  
EDGAR A. SWEET  
Sales Manager  
Telephone  
STROUDSBURG 140  
Int'l. Reps.  
ROBT. F. WARNER, INC.  
17 East 45 St.  
NEW YORK  
MU 2-4300



*Skytop Club proudly presents*

## A new concept in resort meeting rooms

The magnificent **LAUREL ROOM** . . . 3000 uninterrupted square feet of beauty and sheer comfort. Completely air-conditioned, separately ventilated; multiple speaker, low-level address system. Variable lighting up to classroom intensity or complete blackout. 12' x 20' stage. The newest of 12 handsome, private meeting and dining rooms.

**OPEN ALL YEAR.** Every possible recreational activity is here in the seclusion of our 5500 acre estate, including a championship 18-hole golf course.

Skytop is only 3 hours by car from New York or Philadelphia. Served by main line of D.L.&W. Railroad, and American, Eastern, TWA and Allegheny Airlines, N.E. Ext. Pennsylvania Turnpike and other fine highways.

WRITE FOR CONFERENCE BOOK

# SKYTOP CLUB

**Secluded in the Poconos**

Box 30, Skytop, Pennsylvania Phone: Cresco 7401  
Wm. W. Malleson, Jr., General Manager

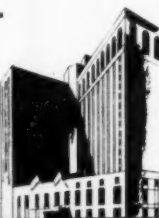
# SHERATON

## -BILTMORE HOTEL

**IN PROVIDENCE, R. I.**

Complete facilities for banquets or meetings of up to 500 persons. Closed circuit TV. 10 function rooms. Air conditioned ballroom, banquet rooms and restaurants. Television and radio in each room. Special weekend convention rates. Excellent transportation facilities. 500 Rooms.

**GEORGE THOMAS CULLEN**  
General Manager



*we're glad to see you*

**SHERATON HOTELS**

### Sheraton Hotels in the U. S. A. and Canada

#### EASTERN DIV.

NEW YORK      SPRINGFIELD, Mass.  
BOSTON      ALBANY  
WASHINGTON      ROCHESTER  
PITTSBURGH      BUFFALO  
BALTIMORE      SYRACUSE  
PHILADELPHIA      BINGHAMTON, N. Y.  
PROVIDENCE      (opens early 1959)  
ATLANTIC CITY      MOBILE

#### MIDWESTERN DIV.

CHICAGO      AUSTIN  
DETROIT      AKRON  
CINCINNATI      INDIANAPOLIS  
ST. LOUIS      FRENCH LICK, Ind.  
OMAHA      RAPID CITY, S. D.  
LOUISVILLE      SIOUX CITY, Iowa  
DALLAS      SIOUX FALLS, S. D.  
(opens early 1959)      CEDAR RAPIDS, Iowa

#### PACIFIC DIV.

SAN FRANCISCO      LOS ANGELES  
PASADENA      PORTLAND, Oregon  
(opens summer 1959)

#### CANADIAN DIV.

MONTREAL      NIAGARA FALLS, Ont.  
TORONTO      HAMILTON, Ont.

## PENNSYLVANIA

### White Haven continued

#### Split Rock Lodge

(Phone: White Haven 4561)

Manager: Wm. D. Herrmann  
Sales Manager: C. A. Rhoads  
Convention Season: Sept. 16 to June 14  
Largest Group Accommodated: 260 (43 rooms & 58 cottages available)  
Convention Rates: Single: 15.00 to 18.00; Double: 26.00 to 30.00; Cottages: 28.00 to 54.00, American  
No. Mtg. Rms. & Capacity of Largest: 2 (100)  
No. Banquet Rms. & Capacity of Largest: 1 (70)  
Group Meal Rates: Breakfast: 1.00; Lunch: 2.00; Dinner: 3.00  
Liquor: Served in hotel  
Charges for Banquet & Mtg. Rms.: None  
Net Exhibit Space: 1,600 sq. ft. on one floor  
Audio-Visual Aids: 16mm projector, PA system, spotlights  
Stage: 10' x 10'  
Sports Facilities: Golf—18 miles distant

## WILKES-BARRE

Railroads: J.C.; D. & H.; L.V.; Penna.; L. & W.V.  
Airlines: AAA, AAL, EAL

#### Sterling Hotel

47 Market Street (Phone: Valley 2-3131)

Manager: Stephen C. Finnen  
Convention Season: All year  
Largest Group Accommodated: 500 (250 rooms available)  
Air Conditioning: Banquet and meeting rooms, 90 bedrooms  
No. Mtg. Rms. & Capacity of Largest: 8 (400)  
No. Banquet Rms. & Capacity of Largest: 1 (350)  
Group Meal Rates: Breakfast: 1.50; Lunch: 1.75; Dinner: 2.00  
Liquor: Served in hotel  
Charges for Mtg. Rms.: From 10.00  
Audio-Visual Aids: PA system, spotlights

## YORK

Railroads: M. & P; Penna.; W.M.

#### The Yorktowne Hotel

Market at Duke Street (Phone: York 82831)

Manager: Charles D. Klingler  
Sales Manager: Robert R. Heathcote  
Convention Season: All year  
Largest Group Accommodated: 700 (325 rooms, 6 suites available)  
Air Conditioning: Entire hotel  
Convention Rates: Single: 6.00 to 9.50; Double: 8.50 to 13.50; Suites: 27.00 to 40.00, European  
No. Mtg. Rms. & Capacity of Largest: 7 (600)  
No. Banquet Rms. & Capacity of Largest: 7 (500)  
Group Meal Rates: Breakfast: 1.50; Lunch: 2.50; Dinner: 3.50  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None  
Charges for Exhibit Areas: None  
Net Exhibit Space: 1,125 sq. ft.  
Audio-Visual Aids: PA System, spotlights, screens  
Stage: Available

## RHODE ISLAND

### PROVIDENCE

Railroads: N.Y. N.H. & H.  
Airlines: AAL, EAL, NAL, NEA, UAL

#### Crown Hotel (HSMA)

208 Weybosset St. (Phone: De 1-8200)

Manager: George J. Sanker  
Sales Manager: Robert Terrill  
Convention Season: All year  
Largest Group Accommodated: 200 (150 rooms, 6 suites available)  
Air Conditioning: Some bedrooms and banquet halls  
Convention Rates: Single: 3.75 to 5.25; Double: 5.50 to 8.75; Suites: 16.75 to 39.00, European  
No. Mtg. Rms. & Capacity of Largest: 8 (350)  
No. Banquet Rms. & Capacity of Largest: 8 (300)  
Group Meal Rates: Breakfast: 1.50; Lunch: 2.50; Dinner: 3.00

Liquor: Served in hotel  
Charges for Mtg. Rms.: 6.00 up  
Charges for Exhibit Areas: 6.00 up  
Net Exhibit Space: 7,000 sq. ft. on more than one floor  
Audio-Visual Aids: PA system, spotlights, projectors on rental basis, blackboards, screens  
Stage: Available

## Sheraton-Biltmore Hotel (HSMA)

See Advertisement, Page 164

11 Dorrance Street (Phone: GAspee 1-9200)  
Manager: George Thomas Cullen  
Sales Manager: James J. O'Halloran  
Convention Season: All year  
Largest Group Accommodated: 1,000 (460 rooms, 10 suites available)  
Air Conditioning: 8 banquet and meeting rooms, 25% of bedrooms  
Convention Rates: Single: 6.85; Double: 10.50; Triple: 13.50; Suites: 22.50, European  
No. Mtg. Rms. & Capacity of Largest: 10 (800)  
No. Banquet Rms. & Capacity of Largest: 10 (500)  
Group Meal Rates: Breakfast: 1.75; Lunch: 2.25; Dinner: 3.00  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None  
Charges for Exhibit Areas: None  
Net Exhibit Space: 6,500 sq. ft. on one floor, included in meeting areas  
Audio-Visual Aids: PA System, spotlights, blackboards, screens, easels  
Stage: Available  
Sports Facilities: 5 golf courses within 5 miles

## SOUTH CAROLINA

### CHARLESTON

Railroads: A.C.L.; So. Ry.; S.A.L.  
Airlines: DAL, EAL, NAL

#### Hotel Fort Sumter (HCMA)

Manager: Van A. Beeler  
Resident Manager: E. G. Braun  
Convention Season: All year except Mar. 10 to April 15  
Largest Group Accommodated: 300 (150 rooms, 10 suites available)  
Air Conditioning: Banquet and meeting rooms, bedrooms  
Convention Rates: Single: 5.50-9.00; Double: 9.00-14.00; Suites: 20.00-22.00, European  
No. Mtg. Rms. & Capacity of Largest: 5 (300)  
No. Banquet Rms. & Capacity of Largest: 5 (300)  
Group Meal Rates: Breakfast: 1.25; Lunch: 2.00; Dinner: 3.00  
Net Exhibit Space: 6,000 sq. ft. on one floor  
Audio-Visual Aids: PA system, spotlights, raised dais  
Sports Facilities: Golf, fishing, beaches

#### Jack Tar's Francis Marion Hotel (HSMA)

King & Calhoun Sts. (Phone: 2-8831) (Telegraph: TWK-CS 335)  
Manager: Frank M. (Pete) Woods  
Sales Manager: Lee Herbert  
Convention Season: All year  
Largest Group Accommodated: 575 (200 rooms, 20 suites available)  
Air Conditioning: Entire hotel  
Convention Rates: Single: 5.00 to 10.00; Double: 8.00 to 14.00; Suites: 12.00 to 35.00, European  
No. Mtg. Rms. & Capacity of Largest: 8 (600)  
No. Banquet Rms. & Capacity of Largest: 4 (400)  
Group Meal Rates: Breakfast: 1.25; Lunch: 1.75; Dinner: 2.50  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None  
Charges for Exhibit Areas: 25% of booth space rate  
Net Exhibit Space: 15,000, on four floors  
Audio-Visual Aids: PA system, spotlights, projectors on rental basis  
Stage: Available  
Sports Facilities: Golf; swimming, fishing, sailing, hunting, tennis horseback riding, bowling

## COLUMBIA

Railroads: A.C.L.; S.A.L.; So. Ry.; C.N. & L.  
Airlines: DAL, EAL

#### Hotel Columbia

1301 Gervais St. (Phone: Alpine 22141)  
Managers: Jack Maynard  
Convention Season: All year

Largest Group Accommodated: 400 (250 rooms, 5 suites available)  
Air Conditioning: Entire hotel  
Convention Rates: Single: 4.75 to 7.00; Double: 8.00 to 12.00; Suites: 22.00 up, European  
No. Mtg. Rms. & Capacity of Largest: 4 (500)  
No. Banquet Rms. & Capacity of Largest: 4 (450)  
Group Meal Rates: Breakfast: 1.75; Lunch: 2.25; Dinner: 2.50  
Liquor: Packaged goods only  
Audio-Visual Aids: PA system  
Stage: Available

#### Hotel Wade Hampton

See Advertisement, Page 175

1201 Main Street (Phone: ALpine 6-4361; Teletype CO 7149)  
Manager: Fitzhugh L. Smith  
Convention Season: All year  
Largest Group Accommodated: 600 (264 rooms, 23 suites available)  
Air Conditioning: Entire hotel  
Convention Rates: Single: 4.75 to 9.00; Double: 6.50 to 12.00; Suites: 18.00 to 23.00, European  
No. Mtg. Rms. & Capacity of Largest: 12 (1,000)  
No. Banquet Rms. & Capacity of Largest: 12 (735)  
Group Meal Rates: Breakfast: .65; Lunch: 1.00; Dinner: 1.50  
Liquor: Served but not sold  
Charges for Mtg. Rms.: Vary  
Charges for Exhibit Areas: Vary  
Net Exhibit Space: 9,734 sq. ft. on one floor, included in meeting areas  
Audio-Visual Aids: Blackboards, screens, PA system, spotlights  
Stage: Available

## GREENVILLE

Railroads: So. Ry.; P. & N.; C. & W.C.; G. & N.  
Airlines: DAL, EAL, SOU

#### Poinsett Hotel

South Main St. (Phone: 3-6211)  
Manager: J. Mason Alexander  
Convention Season: All year  
Largest Group Accommodated: 325 (175 rooms, 4 suites available)  
Air Conditioning: Banquet and meeting rooms, bedrooms

Convention Rates: Single: 5.50; Double: 9.00; Suites: 25.00  
No. Mtg. Rms. & Capacity of Largest: 3 (325)  
No. Banquet Rms. & Capacity of Largest: 3 (325)  
Group Meal Rates: Breakfast: 1.25; Lunch: 1.50; Dinner: 2.00  
Liquor: Package store only  
Charges for Mtg. Rms.: None  
Audio-Visual Aids: PA system, spotlights  
Stage: Available  
Sports Facilities: Swimming, fishing, tennis, hunting, golf

## MYRTLE BEACH

Railroads: A.C.L.  
Airlines: PAI

#### Ocean Forest Hotel

See Advertisement, Page 2

(Phone: 2051)  
Manager: Rush Strayer  
Convention Season: May through Sept.  
Largest Group Accommodated: 350 (200 rooms, 16 suites available)  
Air Conditioning: Entire hotel  
Convention Rates: Single: 14.00 to 16.00; Double: 28.00 to 32.00; Suites: 43.00 to 47.00, American  
No. Mtg. Rms. & Capacity of Largest: 8 (600)  
No. Banquet Rms. & Capacity of Largest: 3 (550)  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None  
Charges for Exhibit Areas: None  
Net Exhibit Space: 4,000 sq. ft. on one floor  
Audio-Visual Aids: 8mm. and 16mm. projectors, screens, PA system, spotlights  
Stage: Available  
Sports Facilities: Outdoor swimming pool, tennis private beach, shuffleboard, volley ball, fishing

## SOUTH DAKOTA

## PLAN TO MEET AT BEAUTIFUL MYRTLE BEACH SOUTH CAROLINA "THE RIVIERA OF THE SOUTH"



ON THE PLANTATION COAST OF SUNNY SOUTH CAROLINA! TWO CHAMPIONSHIP GOLF COURSES WITH GRASS GREENS, FINE FISHING FROM PIERS, BEACH, BOATS, LAKES

Excellent Hotels, Motels & Apartments  
SPECIAL RATES OFFERED FOR GROUP MEETINGS AND CONVENTIONS FROM OCTOBER THROUGH APRIL  
Advise us your needs, number in group and dates of meeting. We'll give you fullest cooperation

CONVENTION BUREAU—CHAMBER OF COMMERCE—MYRTLE BEACH 55, S.C.



## SHERATON -JOHNSON HOTEL IN RAPID CITY, S. D.

South Dakota's largest and finest hotel. Located in the scenic vacation country of the Black Hills. Resort atmosphere. Attractive new rooms with free TV and radio. Cocktail Lounge. Air-conditioned function rooms for meetings of groups from 15 to 350.  
BEN C. AMSDEN, Gen'l Mgr.



we're glad to see you

SHERATON HOTELS

#### Sheraton Hotels in the U. S. A. and Canada

**EASTERN DIV.**  
NEW YORK SPRINGFIELD, Mass.  
BOSTON ALBANY  
WASHINGTON ROCHESTER  
PITTSBURGH BUFFALO  
BALTIMORE SYRACUSE  
PHILADELPHIA BINGHAMTON, N.Y.  
PROVIDENCE (opens early 1959)  
ATLANTIC CITY MOBILE  
**MIDWESTERN DIV.**  
CHICAGO AUSTIN  
DETROIT AKRON  
CINCINNATI INDIANAPOLIS  
ST. LOUIS FRENCH LICK, Ind.  
OMAHA RAPID CITY, S. D.  
LOUISVILLE SIOUX CITY, Iowa  
DALLAS SIOUX FALLS, S. D.  
(opens early 1959) CEDAR RAPIDS, Iowa  
**PACIFIC DIV.**  
SAN FRANCISCO LOS ANGELES  
PASADENA PORTLAND, Oregon  
(opens summer 1959)  
**CANADIAN DIV.**  
MONTREAL NIAGARA FALLS, Ont.  
TORONTO HAMILTON, Ont.



## SOUTH DAKOTA continued

### RAPID CITY

Railroads: C. N.  
Airlines: WAL

#### Sheraton-Johnson Hotel (HSMA)

See Advertisement, Page 165

523 6th St. (Phone: Fillmore 2-1210)  
Manager: Ben C. Amsden  
Convention Season: All year  
Largest Group Accommodated: 275 (125 rms, 5  
suites available)  
Air Conditioning: Banquet, meeting rooms, bed-  
rooms  
Convention Rates: Single: 5.35-9.35; Double: 8.85-  
12.85.  
No. Mtg. Rms. & Capacity of Largest: 8 (350)  
No. Banquet Rms. & Capacity of Largest: 8 (300)  
Group Meal Rates: Breakfast: 1.50; Lunch: 1.75;  
Dinner: 2.75  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None  
Charges for Exhibit Areas: None  
Net Exhibit Space: 3,800 sq. ft. on one floor  
Audio-Visual Aids: PA system, spotlights, screens,  
blackboards  
Sports Facilities: Golf, fishing, riding

### SIOUX FALLS

Railroads: C.M. St. P. & P.; C.R.I. & P.; Gt.  
Nor.; Ill. Cent.; C. & N.W.L.  
Airlines: BNF, NOR, WAL

#### AUDITORIUM

##### Sioux Falls Coliseum

501 N. Main Ave. (Phone: 6-5531)  
Manager: Allan P. Aker  
Exhibit Areas: Annex, 22,400 sq. ft.; Auditorium,  
10,000 sq. ft.; Armory, 5,000 sq. ft.  
Rental Fees and Services: 100.00 per day when no  
admission charged; includes janitor service, light  
and heat  
Floor Load: Unlimited  
Ventilation: Good  
Ceiling Height: 25 ft.  
PA System: Available  
Dimensions, Opening to Exhibit Hall: Truck door  
opening  
Columns: None  
Utilities: Gas, electricity  
Meeting Rooms and Capacities: Auditorium,  
2,300; three smaller rooms, 50  
Facilities for Food Function and Banquet  
Capacity: Can serve banquets up to 1,500  
Parking: Facilities: City parking across from  
building  
Distance from Business District: Two blocks

#### Sheraton-Cataract Hotel (HSMA)

See Advertisement, Page 166

## SHERATON -CATARACT HOTEL IN SIOUX FALLS, S. D.

The modernized convention hotel in the heart  
of Sioux Falls. Facilities for large and small  
meetings. Many rooms air-conditioned.

Radio and TV in all rooms.  
Cocktail Lounge and Coffee  
Shop. Private function  
rooms for meetings of 60 to 450.  
HENRY A. DITMANSON  
General Manager



we're glad to see you

**SHERATON HOTELS**

106 West 9th (Phone: 4-6031; Teletype SX 8377)  
Manager: Henry A. Dittmanson  
Convention Season: All year  
Largest Group Accommodated: 300 (150 rooms,  
6 suites available)  
Air Conditioning: Entire hotel  
Convention Rates: Single: 5.00 to 12.50; Double:  
8.00 to 15.00; Suites: 20.00 to 25.00, European  
No. Mtg. Rms. & Capacity of Largest: 7 (400)  
No. Banquet Rms. & Capacity of Largest: 7 (375)  
Group Meal Rates: Breakfast: 1.25; Lunch: 2.00;  
Dinner: 3.00  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None for conventions  
Charges for Exhibit Areas: None for conventions  
Net Exhibit Space: 2,900 sq. ft. on one floor  
Audio-Visual Aids: PA system, spotlights, screens  
Stage: Available

## TENNESSEE

### CHATTANOOGA

Railroads: C. of Ga.; N.C. & St. L.; A.G. So.;  
C.N.O. & T.P.; T.A. & G. So. Ry.  
Airlines: BNF, CAP, DAL, EAL

#### CONVENTION BUREAU

Chattanooga Convention & Visitors Bureau  
819 Broad St. (2)  
Thomas J. Boylan, Executive Director

#### AUDITORIUM

##### Memorial Auditorium

Manager: Tommy C. Thompson  
Exhibit Areas: Main Hall, 13,000 sq. ft.; stage,  
800 sq. ft.; Wheeland Hall, 1,500 sq. ft.  
399 McCallie Ave. (Phone: 6-8837)  
Rental Fees and Services: \$300 per day includes  
janitor service, heat and light  
Floor Load: Ample  
Ceiling Height: 50 ft. PA System: \$50 per day  
for set and operator  
Elevators and Capacities: Freight elevator to  
Main Hall, 6,000 lbs.  
Columns: None  
Utilities: AC current  
Loading Facilities: Large truck can use elevator  
to unload on exhibit floor  
Storage Areas: Basement, 500 sq. ft.; stage, 800  
sq. ft.  
Meeting Rooms and Capacities: Three, 200 ca-  
pacity; plus 12 large dressing rooms—some can  
be used for small meetings  
Facilities for Food Functions: None  
Parking Facilities: Garage in basement; large lots  
across street, 1,000 cars  
Distance from Business District: Two blocks

##### Patten Hotel

1 E. 11th St. (Phone: AM-6-2141)  
Manager: J. Garrett Andrews  
Sales Manager: John A. Williams  
Convention Season: All year  
Largest Group Accommodated: 600 (350 rooms,  
8 suites available)

Air Conditioning: Banquet and meeting rooms  
Convention Rates: Single: from 5.00; Double: from  
7.50; Suites: from 12.00, European  
No. Mtg. Rms. & Capacity of Largest: 6 (500)  
No. Banquet Rms. & Capacity of Largest: 6 (400)  
Group Meal Rates: Breakfast: 1.25; Lunch: 1.50;  
Dinner: 2.00  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None  
Charges for Exhibit Areas: None  
Net Exhibit Space: 2,000 sq. ft. on one floor  
Audio-Visual Aids: PA system, spotlight, screens,  
strip and slide projectors  
Stage: Available

#### The Read House

Broad, 9th, Chestnut (AMherst 6-4121 Teletype  
CT 7094)

Manager: Albert Crouch  
Convention Season: All year  
Largest Group Accommodated: 500 (200 rooms,  
8 suites available)  
Air Conditioning: Entire hotel  
Convention Rates: Single: 5.00 to 10.00; Double:  
7.00 to 15.00; Suites: 20.00 to 30.00; Studio  
rooms: 10.00 plus 3% state sales tax, European  
No. Mtg. Rms. & Capacity of Largest: 12 (500)  
No. Banquet Rms. & Capacity of Largest: 12 (500)  
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00;  
Dinner: 3.00 plus 3% sales tax  
Liquor: Package store only  
Charges for Mtg. Rms.: 10.00 to 25.00  
Charges for Exhibit Areas: Basis of 25% of gross  
revenue  
Net Exhibit Space: About 50 six-foot booths on  
two floors, partially included in meeting space  
Audio-Visual Aids: PA system, spotlights, screens  
Stage: Available

### GATLINBURG

Railroads: L. & N.; So. Ry.—to Knoxville  
Airlines: Served through Knoxville

#### Mountain View Hotel

(Phone: 384)  
Manager: Tom Woods  
Convention Season: Nov. 1 to June 1, September  
Largest Group Accommodated: 250 (100 rooms  
available)  
Air Conditioning: One banquet and meeting  
room, some bedrooms  
Convention Rates: Single: 11.00 to 12.00; Double:  
16.00 to 21.00; Suites: from 30.00, American  
No. Mtg. Rms. & Capacity of Largest: 6 (400)  
No. Banquet Rms. & Capacity of Largest: 4 (350)  
Group Meal Rates: Breakfast: 1.25; Lunch: 1.75;  
Dinner: 2.50  
Liquor: Not served in hotel  
Net Exhibit Space: 2,500 sq. ft. on one floor  
Audio-Visual Aids: PA system, spotlights, 16mm  
projectors, screen  
Stage: Available  
Sports Facilities: Shuffleboard, ping pong, tennis,  
horseback riding, fishing, 18-hole golf course

## LOOKOUT MOUNTAIN

#### Castle in The Clouds (HSMA)

See Advertisement, Page 167

(Phone: VERNON 1-2545)  
Manager: Jack M. Stone  
Convention Season: May thru September  
Largest Group Accommodated: 350 (150 rooms  
available)  
Convention Rates: Single: 18.50-24.50 per person;  
Double: 12.50-20.00 per person, American  
No. Mtg. Rms. & Capacity of Largest: 5 (550)  
No. Banquet Rms. & Capacity of Largest: 5 (550)  
Group Meal Rates: Breakfast: 1.50; Lunch: 2.50;  
Dinner: 4.50  
Liquor: Yes  
Charges for Mtg. Rms.: None  
Audio-Visual Aids: PA system, spotlights  
Stage: Yes  
Sports Facilities: Golf, tennis, swimming, archery,  
shuffleboard, putting greens, horseback riding,  
horseshoes, badminton

### MEMPHIS

Railroads: C.R.I. & P.; Frisco; G.M. & O.; I.C.;  
L. & N.; Mo. Pac.; N.C. & St. L.; St. L.S.W.;  
So. Ry.; Union  
Airlines: AAL, BNF, CAP, DAL, EAL, SOU, ITA

#### CONVENTION BUREAU

Memphis Convention Bureau  
P.O. Box 224  
Donald M. Wilkins, Director

#### AUDITORIUMS

Memphis Municipal Auditorium  
Main and Poplar Sts. (Phone: JA 7-5443)

#### Sheraton Hotels in the U. S. A. and Canada

**EASTERN DIV.**  
NEW YORK SPRINGFIELD, Mass.  
BOSTON ALBANY  
WASHINGTON ROCHESTER  
PITTSBURGH BUFFALO  
BALTIMORE SYRACUSE  
PHILADELPHIA BINGHAMTON, N. Y.  
PROVIDENCE (opens early 1959)  
ATLANTIC CITY MOBILE  
**MIDWESTERN DIV.**  
CHICAGO AUSTIN  
DETROIT AKRON  
CINCINNATI INDIANAPOLIS  
ST. LOUIS FRENCH LICK, Ind.  
OMAHA RAPID CITY, S. D.  
LOUISVILLE SIOUX CITY, Iowa  
DALLAS SIOUX FALLS, S. D.  
(opens early 1959) CEDAR RAPIDS, Iowa  
**PACIFIC DIV.**  
SAN FRANCISCO LOS ANGELES  
PASADENA PORTLAND, Oregon  
(opens summer 1959)  
**CANADIAN DIV.**  
MONTREAL NIAGARA FALLS, Ont.  
TORONTO HAMILTON, Ont.

Manager: Chauncey Barbour  
 Exhibit Areas: 75,000 sq. ft.  
 Floor Load: 400 lbs. per sq. ft.  
 Ventilation: Air conditioned  
 Ceiling Height: 68 ft.  
 PA System: Available  
 Dimensions, Opening to Exhibit Hall: 12 ft. by 18 ft.  
 Elevators and Capacities: Three, 3,000 lbs., one large addition to be completed in 1958  
 Columns: None  
 Utilities: AC and DC current, water, gas, sewage  
 Loading Facilities: Railroad one block from building  
 Meeting Rooms and Capacities: 11, 80 to 200 persons; main floor, 2,000; balconies, 6,000  
 Facilities for Food Functions: Banquet for 18,000  
 Distance from Business District: Four blocks

#### Ellis Auditorium

74 Poplar Ave.

Manager: Chauncey Barbour  
 Exhibit Areas: North Hall, 15,000 sq. ft.; West Hall, 12,122 sq. ft.; three new halls to be completed in 1958  
 Rental Fees: On application  
 Ventilation: Air conditioned  
 Ceiling Height: North Hall, 90 ft.; West Hall, 18 ft.  
 PA System: All halls  
 Dimensions, Opening to Exhibit Hall: 12 ft. by 12 ft.  
 Elevators: One, from basement to main floor  
 Columns: None  
 Utilities: 110 and 220 current  
 Loading Facilities: Exhibit halls at street level  
 Storage Areas: 3,456 sq. ft.  
 Meeting Rooms and Capacities: Two 20 ft. by 20 ft.; 23 dressing rooms; Concert Hall, capacity 2,500  
 Facilities for Food Functions: Kitchen facilities to be completed in 1958  
 Parking Facilities: Good  
 Distance from Business District: Two blocks

#### Hotel Claridge (HSMA)

See Advertisement, Page 167

Main at Adams (Phone: JA 5-2511)  
 Manager: Scott J. Stewart  
 Sales Manager: Roy Moore  
 Convention Season: All year  
 Largest Group Accommodated: 500 (250 rooms, 20 suites available)  
 Air Conditioning: Entire hotel  
 Convention Rates: Single: 5.00 to 10.00; Double: 7.50 to 12.00; Suites: 12.00 to 50.00, European  
 No. Mtg. Rms. & Capacity of Largest: 6 (1,000)  
 No. Banquet Rms. & Capacity of Largest: 7 (1,000)  
 Group Meal Rates: Breakfast: 1.25; Lunch: 1.50; Dinner: 1.75  
 Liquor: By bottle only  
 Charges for Mtg. Rms.: 5.00 to 25.00  
 Charges for Exhibit Areas: 40.00 to 150.00  
 Net Exhibit Space: 3,200 sq. ft. on one floor, included in meeting space  
 Audio-Visual Aids: PA system, spotlights, all types of projectors, closed-circuit TV  
 Stage: Available  
 Sports Facilities: Golf

#### Gayoso Hotel

139 S. Main

Manager: Lou Ervin  
 Sales Manager: George Anderson  
 Convention Season: All year  
 Largest Group Accommodated: 150 (75 rooms and 5 suites available)  
 Convention Rates: Single: from 5.00; Double: from 7.00; Suites: from 18.00  
 No. Mtg. Rms. & Capacity of Largest: 10 (600)  
 No. Banquet Rms. & Capacity of Largest: 10 (450)  
 Group Meal Rates: Breakfast: from 1.25; Lunch: from 1.50; Dinner: from 2.00  
 Liquor: Not served in hotel, but liquor store is in lobby  
 Air Conditioning: Banquet and meeting rooms, bedrooms  
 Charges for Banquet & Mtg. Rms.: None if food served  
 Net Exhibit Space: 4,200 sq. ft. on one floor  
 Audio-Visual Aids: Screens, PA system, spotlights  
 Stage: Available

#### Hotel King Cotton

69 Jefferson Street (Phone: JA 6-5883; Teletype: ME 281 X)

Manager: A. P. Pickens  
 Convention Season: All year  
 Largest Group Accommodated: 300 (125 rooms, 3 suites available)  
 Air Conditioning: Entire hotel  
 Convention Rates: Single: 5.25-8.50; Double: 8.00-11.00; Suites: 26.50, European  
 No. Mtg. Rms. & Capacity of Largest: 8 (800)  
 No. Banquet Rms. & Capacity of Largest: 8 (750)  
 Group Meal Rates: Breakfast: 1.25; Lunch: 1.50; Dinner: 2.50  
 Liquor: Beer served only  
 Charges for Mtg. Rms.: Variable

## THE WORLD'S AT YOUR FEET!

When You  
 Convene at

# Castle

## IN THE CLOUDS

RESORT HOTEL

LOOKOUT MOUNTAIN, TENN.



open May  
 to October.

#### UNUSUAL AMERICAN PLAN RESORT

with food, service, and accommodations matching the grandeur of a view encompassing seven states.

Swimming Pool • Horseback Riding • Tennis  
 Archery • Free Golf • Shuffleboard • Putting  
 Greens • Name Bands and Supper Club Stars.

#### PLUS OUTSTANDING CONVENTION FACILITIES

Seven Meeting Rooms—Largest seating more than 500 . . . King Arthur's Roundtable—perfect for conferences of 20 to 40 . . . dining indoors or out . . . newly furnished comfortable accommodations for groups to 350.

#### IDEAL LOCATION . . . NEAR CHATTANOOGA . . . SERVED BY:

Braniff • Capital • Delta • Eastern • Southeast  
 More than 40 Daily Flights. Southern • N C & St. L  
 16 trains daily. Hotel transportation from terminals.

Write, wire or call collect: JACK M. SLONE, President  
 (Winter Address: 7630 Biscayne Blvd., Miami, Florida)

Write today

# Castle

## IN THE CLOUDS

LOOKOUT MOUNTAIN, TENNESSEE

Hotel Claridge Has Coined A New Word! . . .

## "Conventionship"

Yes, we've coined a word to describe the proficient manner in which conventions at the Claridge are handled. This claim is based on: 1. Our complete convention facilities; 2. Our advantageous location (practically next door to the Memphis Convention Hall); and 3. And most important of all, Claridge Conventionship is based on our experience. Investigate Claridge Conventionship we've demonstrated it time and again . . . and we're ready and waiting to serve you and your group. Write, wire or phone for details.

## Hotel Claridge

MEMPHIS  
 ROY D. MOORE  
 DIR. OF SALES

MEETING ROOMS FOR  
 10 TO 1,000

2 BLOCKS FROM  
 CONVENTION HALL

100% AIR  
 CONDITIONED

CLOSED CIRCUIT  
 TV

PROJECTORS  
 AND SCREENS

ROOMS NEWLY  
 REFURBISHED

CONVENIENT  
 GARAGING

FREE  
 O'NITE PARKING

## TENNESSEE

### Memphis continued

Net Exhibit Space: 13,647 sq. ft. not on one floor, included in meeting space  
Audio-Visual Aids: PA system, spotlights, blackboards  
Stage: Available

#### Peabody Hotel (HSMA)

Union bet. 2nd & 3rd Sts. (Phone: Jackson 6-7766)  
Manager: Tom J. McGinn  
Sales Manager: William A. Hendricks  
Convention Season: All year  
Largest Group Accommodated: 625 (500 rooms, 30 suites available)  
Air Conditioning: Banquet and meeting rooms, bedrooms  
Convention Rates: Single: 5.50 to 12.00; Double: 7.00 to 16.00; Suites: 19.00 to 36.00  
No. Mtg. Rms. & Capacity of Largest: 14 (1,000)  
No. Banquet Rms. & Capacity of Largest: 14 (900)  
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00; Dinner: 3.00  
Liquor: Package stores  
Charges for Mtg. Rms.: None  
Charges for Exhibit Areas: None  
Net Exhibit Space: 38,000 sq. ft.  
Audio-Visual Aids: PA system, spotlights, screens  
Stage: Available  
Sports Facilities: Golf, tennis, fishing, boating, swimming

## NASHVILLE

Railroads: L. & N.; N.C. & St. L.; T.C.; N.F.  
Airlines: AAL, BNF, EAL, OZA, TWA

#### Dinkler-Andrew Jackson Hotel (HSMA)

See Advertisement, Page 27

314 Sixth Avenue, N. (Phone: Alpin 5-2121)  
Manager: Leon Womble  
Sales Manager: Dorothy Baumgartner  
Convention Season: All year  
Largest Group Accommodated: 300 (150 rooms, 8 suites available)  
Air Conditioning: Entire hotel  
Convention Rates: Single: 5.50 to 8.50; Double: 7.00 to 10.50; Twins: 10.00 to 14.00; Suites: 14.00 to 25.00  
No. Mtg. Rms. & Capacity of Largest: 9 (400)  
No. Banquet Rms. & Capacity of Largest: 3 (350)  
Group Meal Rates: Breakfast: 1.25; Lunch: 2.00; Dinner: 2.50  
Liquor: Liquor store  
Charges for Mtg. Rms.: Nominal; none if meals are served  
Charges for Exhibit Area: Yes  
Net Exhibit Space: 5,564 sq. ft. on more than one floor  
Audio-Visual Aids: PA system, spotlights, all types of film projectors  
Stage: Available

#### Hotel Hermitage (HSMA)

6th and Union (Phone: Alpine 6-2161; Telegraph: TWX NV180)  
Manager: Richard R. Hall  
Sales Manager: Hughes H. Burt  
Convention Season: All year  
Largest Group Accommodated: 300 (150 rooms, 15 suites available)  
Air Conditioning: Entire hotel  
Convention Rates: Single: 5.00 to 12.00; Double: 7.50 to 12.00; Suites: 15.00 to 40.00, European  
No. Mtg. Rms. & Capacity of Largest: 7 (500)  
No. Banquet Rms. & Capacity of Largest: 7 (350)  
Group Meal Rates: Breakfast: 1.50; Lunch: 1.50; Dinner: 2.25  
Liquor: Not served in hotel  
Charges for Mtg. Rms.: None if food is served  
Charges for Exhibit Areas: Depends on extent of space, guest rooms utilized  
Net Exhibit Space: 7,368 on one floor; about 50% included in meeting areas  
Audio-Visual Aids: PA system, spotlights, 8mm, 16mm and slide projectors, Closed-circuit TV loop  
Stage: Available

#### The Maxwell House

4th & Church St. (Phone: Alpine 5-2112)  
Manager: Steve Sichel  
Sales Manager: Thomas Stephens  
Convention Season: All year  
Largest Group Accommodated: 150 (70 rooms, 3 suites available)  
Air Conditioning: Banquet and meeting rooms, bedrooms  
Convention Rates: Single: from 4.75; Double: from 7.00; Suites: 15.00 to 30.00

No. Mtg. Rms. & Capacity of Largest: 6 (700)  
No. Banquet Rms. & Capacity of Largest: 6 (600)  
Group Meal Rates: Breakfast: 1.50; Lunch: 1.50; Dinner: 2.25  
Liquor: Mixing bar in cocktail lounge  
Charges for Mtg. Rms.: None if food is served  
Net Exhibit Space: 5,000 sq. ft. on one floor  
Audio-Visual Aids: PA system, spotlights, movie screens, wired for closed-circuit TV  
Stage: Available  
Sports Facilities: Golf courses within three miles

#### Sam Davis Hotel (HSMA)

132 7th Ave. N. (Phone: AL 6-4673)  
Manager: Russell Nichol  
Convention Season: All year  
Largest Group Accommodated: 500 (150 rooms available)  
Air Conditioning: 100 bedrooms, banquet-halls  
Convention Rates: Single: 5.00 to 6.50; Double: 7.00 to 9.00  
No. Mtg. Rms. & Capacity of Largest: 3 (75)  
No. Banquet Rms. & Capacity of Largest: 3 (60)  
Group Meal Rates: Breakfast: 1.25; Lunch: 1.50; Dinner: 2.00  
Liquor: Not served in hotel  
Charges for Mtg. Rms.: 10.00  
Charges for Exhibit Areas: 10.00  
Net Exhibit Space: 1,000 sq. ft. included in meeting areas

## TEXAS

### AUSTIN

Railroads: S.P.; M.P.; M.K. & T.  
Airlines: BNF, CAL, TTA

#### AUDITORIUM

#### Municipal Auditorium and Convention Center

5. First St. & Barton Springs Rd. (Phone: Greenwood 6-8311)  
Manager: Francis W. Vickers  
Exhibit Areas and Square Footage of Each: Main floor 45,000 sq. ft.; Basement area 35,000 sq. ft.  
Rental Fees and Services Included in Rent: From 270.00 for meetings to 600.00 for large exhibit shows. Services include all utilities, air-conditioning and heat.  
Floor Load: 150 lbs. per sq. ft.  
Ventilation: Air-conditioning  
Ceiling Height: 18' to 120' PA System: Yes  
Dimensions, Opening to Exhibit Hall: 14' by 14' double truck entrance to main floor and basement.  
No. of Elevators and Capacities: One freight elevator  
Columns, Locations and Dimensions: None on main floor, basement every 20'  
Current and Utilities Available: 110, 220V, gas, water and drain every 20 ft. portable  
Loading Facilities: Fork lift and 270' portable conveyor belts  
Location, Size of Storage Areas: Basement, up to 35,000 sq. ft.  
Number of Meeting Rooms and Capacities: 11 rooms, seating 75 to 475  
Facilities for Food Functions: Catered banquet for 3,500 on main floor, 3,000 in basement  
Parking Facilities: For 4,000 cars  
Distance from Business District: 11 blocks

#### Commodore Perry Hotel

8th & Brazos Sts. (Phone: GR 6-6461)  
Manager: Nelson R. Thornton  
Convention Season: All year  
Largest Group Accommodated: 200 (100 rooms, 20 suites available)  
Air Conditioning: Entire hotel  
Convention Rates: Single: 5.00 to 8.00; Double: 8.00 to 12.00; Suites: 20.00 to 45.00, European  
No. Mtg. Rms. & Capacity of Largest: 6 (500)  
No. Banquet Rms. & Capacity of Largest: 7 (400)  
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00; Dinner: 2.50  
Liquor: Not served in hotel  
Charges for Mtg. Rms.: None  
Charges for Exhibit Areas: None  
Audio-Visual Aids: PA system, spotlights  
Stage: 8 ft. by 30 ft.  
Sports Facilities: Swimming pool

#### Driskill Hotel

117 East 7th St. (Phone: Greenwood 63501) (Telephone AZ-43)

Manager: Bob Ross  
Sales Manager: Willard Sauls  
Convention Season: All year  
Largest Group Accommodated: 288 (250 rooms, 33 suites available)  
Air Conditioning: Entire hotel  
Convention Rates: Single: 5.50 to 7.50; Double: 7.50 to 12.50; Suites: 14.00 to 75.00  
No. Mtg. Rms. & Capacity of Largest: 6 (350)  
No. Banquet Rms. & Capacity of Largest: 3 (350)  
Group Meal Rates: Breakfast: 1.25 up; Lunch: 1.50 up; Dinner: 2.00 up  
Liquor: Not served in hotel  
Charges for Mtg. Rms.: None if headquarters  
Audio-Visual Aids: PA system, spotlights, screens, tape recorder  
Stage: Available

#### Stephen F. Austin Hotel

See Advertisement, Page 175

Congress at 7th St. (Phone: 64361)  
Manager: John Powell  
Sales Manager: Jimmy McMillan  
Convention Season: All year  
Largest Group Accommodated: 500 (350 rooms, 15 suites available)  
Air Conditioning: Banquet and meeting rooms, bedrooms  
Convention Rates: Single: from 4.50; Double: 8.00-12.00; Suites: 15.00-22.50, European  
No. Mtg. Rms. & Capacity of Largest: 5 (1,200)  
No. Banquet Rms. & Capacity of Largest: 5 (900)  
Group Meal Rates: Breakfast: from 1.25; Lunch: from 2.00; Dinner: from 2.50  
Liquor: Package store  
Charges for Mtg. Rms.: None if convention headquarters  
Net Exhibit Space: 1,500 sq. ft. on one floor  
Audio-Visual Aids: PA system, spotlights  
Stage: Available

## BANDERA

Railroads: So. Pac.; M.P.; M.K. & T.  
Airlines: AAL, EAL, BNF, CAL, TTA  
Limousine and bus service from San Antonio

#### Flying L Ranch

(Phone: SW 6-3721)  
Manager: Mark A. Chism  
Convention Season: All year  
Largest Group Accommodated: 50 (24 suites available)  
Air Conditioning: 14 bedrooms, banquet and meeting rooms  
Convention Rates: Single: 15.00; Double: 12.50, American  
No. Mtg. Rms. & Capacity of Largest: 1 (50)  
No. Banquet Rms. & Capacity of Largest: 1 (75)  
Liquor: Beer only; guests may bring own drinks  
Charges for Mtg. Rms.: None  
Net Exhibit Space: 1,148 sq. ft. on one floor  
Sports Facilities: Golf course four miles away

## BEAUMONT

Railroads: So. Pac.; Mo. Pac.; G.C. & Santa Fe; K.C. So.  
Airlines: DAL, EAL, TTA

#### Hotel Beaumont

Orleans at Fannin (Phone: Te 3-7411)  
Manager: Robert C. Schiebel  
Sales Manager: Mary C. Leicht  
Convention Season: All year  
Largest Group Accommodated: 250 (150 rooms, 10 suites available)  
Air Conditioning: Entire hotel  
Convention Rates: Single: 5.00 to 12.00; Double: 7.00 to 12.00; Suites: 15.00 to 55.00, European  
No. Mtg. Rms. & Capacity of Largest: 7 (500)  
No. Banquet Rms. & Capacity of Largest: 7 (450)  
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00; Dinner: 2.50  
Liquor: In private parties; no public bars  
Charges for Mtg. Rms.: None  
Net Exhibit Space: Cannot handle exhibits except in very small way  
Audio-Visual Aids: PA system, spotlights, projectors available rental basis, movie screens, blackboards  
Stage: Available

#### King Edward Hotel

See Advertisement, Page 169

Pearl & Wall Sts. (Phone: TE 3-8611)  
Manager: Doug Fontaine  
Convention Season: All year  
Largest Group Accommodated: 300 (200 rooms, 6 suites available)  
Air Conditioning: Banquet rooms, 200 bedrooms  
Convention Rates: Single: 5.00-10.00; Double: 7.00-12.00; Suites: 12.00-20.00, European  
No. Mtg. Rms. & Capacity of Largest: 6 (500)  
No. Banquet Rms. & Capacity of Largest: 6 (450)  
Group Meal Rates: Breakfast: 1.50; Lunch: 2.50; Dinner: 3.50

Liquor: Package goods available  
Charges for Mtg. Rms.: None  
Audio-Visual Aids: PA system, spotlights  
Stage: Yes  
Sports Facilities: Golf, fishing, boating

## BROWNWOOD

Railroads: G.C. & Santa Fe  
Airlines: TTA

### Hotel Brownwood

See Advertisement, Page 175

Fisk & Baker (Phone: 2656)  
Manager: Douglas Kizer  
Convention Season: All year  
Largest Group Accommodated: 500 (200 rooms and 4 suites available)  
Convention Rates: Single: from 3.50; Double: from 5.00; Suites: from 11.00  
No. Mtg. Rms. & Capacity of Largest: 5 (500)  
No. Banquet Rms. & Capacity of Largest: 5 (400)  
Rates for Meals: Breakfast: .60 to 1.50; Lunch: from .75; Dinner: from 1.25  
Liquor: Not served in hotel  
Air Conditioning: Banquet and meeting rooms (26 bedrooms)  
Net Exhibit Space: 7,800 sq. ft.  
Audio-Visual Aids: PA system  
Stage: Available  
Sports Facilities: Golf

## CORPUS CHRISTI

Railroads: S.P.; M.P.; Texas-Mex.  
Airlines: EAL, BNF, TTA

### AUDITORIUM

#### Memorial Coliseum's Exposition Hall

Shoreline Drive (Phone: Tulip 4-8227)  
Manager: Margery Brown  
Exhibit Areas: Exposition Hall, 30,000; Coliseum Arena, 30,000; Coliseum Concourse, 15,000  
Rental Fees and Services included in Rent: Exposition Hall, \$87.50 to \$175; Coliseum \$262.50 to \$437.50 per day.  
Ventilation: Exposition Hall, air conditioned; Coliseum, fans  
Ceiling Height: Exposition Hall, 11' 6"; Coliseum, 41' 6"  
PA System: Yes  
Dimensions, Opening to Exhibit Hall: 11' height, 24' width  
Columns: Exposition Hall, 24' centers; Coliseum, no posts  
Loading Facilities: Hydraulic lift  
Meeting Rooms and Capacities: Three, up to 100 persons; Coliseum capacity, 6,500; Exposition Hall, 2,000  
Facilities for Food Functions: Banquets up to 2,000  
Parking Facilities: 1,200 cars  
Distance from Business District: 2 miles

### Mayflower Motor Hotel

1601 Shoreline Blvd. (Phone: Tulip 3-3520)  
Manager: Harry Cole  
Convention Season: All year  
Largest Group Accommodated: 200 (100 rooms, 100 suites available)  
Air Conditioning: Yes  
Convention Rates: Single: 7.50 to 10.00; Double: 9.00 to 20.00; Suites: 20.00  
No. Mtg. Rms. & Capacity of Largest: 1 (100)  
No. Banquet Rms.: 1  
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00; Dinner: 3.00  
Liquor: Bottle club  
Charges for Mtg. Rms.: 15.00  
Charges for Exhibit Areas: None  
Audio-Visual Aids: Film projector, PA system, spotlights  
Sports Facilities: Swimming pool, fishing, boating

### Robert Driscoll Hotel

Upper Broadway (Phone: TU 2-3331)  
Manager: H. G. Morrison  
Sales Manager: Wm. H. Furlong  
Convention Season: All year  
Largest Group Accommodated: 700 (350 rooms, 15 suites available)  
Air Conditioning: Banquet, meeting room, bedrooms  
Convention Rates: Single: 7.00-12.00; Double: 7.00-14.00; Suites: 30.00-60.00  
No. Mtg. Rms. & Capacity of Largest: 3 (500)  
No. Banquet Rms. & Capacity of Largest: 3 (500)  
Group Meal Rates: Breakfast: 2.00; Lunch: 2.50; Dinner: 3.00  
Liquor: Package store  
Charges for Mtg. Rms.: None  
Charges for Exhibit Areas: None  
Net Exhibit Space: 1,500 sq. ft. on one floor  
Audio-Visual Aids: PA system, spotlights  
Stage: Yes  
Sports Facilities: Swimming, fishing, boating

### Nueces Hotel

404 North Chaparral (Phone: TU 3-4331)  
Manager: J. A. Mewmaw  
Convention Season: All year  
Largest Group Accommodated: 500 (250 rooms, 5 suites available)  
Air Conditioning: Banquet rooms, 75% of bedrooms  
Convention Rates: Single: 5.00-7.00; Double: 7.00-8.50; Suites: 15.00-17.50; European  
No. Mtg. Rms. & Capacity of Largest: 8 (175)  
No. Banquet Rms. & Capacity of Largest: 8 (175)  
Group Meal Rates: Breakfast: 1.25; Lunch: 1.50; Dinner: 2.00  
Liquor: Package store only  
Charges for Mtg. Rms.: 15.00 to 60.00 per day  
Charges for Exhibit Areas: 15.00 to 60.00 per day  
Net Exhibit Space: 2,280 sq. ft.

Audio-Visual Aids: PA system, spotlights  
Stage: 10 ft. by 12 ft.  
Sports Facilities: Fishing, swimming, watersports, golf, boating

### Princess Louise

100 N. Water St. (Phone: TU 4-5511)  
Manager: Leslie H. Greer  
Convention Season: All year  
Largest Group Accommodated: 150 (60 rooms, 6 suites available)  
Air Conditioning: Bedrooms  
Convention Rates: Single: 4.00-7.00; Double: 5.00-9.00; Suites: 10.00-18.00, European  
No. Mtg. Rms. & Capacity of Largest: 3 (150)  
No. Banquet Rms. & Capacity of Largest: 3 (150)  
Group Meal Rates: Breakfast: 1.00; Lunch: 1.50; Dinner: 1.75  
Liquor: Not served in hotel  
Charges for Mtg. Rms.: Vary  
Net Exhibit Space: 300 sq. ft. all on one floor  
Sports Facilities: Water sports, swimming, boating, fishing, hunting

### Tally-Ho-Motor Hotel

3901 Highway 9 (Phone: Tulip 4-8885)  
Manager: H. O. Wood  
Convention Season: All year  
Largest Group Accommodated: 275 (100 rooms, 5 suites available)  
Air Conditioning: Banquet rooms, bedrooms  
Convention Rates: Single: 7.00 to 10.50; Double: 8.50 to 13.50; Suites: 14.50 to 28.00  
No. Mtg. Rms. & Capacity of Largest: 1 (50)  
No. Banquet Rms. & Capacity of Largest: 1 (50)  
Group Meal Rates: Breakfast: 2.00; Lunch: 2.50; Dinner: 3.00  
Liquor: Yes (package store)  
Charges for Mtg. Rms.: 15.00 per day  
Audio-Visual Aids: Slide projector, PA system, spotlights  
Sports Facilities: Swimming pool

### Trade Winds Motor Hotel

5901 Highway 9 (Phone: Tulip 3-9266)  
Manager: Carl Hurlburt  
Convention Season: Sept. through May  
Largest Group Accommodated: 146 (101 rooms, 5 suites available)  
Air Conditioning: Yes  
Convention Rates: Single: 6.00-8.50; Double: 9.00-12.50; Suites: 25.00-37.50  
No. Mtg. Rms. & Capacity of Largest: 2 (75)  
No. Banquet Rms. & Capacity of Largest: 2 (75)  
Group Meal Rates: Breakfast: 1.50; Lunch: 1.50; Dinner: 2.50  
Liquor: Private parties only  
Charges for Mtg. Rms.: 10.00 to 15.00  
Charges for Exhibit Areas: 10.00 to 15.00  
Net Exhibit Space: 1,500 sq. ft. all on one floor  
Audio-Visual Aids: None  
Stage: Yes  
Sports Facilities: Swimming pool

### White Plaza Hotel

400 Leopard Street (Phone: TU 4-5221)  
Manager: Jack DeForest  
Sales Manager: Dick Ingram  
Convention Season: All year  
Largest Group Accommodated: 200 (100 rooms, 6 suites available)  
Air Conditioning: All banquet halls, except deck, all bedrooms  
Convention Rates: Single: 5.00 to 6.00; Double: 6.50 to 9.00; Suites: 15.00  
No. Mtg. Rms. & Capacity of Largest: 6 (400)  
No. Banquet Rms. & Capacity of Largest: 6 (400)  
Group Meal Rates: Breakfast: 1.25; Lunch: 1.50; Dinner: 2.50  
Liquor: Only sold in bottles  
Charges for Mtg. Rms.: None  
Charges for Exhibit Areas: None  
Net Exhibit Space: 60' x 30'  
Audio-Visual Aids: Available through rental agencies; PA system  
Stage: Yes  
Sports Facilities: Swimming pool

## DALLAS

Railroads: C.R.I. & P.; G.C. & S. Fe; M.K. & T.; D.C.; Frisco; T.E.; S.P.; L. & A.  
Airlines: AAL, BNF, CEN, CAL, DAL, TTA, UAL

### CONVENTION BUREAU

Convention Department  
1101 Commerce St.  
Dick Ingram, Manager



**THE QUEEN AND ME**  
**DINE ROYALLY**  
**KING EDWARD HOTEL**  
**JACKSON, MISSISSIPPI · BEAUMONT, TEXAS**

NOVEMBER 21, 1958





FRED BROWN, Director of Sales  
GEORGE H. SMITH, Sales Manager

Completely Air Conditioned • Connecting Garage for 600 Cars • TWX DL 511 • Phone Riverside 7-6411

Outstanding Convention Address in the Southwest

## HOTEL ADOLPHUS

Summary of Convention and Meeting Facilities

ROOM	FLOOR	SEATING	DINING	SIZE SQ. FT.
Grand Ballroom*	Lobby	1,350	1,000	8,030
Regency Room*	Lobby	1,000	800	6,510
Roof Garden	15th	500	400	3,374
Cactus Room	21st	300	200	2,640
Danish Room	15th	200	175	1,500
North Room	15th	100	80	900
French Room	Lobby	175	135	2,000
Press Room	7th	150	120	2,100
Directors Room	7th	45	30	700
Parlor A	Mezzanine	150	135	1,290
Parlor B	Mezzanine	40	30	378
Parlor C	Mezzanine	50	40	627
Parlor D	Mezzanine	110	90	957
Parlor E	Mezzanine	25	20	288
Parlor F	Mezzanine	30	25	385
Parlor G	Mezzanine	75	65	682

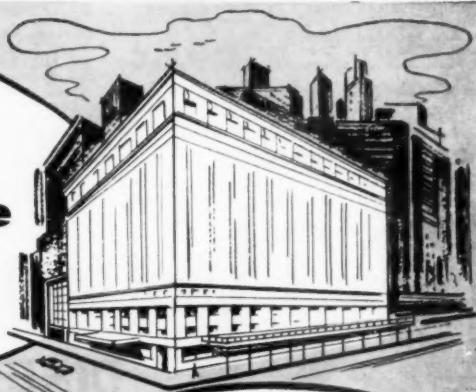
\*Connecting

Auto Lift: Via Ramp. Blackboards: Portable. Lecterns: Table and Standing types. Complete range of sound and projection equipment, including public address systems.

## HOTEL ADOLPHUS

H. H. "ANDY" ANDERSON, Managing Director Dallas 1, Texas

your best choice is  
**Dallas....**  
your best host is the  
**BAKER** hotel



Dazzling Dallas' most popular host, the Baker is the closest major hotel to the new municipal auditorium. 11 versatile meeting rooms, all on one floor, accommodate from 40 to 1500 persons for meetings and from 30 to 1300 persons for dining. Delegates prefer the Baker's exceptional location and accommodations.

English Room—dining, 85—meeting, 125  
Tally-Ho Room—dining, 45—meeting, 50  
Camellia Room—dining, 35—meeting, 40  
Rooms, 1-2-3—dining, 135—meeting, 150  
Each room individually will accommodate  
45 for dining and 50 for meetings  
Room 4—dining, 30—meeting, 40  
Room 5—dining, 50—meeting, 50  
Crystal Ballroom and Lounge—  
dining, 1,300—meeting, 1,500  
Texas Room—dining, 185—meeting, 225

Completely air conditioned—  
Motor Lobby—TV—Radios—  
Central Location  
800 Guest Rooms

### OFFICES

Washington.....EXecutive 3-6481  
New York.....CircLe 7-6940  
Chicago.....MOhawk 4-5100  
Miami.....PLaza 4-1667

# STATE FAIR PARK



MEETING FACILITIES — (1) Agriculture Building (2) Varied Industries Building (3) Electric Building (4) Women's Building (5) General Exhibits Building (6) Automobile Building (7) Music Hall

## THE HEART OF "SHOW" BUSINESS IN THE SOUTHWEST

*...conveniently located just 10 minutes from Downtown Dallas!*

Six modern buildings, tailor-made for the exhibit-type trade show or convention, contain a total of 342,000 square feet of exhibit space, 90,000 of which is air conditioned.

- Auditoriums seating 200 to 4,000 available for meetings and conventions
- Free parking for 12,000 cars
- Reasonable rentals

*These outstanding national and regional shows and conventions make their Dallas homes in State Fair Park:*

SOUTHWESTERN METAL EXPOSITION & CONGRESS (American Society for Metals) • GENERAL MOTORS MOTORAMA • SOUTHWEST FURNITURE MARKET • SOUTHWEST AUTOMOTIVE EXPOSITION • SOUTHWESTERN MOBILE HOMES EXPOSITION • SOUTHWEST SPORTS, BOAT & VACATION SHOW • TEXAS COTTON GINNERS' SHOW & CONVENTION • DALLAS HOME SHOW • DALLAS FLOWER SHOW • DALLAS ANTIQUES SHOW

For details, contact Sales Department, State Fair of Texas, phone TAYlor 3-9931.

# DALLAS

Entertainment and Distribution  
Center of the Great Southwest



## TEXAS Dallas continued

### AUDITORIUMS

#### Dallas Memorial Auditorium

717 S. Akard St. (Phone: Riverside 1-9711)  
Manager: W. W. Vanderslice  
Exhibit Areas: Main area, 51,750; Auxiliary area, 23,120  
Rental Fees and Service included in Rent: 25¢ per sq. ft. of net space used in booths for a four day show includes normal utility and janitor service  
Floor Load: Arena, 150 lbs. per sq. ft.; basement, unlimited  
Ventilation: Completely air conditioned  
Ceiling Heights: 11' 8" to 12'  
PA System: Yes  
Dimensions, Opening to Exhibit Hall: 24' wide, 12' height  
Elevator and Capacities: One service elevator  
Current and Utilities Available: Two 110 and two 220 outlet load on each column plus others  
Meeting Rooms and Capacities: 10 rooms 40 to 1,000  
Facilities for Food Functions: Catering only  
Parking Facilities: 1,500 cars  
Distance from Business District: 3 blocks from major hotels

#### State Fair Park

See Advertisement, Page 171

P.O. Box 7755 (Phone: Taylor 3-9931)  
Manager: James H. Stewart  
Exhibit Areas: Total 342,300 sq. ft.; (1) 94,000; (2) 85,000; (3) 55,000; (4) 45,000; (5) 40,000; (6) 23,000  
Rental Fees and Services: On request  
Floor Load: Unlimited  
Ceiling Height: Varies, 12 to 35 ft. PA System: Available  
Ventilation: 95,000 sq. ft. air conditioned  
Dimensions, Opening to Exhibit Hall: Truck entrance to all halls  
Utilities: Complete service in all halls  
Loading Facilities: Floor levels; railroad siding on grounds  
Storage Areas: Ample  
Meeting Rooms and Capacities: Flexible, three auditoriums available  
Facilities for Food Function and Banquet  
Capacity: Can serve up to 5,000 at banquet  
Parking Facilities: 12,000 cars, free  
Distance from Business District: 10 minutes

#### Hotel Adolphus (HSMA)

See Advertisement, Page 170

Commerce & Akard Sts. (Phone: RI 7-6411)  
Managing Director: H. H. (Andy) Anderson  
Director of Sales: George H. Smith  
Convention Season: All year  
Largest Group Accommodated: 1,400 (800 rooms, 50 suites available)  
Air Conditioning: Entire hotel  
Convention Rates: Single: 5.00 to 11.00; Double: 8.00 to 14.00; Suites: 24.00 to 40.00  
No. Mtg. Rms. & Capacity of Largest: 16 (1,250)  
No. Banquet Rms. & Capacity of Largest: 17 (1,000)  
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00; Dinner: 3.00  
Liquor: Private parties only  
Charges for Mtg. Rms.: None if food is served  
Charges for Exhibit Areas: Vary  
Net Exhibit Space: 14,540 on one floor  
Audio-Visual Aids: PA system, spotlights  
Stage: Portable

#### The Baker Hotel (HSMA)

See Advertisement, Page 170

Corner Commerce & Akard Sts. (Phone: RI 8-1471)  
Manager: Raymond F. Hall  
Sales Manager: Ligon Smith  
Convention Season: All year  
Largest Group Accommodated: 800 (450 rooms, 15 suites available)  
Air Conditioning: Entire hotel  
Convention Rates: Single: 5.50 to 11.00; Double: 7.00 to 14.00; Suites: 23.00-65.00. (Special dormitory rates for large groups.) European  
No. Mtg. Rms. & Capacity of Largest: 14 (1,200)  
No. Banquet Rms. & Capacity of Largest: 2 (1,000)  
Group Meal Rates: Breakfast: 1.75; Lunch: 2.00; Dinner: 3.50

Liquor: Package store only  
Charges for Mtg. Rms.: Vary  
Charges for Exhibit Areas: Vary  
Net Exhibit Space: 6,000 sq. ft. on one floor  
Audio-Visual Aids: PA system, spotlights, closed-circuit TV  
Stage: Portable  
Sports Facilities: Golf within 4 miles

#### Hotel Dallas

312 S. Houston (Phone: Riverside 2-6101; Teletype: DL-1089)  
Manager: Elmer F. Hier  
Convention Season: All year  
Largest Group Accommodated: 900 (350 rooms, 5 suites available)  
Air Conditioning: 264 bedrooms, banquet hall  
Convention Rates: Single: 5.00-8.00; Double: 6.00-12.50; Suites: 16.00-35.00. European  
No. Mtg. Rms. & Capacity of Largest: 7 (550)  
No. Banquet Rms. & Capacity of Largest: 3 (500)  
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00; Dinner: 2.50  
Liquor: Package store  
Charges for Mtg. Rms.: 10.00 to 150.00  
Charges for Exhibit Areas: 10.00-150.00  
Net Exhibit Space: 8,000 sq. ft. not on one floor, included in meeting area  
Audio-Visual Aids: PA system, spotlights  
Stage: Portable

#### Sheraton-Dallas (HSMA)

See Advertisement, Page 173

1416 Commerce St. (Phone: Riverside 1-5622)  
Sales Manager: Randall L. Davis  
Convention Season: All year  
Largest Group Accommodated: 980 (450 rooms, 30 suites available)  
Air Conditioning: Entire hotel  
No. Mtg. Rms. & Capacity of Largest: 8 (2,522)  
No. Banquet Rms. & Capacity of Largest: 8 (1,870)  
Net Exhibit Space: 27,000 sq. ft. on one floor  
Audio-Visual Aids: Screens, PA system, spotlights  
Stage: Yes

#### The Statler Hilton (HSMA)

See Advertisement, Page 5

1900 Commerce St.  
Gen. Manager: Joseph A. Harper  
Sales Manager: William J. Utvik  
Convention Season: All year  
Largest Group Accommodated: 2,000 (600 rooms, 50 suites available)  
Air Conditioning: Entire hotel  
Convention Rates: Single: 7.00 to 13.00; Double: 10.00-18.00; Suites: 20.00-65.00. European  
No. Mtg. Rms. & Capacity of Largest: 31 (2,100)  
No. Banquet Rms. & Capacity of Largest: 11 (1,500)  
Group Meal Rates: Breakfast: from 2.00; Lunch: from 2.75; Dinner: from 4.50  
Net Exhibit Space: 30,000 sq. ft. on one floor  
Audio-Visual Aids: PA system, spotlights  
Stage: 50 ft. long, 25 ft. deep

#### Stoneleigh Hotel (HSMA)

2927 Maple Ave. (Phone: Riverside 2-8451; Telegraph: FTV 14)  
Manager: Helen McGibney  
Sales Manager: Frank Harris  
Convention Season: All year  
Largest Group Accommodated: 175 (80 rooms, 20 suites available)  
Air Conditioning: Entire hotel  
Convention Rates: Single: 7.00 to 9.00; Double: 9.00 to 11.00; Suites: 15.00 to 38.00  
No. Mtg. Rms. & Capacity of Largest: 4 (150)  
No. Banquet Rms. & Capacity of Largest: 4 (150)  
Group Meal Rates: Breakfast: 1.85; Lunch: 2.25; Dinner: 3.50  
Liquor: Package store only  
Charges for Mtg. Rms.: None  
Charges for Exhibit Areas: None  
Audio-Visual Aids: Spotlights, screens, projectors on rental basis  
Stage: Available  
Sports Facilities: Swimming pool, May 1 to Nov. 1

## EL PASO

Railroads: So. Pac.; M.N.W.; S. Fe; Nat. of M.; T. & P.  
Airlines: AAL, CAL, TTA

### AUDITORIUM

#### El Paso Coliseum

Boone Ave. & Paisano Drive (Phone: KEystone 3-8132)  
Manager: Sam S. Cohen  
Exhibit Areas: 18,920 sq. ft.

Rental Fees and Services: \$240.—\$170.—\$150.  
Equipment rental and services are over and above rent  
Floor Load: Unlimited  
Ventilation: Fans  
Dimensions, Opening to Exhibit Hall: Door 13 ft. high x 20 ft. wide  
Columns: None  
Utilities: 110 and 220 current, water, gas  
Storage Areas: 280 ft. x 300 ft. building  
Meeting Rooms: None  
Facilities for Food Function and Banquet  
Capacity: Cafeteria, 1,800  
Parking Facilities: 2,500 cars  
Distance from Business District: Two miles

#### Hotel Cortez

See Advertisement, Page 175

Mills & Mesa (Phone: KE 3-2681; Telegraph: EP 76)  
Manager: Jack Gregory  
Convention Season: All year  
Largest Group Accommodated: 1,000 (300 rooms, 11 suites available)  
Air Conditioning: Entire hotel  
Convention Rates: Single: 4.50 to 7.25; Double: 6.50 to 12.50; Suites: 19.25 to 28.00. European  
No. Mtg. Rms. & Capacity of Largest: 5 (1,000)  
No. Banquet Rms. & Capacity of Largest: 5 (1,000)  
Group Meal Rates: Breakfast: 1.25; Lunch: 1.50; Dinner: 2.50  
Liquor: Packaged goods sold  
Charges for Mtg. Rms.: None if headquarters for convention  
Charges for Exhibit Areas: None if headquarters for convention  
Net Exhibit Space: 10,000 on one floor, included in meeting areas  
Audio-Visual Aids: PA system  
Stage: Available

#### Hilton Hotel

See Advertisement, Page 5

Mills & Oregon (Phone: Keyston 25661; Telegraph: EP 80)  
Manager: James E. Murphy  
Sales Manager: J. P. O'Leary  
Convention Season: All year  
Largest Group Accommodated: (150 rooms, 6 suites available)  
Air Conditioning: Entire hotel  
Convention Rates: Single: 7.00 to 9.50; Double: 9.00 to 11.50; Suites: 19.00 to 25.00. European  
No. Mtg. Rms. & Capacity of Largest: 5 (2,500)  
No. Banquet Rms. & Capacity of Largest: 5 (1,800)  
Group Meal Rates: Breakfast: 1.00; Lunch: 1.50; Dinner: 2.50  
Liquor: In package store only  
Charges for Mtg. Rms.: from 12.50  
Net Exhibit Space: 6,000 sq. ft. on one floor, included in meeting areas  
Audio-Visual Aids: PA system, spotlights  
Stage: Available  
Sports Facilities: Golf, swimming, horseback riding

## FORT WORTH

Railroads: Ft. W. & D.C.; Frisco Sys.; G.C. & S. Fe; M.K. & T.; St. L. So. W.; T. & P.; M.P.; S.P.; C.R.I. & P.  
Airlines: AAL, BNF, CEN, CAL, DAL, TTA, UAL

### AUDITORIUM

#### Will Rogers Memorial Buildings

2401 W. Lancaster (ED 2-7241; Ext. 201-2)  
Manager: Emmett N. Race  
Exhibit Areas: Coliseum, 29,000 sq. ft.; 6 exhibit buildings, 161,000 sq. ft.; One Commercial Exhibit Bldg. 206 ft. by 378 ft.  
Rental Fees and Services: Coliseum, \$350 per day; Auditorium, \$250; exhibit buildings, \$200. Rental includes normal heat and light  
Floor Load: 200 lbs. per sq. ft. Ventilation: Auditorium air conditioned  
Ceiling Height: Coliseum, 92 ft.; exhibit buildings, 16 ft.  
PA System: In Coliseum, Auditorium and Pioneer Palace  
Dimensions, Opening to Exhibit Hall: Four 8' x 12'; one 16' x 12'; one 14' x 13'; eight 6' x 8'  
Columns: None  
Utilities: 110 and 220 current  
Loading Facilities: Ramps, railroad siding on grounds  
Storage Areas: Adjacent to buildings, 30,000 sq. ft.  
Meeting Rooms and Capacities: Auditorium, 2,993; Coliseum, 6,467; Pioneer Palace, 800 temporary seats  
Facilities for Food Functions: Can serve up to 3,000 for banquet  
Parking Facilities: 4,000 cars  
Distance from Business District: Two and half miles

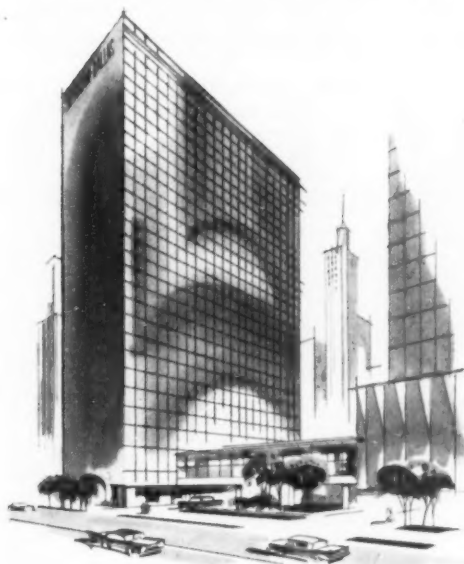
# SHERATON

## - DALLAS

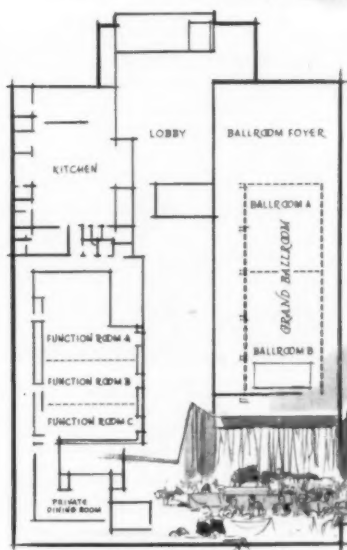
**\$2,500,000**

**IN CONVENTION BILLINGS**

**... for a Hotel to be opened  
in March 1959**



Convention Planners are sharing our enthusiasm for the **SHERATON-DALLAS HOTEL**, in Southland Center, Dallas, Texas. The hotel will be opened March 1959. But convention planners across the nation aren't waiting for the opening. Bookings are pouring in — many of the most important groups in the U. S. A. are making their plans around this fabulous new hotel. They know they'll be rewarded for their far-sightedness in planning a convention that delegates will be talking about the rest of their born days. The Sheraton-Dallas represents the crowning achievement of Sheraton hospitality. It has been built with but one thought in mind: *Luxury*. In bedrooms and suites, in ballroom, meeting rooms, dining rooms — every delegate will live and feel like royalty. Here are a few of the dramatic highlights of the magnificent SHERATON-DALLAS:



### BALLROOM FOYER SEATS OVER 2000

The luxury Ballroom seats 1,037 for banquets, 1,482 for meetings. It can be divided into two separate ballrooms, or joined with the Foyer to seat 1,521 for banquets, 2,172 for meetings. There are five other major function rooms, and the entire 28th floor is devoted to multiple-room suites.

**MAKE BOOKINGS NOW:** For available dates and complete information write Ray L. Dieterich, Sales Manager, Sheraton-Dallas, Room 501, Southland Life Building, 1416 Commerce St., Dallas, Texas. For information on convention facilities at the other 48 Sheraton Hotels, write National Convention Headquarters, Sheraton-Park Hotel, Washington, D. C.

**SHERATON**  
the proudest name in **HOTELS**

IN 39 CITIES — COAST TO COAST IN THE U. S. A. AND IN CANADA

**EASTERN DIV.**  
NEW YORK  
Park-Sheraton  
Sheraton-East  
(formerly the  
Ambassador)  
Sheraton-McAlpin  
Sheraton-Russell  
BOSTON  
Sheraton-Plaza  
WASHINGTON  
Sheraton-Carlton  
Sheraton-Park

PITTSBURGH  
Penn-Sheraton  
BALTIMORE  
Sheraton-Belvedere  
PHILADELPHIA  
Sheraton Hotel  
PROVIDENCE  
Sheraton-Biltmore  
ATLANTIC CITY  
Sheraton Ritz-Carlton  
SPRINGFIELD, Mass.  
Sheraton-Kimball

ALBANY  
Sheraton-Ten Eyck  
ROCHESTER  
Sheraton Hotel  
BUFFALO  
Sheraton Hotel  
SYRACUSE  
Sheraton-Syracuse Inn  
BINGHAMTON, N. Y.  
Sheraton-Binghamton  
(opens early 1959)  
MOBILE, Ala.  
The Battle House

**MIDWESTERN DIV.**  
CHICAGO  
Sheraton-Blackstone  
Sheraton Hotel  
DETROIT  
Sheraton-Cadillac  
CINCINNATI  
Sheraton-Gibson  
ST. LOUIS  
Sheraton-Jefferson  
OMAHA  
Sheraton-Fontenelle

LOUISVILLE  
Sheraton Hotel  
The Watterson  
DALLAS  
Sheraton Hotel  
(opens early 1959)  
AUSTIN  
Sheraton-Terrace  
Motor Hotel  
AKRON  
Sheraton Hotel  
INDIANAPOLIS  
Sheraton-Lincoln

FRENCH LICK, Ind.  
French Lick-Sheraton  
RAPID CITY, S. D.  
Sheraton-Johnson  
SIOUX CITY, Iowa  
Sheraton-Martin  
Sheraton-Warrior  
SIOUX FALLS, S. D.  
Sheraton-Carpenter  
Sheraton-Catawba  
CEDAR RAPIDS, Iowa  
Sheraton-Montrose

**PACIFIC DIV.**  
SAN FRANCISCO  
Sheraton-Palace  
LOS ANGELES  
Sheraton-West  
(Formerly The  
Sheraton-Town House)  
PASADENA  
Huntington-Sheraton  
PORTLAND, Oregon  
Sheraton Hotel  
(opens fall 1959)

**CANADIAN DIV.**  
MONTREAL  
Sheraton-Mt. Royal  
The Laurentien  
TORONTO  
King Edward Sheraton  
NIAGARA FALLS, Ont.  
Sheraton-Brock  
HAMILTON, Ont.  
Sheraton-Connaught



## TEXAS

### Fort Worth continued

#### Hotel Texas

815 Main Street (Phone: ED 2-3151)  
 Manager: Liston W. Slack  
 Sales Manager: Kay Doty  
 Convention Season: All year  
 Largest Group Accommodated: 550 (250 rooms, 20 suites available)  
 Air Conditioning: Banquet halls, bedrooms  
 Convention Rates: Single: 5.00 to 12.50; Double: 7.50 to 16.00; Suites: 20.00 to 30.00  
 No. Mtg. Rms. & Capacity of Largest: 17 (1,100)  
 No. Banquet Rms. & Capacity of Largest: 17 (1,100)  
 Group Meal Rates: Breakfast: 1.75; Lunch: 2.00; Dinner: 3.00  
 Liquor: Yes  
 Charges for Mtg. Rms.: None  
 Charges for Exhibit Areas: Vary  
 Net Exhibit Space: 6,200 sq. ft.  
 Audio-Visual Aids: Easels, screen, PA system, spotlights  
 Stage: Yes

#### Westbrook Hotel (HSMA)

Main to Houston at 4th (Phone: ED 5-3431)  
 Manager: Geo. W. Putnam  
 Convention Season: All year  
 Largest Group Accommodated: 400 (150 rooms, 10 suites available)  
 Air Conditioning: Entire hotel  
 Convention Rates: Single: 3.00 to 6.00; Double: 4.50 to 8.00; Suites: 10.00 to 16.00  
 No. Mtg. Rms. & Capacity of Largest: 3 (80)  
 No. Banquet Rms. & Capacity of Largest: 3 (80)  
 Group Meal Rates: Breakfast: 1.50; Lunch: 1.50; Dinner: 2.50  
 Liquor: Not served in hotel  
 Charges for Mtg. Rms.: 10.00 a day  
 Charges for Exhibit Areas: 10.00 a day  
 Net Exhibit Space: 2,000 sq. ft. on one floor

#### Western Hills Hotel (HSMA)

6451 Camp Bowie (Phone: PE 76644)  
 Manager: A. N. Carvajal  
 Convention Season: All year  
 Largest Group Accommodated: 100 (50 rooms, 4 suites available)  
 Air Conditioning: Entire hotel  
 Convention Rates: Single: 4.00 to 10.00; Double: 6.25 to 13.75; Suites: 13.25 to 39.00, European  
 No. Mtg. Rms. & Capacity of Largest: 3 (100)  
 No. Banquet Rms. & Capacity of Largest: 3 (75)  
 Group Meal Rates: Breakfast: from 1.50; Lunch: from 1.75; Dinner: from 2.50  
 Liquor: Not served in hotel  
 Charges for Mtg. Rms.: 30.00  
 Audio-Visual Aids: PA system, spotlights

## GALVESTON

Railroads: So. Pac.; G.H. & H.; G.C. & S. Fe; M.K. & T.; M.P.; B.R.I.  
 Airlines: ITA

### AUDITORIUMS

#### Galveston Pleasure Pier

25th and Blvd. (Phone: 5-7559)  
 Gen. Manager: Howard Robbins  
 Exhibit Areas: Exhibit Hall, 36,000 sq. ft.; Marine Room, 10,800 sq. ft.  
 Rental Fees and Services: Marine Room, 210.00, includes sound and air conditioning, insurance, police; Exhibit Hall, 150.00 alone or 100.00 with use of Marine Room  
 Floor Load: 400 lbs. per sq. ft. Ventilation: Marine Room, air conditioned; Exhibit Hall, forced draft  
 Ceiling Height: 35 ft. and 26 ft. PA System: in each room  
 Dimensions, Opening to Exhibit Hall: One, 20 by 16 ft.; eight, 10 by 12 ft.; door post removal for entry of cars in Marine Room  
 Columns: None  
 Utilities: All combinations and phases of power  
 Loading Facilities: Ramp and loading dock  
 Storage Areas: 3,200 sq. ft. adjacent to exhibit area  
 Meeting Rooms and Capacities: Four rooms, 75 each; two rooms, 300 each; Marine Room, 3,000; plus partitioned Exhibit Hall  
 Facilities for Food Functions: Can serve banquet up to 1,500  
 Parking Facilities: Unlimited parking on Blvd. adjacent to Pier  
 Distance from Business District: Two blocks from major hotels

## Moody Convention Center

See Advertisement, Page 175

21st & 22nd Streets & Boulevard (Phone: 2-9608)  
 Manager: Irving Ducoff  
 Exhibit Areas: Area A Exhibit Hall, 15,250 sq. ft.; Area B Exhibit Hall, 15,750 sq. ft.; A & B can be combined  
 Rental Fees and Service: Area A, \$250. per day; Area B, \$250 per day; combined \$450. Give day to set up and one day to tear down. Lights, water, gas furnished and air conditioned  
 Floor Load: 4000 lbs. to sq. in.  
 Ventilation: Air conditioned  
 Ceiling Height: 14 ft. 6 in.  
 PA System: Yes  
 Dimensions, Opening to Exhibit Hall: Three entrances; back entrance for pick-up trucks, 10 ft. high, 10' 6" wide  
 No. of Elevators and Capacities: Street level, 3 escalators, 1 elevator 5,000 lbs.  
 Columns, Locations and Dimensions: 26 ft.—1 ft. sq.  
 Current and Utilities Available: Electricity, 110-220-440; gas and water  
 Locations, Size of Storage Areas: 3 locations joining exhibit space (A, 22 x 40; B, 14 x 45; C, 30 x 34)  
 Number of Meeting Rooms and Capacities: Six small, two large (six smalls: A—60 people, B—50 people, C—50 people, D—150 people, E—120 people, F—120 people; Convention Hall A seats 1,700, Convention Hall B seats 1,400 and a foyer between seats 400, Stage 50 x 90, 52 wires for shows  
 Facilities for Food Functions: Kitchen built in, banquet for 2,200  
 Parking Facilities: Parking lots  
 Distance from Business District: 24 blocks from business district

## Buccaneer Hotel

See Advertisement, Page 175

Tremont & Blvd. (Phone: 55561)  
 Manager: Chris Gent  
 Convention Season: All year  
 Largest Group Accommodated: 600 (350 rooms, 25 suites available)  
 Air Conditioning: Entire hotel  
 Convention Rates: Single: 4.50 to 8.00; Double: 7.00 to 12.00; Suites: 16.00 to 30.00, European  
 No. Mtg. Rms. & Capacity of Largest: 6 (700)  
 No. Banquet Rms. & Capacity of Largest: 3 (350)  
 Group Meal Rates: Breakfast: 1.25; Lunch: 2.50; Dinner: 3.00  
 Liquor: Package goods only  
 Charges for Mtg. Rms.: None  
 Charges for Exhibit Areas: None  
 Net Exhibit Space: 4,000 on one floor, additional area  
 Audio-Visual Aids: PA system, spotlights, 16mm projectors  
 Stage: Available  
 Sports Facilities: Golf swimming, golf, fishing

## Hotel Galvez (HSMA)

See Advertisement, Page 175

21st & Beach Blvd. (Phone: SO 5-7721)  
 Manager: Doyle Graham  
 Sales Manager: Jack Webster  
 Convention Season: All year  
 Largest Group Accommodated: 600 (260 rooms, 22 suites available)  
 Air Conditioning: Entire hotel  
 Convention Rates: Winter—Single: 4.50 to 11.00; Double: 6.50 to 13.50; Suites: 15.00 to 50.00. Summer—Single: 5.50 to 12.00; Double: 9.50 to 13.50; Suite: 20.00 to 50.00, European  
 No. Mtg. Rms. & Capacity of Largest: 11 (700)  
 No. Banquet Rms. & Capacity of Largest: 5 (500)  
 Group Meal Rates: Breakfast: 1.25; Lunch: 2.00; Dinner: 2.50  
 Liquor: Package store  
 Audio-Visual Aids: PA system, 16mm projectors, spotlights  
 Stage: Available  
 Sports Facilities: Pool, beach

## Jack Tar Hotel (HSMA)

4th & Blvd. (Phone: Southfield 3-4354)  
 Manager: R. W. "Bob" Holden  
 Sales Manager: Miss Billie M. Wrye  
 Convention Season: All year  
 Largest Group Accommodated: 400  
 Air Conditioning: Entire hotel  
 Convention Rates: Single: 6.00 to 15.00; Double: 8.00 to 20.00; Suites: 15.00 to 22.00, European  
 No. Mtg. Rms. & Capacity of Largest: 5 (300)  
 No. Banquet Rms. & Capacity of Largest: 5 (350)  
 Group Meal Rates: Breakfast: 1.25; Lunch: 1.75; Dinner: 2.25  
 Liquor: Served in hotel  
 Charges for Mtg. Rms.: None  
 Charges for Exhibit Areas: None  
 Net Exhibit Space: 7,088 on one floor, part included in meeting areas  
 Audio-Visual Aids: PA system, spotlights, 16mm projector, screen, slide projector  
 Stage: Available  
 Sports Facilities: Shuffleboard, swimming in pool or gulf, golf

## Jean Lafitte Hotel

See Advertisement, Page 175

Moody Ave. and Church (Phone: 3-4301)  
 Manager: Austin Frame  
 Convention Season: All year  
 Largest Group Accommodated: 200 (200 rooms available)  
 Aid Conditioning: Entire hotel  
 Convention Rates: Single: 4.50 to 6.00; Double: 7.50 to 8.50; Suites: 15.00 to 20.00, European  
 No. Mtg. Rms. & Capacity of Largest: 3 (125)  
 No. Banquet Rms. & Capacity of Largest: 3 (100)  
 Group Meal Rates: Breakfast: 1.25; Lunch: 1.50; Dinner: 1.85  
 Liquor: Served in hotel  
 Charges for Mtg. Rms.: from 10.00  
 Net Exhibit Space: On one floor  
 Audio-Visual Aids: PA system  
 Sports Facilities: Swimming, fishing, bowling, boating, golfing

## Seahorse Hotel

See Advertisement, Page 175

3400 Boulevard (Phone: 3-2433)  
 Manager: John W. McCann  
 Convention Season: Sept. through May  
 Largest Group Accommodated: 250 (100 rooms, 17 suites available)  
 Air Conditioning: 3 banquet halls, all bedrooms  
 Convention Rates: Single: 6.00 to 10.00; Double: 9.00 to 13.00; Suites: 20.00 to 27.00  
 No. Mtg. Rms. & Capacity of Largest: 3 (200)  
 No. Banquet Rms. & Capacity of Largest: 3 (200)  
 Group Meal Rates: Breakfast: 1.25; Lunch: 1.75; Dinner: 2.50  
 Liquor: Bottle only  
 Charges for Mtg. Rms.: None  
 Net Exhibit Space: 3,000 sq. ft. on one floor  
 Audio-Visual Aids: PA system  
 Sports Facilities: Swimming pool

## HOUSTON

Railroads: So. Pac.; G.H. & H.; B.R.I.; M.P.; G.C. & S. Fe; M. K. & T.; H.B. & T.  
 Airlines: AAL, BNF, CAL, DAL, EAL, KLM, NAL, PAA, TTA, UAL

### CONVENTION BUREAU

Houston Convention Department  
 P.O. Box 2371  
 W. J. Jones, Manager

### AUDITORIUM

#### Sam Houston Coliseum

Civic Center (Capitol 2-9351) Ext 561  
 Manager: M. Clifton Maxwell  
 Exhibit Areas: Coliseum, 51,000 sq. ft.; Exposition Bldg., 83,000 sq. ft.; Auditorium, 11,000 sq. ft.  
 Rental Fees and Services: Coliseum, 650.00, Exposition Bldg., 400.00; Auditorium, 250.00. Rent includes janitor service, house electrician and engineer  
 Floor Load: Unlimited  
 Ventilation: Coliseum air conditioned. Exposition Bldg., air conditioned  
 Ceiling Height: Coliseum 50 ft.; Exposition Bldg., 14 ft.; Auditorium, 50 ft.  
 PA System: Coliseum and Exposition Bldg., \$25 per day plus operator, 12.00 each four hours; Auditorium, 18.00 each four hours  
 Dimensions, Opening to Exhibit Hall: Coliseum, 15 ft. wide by 16 ft. high; Exposition Bldg., 20 ft. wide by 11 ft. high  
 Columns: Sides of Coliseum and throughout Exposition Bldg., 25 ft. centers  
 Loading Facilities: Unlimited  
 Storage Areas: Annex basement, 50,000 sq. ft.  
 Meeting Rooms and Capacities: Six small committee rooms, 25 to 200; Music Hall (adjoining Coliseum), 3,044 seats, Coliseum, 13,000  
 Facilities for Food Functions: Facilities for banquets up to 3,000  
 Parking Facilities: Lots adjoining Coliseum, 1,500 cars  
 Distance from Business District: Four blocks

## The Lamar Hotel

Main Street at Lamar Ave. (Phone: Fairfax 3-4181)  
 Telegraph: Telefax FAY  
 Manager: George B. Adams  
 Convention Season: All year  
 Largest Group Accommodated: 400 (200 rooms, 28 suites available)  
 Air Conditioning: Entire hotel  
 Convention Rates: Single: 5.00 to 9.50; Double: 8.50 to 14.50; Suites: 16.00 to 35.00, European  
 No. Mtg. Rms. & Capacity of Largest: 6 (225)  
 No. Banquet Rms. & Capacity of Largest: 6 (200)  
 Group Meal Rates: Breakfast: 1.50; Lunch: 2.50; Dinner: 3.00  
 Liquor: Package store  
 Charges for Mtg. Rms.: Variable  
 Charges for Exhibit Areas: Variable  
 Net Exhibit Space: 2,500 sq. ft. on one floor  
 Audio-Visual Aids: PA system, spotlights  
 Stage: 12' x 12'

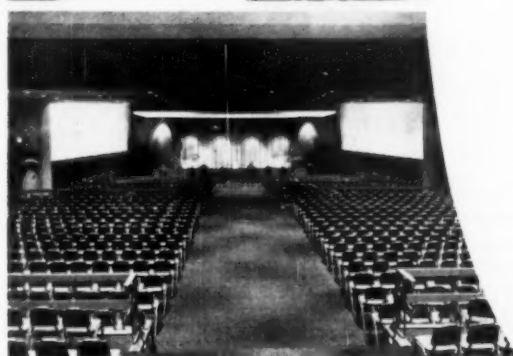
THE SOUTHWEST'S BEST...

Exhibit Hall and Auditorium

Resort hotel accommodations

Year around recreation facilities

# GALVESTON

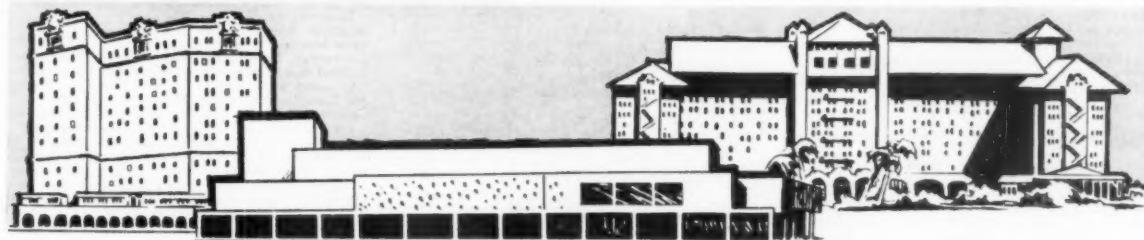


Air conditioned acres of top convention facilities . . . the Moody Center located between the Galvez and Buccaneer hotels, all at the heart of the beach at 21st and 23rd streets.

*The Moody Center:* Designed for maximum efficiency completely air conditioned, 3 two-way escalators, 6 private meeting rooms, check room, drug store, 2,500 sq. ft. vestibule, mammoth kitchen. *Exhibit hall:* 31,000 sq. ft., 200 booth capacity divisible by folding walls, street auto entrance, all utilities. *Auditorium:* 19,480 sq. ft., 5 level terraced, 3,500 meeting capacity, 2,500 banquet capacity, 90' x 50' theatrical stage, scenery loft, 7 dressing rooms, theatrical lighting, auto and loading ramp from street, closed circuit TV with big screen projection, broadcast facilities, projector, public address system, tape recorder.

*Hotel Accommodations:* Guest rooms for 1,200 delegates immediately next to the Moody Convention Center in the Galvez and Buccaneer hotels. Excellent accommodations recently refurbished and redecorated. Both hotels completely air conditioned, overlook the Gulf of Mexico, feature TV, radios, exceptional food and service. The Galvez swimming pool is available to guests of both hotels. Total housing on Island for 3,000 delegates.

BOOST ATTENDANCE — CHOOSE GALVESTON



TEXAS: Austin — the Stephen F. Austin; Brownwood — the Brownwood; Dallas — the Baker and the Travis; El Paso — the Cortez; Galveston — the Buccaneer, Galvez, Seahorse, Jean Lafitte and Coronado Courts; Laredo — the Plaza; Lubbock — the Lubbock; Marlin — the Falls; San Angelo — the Cactus; San Antonio — the Menger and the Angeles Courts.

*Affiliated National Hotels*



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Chicago . . . Mohawk 4-5100 Cleveland . . . Prospect 1-7827  
Mexico City . . . 46-98-92 Galveston . . . Southfield 5-8536

ALABAMA: Mobile — the Admiral Semmes; Birmingham — the Thomas Jefferson. WASHINGTON, D. C. — the Washington. INDIANA: Indianapolis — the Claypool. LOUISIANA: New Orleans — the Jung and the De Soto. NEBRASKA: Omaha — the Paxton. NEW MEXICO: Clovis — the Clovis. SOUTH CAROLINA: Columbia — the Wade Hampton. VIRGINIA: Mountain Lake — the Mountain Lake; the Monticello.

## TEXAS

### Houston continued

#### Rice Hotel (HSMA)

Main and Texas (Phone: Capitol 7-2111)  
Gen. Manager: B. F. Orr  
Sales Manager: Cliff M. Ewens  
Convention Season: All year  
Largest Group Accommodated: 800 (500 rooms, 45 suites available)  
Air Conditioning: Entire hotel  
Convention Rates: Single: 5.00 to 10.50; Double: 8.00 to 13.50; Suites: 17.00 to 50.00, European  
No. Mtg. Rms. & Capacity of Largest: 16 (1,500)  
No. Banquet Rms. & Capacity of Largest: 10 (550)  
Group Meal Rates: Breakfast: 2.00; Lunch: 2.50; Dinner: 4.00  
Liquor: Served by bottle only  
Charges for Mtg. Rms.: None if headquarters  
Charges for Exhibit Areas: Variable  
Net Exhibit Space: 18,000 on one floor, including in meeting areas  
Audio-Visual Aids: PA system, spotlights, slide projectors  
Stage: Available

#### Shamrock Hilton Hotel (HSMA)

See Advertisement, Page 5

Main & Holcomb Blvd. (Phone: Madison 3-9211)  
Manager: Porter P. Parris  
Sales Manager: Rodney S. Morgan  
Convention Season: All year  
Largest Group Accommodated: 800 (450 rooms, 55 suites available)  
Air Conditioning: Entire hotel  
Convention Rates: Single: 8.00 to 12.00; Double: 10.00 to 16.00; Suites: 25.00 to 70.00, European  
No. Mtg. Rms. & Capacity of Largest: 13 (1,400)  
No. Banquet Rms. & Capacity of Largest: 13 (1,000)  
Group Meal Rates: Breakfast: 2.00; Lunch: 3.00; Dinner: 5.00  
Liquor: Only in private function rooms  
Charges for Mtg. Rms.: None  
Net Exhibit Space: 35,000 sq. ft. on one floor, additional area  
Audio-Visual Aids: PA system, spotlights, screens, blackout switches  
Stage: Available  
Sports Facilities: Pool, tennis courts

## LAREDO

Railroads: M.P.; Nat. of Mex.; T.M.  
Airlines: CMA, TTA

#### Hilmiton Hotel

815 Salinas (Phone: 3-7421)  
Manager: C. W. Points  
Convention Season: All year, except Feb. 20-22, Nov. 1-6  
Largest Group Accommodated: 250 (125 rooms, 5 suites available)  
Air Conditioning: Entire hotel  
Convention Rates: Single: 4.00 to 7.00; Double: 6.00 to 10.00; Suites: 20.00 to 30.00, European  
No. Mtg. Rms. & Capacity of Largest: 5 (300)  
No. Banquet Rms. & Capacity of Largest: 5 (300)  
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00; Dinner: 2.50  
Liquor: Wine and beer  
Charges for Mtg. Rms.: None  
Charges for Exhibit Areas: 10.00  
Net Exhibit Space: 600 sq. ft. on one floor  
Audio-Visual Aids: PA system, spotlights  
Stage: Available

#### Plaza Hotel

See Advertisement, Page 175

904 Hidalgo Street (Phone: 3-4311) (Teletype: 238)  
Manager: Bud G'Sell  
Convention Season: All year  
Largest Group Accommodated: 150 (75 rooms, 4 suites available)  
Air Conditioning: Entire hotel  
Convention Rates: Single: 4.00 to 10.50; Double: 6.00 to 10.51; Suites: 16.50 to 19.00, European  
No. Mtg. Rms. & Capacity of Largest: 2 (150)  
No. Banquet Rms. & Capacity of Largest: 1 (130)  
Group Meal Rates: Breakfast: 1.00; Lunch: 1.50; Dinner: 2.50  
Liquor: Served by the bottle  
Charges for Mtg. Rms.: 20.00  
Charges for Exhibit Areas: 6.50  
Net Exhibit Space: 1,100 feet on one floor, additional area  
Audio-Visual Aids: PA system  
Stage: Available

## LUBBOCK

Railroads: Ft. W. & D. C.; S. Fe.  
Airlines: BNF, CAL

### AUDITORIUMS

#### Fair Park Coliseum

P. O. Box 561 (Phone: PO 3-4666)  
Manager: A. B. Davis  
Exhibit Areas: 10,000 sq. ft.  
Services included in Rent: For commercial use: \$200 per day plus 15% of gross daily ticket sales above \$1,333, plus \$25 clean-up charges  
Floor Load: Unlimited  
Ventilation: Evaporative cooling  
Ceiling Height: 34 ft., 5 inches  
PA System: Yes  
Dimensions, Opening to Exhibit Hall: 10 ft. by 10 ft.; 10 ft. by 12 ft.  
Columns: Three 10" x 10" columns on either side of arena  
Utilities: Electricity, water, gas  
Facilities for Food Functions: Banquet for 900  
Parking Facilities: Available  
Distance from Business District: Seven blocks

#### Municipal Auditorium-Coliseum

c/o City Hall (Phone: PO 3-4080)  
Manager: David T. Blackburn  
Exhibit Areas: Arena floor (Coliseum) 20,000 sq. ft.; Concourse (Coliseum) 22,050 sq. ft.  
Ceiling Height: Auditorium, 65 ft., Coliseum, 85 ft.  
Ventilation: Auditorium, air-conditioned, Coliseum, blowers  
Dimensions, Opening to Exhibit Hall: 48 ft. stage opening, two truck entrances  
Columns: None  
Utilities: AC and DC current, water  
Loading Facilities: Truck entrances to Coliseum  
Storage Areas: Limited  
Meeting Rooms and Capacities: 3 rooms for 200  
Facilities for Food Functions: Banquet for 2,000  
Parking Facilities: Lot for 2,000 cars adjacent  
Distance from Business District: Two miles

#### Hotel Lubbock

See Advertisement, Page 175

1204 Broadway (Phone: PO 5-9331; Teletype: LU 8108)  
Manager: Harold W. Flynn  
Sales Manager: Weldon Bowen  
Convention Season: All year  
Largest Group Accommodated: 350 (175 rooms, 9 suites available)  
Air Conditioning: Entire hotel  
Convention Rates: Single: 4.00 to 8.00; Double: 5.75 to 10.00; Suites: 14.75 to 19.50, European  
No. Mtg. Rms. & Capacity of Largest: 7 (500)  
No. Banquet Rms. & Capacity of Largest: 7 (225)  
Group Meal Rates: Breakfast: 1.00; Lunch: 1.50; Dinner: 2.00  
Liquor: May be brought to hotel  
Charges for Mtg. Rms.: None  
Charges for Exhibit Areas: None  
Net Exhibit Space: 5,000 sq. ft. on one floor, included in meeting area  
Audio-Visual Aids: PA system, blackboards, screen

## MINERAL WELLS

Railroads: Texas & Pacific  
Airlines: CAL

#### Baker Hotel (HSMA)

(Phone: FAirfax 5-3331)  
Sales Manager: R. J. "Skeet" Walton  
Convention Season: All year  
Largest Group Accommodated: 700 (450 rooms available)  
Air Conditioning: Entire hotel  
Convention Rates: Single: 4.00 to 10.00; Double: 6.50 to 12.00; Suites: 13.50 to 27.00  
No. Mtg. Rms. & Capacity of Largest: 13 (1,000)  
No. Banquet Rms. & Capacity of Largest: 13 (800)  
Liquor: Only beer served; guests furnish own liquor  
Charges for Mtg. Rms.: None  
Net Exhibit Space: 8,000 sq. ft. on one floor  
Audio-Visual Aids: PA system, spotlights, blackboards, easels, screens  
Stage: Available

## SAN ANGELO

Railroads: Santa Fe  
Airlines: CAL, TTA

#### Hotel Cactus

See Advertisement, Page 170

Oakes at Twohigh (Phone: 6921)  
Manager: W. O. Stewart  
Convention Season: All year  
Largest Group Accommodated: 250 (100 rooms and 2 suites available)  
Convention Rates: Single: from 4.00; Double: from 6.00; Suites: 13.00  
No. Mtg. Rms. & Capacity of Largest: 5 (350)  
No. Banquet Rms. & Capacity of Largest: 5 (300)  
Group Meal Rates: Breakfast: 1.25; Lunch: 2.50; Dinner: 3.50  
Liquor: Not served in hotel  
Air Conditioning: Banquet and meeting rooms, bedrooms  
Charges for Banquet & Mtg. Rms.: None  
Audio-Visual Aids: PA system  
Stage: Available  
Sports Facilities: Swimming, fishing, golf

## SAN ANTONIO

Railroads: So. Pac.; M.P.; M.K. & T.  
Airlines: AAL, BNF, CAL, EAL, TTA

### AUDITORIUM

#### Municipal Auditorium

100 Auditorium Circle (CA 4-4522)  
Manager: S. Wolf  
Exhibit Areas: 20,000 sq. ft. in basement  
Rental Fees and Services: Main Auditorium, \$250 per day; basement, \$100  
Ventilation: Air conditioned  
Ceiling Height: 70 ft. PA System: Throughout  
Dimensions, Opening to Exhibit Hall: 10 ft.  
Columns: 20 columns in basement, 18 in. by 18 in.  
Utilities: Electricity, gas, water  
Loading Facilities: Stage doors, basement ramps  
Storage Areas: Back of building  
Meeting Rooms and Capacities: Two rooms, 250 capacity \$10 per morning, \$15 per evening  
Facilities for Food Functions: Handled by concessionaire  
Parking Facilities: 500 cars  
Distance from Business District: In business district

#### Gunter Hotel

205 E. Houston Street (Phone: Capitol 7-3241)  
Manager: Omer Elliott  
Sales Manager: Sam Goldfarb  
Convention Season: All year  
Largest Group Accommodated: 650 (300 rooms, 25 suites available)  
Air Conditioning: Entire hotel  
Convention Rates: Single: 5.00 to 10.00; Double: 7.50 to 16.00; Suites: 20.00 to 65.00  
No. Mtg. Rms. & Capacity of Largest: 11 (950)  
No. Banquet Rms. & Capacity of Largest: 11 (600)  
Group Meal Rates: Breakfast: 1.75; Lunch: 1.75; Dinner: 2.50  
Liquor: Available for private parties  
Charges for Mtg. Rms.: None to convention groups or when food served  
Charges for Exhibit Areas: 30.00 per booth 8' x 10'  
Net Exhibit Space: 10,358 on one floor, included in meeting area  
Audio-Visual Aids: PA system, spotlights, screens, blackboards, bulletin boards, all types of projectors on rental basis  
Stage: Available

#### Hilton Hotel (HSMA)

See Advertisement, Page 5

309 S. St. Mary's Street (Phone: Capitol 6-3271; Teletype: SA-36)  
Manager: Tom L. Powell  
Sales Manager: Gerald I. Jacobs  
Convention Season: All year  
Largest Group Accommodated: 1,000 (425 rooms, 55 suites available)  
Air Conditioning: Entire hotel  
Convention Rates: Single: 5.00 to 9.00; Double: 7.00 to 14.00; Suites: 22.00 to 35.00, European  
No. Mtg. Rms. & Capacity of Largest: 12 (2,500)  
No. Banquet Rms. & Capacity of Largest: 12 (1,500)  
Group Meal Rates: Breakfast: 1.50; Lunch: 1.75; Dinner: 2.75  
Liquor: Bottles and cocktail parties  
Charges for Mtg. Rms.: None  
Charges for Exhibit Areas: 30.00 for duration of convention  
Net Exhibit Space: 25,000 sq. ft. on two levels, additional area  
Audio-Visual Aids: PA system, spotlights, closed-circuit TV, projectors available on rental basis  
Stage: Available  
Sports Facilities: Two swimming pools

#### Menger Hotel

See Advertisement, Page 175

Alamo Plaza (Phone: Capital 34361)  
Manager: Ernst V. Kunz  
Convention Season: All year



**Largest Group Accommodated:** 250 (125 rooms, 20 suites available)  
**Air Conditioning:** Entire hotel  
**Convention Rates:** Single: 2.50 to 8.00; Double: 7.50 to 12.00; Suites: 16.00 to 30.00, European  
**No. Mtg. Rms. & Capacity of Largest:** 5 (300)  
**No. Banquet Rms. & Capacity of Largest:** 7 (300)  
**Group Meal Rates:** Breakfast: 1.50; Lunch: 2.00; Dinner: 2.50  
**Liquor:** Must bring own bottles  
**Charges for Mtg. Rms.:** 10.00 to 100.00  
**Audio-Visual Aids:** PA system, spotlights  
**Stage:** Available  
**Sports Facilities:** Swimming pool

## TEXARKANA

**Railroads:** Mo. Pac.; St. L.S.W.; T. & P.; K.C. So.  
**Airlines:** BNF, TTA

### Grim Hotel

**State Line at 3rd St. (Phone: 3-4114)**  
**Manager:** Howard S. Davis  
**Convention Season:** All year  
**Largest Group Accommodated:** 300 (165 rooms, 10 suites available)  
**Air Conditioning:** 140 bedrooms, banquet halls  
**Convention Rates:** Single: 6.00-7.50; Double: 7.00-8.50; Suites: 9.00-11.00, European  
**No. Mtg. Rms. & Capacity of Largest:** 2 (250)  
**No. Banquet Rms. & Capacity of Largest:** 2 (250)  
**Group Meal Rates:** Breakfast: 1.25; Lunch: 1.50; Dinner: 2.00  
**Liquor:** Not served in hotel  
**Charges for Mtg. Rms.:** 10.00 to 25.00  
**Charges for Exhibit Areas:** 10.00-25.00  
**Net Exhibit Space:** 5,000 sq. ft.  
**Audio-Visual Aids:** PA system, spotlights, screen  
**Stage:** 6' x 15'  
**Sports Facilities:** Tennis, golf, swimming, bowling

## WACO

**Railroads:** M.P.; So. Pac.; T. El.; M.K. & T.; St. L.S.W.  
**Airlines:** BNF, CAL, TTA

### AUDITORIUM

#### Heart O' Texas Coliseum

**Bosque Blvd. & Lake Air Dr. (Phone: PLaza 2-6551)**  
**Manager:** Leon B. Dollens, Jr.  
**Exhibit Areas:** 20,000 sq. ft.; Main Arena, 46,000 sq. ft.; East Concourse, 12,000 sq. ft.; West Concourse, 12,000 sq. ft.; Annex, 6,500 sq. ft.; Exhibits Building, 24,000 sq. ft.  
**Rental Fees and Services:** \$300 per day, services extra  
**Floor Load:** Unlimited Ventilation: Mechanical  
**Ceiling Height:** 70 ft. to 96 ft.  
**PA System:** Excellent  
**Dimensions:** Opening to Exhibit Hall: 16 ft. by 16 ft.; 12 ft. by 12 ft.  
**Columns:** None  
**Utilities:** Natural gas, water available; current up to 440 3-phase  
**Loading Facilities:** Ramps  
**Storage Areas:** 26,500 sq. ft.  
**Meeting Rooms and Capacities:** Three, 25 to 11,000  
**Facilities for Food Function and Banquet Capacity:** Can handle banquets up to 4,000  
**Parking Facilities:** Free parking for 15,000 cars adjacent to building  
**Distance from Business District:** Four miles from heart of city

### Roosevelt Hotel

**Austin at 4th St. (Phone: Plaza 4-1411)**  
**Manager:** Edwin Rhea  
**Sales Manager:** Joe Hahn  
**Convention Season:** All year  
**Largest Group Accommodated:** 400 (200 rooms, 7 suites available)  
**Air Conditioning:** Entire hotel  
**Convention Rates:** Single: 3.75-9.50; Double: 6.25-12.00; Suites: 17.50-33.50, European  
**No. Mtg. Rms. & Capacity of Largest:** 7 (450)  
**No. Banquet Rms. & Capacity of Largest:** 7 (450)  
**Group Meal Rates:** Breakfast: 1.25; Lunch: 1.50; Dinner: 2.00  
**Liquor:** Not served in hotel  
**Charges for Mtg. Rms.:** from 7.50  
**Charges for Exhibit Areas:** from 7.50  
**Net Exhibit Space:** 2,500 sq. ft. on one floor  
**Audio-Visual Aids:** PA system, spotlights, black-board, easel, screen  
**Stage:** 7' x 28'

## UTAH

## OGDEN

**Railroads:** Bamb. RR. Co.; So. Pac.; U. Pac.; D. & R.G.W.  
**Airlines:** UAL, WAL

### Ben Lomond Hotel

**411-25th St. (Phone: EXport 4-5761)**  
**Manager:** Campbell Eccles  
**Sales Manager:** Leon Taylor  
**Convention Season:** All year  
**Largest Group Accommodated:** 500 (125 rooms, 6 suites available)  
**Air Conditioning:** 21 bedrooms, banquet halls  
**Convention Rates:** Single: 5.50; Double: 7.00; Suites: 14.00  
**No. Mtg. Rms. & Capacity of Largest:** 5 (500)  
**No. Banquet Rms. & Capacity of Largest:** 6 (365)  
**Group Meal Rates:** Breakfast: 1.00; Lunch: 1.50; Dinner: 2.50  
**Liquor:** Beer and setups only  
**Charges for Mtg. Rms.:** 5.00 to 25.00  
**Charges for Exhibit Areas:** 5.00 to 25.00  
**Net Exhibit Space:** 1,500 sq. ft. on one floor, additional area  
**Audio-Visual Aids:** PA system, spotlights  
**Stage:** Available  
**Sports Facilities:** Horseback riding, golf, skiing

## SALT LAKE CITY

**Railroads:** D. & R.G.W.; S.L.G. & W.; U.P.; W.P.; Bamb. R.R. Co.  
**Airlines:** FAL, UAL, WAL

### CONVENTION BUREAU

**Convention Bureau**  
**P.O. Box 329**  
**William D. Backman, Manager**

### Newhouse Hotel

**See Advertisement, Page 183**

**4th South & Main Sts. (Phone: DAVIS 8-8366)**  
**Manager:** C. W. Gaskell  
**Sales Manager:** Douglas F. Harrison  
**Convention Season:** All year  
**Largest Group Accommodated:** 425 (200 rooms, 6 suites available)  
**Air Conditioning:** Installation for 1958 season  
**Convention Rates:** Single: 6.00-10.00; Double: 8.00-13.00; Suites: 20.00-32.00, European  
**No. Mtg. Rms. & Capacity of Largest:** 9 (800)  
**No. Banquet Rms. & Capacity of Largest:** 9 (800)  
**Group Meal Rates:** Breakfast: 1.50; Lunch: 1.50; Dinner: 2.50  
**Liquor:** Set ups only  
**Charges for Mtg. Rms.:** 5.00 to 50.00  
**Charges for Exhibit Areas:** 5.00 to 50.00  
**Net Exhibit Space:** 15,000 on more than one floor, included in meeting area  
**Audio-Visual Aids:** PA system, spotlights, projectors on rental basis  
**Stage:** Available

### Hotel Utah & Motor Lodge (HSMA)

**Main at S. Temple (Phone: EM 3-2661)**  
**Manager:** Max Carpenter  
**Sales Manager:**  
**Convention Season:** All year  
**Largest Group Accommodated:** 550 (250 rooms, in winter and 200 in summer, 12 suites available)  
**Air Conditioning:** Banquet and meeting rooms, some bedrooms  
**Convention Rates:** Single: 6.00-12.00; Double: 8.00-15.00; Twins: 9.00-13.00; Suites: 15.00-25.00  
**No. Mtg. Rms. & Capacity of Largest:** 12 (850)  
**No. Banquet Rms. & Capacity of Largest:** 12 (420)  
**Group Meal Rates:** Breakfast: from 1.75; Lunch: from 2.25; Dinner: 3.25  
**Liquor:** Not served in hotel  
**Charges for Mtg. Rms.:** 10.00-150.00; none if food is served  
**Net Exhibit Space:** 23,740 sq. ft. in Motor Lodge  
**Audio-Visual Aids:** PA system, spotlights  
**Stage:** Available  
**Sports Facilities:** Bowling, swimming

## VERMONT

### BURLINGTON

**Railroads:** Cent. Vt.; Rut.  
**Airlines:** EAL, NEA

### Hotel Vermont

**131 Main Street (Phone: 4-5711)**  
**Manager:** John J. Hyland, Jr.  
**Convention Season:** All year  
**Largest Group Accommodated:** 250 (100 rooms, 6 suites available)

**Air Conditioning:** One banquet hall  
**Convention Rates:** Single: 3.50 to 7.50; Double: 5.50 to 12.00; Suites: 21.00 to 33.00, European  
**No. Mtg. Rms. & Capacity of Largest:** 5 (500)  
**No. Banquet Rms. & Capacity of Largest:** 5 (400)  
**Group Meal Rates:** Breakfast: 1.25; Lunch: 2.25; Dinner: 3.00  
**Liquor:** Served in hotel  
**Charges for Mtg. Rms.:** 5.00 to 25.00  
**Charges for Exhibit Areas:** 5.00 to 25.00  
**Net Exhibit Space:** 7,456, on more than one floor, included in meeting areas  
**Audio-Visual Aids:** PA system, spotlights, projectors available on rental basis  
**Stage:** Available  
**Sports Facilities:** Fishing, swimming, skiing, skating, golfing, horseback riding

## MANCHESTER

**Railroads:** Rut.  
**Airlines:** NEA

### Equinox House

**(Phone: 40)**  
**President:** John J. Dewey  
**Dir. of Sales:** John B. Ferguson  
**Convention Season:** Mid-May to mid-July; Labor Day to late Oct.  
**Largest Group Accommodated:** 369 (239 rooms, 12 suites available)  
**Convention Rates:** Single: 18.00 to 20.00; Double: 32.00 to 36.00; Suites: 45.00, American  
**No. Mtg. Rms. & Capacity of Largest:** 7 (325)  
**No. Banquet Rms. & Capacity of Largest:** 3 (425)  
**Group Meal Rates:** Breakfast: 2.00; Lunch: 3.50; Dinner: 5.00  
**Liquor:** Served in hotel  
**Charges for Mtg. Rms.:** None  
**Charges for Exhibit Areas:** None  
**Net Exhibit Space:** 3,000 on one floor, additional area  
**Audio-Visual Aids:** PA system, spotlights, projector and screens  
**Stage:** Available  
**Sports Facilities:** Championship golf course, swimming pool, trout fishing lake, pitch and putt course, softball field, croquet, badminton, ping pong

## RUTLAND

**Bus Service:** White River Bus; Vt. Transit Lines  
**Airlines:** EAL

### Long Trail Lodge

**Pico Peak (Phone: PRespect 3-6310)**  
**Manager:** G. E. Wright  
**Sales Manager:** D. F. Treadway  
**Convention Season:** June 1 to Oct. 17  
**Largest Group Accommodated:** 60 (20 rooms, 7 suites available)  
**Convention Rates:** Single: 9.50 to 15.00; Double: 18.50 to 25.00; Suites: 25.00 to 28.00, American  
**No. Mtg. Rms. & Capacity of Largest:** 3 (175)  
**No. Banquet Rms. & Capacity of Largest:** 2 (165)  
**Group Meal Rates:** Breakfast: 1.50; Lunch: 2.25; Dinner: 2.75  
**Liquor:** Served in hotel  
**Charges for Mtg. Rms.:** None  
**Charges for Exhibit Areas:** None  
**Net Exhibit Space:** 3,000 sq. ft. on one floor, part included in meeting areas  
**Audio-Visual Aids:** PA system, spotlight, 16mm sound B&H and 35mm slide projector  
**Sports Facilities:** 2 golf courses (9 miles), tennis, horseshoes, shuffleboard, trout fishing

## VIRGINIA

### FORT MONROE

**Railroads:** C. & O.

### Chamberlin Hotel

**See Advertisement, Page 175**

**(Phone: Hampton 36511; Telegraph TWX 264)**  
**Manager:** John T. Brindley  
**Sales Manager:** Christian Munt  
**Convention Season:** All year  
**Largest Group Accommodated:** 525 (250 rooms, 25 suites available)  
**Air Conditioning:** Banquet halls  
**Convention Rates:** Single: 6.00 to 10.00; Double: 10.00 to 15.00; Suites: 20.00 to 30.00  
**No. Mtg. Rms. & Capacity of Largest:** 14 (700)  
**No. Banquet Rms. & Capacity of Largest:** 6 (520)



# Group Meetings at The Homestead

At The Homestead, high in the Virginia Alleghanies, you can escape from all distractions.

You will be welcomed by clean mountain air and courteous southern service.

Our new public rooms offer the most modern facilities for groups of up to 700 in the handsomest environment one is likely to find.

On our 17,000 acre estate with its two golf courses, swimming pools and other sports facilities, you may relax after meetings, or if you wish you may continue your business to the accompaniment of pleasure.



THE *Homestead*  
AND COTTAGES  
Hot Springs, Virginia

Chicago Office ..... MOhawk 4-5100  
Washington Office ..... EXecutive 3-6481

Cleveland Office ..... PRospect 1-7827  
New York Office ..... CIrcle 7-6940

## VIRGINIA Fort Monroe continued

Group Meal Rates: Breakfast: 1.25; Lunch: 2.00;  
Dinner: 3.50  
Liquor: Beer, wine, champagne  
Charges for Mtg. Rms.: None  
Charges for Exhibit Areas: None  
Net Exhibit Space: 27,000 sq. ft. on one floor,  
additional area  
Audio-Visual Aids: PA system, spotlights, movie  
screens, bulletins, blackboards  
Stage: Available  
Sports Facilities: Swimming, tennis, golf horse-  
back, fishing

## HOT SPRINGS

Railroads: Ches. & O.

### The Homestead (HSMA)

See Advertisement, Page 178

(Phone: LD 1)  
V. P. & Gen. Manager: Thomas J. Lennon  
Sales Manager: James L. Newcomb  
Convention Season: All year except August  
Largest Group Accommodated: to 600 (depending  
on time of year)  
Air Conditioning: 2 banquet halls  
Convention Rates: Single: 17.00 to 24.00; Double:  
32.00 to 44.00; Suites: 11.00 to 16.00 extra.  
American  
No. Mtg. Rms. & Capacity of Largest: 14 (600)  
No. Banquet Rms. & Capacity of Largest: 8 (375)  
Liquor: Private parties in private room may be  
served own liquor  
Charges for Mtg. Rms.: None  
Charges for Exhibit Areas: Variable  
Audio-Visual Aids: PA system, spotlights, standard  
slide and movie projectors  
Stage: Available  
Sports Facilities: Golf, tennis, skeet, swimming,  
fishing, riding, lawn bowling

## NATURAL BRIDGE

Railroads: Nor. & W.; C. & O.

### Natural Bridge Hotel

(Phone: 3666)  
Gen. Manager: J. N. Hunter  
Manager: R. O. Starkey  
Convention Season: All year  
Largest Group Accommodated: 200 (4 rooms, 275  
suites available)  
Air Conditioning: Some bedrooms, banquet hall  
Convention Rates: Single: 5.00 to 7.00; Double:  
7.00 to 10.00; Suites: 17.00 to 20.00, European  
No. Mtg. Rms. & Capacity of Largest: 5 (400)  
No. Banquet Rms. & Capacity of Largest: 2 (300)  
Group Meal Rates: Breakfast: 1.25; Lunch: 2.00;  
Dinner: 2.50  
Liquor: Not served in hotel  
Charges for Mtg. Rms.: None  
Charges for Exhibit Areas: None  
Net Exhibit Space: 400 sq. ft. on one floor  
Audio-Visual Aids: PA system, spotlights, 16mm  
projector and screen  
Stage: Available  
Sports Facilities: Swimming, table tennis, shuffle-  
board, golf nearby, fishing

## NORFOLK

Railroads: N. & W.; Penna.; A.C.L.; C. & O.  
N. So.; S.A.L.; So. Ry.; Virg.  
Airlines: CAP, NAL, PAI

### CONVENTION BUREAU

Convention Bureau  
Norfolk Chamber of Commerce  
269 Boush St. (Phone: MADison 2-2312)  
William B. Lillyman, Director

### AUDITORIUM

#### Norfolk Municipal Auditorium

See Advertisement, Page 179

9th and Granby Sts. (Phone: MA 5-1608)  
Manager: E. M. French  
Exhibit Areas: Arena, 10,000 sq. ft.; stage, 2,356  
sq. ft.; Lobby, 540  
Rental Fees: Meetings, Arena \$200 per day;  
Theatre \$100 per day. Lights, heat, water, air  
conditioning, kitchen, parking  
Ventilation: Air conditioning

Ceiling Height: 30 ft. PA System: RCA system  
 Dimensions, Opening to Exhibit Hall: 6' x 35';  
 Columns: None  
 Utilities: 110 and 220 AC current  
 Ramp door: 7' x 10'  
 Loading Facilities: Loading ramp  
 Storage Areas: Main Floor—3 (10 ft. by 50 ft.)  
 Meeting Rooms and Capacities: One, 1,832  
 Facilities for Food Functions: Caterer can set up  
 banquet for 1,250  
 Parking Facilities: 900 cars  
 Distance from Business District: Three blocks

### Commodore Maury Hotel

See Advertisement, Page 179

Granby & Freemason Sts. (Phone: MADison 2-6682)  
 Manager: William A. Becker  
 Convention Season: All year  
 Largest Group Accommodated: 400 (172 rooms,  
 10 suites available)  
 Air Conditioning: Entire hotel  
 Convention Rates: Single: 6.00-9.00; Double: 10.00-  
 12.00; Suites: 24.00-36.00, European  
 No. Mtg. Rms. & Capacity of Largest: 5 (250)  
 No. Banquet Rms. & Capacity of Largest: 5 (250)  
 Group Meal Rates: Breakfast: 1.00; Lunch: 1.25;  
 Dinner: 2.25  
 Liquor: Not served in hotel  
 Charges for Mtg. Rms.: Vary  
 Charges for Exhibit Areas: Vary  
 Net Exhibit Space: 7,500 sq. ft. on one floor  
 Audio-Visual Aids: PA system, spotlights  
 Stage: Portable (12' x 6')

### The Fairfax Hotel

See Advertisement, Page 179

117 W. City Hall Ave. (Phone: MADison 7-6411)  
 Manager: S. C. Burnet  
 Convention Season: All year  
 Largest Group Accommodated: 175 (100 rooms  
 available)  
 Air Conditioning: Banquet rooms, bedrooms  
 Convention Rates: Single: 3.00; Double: 7.00-9.00  
 No. Mtg. Rms. & Capacity of Largest: 4 (200)  
 No. Banquet Rms. & Capacity of Largest: 4 (200)  
 Group Meal Rates: Breakfast: 1.25; Lunch: 1.50;  
 Dinner: 2.50  
 Liquor: Wine and beer only  
 Charges for Mtg. Rms.: None if meals served

Charges for Exhibit Areas: 25.00 to 100.00  
 Audio-Visual Aids: PA system, spotlights  
 Sports Facilities: Fishing, golf, tennis, swimming  
 nearby

### Jefferson Hotel

See Advertisement, Page 179

232 W. Bute St. (Phone: MADison 7-5477)  
 Manager: B. Baydush  
 Convention Season: All year  
 Largest Group Accommodated: 150 (50 rooms, 2  
 suites available)  
 Air Conditioning: Bedrooms  
 Convention Rates: Single: 4.50-7.00; Double: 6.50-  
 10.00; Suites: 12.50-17.00, European  
 No. Mtg. Rms. & Capacity of Largest: 2 (50)  
 Liquor: Not served in hotel  
 Charges for Mtg. Rms.: 20.00  
 Charges for Exhibit Areas: 20.00  
 Sports Facilities: Tennis, golf, swimming nearby

### Monticello Hotel

See Advertisement, Page 170

City Hall and Granby Sts. (Phone: MA 24321)  
 Manager: C. S. Crocker  
 Convention Season: All year  
 Largest Group Accommodated: 500 (285 rooms,  
 10 suites available)  
 Air Conditioning: Entire hotel  
 Convention Rates: Single: 5.50 to 8.00; Double:  
 8.00 to 12.00; Suites: 19.00 to 22.00  
 No. Mtg. Rms. & Capacity of Largest: 6 (700)  
 No. Banquet Rms. & Capacity of Largest: 5 (500)  
 Group Meal Rates: Breakfast: 1.25; Lunch: 2.50;  
 Dinner: 3.50  
 Liquor: Not served in hotel  
 Charges for Mtg. Rms.: None  
 Charges for Exhibit Areas: None  
 Net Exhibit Space: 10,000 on two floors, included  
 in meeting area  
 Audio-Visual Aids: PA system, spotlights  
 Stage: Available  
 Sports Facilities: Beaches and golf courses nearby

### Nansemond Hotel

See Advertisement, Page 179

236 West Ocean View Avenue (JUstice 8-1314)

Manager: Marguerite N. Flynn  
 Convention Season: All year  
 Largest Group Accommodated: 230 (110 rooms,  
 4 suites available)  
 Air Conditioning: Banquet rooms, 50% of the  
 bedrooms  
 Convention Rates: Sept. 10 to May 25—Single: 4.50-  
 7.00; Double: 7.00-10.00; Suites: 12.00-16.00—May  
 25 to Sept. 10—Single: 5.50-12.50; Double: 8.00-  
 16.00; Suites: 14.00-18.00  
 No. Mtg. Rms. & Capacity of Largest: 4 (400)  
 No. Banquet Rms. & Capacity of Largest: 2 (350)  
 Group Meal Rates: Breakfast: 1.00; Lunch: 1.50;  
 Dinner: 3.00  
 Liquor: Not served in hotel  
 Charges for Mtg. Rms.: None for conventions  
 Charges for Exhibit Areas: None  
 Audio-Visual Aids: 16mm projectors, PA system,  
 spotlights  
 Stage: Yes  
 Sports Facilities: Golf, swimming, bowling, fish-  
 ing, boating

### Thomas Nelson Hotel

See Advertisement, Page 171

245 Granby St. (Phone: MADison 2-4341)  
 Manager: P. M. Nunn  
 Convention Season: All year  
 Largest Group Accommodated: 200 (75 rooms, 2  
 suites available)  
 Air Conditioning: 60% bedrooms  
 Convention Rates: Single: 5.00-7.50; Double: 7.00-  
 10.00; Suites: 12.00-15.00, European  
 Liquor: Not served in hotel  
 Sports Facilities: Golf, swimming nearby

## RICHMOND

Railroads: A.C.L.; C. & O.; S.A.L.; So. Ry.  
 R.F. & P.  
 Airlines: AAL, CAP, EAL, PAI, NAL

Convention Bureau

Convention & Publicity Bureau  
 15 North 6th St. (19)  
 Edmond H. Brill, Jr., Manager

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Seating 1,828 • Large Stage 40' x 30'  
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10,000 Sq. Ft. of Space on One Floor  
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**Finest Meeting Facilities in All of Virginia Are Yours in These Expertly-Managed and Tastefully-Appointed Hotels.**



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RICHMOND, VIRGINIA**

**AIR-CONDITIONED Virginia Room, on main lobby floor, seats up to 1,000.**

**AIR-CONDITIONED Patrick Henry-Stonewall Jackson Room (600).**

**AIR-CONDITIONED George Wythe Room (100).**

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**500 OUTSIDE ROOMS, EACH WITH PRIVATE BATH.**

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**RICHMOND, VIRGINIA**

**HOTEL KING CARTER**

250 Rooms. Rates from \$4.00

**HOTEL RICHMOND**

300 Rooms. Rates from \$5.00

**HOTEL WM. BYRD**

200 Rooms. Rates from \$4.50

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*For Resort Conventions*



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**The Largest and Finest Hotel on Virginia's East Coast**

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**AIR-CONDITIONED Chesapeake Room (30). Roof Garden. 300 Beautifully Furnished Rooms. All Outside, each with private bath.**

*Open All Year*

## **VIRGINIA Richmond continued**

### **AUDITORIUMS**

#### **Mosque Auditorium**

Laurel and Main Sts. (Phone: Milton 7-7611, Ext. 527)

Manager: A. G. Anthony

Exhibit Areas: 16,000 sq. ft.

Rental Fees and Services: Auditoriums for conventions, \$150 per day; Ballroom, \$150 per day for exhibits. When Auditorium and Ballroom are both used, Ballroom rental is \$50 per day. Rentals include janitor service, heat, light and water

Floor Load: Unlimited. Ventilation: Large exhaust and blow fans

Ceiling Height: 12 ft.

PA System: None

Loading Facilities: Ramp to Exhibit Hall

Meeting Rooms and Capacities: 2 rooms for 40 and 75 persons

Distance from Business District: One mile

#### **Richmond Arena**

(Phone: Richmond 5-5314)

Manager: John E. Reine

Exhibit Areas: Two areas: Area A, 20,000 sq. ft. with maple floors; area B, 45,000 sq. ft. with concrete floor. All on one floor, street level

Floor Load: 8 area unlimited

Ceiling Height: area A, 37 ft.; area B, 21 ft.

PA System: Yes

Columns: area A, no columns; area B, girders 20 ft. apart

Utilities: AC 110, 220 current

Loading Facilities: Drive-in unloading

Meeting Rooms and Capacities: 3 rooms

Facilities for Food Functions: Two concessions

Parking Facilities: Lot for 4,000 cars

Distance from Business District: One mile

## **The Jefferson Hotel (HSMA)**

See Advertisement, Page 180

Jefferson & Main Sts. (Phone: 3-3411)

Managing Director: James M. Powell

Sales Manager: Edwin J. Zahradita

Convention Season: All year

Largest Group Accommodated: 600 (300 rooms, 20 suites available)

Air Conditioning: 165 bedrooms, banquet and meeting rooms

Convention Rates: Single: 5.50-11.00; Double: 9.50-15.00; Suites: 11.00-25.00, European

No. Mtg. Rms. & Capacity of Largest: 15 (1,000)

No. Banquet Rms. & Capacity of Largest: 15 (1,000)

Group Meal Rates: Breakfast: from .85; Lunch: .95; Dinner: from 1.75

Liquor: Private parties must furnish

Charges for Mtg. Rms.: None if hotel convention headquarters

Charges for Exhibit Areas: None

Net Exhibit Space: 13,201 sq. ft. on one floor

Audio-Visual Aids: PA system, spotlights, 2 screens

Stage: 14' x 24'

## **John Marshall Hotel (HSMA)**

See Advertisement, Page 180

5th & Franklin Sts. (Phone: 7-4661)

Manager: Walter Herrmann

Sales Manager: Christian Munt

Convention Season: All year

Largest Group Accommodated: 1,000 (487 rooms, 23 suites available)

Air Conditioning: 350 bedrooms, banquet and meeting rooms

Convention Rates: Single: 6.00-13.50; Double: 8.50 to 16.00; Suites: 22.50 to 27.50

No. Mtg. Rms. & Capacity of Largest: 10 (1,000)

No. Banquet Rms. & Capacity of Largest: 10 (1,000)

Group Meal Rates: Breakfast: from 1.25; Lunch: from 2.25; Dinner: from 2.75

Liquor: Beer and wine only, liquor at state stores

Charges for Mtg. Rms.: None

Audio-Visual Aids: PA system, spotlights, movie screen

Stage: Available

## **Hotel King Carter (HSMA)**

See Advertisement, Page 180

8th & Broad Sts. (Phone: MI 3-1831)

Manager: D. E. Spry

Sales Manager: Christian Munt

Convention Season: All year

Largest Group Accommodated: 400 (250 rooms, 5 suites available)

Air Conditioning: 150 bedrooms, banquet halls

Convention Rates: Single: 4.00 to 7.00; Double: 6.00 to 10.00; Suites: 15.00 to 17.00, European

No. Mtg. Rms. & Capacity of Largest: 2 (100)

No. Banquet Rms. & Capacity of Largest: 2 (100)

Group Meal Rates: Breakfast: from .55; Lunch: from .45; Dinner: from 1.00

Liquor: Beer and wines only, liquor at State store

Charges for Mtg. Rms.: Variable

Charges for Exhibit Areas: Variable

## **Richmond Hotel (HSMA)**

See Advertisement, Page 180

9th & Grace Sts. (Phone: MI 3-2731)

Manager: Harry A. Simkins

Sales Manager: Chris Munt

Convention Season: All year

Largest Group Accommodated: 350 (200 rooms, 7 suites available)

Air Conditioning: Bedrooms, some banquet halls

Convention Rates: Single: 5.50 to 7.00; Double: 6.50 to 8.50; Twins: 9.00 to 11.50; Suites: 18.00 to 22.50

No. Mtg. Rms. & Capacity of Largest: 6 (400)

No. Banquet Rms. & Capacity of Largest: 6 (400)

Group Meal Rates: Breakfast: 1.00 to 1.50; Lunch: 2.00 to 4.00; Dinner: 2.75 to 6.00

Liquor: Not served in hotel

Charges for Mtg. Rms.: None if food is served

Audio-Visual Aids: PA system

Stage: Available

Sports Facilities: All seasonal sports

## **William Byrd Hotel (HSMA)**

See Advertisement, Page 180

2501 W. Broad St. (Elgin 8-1571)

Manager: Lafayette Maxey

Sales Manager: Christian Munt

Convention Season: All year

Largest Group Accommodated: 175 (220 rooms, 5 suites available)

Air Conditioning: 50 Bedrooms, 4 banquet and meeting rooms

Convention Rates: Single: 4.50 to 7.00; Double: 6.75 to 12.25; Suites: 16.25

No. Mtg. Rms. & Capacity of Largest: 5 (175)

No. Banquet Rms. & Capacity of Largest: 5 (175)

Group Meal Rates: Breakfast: from .55; Lunch: from .55; Dinner: 2.00

Liquor: Not served in hotel

Charges for Mtg. Rms.: 10.00 to 50.00

Audio-Visual Aids: Movie screen, projector



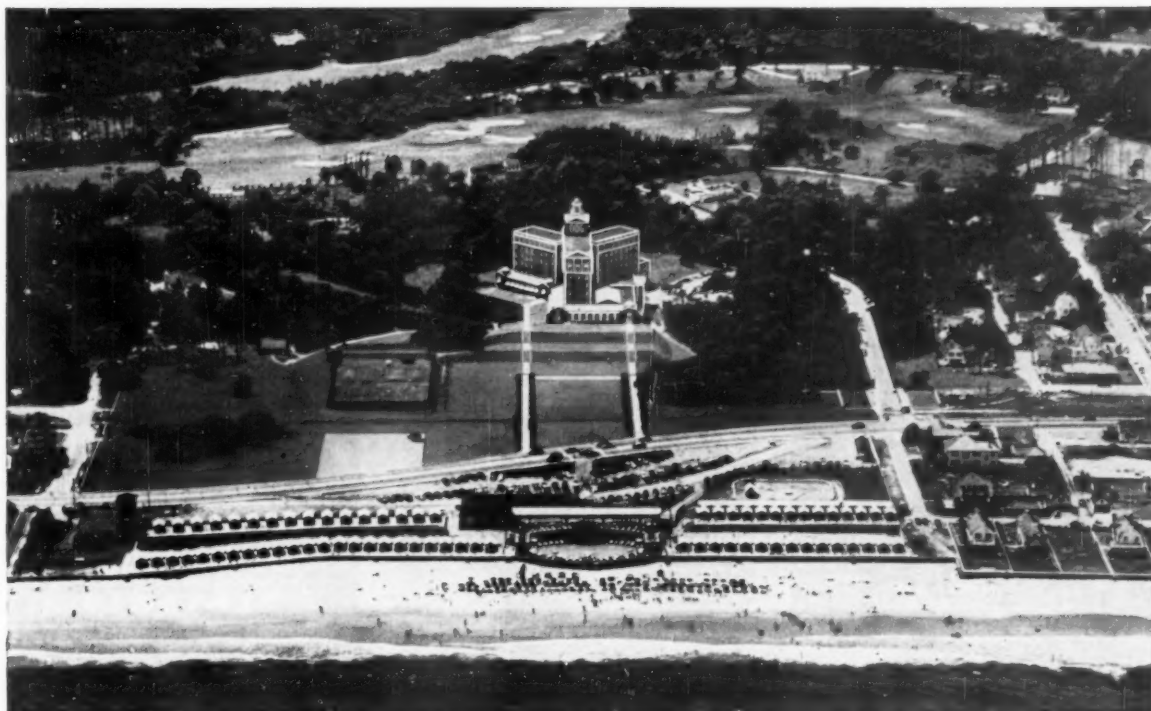
*You will be welcomed with the graciousness and charm of the Old South—blended with the modern conveniences and delicious food for which The Jefferson is noted.*

- Family Rates
- Free Adjacent Parking

**James M. Powell  
Managing Director**

**Ideal Convention Facilities**

**the JEFFERSON**  
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Sidney Banks  
President

Gordon Shoemaker  
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## A Perfect Combination of Convention and Recreational Facilities

There are as many reasons why The Cavalier is the number one choice of groups of 50 to 500—the flexibility of its accommodations for all size and types of meetings, the completeness of its up-to-the-minute convention equipment—the fine service for which it is famous—the wide diversity of its seashore and countryside pleasures—accessibility that saves man hours—its noise-free, traffic-free location—its being equal distance to so many major cities and its easy accessibility by major transportation lines. Your group, too, will term The Cavalier as “ideal.”

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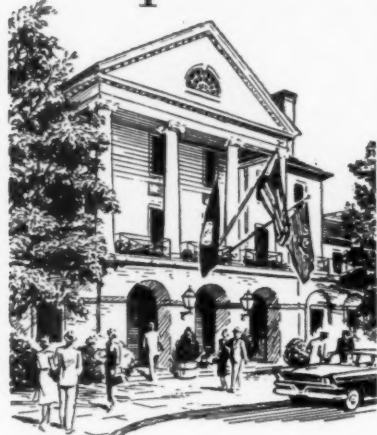
# THE Cavalier

VIRGINIA BEACH, VA.





# Business is a pleasure



...when  
meetings...conferences  
...forums are held at

## Historic Williamsburg

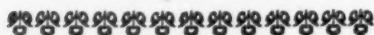
Virginia's restored colonial capital offers an ideal setting for top-flight meetings and conference groups in all seasons. The Williamsburg Inn & Lodge are now joined by a great new modern facility, the Williamsburg Motor House, to provide fine accommodations for groups up to 400 persons.

Conference delegates and their families can combine business with an enjoyable holiday in the eighteenth century city. Tours of the famous historic buildings, craft shops, plantations, gardens, the carriage rides, and complete recreational facilities combine to promote full attendance for meetings at...

## WILLIAMSBURG INN & LODGE AND MOTOR HOUSE

For booklet and information write:

William E. Bippus, Hotel Sales Manager,  
Williamsburg, Virginia or call New York,  
Circle 6-6800; Washington, EXecutive  
3-6481; Chicago, MOhawk 4-5100.



## VIRGINIA Virginia Beach continued

### ROANOKE

Railroads: Virg., Norf. & W.  
Airlines: AAL, EAL, PAI

#### Hotel Patrick Henry (HSMA)

617 S. Jefferson St. (Phone: DI 5-8811; Telegraph: TWX-RV-08)

Manager: John A. Shires

Convention Season: All year

Largest Group Accommodated: 400 (200 rooms, 10 suites available)

Air Conditioning: 125 bedrooms, banquet halls

Convention Rates: Single: 5.50 to 9.00; Double: 8.00-12.00; Suites: 15.00-18.00, European

No. Mtg. Rms. & Capacity of Largest: 8 (300)

No. Banquet Rms. & Capacity of Largest: 3 (300)

Group Meal Rates: Breakfast: 1.50; Lunch: 2.25; Dinner: 3.00

Liquor: Light wine and beer only, no liquor

Charges for Mtg. Rms.: 5.00 up

Charges for Exhibit Areas: 25.00 up

Net Exhibit Space: 500 sq. ft. on one floor, additional area

Audio-Visual Aids: PA system, spotlights, screens

Stage: Available

Sports Facilities: 3 golf courses nearby

#### Hotel Roanoke

19 N. Jefferson St. (Phone: 7321)

Manager: Geo. L. Denison

Sales Manager: K. R. Hyde

Convention Season: All year

Largest Group Accommodated: 500 (200 rooms and 12 suites available)

Convention Rates: Single: 6.00 to 7.00; Double: 8.00 to 12.00; Suites: 15.00 to 22.00

No. Mtg. Rms. & Capacity of Largest: 11 (1,000)

No. Banquet Rms. & Capacity of Largest: 2 (1,000)

Group Meal Rates: Breakfast: from .65; Lunch: from 1.50; Dinner: from 2.50

Liquor: Wines served only

Air Conditioning: Entire hotel

Charges for Banquet & Mtg. Rms.: None

Net Exhibit Space: 6,000 sq. ft. on two floors

Audio-Visual Aids: PA system, spotlights

Stage: Available

## VIRGINIA BEACH

Railroads: Nor. So.

Airlines: Served through Norfolk

#### Virginia Beach Convention Center

(Phone: GA 8-2630)

Manager: Richard B. Keeley

Exhibit Areas: One large area, 11,000 sq. ft.

Flood Load: 100 lbs. per sq. ft.

Ventilation: Air cooled

Ceiling Height: 48 ft.

PA System: Available

Dimension, Opening to Exhibit Hall: 10 ft. high-20' wide

Columns, Locations and Dimensions: None

Current and Utilities Available: 220, 110 volt, water

Loading Facilities: Truck ramp into building

Locations, Size of Storage Areas: Adjacent to main exhibit hall, 5000 sq. ft.

Number of Meeting Rooms and Capacities: Main auditorium, 2,500; conference rooms, 100 and 200 and three of 50

Facilities to Handle Food Functions: Banquet for 1,350

Parking Facilities: For 400 cars

Distance from Business District: Adjacent

#### Cavalier Club (HSMA)

See Advertisement, Page 181

42nd St. & Atlantic Ave. (Phone: 3500)

Managing Director: Gordon M. Shoemaker

Convention Director: Lee Scoville Tilton

Convention Season: All year, limited-size group

July and August

Largest Group Accommodated: 350 (200 rooms, 12 suites available)

Air Conditioning: Entire hotel

Convention Rates: Single: 20.00; Double: 32.00; Suites: 40.00 to 46.00, American

No. Mtg. Rms. & Capacity of Largest: 7 (500)  
No. Banquet Rms. & Capacity of Largest: 6 (500)  
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00; Dinner: 3.50  
Liquor: Individuals must bring own bottles  
Charges for Mtg. Rms.: None  
Net Exhibit Space: 10,000 sq. ft.  
Audio-Visual Aids: PA system, spotlights, 16mm sound movie projector, screens  
Stage: Available  
Sports Facilities: Tennis, swimming, shuffleboard, croquet, pitch n' putt course, golf, archery, ping pong

## WARRENTON

Railroads: So. Ry.

#### Warren Green Hotel

105 Hotel St. (Phone: 280)

Owners: Joseph W. Elliott & Mrs. Billie Richardson

Convention Season: All year

Largest Group Accommodated: 150 (50 rooms, 4 suites available)

Air Conditioning: Banquet rooms, some bedrooms

Convention Rates: Single: 4.00-7.00; Double: 6.50-12.00; Suites: 19.00-25.00, European

No. Mtg. Rms. & Capacity of Largest: 6 (150)

No. Banquet Rms. & Capacity of Largest: 6 (150)

Group Meal Rates: Breakfast: .55; Lunch: .75; Dinner: 2.00

Liquor: Beer, wine served

Charges for Mtg. Rms.: None

Charges for Exhibit Areas: None

Audio-Visual Aids: Spotlights, PA system

Stage: Yes

Sports Facilities: Golf, hunting, swimming

## WILLIAMSBURG

Railroads: Ches. & O.

Airlines: CAP, NAL, WAL, PAI

#### Williamsburg Inn, Lodge, and Motor House (HSMA)

See Advertisement, Page 182

(Phone: Inn—Capital 9-1500; Lodge—Capital 9-1600; Motor House 9-1700; Teletype: 187)

Manager: Inn—Thomas Moyle; Motor House—Grant Washburn; Lodge—William Batchelder

Sales Manager: William E. Bippus

Convention Season: All year

Largest Group Accommodated: 1,060 (530 rooms, 24 suites available)

Air Conditioning: Entire hotel

Convention Rates: Inn—Single: to 14.00; Double: to 18.00; Suites: 36.00 to 56.00; Lodge—Single, to 9.00; Double: to 13.00; Suites: 30.00; Motor House—Single: to 10.00; Double: to 12.00; Suites: 30.00, European (American plan available)

No. Mtg. Rms. & Capacity of Largest: 21 (600)

No. Banquet Rms. & Capacity of Largest: 12 (500)

Group Meal Rates: Breakfast: 1.00; Lunch: 2.00; Dinner: 3.00

Liquor: Served in hotel

Charges for Mtg. Rms.: None

Net Exhibit Space: 2,000 on one floor, 1,000 ft. is addition to meeting area

Audio-Visual Aids: PA system, spotlights, 16mm projector, carbon arc and portable 2 x 2 and 3 1/2 x 4 slide projectors, film strip projector and viewmaster

Sports Facilities: Tennis, golf, swimming, badminton, croquet

## WASHINGTON

### QUINALT

Railroads: Nor. Pac.; U. P.; C. M. St. P. & P. to Hoquiam

Airlines: West Coast to Hoquiam

#### Lake Quinalt Lodge

(Phone: 2351)

Manager: Claude G. Walker

Convention Season: May 15 through Sept. 15

Largest Group Accommodated: 100 (36 rooms available)

Convention Rates: Single: 5.00 to 7.00; Double: 8.00 to 11.00, European

No. Mtg. Rms. & Capacity of Largest: 1 (250)

No. Banquet Rms. & Capacity of Largest: 1 (125)

Group Meal Rates: Breakfast: 1.50; Lunch: 2.00; Dinner: 2.50

Liquor: Not served in hotel

Charges for Mtg. Rms.: None  
Charges for Exhibit Areas: None  
Net Exhibit Space: 1,500 on one floor, lobby  
Sports Facilities: Lawn games

## RICHLAND

Airlines: WCA

### The Desert Inn Hotel

804 Geo. Washington Way (Phone: 42235)  
Manager: Wallace A. Bowen  
Convention Season: All year  
Largest Group Accommodated: 150 (75 rooms, 4 suites available)  
Air Conditioning: Banquet and meeting rooms, bedrooms  
Convention Rates: Single: 5.50 to 8.50; Double: 7.00 to 8.00; Suites: 10.50 to 15.00  
No. Mtg. Rms. & Capacity of Largest: 1 (150)  
No. Banquet Rms. & Capacity of Largest: 1 (150)  
Group Meal Rates: Breakfast: .50 to 2.00; Lunch: .65 to 2.10; Dinner: 1.75 to 5.00

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meetings, conventions

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experienced follow-through and  
outstanding facilities. Large or  
small, your meeting is of major  
importance to a Doric hotel.

## SEATTLE

### Doric NEW WASHINGTON

Meetings to 500; banquets to 350.

### Doric MAYFLOWER

Meetings to 300; banquets to 200.

## Bellingham, Wash.

### Doric BELLINGHAM

Banquet, meetings to 350; catering  
to 1000. Adj. theater seats 1700.

## OAKLAND

### Doric LEAMINGTON

Meetings to 1000; banquets 400.

## SANTA BARBARA

### Doric MAR MONTE

Meetings to 400; banquets to 350.  
On the sea. Pool, sports.

**PALM SPRINGS!** Now—outstand-  
ing for incentive program winners—  
the desert's most lavish luxury resort:

### Doric OCOTILLO LODGE

Small meeting facilities and excellent  
accommodations also at: **Palms  
Hotel**, Portland; **Waldorf Hotel**  
and **Towne Hotel**, Seattle; **Black  
Angus Motor Hotel**, Kennewick,  
Washington.



610 Dexter-Morton Bldg.  
Seattle, Wash.

MAJOR NATIONAL CREDIT CARDS ACCEPTED

Liquor: Served in hotel  
Charges for Mtg. Rms.: None if food served  
Net Exhibit Space: 3,600 sq. ft. on one floor  
Audio-Visual Aids: PA system  
Sports Facilities: Heated swimming pool

## SEATTLE

Railroads: Nor. Pac.; Gr. Nor.; P.C.R.R.; U.P.;  
C.M. St. P. & P.; C.P.  
Airlines: ALASKA, NWA, PAA, Pacific, TCA,  
UAL, WCA, WAL

### CONVENTION BUREAU

Seattle Convention & Tourist Bureau  
215 Columbia St.  
B. Jackson Bidwell, Manager

### AUDITORIUMS

#### Civic Auditorium and Arena

3rd North & Mercer Sts. (Phone: AT 2-0480)  
Manager: D. L. Johnston  
Exhibit Areas: Main floor, 30,000 sq. ft.; Lower  
level 40,000 sq. ft., Arena, 20,000 sq. ft.  
Floor Load: Main floor, 4 tons; lower level, un-  
limited; Arena, 2 tons  
Ventilation: Forced air  
Ceiling Height: 40 ft. PA System: Forced air  
Elevators: 2 freight, 11 ton and 2 tons  
Columns: Lower level, columns 26 ft. apart  
Utilities: 110, 208 volt, three phase  
Loading Facilities: auto and truck doors give  
access to each area  
Location, Size of Storage Areas: Limited  
Number of Meeting Rooms and Capacities:  
Auditorium, 6,000; Arena, 6,500; 9 rooms, 75-250  
Facilities for Food Functions: Banquet for 4,000  
Parking Facilities: 1,100 cars  
Distance from Business District: 10 blocks

#### Senator Auditorium

708 Union St. (Phone: MA 3-8790)  
Manager: G. S. Atwood  
Exhibit Areas: Main floor, 7,000 sq. ft.; under  
balcony, 2,250 sq. ft.; stage, 905 sq. ft.  
Rental Fees and Services: \$100 to \$200 per day,  
depending on services required and day of the  
week  
Floor Load: Unlimited Ventilation: Washed air  
Ceiling Height: 40 ft. PA System: Yes  
Dimensions, Openings to Exhibit Hall: 18 ft. by  
8 ft. high  
Elevators: 2 freight  
Loading Facilities: Freight elevator and ramps  
Size of Storage Areas: 4 areas; 25 ft. by 35 ft.;  
(2) 18 ft. by 20 ft.; 20 ft. by 20 ft.  
Meeting Rooms and Capacities: Four rooms, 35  
to 125  
Facilities for Food Functions and Banquet  
Capacity: Catering service for 950  
Parking Facilities: Parking for 300 cars within one  
block  
Distance from Business District: Two blocks

#### Benjamin Franklin Hotel (HSMA)

See Advertisement, Page 183

5th & Virginia (Phone: Seneca 7400)  
Manager: Al J. Kelly  
Sales Manager: Warren R. Anderson  
Convention Season: All year  
Largest Group Accommodated: 450 (200 rooms,  
15 suites available)  
Air Conditioning: Banquet halls  
Convention Rates: Single: 6.50 to 13.50; Double:  
9.00 to 18.00; Suites: 22.00 to 50.00, European  
No. Mtg. Rms. & Capacity of Largest: 9 (450)  
No. Banquet Rms. & Capacity of Largest: 9  
Group Meal Rates: Breakfast: 1.75; Lunch: 2.00;  
Dinner: 3.00  
Liquor: Served in hotel  
Net Exhibit Space: 6,074 on one floor, included  
in meeting area  
Audio-Visual Aids: PA system, spotlights, pro-  
jectors available on rental basis, blackboards  
Stage: Available  
Sports Facilities: Golf, water skiing, salmon  
fishing

#### Mayflower Hotel

405 Olive Way (Phone: MA 3-8700)  
Manager: Howard Johnson  
Sales Manager: R. C. Atwood  
Convention Season: All year  
Largest Group Accommodated: 200 (100 rooms,  
4 suites available)  
Air Conditioning: Banquet halls  
Convention Rates: Single: 6.00 to 7.50; Double:  
8.00 to 10.00; Suites: 17.00 to 20.00, European  
No. Mtg. Rms. & Capacity of Largest: 3 (200)  
No. Banquet Rms. & Capacity of Largest: 3 (200)

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Hotels**  
INCORPORATED  
Olympic Hotel, Seattle, Wash.



## WASHINGTON

### Seattle continued

Group Meal Rates: Breakfast: 1.35; Lunch: 1.50; Dinner: 2.50  
Liquor: Served in hotel  
Charges for Mtg. Rms.: 15.00 to 75.00  
Charges for Exhibit Areas: 12.00 to 20.00  
Net Exhibit Space: 3,996 sq. ft. on two floors, included in meeting area  
Audio-Visual Aids: PA system, spotlights, movie screen  
Stage: Available  
Sports Facilities: Golf, tennis, swimming, fishing nearby

### New Washington Hotel

See Advertisement, Page 183

2nd & Stewart (Phone: MA 7070; Telegraph: GPX)  
Manager: F. Jack Anderson  
Sales Manager: Miss A. Palmer  
Convention Season: All year  
Largest Group Accommodated: 300 (150 rooms, 10 suites available)  
Air Conditioning: Some banquet and meeting rooms  
Convention Rates: Single: 6.00-12.00; Double: 8.00-16.00; Suites: 16.00-56.00, European  
No. Mtg. Rms. & Capacity of Largest: 8 (500)  
No. Banquet Rms. & Capacity of Largest: 8 (350)  
Group Meal Rates: Breakfast: 1.75; Lunch: 2.00; Dinner: 3.00  
Liquor: Served in hotel  
Charges for Mtg. Rms.: Vary  
Charges for Exhibit Areas: Vary  
Net Exhibit Space: 4,600 sq. ft. on one floor  
Audio-Visual Aids: PA system, spotlights  
Stage: Available  
Sports Facilities: Swimming pool adjacent

### The Olympic Hotel (HSMA)

See Advertisement, Page 183

4th & Seneca Sts. (Phone: MU 2-7700)  
Gen. Manager: Tom A. Gildersleve  
Sales Manager: Glenn E. Ross  
Convention Season: All year  
Largest Group Accommodated: 1000 (500 rooms, 27 suites available)  
Air Conditioning: Banquet halls  
Convention Rates: Single: 8.00-16.00; Double: 11.00-20.00; Suites: 30.00-50.00, European  
No. Mtg. Rms. & Capacity of Largest: 14 (1600)  
No. Banquet Rms. & Capacity of Largest: 14 (2000)  
Group Meal Rates: Breakfast: 2.25; Lunch: 2.50; Dinner: 4.50  
Liquor: Served in hotel  
Charges for Mtg. Rms.: Depending on arrangements  
Audio-Visual Aids: PA system, spotlights, film projectors  
Stage: Available

## SPOKANE

Railroads: Nor. Pac.; Gt. Nor.; S.I.; U.P.; S.P. & S.; C.M. St. P. & P.  
Airlines: NWA, UAL, NCA, WCA

### CONVENTION BUREAU

Spokane Convention Bureau  
West 1020 Riverside Ave.  
A. F. Raiter, Jr., Manager

### AUDITORIUM

#### Spokane Coliseum

North 1101 Howard St. (Phone: FAirfax 8-2110)  
Manager: Benjamin C. Moore  
Exhibit Areas: 44,000 sq. ft.  
Rental Fees and Services included in Rent: standard set-ups under basic rentals, plus expense for staffing  
Floor Load: 1,000 lbs. per sq. ft.  
Ceiling Height: 70 ft. PA System: Yes  
Dimensions, Opening to Exhibit Hall: 16 ft. high by 14 ft. wide  
Columns: None  
Utilities: 110 and 220 volt  
Loading Facilities: direct access to floor  
Storage Areas: 25,000 sq. ft. separate building  
Facilities for Food Functions: Catering service, banquet for 4,000  
Parking Facilities: Lot for 2,000 cars  
Distance from Business District: Seven blocks

### The Davenport Hotel (HSMA)

See Advertisement, Page 183

807 W. Sprague (Phone: Madison 4-2121)  
Manager: Al E. Schilling

Sales Manager: D. L. Allison  
Convention Season: All year  
Largest Group Accommodated: 700 (400 rooms, 19 suites available)  
Air Conditioning: Some bedrooms, banquet halls  
Convention Rates: Single: 7.00 to 10.00; Double: 9.00 to 16.00; Suites: 35.00 to 50.00, European  
No. Mtg. Rms. & Capacity of Largest: 14 (700)  
No. Banquet Rms. & Capacity of Largest: 14 (1,200)  
Group Meal Rates: Breakfast: 1.50; Lunch: 1.80; Dinner: 2.50  
Liquor: Served in hotel  
Charges for Mtg. Rms.: No charge if combined with food function  
Charges for Exhibit Areas: Variable  
Net Exhibit Space: 2,450 sq. ft. on one floor  
Audio-Visual Aids: PA system, spotlights, projectors available on rental basis  
Stage: Available  
Sports Facilities: Swimming pool (rooftop)

### Ridpath Hotel

515 W. Sprague St. (Phone: TE 8-2711)  
Manager: Albert B. Turrill  
Sales Manager: Robert Rosenbom  
Convention Season: All year  
Largest Group Accommodated: 300 (200 rooms, 12 suites available)  
Air Conditioning: Yes  
Convention Rates: Single: 6.00 to 10.00; Double: 8.00 to 14.00; Suites: 18.00 to 45.00, European  
No. Mtg. Rms. & Capacity of Largest: 8 (450)  
No. Banquet Rms. & Capacity of Largest: 8 (300)  
Group Meal Rates: Breakfast: 1.50; Lunch: 1.75; Dinner: 2.65  
Liquor: Yes  
Charges for Mtg. Rms.: None  
Charges for Exhibit Areas: None  
Net Exhibit Space: 1,500 sq. ft. on one floor  
Audio-Visual Aids: PA system, spotlights, blackboards, easels  
Stage: Yes

### Hotel Spokane, Ltd. (HSMA)

501 W. First Avenue (Phone: TE 8-2021; Telegraph: FGO-TELEFAX)  
Gen. Manager: Jas. A. McCluskey  
Convention Season: All year  
Largest Group Accommodated: 500 (250 rooms, 18 suites available)  
Air Conditioning: Entire hotel  
Convention Rates: Single: 3.25 to 9.00; Double: 4.50 to 12.00; Suites: 12.00 to 15.00, European  
No. Mtg. Rms. & Capacity of Largest: 12 (600)  
No. Banquet Rms. & Capacity of Largest: 12 (550)  
Group Meal Rates: Breakfast: 1.35; Lunch: 1.65; Dinner: 2.00  
Liquor: Served in hotel  
Charges for Mtg. Rms.: 10.00 and up  
Charges for Exhibit Areas: 20.00-100.00  
Audio-Visual Aids: Spotlights, PA system  
Stage: Available

## TACOMA

Railroads: Nor. Pac.; Gt. Nor.; U.P.; C.M. St. P. & P.  
Airlines: Served through Seattle

### AUDITORIUM

#### Memorial Fieldhouse

College of Puget Sound (Phone: SK 9-4720)  
Manager: Ted Droettboom  
Exhibit Areas: 30,000 sq. ft.  
Rental Fees and Services: \$300 per day (normal janitor service light & heat)  
Ceiling Heights: 40 ft.  
Columns: None  
Locations, Size of Storage Areas: 40 ft. by 60 ft.  
Meeting Rooms and Capacities: 4 rooms for 20 to 60  
Facilities for Food Functions: Catering service—1,000 banquet  
Parking Facilities: 2,000 cars  
Distance from Business District: 2 miles

### Winthrop Western Hotel

See Advertisement, Page 183

773 Broadway (Phone: BR 2-2141)  
Manager: Wm. Scofield Miles  
Sales Manager: John S. Mangini  
Convention Season: All year  
Largest Group Accommodated: 300 (150 rooms, 10 suites available)  
Air Conditioning: Main ballroom by April 1958  
Convention Rates: Single: 5.00 to 9.00; Double: 8.00 to 13.00; Suites: 18.50 to 25.00, European  
No. Mtg. Rms. & Capacity of Largest: 9 (600)  
No. Banquet Rms. & Capacity of Largest: 9 (450)  
Group Meal Rates: Breakfast: 1.25; Lunch: 1.75; Dinner: 2.75  
Liquor: Served in hotel  
Charges for Mtg. Rms.: 10.00 to 75.00  
Charges for Exhibit Areas: 25.00 to 150.00  
Net Exhibit Space: 3,500 sq. ft. on one floor, part of meeting area

Audio-Visual Aids: PA system, spotlights, blackboards  
Stage: Available  
Sports Facilities: Golf, fishing, swimming, boating (10 minutes away)

## YAKIMA

Railroads: N.P.; U. Pac.  
Airlines: NWA, WCA

### Hotel Chinook

East Yakima Avenue & 4th St. (GI 28533)  
Manager: David E. Warfield  
Sales Manager: Don E. Sanders  
Convention Season: All year  
Largest Group Accommodated: 300 (150 rooms, 10 suites available)  
Air Conditioning: Entire hotel  
Convention Rates: Single: 5.50 to 9.00; Double: 7.50 to 16.00; Suites: 18.50 to 25.00  
No. Mtg. Rms. & Capacity of Largest: 9 (800)  
No. Banquet Rms. & Capacity of Largest: 9 (600)  
Group Meal Rates: Breakfast: 1.35; Lunch: 1.45; Dinner: 2.75  
Liquor: Served in hotel  
Charges for Mtg. Rms.: Variable  
Charges for Exhibit Areas: Variable  
Net Exhibit Space: 1,148 sq. ft. on one floor, additional area  
Audio-Visual Aids: PA system, spotlights, projectors any type or size, blackboards, easels, screens  
Stage: Available

## WEST VIRGINIA

## CHARLESTON

Railroads: B. & O.; N.Y.C.; C. & O.; Virginian  
Airlines: AAL, CAP, EAL, PAI

### The Daniel Boone Hotel (HSMA)

Cor. Capitol & Washington (Phone: DI 34-131)  
Manager: Rogers S. Crisp  
Sales Manager: B. S. Capron  
Convention Season: All year  
Largest Group Accommodated: 350 (200 rooms, 21 suites available)  
Air Conditioning: Entire hotel  
Convention Rates: Single: 5.00-9.50; Double: 8.50-14.00; Suites: 19.50-20.00, European  
No. Mtg. Rms. & Capacity of Largest: 10 (500)  
No. Banquet Rms. & Capacity of Largest: 5 (400)  
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00; Dinner: 3.25  
Liquor: Not served in hotel  
Charges for Mtg. Rms.: None  
Net Exhibit Space: 3,200 on one floor, included in meeting area  
Audio-Visual Aids: PA system, spotlights  
Stage: Portable

## CLARKSBURG

Railroads: B. & O.  
Airlines: CAP

### Stonewall Jackson Hotel

Main & S. 3rd St. (Phone: Maine 4-6441)  
Manager: A. T. Matthews  
Convention Season: All year  
Largest Group Accommodated: 250 (200 rooms, 19 suites available)  
Air Conditioning: Entire hotel  
Convention Rates: Single: 5.50-9.50; Double: 8.50 to 14.00; Suites: 11.00 to 14.00, European  
No. Mtg. Rms. & Capacity of Largest: 8 (350)  
No. Banquet Rms. & Capacity of Largest: 3 (500)  
Group Meal Rates: Breakfast: 1.25; Lunch: 1.50; Dinner: 2.75 to 4.00  
Liquor: Bring your own, state stores  
Charges for Mtg. Rms.: None  
Charges for Exhibit Areas: None  
Net Exhibit Space: 5,000 sq. ft. on one floor, included in meeting area  
Audio-Visual Aids: PA system, spotlights, projectors available on short notice  
Stage: Available  
Sports Facilities: Golf

## HUNTINGTON

Railroads: B. & O.; C. & O.  
Airlines: AAL, CAP, EAL, PAI



### Frederick Hotel

10th St. & Fourth Ave. (Phone: JAcson 5-5101)  
 Manager: F. A. Short  
 Sales Manager: F. A. Short  
 Convention Season: All year  
 Largest Group Accommodated: 220 (100 rooms, suites available)  
 Air Conditioning: 72% bedrooms, banquet and meeting rooms  
 Convention Rates: Single: 6.00 to 11.00; Double: 9.50 to 11.50; Suites: 9.00 to 15.50, European  
 No. Mtg. Rms. & Capacity of Largest: 5 (500)  
 No. Banquet Rms. & Capacity of Largest: 5 (300)  
 Group Meal Rates: Breakfast: 1.25 up; Lunch: 1.50 up; Dinner: 2.25 up  
 Liquor: Only beer  
 Charges for Mtg. Rms.: 5.00 and up  
 Charges for Exhibit Areas: 15.00 and up  
 Net Exhibit Space: 300 sq. ft. on one floor  
 Audio-Visual Aids: PA system, easel and screen  
 Stage: Platforms

## WHITE SULPHUR SPRINGS

Railroads: C. & O.

### The Greenbrier and Cottages (HSMA)

See Advertisement, Page 185

(Phone: 110)  
 Vice-President: E. Truman Wright  
 Director of Sales: Charles Norvell  
 Convention Season: All year, but limited during May and October  
 Largest Group Accommodated: 800 (460 rooms, 59 suites available)  
 Air Conditioning: Banquet and meeting rooms  
 Convention Rates: Single: 25.00; Double: 45.00; Parlor: 20.00 to 30.00. (Dec. through Feb.: special combination rates) American  
 No. Mtg. Rms. & Capacity of Largest: 21 (1,000)  
 No. Banquet Rms. & Capacity of Largest: 4 (800)  
 Group Meal Rates: Breakfast: 2.00; Lunch: 3.00; Dinner: 5.00  
 Liquor: State package store and bottle club  
 Charges for Mtg. Rms.: None  
 Audio-Visual Aids: PA system, spotlights, all projection facilities  
 Stage: Available  
 Sports Facilities: Golf, tennis, swimming, shuffleboard, croquet, putting, skeet and traps, horseback riding

## WISCONSIN

### GENOA CITY

Railroads: C. & N.W.

### Nippersink Manor

See Advertisement, Page 186

(Browning 9-5281)  
 Manager: Sidney Shinderman  
 Sales Manager: Sam Lippert  
 Convention Season: All year  
 Largest Group Accommodated: 300 (150 rooms, 15 suites available)  
 Air Conditioning: 90% bedrooms, banquet halls  
 Convention Rates: Single: 20.00 to 24.00; Double: 15.00 to 18.00; Suites: 25.00 to 35.00, American  
 No. Mtg. Rms. & Capacity of Largest: 10 (600)  
 No. Banquet Rms. & Capacity of Largest: 4 (300)  
 Group Meal Rates: Breakfast: 1.50; Lunch: 2.50; Dinner: 4.00  
 Liquor: Served in hotel  
 Charges for Mtg. Rms.: None  
 Charges for Exhibit Areas: None  
 Net Exhibit Space: 15,000 sq. ft. on one floor, included in meeting areas  
 Audio-Visual Aids: PA system, spotlights, 8mm movie and 16mm movie sound projectors, blackboards, easels, slide projectors  
 Stage: 20' x 30'  
 Sports Facilities: 18-hole golf course, pool, fishing, tobogganing, ice skating, horseback riding, shuffleboard, volleyball, archery, tennis

## GREEN BAY

Railroads: C.M. St. P. & P.; G.B. & W.; C. & N.W.  
 Airlines: NOR

## AMERICA'S INFORMAL BUSINESS CAPITAL

# THE Greenbrier



### AMERICA'S INFORMAL BUSINESS CAPITAL

... this is the reputation earned by The Greenbrier through its many generations of serving the every need of the nation's executives, business-wise as well as vacation-wise. At The Greenbrier you'll find all you could wish for and more in modern group accommodations for as many as 1,000. For example, the newly constructed, air-conditioned West Wing features an auditorium with a 42 foot stage, the latest sound and projection equipment, splendid banquet arrangements and a theatre with CinemaScope screen. In addition, The Greenbrier provides unsurpassed sport facilities, extraordinary service, wonderful dining and luxurious comfort.

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Send today for your copy of this beautifully illustrated, 32-page brochure which gives you complete information on all the facilities of The Greenbrier. Write direct to Charles L. Norvell, Director of Sales. Information is also available at The Greenbrier's reservation offices at: New York, 17 East 45th Street, MU 2-4300; Boston, 73 Tremont Street, LA 3-4497; Chicago, 77 West Washington Street, RA 6-0624; Washington, D.C., Investment Building, RE 7-2642.

THE Greenbrier



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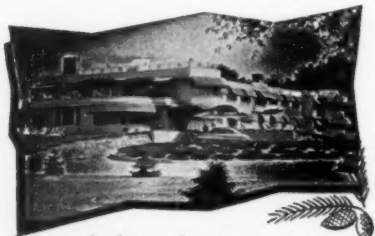
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lakes — incomparable con-  
ference facilities plus golf,  
indoor pool, health baths,  
floor shows, dancing and  
fishing. Open year 'round.

Write or phone us.

**NORTHERNAIRE**  
Three Lakes, Wisconsin  
Phone Three Lakes 4811

Convention Season: All year  
Largest Group Accommodated: 500 (300 rooms,  
2 suites available)  
Air Conditioning: Banquet and meeting rooms,  
bedrooms on request  
Convention Rates: Single: 5.00-12.00; Double: 8.00-  
17.00; Suites: 20.00-30.00, European  
No. Mtg. Rms. & Capacity of Largest: 6 (500)  
No. Banquet Rms. & Capacity of Largest: 6 (500)  
Group Meal Rates: Breakfast: 2.00; Lunch: 2.00;  
Dinner: 3.00  
Liquor: Served in hotel  
Charges for Mtg. Rms.: 10.00 to 100.00  
Net Exhibit Space: 2,400 sq. ft. on one floor  
Audio-Visual Aids: PA system, spotlights, screens,  
projectors  
Stage: Available  
Sports Facilities: Swimming, tennis, golf

## LAND O'LAKES

Railroads: C. & N.W.  
Airlines: NCA

### King's Gateway Hotel

See Advertisement, Page 185

(Phone: 2611)  
Manager: John J. Garber  
Convention Season: All year  
Largest Group Accommodated: 110 (50 rooms, 4  
suites available)  
Convention Rates: 16.00 per person, American  
No. Mtg. Rms. & Capacity of Largest: 4 (500)  
No. Banquet Rms. & Capacity of Largest: 3 (300)  
Group Meal Rates: Breakfast: 1.50; Lunch: 2.50;  
Dinner: 3.50  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None  
Charges for Exhibit Areas: None  
Net Exhibit Space: 800 sq. ft. on one floor  
Audio-Visual Aids: Rostrum, PA system, black-  
boards, easels, spotlights, screens  
Stage: Available  
Sports Facilities: Golf, skeet & trap shooting, ten-  
nis, horseback riding, swimming, skiing, skating

## MADISON

Railroads: C.M. St. P. & P.; C. & N.W.; Ill.  
Cent.  
Airlines: NOR, NWA

### Hotel Loraine

123 W. Washington Ave. (Phone: Alpine 6-0231)  
Manager: L. G. Fitzgerald  
Convention Season: All year  
Largest Group Accommodated: 500 (400 rooms,  
10 suites available)  
Air Conditioning: 15 bedrooms, banquet halls  
Convention Rates: Single: 3.75-14.00; Double:  
6.00 to 13.50; Suites: 22.00 to 42.00, European  
No. Mtg. Rms. & Capacity of Largest: 5 (700)

No. Banquet Rms. & Capacity of Largest: 5 (700)  
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00;  
Dinner: 3.00  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None if convention head-  
quarters  
Charges for Exhibit Areas: 1.00 per running foot  
per day  
Audio-Visual Aids: PA system, spotlights  
Stage: Available  
Sports Facilities: All water sports and fishing

### Park Hotel

22 S. Carroll St. (Phone: 5-6711)

Manager: Robert S. McKee  
Convention Season: All year  
Largest Group Accommodated: 300 (140 rooms  
and 8 suites available)  
Convention Rates: Single: 3.50 to 6.00; Double:  
4.50 to 11.00; Suites: 20.00 to 50.00  
No. Mtg. Rms. & Capacity of Largest: 5 (400)  
No. Banquet Rms. & Capacity of Largest: 5 (280)  
Group Meal Rates: Breakfast: .80 to 1.75; Lunch:  
.80 to 2.00; Dinner: 1.60 to 4.50  
Liquor: Served in hotel  
Air Conditioning: 2 banquet and meeting rooms  
Charges for Banquet & Mtg. Rms.: Variable  
Net Exhibit Space: 1,500 sq. ft. on one floor  
Audio-Visual Aids: Movie screen, PA system, spot-  
lights  
Stage: Available

## MILWAUKEE

Railroads: C.M. St. P. & P.; C. & N.W.; C.N.S.  
& M.; G.T.; Soo; C. & O.; Milw. El. Penna.  
Airlines: AAL, CAP, NOR, NWA, OZA, UAL

### CONVENTION BUREAU

Convention Bureau  
611 North Broadway (2)  
Alvin J. Monroe, Manager

### AUDITORIUM

#### Milwaukee Auditorium & Arena

500 W. Kilbourn Ave. (Broadway 1-3423)  
Manager: Elmer A. Krahn  
Exhibit Areas: Mechanics Hall, Exhibit Hall,  
Arena, 90,000 sq. ft.; Bruce Hall, 25,000 sq. ft.;  
others 15,000 sq. ft.  
Rental Fees and Services: Rates vary with halls  
used; services include heat and light  
Floor Load: Unlimited Ventilation: Washed air  
Ceiling Height: 10 ft. to 100 ft.  
P.A. System: Available  
Dimensions, Opening to Exhibit Hall: 10 ft. by  
13 ft.  
Columns: 22 ft. centers in Exhibition Hall  
Utilities: All utilities available  
Loading Facilities: Truck into building  
Storage Areas: Surrounding exhibit area, 10,000  
sq. ft.  
Meeting Rooms and Capacities: 12 seat from 300  
to 13,000  
Facilities to Handle Food Functions: Can handle  
banquet for 4,000  
Parking Facilities: 2,000 cars  
Distance from Business District: In business district

#### Pfister Hotel (HSMA)

424 East Wisconsin Ave. (Phone: Br 1-6380)  
Manager: H. W. Cronrath  
Sales Manager: Carl C. Joys  
Convention Season: All year  
Largest Group Accommodated: 350 (150 rooms,  
10 suites available)  
Convention Rates: Single: 6.00 to 10.00; Double:  
9.00 to 16.00; Suites: 25.00 to 50.00  
No. Mtg. Rms. & Capacity of Largest: 17 (1,000)  
No. Banquet Rms. & Capacity of Largest: 17  
(1,000)  
Group Meal Rates: Breakfast: 2.50; Lunch: 2.75;  
Dinner: 3.50  
Liquor: Served in hotel  
Charges for Mtg. Rms.: 5.00 to 250.00  
Net Exhibit Space: 6,000 to 10,000 sq. ft.  
Audio-Visual Aids: PA system, spotlights, screens  
Stage: Available

#### Hotel Schroeder

509 W. Wilson (Phone: Broadway 1-7250)  
Manager: L. H. Limecooly  
Sales Manager: Donald Griffin  
Convention Season: All year  
Largest Group Accommodated: 800 (400 rooms  
and 8 suites available)  
Convention Rates: Single: 5.00 to 12.00; Double:  
8.50 to 15.00; Suites: from 25.00  
No. Mtg. Rms. & Capacity of Largest: 12 (800)  
No. Banquet Rms. & Capacity of Largest: 3 (800)  
Group Meal Rates: Breakfast: 2.00; Lunch: 2.50;  
Dinner: 3.00 to 6.00

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Two hours from Chicago

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One hour from Chicago

Chicago office: 619 North Michigan • MOhawk 4-6750 • Sam Lippert, Sales Manager

Liquor: Served in hotel  
 Air Conditioning: Banquet and meeting rooms  
 Audio-Visual Aids: PA system, spotlights  
 Stage: Available

#### Hotel Wisconsin

720 N. 3rd St. (Phone: Broadway 1-4900)  
 Manager: Edward L. Knopf  
 Convention Season: All year  
 Largest Group Accommodated: 525 (341 rooms, 10 suites available)  
 Air Conditioning: Bedrooms partially, banquet halls air cooled  
 Convention Rates: Single: 4.75 to 7.00; Double: 7.00 to 9.00; Twins: 11.00 to 12.00; Suites: 17.50 to 30.00, European  
 No. Mtg. Rms. & Capacity of Largest: 9 (350)  
 No. Banquet Rms. & Capacity of Largest: 7 (350)  
 Group Meal Rates: Breakfast: 1.50; Lunch: 2.25; Dinner: 3.25  
 Liquor: Served in hotel  
 Charges for Mtg. Rms.: 10.00 to 75.00  
 Charges for Exhibit Areas: 10.00 to 75.00  
 Net Exhibit Space: 12,781 on more than one floor, included in meeting areas  
 Audio-Visual Aids: PA system, spotlights, movie screen, blackboards, easels  
 Stage: Available  
 Sports Facilities: Swimming, boating

#### PEWAUKEE

Railroads: C.M. St. P. & P.

#### Oakton Manor (HSMA)

See Advertisement, Page 186

(Phone: 5855)  
 Manager: Sam Sugarman  
 Sales Manager: Sam Lippert  
 Convention Season: All year  
 Largest Group Accommodated: 175 (85 rooms, 5 suites available)  
 Air Conditioning: Entire hotel  
 Convention Rates: Single: 22.50; Double: 15.00; Suites: 28.50, American  
 No. Mtg. Rms. & Capacity of Largest: 5 (120)  
 No. Banquet Rms. & Capacity of Largest: 3 (300)  
 Group Meal Rates: Breakfast: 2.00; Lunch: 2.50; Dinner: 5.00  
 Liquor: Served in hotel  
 Charges for Mtg. Rms.: None  
 Audio-Visual Aids: PA system, spotlights, projector

#### Stage: Available

Sports Facilities: Swimming, boating, fishing, ice skating, lawn games

#### THREE LAKES

Railroads: C. & N.W.

#### Northernaire

See Advertisement, Page 186

(Phone: Three Lakes 4811)  
 Manager: Carl O. Marty, Jr.  
 Convention Season: Sept. 15 to July 1  
 Largest Group Accommodated: 120 (47 rooms and 4 villas available)  
 Convention Rates: Single: 30.00; Double: 40.00; Suites: 50.00, American  
 No. Mtg. Rms. & Capacity of Largest: 3 (150)  
 No. Banquet Rms. & Capacity of Largest: 1 (150)  
 Group Meal Rates: Breakfast: 2.00; Lunch: 3.00; Dinner: 4.00  
 Liquor: Served in hotel  
 Air Conditioning: Banquet and meeting rooms  
 Charges for Banquet & Mtg. Rms.: None  
 Net Exhibit Space: 1,500 sq. ft. on one floor  
 Audio-Visual Aids: PA system, spotlights  
 Stage: Available  
 Sports Facilities: Indoor pool, golf, boating, horseback riding, water & snow skiing, ice skating

## CANADA

## ALBERTA

## BANFF

Railroads: Can. & Pac.

#### Banff Springs Hotel

See Advertisement, Page 191

P.O. Box 960 (Phone: 2211)  
 Manager: C. C. McCartney  
 Sales Manager: G. L. Bartrem  
 Convention Season: June and Sept.  
 Largest Group Accommodated: 900 (500 rooms, 30 suites available)  
 Convention Rates: Single: 18.00; Double: 15.00, American  
 No. Mtg. Rms. & Capacity of Largest: 6 (650)  
 No. Banquet Rms. & Capacity of Largest: 1 (650)  
 Group Meal Rates: Breakfast: 1.75; Lunch: 2.00; Dinner: 4.50  
 Liquor: By special arrangement  
 Charges for Mtg. Rms.: None  
 Charges for Exhibit Areas: None  
 Audio-Visual Aids: PA system, spotlights  
 Stage: Yes  
 Sports Facilities: Golf, swimming, tennis, riding, boating, climbing, fishing, shuffleboard

## CALGARY

Railroads: Can. Nat.; Can. Pac.; C.P.  
 Airlines: CPA, TCA

#### Hotel Palliser

9th Ave. & 1st St. W. (Phone: AM 2-8621)  
 Manager: E. C. Fitt  
 Convention Season: All year  
 Largest Group Accommodated: 250 (250 rooms, 10 suites available)  
 Convention Rates: Single: 6.00 to 13.50; Double: 11.00-17.50; Suites: 23.00-35.00, American  
 No. Mtg. Rms. & Capacity of Largest: 12 (700)  
 No. Banquet Rms. & Capacity of Largest: 9 (700)  
 Group Meal Rates: Breakfast: 2.00; Lunch: 2.50; Dinner: 3.00  
 Liquor: Not served in hotel; must be obtained by party along with special banquet permit  
 Charges for Mtg. Rms.: 7.50 to 200.00  
 Net Exhibit Space: 350 sq. ft. on one floor, located in foyer of meeting rooms

# FLY TCA TO THE ATLANTIC PROVINCES



#### MEETING BY THE SEA

Planning a Spring sales meeting or small convention? You'll really get away from it all in Canada's beautiful Atlantic Provinces! Although the trip takes only a few hours via TCA's smooth, quiet, comfortable, prop-jet Viscount — you'll find there a different, unhurried world. Perfect for getting work done... for after-hours sports or sight-seeing... for post-convention explorations. Next Spring, hold your get-together in New Brunswick, Nova Scotia, Prince Edward Island or Newfoundland. And fly there aboard a TCA prop-jet Viscount.

For convention-planning assistance, see your Travel Agent or contact TCA in Boston, New York, Tampa/St. Petersburg, Cleveland, Detroit/Windsor, Chicago, Seattle/Tacoma or Los Angeles.



## TRANS-CANADA AIR LINES

## ALBERTA Calgary continued

Audio-Visual Aids: PA system, spotlights  
Stage: 10' x 20'  
Sports Facilities: Golf, fishing, hunting, tennis

## EDMONTON

Railroads: Can. Nat.; Can. Pac.  
Airlines: CPA, NWA, TCA, WAT

### Macdonald Hotel (HSMA)

See Advertisement, Page 192

(Phone: 45181)  
Manager: H. W. Aslin  
Convention Season: All year  
Largest Group Accommodated: 500 (250 rooms, 15 suites available)  
Air Conditioning: Banquet halls  
Convention Rates: Single: 7.50 to 13.00; Double: 10.50 to 16.00; Suites: 15.50 to 29.00, European  
No. Mtg. Rms. & Capacity of Largest: 9 (700)  
No. Banquet Rms. & Capacity of Largest: 9 (700)  
Liquor: Served in hotel  
Charges for Mtg. Rms.: Variable  
Charges for Exhibit Areas: Variable  
Net Exhibit Space: 4,500 on one floor, additional area  
Audio-Visual Aids: PA system, spotlights  
Stage: 8' x 4' sections

## JASPER

Railroads: Can. Nat.

### Jasper Park Lodge

See Advertisement, Page 192

(Phone: Jasper: 3301)  
Manager: Mr. W. B. Cornforth  
Convention Season: June and September  
Largest Group Accommodated: 650 (359 rooms, 12 suites available)  
Convention Rates: 16.50 per person; 8.00 extra for parlor, American  
No. Mtg. Rms. & Capacity of Largest: 2 (550)  
No. Banquet Rms.: Main dining room only  
Liquor: Not served in hotel  
Charges for Mtg. Rms.: None  
Audio-Visual Aids: PA system, spotlights, 16mm sound projector  
Stage: Available  
Sports Facilities: Tennis, golf, swimming, riding, fishing

## LAKE LOUISE

Railroads: C.P.

### Chateau Lake Louise

See Advertisement, Page 191

(Phone: Lake Louise 72)  
Manager: D. A. Williams  
Sales Manager: G. L. Bartrem  
Convention Season: June and September  
Largest Group Accommodated: 600 (390 rooms, 10 suites available)  
Convention Rates: Single: 18.00; Double: 32.00; Suites: 35.00 additional for parlor  
No. Mtg. Rms. & Capacity of Largest: 2 (200)  
No. Banquet Rms. & Capacity of Largest: 2 (300)  
Group Meal Rates: Breakfast: 1.75; Lunch: 2.50; Dinner: 4.50  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None  
Audio-Visual Aids: PA system, spotlights  
Sports Facilities: Riding, hiking, swimming, putting, boating

## BRITISH COLUMBIA

## VANCOUVER

Railroads: Can. Pac.; Can. Nat.; G.N.  
Airlines: CPA, Quantas, TCA, UAL, BCPA

## AUDITORIUMS

### Forum Building

Exhibition Park (Hastings 0123)

Manager: David Dauphinee  
Exhibit Areas: South End, 15,600 sq. ft.; North End, 18,860 sq. ft.  
Rental Fees and Services: South End, \$450 per day; North End, \$200 per day; both, \$600 per day; services include light and water  
Floor Load: Unlimited  
Ventilation: Good  
Ceiling Height: 42 ft.  
P. A. System: Available on rental  
Dimensions, Opening of Exhibit Hall: South End, 7 ft. by 12 ft.; North End, 10 ft. 8 in. by 11 ft. 8 in.  
Columns: South End five 12" columns; North End, nine, 18-ft. from walls; East and West sides, nine 24" columns per side  
Utilities: 110 and 220-volt current  
Loading Facilities: Ample  
Storage Areas: Ample  
Meeting Rooms: None  
Facilities for Food Functions and Banquet  
Capacity: Can handle banquet up to 2,000  
Parking Facilities: 2,000 cars  
Distance from Business District: Four miles

### Garden Building

Exhibition Park (Hastings 4817)  
Manager: David Dauphinee  
Exhibit Areas: 6,684 sq. ft.  
Rental Fees and Services: 150.00-400.00 per day, includes heat, light, P.A.  
Floor Load: Unlimited  
Ventilation: Good  
Ceiling Height: 30 ft.  
P. A. System: Available  
Dimensions, Opening to Exhibit Hall: 8 ft. by 7 ft.  
Columns: None  
Utilities: 110-volt current  
Loading Facilities: Ample  
Storage Areas: Ample  
Meeting Rooms and Capacities: Two rooms for 100, plus theatre for 411 next door; concourses can be set up for meetings  
Facilities for Food Functions and Banquet  
Capacity: Can handle banquet up to 750  
Parking Facilities: 2,000 cars  
Distance from Business District: Four miles

### Hotel Georgia

801 W. Georgia St. (Phone: MUtual 3-1182)  
Manager: E. Wm. Hudson  
Convention Season: All year  
Largest Group Accommodated: 200 (100 rooms, 4 suites available)  
Convention Rates: Single: 8.00 to 14.00; Double: 10.00 to 16.00; Twin: 11.00 to 16.00; Suites: 25.00 to 35.00, European  
No. Mtg. Rms. & Capacity of Largest: 6 (400)  
No. Banquet Rms. & Capacity of Largest: 6 (400)  
Group Meal Rates: Breakfast: 1.75; Lunch: 2.50; Dinner: 3.00  
Liquor: Served in hotel  
Charges for Mtg. Rms.: 15.00 to 150.00  
Net Exhibit Space: 5,238 Sq. Ft. on one floor, included in meeting areas  
Audio-Visual Aids: PA system, spotlights, screen stage  
Stage: Available  
Sports Facilities: Golf, tennis badminton, bowling (indoor and outdoor), swimming, riding

### Hotel Vancouver (HSMA)

See Advertisement, Page 192

900 W. Georgia St. (Phone: MUtual 4-3131)  
Manager: M. H. Burns  
Convention Season: Sept. to June  
Largest Group Accommodated: 350 (175 rooms, including suites available)  
Air Conditioning: Banquet and meeting rooms  
Convention Rates: Single: 8.00-12.00; Double: 11.00-16.00; Suites: from 25.00, European  
No. Mtg. Rms. & Capacity of Largest: 8 (1,200)  
No. Banquet Rms. & Capacity of Largest: 2 (450)  
Group Meal Rates: Breakfast: 2.00; Lunch: 2.50; Dinner: 3.50  
Liquor: Served in hotel  
Charges for Mtg. Rms.: 20.00 up  
Net Exhibit Space: 6,500 sq. ft. on one floor  
Audio-Visual Aids: PA system, spotlights  
Stage: Available  
Sports Facilities: Golf, swimming, fishing

## VICTORIA

Railroads: Can. Pac.; E.N.; C.N.  
Airlines: TCA

### Victoria Memorial Arena

1925 Blanshard St. (Phone: EV 4-0444)  
Manager: Joe Dukowski  
Exhibit Areas: 17,000 sq. ft.

Rental Fees and Services included in Rent: \$500 per day  
Ceiling Height: 62'  
P. A. System: Cluster  
Columns, Locations and Dimensions: None  
Meeting Rooms and Capacities: 9  
Facilities for food functions: Banquets up to 1,000  
Distance from Business District: 4 blocks

### Empress Hotel

See Advertisement, Page 191

Government St. (Phone: EV 4-8111)  
Manager: Cyril Chapman  
Convention Season: All year, except July and Aug.  
Largest Group Accommodated: 600 (300 rooms and 20 suites available)  
Convention Rates: Single: 6.50-13.00; Double: 9.50-16.00; Suites: from 28.00  
No. Mtg. Rms. & Capacity of Largest: 6 (450)  
No. Banquet Rms. & Capacity of Largest: 5 (350)  
Charges for Banquet & Mtg. Rms.: Variable  
Net Exhibit Space: 4,000 sq. ft.  
Audio-Visual Aids: PA system, spotlights  
Stage: Available  
Sports Facilities: Golf, fishing, riding, swimming, boating, croquet

## MANITOBA

## WINNIPEG

Railroads: Can. Pac.; Can. Nat.; G.N.; N.P.; M. & M.  
Airlines: CPA, TCA, NWA

### The Fort Garry

See Advertisement, Page 192

Broadway Avenue (Phone: WH 2-8251)  
Manager: W. G. Foster  
Convention Season: All year  
Largest Group Accommodated: 190 (105 rooms, 10 suites available)  
Convention Rates: Single: 7.00-11.00; Double: 11.00-14.50; Suites: 18.00-23.00 single, 22.00-27.50 double, European  
No. Mtg. Rms. & Capacity of Largest: 8 (500)  
No. Banquet Rms. & Capacity of Largest: 8 (400)  
Group Meal Rates: Breakfast: 2.00; Lunch: 2.50; Dinner: 3.00  
Liquor: Served in hotel  
Charges for Mtg. Rms.: 10.00 to 150.00  
Charges for Exhibit Areas: Variable  
Net Exhibit Space: 672 sq. ft. on one floor, separate area  
Audio-Visual Aids: PA system, spotlights, projectors on rental basis  
Stage: Available  
Sports Facilities: Golf

### Royal Alexandra Hotel

Higgins & Main (Phone: Whitehall 2-2141)  
Manager: R. M. Deyell  
Convention Season: All year  
Largest Group Accommodated: 300 (150 rooms, 10 suites available)  
Convention Rates: Single: 7.00 to 12.00; Double: 10.50 to 17.00; Suites: 27.00 to 31.00, European  
No. Mtg. Rms. & Capacity of Largest: 12 (700)  
No. Banquet Rms. & Capacity of Largest: 12 (700)  
Group Meal Rates: Breakfast: 1.75; Lunch: 2.50; Dinner: 3.00  
Liquor: Served in hotel  
Charges for Mtg. Rms.: Variable  
Charges for Exhibit Areas: Variable  
Net Exhibit Space: 13,473 sq. ft. on two floors, included in meeting space  
Audio-Visual Aids: PA system, spotlights  
Stage: Available  
Sports Facilities: Golf nearby

## ST. ANDREWS

Railroads: Can. Pac.

### Algonquin Hotel

See Advertisement, Page 191

Prince of Wales Street (Phone: 123)  
Manager: F. L. Howard  
Convention Season: June, early July and Sept.  
Largest Group Accommodated: 350 (202 rooms, 11 suites available)  
Convention Rates: Single: 15.00; Double: 26.00; Suites: 15.00 extra, American  
No. Mtg. Rms. & Capacity of Largest: 4 (275)  
No. Banquet Rms. & Capacity of Largest: 2 (425)  
Group Meal Rates: Breakfast: 1.50; Lunch: 2.50; Dinner: 3.50

Liquor: Served in hotel  
 Charges for Mtg. Rms.: Variable  
 Charges for Exhibit Areas: Variable  
 Net Exhibit Space: 3,000 sq. ft. on one floor  
 Audio-Visual Aids: PA system, spotlights, 35mm and 16mm projectors  
 Stage: Available  
 Sports Facilities: Golf, shuffleboard, tennis, croquet lawn putting green, horseshoe pitching, swimming, fishing

## NOVA SCOTIA

### HALIFAX

Railroads: Can. Nat.; Dom. At.  
 Airlines: Maritime, TCA

#### The Nova Scotian

See Advertisement, Page 192

Hollis Street (Phone: 3-7231)  
 Manager: R. S. Pitt  
 Convention Season: All year  
 Largest Group Accommodated: 135 (75 rooms, 3 suites available)  
 Convention Rates: Single: 8.50-11.00; Double: 12.50-14.00; Suites: 20.00-43.00, European  
 No. Mtg. Rms. & Capacity of Largest: 6 (550)  
 No. Banquet Rms. & Capacity of Largest: 6 (550)  
 Group Meal Rates: Breakfast: 1.50; Lunch: 2.60; Dinner: 2.75  
 Liquor: Beer and wine with meals only  
 Charges for Mtg. Rms.: from 10.00 to 170.00 per day  
 Audio-Visual Aids: PA system, spotlights  
 Stage: Available

### KENTVILLE

Railroads: Dom. At.

#### Cornwallis Inn

See Advertisement, Page 191

(Phone: 3231)  
 Manager: Howard S. Walker  
 Convention Season: All year, but prefer not mid-summer  
 Largest Group Accommodated: 125 (65 rooms and 3 suites available)  
 Convention Rates: Single: 5.00 to 8.00; Double: 9.00 to 12.00  
 No. Mtg. Rms. & Capacity of Largest: 4 (250)  
 No. Banquet Rms. & Capacity of Largest: 2 (200)  
 Group Meal Rates: Breakfast: from .75; Lunch: from 1.50; Dinner: from 1.60  
 Liquor: Served in hotel  
 Charges for Banquet & Mtg. Rms.: 3.00 to 75.00  
 Net Exhibit Space: 2,030 sq. ft. on one floor  
 Stage: Available  
 Sports Facilities: Shuffleboard, golf

## ONTARIO

### HAMILTON

Railroads: C.P.R.; Can. Nat.; T., H., & B.

#### Sheraton-Connaught Hotel (HSMA)

See Advertisement, Page 189

112 King St., E. (Phone: Jackson 7-5071)  
 Gen. Manager: Crandall  
 Sales Manager: James Havers  
 Convention Season: All year  
 Largest Group Accommodated: 650 (350 rooms, 15 suites available)  
 Convention Rates: Single: 5.85 to 9.00; Double: 8.85 to 13.50; Suites: 17.00 to 38.50  
 No. Mtg. Rms. & Capacity of Largest: 12 (80)  
 No. Banquet Rms. & Capacity of Largest: 6 (600)  
 Group Meal Rates: Breakfast: from .85; Lunch: from 2.25; Dinner: from 2.25  
 Liquor: Served in hotel  
 Audio-Visual Aids: PA system, spotlights, blackboards, easels, screens  
 Stage: Available  
 Sports Facilities: Golf nearby, swimming

### KENORA

Railroads: C.P.

### Devil's Gap Lodge

See Advertisement, Page 191

(Phone: 8195) (C.P. Telegraphs)

Manager: W. M. Farrer  
 Convention Season: June and September  
 Largest Group Accommodated: 88 (44 rooms available)  
 Convention Rates: Single: 15.00; Double: 27.00, American  
 No. Mtg. Rms. & Capacity of Largest: 1 (88)  
 No. Banquet Rms. & Capacity of Largest: 1 (88)  
 Group Meal Rates: Breakfast: 1.50; Lunch: 2.50; Dinner: 3.00  
 Liquor: Permit must be obtained  
 Charges for Mtg. Rms.: None  
 Charges for Exhibit Areas: None  
 Net Exhibit Space: 480 sq. ft. on one floor, included in meeting space  
 Sports Facilities: Fishing, golf, swimming, shuffleboard, ping pong

### LONDON

Railroads: Can. Nat.; C.P.; N.Y.C.; L. & P.S.  
 Airlines: TCA

#### Hotel London

Dundas St. (Phone: GE 2-1801)  
 Manager: T. J. Squires  
 Convention Season: All year  
 Largest Group Accommodated: 450 (250 rooms, 9 suites available)  
 Air Conditioning: Some bedrooms, some banquet rooms  
 Convention Rates: Single: 5.75-8.50; Double: 10.75-13.50, European  
 No. Mtg. Rms. & Capacity of Largest: 5 (700)  
 No. Banquet Rms. & Capacity of Largest: 5 (700)  
 Group Meal Rates: Breakfast: 1.50; Lunch: 2.50; Dinner: 3.00  
 Liquor: Served in hotel  
 Charges for Mtg. Rms.: 10.00 to 50.00  
 Charges for Exhibit Areas: 10.00 to 50.00  
 Net Exhibit Space: 2,500 sq. ft. on one floor, partially included in meeting space  
 Audio-Visual Aids: PA system, spotlights  
 Stage: Yes

### MUSKOKA

Railroads: Can. Nat.

### Bigwin Inn

Bigwin Post Office (Phone: Huntsville 740)

Manager: Frank S. Leslie  
 Convention Season: June to September 10  
 Largest Group Accommodated: 600 (300 rooms available)  
 Convention Rates: Single: 12.00 to 17.00; Double: 20.00 to 28.00, American  
 No. Mtg. Rms. & Capacity of Largest: 6 (700)  
 No. Banquet Rms. & Capacity of Largest: 2 (500)  
 Liquor: Served in hotel  
 Charges for Mtg. Rms.: None  
 Net Exhibit Space: 5,000 sq. ft. on one floor, included in meeting space  
 Audio-Visual Aids: PA system, spotlights  
 Stage: Available  
 Sports Facilities: Golf, tennis, bowling, swimming, boating

### NIAGARA FALLS

Railroads: Can. Nat.; Wab.; N.Y.C.; N. St. C. & T.

#### Sheraton-Brock (HSMA)

See Advertisement, Page 189

1685 Falls Avenue (Phone: Elgin 4-7441)  
 Manager: Albert A. Bonnett  
 Convention Season: All year  
 Sales Manager: Edward R. K...  
 Largest Group Accommodated: 235 (235 rooms, 25 suites available)  
 Air Conditioning: 100 bedrooms, 2 banquet rooms  
 Convention Rates: Single: 7.00-15.50; Double: 8.50 to 17.50; Suites: 22.00 to 58.50, European  
 No. Mtg. Rms. & Capacity of Largest: 5 (475)  
 No. Banquet Rms. & Capacity of Largest: 5 (345)  
 Group Meal Rates: Breakfast: 1.50; Lunch: 2.50; Dinner: 3.75  
 Liquor: Served in hotel  
 Charges for Mtg. Rms.: None if meals served  
 Charges for Exhibit Areas: Variable  
 Net Exhibit Space: 8,000 sq. ft. on more than one floor, included in meeting space  
 Audio-Visual Aids: PA system, spotlights, blackboards, easels  
 Stage: 44' x 6' x 1'  
 Sports Facilities: Golf

## SHERATON -CONNAUGHT IN HAMILTON, ONT.

Completely renovated and air conditioned meeting, convention and exhibit facilities — headed by the 850 guest Crystal Ballroom and 650 guest Sheraton Room together with a dozen other party and banquet rooms — provide the utmost in accommodations for any occasion.  
 400 rooms from \$5.85 up  
**CRANDALL E. LOCKHART**  
 General Manager



we're glad to see you

**SHERATON HOTELS**

#### Sheraton Hotels in the U. S. A. and Canada

##### EASTERN DIV.

NEW YORK BOSTON WASHINGTON PITTSBURGH BALTIMORE PHILADELPHIA PROVIDENCE ATLANTIC CITY MOBILE

##### MIDWESTERN DIV.

CHICAGO DETROIT CINCINNATI ST. LOUIS OMAHA LOUISVILLE DALLAS (opens early 1959) CEDAR RAPIDS, Iowa

##### PACIFIC DIV.

SAN FRANCISCO PASADENA LOS ANGELES PORTLAND, Oregon (opens summer 1959)

##### CANADIAN DIV.

MONTREAL TORONTO NIAGARA FALLS, Ont. HAMILTON, Ont.

## SHERATON -BROCK HOTEL NIAGARA FALLS

Dining room offers best view of Niagara Falls. Convention Hall for 500, four other function rooms for 40-300 persons. Beverage service now available.  
 300 rooms

**ALBERT A. BONNETT**  
 General Manager



we're glad to see you

**SHERATON HOTELS**

#### Sheraton Hotels in the U. S. A. and Canada

##### EASTERN DIV.

NEW YORK BOSTON WASHINGTON PITTSBURGH BALTIMORE PHILADELPHIA PROVIDENCE ATLANTIC CITY MOBILE

##### MIDWESTERN DIV.

CHICAGO DETROIT CINCINNATI ST. LOUIS OMAHA LOUISVILLE DALLAS (opens early 1959) CEDAR RAPIDS, Iowa

##### PACIFIC DIV.

SAN FRANCISCO PASADENA LOS ANGELES PORTLAND, Oregon (opens summer 1959)

##### CANADIAN DIV.

MONTREAL TORONTO NIAGARA FALLS, Ont. HAMILTON, Ont.



**ONTARIO**  
continued

**OTTAWA**

Railroads: Can. Nat.; C.P.; N.Y.C.  
Airlines: EAL, TCA, CAI

**CONVENTION BUREAU**

Ottawa Tourist & Convention Bureau  
70 Nicholas St., (2)  
Gerald M. Geldert, Director

**Chateau Laurier**

See Advertisement, Page 192

Major's Hill Park (Phone: 2-6411)

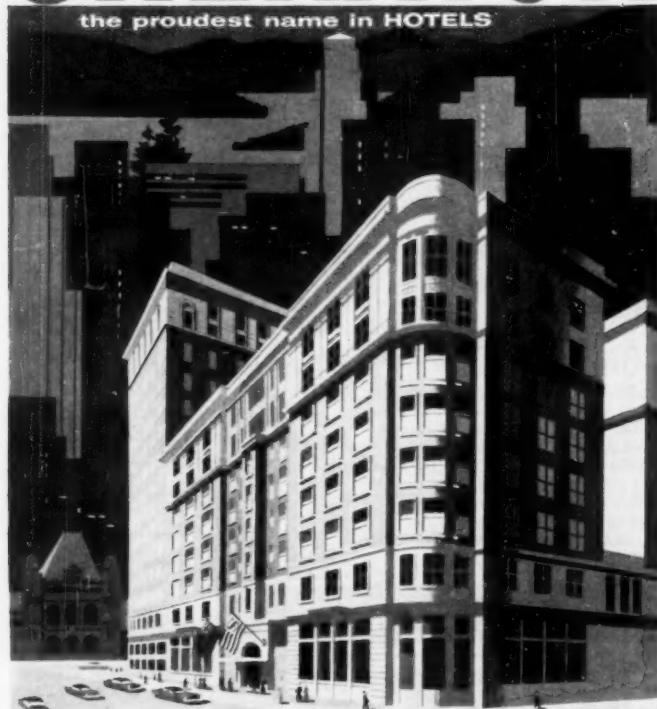
Manager: C. A. Mann  
Convention Season: All year—very large meetings not accepted during sessions of Federal Parliament  
Largest Group Accommodated: 450 (250 rooms and 10 suites available)  
Convention Rates: Single: 9.00-10.50; Double: 14.00-15.00; Suites: 25.00-31.50  
No. Mtg. Rms. & Capacity of Largest: 8 (1,000)  
No. Banquet Rms. & Capacity of Largest: 7 (800)  
Group Meal Rates: Breakfast: 2.25; Lunch: 2.75; Dinner: 3.50  
Liquor: Served in hotel  
Charges for Banquet & Mtg. Rms.: 15.00-100.00 for meeting rooms. No charge for banquets, other than price of meal  
Net Exhibit Space: 7,152 sq. ft. on one floor  
Audio-Visual Aids: PA system, spotlights  
Stage: Available  
Sports Facilities: Swimming pool in hotel, tennis and golf about 3 to 7 miles distant

**TORONTO**

Railroads: C.P.R.; Can. Nat.  
Airlines: AAL, CPA, TCA

# SHERATON

the proudest name in HOTELS



## TORONTO: The KING EDWARD SHERATON

**JUST MODERNIZED FROM LOBBY TO ROOF**—with air-conditioning, redecorating, new furnishings and new convention facilities. Fifteen banquet and meeting rooms, including Crystal Ballroom seating up to 1,000. The King Edward Sheraton is Canada's first name in conventions.

850 Rooms

A. Gordon Cardy, General Manager

**CANADIAN DIV.**  
MONTREAL  
TORONTO  
NIAGARA FALLS, Ont.  
HAMILTON, Ont.

**EASTERN DIV.**  
NEW YORK  
BOSTON

WASHINGTON  
PITTSBURGH  
BALTIMORE  
PHILADELPHIA  
PROVIDENCE  
ATLANTIC CITY  
SPRINGFIELD, Mass.  
ALBANY  
ROCHESTER  
BUFFALO

SYRACUSE  
BINGHAMTON, N. Y.  
(Opens early 1959)  
MOBILE, Ala.

**MIDWESTERN DIV.**  
CHICAGO  
DETROIT  
CINCINNATI  
ST. LOUIS

OMAHA  
LOUISVILLE  
DALLAS  
(Opens early 1959)  
AUSTIN  
AKRON  
INDIANAPOLIS  
FRENCH LICK, Ind.  
RAPID CITY, S. D.  
SIOUX CITY, Iowa

SIOUX FALLS, S. D.  
CEDAR RAPIDS, Iowa

**PACIFIC DIV.**  
SAN FRANCISCO  
LOS ANGELES  
PASADENA  
PORTLAND, Oregon  
(Opens fall 1959)

**Canadian National Exhibition Buildings**  
Exhibition Park (EM 6-7551)

Rental Manager: Ivan M. Brodie

**Exhibit Areas:** Automotive Building, 175,000 sq. ft.; Coliseum Arena, 23,500 sq. ft.; Coliseum East Annex, 75,000 sq. ft.; Coliseum West Annex, 75,000 sq. ft.; Industry Building, 152,300 sq. ft.; Horticultural Building, 30,000 sq. ft.; Queen Elizabeth Exhibit Hall, 63,000 sq. ft.; Queen Elizabeth Theater, 1,325 seats

**Rental Fees:** Automotive Building, \$1,200 per day, \$500 per day for move-in and move-out time; Coliseum East Annex, \$1,000 per day, \$400 per day for move-in and move-out time; Coliseum West Annex, same rate as East Annex; Coliseum Arena, same rate as East Annex; Industry Building, same rate as Automotive Building; Horticultural Building, \$700 per day, \$350 per day for move-in and move-out time; Queen Elizabeth Exhibit Hall, \$1,000 per day, \$500 per day for move-in & move-out, Queen Elizabeth Theatre \$800 per day

**Floor Load:** Unlimited in all buildings except Horticultural which cannot take heavy machinery

**P. A. System:** Available in Automotive Building, Coliseum Arena, Industry Building

**Ventilation:** Exhaust fan system; Exhibit Hall—Mechanical Theater—air conditioning

**Ceiling Height:** 18 ft. to 60 ft.; Exhibit Hall, min 16' max 22'

**Elevators and Capacities:** One freight, 3 tons, in Coliseum East Annex and one in West Annex

**Dimensions, Opening to Exhibit Hall:** 12 ft. by 14 ft., 14 ft. by 16 ft., 10 ft. by 12 ft.; Exhibit Hall, 12' x 15' & Theater, 12 x 12 stage door

**Columns:** Automotive Building, four rows, 8 in. by 10 in.; 8 in. by 10 in. columns in Coliseum Arena and Annexes permit 10-ft. booths and 16 ft. aisles; columns in Industry Building permit 12-ft. booths and 16-ft. aisles; no columns in Horticultural Building

**Utilities:** 60 cycle AC and DC current  
**Loading Facilities:** Railroad siding behind Coliseum buildings and within half mile of others; loading facilities at Industry Building and Horticultural Building

**Storage Areas:** Ample  
**Meeting Rooms and Capacities:** One meeting room in Automotive Building; one in each Coliseum Annex, seat 60 each

**Facilities for Food Functions:** Dining room & lounge banquet for 500

**Parking Facilities:** 10,000 cars  
**Distance from Business District:** Two miles

**O'Keefe Auditorium**

(Open January 1960)

285 Victoria St.

Manager: Hugh Walker

**Exhibit Areas:** 5,000 sq. ft. in lounge; hall, 2,500 sq. ft.

**Ceiling Height:** 22 ft. in hall

**Elevators:** One service elevator

**PA System:** Yes **Ventilation:** Air-conditioned

**Utilities Available:** AC, DC

**Loading Facilities:** Street level entrance

**Seating Capacity:** Theatre seating for 3,200

**King Edward Sheraton Hotel**  
(HSMA)

See Advertisement, Page 190

37 King Street, East (Phone: Empire 8-7474)

Manager: A. Gordon Cardy

Sales Manager: J. F. Downey

Convention Season: All year

**Largest Group Accommodated:** 1,000 (500 rooms, 25 suites available)

**Air Conditioning:** Entire hotel

**Convention Rates:** Single: 7.50-11.50; Double: 12.50-16.00; Suites: 19.00-38.00. European

**No. Mtg. Rms. & Capacity of Largest:** 17 (1,000)

**No. Banquet Rms. & Capacity of Largest:** 17 (750)

**Group Meal Rates:** Breakfast: 1.75; Lunch: 2.50; Dinner: 3.50

**Liquor:** Served in hotel

**Charges for Mtg. Rms.:** Variable

**Charges for Exhibit Areas:** Variable

**Net Exhibit Space:** 17,112 sq. ft. on two floors, included in meeting space

**Audio-Visual Aids:** PA system, spotlights, closed-circuit TV

**Stage:** Available

## Royal York Hotel (HSMA)

See Advertisement, Page 191

100 Front St., W. (Phone: EM 8-2511)  
 Manager: A. P. MacKinnon  
 Sales Manager: G. R. Street  
 Convention Season: All year  
 Largest Group Accommodated: 2,000 (900 rooms, 50 suites available)  
 Air Conditioning: Banquet and meeting rooms  
 Convention Rates: Single: 9.50 to 12.50; Double: 13.00 to 16.00; Suites: from 23.00  
 No. Mtg. Rms. & Capacity of Largest: 40 (2,200)  
 No. Banquet Rms. & Capacity of Largest: 40 (1,600)  
 Group Meal Rates: Breakfast: 1.75; Lunch: from 2.50; Dinner: from 3.75  
 Liquor: Served in hotel  
 Charges for Mtg. Rms.: None if 50 or more bedrooms used  
 Charges for Exhibit Areas: .06 per sq. ft.  
 Net Exhibit Space: 17,500 sq. ft. on one floor  
 Audio-Visual Aids: PA system, spotlights, screens, slide and movie projectors  
 Stage: Available

## Seaway Hotel

894 Lakeshore Rd. (Phone: RO 6-4392)  
 Manager: Ben Orenstein  
 Sales Manager: R. Porter  
 Convention Season: All year  
 Largest Group Accommodated: 250 (100 rooms, 3 suites available)  
 Air Conditioning: Yes  
 Convention Rates: Single: 8.50-9.50; Double: 11.00-12.50; Suites: 25.00  
 No. Mtg. Rms. & Capacity of Largest: 3 (500)  
 No. Banquet Rms. & Capacity of Largest: 3 (450)  
 Group Meal Rates: Breakfast: 1.50; Lunch: 2.25; Dinner: 3.25  
 Liquor: Yes  
 Charges for Mtg. Rms.: 25.00-75.00  
 Charges for Exhibit Areas: 150.00-300.00  
 Net Exhibit Space: 5,000 sq. ft. all on one floor  
 Audio-Visual Aids: 16mm projector, PA system, spotlights  
 Stage: Yes  
 Sports Facilities: swimming

## WINDSOR

Railroads: C.N.; C.P.; C. & O.; E.T.; N.Y.C.; Wab.  
 Airlines: Guest, TCA

## Prince Edward Hotel (HSMA)

385 Ouellette Ave. (Phone Clearwater 3-2481)  
 Manager: Armour J. Weir  
 Sales Manager: Syd Faulkner  
 Convention Season: All year  
 Largest Group Accommodated: 350 (250 rooms, 8 suites available)  
 Air Conditioning: 33 bedrooms  
 Convention Rates: Single: 6.00 to 9.00; Double: 9.00 to 12.00; Suites: 21.00 to 34.00  
 No. Mtg. Rms. & Capacity of Largest: 4 (700)  
 No. Banquet Rms. & Capacity of Largest: 4 (550)  
 Group Meal Rates: Breakfast: 1.25; Lunch: 2.50; Dinner: 2.75  
 Liquor: Served in hotel  
 Charges for Mtg. Rms.: 10.00 to 15.00  
 Charges for Exhibit Areas: 10.00  
 Net Exhibit Space: 2,200 sq. ft. on more than one floor, included in meeting space  
 Audio-Visual Aids: PA system, spotlights, film projectors  
 Stage: Available  
 Sports Facilities: Golf and swimming nearby

## PRINCE EDWARD ISLAND

## CHARLOTTETOWN

Railroads: Can. Nat.  
 Airlines: Maritime

## The Charlottetown

See Advertisement, Page 192

Kent Street (Phone: 7371)  
 Manager: J. F. Pellerin  
 Convention Season: All year  
 Largest Group Accommodated: 166 (80 rooms, 3 suites available)  
 Convention Rates: Single: 5.50 to 7.00; Double: 9.00-11.50; Suites: 16.50-23.50, European  
 No. Mtg. Rms. & Capacity of Largest: 3 (200)

No. Banquet Rms. & Capacity of Largest: 4 (250)  
 Group Meal Rates: Breakfast: 1.25; Lunch: 2.00; Dinner: 2.50  
 Liquor: Not served in hotel  
 Charges for Mtg. Rms.: 5.00 to 15.00  
 Net Exhibit Space: Only space in meeting rooms  
 Audio-Visual Aids: PA system, spotlights  
 Stage: Available  
 Sports Facilities: Swimming, golfing, tennis

## QUEBEC

## MONTREAL

Railroads: C.P.; Can. Nat.; N.Y.C.; Rut.; D. & H.; M. & S.C.  
 Airlines: CPA, EAL, NEA, TCA

## AUDITORIUM

### Show Mart

1650 Berri St. (Phone: VI 9-8143)  
 Manager: Wilfrid Morin  
 Exhibit Areas: Exhibition Hall 150' x 500', 75,000 sq. ft.  
 Rental Fees and Services: 75.00 for 10' x 10' booth; standard booth skeleton supplied and erected, include light, heat, janitor and guard service.  
 Floor Load: 100 lbs. per sq. ft.  
 Ventilation: Forced  
 Ceiling Height: Center of hall (420 x 80) 25' ceiling, under mezzanine 11'  
 P. A. System: Yes  
 Dimensions, Opening to Exhibit Hall: 16 x 11 and 12 x 10  
 Columns, Location and Dimensions: 40 columns 18" x 18" under mezzanine  
 Current and Utilities Available: AC current, water, TV, telephone  
 Loading Facilities: Unload directly on floor  
 Location, Size of Storage Areas: 5,000 sq. ft. in basement



## Make your meeting place THE ROYAL YORK

Get more done, have more fun, in Toronto! Just an overnight trip from many U.S. cities is a convention site that's relaxing, yet stimulating. A metropolis with a British flavor—home of the Royal York, the Commonwealth's largest hotel.

At the luxurious Royal York you'll find facilities are designed to make your convention a success, whether you number 25 or 1000. Every member of your group will delight in the truly smooth and traditionally efficient service of the Royal York staff. Incidentally, a new, completely air-conditioned 17-story wing is scheduled for completion in December 1958.

### CONVENTION FEATURES:

- 1600 comfortable rooms, all radio-equipped, many with air conditioning and television
- Seating capacity of 15,000, dining capacity of 10,000 when the new wing is completed

- Air conditioning in all public rooms
- Luxurious private banquet hall with stage and organ
- Portable public address system
- 16 and 35 mm. sound projectors, trained operators
- Large convention hall
- Individual exhibition rooms, meeting rooms
- Cocktail lounges, ballrooms, cafes, restaurants
- Name bands and entertainers
- Sight-seeing trips conveniently arranged
- Convenient to the U.S.—just overnight from New York or Chicago

*Canadian Pacific*

For information and reservations contact:  
 Convention Traffic Dept., Canadian Pacific  
 Railway Company, Windsor Station, Montreal.



THE QUEEN ELIZABETH • LE REINE ELIZABETH—1216 rooms—Montreal, Quebec.  
Fully air-conditioned. A CNR Hotel operated by Hilton of Canada Ltd.

# CANADA'S CONVENTION HOST FROM COAST TO COAST!

**MIX YOUR BUSINESS WITH FUN AT A MODERN CANADIAN NATIONAL CONVENTION HOTEL!**

Make your next convention the most successful you've ever had . . . hold it in Canada at one of these magnificent CNR Hotels! They're especially "convention-conditioned" to give you unsurpassed facilities, accommodations and service. And you'll find that Canada offers the very best in sports, entertainment, scenery and sightseeing. In addition, Canadian NATIONAL Railways gives you two important extras:

**TOPS IN TRAVEL SERVICE**—the advice and assistance of friendly travel experts is available to delegates at Canadian National Railways Offices conveniently located in principal cities of the United States and Canada. Interesting pre-convention and post-convention MAPLE LEAF 'PACKAGE TOURS' are available.

**CONVENTION PLANNING SERVICE**—Canadian NATIONAL's Convention Bureau has the know-how and experience to assist you in all your particular convention problems. For complete information, write: A. P. Lait, Manager, Convention Bureau, Canadian NATIONAL Railways, Montreal, Quebec, Canada.

**THE QUEEN ELIZABETH** } 1216 rooms—Montreal, Quebec  
**LE REINE ELIZABETH** } Fully air-conditioned . . . A CNR Hotel  
operated by Hilton of Canada Ltd.

**CHATEAU LAURIER**—550 rooms—Ottawa, Ontario . . . One of the world's finest hotels, located in the heart of Canada's capital.

**JASPER PARK LODGE**—650 guests—Jasper National Park, Alberta . . . Open during summer season. Showplace of the Canadian Rockies. Unexcelled convention, sport and recreational facilities.

**HOTEL VANCOUVER**—560 rooms—Vancouver, British Columbia . . . Canada's West Coast Metropolis and convention headquarters. Under joint management of Canadian National Railways and Canadian Pacific Railway Company.

**THE MACDONALD**—480 rooms—Edmonton, Alberta . . . A sparkling new 15-storey wing. Expanded convention facilities.

**THE BESSBOROUGH**—260 rooms—Saskatoon, Saskatchewan, especially designed and equipped for all convention requirements.

**THE FORT GARRY**—265 rooms—Winnipeg, Manitoba . . . In the "Chicago of Canada" and splendidly equipped to handle all business and social functions.

**THE NOVA SCOTIAN**—150 rooms—Halifax, Nova Scotia . . . Overlooking historic Halifax harbour, this modern hotel ranks among Canada's best.

**THE CHARLOTTETOWN**—110 rooms—Charlottetown, Prince Edward Island . . . the "Garden Province" of Canada. Famed seafood cuisine.

**NEWFOUNDLAND HOTEL**—140 rooms—St. John's, Newfoundland . . . Centrally located in the capital city of the Province of Newfoundland.

**YOUR FUN STARTS THE MINUTE YOU BOARD...**



## QUEBEC

### Montreal continued

Number of Meeting Rooms and Capacities: One room, 200 people  
Facilities for Food Functions: Dining room 250  
Parking Facilities: 400 cars  
Distance from Business District: 10 minutes from hotels

#### Laurentien Hotel

See Advertisement, Page 193

(Phone: UNiversity 6-4571)

Gen. Manager: J. Gordon McMichael  
Convention Season: All year  
Largest Group Accommodated: 600 (300 rooms available)  
Convention Rates: Single: 7.50-10.50; Double: 10.50-13.00; Suites: 17.00-37.00, European  
No. Mtg. Rms. & Capacity of Largest: 1 (150)  
No. Banquet Rms. & Capacity of Largest: 1 (100)  
Group Meal Rates: Breakfast: 1.50; Lunch: 2.75 to 3.75; Dinner: 2.75 to 4.00  
Liquor: Served in hotel  
Air-Conditioning: Banquet and meeting rooms, 500 bedrooms  
Charges for Banquet & Mtg. Rms.: 50.00 per day  
Net Exhibit Space: 2,500 sq. ft. on one floor  
Audio-Visual Aids: PA system

#### The Queen Elizabeth (HSMA)

See Advertisement, Page 193

900 Dorchester Blvd., West (Phone: UNiversity 1-3511)  
Manager: Donald M. Mumford  
Director of Sales: Thomas H. McAlevey  
Convention Season: All year  
Largest Group Accommodated: 2,000 (800 rooms, 75 suites available)  
Air Conditioning: Entire hotel  
Convention Rates: Single: 9.00-16.00; Double: 14.00-20.00; Suites: 26.00-90.00, European

No. Mtg. Rms. & Capacity of Largest: 30 (1,000)  
No. Banquet Rms. & Capacity of Largest: 30 (1,000)  
Group Meal Rates: Breakfast: 2.25; Lunch: 3.00; Dinner: 4.00  
Liquor: Served in hotel  
Net Exhibit Space: 15,000 sq. ft. all on one floor  
Audio-Visual Aids: PA system, spotlights  
Stage: Yes

#### Sheraton-Mt. Royal (HSMA)

See Advertisement, Page 194

Peel St. (Phone: PL-7777)  
Manager: Garner A. Havers  
Convention Manager: Gaston Sylvestre  
Convention Season: All year  
Largest Group Accommodated: 1,200 (500 rooms, 25 suites available)  
Air Conditioning: 750 bedrooms, banquet and meeting rooms  
Convention Rates: Single: 8.50-14.50; Double: 12.00-16.00; Suites: 24.50-56.50, European  
No. Mtg. Rms. & Capacity of Largest: 15 (1,200)

No. Banquet Rms. & Capacity of Largest: 3 (1,200)  
Group Meal Rates: Breakfast: 1.50; Lunch: 2.50; Dinner: 3.50  
Liquor: Served in hotel  
Charges for Mtg. Rms.: Variable  
Net Exhibit Space: 16,000 sq. ft. on one floor  
Audio-Visual Aids: PA system, spotlights  
Stage: Yes  
Sports Facilities: Golf, skiing nearby

#### Windsor Hotel (HSMA)

See Advertisement, Page 194

Dominion Square (Phone: UNiversity 6-9611)  
President: Gaspard Fauteux  
Sales Manager: Bert Randall  
Convention Season: All year  
Largest Group Accommodated: 1,200 (600 rooms, 35 suites available)  
Air Conditioning: Meeting and banquet rooms  
Convention Rates: Single: From 8.00; Double: From 11.00; Suites: 17.00-41.00, European  
No. Mtg. Rms. & Capacity of Largest: 17 (1,200)  
No. Banquet Rms. & Capacity of Largest: 4 (1,000)

## SHERATON THE LAURENTIEN MONTREAL

Located in the heart of the city, overlooking Dominion Square Park, the sleek Laurentien is one of Canada's most modern hotels. 1,100 rooms. Co-headquarters with the Sheraton-Mt. Royal for Montreal's largest conventions. 1000 rooms

J. GORDON McMICHAEL  
General Manager

we're glad to see you

SHERATON HOTELS



#### Sheraton Hotels in the U. S. A. and Canada

##### EASTERN DIV.

NEW YORK SPRINGFIELD, Mass.  
BOSTON ALBANY  
WASHINGTON ROCHESTER  
PITTSBURGH BUFFALO  
BALTIMORE SYRACUSE  
PHILADELPHIA BINGHAMTON, N. Y.  
PROVIDENCE (opens early 1959)  
ATLANTIC CITY MOBILE

##### MIDWESTERN DIV.

CHICAGO AUSTIN  
DETROIT AKRON  
CINCINNATI INDIANAPOLIS  
ST. LOUIS FRENCH LICK, Ind.  
OMAHA RAPID CITY, S. D.  
LOUISVILLE SIOUX CITY, Iowa  
DALLAS SIOUX FALLS, S. D.  
(opens early 1959) CEDAR RAPIDS, Iowa

##### PACIFIC DIV.

SAN FRANCISCO LOS ANGELES  
PASADENA PORTLAND, Oregon  
(opens summer 1959)

##### CANADIAN DIV.

MONTREAL NIAGARA FALLS, Ont.  
TORONTO HAMILTON, Ont.

## LE REINE ELIZABETH

Now Open... The Latest Word in Convention Sites!



## THE QUEEN ELIZABETH

You and your group are assured of the most efficient handling, gracious service and the ultimate in function facilities when you hold your next convention or sales meeting at The Queen Elizabeth, Canada's newest and finest hotel. 21 stories high, this magnificent hotel provides 15,000 square feet of exhibit space, 23 sample or meeting rooms—accommodating up to 3,000 for a meeting or 2,000 for a banquet—and 1,216 spacious guest rooms with individually controlled electronic heating and air-conditioning.

Delegates attending conventions at The Queen Elizabeth will thoroughly enjoy visiting distinctively different Montreal where British institutions and French traditions blend in a unique, delightful combination. Plan now to have your next convention at

## THE QUEEN ELIZABETH

(A C.N.R. Hotel)

MONTREAL, CANADA

Operated by Hilton Hotels International

For information, contact The Queen Elizabeth, Montreal, Canada — Telephone: UNiversity 1-3511, or Joseph T. Case, Sales Manager, Hilton Hotels International, The Waldorf-Astoria, New York 22, N. Y. — Telephone: MUrray Hill 8-2240.





## QUEBEC

### Montreal continued

Group Meal Rates: Breakfast: From 1.50; Lunch: From 2.50; Dinner: From 3.50  
Liquor: Served in hotel  
Charges for Mtg. Rms.: 20.00 to 700.00  
Net Exhibit Space: 35,175 sq. ft.; 28,885 sq. ft. on one floor  
Audio-Visual Aids: PA system, spotlights  
Stage: Available  
Sports Facilities: Golf, swimming, tennis nearby

## MOUNT TREMBLANT

Railroads: C.P.

## Mont Tremblant Lodge

See Advertisement, Page 195

(Phone: St. Jovite 83)

Pres. & Mng. Dir.: Mrs. Joseph B. Ryan  
Convention Season: June 15 to Oct. 15, Dec. 19 to Apr. 15  
Largest Group Accommodated: 300 (183 rooms available)  
Convention Rates: Single 14.00; Double: 26.00, American  
No. Mtg. Rms. & Capacity of Largest: 10 (350)  
No. Banquet Rms. & Capacity of Largest: 5 (250)  
Liquor: Served in bars only  
Charges for Banquet & Mtg. Rms.: None  
Net Exhibit Space: 5,263 sq. ft.  
Audio-Visual Aids: 16mm sound projector, screen, blackboards, PA system  
Stage: Available  
Sports Facilities: Skiing, swimming, putting green

## MURRAY BAY

Railroads: C.N.

## Manoir Richelieu (HSMA)

See Advertisement, Page 195

(Phone: Montreal: AVenue 8-0231)

Manager: Lewis P. Beers  
Sales Manager: H. M. Costello  
Convention Season: June, late Aug. and Sept.  
Largest Group Accommodated: 600 (311 rooms, 11 suites, 6 cottages, available)  
Convention Rates: Single: 17.00; Double: 34.00; Parlor: 17.00, American  
No. Mtg. Rms. & Capacity of Largest: 6 (650)  
No. Banquet Rms. & Capacity of Largest: 1 (700)  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None  
Net Exhibit Space: 12,954 sq. ft. on one floor  
Audio-Visual Aids: PA system, spotlights, 35mm projector  
Stage: Available  
Sports Facilities: Golf, fishing, swimming, putting, croquet, lawn bowling, riding, horseshoes, tennis

## QUEBEC

Railroads: C.P.; C.N.; Q. Cent.; Q.R.L. & P. Airlines: TCA, Quebecair

### AUDITORIUM

### Exhibition Park

(Phone: LA 5-5120)

Manager: Emery Boucher  
Exhibit Areas: Commercial Building, 40,000 sq. ft.; Industrial Pavilion, 15,000 sq. ft.; Agricultural Pavilion, 51,000 sq. ft. on two floors  
Rental Fees: On application. No services included  
Floor Load: Unlimited. Ventilation: Forced  
Ceiling Height: from 15 to 60 ft.  
PA System: Available on rental  
Dimensions, Opening to Exhibit Hall: Sufficient to take care of any load  
No. of Elevators and Capacity: One-1,500 lbs. in Agricultural Pavilion  
Columns, Locations and Dimensions: None in Exhibit area  
Utilities Available: Electricity, water and drain  
Loading Facilities: Excellent  
Railroad Sidings: Nearby on ground  
Locations of Storage Buildings: 8 to 10 sheds, 20 & 100 each

# SHERATON



The Sheraton-Mt. Royal offers 1100 modern, well appointed guest rooms. The Main Ballroom accommodates 1200 for meetings, 1000 for banquets. Other function rooms accommodate from 10 to 1000 people; all air-conditioned and newly renovated.

Garner A. Havers, Gen. Manager

Gaston Sylvestre, Convention Sales Manager

**CANADIAN DIV.**  
MONTREAL  
TORONTO  
NIAGARA FALLS, Ont.  
HAMILTON, Ont.

**EASTERN DIV.**  
NEW YORK  
BOSTON

WASHINGTON  
PITTSBURGH  
BALTIMORE  
PHILADELPHIA  
PROVIDENCE  
ATLANTIC CITY  
SPRINGFIELD, Mass.  
ALBANY  
ROCHESTER  
BUFFALO

SYRACUSE  
BINGHAMTON, N. Y.  
(Opens early 1959)  
MOBILE, Ala.

**MIDWESTERN DIV.**  
CHICAGO  
DETROIT  
CINCINNATI  
ST. LOUIS

OMAHA  
LOUISVILLE  
DALLAS  
(Opens early 1959)  
AUSTIN  
AKRON  
INDIANAPOLIS  
FRENCH LICK, Ind.  
RAPID CITY, S. D.  
SIOUX CITY, Iowa

SIOUX FALLS, S. D.  
CEDAR RAPIDS, Iowa  
**PACIFIC DIV.**  
SAN FRANCISCO  
LOS ANGELES  
PASADENA  
PORTLAND, Oregon  
(Opens fall 1959)

Convene in  
colorful  
French Montreal  
at the

## WINDSOR

one of the world's distinguished  
hotels

Unexcelled meeting and  
banquet facilities for 12 to  
1200 in 17 air-conditioned,  
ground-floor public rooms  
... closed circuit TV  
available. Completely  
redecorated rooms with  
bath, shower and TV,  
some air-conditioned.  
Superb restaurants and  
cocktail lounges. Two  
minutes from theatres,  
shops, rail, air and  
bus terminals.

For full information write:

**BERT RANDALL,**

Director of Public Relations and Sales

Telex:  
Mil. 01-2255



Number of Meeting Rooms and Capacities: Agriculture Pavilion: Three, 30 each  
Facilities to Handle Food Functions and Banquet  
Capacity: Lunch counter; banquet for 600 can be arranged  
Parking Facilities: 3,000 cars  
Distance from Business District: One mile

## Chateau Frontenac

See Advertisement, Page 181

Des Carrières St. (Phone: 2-3861)

Manager: G. J. Jessop  
Convention Season: All year, except July 1 to Sept. 15  
Largest Group Accommodated: 700 (300 rooms and 15 suites available)  
Convention Rates: Single: 6.50-16.00; Double: 9.50-21.00; Suites: 30.00-40.00, European  
No. Mtg. Rms. & Capacity of Largest: 9 (750)  
No. Banquet Rms. & Capacity of Largest: 8 (700)  
Group Meal Rates: Breakfast: from .85; Lunch: from 1.60; Dinner: from 1.75  
Liquor: Served in hotel  
Charges for Banquet & Mtg. Rms.: None for meeting rooms, if convention consists of 200 or more persons  
Audio-Visual Aids: 35mm sound projector, 16mm filmsound projector, 16mm silent projector, slide projectors

## Hotel Saint Louis

33 St. Louis St. (Phone: LA 2-2771)

Manager: Henri J. Gohier  
Convention Season: All year, except July and August  
Largest Group Accommodated: 150 (75 rooms, 2 suites available)  
Convention Rates: Single: 6.00-8.00; Double: 9.00-12.00; Suites: 18.00, European  
No. Mtg. Rms. & Capacity of Largest: 2 (200)  
No. Banquet Rms. & Capacity of Largest: 1 (200)  
Group Meal Rates: Breakfast: .50; Lunch: 1.50; Dinner: 1.75  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None  
Net Exhibit Space: 2,400 sq. ft. on one floor  
Audio-Visual Aids: PA system, spotlights  
Stage: 10' x 10'  
Sports Facilities: Swimming, tennis, golf, skiing, skating, tobogganing, boating

## STE. ADELE

Railroads: C.P.; Can. Nat.; N.Y.C.; Rut.; D. & H.; M. & S.C.—all to Montreal

## The Chanteclair (HSMA)

(Phone: Capital 9-3555)  
Manager: A. E. Marin  
Sales Manager: George W. Powell  
Convention Season: Labor Day to pre-Christmas; Jan. 7-31; mid-March-June 30  
Largest Group Accommodated: 152 (70 rooms, 6 suites available)  
Air Conditioning: Banquet rooms  
Convention Rates: Single: 10.00 to 16.00; Double: 10.00 to 13.00; Suites: 15.50 to 20.00, American  
No. Mtg. Rms. & Capacity of Largest: 7 (700)  
No. Banquet Rms. & Capacity of Largest: 4 (700)  
Group Meal Rates: Breakfast: 1.50; Lunch: 2.50; Dinner: 3.00  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None  
Charges for Exhibit Areas: None  
Net Exhibit Space: 5,000 sq. ft. on one floor, included as meeting room if desired  
Audio-Visual Aids: PA system, spotlight, 16mm sound and 35mm slides, projectors  
Stage: Available  
Sports Facilities: Fishing, swimming (year round), tennis, golf, riding, boating, skiing, curling, skating

## Le Montclair Inn & Cottages

(Phone: Capital 9-3541)  
Manager: Roger Couillard  
Convention Season: All year except Dec. 24-Jan. 10; July 10-Aug. 15  
Largest Group Accommodated: 160 (80 rooms, 12 suites available)  
Convention Rates: Single: 9.50-14.50; Double: 10.00-12.50, American  
No. Mtg. Rms. & Capacity of Largest: 2 (500)  
No. Banquet Rms. & Capacity of Largest: 2 (500)  
Group Meal Rates: Breakfast: 1.25; Lunch: 2.50; Dinner: 3.00  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None  
Charges for Exhibit Areas: None  
Net Exhibit Space: 5,000 sq. ft. on one floor  
Audio-Visual Aids: PA system, spotlights, 16mm projector  
Stage: Available  
Sports Facilities: Skiing, swimming, golf, boating, fishing, tennis, riding

## STE. AGATHE DES MONTS

Railroads: C. N.; C. P.

## Laurentide Inn

(Phone: 391)  
Manager: Kenneth W. Harrison  
Convention Season: All year, except July and Aug.  
Largest Group Accommodated: 125 (60 rooms, 2 suites available)  
Air Conditioning: Banquet and meeting rooms, bedrooms  
Convention Rates: Single: 15.00; Double: 24.00, American  
No. Mtg. Rms. & Capacity of Largest: 3 (125)  
No. Banquet Rms. & Capacity of Largest: 1 (120)  
Group Meal Rates: Breakfast: 1.25; Lunch: 2.50; Dinner: 3.00  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None  
Net Exhibit Space: 5,000 sq. ft. on one floor  
Audio-Visual Aids: PA system, spotlights, 16mm sound projector  
Stage: Available  
Sports Facilities: Golf, tennis, riding, swimming, fishing, winter skiing, skating

## The Manor House (HSMA)

(Phone: 420)  
Manager: Joseph B. Laing  
Convention Season: All year except Feb., July, Aug.  
Largest Group Accommodated: 125  
Air Conditioning: 10 bedrooms  
Convention Rates: Single: 12.00 to 15.00; Double: 18.00 to 24.00  
No. Mtg. Rms. & Capacity of Largest: 3 (500)  
No. Banquet Rms. & Capacity of Largest: 1 (500)  
Group Meal Rates: Breakfast: 1.25; Lunch: 2.50; Dinner: 3.50  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None  
Charges for Exhibit Areas: None  
Net Exhibit Space: 5,000 sq. ft. on one floor  
Audio-Visual Aids: PA system, spotlights, blackboards, 16mm sound projector  
Stage: Available  
Sports Facilities: All summer and winter sports; golf 20 minutes from hotel

## STE. MARGUERITE STATION

Railroads: Can. Pac.

## Alpine Inn (HSMA)

See Advertisement, Page 196

Ste Marguerite Station (Phone: Ste Marguerite 106)  
President: Vernon G. Cardy  
Manager: H. F. Gibson  
Convention Season: All year except July and Aug.  
Largest Group Accommodated: 200  
Air Conditioning: Entire hotel  
Convention Rates: Single: from 15.00; Double: from 24.00; Suites: from 20.00, American  
No. Mtg. Rms. & Capacity of Largest: 3 (250)  
No. Banquet Rms. & Capacity of Largest: 3 (200)  
Group Meal Rates: Breakfast: 1.25; Lunch: 3.00; Dinner: 3.50 plus 5% tax  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None  
Net Exhibit Space: 1,740 sq. ft. on one floor  
Audio-Visual Aids: PA system, spotlights, 16mm projector, screen  
Stage: Platforms  
Sports Facilities: Golf, putting green, tennis, skating, heated swimming pool

## Chalet Cochand (HSMA)

Ste. Marguerite Stn. (Phone: 84 or 85-W)  
Manager: Louis Cochand  
Sales Manager: M. Lessaro  
Convention Season: April 1-July 1, Sept. 15-Dec. 15  
Largest Group Accommodated: 130 (72 rooms, 7 suites available)  
Convention Rates: Single: 10.00 to 15.00; Double: 9.50 to 13.50; Suites: 11.50 to 15.00, American  
No. Mtg. Rms. & Capacity of Largest: 4 (125)  
No. Banquet Rms. & Capacity of Largest: 1 (150)  
Group Meal Rates: Breakfast: 1.25; Lunch: 2.25; Dinner: 2.75 to 3.50  
Liquor: Served in hotel  
Net Exhibit Space: 900 sq. ft. on one floor, included in meeting space  
Audio-Visual Aids: PA system, spotlights, 16mm projectors, blackboards  
Stage: Available  
Sports Facilities: Complete winter and summer sports

## nord et sud

Search where you will, you'll have a hard time finding as charming a spot as Mont Tremblant Lodge for your next meeting! Here, at the foot of the Laurentians' highest peak, is a complete French-Canadian village with every facility, every service to delight your delegates. Comfortable accommodations for up to 300 persons... an experienced staff to handle all details... a wide variety of meeting rooms at your disposal... delicious food.

In winter or in summer there is every opportunity here for work and play at one of the most famous resort clubs in the Americas. Rates are surprisingly modest, and your inquiry is respectfully solicited.



90 miles north of Montreal

Mont Tremblant Lodge

Club & Cottages  
Mont Tremblant, P.Q.  
Canada

Siegfried Faller, Jr., Sales Mgr.  
Telephone: St. Jovite 83

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AND COTTAGES  
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Superb resort living for groups up to 600, all-inclusive rates... come in June, late August or September.

In the pine-scented Laurentians overlooking the St. Lawrence... large Casino for meetings and dancing. Championship golf, tennis, Lido beach, heated saltwater pool, excellent fishing. Superb cuisine.

Write for detailed Convention brochure to H. M. Costello, Convention Dept., Box 100, Montreal, Canada.

A DIVISION OF CANADA STEAMSHIP LINES



## QUEBEC continued

### TADOUSSAC

Railroads: C.N.R.—to Murray Bay, then bus or C.S.L. steamer

#### Tadoussac Hotel

(Phone: 20)  
Manager: Carl A. Bodensieck  
Convention Season: End of June, early July, end of Aug.  
Largest Group Accommodated: 225 (130 rooms, 4 suites available)  
Convention Rates: Single: 13.00-16.00; Double: 26.00-30.00; Suites: 40.00. American  
No. Mtg. Rms. & Capacity of Largest: 4 (250)  
No. Banquet Rms. & Capacity of Largest: 1 (225)  
Group Meal Rates: Breakfast: 1.75; Lunch: 2.75; Dinner: 3.25  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None  
Net Exhibit Space: 3,200 sq. ft. on one floor, included in meeting space  
Audio-Visual Aids: PA system spotlights  
Stage: Available  
Sports Facilities: Golf, tennis, swimming pool, lawn bowling, putting green, fishing, billiard room, ping pong, shuffleboard

## SASKATCHEWAN

### REGINA

Railroads: C.P.; C.N.  
Airlines: CPA, TWA

#### Hotel Saskatchewan

Victoria & Scarth Sts. (Phone: LA 2-7691)  
Manager: C. M. Rennie

Convention Season: All year  
Largest Group Accommodated: 200 (100 rooms, 5 suites available)  
Convention Rates: Single: 8.50 to 11.50; Double: 12.50 to 15.50; Suites: 20.50 up. European  
No. Mtg. Rms. & Capacity of Largest: 11 (400)  
No. Banquet Rms. & Capacity of Largest: 8 (300)  
Liquor: With permit only  
Charges for Mtg. Rms.: Variable  
Charges for Exhibit Areas: Variable  
Net Exhibit Space: 6,363 sq. ft. on more than one floor  
Audio-Visual Aids: PA system, spotlights  
Stage: Available  
Sports Facilities: Golf, tennis, swimming

### SASKATOON

Railroads: C.P.; C.N.  
Airlines: CPA, TCA

#### Bessborough Hotel

See Advertisement, Page 192

Spadina Crescent (Phone: 5521)  
Manager: H. J. Gunning  
Convention Season: All year  
Largest Group Accommodated: 250 (125 rooms, 5 suites available)  
Convention Rates: Single: from 7.00-10.00; Double: 9.50-13.00; Suites: from 18.00  
No. Mtg. Rms. & Capacity of Largest: 6 (600)  
No. Banquet Rms. & Capacity of Largest: 5 (550)  
Group Meal Rates: Breakfast: 1.75; Lunch: 2.50; Dinner: 2.75  
Liquor: Not served in hotel  
Charges for Mtg. Rms.: 10.00-125.00 per day  
Charges for Exhibit Areas: 125.00  
Net Exhibit Space: 3,448 sq. ft. on one floor  
Audio-Visual Aids: PA system, spotlights  
Stage: Yes

## U. S. ISLAND POSSESSIONS

## HAWAII

### HONOLULU

Airlines: Aloha, AAL, CPA, HAL, JAL, NWA, PAA, UAL

#### CONVENTION BUREAU

##### Hawaii Visitors Bureau

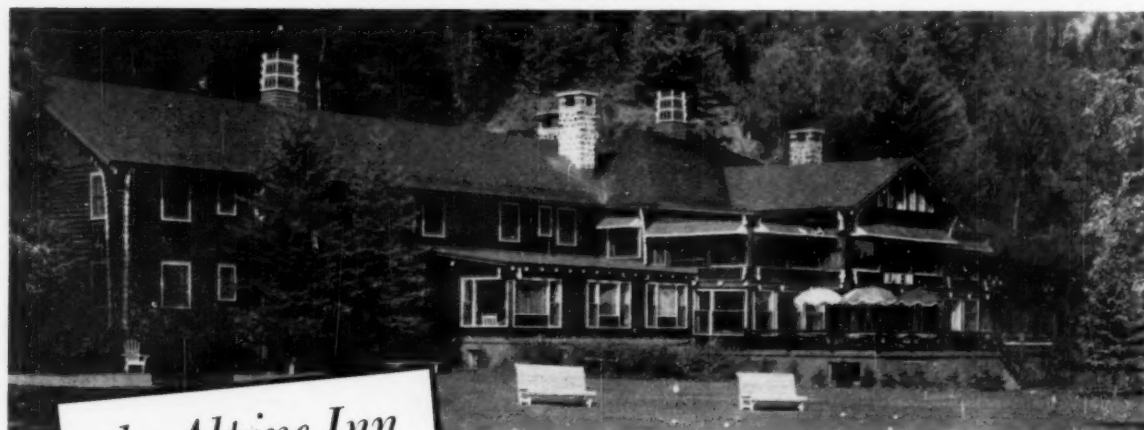
205 Kalakaua Ave.  
James Townsend, Managing Director

#### Edgewater Hotel (HSMA)

2168 Kalia Rd. (Phone: 99-6464)  
Manager: Jim Kanellier  
Sales Manager: Jack Gillett  
Convention Season: All year  
Largest Group Accommodated: 400 (180 rooms, 12 suites available)  
Convention Rates: Single: 6.00; Double: 8.50 to 14.00; Suites: 16.00 to 25.00  
No. Mtg. Rms. & Capacity of Largest: 1 (250)  
No. Banquet Rms. & Capacity of Largest: 1 (200)  
Group Meal Rates: Breakfast: 1.50; Lunch: 2.50; Dinner: 2.00 to 4.00  
Liquor: Served in hotel  
Charges for Mtg. Rms.: Variable  
Audio-Visual Aids: PA system, spotlights  
Stage: Available

#### Halekulani Hotel

2199 Kalia Rd. (Phone: 9-0934)  
Manager: Richard K. Kimball  
Sales Manager: Henry Rittmeister  
Convention Season: May, June, Sept. to Nov.  
Largest Group Accommodated: 100 (50 rooms available)  
Convention Rates: Single: 8.00-14.00; Double: 10.00-16.00; Suites: 18.00-24.00  
No. Mtg. Rms. & Capacity of Largest: 1 (125)  
No. Banquet Rms. & Capacity of Largest: 1 (100)  
Group Meal Rates: Breakfast: 1.50; Lunch: 2.25; Dinner: 3.50  
Liquor: Yes



## the Alpine Inn and Cottages

### CANADA'S FINEST CONVENTION HOTEL

52 miles north of Montreal in the LAURENTIAN MOUNTAINS  
Ste-Marguerite Station, Quebec.

- Completely air-conditioned.
- American plan accommodation for 200 guests.
- Private meeting rooms.
- 16 mm projector, P. A. system.
- Alpine style bar. Dow Jones tape ticker.
- In the relaxing quiet of the mountains Conventions produce results.
- Dancing, swimming, golf, tennis, hiking.
- Internationally famous cuisine.
- Comfortable lounges.

Free illustrated booklet available on request.

For reservations and full details write to: H. F. Gibson, Mgr., or contact our New York Representative, William P. Wolfe Organization, 500 Fifth Ave., Tel. LOngacre 5-1114.

A CARDY HOTEL  
Vernon G. Cardy  
President



H. F. Gibson  
Manager

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Complete facilities for entertainment, recreation and meetings. Spacious, air-conditioned, all First Class. Unexcelled food and service.

All-inclusive costs, competitive with any convention center, are less than \$25 a day per person, for accommodations, transportation, food and service.

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## **Matson — Hawaii's Most Complete Convention Facilities**

**Four Great Hotels**—the Heart of Waikiki: Royal Hawaiian, Moana, Princess Kaiulani, SurfRider offer 1000 rooms at wide range of rates. Superb food and service. **New Waikiki Convention Hall** seats 1000 in air-conditioned comfort...provides complete, modern convention facilities.

**Entertainment**, planned to your specifications, includes a wide variety of post-meeting activities and special programs for wives.

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## HAWAII Honolulu continued

Charges for Mtg. Rms.: None  
Charges for Exhibit Areas: None  
Audio-Visual Aids: 16mm sound projector, PA system, spotlights  
Stage: Yes  
Sports Facilities: Watersports, tennis, golf

### Hawaiian Village Hotel

See Advertisement, Page 183

2005 Kalia Road (Phone: 994321; Telegraph: Hawaii Kai)  
Manager: W. W. Shields  
Sales Manager: Clyde D. Doran  
Convention Season: All year  
Largest Group Accommodated: 1,500 (750 rooms, 50 suites available)

Air Conditioning: Entire hotel  
Convention Rates: Single: 12.00-22.00; Double: 14.00-24.00; Suites: 25.00-84.00, European  
No. Mtg. Rms. & Capacity of Largest: 11 (2,000)  
No. Banquet Rms. & Capacity of Largest: 11 (2,000)  
Group Meal Rates: Breakfast: 1.00; Lunch: 2.00; Dinner: 3.25  
Charges for Mtg. Rms.: None if meals included  
Liquor: Served in hotel  
Charges for Exhibit Areas: 25% of sub leases  
Net Exhibit Space: 17,000 sq. ft. on one floor, included in meeting space  
Audio-Visual Aids: PA system, spotlights, 16mm projector  
Stage: Available  
Sports Facilities: Five swimming pools, water skiing, surfboarding, outriggers, canoes, catamaran sailing, skin diving, volley ball, paddle tennis, shuffleboard

### Moana Hotel

Waikiki Beach (Phone: 939-811; Telegraph: Moana Hotel)  
Manager: H. C. Donnelly  
Sales Manager: Philip P. Maxwell, Jr.

Convention Season: All year  
Largest Group Accommodated: 250 (125 rooms available)  
Convention Rates: Single: 12.00; Double: 14.00, European  
No. Mtg. Rms. & Capacity of Largest: 1 (200)  
No. Banquet Rms. & Capacity of Largest: 1 (200)  
Group Meal Rates: Breakfast: 1.75; Lunch: 2.25; Dinner: 4.50  
Liquor: Served in hotel  
Charges for Mtg. Rms.: 15.00 to 50.00—none if hotel is headquarters  
Charges for Exhibit Areas: Vary  
Net Exhibit Space: 1,152 sq. ft. on one floor, included in meeting areas  
Audio-Visual Aids: PA system, spotlights, blackboards, screens  
Stage: Available  
Sports Facilities: Swimming, surfing, canoeing, catamaran rides, golf, horseback riding

### Princess Kaiulani Hotel

Waikiki Beach (Phone: 938-411; Telegraph: Princess Kai)  
Manager: J. Filoni  
Sales Manager: Philip P. Maxwell, Jr.  
Convention Season: All year  
Largest Group Accommodated: 547 (299 rooms, 1 suite available)  
Convention Rates: Single: 10.00-16.00; Double: 12.00-18.00; Suites: 35.00, European  
No. Mtg. Rms. & Capacity of Largest: 5 (1,000)  
No. Banquet Rms. & Capacity of Largest: 4 (650)  
Group Meal Rates: Breakfast: 1.75; Lunch: 2.25; Dinner: 3.50  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None if convention headquarters  
Charges for Exhibit Areas: Vary  
Net Exhibit Space: 9,480 sq. ft. on one floor, included in meeting space  
Audio-Visual Aids: PA system, spotlights, blackboards, screens  
Stage: Available  
Sports Facilities: Swimming pool, tennis, horseback riding, diving, surfing, canoeing, catamaran riding, golf

### Reef Hotel

2169 Kalia Road (Phone: 99-6464; Telegraph: Reef-honolulu)

## SALES SOAR when the PRIZE is right!



**Hawaii is an incentive  
to your salesmen  
like no other place under the sun**

**HAWAII** is the one enchanted place, above all others, where the timeless, romantic lure of the South Seas is captured to perfection. They're every one's dream islands... lush, idyllic, typically tropical. That's why the magic name of *Hawaii*, the world's most inviting incentive travel area, is a proven sales builder.

**SO LOW IN COST** Yet for all its exotic appeal, Hawaii is within easy reach of everywhere—just 8-10 hours from the Pacific Coast by plane or a pleasant 4½ day ocean trip. And all costs are surprisingly low. Food and hotels are lower in price than most other American resort areas yet equal or better in quality.

**ASK FOR HELP** Ask us for detailed information on the most up-to-date facilities for sales meetings—ask for practical help in planning a successful Hawaiian sales incentive program. Write, today, to any of the three Hawaii Visitors Bureau offices.

### HAWAII VISITORS BUREAU

2051 Kalakaua Avenue Honolulu, Hawaii 212 Stockton Street San Francisco, Calif.  
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Please send me information on Hawaii that can help solve my sales problems in 1958.

Name.....  
Company.....  
Address.....

## Meeting in HONOLULU?

**Fly  
the RADAR Line**



Less time en route... smoother flying and greater on-time dependability... service from most major cities.

For convention and post-convention tour planning, call or write  
M. M. Mathews, Mgr.,  
Convention Sales, 36 S. Wabash,  
Chicago 3, Ill.

**Manager:** Roy C. Kelley  
**Sales Manager:** Jack Gillett  
**Convention Season:** All months except Feb., March, July, August  
**Largest Group Accommodated:** 423 (150 rooms, 12 suites available)  
**Air Conditioning:** Banquet rooms  
**Convention Rates:** Single: 8.00 to 12.00; Double: 10.00 to 18.00; Suites: 24.00 to 35.00, European  
**No. Mtg. Rms. & Capacity of Largest:** 9 (450)  
**No. Banquet Rms. & Capacity of Largest:** 8 (800)  
**Group Meal Rates:** Breakfast: 1.75; Lunch: 2.25; Dinner: 3.50  
**Liquor:** Served in hotel  
**Charges for Mtg. Rms.:** None  
**Charges for Exhibit Areas:** 35.00 per booth  
**Audio-Visual Aids:** PA system, spotlights, screen  
**Stage:** Available  
**Sports Facilities:** All water sports, golf, tennis

### Royal Hawaiian Hotel

**Waikiki Beach (Phone: 90511; Telegraph: Royal-hotel)**  
**Acting Manager:** Frank L. Swadley  
**Sales Manager:** Philip P. Maxwell, Jr.  
**Convention Season:** All year  
**Largest Group Accommodated:** 500 (250 rooms, 25 suites available)  
**Air Conditioning:** Suites, banquet halls  
**Convention Rates:** To Jan. 15, 1958—Single: 20.00; Double: 22.00. After Jan. 16—Single: 22.00; Double: 24.00, European  
**No. Mtg. Rms. & Capacity of Largest:** 8 (1,200)  
**No. Banquet Rms. & Capacity of Largest:** 2 (800)  
**Group Meal Rates:** Breakfast: 2.00; Lunch: 3.00; Dinner: 5.00  
**Liquor:** Served in hotel  
**Charges for Mtg. Rms.:** No charge if headquarters  
**Charges for Exhibit Areas:** Vary  
**Net Exhibit Space:** 2,448 sq. ft. on one floor  
**Audio-Visual Aids:** PA system, spotlights, projectors available from private firms  
**Stage:** Available  
**Sports Facilities:** Tennis, swimming, surfing, canoeing, catamaran riding, golf, volleyball

### Surfrider Hotel

(Phone: 939-811)

**Manager:** H. C. Donnelly  
**Sales Manager:** Philip P. Maxwell, Jr.  
**Convention Season:** All year  
**Largest Group Accommodated:** 125 (50 rooms, 7 suites available)  
**Air Conditioning:** Banquet and meeting room  
**Convention Rates:** Single: 14.00; Double: 16.00; Suites: 38.00-140.00, European  
**No. Mtg. Rms. & Capacity of Largest:** 1 (200)  
**No. Banquet Rms. & Capacity of Largest:** 1 (200)  
**Liquor:** Served in hotel  
**Group Meal Rates:** Breakfast: 1.75; Lunch: 2.25; Dinner: 4.50  
**Charges for Mtg. Rms.:** None if convention headquarters  
**Charges for Exhibit Areas:** Vary  
**Audio-Visual Aids:** Spotlights, screens  
**Sports Facilities:** Swimming, tennis, golf

### Waikiki Biltmore Hotel

See Advertisement, Page 143

**2424 Kalakaua Ave. (Phone: 99-6432; Telegraph: Biltmore)**  
**Manager:** John D. Mace  
**Convention Season:** All year  
**Largest Group Accommodated:** 500 (246 rooms, 3 suites available)  
**Convention Rates:** Single: 10.00; Double: 12.00; Suites: 50.00, European  
**No. Mtg. Rms. & Capacity of Largest:** 2 (200)  
**No. Banquet Rms. & Capacity of Largest:** 4 (500)  
**Group Meal Rates:** Breakfast: .90; Lunch: from 1.25; Dinner: from 1.85  
**Liquor:** Served in hotel  
**Charges for Mtg. Rms.:** None if meal served  
**Charges for Exhibit Areas:** 15.00 to 25.00  
**Net Exhibit Space:** 1,600 sq. ft. on one floor  
**Audio-Visual Aids:** PA system, spotlights  
**Stage:** Available  
**Sports Facilities:** Swimming, bowling, surf board riding, outrigger canoe riding, catamaran rides

## PUERTO RICO

## BARRANQUITA

### El Barranquitas

See Advertisement, Page 202

**Manager:** Chester Layton  
**Sales Manager:** Leo J. Ethier  
**Convention Season:** All year  
**Largest Group Accommodated:** 75 (30 rooms, 4 suites available)  
**Convention Rates:** Single: 10.00-14.00; Double: 13.00-17.00; Suite: 28.00, European  
**No. Mtg. Rms. & Capacity of Largest:** 2 (75)  
**No. Banquet Rms. & Capacity of Largest:** 1 (75)  
**Group Meal Rates:** Breakfast: 1.50; Lunch: 2.50; Dinner: 5.00  
**Liquor:** Yes  
**Charges for Mtg. Rms.:** None  
**Audio-Visual Aids:** PA system, spotlights  
**Stage:** Yes  
**Sports Facilities:** Swimming, tennis, riding, pitch-putt golf course

## SAN JUAN

Air Lines: BWIA, CBA, DAL, EAL, PAA

### Caribe Hilton Hotel (HSMA)

See Advertisement, Page 199

(Phone: 30030)  
**Manager:** Alphonse W. Salome, Jr.  
**Sales Manager:** Felix Alegria  
**Convention Season:** All year, but only small groups accepted from Dec. through Easter.  
**Largest Group Accommodated:** 420 (200 rooms and 10 suites available)  
**Convention Rates:** Single: 12.00-14.00; Double: 16.00-18.00; Suites: 28.00-50.00  
**No. Mtg. Rms. & Capacity of Largest:** 4 (600)  
**No. Banquet Rms. & Capacity of Largest:** 3 (250)  
**Group Meal Rates:** Breakfast: 1.75; Lunch: 2.25; Dinner: 5.00  
**Liquor:** Served in hotel  
**Air Conditioning:** Entire hotel  
**Charges for Banquet & Mtg. Rms.:** 10.00 to 150.00  
**Net Exhibit Space:** 3,478 sq. ft.  
**Audio-Visual Aids:** 16mm and 35mm sound projectors, stereopticon machine, screens, film strip projector, PA system, spotlights



After your Miami convention is adjourned . . . vacation at the Caribe Hilton.

A Grand Award for Salesmen . . . it's a real sales incentive to spark any contest and make every man double his quota.

## PICTURE YOUR SALES MEETING OR CONVENTION AT THE CARIBE HILTON

An exciting Caribbean holiday awaits you and your family at the glamorous Caribe Hilton in colorful San Juan . . . only three hours from Miami, five hours from New York.

Here, in an enchanting island setting, you will enjoy delightful days swimming in the ocean or pool (private beach and cabanas at front door), fishing, sailing and playing tennis. Evenings you'll dine and dance in the gay Club Caribe. The air-conditioned Caribe Hilton has 300 rooms, each with bath and ocean-view balcony. A new wing with 100 rooms is now open.

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**Caribe Hilton**

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For information or literature: Joseph T. Case, Sales Manager, Hilton Hotels International, The Waldorf-Astoria, New York 22, N. Y., Telephone Murray Hill 8-2240.

# Meet in Style...on the "Convention Isle"

**IN PUERTO RICO'S NEWEST HOTEL!**

THE COMPLETELY AIR CONDITIONED



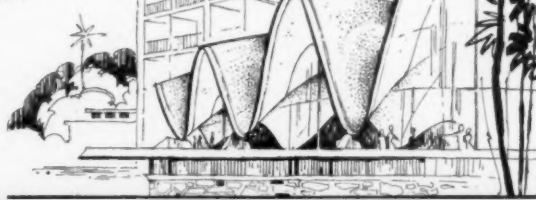
Break all records for attendance at your next conference... plan to reserve the cosmopolitan new LA CONCHA hotel in San Juan! Beautiful, modern, complete in itself... offering a combination of convenience, comfort and atmosphere that will be entirely new to you... the LA CONCHA will give your meetings new spirit—your delegates new life! You'll be away from the ordinary, enjoying the different attractions of a foreign land... yet you can make yourself right at home—in Puerto Rico... U. S. A.!

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Blake Sweatt, Vice President and Managing Director

No visas, passports, or vaccinations necessary for U. S. citizens  
Only 6 hours by air from New York (even less with coming jet travel)  
Only 4 hours from Miami

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**WHO:** *You*—if a sales meeting or convention is one of your headaches.

**WHAT:** The San Juan Intercontinental.

**WHERE:** Sunny Puerto Rico, close enough to save time, distant enough to be "different." No passports, inoculations, visas or customs declaration needed. Money and postal service same as U.S.

**WHY:** Unbeatable combination—superb convention facilities (banquet rooms accommodate up to 1500; air-conditioned guest rooms and suites) *plus* everything it takes to have a good time (restaurants, bars, pool, cabana club and casino *plus* the smoothest, whitest private beach on the entire island)!

**HOW:** Phone your travel agent or IHC (in New York—STillwell 6-5858, in Miami—FRanklin 1-6661).

*P.S.*

The San Juan Intercontinental is just *one* of 15 modern Intercontinental Hotels in 11 friendly foreign lands. All are supervised to American standards.



The World's Largest Group Of International Hotels



**PUERTO RICO**  
**San Juan continued**

Sports Facilities: Swimming, tennis, golf, fishing, beach, pool

**Condado Beach Hotel (HSMA)**

See Advertisement, Page 202  
Managing Director: James Weber  
Sales Manager: Frederick E. Dieterle



Plan to meet in **PUERTO RICO**  
...and fly **EASTERN**

Only Eastern offers Golden Falcon DC-7B service between New York and Puerto Rico. Eastern provides daily first-class and aircoach service between Puerto Rico and New York, Washington, Chicago, Detroit, Cleveland, St. Louis, Indianapolis, Louisville, Atlanta, Tampa-St. Petersburg, Jacksonville, and Miami.

Leaders of groups of 15 or more are our guests. Ask about Eastern's 1/2-Fare Family Plan. Write or call Convention Manager, Eastern Air Lines, 10 Rockefeller Plaza, New York 20, N. Y. or your local Eastern Air Lines Office.

**EASTERN Air Lines**

95% OF THE NATION'S CONVENTIONS ARE HELD IN CITIES SERVED BY EASTERN

**Two new resort hotels  
add to Puerto Rico's wealth  
of convention facilities**

Early in December a pair of new luxury resorts will open in Puerto Rico.

One is the Dorado Beach Hotel, already famous for its superb seaside golf course. The second is La Concha (The Shell), named after its unique, shell-shaped night club overlooking the sea.

Both offer exceptional convention facilities—as do many other resorts in Puerto Rico. Your choice of accommodations here is as wide as you will find anywhere in the Caribbean area.

**No cold snaps ever**

You can count on warm, sunny weather, even in the heart

of winter. Puerto Rico has never had a cold snap. In January the average high is 80 degrees, the average nighttime low a balmy 70. And the sun shines an average of 360 days every year.

**Easy to get to**

Puerto Rico is less than 5½ hours by air from New York. You don't need a passport or any inoculations. English is widely spoken. The U. S. dollar is currency.

For details call Circle 5-1200 in New York, or write Tourism Department SM-13, Commonwealth of Puerto Rico, 666 Fifth Ave., New York 19, N. Y.

**Some organizations that have convened in Puerto Rico**

General Electric	A. C. Spark Plug
Plymouth	Westinghouse
Singer Sewing Machine Co.	Sealy Mattress Corp.
American Dental Association	N. Y. Chapter American Travel Agents

Convention Season: All year, except Feb. and March  
Largest Group Accommodated: 120 (from 25 to 60 rooms available)  
Air Conditioning: Banquet and meeting rooms, bedrooms  
Convention Rates: Single: from 11.00; Double: from 14.00  
No. Mtg. Rms. & Capacity of Largest: 4 (500)  
No. Banquet Rms. & Capacity of Largest: 4 (500)  
Group Meal Rates: Breakfast: .85-1.50; Lunch: 1.75-3.00; Dinner: 4.00-5.00  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None  
Net Exhibit Space: 1,000 sq. ft.  
Audio-Visual Aids: PA system, spotlights, 16mm sound projector, screen  
Stage: Available  
Sports Facilities: Tennis, pool, volleyball, swimming, fishing

**Hotel LaConcha**

See Advertisement, Page 200

Ashford Avenue (Phone: 3-6090)

Manager: Blake Sweatt

Convention Season: May 9th-Dec. 14

Largest Group Accommodated: 600 (150 rooms, 150 suites available)

Air Conditioning: Entire hotel

Convention Rates: Single: from 13.00; Double: from 16.00; Suites: from 40.00

No. Mtg. Rms. & Capacity of Largest: 5 (750)

No. Banquet Rms. & Capacity of Largest: 5 (750)

Group Meal Rates: Breakfast: 2.00; Lunch: 3.00; Dinner: 4.50

Liquor: Served in hotel

Charges for Mtg. Rms.: Vary

Charges for Exhibit Areas: Vary

Net Exhibit Space: 5,200 sq. ft. on one floor

Audio-Visual Aids: PA system, spotlights

Stage: Available

Sports Facilities: Tennis, swimming, shuffleboard, nearby golf

**La Rada Hotel**

Dr. Ashford Ave. (Phone: 3-2800; Telegraph: Larada San Juan)

Manager: Jose E. Algeria

Res. Manager: June Christensen

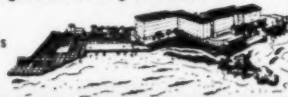
Convention Season: May 15-Dec. 1

**MEETINGS CLICK!**  
In Puerto Rico

In the gracious setting of modern

San

Juan's



**Condado Beach Hotel**

... or an hour's drive  
into the cool  
green hills



- Time to think and talk—free from interruptions.
- Time to relax — swimming pools, golf, tennis, riding.
- Excellent facilities.
- Sensible rates.

For all details:

**UTELL INTERNATIONAL**

160 Central Park South, New York 19

CONDADO-CARIBBEAN HOTELS CORP.

**Largest Group Accommodated:** 112 (50 rooms, 10 suites available)  
**Air Conditioning:** Entire hotel  
**Convention Rates:** Single: 8.00 up; Double: 10.00 up; Suites: 16.00 up, European  
**No. Mtg. Rms. & Capacity of Largest:** 4 (200)  
**No. Banquet Rms. & Capacity of Largest:** 1 (125)  
**Group Meal Rates:** Breakfast: 1.00 up; Lunch: 2.50; Dinner: 5.50 up  
**Liquor:** Served in hotel  
**Charges for Mtg. Rms.:** Variable  
**Charges for Exhibit Areas:** Variable  
**Net Exhibit Space:** 500 sq. ft. on one floor  
**Audio-Visual Aids:** PA system, spotlights, projectors on rental basis  
**Sports Facilities:** Swimming pool or beach, water skiing, boating, golf, tennis

#### Normandie Hotel

**Manager:** William C. Otero  
**Convention Season:** All year, except Jan. 15 to Apr. 1  
**Largest Group Accommodated:** (40 to 90 rooms and 6 suites available)  
**Convention Rates:** Variable with size of groups  
**No. Mtg. Rms. & Capacity of Largest:** 4 (1,000)  
**No. Banquet Rms. & Capacity of Largest:** 3 (500)  
**Group Meal Rates:** Breakfast: .75 to 1.50; Lunch: 1.25 to 2.75; Dinner: 2.00 to 4.50  
**Liquor:** Served in hotel  
**Air Conditioning:** 40 bedrooms  
**Net Exhibit Space:** 2,000 sq. ft. on one floor  
**Audio-Visual Aids:** 16mm sound projector, screen, PA system, spotlights  
**Stage:** Available  
**Sports Facilities:** Beach, pool, fishing

#### San Juan Intercontinental

See Advertisement, Page 202

**Manager:** Harley J. Watson  
**Sales Manager:** Santiago Sifre  
**Convention Season:** All year  
**Largest Group Accommodated:** 650 (303 rooms, 65 suites available)  
**Air Conditioning:** Entire hotel  
**Convention Rates:** Single: 11.00; Double: 14.00; Suites: 28.00-50.00, European  
**No. Mtg. Rms. & Capacity of Largest:** 4 (1,500)  
**No. Banquet Rms. & Capacity of Largest:** 4 (1,200)  
**Group Meal Rates:** Breakfast: 1.25; Lunch: 1.75; Dinner: 2.75  
**Liquor:** Served in hotel  
**Charges for Mtg. Rms.:** None  
**Charges for Exhibit Areas:** None  
**Net Exhibit Space:** 1,200 sq. ft. on one floor  
**Audio-Visual Aids:** PA system, spotlights, 16mm, slide projectors  
**Stage:** Available  
**Sports Facilities:** Swimming, volley ball, shuffleboard

## VIRGIN ISLANDS

### ST. THOMAS

Airlines: BWAI, CBA, PAA  
 Steamships: P. & O.

#### Virgin Isle Hotel (HSMA)

(Phone: 690; Telegraph: Virgisle)  
**Manager:** Henry L. Kimelman  
**Managing Director:** Henry L. Kimelman  
**Convention Season:** All year—except Dec. 20-Jan. 5 and Jan. 20-Mar. 20  
**Largest Group Accommodated:** 170 (75 rooms, 8 suites available)  
**Air Conditioning:** Banquet rooms  
**Convention Rates:** May 1 to Nov. 30—Single: 19.00; Double: 29.00; Suites: 45.00-50.00, Dec. 1 to Apr. 30—Single: 24.00; Double: 36.00; Suites: 60.00 to 65.00, European  
**No. Mtg. Rms. & Capacity of Largest:** 4 (500)  
**No. Banquet Rms. & Capacity of Largest:** 2 (250)  
**Group Meal Rates:** Breakfast: 2.00; Lunch: 3.00; Dinner: 5.00  
**Liquor:** Served in hotel  
**Charges for Mtg. Rms.:** None  
**Charges for Exhibit Areas:** None  
**Net Exhibit Space:** 600 sq. ft. on one floor  
**Audio-Visual Aids:** PA system, spotlights, 16mm sound projector  
**Stage:** Yes  
**Sports Facilities:** Tennis, pool, golf, beach, deep sea fishing, snorkeling, water skiing, shuffleboard, sailing, ping pong

## BERMUDA

Airlines: BOAC, BWIA, CUBANA, EAL, PAA, TCA  
 Steamships: Furness

#### The Castle Harbour (HSMA)

See Advertisement, Page 203

(Phone: 7661)  
**Manager:** Howard F. Hohl  
**Convention Season:** All year, except Easter season  
**Largest Group Accommodated:** 500 (300 rooms, 10 suites available)  
**Air Conditioning:** Entire hotel  
**Convention Rates:** March to May—Single: 22.00-32.00; Double: 34.00-50.00; Suites: 65.00-120.00, June to Feb.—Single: 20.00-30.00; Double: 32.00-48.00; Suites: 65.00-120.00  
**No. Mtg. Rms. & Capacity of Largest:** 1 (250)  
**No. Banquet Rms. & Capacity of Largest:** 2 (400)  
**Group Meal Rates:** Breakfast: 2.00; Lunch: 2.50; Dinner: 5.00  
**Liquor:** Yes  
**Charges for Mtg. Rms.:** Variable  
**Charges for Exhibit Areas:** Variable  
**Net Exhibit Space:** 2,660 sq. ft.  
**Audio-Visual Aids:** Slide and movie projectors, PA system, spotlights  
**Stage:** Yes  
**Sports Facilities:** Swimming pool, beach, fishing, golf, tennis, shuffleboard

#### Elbow Beach Surf Club

(Phone: 4301; Telegraph: Elbow Beach)  
**Manager:** E. R. Hetland  
**Convention Season:** Nov. to March  
**Largest Group Accommodated:** 300 (150 rooms, 6 suites available)  
**Air Conditioning:** 60 bedrooms, banquet rooms  
**Convention Rates:** Single: 22.00-30.00; Double: 32.00-40.00; Suites: 45.00-50.00, Modified American  
**No. Mtg. Rms. & Capacity of Largest:** 3 (200)  
**No. Banquet Rms. & Capacity of Largest:** 1 (200)  
**Group Meal Rates:** Breakfast: 2.00; Lunch: 2.50; Dinner: 4.00  
**Liquor:** Served in hotel  
**Charges for Mtg. Rms.:** None  
**Net Exhibit Space:** 500 sq. ft. on one floor, included in meeting space

## BUSINESS IS A

*pleasure...*



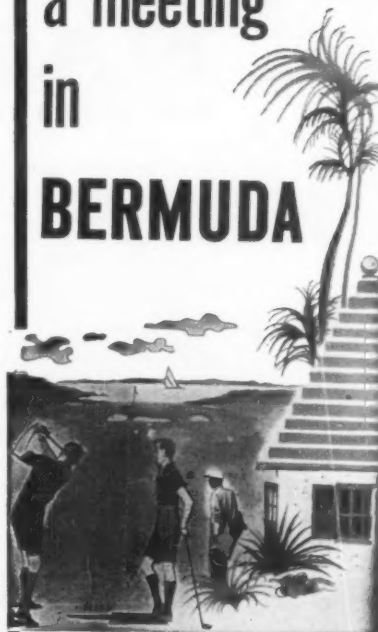
### AT BERMUDA'S

*Castle Harbour*

For top attendance, the Island's largest seaside resort . . . every facility for a successful convention . . . finest beach, pool, golf, tennis, sailing, 300 rooms, fully air-conditioned accommodations. Master chef cuisine.

**Howard F. Hohl, General Manager**  
 Ask for Color Folders and Convention rates  
**Bermuda Hotels Inc.**  
**Wm. P. Wolfe, Rep.**  
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 Boston, Chicago, Cleveland, Miami, Phila., Toronto

# Discover the advantages of a meeting in BERMUDA



**FOR CONVENIENCE,** comfort and change of scenery, many executives have found Bermuda the perfect place for successful sales meetings, small conventions, directors' sessions.

**BERMUDA IS EASY TO REACH** from most major cities of the United States and Canada. From New York, for example, it is only 3 hours by air, with numerous flights daily on trans-Atlantic airlines. Or you can get there on a weekend trip by luxury ocean liners which sail every week.

**BERMUDA OFFERS** ideal working conditions with ample space, fewer interruptions and superb facilities for relaxation: golf, tennis, fishing, swimming, sailing, cycling; also excellent restaurants, cocktail lounges, evening entertainment. Bermuda's famous hotels and many attractive guest houses can accommodate small or large groups at reasonable rates.

**PLAN NOW** to hold your next meeting in Bermuda. For more detailed information, write to The Bermuda Trade Development Board, 620 Fifth Avenue, New York 20, New York.

Question: *Where will you get more done while you have more fun?*



Answer: **NASSAU  
AND THE BAHAMAS**

Reason: You accomplish more on the agenda because you relax so enjoyably and so completely during the hours in-between!

Suggestion: Plan your convention or sales meeting in the Bahamas; besides wonderful climate and excellent sports, there are shopping and sightseeing for the whole family.

Reminder: The Bahamas are near by plane or ship . . . and no passports are needed for American or Canadian citizens.

For complete information:

**NASSAU, BAHAMAS, DEVELOPMENT BOARD**

MIAMI: 1633-34 duPont Bldg. • CHICAGO: 1230 Palmolive Bldg.  
NEW YORK: 307 British Empire Bldg. • DALLAS: Adolphus Hotel Arcade (1406)  
TORONTO: 407 Victory Bldg.

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**CRUISE to NASSAU**  
via 1/3 FLORIDA from Miami

Every Monday and Friday 5 PM

3-Day Cruise — two nights at sea, two days and a night in Nassau. All outside staterooms, all Meals, the ship is hotel all the way. **\$54<sup>up</sup>**

Round Trip \$39 up

Air-conditioned dining room and cocktail lounge, dancing to ship's orchestra and entertainment.

Arrange for your Members to come a few days early . . . or stay later for needed relaxation . . . by sailing overnight to colorful foreign Nassau.

FOR COMPLETE INFORMATION WRITE

P & O STEAMSHIP COMPANY • P.O. BOX 1349 • MIAMI 8, FLORIDA

**BERMUDA**  
continued

Audio-Visual Aids: PA system, spotlights, 16mm sound, 35mm slide projectors  
Stage: Available  
Sports Facilities: Tennis, shuffleboard, private beach, gameroom

**BRITISH  
WEST INDIES**

**BAHAMA ISLANDS**

**CAT CAY**

**Cat Key Club (HSMA)**

Manager: William E. Brown

Convention Season: Easter to late May, early Dec. to late Jan.

Largest Group Accommodated: 80 (100 rooms available)

Convention Rates: 25.00 per person. American No. Mtg. Rms.: 2

Liquor: Served at both Yacht Club and Kitten Key Bar

Audio-Visual Aids: 16mm projector & screen, PA system, spotlights

Sports Facilities: Golf, tennis, bath, swimming pool & skeet shooting

**GRAND BAHAMA**

Airlines: Mackey from Miami, Fort Lauderdale, West Palm Beach, BOAC from Miami, Nassau

**Grand Bahama Club**

West End (Phone: Franklin 9-1832, Miami)

Manager: William J. Thomson

Sales Manager: Marian Harris

Convention Season: All year

Largest Group Accommodated: 260 (130 rooms, 12 suites available)

Convention Rates: Single: 14.00; Double: 24.00; Suites: 28.00. American

No. Mtg. Rms. & Capacity of Largest: 3 (400)

No. Banquet Rms. & Capacity of Largest: 3 (300)

Group Meal Rates: Breakfast: .75; Lunch: 1.50; Dinner: 3.50

Liquor: Served in hotel

Charges for Mtg. Rms.: None

Net Exhibit Space: 17,640 sq. ft. on one floor

Audio-Visual Aids: PA system, spotlights, 16mm projector, screen

Stage: Available

Sports Facilities: Game, reef and bone fishing, swimming, bicycling, tennis, skin diving

**NASSAU**

Airlines: BOAC, BWAI, Cubana, Mackey, PAA, TCA

**British Colonial Hotel**

See Advertisement, Page 205

Marlborough (Phone: 3301) (Telegraph: Britcol)

Manager: Jose E. Alegria

Res. Manager: June Christensen

Convention Season: May 15-Dec. 1

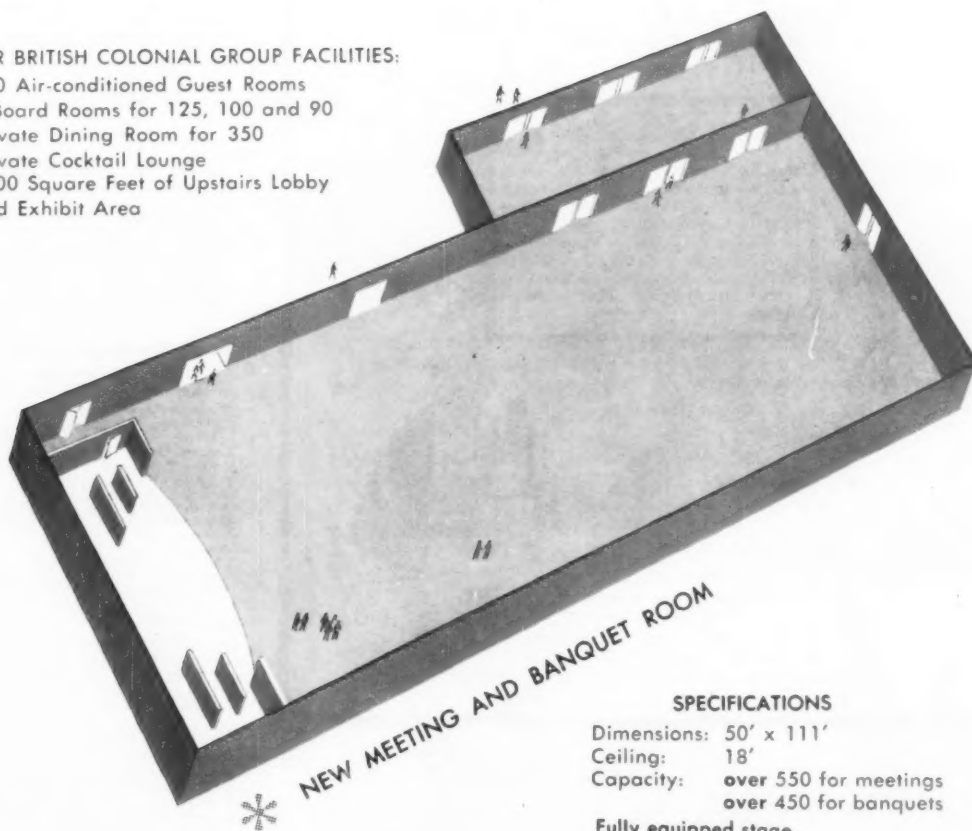


**AT LAST . . .**  
**United States Facilities**  
**and "Know How" \***

**In an**  
**ISLAND SETTING**

**OTHER BRITISH COLONIAL GROUP FACILITIES:**

- 300 Air-conditioned Guest Rooms
- 3 Board Rooms for 125, 100 and 90
- Private Dining Room for 350
- Private Cocktail Lounge
- 8000 Square Feet of Upstairs Lobby and Exhibit Area



**SPECIFICATIONS**

Dimensions: 50' x 111'  
 Ceiling: 18'  
 Capacity: **over 550** for meetings  
               **over 450** for banquets  
 Fully equipped stage

*We would appreciate the opportunity to discuss a Nassau Meeting*

The British Colonial is Nassau's largest hotel located on an 11 acre beachfront estate directly adjacent to the downtown Bay Street shopping area.



Please address correspondence to:  
**DAVID B. RANDALL**  
 Manager, Group Sales  
 P.O. Box 4037  
 Fort Lauderdale, Fla.



NUMBER ONE IN *Nassau* BAHAMAS

FOR  
CONVENTIONS  
MEETINGS  
SALES INCENTIVE  
GROUPS

# Fort Montagu

BEACH HOTEL

Completely air conditioned . . . right on the ocean. Fully equipped meeting rooms for large or small groups including the separate thatched-roof Jungle Club, accommodating up to 800. New Cabana Club with Vision-Level Pool . . . private ocean beach, water sports, golf, tennis on 50 fabulous acres. Superb cuisine, entertainment nightly.

For fully detailed information  
Contact Reginald G. Neftzger, Gen. Mgr.



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Incentive Division  
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## BAHAMA ISLANDS

### Nassau continued

Largest Group Accommodated: 600 (300 rooms, 22 suites available)  
Air Conditioning: Entire hotel  
Convention Rates: Single: 17.00; Double: 28.00; Suites: 40.00. Modified American  
No. Mtg. Rms. & Capacity of Largest: 5 (600)  
No. Banquet Rms. & Capacity of Largest: 5 (500)  
Group Meal Rates: Breakfast: 2.00; Lunch: 3.00; Dinner: 5.00  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None  
Charges for Exhibit Areas: None  
Audio-Visual Aids: PA system, spotlights, projector, screen, blackboards, easels  
Stage: Available  
Sports Facilities: Tennis, fresh water pool, private beach, par 3 golf course, putting green, water skiing, fishing, golf

### Emerald Beach Hotel (HSMA)

See Advertisement, Page 204

(Phone: 5195) (Telegraph: EMBEACH)  
Manager: Wesler T. Keenan  
Convention Season: All year except Feb. and March  
Largest Group Accommodated: 600 (250 rooms, 10 suites available)  
Air Conditioning: Entire hotel  
Convention Rates: May 1 to Nov. 30—Single: 20.00; Double: 36.00-40.00; Suites: 25.00 extra. Dec. 1 to Apr. 30—Single: 30.00-40.00; Double: 45.00-50.00; Suites: 35.00 extra  
No. Banquet Rms. & Capacity of Largest: 2 (500)  
No. Mtg. Rms. & Capacity of Largest: 2 (600)  
Group Meal Rates: Breakfast: 2.00; Lunch: 3.50; Dinner: 6.00  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None  
Charges for Exhibit Areas: None  
Audio-Visual Aids: PA system, spotlights, 16mm and slide projectors  
Stage: Available  
Sports Facilities: Beach, pool, tennis, putting, golf, fishing, boating

### Fort Montagu Beach Hotel

See Advertisement, Page 206

(Phone: 3341)  
Manager: John L. Cota  
Convention Season: All year except Feb. 1 to March 1  
Largest Group Accommodated: 360 (220 rooms, some suites available)  
Air Conditioning: Entire hotel  
No. Mtg. Rms. & Capacity of Largest: 6 (800)  
No. Banquet Rms. & Capacity of Largest: 3 (500)  
Group Meal Rates: Breakfast: 2.00; Lunch: 3.00; Dinner: 6.00  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None  
Charges for Exhibit Areas: None  
Net Exhibit Space: 3,000 sq. ft. on one floor, included in meeting space  
Audio-Visual Aids: PA system, spotlights, 16mm projector  
Stage: Available  
Sports Facilities: Swimming pool, sea bathing, fishing, tennis, sailing, golf, putting, shuffleboard, bicycling, water skiing, archery, ping pong, skin diving

### The Royal Victoria Hotel

Phone: 2831  
Manager: Frank A. McHugh  
Convention Season: All year except Feb., March, April  
Largest Group Accommodated: 200 (84 rooms, 48 suites available)  
Air Conditioning: 1 banquet room, all bedrooms  
No. Mtg. Rms. & Capacity of Largest: 2 (200)  
No. Banquet Rms. & Capacity of Largest: 2 (400)  
Group Meal Rates: Breakfast: 2.50; Lunch: 3.00; Dinner: 6.00  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None  
Charges for Exhibit Areas: None  
Audio-Visual Aids: 16mm sound and silent projectors, PA system, spotlights  
Sports Facilities: Swimming pool and nearby beach, golf, fishing, tennis

Want Help With Your  
Audio-Visual Materials?  
See Suppliers Directory  
Starting on Page 215

## JAMAICA

### CONVENTION BUREAU

#### Jamaica Tourist Board

P. O. Box 284  
A. B. Issa, Chairman

## KINGSTON

Airlines: Avianca, BOAC, KLM, PAA, TCA

#### Myrtle Bank Hotel

Kingston (Phone: 4681)

Manager: S. G. Levy  
Convention Season: All year  
Largest Group Accommodated: 205 (100 rooms available)  
Convention Rates: From 11.00 per person. American  
Liquor: Served in hotel  
Charges for Banquet & Mtg. Rms.: None  
Sports Facilities: Swimming, fishing, riding, golf, tennis, badminton

## MONTEGO BEACH

Airlines: Avenca, Avianca, BOAC, BWIA, DAL, PAA, TCA

#### Bay Roc Hotel

Montego Bay (Phone: 2181)  
Manager: H. Metcalfe  
Sales Manager: Donald deLisser  
Convention Season: April to Dec.  
Largest Group Accommodated: 150 (75 rooms and 2 suites available)  
Air Conditioning: Bedrooms  
Convention Rates: Single: 16.00; Double: 30.00; Suites: 35.00, American  
No. Mtg. Rms. & Capacity of Largest: 2 (120)  
No. Banquet Rms. & Capacity of Largest: 1 (120)  
Group Meal Rates: Breakfast: 1.50; Lunch: 3.00; Dinner: 5.00  
Liquor: Served in hotel

## "HAVE SALES WILL TRAVEL"

... will be the happy theme of your dealers or salesmen when you place your travel sales incentive program in the hands of Lee Kirkland Travel ... over 20 years experience and service to leading industries and organizations assures perfection of every detail

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IN  
TRAVEL SALES  
INCENTIVES**

**LEE KIRKLAND  
TRAVEL**

Executive Offices  
1229 Baltimore  
Kansas City, Mo.

Sales Office  
30 North La Salle  
Chicago, Illinois

Charges for Mtg. Rms.: None  
Audio-Visual Aids: Spotlights  
Sports Facilities: Golf, tennis, riding

#### Half Moon Hotel

Montego Bay (Phone: 2141) (Halfmoon)  
Manager: Harold H. DeLisser  
Convention Season: April 15 to Dec. 15  
Largest Group Accommodated: 176 (88 rooms, 4 suites available)  
Convention Rates: Single: 18.00; Double: 30.00; Suites: 40.00, American  
No. Mtg. Rms. & Capacity of Largest: 1 (200)  
Group Meal Rates: Breakfast: 2.00; Lunch: 5.00; Dinner: 6.00  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None  
Charges for Exhibit Areas: None  
Sports Facilities: Tennis, golf, shuffleboard, water skiing, dancing, deep sea fishing, horseback riding, crocodile shooting

## OCHO RIOS

#### Arawak Hotel

See Advertisement, Page 208

Mammee Bay (Phone: St. Ann's Bay 333)  
Gen. Manager: Robert M. Sovers  
Convention Season: All year  
Largest Group Accommodated: 350 (176 rooms, 12 suites available)  
Air Conditioning: Entire hotel  
Convention Rates: Winter—Single: 25.00; Double: 50.00, Summer—Single: 15.00; Double: 30.00, American  
No. Mtg. Rms. & Capacity of Largest: 2 (350)  
No. Banquet Rms. & Capacity of Largest: 2 (500)  
Group Meal Rates: Breakfast: 1.50; Lunch: 3.50; Dinner: 5.00  
Liquor: Served in hotel  
Audio-Visual Aids: PA system, spotlights, projector  
Stage: Yes  
Sports Facilities: Tennis, swimming, pitch & putt



IT'S UNANIMOUS...

**Jamaica**

WEST  
INDIES

is the place for your next convention!

It's so much more productive holding your meetings in the relaxing atmosphere of beautiful Jamaica ... away from the hurry and flurry of a busy city.

And you can be assured—regardless of the size of meeting that you plan—Jamaica resorts offer every modern facility to make your meeting a complete success.

In off-hours there are white sand beaches, scenic mountains and sports of all sorts to enjoy ... at night, Calypso music and exotic native entertainment.

Remember this, too ... in Jamaica you can save up to 60% on fine British and European goods in "Free Port" shops.

See you in Jamaica!



**NOW—no tourist landing tax ...**  
another example of Jamaica's hospitality

#### JAMAICA TOURIST BOARD

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MIAMI OFFICE: 901 Ainsley Bldg., Miami 32, Fla.  
CANADIAN OFFICE: King Edward Hotel, Toronto, Ontario, Canada  
EXECUTIVE OFFICES: 78-80 Harbour St.  
(P.O. Box 284), Kingston, Jamaica 7, W.I.

# ...ISLE OF DREAMS COME TRUE

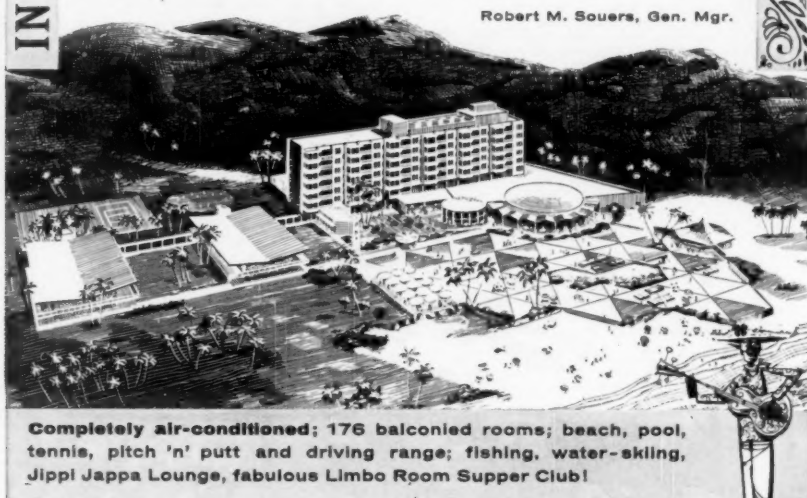


HOTEL

Arawak P.O.,  
Ocho Rios  
Jamaica, B.W.I.

Unparalleled as an elegant, fun-filled place for group meeting or incentive trip... the luxurious Arawak, on Jamaica's smart fashionable North Shore—American Plan, Jamaica flavor!

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## JAMAICA Ocho Rios continued

### Tower Isle Hotel

(Phone: Ocho: Rios 271-273)

Manager: Don Bardowell

Convention Season: April to June, September to November

Largest Group Accommodated: 216 (100 rooms available)

Convention Rates: 14.00 per person, American

No. Mtg. Rms. & Capacity of Largest: 1 (350)

No. Banquet Rms. & Capacity of Largest: 1 (250)

Group Meal Rates: Breakfast: 1.75; Lunch: 3.00; Dinner: 3.50

Liquor: Yes

Charges for Mtg. Rms.: None

Audio-Visual Aids: PA systems, spotlights

Stage: Yes

Sports Facilities: Deep sea fishing, golf, horse-back riding, swimming, badminton, tennis

## CUBA HAVANA

Airlines: BNF, BOAC, BWIA, CMA, Cubana, DAL, KLM, LAV, NAL, PAA, "Q"  
Steamships: P. & O.

### Capri Hotel

N & 21st Sts.

Manager: Bertin Perez

Sales Manager: Juan Tacon

Convention Season: All year

Largest Group Accommodated: 300 (100 rooms, 20 suites available)

Air Conditioning: Entire hotel

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## CUBA

### Havana continued

Convention Rates: Dec. 16-Jan. 14, Mar. 15-Apr. 10—Single: 18.00; Double: 22.00; Suites: 56.00-100.00. Jan. 15-Mar. 14—Single: 22.00; Double: 25.00; Suites: 62.00-125.00. Apr. 11-Dec. 15—Single: 12.00; Double: 14.00; Suites: 36.00-70.00. European.

No. Mtg. Rms. & Capacity of Largest: 1 (500)  
No. Banquet Rms. & Capacity of Largest: 3 (500)  
Group Meal Rates: Breakfast: 1.50; Lunch: 3.00; Dinner: 4.50  
Liquor: Served in hotel  
Charges for Mtg. Rms.: Vary  
Charges for Exhibit Areas: Vary  
Net Exhibit Space: 3,174 sq. ft. on two levels  
Audio-Visual Aids: PA stage, spotlights  
Stage: Portable  
Sports Facilities: Swimming pool

### Habana Hilton (HSMA)

See Advertisement, Page 210

Manager: Jose Menendez  
Sales Manager: Sidney A. Kirk  
Convention Season: All year  
Largest Group Accommodated: 1,000 (500 rooms, 30 suites available)  
Air Conditioning: Yes  
No. Mtg. Rms. & Capacity of Largest: 7 (1,200)  
No. Banquet Rms. & Capacity of Largest: 7 (1,200)  
Group Meal Rates: Breakfast: 2.50; Lunch: 3.50; Dinner: 6.00  
Liquor: Yes  
Audio-Visual Aids: All types and sizes of film projectors, PA system, spotlights  
Stage: Yes  
Sports Facilities: Swimming pool, golf, deep-sea fishing

### Havana Riviera (HSMA)

See Advertisement, Page 209

Vedado on the Malecon (Phone: FRanklin 1-2573 in Miami)

Manager: T. James Ennis  
Sales Manager: Jim Mills  
Convention Season: All year  
Largest Group Accommodated: 550  
Air Conditioning: Entire hotel  
No. Mtg. Rms. & Capacity of Largest: 7 (530)  
No. Banquet Rms. & Capacity of Largest: 5 (350)  
Group Meal Rates: Breakfast: 2.00; Lunch: 3.00; Dinner: 5.00  
Liquor: Served in hotel  
Net Exhibit Space: 4,200 sq. ft.  
Audio-Visual Aids: PA system, spotlights  
Stage: Yes  
Sports Facilities: Ocean bathing, swimming pool, fishing

### Hotel Nacional de Cuba (HSMA)

Calles 21 (Phone: U-8981; Telegraph: Nacihotel)  
Manager: Anthony J. Vaughn  
Sales Manager: Charles Pereira  
Convention Season: All year  
Largest Group Accommodated: 450 (400 rooms, 48 suites available)  
Convention Rates: April 11 to Dec. 14—Single: 9.00-13.00; Double: 12.00-16.00; Suites: 27.00-29.00. Dec. 15 to April 10—Single: 18.00-28.00; Double: 25.00-33.00. European  
Air Conditioning: Entire hotel  
No. Mtg. Rms. & Capacity of Largest: 5 (400)  
No. Banquet Rms. & Capacity of Largest: 5 (300)  
Group Meal Rates: Breakfast: from 2.00; Lunch: 3.00; Dinner: 5.00  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None  
Charges for Exhibit Areas: None  
Net Exhibit Space: 5,000 sq. ft. on one floor  
Audio-Visual Aids: PA system, spotlights  
Stage: Available  
Sports Facilities: Golf, swimming pool, shuffleboard

### Sevilla-Biltmore Hotel (HSMA)

On the Prado (Phone: M-9961)  
Manager: Frank Vidal  
Convention Season: All year except Feb. and Mar.  
Largest Group Accommodated: 300 (150 rooms, 3 suites available)  
Air Conditioning: 100 bedrooms  
Convention Rates: April 1-Dec. 15—Single: 5.00; Double: 7.00; Suites: 14.00-21.00. Dec. 16-Jan. 31—Single: 9.00; Double: 13.50; Suites: 27.00-40.50

No. Mtg. Rms. & Capacity of Largest: 2 (400)  
No. Banquet Rms. & Capacity of Largest: 1 (400)  
Group Meal Rates: Breakfast: 1.50; Lunch: 3.75; Dinner: 5.50 and up  
Liquor: Yes  
Charges for Mtg. Rms.: None  
Charges for Exhibit Areas: None  
Audio-Visual Aids: 16mm projector, screen, PA system, spotlights  
Stage: Yes

## VARADERO BEACH

Airlines: BOAC, BWIA, Cubana

### Hotel Varadero Internacional

(Phone: 260; Telegraph: Varain)  
Manager: Antonio DiScala  
Convention Season: All year  
Largest Group Accommodated: 300 (150 rooms, 8 suites available)  
Air Conditioning: Entire hotel  
Convention Rates: May to Dec. 15—Single: 10.00-13.00; Double: 13.00-15.00; Suites: 25.00. Dec. 15 to Apr. 30—Single: 22.00-23.00; Double: 25.00-27.00; Suites: 40.00. European  
No. Mtg. Rms. & Capacity of Largest: 2 (450)  
No. Banquet Rms. & Capacity of Largest: 1 (450)  
Group Meal Rates: Breakfast: .85; Lunch: 1.50; Dinner: 4.50  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None  
Charges for Exhibit Areas: Variable  
Audio-Visual Aids: PA system, spotlights, 16mm projector, screen, 35mm slide projector  
Stage: Available  
Sports Facilities: Beach, pool, pitch and putt, tennis, shuffleboard, ping pong, deep sea fishing, water skiing, sailboating

### Varadero Oasis

(Phone: 290)  
Manager: Leonardo de Franco  
Convention Season: All year  
Largest Group Accommodated: 250 (130 rooms available)  
Liquor: Served in hotel  
Audio-Visual Aids: Projectors, PA system, spotlights  
Sports Facilities: Swimming, fishing

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# DOMINICAN REPUBLIC

## CIUDAD TRUJILLO

Airlines: CBA, CPA, DAL, KLM, PAA, Varig  
Steamships: Dominican Republic Steamship  
Line

### Embajador Intercontinental

Manager: Thomas Mueller  
Sales Manager: John Hanneman  
Convention Season: All year  
Largest Group Accommodated: 500 (310 rooms,  
22 suites available)  
Air Conditioning: Entire hotel  
Convention Rates: Single: 7.50-9.50; Double: 11.00-  
13.00, European  
No. Mtg. Rms. & Capacity of Largest: 2 (500)  
No. Banquet Rms. & Capacity of Largest: 2 (500)  
Group Meal Rates: Breakfast: 2.00; Lunch: 3.50;  
Dinner: 4.50  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None  
Charges for Exhibit Areas: Vary  
Audio-Visual Aids: PA system, spotlights  
Stage: Outdoors  
Sports Facilities: Golf, swimming, fishing, tennis,  
shuffleboard

### Jaragua Hotel

Manager: R. A. Rath  
Convention Season: April 15 to Jan. 10  
Largest Group Accommodated: 400 (250 rooms  
available)  
No. Mtg. Rms. & Capacity of Largest: 2 (300)  
No. Banquet Rms. & Capacity of Largest: 2 (200)  
Liquor: Served in hotel  
Sports Facilities: Fishing, tennis, golf, swimming,  
—pools and beach

No. Banquet Rms. & Capacity of Largest: 2 (200)  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None  
Audio-Visual Aids: PA system, spotlights  
Stage: Available  
Sports Facilities: Swimming, tennis

### Ibo Lele Hotel

(Phone: 7287, 7886)  
Manager: Andre Roosevelt  
Sales Manager: Robert Baussen  
Convention Season: All year  
Largest Group Accommodated: 110 (42 rooms,  
10 suites available)  
No. Mtg. Rms. & Capacity of Largest: 3 (250)  
No. Banquet Rms. & Capacity of Largest: 2 (250)  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None  
Audio-Visual Aids: PA system, spotlights  
Stage: Available  
Sports Facilities: Fishing, tennis, spear fishing

### Hotel Riviera d'Haiti

Convention Season: All year  
Largest Group Accommodated: 220  
Convention Rates: Summer—Single: 12.00-16.00;  
Double: 22.00-28.00; Suites: 34.00-75.00, Modified  
American  
No. Mtg. Rms. & Capacity of Largest: 3 (250)  
No. Banquet Rms. & Capacity of Largest: 4 (500)  
Liquor: Served in hotel  
Audio-Visual Aids: PA system  
Sports Facilities: Fishing, swimming, boating

### Villa Creole

Manager: Dr. Reindall Assad  
Convention Season: May thru November  
Largest Group Accommodated: 75 (35 rooms, 2  
suites available)  
No. Mtg. Rms. & Capacity of Largest: 2 (80)  
No. Banquet Rms. & Capacity of Largest: 2 (80)  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None  
Audio-Visual Aids: PA system, spotlights  
Stage: Available  
Sports Facilities: Swimming, tennis, golf, water  
sports

Largest Group Accommodated: 135 (60 rooms, 6  
suites available)  
Air Conditioning: Entire hotel  
Convention Rates: Single: 13.60-20.00; Double:  
24.80-27.20; Suites: 32.00-50.00, American  
No. Banquet Rms. & Capacity of Largest: 2  
Group Meal Rates: Breakfast: 2.40; Lunch: 2.80;  
Dinner: 3.60  
Liquor: Served in hotel  
1,400 sq. ft. on two floors  
Audio-Visual Aids: PA system, spotlights, 16mm  
projector  
Sports Facilities: Swimming, sailing, water-skiing,  
golf, little golf, ping pong, billiards, fishing

### El Presidente

Sales Manager: George Dekiss, Jr.  
Convention Season: All year, except Oct. 1 to  
Dec. 15  
Largest Group Accommodated: 300 (150 rooms  
available)  
Air Conditioning: Entire hotel  
No. Mtg. Rms. & Capacity of Largest: 3 (550)  
No. Banquet Rms. & Capacity of Largest: 3 (300)  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None  
Charges for Exhibit Areas: None  
Audio-Visual Aids: PA system, spotlights  
Stage: Yes  
Sports Facilities: Golf, swimming, fishing, water  
sports

### Prado-Americas Hotel

Manager: Julio Fernandez  
Convention Season: Easter Sunday to Dec. 20  
Largest Group Accommodated: 230 (115 rooms,  
available)  
Convention Rates: Single: 12.00 to 16.80; Double:  
24.00 to 27.20; Suites: 27.20 to 30.00, American  
No. Mtg. Rms. & Capacity of Largest: 2 (400)  
No. Banquet Rms. & Capacity of Largest: 4 (400)  
Group Meal Rates: Breakfast: 1.60; Lunch: 2.40;  
Dinner: 2.40  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None  
Audio-Visual Aids: PA system, spotlights  
Stage: Available  
Sports Facilities: Swimming, golf, fishing

## HAITI

### PORT-AU-PRINCE

Airlines: Cubana, Delta, KLM, PAA  
Steamers: Panama Line, Alcoa S.S.

### Beau Rivage

Manager: Mrs. Raymond Roy  
Convention Season: All year  
Largest Group Accommodated: 80 (40 rooms  
available)  
Convention Rates: Summer—Single: 7.00-13.00;  
Double: 13.50-23.00; Suites: 14.00-25.00, Winter—  
Single: 9.00-15.00; Double: 16.00-27.00; Suites:  
18.00-28.50  
No. Mtg. Rms. & Capacity of Largest: 2 (100)  
No. Banquet Rms. & Capacity of Largest: 2 (100)  
Group Meal Rates: Breakfast: 1.00; Lunch: 2.50;  
Dinner: 3.50  
Liquor: Served in hotel  
Net Exhibit Space: 3,000 sq. ft. on one floor  
Audio-Visual Aids: PA system, spotlights  
Stage: Available  
Sports Facilities: Sailing, fishing, hunting, spear  
fishing

### Castel-Haiti Hotel

Manager: Dr. Jules Thebaud  
Convention Season: All year  
Largest Group Accommodated: 100 (50 rooms  
available)  
No. Mtg. Rms. & Capacity of Largest: 2 (150)  
No. Banquet Rms. & Capacity of Largest: 2 (150)  
Liquor: Served in hotel  
Net Exhibit Space: 3,000 sq. ft. on one floor  
Audio-Visual Aids: PA system, spotlights  
Stage: Available  
Sports Facilities: Golf, tennis, water sports

### El Rancho Hotel

Manager: Albert Silveira  
Sales Manager: Thomas Dell  
Convention Season: All year, but prefer May thru  
November  
Largest Group Accommodated: 75 (55 rooms, 8  
suites available)  
Air Conditioning: Entire hotel  
No. Mtg. Rms. & Capacity of Largest: 2 (200)

## MEXICO ACAPULCO

Airlines: AAL, AERONAVES

### Hotel Club De Pesca (HSMA)

Costera Miguel Aleman (Phone: 17-91)  
Manager: Guillermo Moreno  
Convention Season: All year

## CHIHUAHUA

Railroads: Nat. Rys. Mex.; C. M. & O.

### Hotel Palacio Hilton (HSMA)

See Advertisement, Page 5

Libertad Independencia (Phone: 23-36 to 23-40)  
Manager: Miguel A. Olea Enriquez Jr.  
Convention Season: All year  
Largest Group Accommodated: 252 (126 rooms  
4 suites available)  
Air Conditioning: 24 bedrooms, banquet rooms

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Eastern Air Lines office.

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## MEXICO continued

Convention Rates: Single: 4.40 to 6.00; Double: 5.60 to 6.40; Suites: 6.00 to 7.20. European  
No. Mtg. Rms. & Capacity of Largest: 2 (600)  
No. Banquet Rms. & Capacity of Largest: 4 (300)  
Group Meal Rates: Breakfast: .60; Lunch: 1.20;  
Dinner: 1.00  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None when banquet served  
Audio-Visual Aids: PA system, spotlights  
Sports Facilities: Boating, swimming, water skiing

## CUERNAVACA

Railroads: Nat. Rys. Mex.

### Chulavista Hotel (HSMA)

Calzada Chulavista (Phone: 322)  
Manager: Enrique P. Bonin  
Convention Season: All year  
Largest Group Accommodated: 250 (125 rooms available)  
Convention Rates: Single: 6.80; Double: 12.00. American  
No. Mtg. Rms. & Capacity of Largest: 4 (500)  
No. Banquet Rms. & Capacity of Largest: 1 (500)  
Rates for Meals: Breakfast: 1.00; Lunch: 1.80;  
Dinner: 1.80  
Liquor: Served in hotel  
Sports Facilities: Swimming

### Hotel Marik Plaza

(Phone: 1-16 or 1-27)  
Manager: Seymour L. Ruben  
Convention Season: All year  
Largest Group Accommodated: 200 (60 rooms, 13 suites available)  
Convention Rates: Single: 7.00; Double: 12.00;  
Suites: 15.00. American

No. Mtg. Rms. & Capacity of Largest: 2 (300)  
No. Banquet Rms. & Capacity of Largest: 3 (350)  
Group Meal Rates: Breakfast: .75; Lunch: 1.80;  
Dinner: 1.80  
Liquor: Served in hotel  
Charges for Mtg. Rms.: None  
Charges for Exhibit Areas: None  
Net Exhibit Space: 3,000 sq. ft. on one floor, included in meeting space  
Audio-Visual Aids: PA system, spotlights  
Sports Facilities: Swimming, water skiing, horse-back riding, tennis

## MEXICO CITY

Railroads: Mex.; Nat. Rys. Mex.  
Airlines: Aeromex, Aero Transportes, Air France, AAL, CMA, CPA, EAL, Guest, KLM, PAA, TWA, WAL

### Hotel Bamer (HSMA)

Juarez 52 (Phone: 21-90-60)  
Manager: Jorge Rubio L.  
Convention Season: All year  
Largest Group Accommodated: 45 (10 rooms, 10 suites available)  
No. Mtg. Rms. & Capacity of Largest: 1 (50)  
No. Banquet Rms. & Capacity of Largest: 1 (40)  
Liquor: Served in hotel  
Air Conditioning: Banquet and meeting rooms, bedrooms  
Audio-Visual Aids: Spotlights

### Hotel Del Prado (HSMA)

Ave. Juarez 70 (Phone: 10-40-00 and 35-94-80)  
Manager: Pedro Gorozpe  
Convention Season: All year  
Largest Group Accommodated: 450 (200 rooms, 40 suites available)  
Air Conditioning: Banquet rooms  
Convention Rates: Single: 9.80; Double: 11.60;  
Suites: 14.00 to 40.00  
No. Mtg. Rms. & Capacity of Largest: 6 (1,000)  
No. Banquet Rms. & Capacity of Largest: 5 (1,000)  
Group Meal Rates: Breakfast: 1.25; Lunch: 3.00;  
Dinner: 3.00  
Liquor: Served in hotel  
Net Exhibit Space: 10,000 sq. ft. on one floor  
Audio-Visual Aids: PA system, spotlights  
Stage: Yes

### El Presidente

Manager: Jose Perez  
Sales Manager: George DeKiss  
Convention Season: April, May, June, Oct., Nov.  
Largest Group Accommodated: 100 (50 rooms available)  
Convention Rates: Single: 12.00-17.60; Double: 16.00-20.00; Suites: 29.60-96.00  
No. Mtg. Rms. & Capacity of Largest: 3 (350)  
No. Banquet Rms. & Capacity of Largest: 3 (250)  
Liquor: Served in hotel  
Audio-Visual Aids: PA system, spotlights  
Sports Facilities: Outdoor pool

### Monte Cassino (HSMA)

(Genova 56)  
Manager: Francisco Gutierrez Prieto  
Convention Season: All year  
Largest Group Accommodated: 200 (140 rooms and 20 suites available)  
Convention Rates: Single: 4.75 to 12.15; Double: 10.60 to 25.90; Suites: 12.95 to 27.10  
No. Mtg. Rms. & Capacity of Largest: 1  
No. Banquet Rms. & Capacity of Largest: 2  
Group Meal Rates: Breakfast: 1.15; Lunch: 2.00;  
Dinner: 2.91  
Liquor: Served in hotel  
Air Conditioning: Banquet and meeting rooms, bedrooms  
Charges for Banquet & Mtg. Rms.: Variable

### Hotel Reforma Intercontinental (HSMA)

Paseo de la Reforma and Paris (Phone: 35-80-50)  
Manager: Charles W. Bowers  
Convention Season: All year except Feb., Mar., July, Aug.  
Largest Group Accommodated: 400 (250 rooms, 26 suites available)  
Convention Rates: Single: 10.00; Double: 13.00;  
Suites: 20.00. European  
No. Mtg. Rms. & Capacity of Largest: 4 (150)  
No. Banquet Rms. & Capacity of Largest: 4 (150)  
Group Meal Rates: Breakfast: 1.25; Lunch: 2.50;  
Dinner: 3.00  
Liquor: Served in hotel  
Net Exhibit Space: On one floor, included in meeting space  
Audio-Visual Aids: PA system, spotlights  
Stage: Available  
Sports Facilities: Golf, tennis

## MONTERREY

Railroads: Nat. Rys. Mex.  
Airlines: AAL, AERONAVES

### Gran Hotel Ancira

Hidalgo y Escobedo (Phone: LD-8)  
Manager: Arturo Torralbardona  
Convention Season: Sept. to June 1  
Largest Group Accommodated: 100 (60 rooms, 5 suites available)  
Air Conditioning: Bedrooms, banquet and meeting rooms  
Convention Rates: Single: 3.70-6.90; Double: 4.90-8.50; Suites: 9.70-14.50. European  
No. Mtg. Rms. & Capacity of Largest: 3 (350)  
No. Banquet Rms. & Capacity of Largest: 3 (300)  
Group Meal Rates: Breakfast: from 1.00; Lunch: from 2.00; Dinner: from 2.50  
Liquor: Served in hotel  
Charges for Mtg. Rms.: 20.00 to 35.00  
Audio-Visual Aids: PA system, spotlights  
Sports Facilities: Golf, swimming

## PANAMA PANAMA CITY

Airlines: Avianca, BNF, Guest, KLM, LAV, Panagra, PAA, TACA

### El Panama Hotel Hilton

See Advertisement, Page 213

Apartado 1753 (Phone: 3-1660)  
Manager: Ralph Reber  
Sales Manager: John R. McTurk  
Convention Season: All year  
Largest Group Accommodated: 600 (300 rooms, 12 suites available)  
Air Conditioning: 50 bedrooms, banquet rooms  
Convention Rates: Apr. 1 to Dec. 31—Single: 10.00-15.00; Double: 15.00-21.00; Suites: 20.00-29.00;  
Jan. 1 to Mar. 31—Single: 15.00-20.00; Double: 22.00-28.00; Suites: 32.00-36.00. European  
No. Mtg. Rms. & Capacity of Largest: 5 (350)  
No. Banquet Rms. & Capacity of Largest: 5 (350)  
Group Meal Rates: Breakfast: 1.50; Lunch: 2.50;  
Dinner: 4.50  
Liquor: Served in hotel  
Charges for Mtg. Rms.: From 25.00  
Charges for Exhibit Areas: None  
Audio-Visual Aids: PA system, spotlights, 16mm sound projector  
Stage: Available  
Sports Facilities: Swimming, golf, boating, fishing, putting green, tennis

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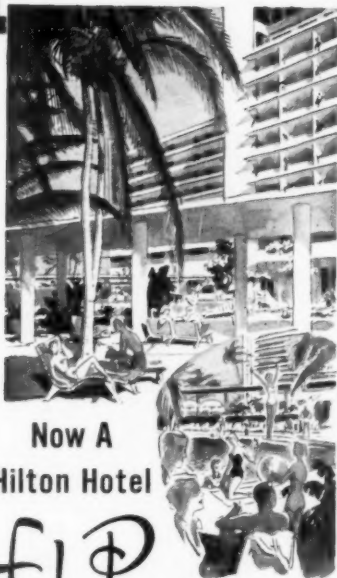
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SECTION TWO

# Directory of Suppliers

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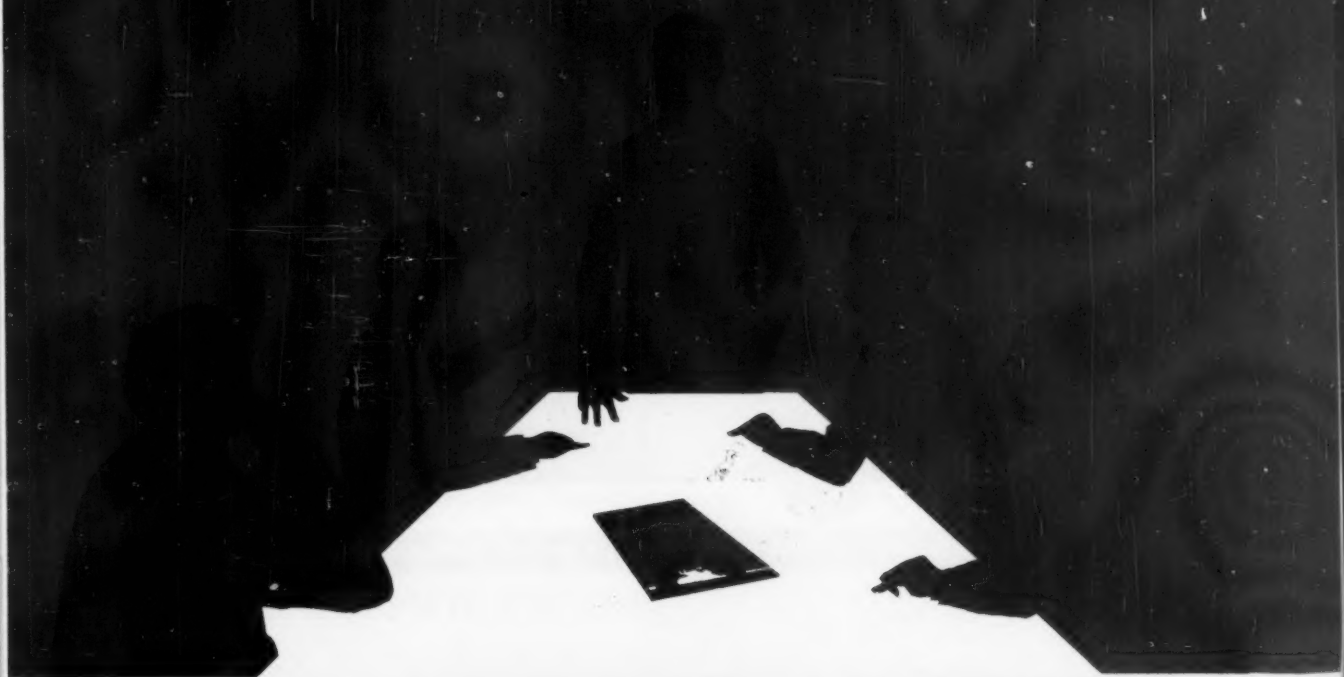
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Services: Installation, storage  
Special Units: Self-Contained displays, dioramas, mobile units, production displays, animation devices, floats

**HOLLYWOOD**

**Hartwig Displays**

6729 Hollywood Blvd.  
Phone: HOLlywood 2-1421  
(See listing under Milwaukee)

**LONG BEACH**

**M. E. Taylor & Son (EP & DA)**

1501 Oregon Ave. (13) (Phone: HEMlock 5-5691)

Fred J. Taylor, Manager  
Departments: Exhibit Design, Exhibit Construction, Sign, Silk Screen

Services: Installation, booth background and drape rental, booth furniture rental, exhibit rental, show decorating  
Special Units: Self-contained displays, floats

**LOS ANGELES**

**Jones Decorating Co. (EP & DA)**

2807 Sunset Blvd. (Phone: DU 7-4344)

A. Byron Perkins, President  
Departments: Exhibit Design, Exhibit Construction, Metal Fabricating, Sign, Silk Screen, Electrical, Mechanical, Woodworking  
Services: Installation, booth background and drape rental, booth furniture rental, storage, exhibit rental, show decorating  
Special Units: Self-contained displays, dioramas, mobile units, production displays, animation devices, floats

**Stuart Co.**

7400 Beverly Blvd. (36) (Phone: WE 9-3164)

Services: Installation, booth background and drape rental, exhibit rental, show decorating

**The Tabery Corp. (EP & DA)**

3443 South Hill St. (7) (Phone: RI 9-1091)

Fred J. Tabery, President  
Departments: Exhibit Design, Exhibit Construction, Metal Fabricating, Sign, Silk Screen, Electrical, Mechanical, Woodworking, Sewing

Services: Installation, booth background and drape rental, booth furniture rental, storage, exhibit rental, show decorating

Special Units: Self-contained designs, dioramas, mobile units, production displays, animation devices, floats

**OAKLAND**

**Abrott-Mulone Inc. (EP & DA)**

812 Athens Ave. (7) (Phone: TE 6-4595)

Norman J. Malone, Vice-President  
Departments: Exhibit Design, Exhibit Construction

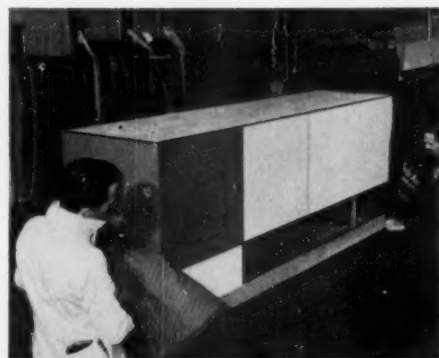
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Alfred E. Hunt, Partner

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1457 Ninth Ave. (Phone: LOmbard 4-6870)  
Robert Nash, Manager

### Conderback, Inc. (EP&DA)

355 Fremont St. (5) (Phone: EXbrook 7-0061)  
H. E. Railsback, Manager  
Departments: Exhibit Design, Exhibit Construction, Metal Fabricating, Sign, Silk Screen, Electrical, Mechanical  
Services: Installation, booth background and drape rental, booth furniture rental, storage, show decorating  
Special Units: Self-contained units, dioramas, mobile units, production displays, animation devices

### Kriedt & Myers

1174 Bryant St. (3) (Phone: KL 2-1181)  
J. Clarence Myers  
Departments: Exhibit Design, Exhibit Construction, Sign, Electrical  
Services: Booth background and drape rental, booth furniture rental, exhibit rental

### Novelart Display Co. (EP & DA)

625 Turk St. (Phone: TU 5-6483)  
President and Manager: Clarence E. Murphy  
Departments: Exhibit Design, Exhibit Construction, Metal Fabrication, Sign, Silk Screen, Electrical, Mechanical  
Services: Installation, booth background and drape rental, booth furniture rental, storage, exhibit rental, show decorating  
Special Units: Self-contained displays, dioramas, mobile units, production displays, animation devices, floats

### Pischoff Sign Corp.

177 Golden Gate Ave (2) (Phone: UNderhill 1-3822)

Darrell J. Pischoff, President  
Departments: Exhibit Design, Exhibit Construction, Sign, Silk Screen, Art  
Special Units: Production displays, animation devices, floats

### William Sanford Incorporated (EP & DA)

657 Harrison St. (7) (Phone: EX 7-0845)  
James W. McCulloch, Vice-President  
Departments: Exhibit Design, Exhibit Construction, Sign, Silk Screen, Electrical, Mechanical, Paint  
Services: Installation, booth background and drape rental, booth furniture rental  
Special Units: Self-contained displays, dioramas, mobile units, production displays, animation devices

### Stuart Co. (EP & DA)

100 Utah Ave.  
John B. Sauter, General Manager  
Departments: Exhibit Design, Exhibit Construction, Sign, Silk Screen, Electrical, Mechanical, Paint  
Services: Installation, dismantling  
Special Units: Self-contained displays

## COLORADO

## DENVER

### Paradise Decorating Co. (EP&DA)

2162 Lawrence St. (5) (Phone: MAIn 3-5191)  
J. J. Layton, General Manager  
Departments: Exhibit Design, Exhibit Construction, Sign, Silk Screen, Electrical, Mechanical  
Services: Installation, booth background and drape rental, booth furniture rental, storage (limited), exhibit rental, show decorating  
Special Units: Self-contained displays, production displays, floats, animation devices

## CONNECTICUT

## HARTFORD

### Display Workshop, Inc. (EP & DA)

341 Trumbull St. (4) (Phone: JACkson 2-3237)  
Harold P. Post, President  
Departments: Exhibit Design, Exhibit Construction, Sign, Silk Screen, Electrical, Mechanical, Spray Finishing  
Services: Installation, booth background and drape rental, storage, exhibit rental  
Special Units: Self-contained displays, dioramas, mobile units, production displays, animation devices, floats

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Special Units: Self-contained displays, dioramas, mobile units, production displays, animation devices

#### Hartwig Displays, Incorporated

404 Irvington Road, Falls Church, Va. (Phone: Jefferson 4-8400)

Anthony B. Golff, Consultant  
(See listing under Milwaukee)

#### Kuff Associates (EP&DA)

316 Ninth St., N.W. (4) (Phone: METropolitan 8-3346)

Morton J. Kuff, Director  
Departments: Exhibit Design, Exhibit Construction, Sign, Silk Screen, Electrical, Mechanical

Services: Installation  
Special Units: Self-contained displays, dioramas, production displays, animation devices

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William R. Franklin, President  
Services: Storage, installation

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Donald McLaughlin, President  
Departments: Exhibit Design, Exhibit Construction, Metal Fabricating, Sign, Electrical, Woodworking

Services: Installation  
Special Units: Self-contained displays, dioramas, production displays, animation devices

#### United Convention Services, Inc.

Sheraton-Park Hotel (Phone: CO 5-2000)  
William Mayers, General Manager

## FLORIDA

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150 N.W. 1st St. (Phone: FRanklin 9-7493)  
Kenneth Wright, Manager

Departments: Sign, Silk Screen

Services: Installation, booth background and drape rental, booth furniture rental, storage, show decorating

Special Units: Self-contained displays, dioramas, production displays, animation devices, floats

#### Berke Displays, Inc. (EP&DA)

See Advertisement, Page 218

1733 N.W. 20th St. (42) (Phone: NEWton 5-5376)

Arthur Berke, President  
Departments: Exhibit Construction, Exhibit Design, Metal Fabricating, Sign, Electrical, Mechanical, Woodworking

Services: Installation, booth background and drape rental, booth furniture rental, storage, exhibit rental, show decorating

Special Units: Self-contained displays, dioramas, mobile units, production displays, animation devices, floats

### MIAMI BEACH

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Departments: Exhibit Design, Exhibit Construction, Sign, Silk Screen, Display Repair

Services: Installation, booth background and drape rental, booth furniture rental, storage, show decorating

Special Units: Self-contained units

#### Manncraft Exhibitors Service (EP&DA)

605 Lincoln Road (Phone: JEFFerson 8-0787)  
(See listing under Kansas City)

## ILLINOIS

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1530 N. Lake Shore Drive (Phone: DELaware 7-0544)  
Jerry Flaherty, Manager

#### Award Exhibits (EP&DA)

308 W. Erie St. (10) (Phone: SU 7-3188)  
Leo McDonald

#### Convention Booths

1507 N. Clark St. (10) (Phone: SU 7-6777)

Harry Schmale, Owner

Departments: Exhibit Design, Exhibit Construction, Metal, Sign, Silk Screen, Electrical, Mechanical

Services: Booth background and drape rental, booth furniture rental, show decorating

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**Special Units:** Self-contained displays, dioramas, mobile units, animation devices

### **Czarnowski Display Service, Inc. (EP & DA)**

1433 N. Dayton St. (22) (Phone: MI 2-7181)  
Severin Czarnowski, President  
**Services:** Installation, storage

### **Dell Displays, Inc.**

1017 W. Washington St. (7) (Phone: MO 6-0781)

Robert A. Dell, President  
**Departments:** Exhibit Design, Exhibit Construction, Electrical, Mechanical, Woodworking

**Services:** Installation, storage  
**Special Units:** Self-contained displays, dioramas, mobile units, production displays, animation devices

### **Firks Studios, Inc. (EP & DA)**

431 N. Clark St. (10) (Phone: DE 7-5411)  
Theodore H. Firks  
**Departments:** Exhibit Design, Exhibit Construction, Sign, Silk Screen, Woodworking, Paint-Spraying  
**Services:** Installation, storage, exhibit rental  
**Special Units:** Models, cutaways

### **Gardner Displays of Chicago**

1937 W. Hastings St. (8) (Phone: TAY 9-6600)  
(See listing under Pittsburgh)

### **General Exhibition and Rental Service**

236 W. Lake St. (6) (Phone: DE 2-3456)  
Robert S. Otto, President  
**Services:** Rental of convention booths and drapes, booth furniture rental, storage, exhibit rental, show decorating

### **General Exhibits and Displays, Inc. (EP & DA)**

See Advertisement, Page 219

2100 N. Racine Ave. (14) (Phone: EA 7-0100)  
S. J. Fairweather, President  
**Departments:** Exhibit Design, Exhibit Construction, Metal Fabricating, Sign, Silk Screen, Electrical, Mechanical, Sound, Engineering

**Services:** Installation, storage, exhibit rental  
**Special Units:** Self-contained displays, dioramas, mobile units, animation devices

### **Hartwig Displays, Inc. (EP & DA)**

168 N. Clinton St. (6) (Phone: FR 2-5404)  
Walter Hartwig, President  
(See listing under Milwaukee)

### **Kitzing Studio, Inc. (EP & DA)**

1323 N. Carroll Ave. (7) (Phone: CH 3-1220)  
Fred Kitzing, President  
**Departments:** Exhibit Design, Exhibit Construction, Metal Fabricating, Sign, Electrical, Mechanical, Woodworking, Painting

### **McAleer Displays, Inc. (EP & DA)**

160 E. Grand Ave. (11) (Phone: DE 7-3907)  
Charles D. McAleer, President  
**Departments:** Exhibit Design, Exhibit Construction  
**Services:** Installation, storage  
**Special Units:** Self-contained displays, dioramas, mobile units, production displays, animation devices, floats

### **Olson Designers, Inc.**

2222 W. Diversey Parkway (47)  
Kenneth W. Olson, President  
**Departments:** Exhibit Design, Exhibit Construction, Metal Fabricating, Sign, Silk Screen, Electrical, Mechanical  
**Services:** Installation, booth background and drape rental, storage, exhibit rental  
**Special Units:** Self-contained displays, dioramas, mobile units, production displays, animation devices, floats

### **Poirot Exhibitors Service, Inc. (EP&DA)**

2001 W. Pershing Rd. (9) (Phone: VI 7-4142)  
E. C. Fisher, Vice-President  
**Services:** Installation, storage

### **Three Dimensions (EP&DA)**

4132 W. Belmont Ave. (Phone: PAL 6-7501)

S. Himmelfarb, President  
**Departments:** Exhibit Design, Exhibit Construction, Metal Fabricating, Electrical, Mechanical, Woodworking  
**Services:** Installation, storage  
**Special Units:** Self-contained displays, dioramas, mobile units, production displays, animation devices

### **United Exposition Service Co.**

75 E. Wacker Drive (Phone: FR 2-2523)  
Harry Katz, General Manager  
(See listing under Atlantic City)

### **Wernecke Display Studios (EP & DA)**

519 S. Green St. (Phone: SE 3-7100)  
Charles Buchtele

## **EVANSTON**

### **Capex Co., Inc.**

See Advertisement, Page 220

615 South Blvd. (Phone: GR 5-6767)  
H. Elton Pense, President  
**Products:** Pre-fabricated exhibits, self-contained displays, fiberglass drapes

## **INDIANA**

## **INDIANAPOLIS**

### **Hamilton Display Manufacturing Co. (EP&DA)**

226 N. Alabama St. (4) (Phone: ME 7-5616, 7-8571)  
R. M. Hamilton, General Manager  
**Departments:** Exhibit Design, Exhibit Construction, Metal Fabricating, Sign, Silk Screen, Electrical, Mechanical  
**Services:** Installation, storage, exhibit rental  
**Special Units:** Self-contained displays, dioramas, mobile units, production displays, animation devices

## **KENTUCKY**

## **LEXINGTON**

### **Corman Displays**

428 W. Vine St. (Phone: 4-1880)  
Don Corman, Owner  
**Services:** Booth background and drape rental, booth furniture rental, exhibit rental

## **LOUISVILLE**

### **All-Type Exhibitor Display Service (EP&DA)**

Kentucky Exposition Center (Phone: EM 7-7383)  
James Lawlor, Manager  
(See listing under Miami)

### **Joseph T. Griffin Co., Inc. (EP & DA)**

704 W. Main St. (2) (Phone: JU 4-2484)  
Arthur J. Meyer, President  
**Department:** Exhibit Construction Sign, Silk Screen, Electrical, Mechanical, Floor Planning  
**Services:** Installation, booth background and drape rental, booth furniture rental, storage, exhibit rental show decorating  
**Special Units:** Mobile units, floats, outside dance floors

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## NEW ORLEANS

**W. H. Bower Spangenberg, Inc.**  
(EP&DA)

1010 Central Ave. (21) (Phone: VErnon 5-6620)

Walker Spangenberg, Manager  
Departments: Exhibit Design, Exhibit Construction, Sign, Electrical, Mechanical, Art  
Services: Installation, booth background and drape rental, booth furniture rental, exhibit rental, show decorating

Special Units: Self-contained displays, dioramas, production displays, animation devices

## MARYLAND

### BALTIMORE

**Baltimore Chair Co.**

404 Orchard St. (1) (Phone: LEvington 9-4312)

Robert W. London  
Services: Booth furniture rental

## MASSACHUSETTS

## BOSTON

**Norman-Buttett Displays Industries, Inc.**

394 Atlantic Ave. (10) (Phone: HU 2-4507)  
Departments: Exhibit Design, Exhibit Construction, Electrical, Mechanical, Woodworking, Plastics

Services: Installation, storage  
Special Units: Self-contained displays, dioramas, production displays, animation devices

**Win-Deco Display Co.**

16 Harcourt St. (16)

Benjamin E. Levin  
Services: Installation, booth background and drape rental, booth furniture rental, exhibit rental, show decorating

## MICHIGAN

### DETROIT

**Animated Display Company (EP & DA)**

13029 E. Eight Mile Rd. (Phone: DRexel 1-9533)

Wm. J. Dopkowski

**Display & Exhibit Specialties Co. (EP & DA)**

See Advertisement, Page 221

1014 Lynn Ave. (7) (Phone: TUlsa 3-0602)

Rudy Speerschneder, President  
Departments: Exhibit Design, Exhibit Construction, Sign, Silk Screen, Electrical, Woodworking, Paint

Services: Installation, booth background and drape rental, storage, exhibit rental, show decorating  
Special Units: Cutaways, animation devices

**Jack A. Frost**

234 Piquette Ave. (2) (Phone: TRinity 3-8030)

E. A. Taube, Asst. General Manager  
Services: Temporary power and lighting facilities

**Gardner Displays of Detroit**

15139 W. Eight Mile Rd. (Phone: BRoadway 3-8835)

(See listing under Pittsburgh)

**Hartwig Displays, Inc.**

19139 Pierson St. (Phone: KENwood 1-1856)

Jack M. Denno, Designer-Consultant  
(See Milwaukee Listing)

**Milo Arts and Crafts, Inc. (EP&DA)**

830 W. Vernor Highway (1) (Phone: WOODward 2-1436)

R. G. Wood  
Services: Booth background and drape rental, booth furniture rental, exhibit rental

**National Exposition Service, Inc.**

1601 W. Lafayette Blvd. (Phone: WOODward 1-9044)

Irwin I. Chaitin  
Services: Booth equipment, furniture rental, show decorating

## WARREN

**Animated Displays Co. (EP&DA)**

13029 E. 8 Mile Rd.

William J. Dopkowski, President  
Departments: Exhibit Design, Exhibit Construction

Services: Installation, storage, exhibit rental  
Special Units: Self-contained displays, dioramas, mobile units, production displays, animation devices, cutaways

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C. P. Sathre, President

Departments: Exhibit Design, Exhibit Construction, Metal Fabricating, Sign, Silk Screen, Electrical, Mechanical, Woodworking, Painting, Traffic

Services: Installation, storage, exhibit rental  
Special Units: Self-contained displays, dioramas, production displays, animation devices

## MISSOURI

## KANSAS CITY

### Manncraft-Exhibitors Service (EP & DA)

See Advertisement, Page 222

2100 Central St. (Phone: BA 1-8855)

Leon A. Manne, President

Departments: Exhibit Design, Exhibit Construction, Metal Fabricating, Sign, Silk Screen, Electrical, Mechanical, Plastic Fabricating

Services: Installation, booth background and drape rental, booth furniture rental, storage, exhibit rental, show decorating

Special Units: Self-contained displays, dioramas, mobile units, production displays, animation devices, floats

## ST LOUIS

### Ad-Craft, Inc. (EP & DA)

1624 Delmar Blvd. (3) (Phone: GA 1-3995)

Wendall P. Blanton, President

Departments: Exhibit Design, Exhibit Construction

Services: Installation

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Special Units: Self-contained displays, dioramas, mobile units, production displays, animation devices, floats

### Advertisers Displays & Exhibits, Inc. (EP & DA)

2025 Washington Ave. (3) (Phone: CE 1-3170)

E. F. Rebholz, Administrative Assistant

Departments: Exhibit Design, Exhibit Construction, Sign, Silk Screen, Electrical, Mechanical

Services: Installation, storage

Special Units: Self-contained displays, dioramas, mobile units, production displays, animation devices

### Sellinger Displays, Inc.

714 North 13th St. (3) (Phone: MA 1-3307)

E. C. "Erv" Sellinger, President

Departments: Exhibit Design, Exhibit Construction

Services: Installation, booth background and drape rental, booth furniture rental, storage, exhibit rental, show decorating

Special Units: Self-contained displays, dioramas, mobile units, production displays, animation devices, floats

## NEBRASKA

## OMAHA

### Freeman Decorating Co.

4517 Military Ave. (Phone: REgent 8984)  
(See listing under Dallas)

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Civic Auditorium (Phone: JA-4243)

(See listing under Kansas City)

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JA. 4234

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  - SHOW DECORATORS
  - FURNITURE SUPPLIERS
- continued

## ATLANTIC CITY

### Albert Meltz Studios

2304 Pacific Ave. (Phone: 4-3942)

Services: Installation, booth background and  
drapery rental, show decorating, furniture  
rental  
Special Units: Production displays

### McColl's Display Service (EP & DA)

203 N. Sovereign Ave. (Phone: 4-1453)

William Earl McColl, Owner  
Services: Installation

### United Convention Decorators, Inc.

3328 Pacific Ave. (Phone: 4-3128)

Samuel Katz, General Manager  
Services: Booth background and drapery rental,  
booth furniture rental, show decorating

## NEW YORK

### BROOKLYN

### Dyna-Graphic Displays, Inc. (EP & DA)

345 Carroll St. (Phone: UL 5-9400)

Robert Wetstein, President  
Departments: Exhibit Design, Exhibit Con-  
struction, Sign, Silk Screen, Electrical,  
Mechanical  
Services: Installation, storage, exhibit rental  
Special Units: Self-contained displays, di-  
oramas, mobile units, animation devices, floats

### Vanguard Creations Corp.

240 N. 10th St. (11) (Phone: EV 7-1819)

Clifford G. Lee, Production Manager  
Departments: Exhibit Design, Exhibit Con-  
struction, Metal Fabricating, Sign, Silk  
Screen, Electrical, Mechanical  
Services: Installation  
Special Units: Self-contained displays, mobile  
units, production displays, animation devices

## BUFFALO

### The Dowd Co.

392 Franklin St. (2) (Phone: CLEVELAND 3335)

T. L. Dowd, Manager  
Services: Booth furniture rental

### Hadley Advertising Displays (EP & DA)

631 Fargo Ave. (13) (Phone: GA 4456)

Norman F. Hadley, Owner  
Department: Exhibit Design, Exhibit Con-  
struction  
Services: Installation, storage  
Special Units: Self-contained displays, di-  
oramas, mobile units, production displays,  
animation devices

### Hale Decorators, Inc.

119 Wilkenson St. (2)

Charles W. Howell, President  
Services: Installation, booth background and  
drapery rental, booth furniture rental, storage,  
exhibit rental, show decorating

## LONG ISLAND CITY

### Bliss Display Corp. (EP & DA)

37-21 32nd St. (1) (Phone: EX 2-3890)

### Albert Bliss, President

Departments: Exhibit Design, Exhibit Con-  
struction, Metal Fabricating, Sign, Silk  
Screen, Electrical, Mechanical, Woodwork-  
ing, Paper Mache  
Services: Installation  
Special Units: Dioramas, mobile units, pro-  
duction displays, floats, animation devices

### Design-Built Studios, Inc. (EP & DA)

21-21 41st Ave. (1) (Phone: ST 4-3400)

Harold B. Averick, President  
Departments: Exhibit Design, Exhibit Con-  
struction, Sign, Silk Screen, Electrical,  
Mechanical  
Services: Installation, storage  
Special Units: Self-contained units, dioramas,  
mobile units, production displays, animation  
devices

### McArthur-Vitale Displays, Inc. (EP & DA)

36-06 43rd Ave. (1) (Phone: ST 6-3960)

Santo Vitale, President  
Departments: Exhibit Design, Exhibit Con-  
struction, Art, Sculpture  
Special Units: Dioramas, animated devices

### Structural Display Co., Inc. (EP & DA)

See Advertisement, Page 223

19-19 24th Ave., Queens (Phone: AS 4-1136)

Thomas F. Byrne, Vice-President  
Departments: Exhibit Design, Exhibit Con-  
struction, Sales Presentation, Point of Pur-  
chase Displays, Metal Fabricating, Sign,  
Silk Screen, Electrical  
Services: Installation, storage, exhibit rental  
Special Units: Self-contained displays, di-  
oramas, mobile units, production displays,  
animation devices, floats, models

## MT. VERNON

### Jenter Exhibits (EP & DA)

230 E. 8th St. (Phone: MO 4-0222)

Martin Jenter, President  
Departments: Exhibit Design, Exhibit Con-  
struction, Sign, Silk Screen, Electrical,  
Mechanical, Engraving, Woodworking, Spray  
Finishing  
Services: Installation, storage  
Special Units: Self-contained displays, di-  
oramas, mobile units, production displays,  
animation devices

## NEW YORK

### Lewis Barry, Inc. (EP & DA)

12 John St. (35) (Phone: WO 4-0850)

Lewis Barry, President  
Departments: Exhibit Design, Exhibit Con-  
struction, Metal Fabricating, Sign, Silk  
Screen, Electrical, Mechanical, Woodworking  
Services: Installation, booth background and  
drapery rental, booth furniture rental, storage,  
exhibit rental  
Special Units: Self-contained displays, di-  
oramas, mobile units, production displays

### Black-Jensen Exhibits, Inc. (EP & DA)

41 East 41st St. (Phone: OXFORD 7-6932)

Harold Black, President  
Departments: Exhibit Design, Exhibit Con-  
struction

### Bryan-Elliott Exhibit Co. (EP & DA)

211 West 61st St. (23) (Phone: JU 2-3810)

Elliott B. Mudgett, Partner  
Departments: Exhibit Design, Exhibit Con-  
struction, Metal Fabricating, Sign, Silk  
Screen, Electrical, Mechanical, Cloth, Plastics

### Dikran Display (EP & DA)

142 E. 32nd St. (16) (Phone: MU 5-0984)

Dikran Dingilan, Owner  
Departments: Exhibit Design, Exhibit Con-  
struction  
Services: Installation  
Special Units: Self-contained displays

### Display Builders, Inc. (EP & DA)

239 W. 66th St., (23) (Phone: IR 3-5153)

David A. Fink, President  
Departments: Exhibit Design, Exhibit Con-  
struction, Signs, Interior Woodwork, Show-  
room, Design & Construction, Mechanical  
Services: Installation  
Special Units: Self-contained displays, di-  
oramas, animation devices, floats

### Display Corp. of New York

253 W. 64th St. (23) (Phone: TRafalgar 4-2300)

Harry Cooper-Smith, President  
Departments: Exhibit Design, Exhibit Construction, Metal Fabricating, Sign, Silk Screen, Electrical, Mechanical  
Services: Installation  
Special Units: Production displays

### Display Guild

85-09 57th Ave. (73) (Phone: NE 9-5220)  
Lee Brunner, Sales Manager  
Departments: Exhibit Design, Exhibit Construction, Metal Fabricating, Woodworking, Plastics  
Special Units: Production displays

### Display Workshop, Inc.

341 Trumbull St. (3) (Phone: JAcKson 2-8237)  
Harold P. Post, President  
(See listing under Hartford, Conn.)

### The Displayers, Inc. (EP & DA)

See Advertisement, Page 223

635 West 54th St. (19) (Phone: JU 6-8800)  
Belmont Corn, Jr., President  
Departments: Exhibit Design, Exhibit Construction, Metal Fabricating, Sign, Silk Screen, Electrical, Mechanical, Carpentry, Painting  
Services: Installation, storage, exhibit rental  
Special Units: Self-contained displays, dioramas, mobile units, production displays, animation devices

### Exhibitors Service, Inc.

430 East 63rd St. (Phone: TEmpleton 8-6361)  
Carmen Wales, Manager

### Functional Display, Inc. (EP & DA)

1370 Blondell Ave. (61) (Phone: SYcamore 2-6200)  
Mervin Zwerling, President  
Departments: Exhibit Design, Exhibit Construction, Metal Fabricating, Sign, Silk screen, Electrical, Mechanical, Woodworking

Services: Installation, storage  
Special Units: Self-contained displays, dioramas, mobile units, production displays, animation devices, floats

### Gardner Displays of New York

41 E. 42nd St. (17) (Phone: MUrray Hill 7-2621)  
(See listing under Pittsburgh)

### Graphic Displays

11 Station Ave., Staten Island (90) (Phone: YUkon 4-1780)  
Peter Martin, Owner  
Departments: Design, Metal Fabricating, Sign, Electrical, Exhibit Construction  
Services: Storage  
Special Units: Self-contained units, dioramas, production displays, animation devices, floats

### Hollywood Banners

116 East 32 St. (16) (Phone: OR 9-4790)  
Services: Custom made Logo display drapes

### Industrial Displays, Inc. (EP & DA)

625 W. 55th St. (19) (Phone: JU 2-4550)  
Jack Paul, Secy-Treas.  
Departments: Exhibit Design, Exhibit Construction, Metal Fabricating, Sign, Silk Screen, Electrical, Mechanical, Plastic Fabricating  
Services: Installation, storage  
Special Units: Self-contained displays, dioramas, mobile units, production displays, animation devices

### Ivel Construction Corp. (EP & DA)

53rd St. & 1st Ave. (32) Brooklyn (HY 2-3730)  
Leslie Levi, President  
Departments: Exhibit Design, Exhibit Construction, Metal Fabricating, Sign, Silk Screen, Electrical, Mechanical, Model Shop  
Services: Installation, both background and drape rental, booth furniture rental, storage, exhibit rental, show decorating  
Special Units: Self-contained displays, modular mobile units, animation devices

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  - **SHOW DECORATORS**
  - **FURNITURE SUPPLIERS**
- New York City continued**

**Manhattan Exposition Construction Corp. (EP & DA)**

247 West 60th St. and Room 253 N. Y. Coliseum (Phone: PL 7-3233)  
Charles LaRosa, President  
Departments: Exhibit Design, Exhibit Construction, Sign, Electrical, Mechanical  
Services: Installation, booth background and drape rental, booth furniture rental, storage, show decorating  
Special Units: Self-contained displays, mobile units

**Mastercraft Associates, Inc. (EP & DA)**

360 W. 11th St. (14) (Phone: WA 4-9360)  
Harold Lightman, President  
Departments: Exhibit Design, Exhibit Construction, Sign, Electrical, Mechanical  
Services: Installation, booth background rental, storage, show decorating  
Special Units: Self-contained displays, dioramas, mobile units, production displays, animation devices, floats

**Messmore & Damon, Inc. (EP&DA)**

1461 Park Ave. (29) (Phone: TRafalgar 6-3530)  
Francis B. Messmore  
Departments: Exhibit Design, Exhibit Construction, Metal Fabricating, Sign, Silk Screen, Electrical, Mechanical, Theatrical Scenery  
Services: Installation, show decorating  
Special Units: Self-contained displays, dioramas, mobile units, production displays, animation devices, floats

**New York Display Service Inc. (EP & DA)**

101 Park Ave. (17) (Phone: LEExington 2-3759)  
Andrew Trifon, Manager  
Services: Installations, storage

**Selecor Displays, Inc.**

312 E. 95th St. (28) (Phone: ATwater 9-8347)  
M. Daniel Kingsley, President  
Departments: Exhibit Design, Exhibit Construction, Metal Fabricating, Sign, Silk Screen, Electrical, Mechanical, Woodworking  
Services: Installation, storage  
Special Units: Self-contained displays, dioramas, production displays, animation devices, floats

**Sickinger Displays, Inc. (EP&DA)**

204 East 27th St. (16) (Phone: MU 4-4861)  
Xavier Sickinger, President  
Services: Installation  
Special Units: Production Displays

**Strauss Decorating & Exposition Co., Inc. (EP & DA)**

See Advertisements, Pages 146, 224  
3524 Third Ave. (56) (Phone: LU 8-7708)  
Departments: Exhibit Design, Exhibit Construction, Metal Fabricating, Sign, Silk Screen, Electrical, Mechanical  
Services: Installation, booth background and drape rental, booth furniture rental, exhibit rental, show decorating  
Special Units: Self-contained displays, dioramas, mobile units, production displays, animation devices, floats

**Structural Display Co., Inc. (EP & DA)**

3 West 61st St. (Phone: CIrcle 7-0212)  
(See listing under Long Island City, N. Y.)

**United Exposition Decorating Co., Inc.**

N. Y. Coliseum, Room 234 (Phone: COlumbus 5-5133)  
William Spiegelman, General Manager  
(See listing under Atlantic City)

**Walling Display**

48 W. 20th St. (11) (Phone: WA 9-3359)  
George Walling, Owner  
Departments: Exhibit Design, Exhibit Construction, Sign, Silk Screen  
Special Units: Self-contained units, production displays, animation devices

**Warren Displays, Inc. (EP & DA)**

555 W. 23rd St. (Phone: AL 5-9646)  
Gordon H. Warren, President  
Departments: Exhibit Design, Exhibit Construction, sign, Electrical, Mechanical, Woodworking  
Services: Installation, storage  
Special Units: Self-contained displays, dioramas, mobile units

**York Exposition Service Corp. (EP&DA)**

New York Coliseum (19) (Phone: CI 5-1270)  
George A. Groht, President  
Services: Booth background and drape rental, booth furniture rental, show decorating

**OCEANSIDE**

**Hartwig Displays**

2426 Westlake Ave. (Phone: ROckville Center 6-7171)  
(See Listing under Milwaukee)

**ROCHESTER**

**Ernst Decoration Co., Inc.**

480 Plymouth Ave., S. (8) (Phone: HAMilton 6-5833)  
William Ernst, President  
Departments: Sign, Electrical  
Services: Exhibit rental, booth furniture rental  
Special Units: Flags & bunting, floats

**SYRACUSE**

**Ivel Construction Corp.**

East Lake Rd. (10) (Phone: SKanateles 1144)  
Ralph L. Wintersteen, Manager  
(See listing under Brooklyn)

**OHIO**

**CINCINNATI**

**Display Sales**

1632 Gest St. (4) (Phone: GR 1-7600)  
Robert M. Nagle, Robert Harrigan, Partners  
Departments: Exhibit Design, Exhibit Construction, Silk Screen, Electrical, Mechanical  
Services: Storage, show decorating  
Special Units: Self-contained displays, production displays, animation devices

**George E. Fern Co.**

1410 Elm St. (10)  
G. Edward Fern, President  
Departments: Sign  
Services: Installation, booth background and drape rental, booth furniture rental, show decorating

**Production Presentation Inc.**

1036 Gilbert Ave. (2) (Phone: GA 1-1830)  
Don K. Howard, President  
Departments: Exhibit Design, Exhibit Construction, Metal Fabricating, Sign, Silk Screen, Electrical, Mechanical  
Services: Installation, storage  
Special Units: Self-contained displays, dioramas, mobile units, production displays, animation devices, floats

**Sales Production Corp.**

1617 Reading Road (2) (Phone: CH 1-1007)  
George R. Timmerman, President  
Departments: Exhibit Design, Exhibit Construction, Metal Fabricating, Sign, Silk Screen, Electrical, Mechanical  
Services: Installation, storage  
Special Units: Self-contained displays, dioramas, mobile units, production displays, animation devices, floats

**CLEVELAND**

**Add, Inc.**

1776 E. 43rd St. (3) (Phone: ENdicott 1-1530)  
Geraldine Copperman, President  
Services: Installation, booth background and drape rental, booth furniture rental, exhibit rental, show decorating

## Andrews, Bartlett & Associates, Inc.

See Advertisement, Page 1

1849 W. 24th St. (13)  
A. S. Andrews, President; Harold E. Bartlett, Vice President  
Departments: Exposition Management, Exposition Production, Booth Background, Show Decoration, Rental Furnishings and Equipment, Exhibit Design & Construction  
Services: Complete convention and exposition services, booth background and drape rental, booth furniture rental, show decorating, show management

## Calmore, Inc. (EP & DA)

1445 Dodge Ct. (14) (Phone: CH 1-2307)  
C. Calvin Moore, President  
Departments: Exhibit Design, Exhibit Construction, Sign, Silk Screen, Electrical, Mechanical  
Services: Installation  
Special Units: Self-contained displays, mobile units, production displays, animation devices

## DeVorn Displays Corp. (EP & DA)

1022 Beltline Rd. (9) (Phone: ON 1-1550)  
John F. Clarke, President  
Departments: Exhibit Design, Exhibit Construction, Metal Fabricating, Sign, Silk Screen, Electrical, Mechanical, Woodworking, Plastics  
Services: Installation, storage  
Special Units: Self-contained displays, dioramas, mobile units, production displays, animation devices

## Gallo Display Co. (EP & DA)

1012 Sumner Ave. (15) (Phone: TO 1-3440)  
Paul B. Gallo, President  
Departments: Exhibit Design, Exhibit Construction, Metal Fabricating, Sign, Silk Screen, Electrical, Mechanical, Photographic  
Services: Installation, storage, exhibit rental  
Special Units: Self-contained displays, dioramas, mobile units, production displays, animation devices, floats

## Don Glaze Display Service (EP&DA)

6742 Commonwealth Blvd. (30) (Phone: VI 3-2312)  
Don Glaze, President  
Services: Exhibit installation, storage

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## Gravatt Displays (EP & DA)

19627 W. Lake Rd. (16) (Phone: ED 1-6450)  
R. H. Gravatt, Owner  
Departments: Exhibit Design, Exhibit Construction, Sign, Silk Screen, Electrical, Mechanical  
Services: Installation, storage, exhibit rental  
Special Units: Self-contained displays, production displays

## Ivel Construction Corp.

1220 Huron Rd. (Phone: SU 1-5533)  
Leon Gordon Miller, Manager  
(See listing under Brooklyn)

## Ohio Displays, Inc. (EP & DA)

2266 W. Superior Viaduct (13) (Phone: CH 1-3777)  
Clifford T. McKay, Vice President  
Departments: Exhibit Design, Exhibit Construction, Metal Fabricating, Sign, Silk Screen, Electrical, Mechanical  
Services: Installation, storage  
Special Units: Self-contained displays, dioramas, mobile units, production displays, animation devices, floats

## Rappaport Studios, Inc. (EP & DA)

1618 Walnut Ave. (14) (Phone: SU 1-6960)  
Maurice I. Rappaport, President  
Departments: Exhibit Design, Exhibit Construction, Photo Reproductions & Murals  
Services: Installation, storage, exhibit rental  
Special Units: Self-contained displays, dioramas, mobile units, production displays, animation devices, floats

## Rogers Display Studios (EP & DA)

5815 Kinsman Rd. (4) (Phone: UT 1-0676)  
Van R. Rogers, President  
Departments: Exhibit Design, Exhibit Construction, Sign, Silk Screen, Electrical, Mechanical  
Services: Installation, booth furniture rental, storage  
Special Units: Self-contained displays, dioramas, mobile units, production displays, animation devices, floats

## Sales Improvement Display Co.

1022 Belt Line St. (Phone: ON 1-1550)  
Frederic W. Gill, President  
Departments: Exhibit Design, Exhibit Construction, Sign, Silk Screen, Electrical, Mechanical, Plastic Fabricating  
Services: Installation, storage  
Special Units: Self-contained displays, dioramas, mobile units, production displays, animation devices

## Harvey G. Stief, Inc. (EP & DA)

424 E. 131st St. (8) (Phone: GL 1-4243)  
Harvey G. Stief, President  
Departments: Exhibit Design, Exhibit Construction, Metal Fabricating, Sign, Silk Screen, Electrical, Mechanical, Plastic  
Services: Installation, booth furniture rental, exhibit rental  
Special Units: Self-contained displays, dioramas, mobile units, production displays, animation devices, floats

## United Exposition Service Co.

1940 E. 6th St.  
William S. Stetson, General Manager  
(See listing under Atlantic City)

## DAYTON

## Merchandise Displays, Inc. (EP & DA)

233 Leo St. (4) (Phone: Baldwin 4-8353)  
R. H. Kaiser, Sales Manager  
Departments: Exhibit Design, Exhibit Construction, Metal Fabricating, Sign, Silk Screen, Electrical, Mechanical  
Services: Installation, booth background and drape rental, booth furniture rental, storage, exhibit rental, show decorating  
Special Units: Self-contained displays, dioramas, mobile units, production displays, floats, animation devices

## TOLEDO

## Activ-Ad, Incorporated (EP & DA)

21 S. Erie St. (2) (Phone: CHerry 8-3541)  
L. K. Mueller, President

Departments: Exhibit Design, Exhibit Construction, Hardbound Fabricating, Metal Fabricating, Plastics, Sign, Silk Screen, Electrical, Mechanical

Services: Installation, storage  
Special Units: Self-contained displays, dioramas, mobile units, production displays

## Herzberg Decorating Studios

835 Broadway (9) (Phone: CHerry 3-5978)  
Max R. Herzberg, Owner  
Departments: Sign  
Services: Show decorating, exhibit rental  
Special Units: Floats

## WARREN

## Custom Displays, Inc. (EP&DA)

2610 N. Park Ave. (Phone: EXpress 4-1555)  
Robert A. Wellington, President  
Departments: Exhibit Design, Exhibit Construction, Metal Fabricating, Sign, Silk Screen, Electrical, Mechanical  
Services: Installation, storage  
Special Units: Self-contained units, dioramas, mobile units, production displays, animation devices

## OKLAHOMA

## TULSA

## Dallas Meade Constructors, Inc. (EP&DA)

55 N. Madison St. (Phone: LUther 7-2968)  
Dallas Meade, President  
Departments: Exhibit Design, Exhibit Construction, Metal Fabricating, Sign, Silk Screen, Electrical, Mechanical  
Services: Installation, booth background and drape rental, booth furniture rental, storage, exhibit rental, show decorating  
Special Units: Self-contained displays, dioramas, mobile units, production displays, animation devices, floats

## OREGON

## PORTLAND

## Porterfield Sign Advertising (EP & DA)

4412 S.W. Corbett Avenue (Phone: CApitol 6-2446)  
Wilbur A. Porterfield, President

## Charles L. Wakefield Displays-Decorations

4422 S.W. Corbett St. (Phone: CApitol 8-8249)  
Services: Booths, stages, signs, flags, draperies, furniture, lighting, display materials, mobile units

## PENNSYLVANIA

## PHILADELPHIA

## The Art Guild of Philadelphia (EP & DA)

134 N. 22nd St. (3) (Phone: LOcust 7-3322)  
Morris Beck, Manager

## Lewis Barry, Inc. (EP & DA)

275 S. 59th St. (39) (Phone: SHerwood 8-3113)  
(See listing under New York City)

## Berm Studios, Inc. (EP&DA)

404 E. Baltimore Ave. (Phone: GRanite 2-2431)  
Sydney Berman, President  
Departments: Exhibit Design, Exhibit Construction, Sign, Silk Screen



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You'll find too that GRS&W designers boast many talents.

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Special Units: Self-contained displays, dioramas, mobile units, production displays, animation devices

**Design Associates, Inc. (EP&DA)**

4422 Market St. (4) (Phone: EVERgreen 2-2747)  
Warren T. Logan, Manager  
Departments: Exhibit Design, Exhibit Construction, Metal Fabricating, Sign, Silk Screen, Electrical, Mechanical  
Services: Installation  
Special Units: Self-contained displays, dioramas, mobile units, production displays, animation devices

**Dirmeyer Displays, Inc. (EP&DA)**

3340 Rorer St. (34) (Phone: GARfield 5-5130)  
C. N. Dirmeyer, President  
Departments: Exhibit Design, Exhibit Construction, Metal Fabricating, Silk Screen, Sign, Electrical, Mechanical  
Services: Installation  
Special Units: Self-contained units, dioramas, animation devices

**The Display House**

1101 S. 20th St. (46) (Phone: PE 6-4448-49-50)  
Archie Lewy, President  
Departments: Exhibit Design, Exhibit Construction, Sign, Electrical, Mechanical, Woodwork, Cabinet Construction, Silk Screen  
Services: Installation, booth furniture rental, storage, exhibit rental  
Special Units: Self-contained displays, mobile units, production displays, dioramas, animation devices, floats

**General Exhibits (EP&DA)**

1600 S. Bambrey St. (45) (Phone: HOward 7-1600)  
S. Miller Mack, President  
Departments: Exhibit Design, Exhibit Construction, Sign, Electrical, Mechanical  
Services: Installation, storage  
Special Units: Self-contained units, mobile units, animation devices

**Ivel Construction Corp.**

(Dailey Service)  
1207 Spruce St. (Phone: KIngsey 6-1797)  
(See listing under New York City)

**Sho-Aids, Inc. (EP&DA)**

See Advertisement, Page 227  
277 S. 59th St. (39) (Phone: SHerwood 8-2622)  
Louis DeCecco, Vice-President  
Services: Booth installation

**William H. Simkins Studio (EP&DA)**

3 Penn Center Plaza (2) (Phone: LOcust 4-0202)  
L. H. Lipka, Owner  
Departments: Exhibit Design, Exhibit Construction, Metal Fabricating, Sign, Silk Screen, Electrical, Mechanical  
Services: Installation, booth background and drupe rental, storage, exhibit rental, show decorating, rental special booth furniture  
Special Units: Self-contained displays, dioramas, mobile units, production displays, animation devices, floats

**W. E. Sparks Studio, Inc. (EP&DA)**

2415 South St. (46) (Phone: KI 6-6040)  
Donald R. Sparks, President  
Departments: Exhibit Design, Exhibit Construction, Painting  
Services: Installation, storage  
Special Units: Self-contained units, animation devices

**United Booth Equipment Co.**

630 S. 42nd St. (4) (Phone: EVERgreen 6-2772)  
Sol Katz, General Manager  
(See listing under Atlantic City)

**PITTSBURGH**

**Gardner Displays Co.**

477 Melwood St. (13) (Phone: MA 1-9443)  
Edward DeLuca, Vice-President  
Departments: Exhibit Design, Exhibit Construction, Metal Fabricating, Sign, Silk Screen, Electrical, Mechanical, Models  
Services: Installation, booth background and drupe rental, booth furniture rental, storage, exhibit rental  
Special Units: Self-contained displays, dioramas, mobile units, production displays, animation devices, floats

**Gardner, Robinson, Stierheim & Weis, Inc.**

See Advertisement, Page 226  
5875 Center Ave. (6) (Phone: EM 2-1400)  
R. P. Stierheim, President  
Departments: Exhibit Design, Exhibit Construction, Metal Fabricating, Sign, Silk Screen, Electrical, Mechanical  
Services: Installation, storage, exhibit rental  
Special Units: Self-contained displays, dioramas, mobile units, production displays, animation devices

**READING**

**Ivel Construction Corp.**  
(Dailey Service)  
610 Washington St.  
(See listing under New York City)

**TENNESSEE**

**MEMPHIS**

**Newhouse Co., Inc.**

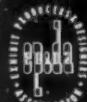
124 Exchange Ave.  
Will Grimes, Mgr.  
Departments: Exhibit Design, Exhibit Construction, Sign  
Services: Installation, booth background and drupe rental, booth furniture rental, storage, show decorating

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LOUIS A. DE CECCO, V.P.

SHERWOOD 8-2622

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CHerry 3-8657

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REgent 8984

- EXHIBIT BUILDERS
- SHOW DECORATORS
- FURNITURE SUPPLIERS

Memphis continued

## DALLAS

### Freeman Decorating Co.

See Advertisement, Page 227

3004 Commerce St. (Phone: Rlverside 1-1514)  
John E. Gebhard, Manager  
Departments: Exhibit Design, Exhibit Construction, Sign  
Services: Installation, booth background and drape rental, booth furniture rental, show decorating  
Special Units: Self-contained displays, production displays

## HOUSTON

### Arnold-Rogers

101 Main St. (2) (Phone: Capitol 7-6165)  
Frank Arnold, Partner  
Departments: Exhibit Design, Exhibit Construction, Sign  
Services: Installation, show decorating

### Hazel Hays Southwestern Displays (EP&DA)

6225 St. Augustine Ave. (21) (Phone: JA 4-3119)  
Hazel Hays, President  
Departments: Exhibit Design, Exhibit Construction, Sign, Silk Screen, Electrical, Mechanical  
Services: Installation, booth background and drape rental, booth furniture rental, storage, exhibit rental, show decorating  
Special Units: Mobile units

## VIRGINIA

## ALEXANDRIA

### Design & Production, Inc.

826 Slaters Lane (Phone: KI 8-8080)  
Leonard C. Rennie, President  
Departments: Exhibit Design, Exhibit Construction, Metal Fabricating, Sign, Silk Screen, Electrical, Mechanical, Models  
Services: Installation and storage limited  
Special Units: Self-contained displays, dioramas, mobile units, production displays, animation devices, electronics units

## ARLINGTON

### Theodore John Christensen, Inc. (EP & DA)

501 S. 20th St. (2) (Phone: OT 4-7608)  
Frank Masters, Sales Manager  
Departments: Exhibit Design, Exhibit Construction, Metal Fabricating, Sign, Silk Screen, Electrical, Mechanical  
Services: Installation, booth background and drape rental, booth furniture rental, storage, exhibit rental, show decorating  
Special Units: Self-contained displays, dioramas, production displays, animation devices, floats

## WASHINGTON

## SEATTLE

### Rowan, Inc. (EP&DA)

2110 Western Ave. (1) (Phone: IM 2-4075)  
W. Al Rowan, President  
Departments: Exhibit Design, Exhibit Construction, Sign, Mechanical  
Services: Installation, booth background and drape rental, booth furniture rental, show decorating  
Special Units: Production Displays, floats

## WISCONSIN

## MILWAUKEE

### Art Siemann Advertising, Inc.

2201 W. Greenfield Ave. (4) (Phone: Mitchell 6-8365)  
Art Siemann, President  
Departments: Exhibit Design, Exhibit Construction, Metal Fabricating, Sign, Silk Screen, Electrical  
Services: Installation, booth background and drape rental, show decorating  
Special Units: Self-contained displays, production displays, floats

### Derse Advertising Co. (EP & DA)

2620 West St. Paul Ave. (3) (Phone: DI 4-2770)  
Robert Draeger, Display Manager  
Departments: Exhibit Design, Exhibit Construction, Sign, Silk Screen, Electrical, Mechanical  
Services: Installation, booth background and drape rental, booth furniture rental, storage, exhibit rental, show decorating  
Special Units: Self-contained displays, dioramas, mobile units, production displays, animation devices, floats

### Foster Custom Displays, Inc.

224 E. 1st St. (4) (Phone: BR 6-0668)  
Earl J. Foster, President  
Departments: Exhibit Design, Exhibit Construction, Metal Fabricating, Sign, Silk Screen, Electrical, Mechanical  
Services: Installation, storage, show decorating  
Special Units: Self-contained displays, dioramas, production displays, animation devices, floats

### Gray-Way Advertising Displays, Inc. (EP & DA)

3727 N. Palmer St. (12) (Phone: FR 4-0840)  
F. E. Gray, President  
Departments: Exhibit Design, Exhibit Construction, Sign, Silk Screen, Mechanical, Model Making  
Services: Installation, booth background and drape rental, booth furniture rental, storage, exhibit rental, show decorating



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expressly  
for  
sales  
meetings



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**Special Units:** Self-contained displays, dioramas, mobile units, production displays, animation devices, floats

#### Hartwig Displays, Inc. (EP & DA)

1325 N. Van Buren St. (2) (Phone: BR 6-4857)  
Walter A. Hartwig, President  
**Departments:** Exhibit Design, Exhibit Construction, Metal and Plastic Fabrication, Electrical, Mechanical  
**Services:** Installation, exhibit and furniture rental, storage  
**Special Units:** Self-contained units, models, dioramas, terminal displays, animated figures, mobile units

#### Lothar Display Engineering Co.

3536 W. Fairmount Ave. (9) (Phone: HO 3-0882)  
Lothar M. Weichelt, Owner  
**Departments:** Exhibit Design, Exhibit Construction, Metal Fabricating, Sign, Plastic Fabricating, Electrical, Mechanical, Model Making  
**Services:** Installation, booth background and drape rental, storage, exhibit rental, show decorating  
**Special Units:** Self-contained displays, dioramas, mobile units, production displays, animation devices, floats

#### Motion & Display Co.

1032 W. Somers St. (5) (Phone: BR 1-3921)  
Leon Marks, President  
**Departments:** Exhibit Design, Exhibit Construction, Sign, Electrical, Mechanical, Spray Painting  
**Services:** Installation, booth background and drape rental, storage, exhibit rental, show decorating  
**Special Units:** Self-contained displays, dioramas, production displays, animation devices, floats

#### Wisconsin Display Studios

1124 N. 5th St. (5) (Phone: BRoadway 6-2675)  
William Leutner, Manager  
**Departments:** Exhibit Design, Exhibit Construction, Metal Fabricating, Sign, Electrical, Mechanical  
**Services:** Installation, booth background and drape rental, booth furniture rental, storage, exhibit rental, show decorating  
**Special Units:** Self-contained displays, dioramas, mobile units, production displays, animation devices, floats

## CANADA

### BRITISH COLUMBIA

#### VANCOUVER

##### Challier & Co., Inc.

1451 Adanac St. (Phone: HASTINGS 8417)  
Horbert Challier, President  
**Departments:** Exhibit Design, Exhibit Construction, Metal Fabricating, Sign, Silk Screen, Electrical, Mechanical  
**Services:** Installation, booth background and drape rental, booth furniture rental, storage, exhibit rental, show decorating  
**Special Units:** Self-contained displays, dioramas, mobile units, production displays, animation devices, floats

## ONTARIO

### TORONTO

#### Arrow Displays

586 Kingston Road (8)  
Phone: OX 9-2315  
W. Wallis, Owner  
**Departments:** Sign  
**Services:** Exhibit rental, show decorating

#### Dana Designs, Ltd.

19 Yorkville Ave. (Phone: WA 4-8453)  
Lloyd A. Hackwell, Manager  
**Departments:** Exhibit Design, Exhibit Construction, Metal Fabricating, Sign, Silk Screen, Electrical, Mechanical  
**Services:** Installation, booth furniture rentals

NOVEMBER 21, 1958

#### Design Craft, Ltd.

340 Dufferin St. (Phone: LENnox 4-8471)  
C. M. Charters, President  
**Departments:** Exhibit Design, Exhibit Construction, Metal Fabricating, Sign, Silk Screen, Electrical, Mechanical  
**Services:** Installation, booth background and drape rental, booth furniture rental, exhibit rental, show decorating  
**Special Units:** Self-contained displays, dioramas, mobile units, production displays, animation devices, floats

#### Display Service Co., Ltd.

101-103 Queen St., E. (Phone: EM 3-5125)  
Gordon F. Hall, President  
**Departments:** Exhibit Design, Exhibit Construction, Metal Fabricating, Sign, Silk Screen, Electrical, Mechanical, Carpentry  
**Services:** Installation, booth background and drape rental, booth furniture rental, storage, show decorating  
**Special Units:** Self-contained displays, dioramas, mobile units, production displays, animation devices, floats

#### Dynamic Displays, Ltd.

200 Geary Ave. (Phone: LE 1-5051)  
Frank J. Bernard, President  
**Departments:** Sign, Electrical, Mechanical, Exhibit Design, Exhibit Construction  
**Services:** Installation, booth furniture rental, show decorating  
**Special Units:** Self-contained displays, dioramas, mobile units, production displays, animation devices, floats

#### Staples Sign & Display Ltd.

544 King St., W. (Phone: EM 6-2709)  
G. O. Staples and J. N. Staples, Partners  
**Departments:** Exhibit Design, Exhibit Construction, Sign, Silk Screen, Electrical, Mechanical, Carpentry  
**Services:** Installation, booth background and drape rental, booth furniture rental, storage  
**Special Units:** Self-contained displays, production displays, animation devices

#### Stronco Ltd.

111 Judge Road (18)  
(See Hale Decorators, Buffalo)

## MONTREAL

#### Carl Mangold, Ltd.

1125 St. James St., W. (Phone: WELLington 2-6179)  
Carl Mangold, President  
**Departments:** Exhibit Design, Exhibit Construction, Sign, Silk Screen, Carpentry  
**Services:** Installation, show decorating  
**Special Units:** Self-contained displays, dioramas, production displays, animation devices, floats

#### Taylor Advertising, Ltd.

425 River St. (Phone: TR 2571)  
V. E. Traversy, Manager  
**Departments:** Exhibit Design, Exhibit Construction, Metal Fabricating, Sign, Silk Screen, Electrical, Mechanical  
**Services:** Installation, booth background and drape rental, booth furniture rental, storage, exhibit rental, show decorating  
**Special Units:** Self-contained displays, dioramas, production displays, animation devices, floats

#### BADGE SUPPLIERS

## CALIFORNIA

### LOS ANGELES

#### Award Incentives, Inc.

4710 Crenshaw Blvd.  
(See listing under New York City)

### SAN FRANCISCO

#### Danziger Sales Co.

619 Mission St. (3) (Phone: YUkon 2-8450)  
Dan Danziger, President  
**Products:** Badges, ribbon, buttons, convention gifts

#### Award Incentives, Inc.

557 Howard Street  
(See listing under New York City)

## COLORADO

### DENVER

#### Colorado Badge & Novelty Co.

2051 Champa St. (5) (Phone: AComa 2-3813)  
**Products:** Badges in celluloid, ribbon and metal

## ILLINOIS

### CHICAGO

#### Adcraft Manufacturing Co.

455 N. Oakley Blvd. (12) (Phone: MO 6-0272)  
F. J. Sitzberger  
**Products:** Badges, printed inserts, registration cards

#### Award Incentives, Inc.

617 Mission St.  
(See listing under New York City)

#### Green Duck Metal Stamping Co.

1520 W. Montana St. (14) (Phone: LAkeview 5-7100)  
**Products:** Badges in celluloid, ribbon and metal

#### Parishon Novelty Co.

3510 S. Western Ave. (9)  
**Products:** Badges, badge holders, buttons, advertising specialties

## MASSACHUSETTS

### BOSTON

#### Arthur Blank & Co., Inc.

See Advertisement, Page 229

10 Causeway St. (14)  
Harry Blank, Manager  
**Products:** Convention badges, plastic holders, printed plastics, buttons, badges, ribbons

## CONVENTION BADGES

### PIN STYLE BADGE



**ALL SIZES IN STOCK**  
100 lots.....\$4.20 per hundred  
1000 lots.....\$37.80 per M

### FOLDED POCKET FLAP STYLE



**IT'S NEW! . . . this practical pinless style name holder. Simply insert into pocket.**

100 lots.....\$4.00 per hundred  
1000 lots.....\$34.00 per M

Write for quantity prices and catalogs

**ARTHUR BLANK & CO., INC.**  
10 CAUSEWAY ST., BOSTON 14, MASS.



## BADGE SUPPLIERS

continued

### Award Incentives, Inc.

136 Manthorne Road  
(See listing under New York City)

### Pilgrim Badge & Specialty Co.

266 Babcock St. (15) (Phone: STadium 2-9300)  
Products: Badges in plastic, ribbon and metal

## MINNESOTA

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Your trademark, logo, slogan, or product, colorfully reproduced on regular or bow ties, will symbolize the cooperative good will that marks every successful business.

Designed to your needs... dignified or flamboyant... this **HAND MADE** neckwear of distinctive quality will add punch to your sales program, convention, new-product announcement, or any special event. Top quality in any quantity... one unit or a million!

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**For MEETINGS and CONVENTIONS**

Name Badges, stick on any garment. No pins or buttons.

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**ONLY 5c Each**

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1000 lots... less 6c each  
3 inch Circle, Square or Triangle. 10 day service.  
Send copy. Guaranteed.

**FREE SAMPLES** — Glad to send them  
Order from Frank D. Jackson,  
**JACK-BILT, 906 Central St., Phone VI 2-5068**  
Kansas City, Mo.

## MINNEAPOLIS

### Award Incentives, Inc.

4437 York Avenue, N.  
(See listing under New York City)

### Midwest Badge & Novelty Co., Inc.

4420 Excelsior Blvd. (16) (Phone: WALnut 7-9901)  
A. P. Collins, President  
Products: Badges, buttons, trophies

## MISSOURI

## KANSAS CITY

### Jack Bilt Corp.

See Advertisement, Page 230

906 Central St. (6)  
Frank D. Jackson, President  
Products: Pressure-sensitive stick-on badges

## ST. LOUIS

### Award Incentives, Inc.

8623 Brookshire  
University City 24  
(See listing under New York City)

### St. Louis Button Co., Inc.

415 Lucas Ave. (2) (Phone: CEntral 1-4916)  
Products: Celluloid buttons, plastic badge cases, ribbons

## NEW JERSEY

## NEWARK

### The Whitehead & Hoag Co.

107 First St. (1) (Phone: HUmboldt 3-4600)  
A. E. Wunderlich, Sales Promotion Manager  
Products: Arm bands, badges in plastic and metal, buttons in plastic and metal, ribbons, trade show souvenirs,

## NEW YORK

## BEAVER FALLS

### Glenfield Plastics, Inc.

Phone: LOwville 430  
Robert H. Snow, Asst. Sales Manager  
Products: Badge holders, printed inserts, ribbons

## NEW YORK

### Award Incentives, Inc.

200 William St. (38) (Phone: DI 9-1991)  
Murray Nedell, President  
Products: Badges, ribbons, emblems, trophies

### Best Banner & Novelty Co.

43 E. 20th St. (3) (Phone: AL 4-2255)  
Sol Hirsch, Owner  
Products: Badges, buttons, ribbons, arm bands

### Green Duck Metal Stamping Co.

55 W. 42nd St.  
(See listing under Chicago)

### E & H Simon, Inc.

381 Fourth Ave. (16) (Phone: LExington 2-0430)  
Herbert Simon, President  
Products: Badges, buttons

## ROCHESTER

### Award Incentives, Inc.

25 Holcomb Street  
(See listing under New York City)

## OHIO

## CINCINNATI

### Award Incentives, Inc.

6098 Dryden Street  
(See listing under New York City)

### Pettibone Bros. Mfg. Co.

224-228 E. 8th St. (2) (Phone: CH 1-5080)  
Gene Mesh, Sales Manager  
Products: Badges, buttons, ribbons, badge cases, banners, flags

## OREGON

## PORTLAND

### Irwin-Hodson Co.

439 N.W. 15th St. (9) (Phone: CA 7-2401)  
Edgar A. McDonald, Jr.  
Products: Badges, ribbons, badge bars

## PENNSYLVANIA

## PHILADELPHIA

### Award Incentives, Inc.

7817-19 N. Broad Street  
(See listing under New York City)

### Philadelphia Badge Co., Inc.

1007 Filbert St. (7) (Phone: WALnut 2-1790)  
Mrs. Gertrude J. Bell, Sales Manager  
Products: Pressure-sensitive badges, badge cases

## RHODE ISLAND

## PROVIDENCE

### Emblem & Badge Mfg. Co.

68 Pine St. (3) (Phone: DEXter 1-5444)  
Nathan Resnik, Manager  
Products: Badges, buttons, trophies, emblems

## TENNESSEE

## CHATTANOOGA

### Eaves Badge & Emblem Co.

107 E. 8th St. (2) (Phone: AM 6-1614)  
George G. Eaves, Partner  
Products: Badges, ribbons

## KNOXVILLE

### Colonial Press

409 Wall Ave. (1) (Phone: 2-4611)  
R. L. Quinn, General Manager  
Products: Badges

## MODEL AGENCIES

### COLORADO

#### DENVER

##### Morganti Charm and Modeling School

1443 Stout St. (2) (Phone: ALpine 5-4885)  
Ruth Cooter, Director  
Services: Models, demonstrators

### GEORGIA

#### ATLANTA

##### Patricia Stevens Modeling School

585 Peachtree St., N.E. (Phone: EM 5348)  
Miss Bauder, Director  
(See listing under Chicago)

### ILLINOIS

#### CHICAGO

##### Nancy Simpson Agency

64 W. Randolph St. (Phone: ANdover 3-1856)  
Edgar H. Simpson, Genl. Mgr.  
Services: Models, narrators, receptionists, demonstrators, sales assistants, fashion shows, charm lectures & programs for convention wives

##### Patricia Stevens Modeling School

22 W. Madison St. (Phone: ST 2-9100)  
Services: Models, receptionists

##### Patricia Vance Model Agency

131 S. Wabash St. (Phone: FIAncial 6-5430)  
Ez Harrell, Manager  
Services: Models, receptionists, talent

### MASSACHUSETTS

#### BOSTON

##### Rogers Model Agency

30 Huntington Ave. (16) (Phone: COmmonwealth 6-3420)  
Roly Rogers, Director  
Services: Models, receptionists, demonstrators

### MICHIGAN

#### DETROIT

##### Patricia Stevens Modeling School

707 Empire Bldg. (26) (Phone: WO 1-0187)  
Doris Wood, Director  
(See listing under Chicago)

### MINNESOTA

#### MINNEAPOLIS

##### Vangen Models

4112 Highwood Rd. (16) (Phone: WALnut 6-4336)  
Margaret Vangen, President  
Services: Models, hostesses, actors, props, costumes

### NEW JERSEY

#### ATLANTIC CITY

##### Atlantic City Models' Guild

Convention Hall (Phone: 4-4444)  
Marie McCullough, Executive Director  
Services: Models, receptionists, sales assistants, fashion shows, charm lectures, sightseeing tours, entertainment all types of programs

### NEW YORK

#### BUFFALO

##### Ferrel School of Modeling

271 Delaware Ave. (Phone: MO 6898)  
Marion K. Ferrel, Director  
Services: Models, receptionists

#### NEW YORK

##### Saxi J. Holtzworth Model Agency

316 W. 57th St. (19) (Phone: CO 6-9361)  
Saxi J. Holtzworth, President  
Services: Models, booth demonstrators

##### Bev. Salle Agency Inc.

151 E. 50th St. (Phone: PLaza 3-0161)  
Services: Models, receptionists

### OHIO

### CINCINNATI

##### Kathleen Wellman's Modeling School

31 East 4th St. (2) (Phone: Dunbar 1-6996)  
Kathleen Wellman, Director  
Services: Models, receptionists

### PENNSYLVANIA

#### PHILADELPHIA

##### Patricia Stevens Modeling Agency

1621 Chestnut St. (Phone: LOcust 7-1300)  
Joan Klein, Director  
Services: Models, receptionists

### TENNESSEE

#### MEMPHIS

##### Models by Cathy

Hotel King Cotton (Phone: JACKson 6-5883, ext. 200)  
Cathy Bauby, Owner  
Services: Models, charm lectures, fashion shows, demonstrators, receptionists, bands, combos, talent acts

### TEXAS

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YOUR CONVENTION, TRADE  
SHOW, OR SALES MEETING?**

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**manpower, inc. for:**

**DEMONSTRATORS**

**MODELS**

**BOOTH ATTENDANTS**

**REGISTRATION TYPISTS**

**STENOS**

**BOOTH SET UP WORKERS**

**PRE-CONVENTION DETAILS**

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## MODEL AGENCIES

continued

### FT. WORTH

**Howard-Eades Modeling School**  
Westbrook Hotel, 623 Salon (Phone: ED 9018)  
Theodosia Howard  
Services: Models, receptionists, fashion shows

### HOUSTON

**Mary Beth McDonald Modeling School**  
1006 Berry St. (4) (Phone: JA 9-3531)  
Mary Beth McDonald, Owner  
Services: Models for photography, fashion, television and conventions, receptionists and demonstrators

## PHOTOGRAPHERS

### ARIZONA

### PHOENIX

**Markow Photography**  
741 E. McDowell Rd. (Phone: AL 8-6191)  
Bob Markow, Owner

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plans



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convention and Commercial photography*

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Philadelphia's official hotel photographers since 1918  
**STANDARD PHOTO SERVICE**

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## CALIFORNIA

### SAN FRANCISCO

**Cristof Studio**  
823 Powell St. (8) (Phone: EX 2-5710)  
K. E. Cristof, Owner

**Gabriel Moulin Studios**  
181 Second St. (5) (Phone: YU 6-4224)  
William L. Jahnke, Sales Director

## COLORADO

### DENVER

**Charles Grover Photography**  
1479 S. Jackson St. (10) (Phone: SKyline 6-8059)  
Charles E. Grover, Owner

## CONNECTICUT

### HARTFORD

**Capitol Studios, Inc.**  
26 High St. (3) (Phone: Jackson 5-1175)  
Norman Pastor, President

## DISTRICT OF COLUMBIA

### WASHINGTON

**Chase Studios, Ltd.**  
19th & M Sts., N.W. (6) (Phone: District 7-4900)  
Emil Schaefer, President

**Harris & Ewing**  
1304 G St., N.W. (5) (Phone: NA 8-8700)  
Andrew J. May, Vice-President

**Tenschirt Photo Co.**  
1524 K St., N.W. (Phone: NAtional 8-5495)  
Joe Tenschirt, Owner

## FLORIDA

### MIAMI BEACH

**Noel Lanham**  
Sans Souci Hotel (Phone: JE 8-6861)

### ST. PETERSBURG

**Abby Photographers, Inc.**  
3635 5th Ave. (3) (Phone: 5-5540)  
Albert J. Bottorff

## GEORGIA

### AUGUSTA

**Morgan Fitz Photographers**  
305 Herald Bldg. (Phone: 4-7759)  
Morgan Fitz, Owner

## ILLINOIS

## CHICAGO

**Oscar & Associates, Inc.**  
63 E. Adams St. (3) (Phone: WAbash 2-0056)  
Jerry A. Smolka, President

**PICS Photographers**  
187 N. LaSalle St. (1) (Phone: DEarborn 2-1062)  
Wayne A. Thiem, Vice-President

## MASSACHUSETTS

### BOSTON

**Fay Foto Service, Inc.**  
45 W. Canton St. (Phone: COpley 7-2000)  
Harry Selig, Manager

## MINNESOTA

### MINNEAPOLIS

**Hasco Photographic Studio**  
1109 S. 2nd St. (15) (Phone: FEderal 8-4008)  
Henry A. Simacek, Sr., Manager

### ST. PAUL

**Schawang Studio**  
95 W. 7th St. (3) (Phone: CA 2-4885)  
Peter E. Schawang, Jr., Partner

## MISSISSIPPI

### JACKSON

**Hiatt Photo Service**  
319 E. Pearl St. (Phone: FL 2-8018)

## MISSOURI

### ST. LOUIS

**Dorrill Photographers**  
922 Pine St. (1) (Phone: CE 1-0606)  
Irv Schankman, Manager

## NEW JERSEY

### ATLANTIC CITY

**Central Studios**  
625 Atlantic Ave. (Phone: 4-1216)  
Morris Newstat, Owner

**Fred Hess & Son**  
166 S. Virginia Ave. (Phone: 4-6114)

## NEW YORK

### NEW YORK

**Convention Photos**  
58 E. 34th St. (16) (Phone: MU 5-7326)  
George Jervas & O. Winston Link

**Universal Photo Service**  
22 W. 30th St. (Phone: OR 7-7972)  
Jack Lichtman, Manager

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## OHIO

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### AKRON

**National Convention Photo Service**  
1528 East Ave. (14) (Phone: PL 3-8917)  
Sid Mendelson, Manager

### CINCINNATI

**Marsh Photographers, Inc.**  
12 E. Ninth St. (2) (Phone: GARfield 1-1234)  
John Dixon, Manager

**Osborne Photographers**  
505 Elm St. (2) (Phone: MA 1-3948)  
Sam Spade, Convention Manager

### CLEVELAND

**Miller-Erlter Studios**  
2601 Detroit Ave. (Phone: MAin 1-3279)  
Art Miller, Owner

### COLUMBUS

**Firestone Photographs**  
168 N. 3rd St. (15) (Phone: CAPitol 8-6883)  
Daniel Firestone, Owner

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## PENNSYLVANIA

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### PHILADELPHIA

**Jules Schick, Photography**  
Architects Bldg. (3) (Phone: LOcust 4-4248)  
Jules Schick, Partner

**Standard Photo Service**  
See Advertisement, Page 232  
2031 Chestnut St. (3) & Sheraton Hotel  
(Phone: RIttenhouse 6-2038)  
Sidney Robbins

### PITTSBURGH

**Vinard Studios**  
273 N. Craig St. (13) (Phone: MU 1-0314)  
Lou Malkin, Owner

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## TENNESSEE

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### NASHVILLE

**Grannis Studios**  
1063 Hillsboro Rd. (Phone: CYpress 2-5380)  
Bob Grannis, Owner

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## TEXAS

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### FT. WORTH

**W. D. Smith Commercial Photographs**  
1307 W. El Paso St. (3) (Phone: EDison 5-5555)  
W. D. Smith, Owner

### SAN ANTONIO

**Lande Studio**  
3133 N. McCullough Ave. (12) (Phone: TAYlor 4-2451)  
Les Lande, Owner

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## WASHINGTON

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### SEATTLE

**Kaminski Photography**  
5711 Phinney Ave. (3)  
Harold Kaminski, Owner

### SPOKANE

**Charles A. Libby & Son**  
8 218 Lincoln St. (Phone: MA 4-5535)  
Charles A. Libby, Jr., Manager

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## WEST VIRGINIA

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### CHARLESTON

**W. E. Bollinger & Sons**  
128 Delaware Ave. (12) (Phone: DI 2-6561)  
Cramer G. Bollinger, Partner

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## ENTERTAINMENT AGENCIES INDUSTRY SHOW PRODUCERS

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## CALIFORNIA

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### BERKELEY

**Muir Theatrical Agency**  
Hotel Claremont (5) (Phone: THorn 5-6479)  
Jimmy Muir, Manager  
Services: Entertainment, music, models, receptionist

### BEVERLY HILLS

**General Artists Corp.**  
9650 Santa Monica Blvd. (Phone: CRestview 1-9101)  
Henry Miller, Vice-President  
(See listing under Chicago)

**Music Corp. of America**  
9370 Santa Monica Blvd. (Phone: CRestview 4-7711)  
(See listing under New York)

### HOLLYWOOD

**The Jam Handy Organization**  
1402 Ridgewood Place (28)  
(See listing under Detroit)

**Wilding Picture Productions, Inc.**  
5981 Venice Blvd.  
(See listing under Chicago)

### POMONA

**Otto Program Management**  
1118 Verde Court (Phone: NATional 6-3090)  
Albert S. Otto, Director  
Services: Speakers, entertainers

### SAN DIEGO

**Crown Theatrical Agency**  
Hotel San Diego (1) (Phone: BElmont 3-0830)  
Billy Carmen, Owner  
Services: Music, entertainment

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## SAN FRANCISCO

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**Larry Allen Agency**  
470 Columbus Avenue (11) (Phone: EXbrook 2-8033)  
Dinty Moore, Owner  
Services: Music, entertainment

**Haymond Booking Agency**  
450 Geary St. (2) (Phone: PR 5-4732)  
Camille and ZaZa Haymond, Partners  
Services: Music, entertainment, speakers

**Music Corp. of America**  
105 Montgomery St. (Phone: EXbrook 2-8922)  
(See listing under New York)

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## COLORADO

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### DENVER

**Jack Blue Agency**  
1441 Welton St. (2) (Phone: ALpine 5-0301)  
Services: Music, entertainment, speakers

**Oberfelder Concert Office**  
406 17th St. (Phone: TABor 5-6101)  
Hazel M. Oberfelder, Owner  
Services: Concerts, ballet

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## CONNECTICUT

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### HARTFORD

**Landerman Orchestras**  
635 Main St. (Phone: CHapel 9-8619)  
Paul Landerman, Partner  
Services: Music, entertainment, speakers

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## DISTRICT OF COLUMBIA

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### WASHINGTON

**Lee Maxfield Orchestras**  
2301 40th St., N.W. (7) (Phone: EM 2-7676)  
Lee Maxfield, Owner  
Services: Music, entertainment

**Jack Morton Productions**  
1025 Connecticut Ave. (6) (Phone: NATional 8-4273)  
Jack Morton, Owner  
Services: Entertainment, music, sales dramatizations

**Sidney's Orchestras, Inc.**  
Mayflower Hotel (6) (Phone: EXecutive 3-2255)  
Sidney Seidenman, Jr., Vice-President  
Services: Music, entertainment

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## FLORIDA

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### MIAMI

**Music Corp. of America**  
7630 Biscayne Blvd. (38)  
(See listing under New York)

**Jack Morton Productions**  
530 Biscayne Blvd. (Phone: FRanklin 9-5107)  
Don Robbins, Director  
(See listing under Washington)

### MIAMI BEACH

**General Artists Corp.**  
975 Arthur Godfrey Rd. (Phone: JEFFerson 8-6292)  
(See listing under Chicago)



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**ENTERTAINMENT AGENCIES  
INDUSTRY SHOW PRODUCERS**  
continued

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**GEORGIA**

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**ATLANTA**

**Allied Artists Agency**

2754 Stewart Ave., S.W. (Phone: POplar 6-1431)  
Ross Russell, Owner  
Services: Music, entertainment

**Arnold Agency**

308 Henry Grady Bldg. (Phone: JACKson 3-2521)  
Services: Music, entertainment

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**ILLINOIS**

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**CHICAGO**

**Alan M. Fishburn Productions**

See Advertisement, Page 234

79 West Monroe St. (3) (Phone: DEarborn 2-0657)  
A. M. Fishburn, President  
Services: Industrial show production

**General Artists Corp.**

8 S. Michigan Ave. (3) (Phone: STate 2-6288)  
P. A. Lombard, Vice-President  
Services: Music, entertainment, industrial show productions, closed circuit TV productions

**The Jam Handy Organization**

230 N. Michigan Ave. (1)  
(See listing under Detroit)

**Phil Levant Music & Entertainment**

332 S. Michigan Ave. (4) (Phone: HARRison 7-7157)  
Phil Levant, Owner  
Services: Music, entertainment

**Jack Morton Productions**

333 N. Michigan Ave. (Phone: FRanklin 2-5520)  
Don Walker, Director  
(See listing under Washington)

**Music Corp. of America**

430 N. Michigan Ave.  
(See listing under New York)

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**Noble-Bergner Agency**

140 N. Dearborn St.  
(See listing under Cleveland)

**Sidney J. Page**

203 N. Wabash Ave. (1) (Phone: STate 2-7344)  
Sidney J. Page, Owner  
Services: Music, entertainment, show production

**Lee Parker Productions**

333 N. Michigan Ave. (Phone: ANdover 2-2986)  
Lee Parker, Producer  
Services: Producer of industrial shows

**Poetzinger, Deckert & Kielty**

36 S. Wabash St.  
Jack Kielty, Pres.  
Services: Sales meeting productions

**Eddie Sligh Agency**

720 N. Wabash Ave. (11) (Phone: WHitehall 4-1049)  
Eddie Sligh, Owner  
Services: Music, entertainment

**Wilding Picture Productions, Inc.**

See Advertisement, Page 236  
1345 Argyle St. (Phone: LOng Beach 1-8410)  
Jack Rheinstrom, Vice-President, Sales  
Services: Industrial show production

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**INDIANA**

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**CONNERSVILLE**

Hugh Maxwell Walters  
400 West 27th St. (Phone: 104)  
Services: Humorous speakers

**INDIANAPOLIS**

**Burnett Theatrical Studios**

223 Essex House (4) (Phone: ME 5-5519)  
Barney Burnett, Owner  
Services: Music, entertainment, models

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**IOWA**

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**DES MOINES**

**Grossman Entertainment Service**

Keo Way & 11th St. (14) (Phone: 3-5050)  
John F. Flannip, Partner  
Services: Music, entertainment

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**KENTUCKY**

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**LOUISVILLE**

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**Chester Lorch Agency**

2343 Lansdowne Ave. (17) (Phone: MEIrose 6-3103)  
Services: Music, entertainment

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**LOUISIANA**

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**NEW ORLEANS**

**Marion Hardy Enterprises**

1236 National Bank of Commerce Bldg. (12)  
(Phone: JACKson 3-8696)  
Marion Hardy, President  
Services: Music, entertainment, models, speakers

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**MICHIGAN**

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**DETROIT**

**Finzel Orchestras**

3730 Commonwealth Ave. (8) (Phone: TEmples 1-5207)  
William Finzel, Manager  
Services: Music, entertainment

**The Jam Handy Organization**

See Advertisement, Cover 4  
2821 E. Grand Blvd. (11) (Phone: TRinity 5-2450)  
Services: Industrial show production

**Regan Film Productions**

19730 Ralston (TULsa 3-4334)  
Lawrence M. Regan, President  
Services: Industrial show production

**Wilding-Henderson, Inc.**

13535 Livernois St.  
(See listing under Chicago for Wilding Picture Productions, Inc.)

**Wilding Picture Productions, Inc.**

4925 Cadieux Rd.  
(See listing under Chicago)

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**MINNESOTA**

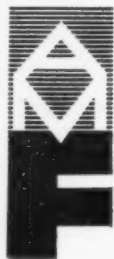
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**MINNEAPOLIS**

**Music Corp. of America**

Northwestern Bank Bldg. (Phone: LINcoln 7863)  
(See listing under New York)

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**\*ALAN M. FISHBURN Productions**

333 NORTH MICHIGAN AVENUE

DEarborn 2-0657

CHICAGO 1, ILLINOIS

Complete Production Services • Dramatizations • Visualizations •  
Sales Meetings • Convention Business Programs • Radio, TV & Film

*\*Producers of Business and Convention Programs for*

Super Market Institute • Associated Equipment Distributors • National Restaurant Association • The 7-Up Company  
The Formfit Company • Libby, McNeill & Libby • Norge Sales Corporation • and many other distinguished clients

**Al Sheehan, Inc.**  
625 Second Ave., S. (2) (Phone: FEderal 3-6464)  
Al Sheehan, President  
Services: Music, entertainment

## MISSOURI

### KANSAS CITY

**Coleman-McLaughlin Artists' Bureau**  
Penthouse, 1002 Walnut St. (6) (Phone: VI 2-5196)  
Services: Entertainment counselors and producers. Floor shows, parties, orchestras, speakers

## NEBRASKA

### OMAHA

**Romeo-Hammond Productions, Inc.**  
777 Insurance Bldg. (2)  
Services: Music, entertainment

## NEVADA

### LAS VEGAS

**Music Corp. of America**  
2419 S. 5th St.  
(See listing under New York)

## NEW JERSEY

### MAPLEWOOD

**Clifton Entertainment Bureau**  
Phone: South Orange 2-6635  
Richard C. Lyons, Manager  
Services: Music, entertainment, speakers

## NEW YORK

### ALBANY

**Jimmy Daley Attractions**  
11 N. Pearl St. (7)  
Jimmy Daley, President  
Services: Music, entertainment

### NEW YORK

**Alan Barrie Productions**  
1776 Broadway (19)  
Alan Barrie, President  
Services: Music, entertainment, show production

**Joan Brandon**  
450 W. 24th St. (11) (Phone: CHelsea 3-8387 & JUdson 2-2670)  
J. Brandon, Manager  
Services: Hypnotism demonstrations

**Ray Bloch Associates, Inc.**  
485 Madison Ave. (22) (Phone: ELdorado 5-4364)  
Services: Music, entertainment, show production

**Dramaturgy, Inc.**  
415 E. 52nd St. (22) (Phone: MU 8-2880)  
(See listing under Cleveland)

**General Artists Corp.**  
640 Fifth Avenue (Phone: CIrcle 7-7550)  
Lawrence W. Kanaga, President  
(See listing under Chicago)

### The Jam Handy Organization

1775 Broadway (19)  
(See listing under Detroit)

### Howard Lanin Management, Inc.

See Advertisement, Page 235  
113 W. 57th St. (19) (Phone: JUdson 6-3045)  
Myron A. Lanin, Vice-president  
Services: Entertainment consultants, producers and brokers

### Mercury Artists Corp.

730 Fifth Ave. (19) (Phone: JUdson 6-6500)  
Services: Music, entertainment

### Jack Morton Productions

720 Fifth Ave. (19) (Phone: PLaza 7-8417)  
Nina Little, Director  
(See listing under Washington)

### Ira Mosher Associates Theatre for Industry

10 Rockefeller Plaza (20) (Phone: CIrcle 7-5888)  
Services: Industrial show production

### Music Corp. of America

598 Madison Ave. (22) (Phone: PLaza 9-7500)  
Services: Music, entertainment, show production

### National Theatrical Productions Corp.

1650 Broadway (19) (Phone: JUdson 6-3550)  
Louis Ricardo, President  
Services: Music, entertainment

### Special Events, Inc.

222 E. 46th St. (17) (Phone: MUrray Hill 2-2363)

Herbert V. Gellendre, Pres.  
Services: Industry show productions

### TelePrompTer Corp.

See Advertisement, Page 3  
311 W. 43rd St. (36) (Phone: JUdson 2-3800)  
Irving Kahn, President  
Services: Create and produce closed circuit TV programs

### Unusual Ideas, Inc.

See Advertisement, Page 240  
853 Seventh Ave. (19) (Phone: CIrcle 5-0687)  
Frank Lynn - Glenn Wiggins  
Services: Parties, industrial show production

### Wilding Picture Productions, Inc.

405 Park Ave.  
(See listing under Chicago)

## SYRACUSE

### Famous Artists Bureau

Clark Music Bldg. (3)  
Murray Bernthal, Director  
Services: Music, entertainment

## OHIO

### CINCINNATI

### Ruth Best Entertainment

1807 Union Central Bldg. (2) (Phone: CHerry 1-3333)  
Ruth Best, Owner  
Services: Music, entertainment, speakers

### General Artists Corp.

Carew Tower Bldg. (Phone: MAIn 1-1197)  
Frank Hanshaw, Manager  
(See listing under Chicago)

### Wilding Picture Productions, Inc.

Enquirer Bldg. (2)  
(See listing under Chicago)

## CLEVELAND

### Dramaturgy, Inc.

2307 Chester Ave. (14) (Phone: PRospect 1-4030)

Services: Industrial show production, script writing, speaker training, sales meetings, product demonstrations



## Entertainment



## With a Purpose

Let us show you how to put showmanship into your next meeting.

A dramatized sales message means an energized sales force.

## Howard Lanin Management

ENTERTAINMENT  
Consultants and Producers

113 West 57th Street  
New York City

## ENTERTAINMENT AGENCIES INDUSTRY SHOW PRODUCERS continued

### Noble-Bergner Agency

803 Fidelity Bldg. (4) (Phone: TOWer 1-1722)  
Clinton Noble, Manager  
Services: Music, entertainment

### Music Corp. of America

Union Commerce Bldg. (Phone: CHerry 1-6010)  
(See listing under New York)

### Wilding Picture Productions, Inc.

1010 Euclid Ave. (15)  
(See listing under Chicago)

### John M. Moore Agency

16 E. Broad St. (15)  
John M. Moore, Owner  
Services: Music, entertainment, show production, speakers

## DAYTON

### The Jam Handy Organization

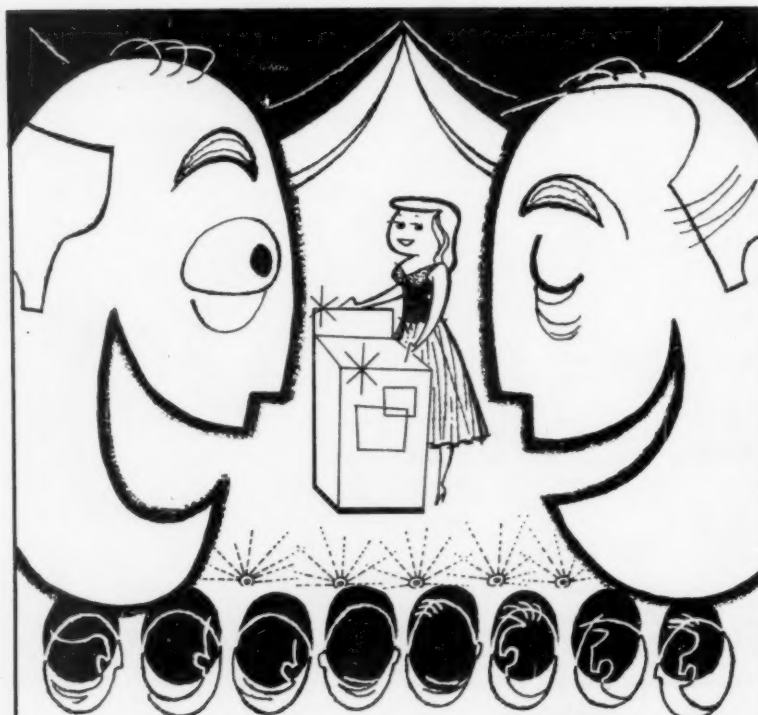
310 Talbott Bldg. (2)  
(See listing under Detroit)

### Taylor Orchestras & Entertainment

264 Cheltenham Drive (59) (Phone: AXminister 5-5242)  
Karl Taylor, Owner  
Services: Music, entertainment, show production, models

## COLUMBUS

## TOLEDO



*You did it again, Jones. What  
a Sales Meeting!*

*Thanks boss. (And thanks to  
Wilding. They planned and produced it).*

**WILDING**  
PICTURE PRODUCTIONS, INC.

CHICAGO  
CINCINNATI

NEW YORK  
PITTSBURGH

DETROIT  
TWIN CITIES

CLEVELAND  
LOS ANGELES

### Paul Spor & Son

Illinois Bldg. (4)  
Paul Spor, Owner  
Services: Music, entertainment

## OREGON

## PORTLAND

### Monte Brooks Productions

355 Morgan Bldg. (5) (Phone: CA 3-3334)  
Monte Brooks, Owner  
Services: Music, entertainment, fireworks

### Learman Productions

1917 SW 1st Ave. (1) (Phone: CAPitol 2-1371)  
Al Learman, Owner  
Services: Music, entertainment, show production

## PENNSYLVANIA

## PHILADELPHIA

### The Charles Agency

505 Fox Bldg. (3) (Phone: LOcust 4-0467)  
Joel Charles, Producer  
Services: Orchestras, trade show productions, entertainment, models, speakers

### William Honney Agency

1411 Walnut St. (2) (Phone: LOcust 4-1948)  
William Honney, Owner  
Services: Music, entertainment, productions, speakers

### Howard Lanin Management, Inc.

1011 Suburban Station Bldg. (3) (Phone: LOcust 4-0738)  
Howard Lanin, Pres.  
(See listing under New York)

### Suez & Rothbard Theatrical Agency

250 S. Broad St. (2) (Phone: KINGSley 5-1665)  
Bernie Rothbard, Partner  
Services: Entertainment, floor shows, orchestras, one man shows

### Television Production Engineering Corp.

1920 Chestnut (3) (Phone: RITtenhouse 6-6179)  
John H. Shain, Vice-President  
Production: Closed-circuit television programs  
Equipment Rental: Closed-circuit TV system

## PITTSBURGH

### Fisher Entertainment Services

600 Grant Ave. (19)  
Joseph J. Fisher, Owner  
Services: Music, entertainment, show production

### The Jam Handy Organization

Gateway Center (22)  
(See listing under Detroit)

### Wilding Picture Productions, Inc.

3 Gateway Center  
(See listing under Chicago)

## RHODE ISLAND

## PROVIDENCE

### Ralph Stuart Music, Inc.

119 Waterman St. (Phone: ELmhurst 1-0510)

## TENNESSEE

## MEMPHIS

**Eddie Sligh Agency**  
137 Gayoso Hotel  
(See listing under Chicago)

## NASHVILLE

**Eva Thompson Jones Studios**  
123 5th Ave., N. (Phone: CY 8-1941 and  
AL 4-6557)  
Services: Music, entertainment, models

## TEXAS

## AUSTIN

**Austin Civic Theatre**  
301 West 5th St. (Phone: GR 6-0541)  
Joe Bill Hogan, Managing Director  
Services: Variety shows, entertainment, old-  
fashioned melodramas

## DALLAS

**Joan Frank Productions**  
Statler Hilton Hotel (Phone: Riverside 1-6869)  
Dick Leonard, Manager  
Services: Music, entertainment models

**General Artists Corp.**  
1511 Bryan St. (Phone: RIVERSIDE 1-3665)  
Phil Brown, Manager  
(See listing under Chicago)

**Jack Morton Productions**  
1412 Main Street (Phone: RIVERSIDE 8-1182)  
Charlie Bunn, Director  
(See listing under Washington)

**Music Corp. of America**  
2101 N. Akard St. (Phone: PROSPECT 7536)  
(See listing under New York)

## SAN ANTONIO

**Wallis E. Brennan Theatrical Agency**  
1343 Fulton Ave. (1) (Phone: PE 5-1711)  
Services: Music, entertainment, floor shows,  
stage shows

## UTAH

## SALT LAKE CITY

**Afton Pitt**  
848 So. 23rd St., E. (5) (Phone: EMPIRE  
8-5429)  
Mise Afton Pitt, President  
Services: Music, entertainment, special chore-  
ography, show production

## VIRGINIA

## RICHMOND

**Tom Pumphrey Agency**  
516 Mutual Bldg. (19) (Phone: MILTON 8-4897)  
Tom Pumphrey, Owner  
Services: Music, entertainment

## WASHINGTON

## SEATTLE

## Eastern Circuit Vaudeville

404 Orpheum Theatre Bldg. (1) (Phone:  
MAIn 3-7125, 7135)  
Joe Daniels, Booking Manager  
Services: Music, entertainment

**Jerry Ross Agency**  
605 Palomar Bldg. (1) (Phone: MAIn 4-3141)  
Jerry Ross, Owner  
Services: Music, entertainment

## WEST VIRGINIA

## CHARLESTON

**Capitol Entertainment Agency**  
14½ Capitol St.  
Mason L. Wolfe, Jr., President  
Services: Music, entertainment, speakers

## ONTARIO

## EASTVIEW

**Artists Booking Agency**  
292 Blake Blvd. (Phone: SHERWOOD 6-4238)  
Services: Variety acts for banquets, entertain-  
ment

## TORONTO

**TelePrompTer of Canada, Limited**  
447 Jarvis St. (5) (Phone: WA 2-2105)  
Robert Wilson, Manager  
Services: TelePrompTer, TeleMation, staging,  
nation-wide closed-circuit television

## WINDSOR

**Matti Holli**  
294 Rossini Blvd. (Phone: WH 5-8487)  
Services: Music, entertainment

## QUEBEC

## MONTREAL

**M. M. Gutwillig**  
See Advertisement, Page 237  
359 Graham Blvd., Suite 107 (Phone: REgent  
9-5725)  
M. M. Gutwillig, President  
Services: Create and produce industrial shows,  
sales conferences, dealer meetings

## AUDIO-VISUAL SUPPLIERS FILM PRODUCERS

Key to Coding: 1—16mm optical sound pro-  
jector, 2—16mm magnetic sound projector, 3—  
16mm arc projector, 4—16mm continuous or  
repetitive projector equipment, 5—35mm film-  
strip projector (silent), 6—slide projector, 7—  
slide continuous projector, 8—overhead pro-  
jector, 9—opaque projector, 10—sound slide-  
film equipment, 11—stereo projector, 12—  
record and transcription playback equipment,  
13—tape recorder, 14—public address system,  
15—projection screen

## CALIFORNIA

## HOLLYWOOD

**Atlas Film Corp.**  
1931 Rodney Drive  
(See listing under Oak Park, Ill.)

**Cellomatic Corp.**  
7313 Santa Monica Blvd. (Phone: HO 5-4161)  
(See listing under New York)

**Dynamic Films**  
8255 Sunset Blvd.  
George Zucker, Manager  
(See listing under New York)

**Jam Handy**  
1402 Ridgewood Place  
(See listing under Detroit)

**Kling-California, Inc.**  
1416 N. LaBrea Ave.  
(See listing under Chicago)

**Frederick K. Rockett Company**  
6063 Sunset Blvd. (28) (Phone: HO 4-3183)  
F. K. Rockett, Manager  
Production: 16mm and 35mm motion pictures,  
35mm filmstrips, tape and film recording  
Film Rental: Loaned free  
Equipment Sales: Yes  
Equipment Rental: 1, 4, 5, 6, 10, 13, 15

## LOS ANGELES

**Coast Visual Co.**  
5620 Hollywood Blvd. (17)  
Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9,  
10, 11, 12, 13, 14, 15

**Wilding Picture Productions, Inc.**  
5931 Venice Blvd.  
Al Cardenas, Manager  
(See listing under Chicago)

## Looking for

## SHOWMANSHIP

### for your 1959 Sales Confer- ences and Dealer Meetings?

If you're groping for the right theme  
...with smash-hit follow-through—

If you want tailored, sales-stimulating  
situation comedy (not corn!) and  
original songs—

If you want marketing speeches and  
marketing strategy socked home in  
a sales session that'll trigger year-  
long action—

### Get Gutwillig!

(Only a limited number of assignments  
accepted each year—and only one from  
each industry.)



350 Graham Blvd., Montreal 16, Can.

\* Writing for SELLING



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## AUDIO VISUAL SUPPLIERS FILM PRODUCERS

### continued

Key to Coding: 1—16mm optical sound projector, 2—16mm magnetic sound projector, 3—16mm arc projector, 4—16mm continuous or repetitive projector equipment, 5—35mm film-strip projector (silent), 6—slide projector, 7—slide continuous projector, 8—overhead projector, 9—opaque projector, 10—sound slidefilm equipment, 11—stereo projector, 12—record and transcription playback equipment, 13—tape recorder, 14—public address system, 15—projection screen

## SAN FRANCISCO

### Harry McCune Sound Service

960 Folsom St. (7)  
Production, Tape, disc recording and duplication  
Equipment Sales: Yes  
Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15

### Photo & Sound Co.

116 Natoma St. (5) (Phone: Garfield 1-0410)  
Joseph M. O'Hara, Manager  
Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15

## COLORADO

### DENVER

#### Akin & Bagshaw

2027 East Colfax Ave. (6) (Phone: FR 7-1737)  
S. C. Hitchcock, Manager  
Film Rental: Yes  
Equipment Sales: Yes  
Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15

#### Audio Visual Center

28 East 9th Ave. (3) (Phone: AComa 2-5813)  
R. Kenneth Cromar  
Film Rental: Yes  
Equipment Sales: Yes  
Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 9, 10, 11, 12, 13, 14, 15

#### Davis Audio-Visual Co.

2023 E. Colfax Ave. (Phone: FL 5-3864 & FR 7-5441)  
Ainslie R. Davis  
Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 12, 13, 14, 15

## CONNECTICUT

### HARTFORD

#### Harrison Harries

110 High St. (Phone: CHapel 9-5648)  
Harrison Harries, Manager  
Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 12, 13, 14, 15

## SANDY HOOK

#### Rolab Studios & Laboratories

Phone: Garden 6-2466  
Henry Roger, Owner  
Production: 16mm & 35mm sound motion picture, 35 filmstrip slides, tape recording, disc recording  
Equipment Sales: Yes  
Equipment Rental: 1, 5, 6, 9, 10, 12, 13

## DISTRICT OF COLUMBIA

### WASHINGTON

#### Atlas Film Corp.

714 Warner Building (4)  
(See listing under Oak Park, Ill.)

#### Paul L. Brand & Son

2153 K St., N.W. (Phone: FEderal 7-1800)  
Paul L. Brand, II, Manager  
Film Rental: Yes  
Equipment Sales: Yes  
Equipment Rental: 1, 2, 5, 6, 7, 8, 9, 10, 11, 12, 13, 15

#### Wilson Gill, Inc.

No. 1 Thomas Circle, N.W. (5) (Phone: STerling 2-1217)  
Wilson Gill, Owner  
Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15

## FLORIDA

### JACKSONVILLE

#### Burgfilm

1611 San Marco Blvd. (Phone: EX 8-8504)  
Frank Burgisser, Manager  
Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15

### MIAMI

#### Ideal Pictures

55 N.E. 13th St. (32) (Phone: FRanklin 4-8173)  
Jack Spire, Manager  
Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15

### ORLANDO

#### Bowstead's Camera Shop

1039 N. Orange Ave. (Phone: GArden 2-1515)  
Chas. H. Evans, Jr., Owner  
Equipment Sales: Yes  
Equipment Rental: 1, 2, 3, 5, 6, 7, 8, 9, 10, 11, 13, 15

### ST. PETERSBURG

#### Oravizual Company, Inc.

Box 11150  
George Fipper, Sales Manager  
Equipment Sales: Easels, flannel boards, lecterns, magnetic chalkboards, bulletin boards, paper pads

## GEORGIA

### ATLANTA

#### Charles D. Beeland Co.

70 4th St. N.W. (8) (Phone: TRinity 5-9088)  
Charles D. Beeland, Owner  
Production: 16mm, 35mm CinemaScope motion pictures, 35mm filmstrip, slides, stage shows, promotion materials and training manuals  
Equipment Sales: Yes

#### Colonial Film & Equipment Co.

71 Walton St., N.W. (3) (Phone: JACkson 5-5378)  
T. E. Hoynes, Manager  
Production: 35mm filmstrip, slides, tape recording  
Film Rental: Yes  
Equipment Sales: Yes  
Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15

#### Ideal Pictures Co.

52 Auburn Ave., N.E. (3) (Phone: JACkson 3-7643)  
George E. Deann, Manager  
Film Rental: Yes  
Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15

## ILLINOIS

### CHICAGO

#### Atlas Film Corp.

228 N. LaSalle St.  
(See listing under Oak Park, Ill.)

#### Cellomatic Corp.

152 E. Superior St. (Phone: SUperior 7-9046)  
(See listing under New York)

#### Dallas Jones Productions Inc.

1725 N. Wells St. (Phone: MOhawk 4-5525)  
James E. Holmes, Sales Mgr.  
Production: Research and creative writing for conventions, motion pictures, slidefilms, slides, wide screen, charts, manuals, quizzes, etc.

#### Alan M. Fishburn Productions

See Advertisement, Page 218

79 W. Monroe St. (3) (Phone: DEarborn 2-0657)

A. M. Fishburn, President  
Production: 16mm sound motion pictures, 35mm filmstrip, tape recording, disc recording

#### Francisco Films

185 N. Wabash Ave. (1)  
Production: 16mm sound motion pictures, 35mm filmstrip, sound slide films

#### Henning & Cheadle, Inc.

1140 S. Michigan Ave. (5)  
Fran Harold  
(See listing under Detroit)

#### Ideal Pictures, Inc.

58 E. South Water St. (1)  
Film Rental: Yes  
Equipment Sales: Yes  
Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15

#### Jam Handy

230 N. Michigan Ave. (1)  
(See listing under Detroit)

#### Kling Film Productions

1058 W. Washington Blvd. (7) (Phone: SEeley 8-4181)

Harry W. Lange, Exec. Vice-President  
Production: 16mm and 35mm motion picture, color & B & W, 35mm filmstrip, slides, tape and disc recording, 90,000 sq. ft. of sound proof stages

#### Midwest Visual Equipment Co.

58 E. South Water St. (Phone: AN 3-3855)  
Production: 16mm sound motion picture, slides  
Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15

#### RCS Studios

See Advertisement, Page 224

123 N. Wacker Dr. (6) (Phone: STate 2-5977)  
Production: 35mm slides, photomurals, photo blowups, transilites, quantity prints, photo cutouts giant stat prints, erase prints

#### Wilding Picture Productions, Inc.

1345 Argyle St. (4) (Phone: LOngbeach 1-8410)  
C. H. Bradfield, Jr., President  
Production: Create and produce motion pictures, slidefilms, television commercials, industrial shows and other visual programs  
Equipment Sales: Yes  
Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 10, 11, 13, 14, 15

## EVANSTON

#### Pilot Productions, Inc.

1819-23 Ridge Ave. (Phone: AM 2-4141 & DA 8-3700)  
C. Robert Isely, President  
Production: 16mm sound motion pictures, 35mm filmstrips (sound or silent), slides, tape recording, commercial photography

## OAK PARK

#### Atlas Film Corp.

1111 South Boulevard (Phone: AUstin 7-8620)  
L. P. Moninee, President  
Production: 35mm and 16mm sound or silent pictures, television commercials, 35mm slide films and trailers, color or black and white  
Equipment Sales: Yes

## INDIANA

### INDIANAPOLIS

#### Indiana Visual Aids Co., Inc.

726 N. Illinois St. (Phone: ME 4-7312)  
Jean St. Germain, Manager  
Equipment Sales: Yes  
Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15

#### Marshall C. Harvey

3532 Evergreen Ave. (5) (Phone: WALnut 6-5817)  
Marshall C. Harvey, Projectionist  
Equipment Rental: 1, 2, 3, 4, 5, 6, 8, 9, 10, 11, 13, 14, 15

## IOWA

### DES MOINES

#### Iowa Sound Service

1210 Grand Ave. (9) (Phone: CH 4-4428)  
Devir Gray, Owner  
Production: Tape recording, wire recording  
Equipment Sales: Yes  
Equipment Rental: 1, 3, 5, 6, 7, 8, 9, 10, 12, 13, 14, 15

## KANSAS

### WICHITA

#### Frank Bangs Co.

233 Ida St. (7) (Phone: AMherst 2-7582)  
Frank Bangs, Owner  
Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15

## KENTUCKY

### LOUISVILLE

#### D. T. Davis Co.

1339 Bardstown Rd. (Phone: HIGHLand 2753)  
Abbie M. Kirtley, Manager  
Film Rental: Yes  
Equipment Rental: 1, 2, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15

## LOUISIANA

### NEW ORLEANS

#### Delta Visual Service, Inc.

815 Poydras St. (12) (Phone: JACKson 5-9061)  
Francis J. Didier, President  
Production: 16mm sound motion picture, 35mm filmstrip, slides, tape recording, disc recording  
Film Rental: Yes  
Equipment Sales: Yes  
Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15

#### Jasper Ewing & Sons, Inc.

725 Poydras St. (12) (Phone: JACKson 5-5257)  
Jasper Ewing, Jr.  
Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15

From a well-known public relations executive comes the comment . . .

**"Our HI-LO Lectern is wonderful! The short guys love it . . . and the tall ones are delighted with it!"**



The HI-LO lectern raises or lowers at the flick of a switch to accommodate users of any height. Quiet, trouble-free operation. Available in a variety of finishes to match any decor.

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## DETROIT LECTERN COMPANY, INC.

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## AUDIO VISUAL SUPPLIERS FILM PRODUCERS

### continued

Key to Coding: 1—16mm optical sound projector, 2—16mm magnetic sound projector, 3—16mm are projector, 4—16mm continuous or repetitive projector equipment, 5—35mm filmstrip projector (silent), 6—slide projector, 7—slide continuous projector, 8—overhead projector, 9—opaque projector, 10—sound slidefilm equipment, 11—stereo projector, 12—record and transcription playback equipment, 13—tape recorder, 14—public address system, 15—projection screen

### Jasper Ewing & Sons, Inc.

725 Poydras St. (12) (Phone: JAcKson 5-5257)  
Jasper Ewing, Jr.  
Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9,  
10, 11, 12, 13, 14, 15

## SHREVEPORT

### Civic Soundfilm Service

1601 Market St. (Phone 4-7654)  
(See Delta Visual Service, New Orleans)

## MAINE

## PORTLAND

### D. K. Hammett, Inc.

620 Congress St. (Phone: SPruce 2-3181)  
Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9,  
10, 11, 12, 13, 14, 15

## MARYLAND

## BALTIMORE

### Stark-Films

537 N. Howard St. (1) (Phone: LE 9-3391)  
Production: 16mm and 35mm sound motion pictures  
Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9,  
10, 11, 12, 13, 14, 15

## MASSACHUSETTS

## BOSTON

### A. D. Handy Co.

44 Bromfield St. (8) (Phone: LI 2-3954)  
Kenneth MacDonald, Manager  
Production: 35mm filmstrips, slides  
Equipment Sales: Yes  
Equipment Rental: 1, 2, 4, 5, 6, 7, 8, 9, 10, 11,  
12, 13, 14, 15

### Major Theatre Equipment Corp.

44 Winchester St. (Phone: Liberty 2-0445)  
H. David Fox, President  
Equipment Sales: Yes  
Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9,  
10, 11, 12, 13, 14, 15

## SPRINGFIELD

### Movie Center

20 Andrew St. (9) (Phone: RE 7-3552)  
Irving Clark, Manager  
Production: Slides, tape recording, disc recording, 16mm silent motion pictures  
Film Rental: Yes  
Equipment Sales: Yes  
Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9,  
10, 11, 12, 13, 14, 15

## MICHIGAN

## DETROIT

### Arlington Aluminum Co.

See Advertisement, Page 238

19005 W. Davison St. (23) (Phone: VErmont 7-1212)

Grant Folin, President  
Equipment Sales: Presentation easels, flannel boards, magnetic chalkboards, bulletin boards, paper pads

### Engleman Visual Education Service

4754 Woodward Ave. (1) (Phone: TEmpLe 1-5972)  
Lewis M. Lash, President  
Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9,  
10, 11, 12, 13, 14, 15

### Henning & Cheadle, Inc.

1060 W. Fort St. (21) (Phone: WOodward 1-7688)  
George R. Cheadle, Vice-President  
Production: 16mm, 35mm, sound motion pictures, 35mm filmstrip, visual cost slides, tape recording disc  
Film Rental: No.  
Equipment Sales: Yes  
Equipment Rental: 1, 5, 6, 7, 8, 9, 10, 12, 13,  
14, 15

## Jam Handy Organization

See Advertisement, Cover 4

2821 East Grand Blvd. (11) (Phone: TRinity 5-2450)  
George Finch, Vice-President  
Production: 16mm sound motion picture, 35mm filmstrip, slides  
Film Rental: Yes  
Equipment Sales: Yes  
Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9,  
10, 11, 12, 13, 14, 15

### Regan Film Productions, Inc.

19730 Halston St. (3) (Phone: TUlsa 3-4334)  
Lawrence M. Regan, President  
Production: Sound slidefilms, motion pictures, live shows, graphics  
Equipment Sales: Yes

### Wilding Picture Productions, Inc.

4925 Cadioux Rd.  
Dean Coffin, Vice-President  
(See listing under Chicago)

## MINNESOTA

## MINNEAPOLIS

### Midwest Audio-Visual Company

10 W. 25th St. (4) (Phone: FEderal 5-5847)  
John T. Cole  
Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9,  
10, 11, 12, 13, 14, 15

## ST. PAUL

### Reid H. Ray Film Industries, Inc.

2269 Ford Parkway (16) (Phone: MIDway 9-1393)  
Reid H. Ray, President  
Production: 35mm & 16mm sound motion picture, filmstrip  
Equipment Sales: Yes

## MISSISSIPPI

## JACKSON

### Jasper Ewing & Sons

227 E. Pearl St. (Phone: 2-3349)  
Malcolm P. Ewing, Manager  
Production: 16mm motion pictures, tape recording  
Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9,  
10, 11, 12, 13, 14, 15

## MISSOURI

## KANSAS CITY

### All-Star Pictures

709 Westport Rd. (11) (Phone: JEfferson 1-3248)  
E. A. Field, Manager  
Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9,  
10, 11, 12, 13, 14, 15

### Hoover Bros., Inc.

1020 Oak St. (6) (Phone: VI 2-6720)  
Equipment Sales: Yes  
Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9,  
10, 11, 12, 13, 14, 15

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- GLENN WIGGINS

## ST. LOUIS

### Swank's, Inc.

621 N. Skinner Blvd. (5) (Phone: Parkview 7-5630)  
Ray Swank, President  
Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15

## NEBRASKA

## OMAHA

### Modern Sound Pictures, Inc.

1410 Howard St. (Phone: Atlantic 8476)  
Keith T. Smith, President  
Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15

## NEW JERSEY

## ATLANTIC CITY

### Boardwalk Film Enterprises

31 S. Stenton Place (Phone: 4-1962)  
George S. Lubin, Partner  
Production: Tape recording, disc recording  
Equipment Sales: Yes  
Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15

## NEWARK

### Alexander Projection Service

85 Manor Drive (6) (Phone: Essex 2-4114)  
W. J. Alexander  
Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15

## PRINCETON

### Princeton Film Center, Inc.

P. O. Box 431 (Phone: WA 4-3550)  
W. J. Alexander  
Production: 16 & 35mm sound motion pictures, 35mm filmstrip, slides  
Film Rental: Yes

## NEW YORK

## BUFFALO

### United Projector & Film Corp.

228 Franklin St. (3) (Phone: WA 8022)  
F. C. Onenick, Manager  
Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15

## JAMAICA

### Genarco Inc.

See Advertisement, Page 242  
97-00 Sutphin Blvd. (Phone: OLYMPIA 8-5850)  
J. P. Latil, President  
Production: 3,000 watt slide projector

## NEW YORK

### Calnatron

(Div. National Broadcasting Co.)  
663 Fifth Ave. (22) (Phone: CI 7-8300)  
Robert Schultz, sales supervisor  
Production: Sound, motion-picture films made through television facilities

### Celomatic Corp.

756 Seventh Ave. Phone: PLaza 7-7895  
Milton Rogin  
Production: Slides & transparencies for Celomatic projectors

### Chartmakers, Inc.

480 Lexington Ave. (17) (Phone: YUkon 6-5900)  
Mrs. Harriet Edmunds, President  
Production: Complete visual services

### Crawford, Immig and Landis, Inc.

200 Fourth Ave. (3) Phone: ORegon 4-7662  
R. J. Landis  
Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15

### Depicto Films Corporation

254 W. 54th St. (19) Phone: COlumbus 5-7620  
Production: 16mm sound motion pictures, 35mm filmstrips, slides, tape recording, disc recording

### Dynamic Films, Inc.

405 Park Ave. (2) (Phone: PLaza 1-7447)  
Nathan Zucker, President  
Production: 16mm and 35mm motion pictures, slide films, art work, sound on tape or disc  
Film Rental: Yes

### Jam Handy Organization

1775 Broadway (19)  
(See listing under Detroit)

### Lux-Brill Productions, Inc.

321 E. 44th St. (17) (Phone: ORegon 9-6320)  
Richard S. Dubelman  
Production: 16mm sound motion pictures, 35mm filmstrips, slides, tape recording

### Motion Picture Showing Service

130 E. 94th St. (28) Phone: AT 9-6148  
Alfred Ruben, Owner  
Production: 16mm sound motion pictures, 35mm filmstrip, slides, tape recording, disc recording  
Equipment Sales: Yes  
Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15

### Princeton Film Center, Inc.

270 Park Ave. (17)  
(See listing under Princeton, N. J.)

### Tradeways, Inc.

11 West 42nd St. (36) (Phone: LO 5-3286)  
Production: 16mm sound motion pictures, 35mm filmstrip, slides, disc recording  
Equipment Sales: Yes

### Training Films, Inc.

150 W. 54th St. (19) Phone: CO 5-3520  
R. A. Lighburn, Vice-President  
Production: 16mm sound motion pictures, 35mm filmstrips, slides, tape recording, disc recording  
Equipment Sales: Yes  
Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15

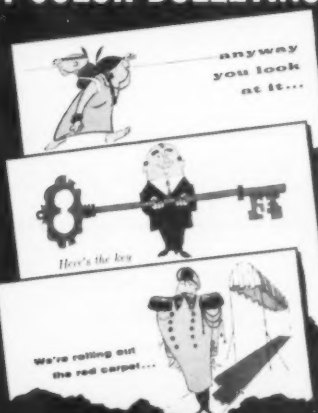
### Unifilms, Inc.

6 East 46th St. (17) (Phone: YUkon 6-5720)  
Production: 16mm sound motion pictures, 35mm filmstrips, slides, tape recording  
Film Rental: Yes  
Equipment Sales: Yes  
Equipment Rental: 1, 2, 4, 6, 7, 10, 12, 13, 15

### Wilding Picture Productions, Inc.

405 Park Ave.  
Ted Westermann, Vice President  
(see listing under Chicago)

## A BRAND NEW LINE! Unusual "Idea Art" 4-COLOR BULLETINS



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EMPATHY—how to create the atmosphere favorable to closing the sale.

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## AUDIO VISUAL SUPPLIERS FILM PRODUCERS continued

Key to Coding: 1—16mm optical sound projector, 2—16mm magnetic sound projector, 3—16mm arc projector, 4—16mm continuous or repetitive projector equipment, 5—35mm film-strip projector (silent), 6—slide projector, 7—slide continuous projector, 8—overhead projector, 9—opaque projector, 10—sound slide-film equipment, 11—stereo projector, 12—record and transcription playback equipment, 13—tape recorder, 14—public address system, 15—projection screen

## NORTH CAROLINA

### CHARLOTTE

#### Christian Film Service

1302 E. 4th St. Phone: 3-5249

C. W. Petty, Manager

Equipment Rental: 1, 2, 5, 6, 8, 9, 10, 11, 12, 10, 11, 12, 13, 14, 15

### RALEIGH

#### National School and Industrial Corp.

14 Glenwood Ave. Phone: TEmple 3-2824

E. E. "Jack" Carter, Manager

Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15

## PENNSYLVANIA

### PHILADELPHIA

#### Dailey Service

1207 Spruce St. (7) (Phone: KIngale 6-1797)

S. C. Dailey, President

Production: 16mm sound motion pictures, 35mm filmstrip, slides, tape recordings, disc recordings

Equipment Sales: Yes

Equipment Rental: 1, 2, 5, 6, 7, 10, 12, 13, 15

#### De Frenes Co.

1909 Buttonwood St. (30) Phone: RIttenhouse 6-1686

Joseph DeFrenes, President

Production: 16mm and 35mm sound motion pictures

**MAKE YOUR NEXT BIG MEETING  
A HIT!**



WITH GIANT COLORFUL IMAGES PROJECTED THROUGH A TRANSLUCENT SCREEN AND CHANGED AT WILL BY REMOTE CONTROL WITH THE NEW GENARCO 3,000 WATT SLIDE PROJECTOR WITH THE 70 SLIDE CHANGER. GET ILLUSTRATED LITERATURE BY RETURN MAIL FROM:

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97-00 SUTPHIN BLVD., JAMAICA, N. Y.

#### Oscar H. Hirt

41 N. 11th St. (7) Phone: WALnut 2-5663

Oscar H. Hirt, President

Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15

#### Ralph Lopatin Productions

1920 Chestnut St. (3) (Phone: RI 6-6179)

Production: 16mm sound motion pictures

Equipment Sales: Yes

Equipment Rental: 1

#### Williams, Brown & Earle, Inc.

504-96 Chestnut St. (7) Phone: WALnut 2-1800

J. A. Steltz, Manager

Production: 16mm sound motion pictures, filmstrips, slides, magnetic recording

Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15

## PITTSBURGH

#### Appel Visual Service, Inc.

927 Penn Ave. (22) Phone: GRant 1-0445

Charles F. Appel, President

Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15

## OHIO

## CINCINNATI

#### Alpha Cine Service, Inc.

125 E. 6th St. Phone: MAIn 1-4293

Alice Heidmann, Manager

Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15

#### Wilding Picture Productions, Inc.

617 Vine St.

R. L. McMillan

(See listing under Chicago)

## CLEVELAND

#### Martin I. Sperber

9507 Euclid Ave. Phone: GARfield 1-8370

Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15

#### Wilding Picture Productions, Inc.

1010 Euclid Ave.

L. T. Young, Dist. Manager

(See listing under Chicago)

## COLUMBUS

#### American Theatre Equipment Co.

165 N. High St. (15) Phone: CA 1-3894

F. R. Gardiner, Manager

Production: Slides

Film Rental: Yes

Equipment Sales: Yes

Equipment Rental: 3, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15

## DAYTON

#### Twyman Films, Inc.

400 W. First St. (1) Phone: BALdwin 2-4014

Alan B. Twyman, Owner

Equipment Rental: 1, 2, 4, 5, 6, 7, 8, 9, 10, 12, 13, 14, 15

## TOLEDO

#### Cousino Visual Education Service

2107 Ashland Ave. (2) Phone: CHerry 3-4208

Joseph C. Meidt

Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15

## OKLAHOMA

## OKLAHOMA CITY

#### Vaseco, Inc.

2301 Classen Blvd. (6) Phone: JACKson 5-3513

W. G. Maxwell, Manager

Film Rental: Yes

Equipment Sales: Yes

Equipment Rental: 1, 2, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15

## OREGON

## PORTLAND

#### Moore's Motion Picture Service

1201 S. W. Morrison (5) (Phone: CA 7-6497)

John T. Moore

Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15

#### Wilding Picture Productions, Inc.

3 Gateway Center

K. M. Kuechenmeister

(See listing under Chicago)

## TENNESSEE

## MEMPHIS

#### Ideal Pictures, Inc.

18 S. Third St. (3) Phone: 37-4313

Stanley Nolan, Manager

Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15

#### Memphis Photo Supply

123 S. Court St. (1) Phone: 5-1548

W. M. Waller, Manager

Equipment Sales: Yes

Equipment Rental: 1, 2, 3, 5, 6, 7, 8, 9, 10, 11, 13, 15

## NASHVILLE

#### Tennessee Equipment & Supply Co.

115 2nd Ave., N. (3) Phone: 6-1464

J. E. Robbins, Vice-President

Equipment Sales: Yes

Equipment Rental: 2, 4, 6, 8, 9, 13, 15

## TEXAS

## AUSTIN

#### Capitol Photo Supplies

2428 Guadalupe St. Phone: GR 8-5717

Production: Slides

Film Rental: Yes

Equipment Sales: Yes

Equipment Rental: 1, 2, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15

## DALLAS

#### Bauer Audio Video

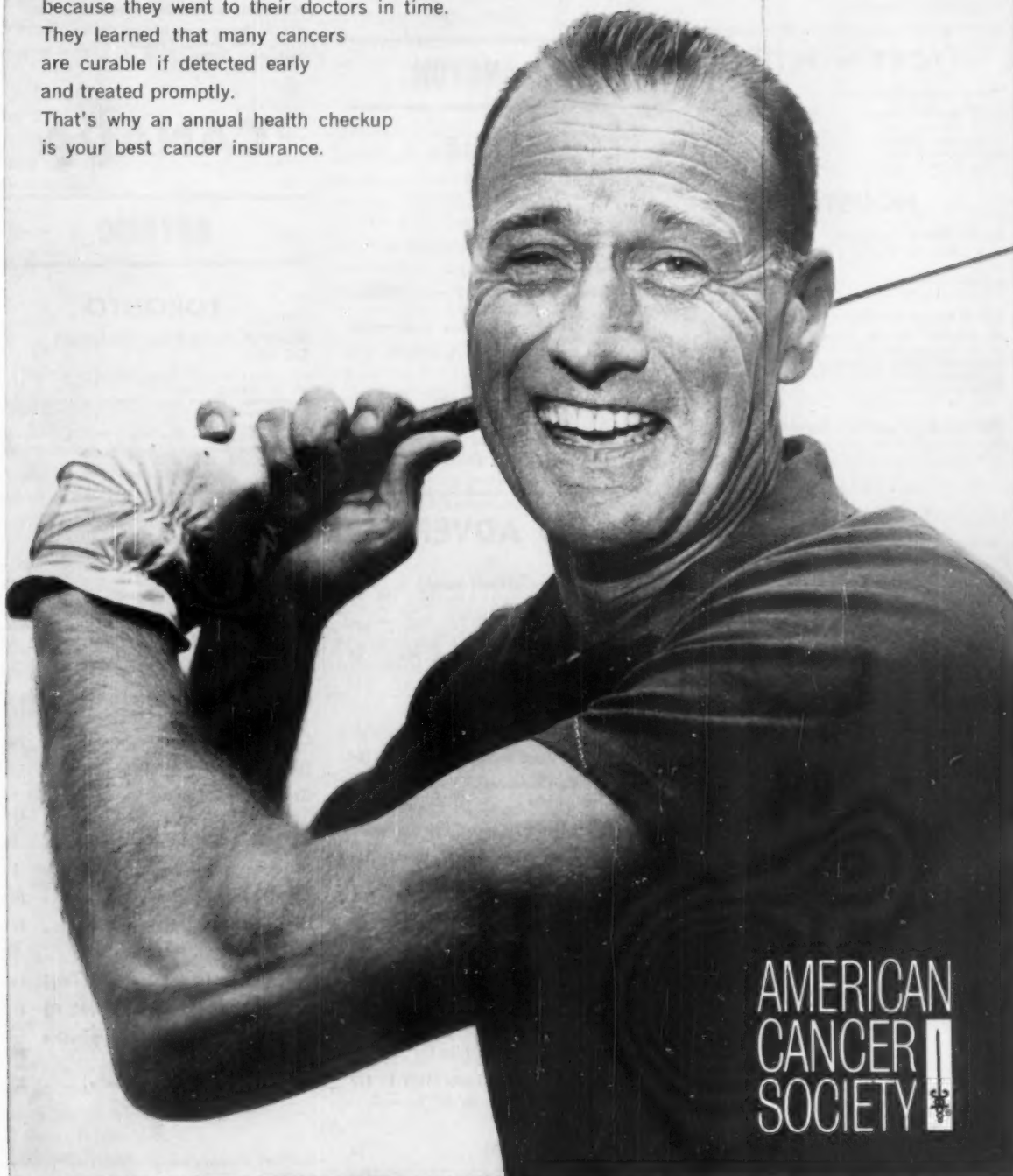
2911 N. Haskell St. Phone: LAkeside 8-0588

Earl J. Bauer, President

Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15

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## FORT WORTH

### The Camera Shop, Inc.

709 Throckmorton St. (2) Phone: ED 2-5237  
J. E. Pulliam, Jr., President  
Equipment Sales: Yes  
Equipment Rental: 1, 2, 4, 5, 6, 7, 8, 9, 10, 13, 15

## HOUSTON

### Audio Visual Services

2310 Austin St. Phone: FAirfax 3-1319

R. R. Riley  
Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15

### B & H Movie Service

207 Munford St. (8) Phone: UN 4-5457  
M. S. Padgett, Owner  
Production: Tape recording  
Equipment Sales: Yes  
Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 12, 13, 14, 15

### Community Soundfilm Service

2813 San Jacinto St. Phone: CA 2-0103  
(See Delta Visual Service, New Orleans)

## UTAH

## SALT LAKE CITY

### Deseret Book Co.

44 E. South Temple St. Phone: DA 8-8191  
A. H. Parry  
Equipment Rental: 1, 2, 3, 5, 6, 7, 8, 9, 10, 12, 13, 14, 15

## WASHINGTON

## SEATTLE

### Audio-Visual Center, Inc.

1205 N. 45th St. Phone: MEIrose 2-8461  
P. H. Jaffarian, President  
Film Rental: Yes  
Equipment Sales: Yes  
Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15

### Rarig Motion Picture Co.

5514 University Way (5) Phone: KENwood 0707  
Edith A. Rarig  
Production: 16mm sound and color motion pictures, recording  
Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15

## SPOKANE

### Inland Audio-Visual Co.

N. 2325 Monroe St. (17) Phone: FA 7-7549

John C. Ellingson, Owner  
Equipment Sales: Yes  
Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15

## WISCONSIN

## MILWAUKEE

### Wisconsin Sound Equipment Co., Inc.

2733 W. North Ave. Phone: Division 2-2144  
Roy C. Van Brunt, President  
Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15

## CANADA

## ONTARIO

## TORONTO

### Caldwell Audio Visual Equipment Co. Ltd.

447 Jarvis St. (5) Phone: WALnut 2-2108  
M. M. Elliott, Pres.  
Production: 16mm sound motion picture, slides, tape recording  
Film Rental: Yes  
Equipment Sales: Yes  
Equipment Rental: 1, 2, 3, 4, 6, 7, 9, 10, 11, 12, 13, 14, 15

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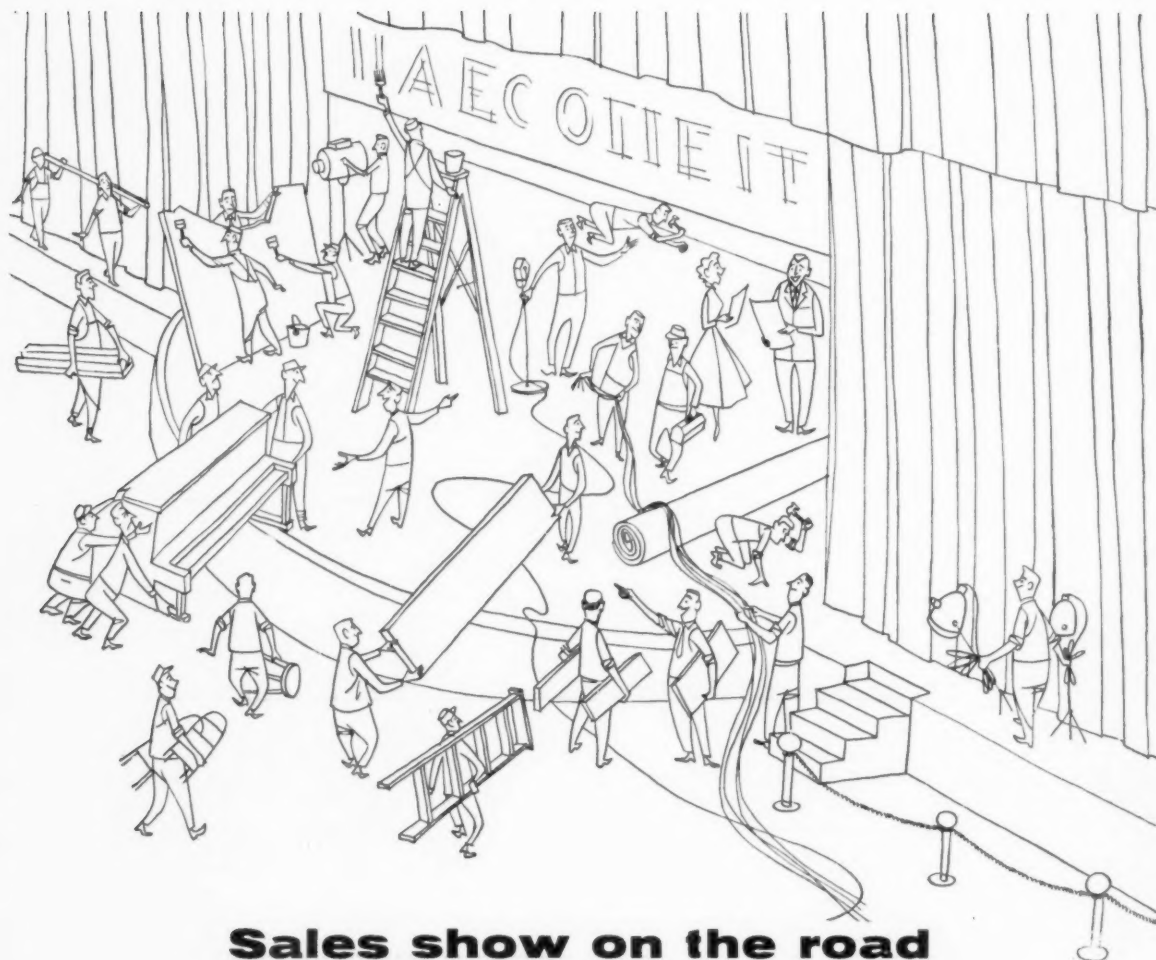
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